The Hedley Gazette

AND SIMILKAMEEN ADVERTISER.

VOLUME XI. NUMBER 5. HEDLEY, B. C., THURSDAY, FEBRUARY 18 1915. $2.00, IN ADVANCE

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A. CREELMAN, W.M — S. E. HAMILTON, Secretary

L. O. L.
The Regular meetings of Hedley Lodge 1714 are held on the first and third Monday in every month in the Orange Hall. Ladies meet 2nd and 4 Mondays. Visiting brethern are cordially invited
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ROLL ME A GAME AT ROLLS

HEDLEY BEATS PRINCETON

In What Was Supposed to Be a Game of Hockey, But Which Turned Out to Be a Butchering

On Saturday evening the boys of Hedley after having received many pressing invitations from Princeton to give them a return game, journeyed to that town and were given one of the warmest receptions that the boys here ever got or ever hope to get.

The game turned out to be a butchering match instead of a game of hockey and shortly after the opening of the game a free-for-all was narrowly averted. This was the opening of hostilities and from then on the game was like the present war—each man trying to get his man first.

Princeton had the advantage of the locals both in weight and in having had ice all the time while the boys here have not had on their skates since the Merritt game was played. Even with this big advantage in their favor they were not able to hold their own with the local team and went down to defeat by the score of 9 to 7. Hedley had the best of the argument in the first and third periods while Princeton had the better of it in the second.

Hedley scored the first goal and except for a couple of minutes in the second period were never behind. In the first period Hedley got five goals to their opponents four. In the second Princeton notched two to Hedley's one and tied the score. In the third Hedley succeeded in notching three more and holding the opponents to one lonely score.

During the game three of the local team were hurt and the sportsmanship of some of the Princeton backers was shown for they cheered while the boys were down.

Dr. Campbell of Princeton refereed the game and in this department the locals were handed the short end of the stick. The boys here are willing to give him the benefit of the doubt in not being able to see all the dirty plays as he would have had to have eyes all over him in order to see them all and as there was no judge of play he had his hands full keeping the game as tame as it was.

Russell of Hedley and Neil of Princeton were the stars of the game. In fact Neil was the mainstay of the Princeton aggregation scoring 5 of the seven goals.

The lineups were as follows: Hedley-French, goal; Russell, poinr; Horswill, coverpoint; Townsend, centre; Martin, right wing; Robertson, left wing; McLean.

Princeton—Pierson, goal; Murchie, point; McLean, cover point; Neil, centre; Freeman, right wing; Smythe left wing; Wardell.

NOTES ON THE GAME

It didn't take long for the local boys to find out that Neil was the mainstay of the Princeton bunch and he was played to a standstill during the balance of the game.

After the game Dr. Campbell rendered his professional services free of charge.

Princeton may be satisfied now but we are sure they are not contented.

The only thing that is hurting the boys of Hedley is that they have no ice on which a return game could be played.

After the game a delegation of Princeton ladies (?) waited at the door of the rink and greet the Hedley boys with some complimentary remarks. Some of tne remarks were: "Hedley Roughnecks" and "Hedley Prizefighters.

MRS. SHATFORD'S FUNERAL

The funeral of the late Mrs. L. W. Shatford took place on Thursday afternoon from the family residence on Shaughnessy Heights. The ceremony was an impressive one. Many of the friends of the deceased came personally to pay their tribute at the bier while many others who were unable to be present sent floral offerings. The wreaths and floral crosses were most beautiful and came from friends of Mr. and Mrs. Shatford in different parts of the province. Among the many tributes sent were a heart and cross from husband and the children, a wreath from Mrs. Hemphill and family, a wreath from Mr. W. T. Shatford, an anchor from Mr. and Mrs. S. A. Shatford (Vernon) a harp from Mr. and Mrs. B. A. Shatford, a wreath from Sir Richard and Lady McBride, a wreath from the British Columbia Legislature, a spray from Hon. W. J. and Mrs. Bowser, a wreath from Hon. W. R. and Mrs. Ross, a wreath from Hon. Thomas and Mrs. Taylor, a wreath from the officers and directors of the British Columbia Life Assurance Company, a pillow from the curator and staff of the Bank of Vancouver, a wreath from Armstrong & Morrison, a star from Miss Elizabeth J. Walker (Victoria), a wreath from Mr. and Mrs. A. H. B. MacGowan and Mr. Max McGowan, a wreath from Mr. and Mrs. R. F. Green; a wreath from Dr. and Mrs. G. A. McGuire, a spray from Mr. and Mrs. C. E. Tisdall, a spray from Mr. and Mrs. H. H. Watson, a wreath from Mr. and Mrs. R. P. McLennan, a spray from Mr. and Mrs. C. H. MacAulay, a wreath from Mr. and Mrs. W. J. Twiss, a wreath from Mr. and Mrs. George H. Cowan, a spray from Mr. and Mrs. Sanford S. Davis, a spray from Mr. and Mrs. J. T. Phelan, a wreath from Mr. and Mrs. John West, a wreath from Joe (the gardener), a spray from Mr. and Mrs. C. E. Cartwright, a wreath from Mr. and Mrs. T. W. Fletcher and family, a wreath from Dr. and Mrs. R. B. White (Penticton), a wreath from Mr. and Mrs. J. Power (Penticton), a spray from Dr. and Mrs. T. Glendon Moody, a wreath from Mr. Grahame Jardine, a spray from Mr. and Mrs. E. A. Cleveland, a wreath from Mr. and Mrs. A. Grossman, a wreath from Mr. and Mrs. Geo. H. Sproule (Hedley), a cross from Rev. J. A. and Mrs. Cleland (Penticton) a cross from Mr. and Mrs. W. G. Harvey, a spray from Dr. and Mrs. A. S. Monroe, a wreath from Penticton Women's Auxiliary, a wreath from Mr. and Mrs. F. H. French (Hedley(a spray from Mr. and Mrs. Blake Wilson, a spray from Mrs. Pillings and family, a wreath from Mr. and Mrs. J. D. Tompkins, a spray from Mrs. H. H. Stevens, a spray from Mrs. H. Harworth, a spray from Mr. and Mrs. J. J. Whalen, a wreath from Mr. and Mrs. Geo. E. Tennant, a spray from Mr. C. A. Godson, a spray from Mr. and Mrs. J. A. Harvey, a spray from Mr. and Mrs. F. L. Buckley, a wreath from Mr. Ernest E. Langford, a wreath from Messrs. W. G. Murray, John Love, T. C. Revely, W. E. Revely, a spray from Mr. and Mrs. J. N. Ellis, a spray from Mrs. Butterfield, a spray from Mrs. Ryan, a spray from Mrs. Grahame, spray from Mrs. McMullen.

Hon. Price Ellison attended on behalf of the Government of British Columbia, and Mr. H. B. Thompson, M. L. A., whip of the Conservative party, was also present.

The services at the residence and graveside were conducted by Rev. J. H. S. Sweet of Victoria, who sixteen years ago officiated at the marriage of Mr. and Mrs. Shatford in the Capital City. He was assisted by the Rev. M. H. Jackson. During the service at the home the hymns "Nearer My God to Thee," "Lead Kindly Light" and "On the Ressurection Morn" were sung. Rev. Mr. Jackson delivered the sermon and referred touchingly to Mrs. Shatford. She had been a true wife and a good mother, and the loss suffered by Mr. Shatford and the young children who had been left behind was in all ways an irreparable one. There was consolation in knowing that there was another life more beautiful than any that could be conceived of here, and that thought would give comfort to the bereaved family even at this daok hour.

The pallbearers were Mr. A. H. B. Macgowan, M. L. A.: Dr. G. A. McGuire, M. L. A.; Mr. T. W. Fletcher, Mr. H. A. Turner, Mr. F. P. Wilson and Mr. J. T. Phelan.

CANADIANS NOW AT FRONT

Bulk of First Contingent Has Safely Crossed Channel to France

The expected move of the Canadian troops who have been in training in England for so long, has at last taken place. The bulk of the first Canadian Contingent, including no doubt many from this portion of the province are reported to be now encamped in France. The news is of vital interest to the citizens here because of their relatives and friends who are thus brought close to the line of battle and, probably, close to the hour of action on the battlefield.

The move apparently is being made on a tremendous scale, with the idea of preparing and holding at instant call, a vast army sufficient to crush the enemy through sheer numbers.

The transporting of the Canadian troops is told in the following despatch.

"Despite Germany's threats to exterminate transports, the bulk of the first contingent has safely crossed the English Channel, landed at Havre, and are now encamped or billeted in or hear Rouen, which is a city of 100,000 population on the Seine river, about 80 miles north from Paris and not far from the port of Havre."

Other despatches tell of a large concentration of British troops at or near Coulogne, and it would seem that Britain has been pouring perhaps hundreds of thousands of troops into France this week. Some time ago letters and cables received indicated that Rouen would very probably be the base of the Canadian expeditionary force in France.

GOLD DISCOVERY

Seven Gold Nuggets Taken From Handful of Gravel Near Arrowhead

Revelstoke—What is believed to be a valuable gold discovery has been made close to the shore of the Arrow Lakes, some miles south of Arrowhead by Mrs. Reid, wife of W. R. Reid, the well known merchant of Arrowhead.

From one handful of gravel Mr. Reid has extracted seven gold nuggets ranging in size from that of a pea downwards, as well as pieces of quartz. In the neighborhood from which the gravel was obtained, white quartz with indications of copper and iron is plainly to be seen.

Mr. Reid and associates have already staked a number of claims in the vicinity of the discovery, and samples of the quartz have been sent to the coast for analysis.

WHEN WRITING ADVERTISERS PLEASE MENTION THE GAZETTE

THE TRUTH ABOUT THE GAME

In a breezy, not to say windy, article Brother Ellis of the Merritt Herald describes at length the tour of the Merritt hockey team through our valley and, with sobs percolating through his tear-soaked voice, proceeds to relate how the boys of his bailiwack were maltreated by the hockey fans of Hedley. Brother Ellis is a wily Trojan. He conveys the desired impression less by direct misstatement than by insinuation and invidious comparisons.

It is difficult to believe that the sextette of clean manly sports who gave our boys such a game tussle on the local ice and fraternized with them so cordially afterwards would go home nursing a childish grievance because, forsooth, they were not sufficiently petted, and peddling that evergreen romanse, "beaten by the referee" If they did so, it means that crimp we put in their winning streak must have hurt most awfully.

There are just six reasons for the defeat of Merritt at Hedley. They are Captain Russell and his five speedy associated. As for the referee, the game was not exactly a ladylike one and he had a full sized man's job on his hands every minute. Like all umpires he erred at times, but he erred on the side of leniency and the penalties handed out were earned by as flagrant an exhibition of fouling as was ever seen on the local ice.

We believe, in spite of the Herald that the Merritt hockey team has something better than that long distance courage which wins its contests by popular fiction and printers ink; but we strongly resent the aspersions cast upon the work of a fair and capable official and wish to state here and now that we do not need "official aid' to take the measure of the Merritt aggregation. Without "condition" practice or any attempt at team work our boys played the visitors to a standstill and beat them in overtime. Given just a little grooming, they could win handily from the same squab about five days a week. Brother Ellis admits that he has "only the boys' word" for their ability to put us away. We hasten to assure him that that is the sole basis for the belief it rests on no other foundation whatever.

Regarding the entertainment offered to the visiting team—or rather the lack of it, no one felt our inability in the matter more keenly than we. But as they arrived a scant hour before the game which was not over till eleven and left town early the next morning there was no time for extensive social amenities. In the interest of fairness we merely wish to point out that though the local hockey team has no adequate organization for raising funds, the visit of the Merritt team cost then, all told, in the neighborhood of $75—which appears to us a rather high figure for a sneering paragraph of undesirable publicity.

Brother Ellis may be a charming fellow for all we know and the Merritt boys showed themselves good sports while in good company, but the hockey dope they mix together is pretty sorry stuff. We could forgive them if it were even true.

HOTEL SIMILKAMEEN
HEDLEY, B. C.
An Up-to-date First-Class Hotel
RATES MODERATE
J. DOLLEMORE
Proprietor.

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and
Similkameen Advertiser.

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" (United States).....2.50

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Certificate of Improvements.....$10.00
(Where more than one claim appears in notice, $2.50 for each additional claim.)

WM. C. MARTIN, Managing Editor.

Full Moon 10 — New Moon 16 — Last quar. 10 — First quar. 24

1915 FEB 1915

Sun.	Mon.	Tues.	Wed.	Thu.	Fri.	Sat.
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

"PRODUCTION"

With the money stringency for a year before the war, and the outbreak of the war, British Columbia was brought up with a jerk says the Omineca Herald. A large portion of the population was caught with an overload of real estate and with large payments to meet. Since then there has been time for reflection, and the more sagacious have reflected. For years this province was bounding forward (in certain lines) because money was free and easy to get. Values were enhanced far beyond their actual worth, and when the crash came the people suddenly awoke to the fact that while they had been boosting prices they had neglected what is most vital, production. British Columbia started off the most favored province in the dominion from the standpoint of natural resources. Yet it has always been an importer. At the present time this province is importing double her exports. For this there is no excuse, except that, from the provincial government down to the pick and shovel man, the people have all been gambling in one form or another. This can not go on any longer, and already those who can be numbered among the big men of the province have started in to produce something. That their lead will be followed is reasonably sure. Certain it is that until the population of the province becomes a working and a producing population the province cannot take the place in the dominion to which it is entitled. Production is the backbone of every country. Every man, women and child can produce something. Let our motto in future be, "Production" mine farm, fish or manufacture. The producer is the only one entitled to be known as a "good citizen and a good man."

WAR AND THE FARM

The Agricultural War Book, issued by Hon. Martin Burrell, should and will bring a hearty response from the intelligent and patriotic farmers of Canada. A striking foreword by the Minister of Agriculture explains an unprecedented situation in a way that cannot but appeal effectively to an element of the population which has never been lacking in either national or Imperial sentiment. At the present moment self interest runs hand in hand with love of country and fidelity to the Empire.

As Mr. Burrell says, a great many of the 20,000,000 men mobilized in Europe have been withdrawn from the land in neutral, as well as belligerent, countries. Not only have these millions ceased to be producers, they have actually become destroyers of food. The inevitable result will be a shortage of several hundred million bushels in this year's food crop, and a tremendous reduction in meat and dairy production. The demand for foodstuffs will be correspondingly great, even if the most destructive war in history terminates this year. Prices for grain and live stock will rule high, and in putting forward extraordinary efforts to help to meet the shortage, the farmers of Canada will greatly increase their own incomes.

More important still, from a higher viewpoint, by raising to the emergency Canadian agriculturists will uphold the hands of the British people, who for generations, by their own exertions, almost unaided, have maintained the Imperial navy as the chief guarantee and defender of our freedom and security. Profound material and supreme ethical considerations demand that the farmers expand their wheat crop and conserve their herds. The appeal is driven home by convincing messages from Sir Robert Borden Hon. W.T. White, Mr. C. C. James, and other authorities upon public affairs. It only remains for the farming community to live up to its previous reputation for hard sense and enthusiastic patriotism.

SPOONFUL SURPRISES MANY ACTION OF SINGLE

Hedley people who bought the simple mixture of buckthorn bark, glycerine, etc., known as Adler-i-ka, are surprised at the INSTANT effect of a SINGLE SPOONFUL. This remedy is so complete a bowel cleanser that it is used successfully in appendicitis. Adler-i-ka acts on BOTH upper and lower bowel and ONE SPOONFUL releives almost ANY CASE of constipation, sour or gassy stomach. ONE MINUTE after you take it the gasses rumble and pass out. (Name of druggist.)

Financial Assistance for Businesslike Farmers

THE Bank of British North America is ready and willing to make loans to Farmers for the legitimate needs of their business.

If you require ready money to buy stock or extend your farming operations, come in and talk the matter over with the Manager.

We make a specialty of handling Farmers' Sale Notes and Collections.

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78 Years in Business. Capital and Surplus $7,884,000.

Hedley Branch, - C. P. Dalton, Manager

SUBSCRIBE FOR THE GAZETTE!

SLAUGHTER SALE

For 20 days commencing Friday, February 5th, we are offering our Entire Stock at Reduction Prices. Here are a few of them. Look them over, they will interest you.

Men's Clothing

The finest quality of all wool serges and fancy worsteds. All this season's goods and strictly up-to-the-minute styles.

$28.00 Suits, sale price.....$21.00
25.00 Suits, sale price..... 19.50
22.50 Suits, sale price..... 17.50
$18 and $20 Suits, sale price 10.50
22.50, $18 and $16 O'coats.... 11.50

Men's Pants

Men's odd pants are going at these slaughtering prices.

$5 & $6 fine worsted pants at $3.25
4.50, 4, 3.50 down to $2, at....$1.95

Men's Shirts

Men's Dress Shirts with or without collars in a variety of patterns.

2.50 shirts - - $1.75
2.00 and $2.25 shirts - 1.50
1.50 shirts - - 1.00

Men's working shirts

2.50 all wool, heavy, to clear $1.65

Fifty or sixty odd sizes in heavy shirts, regular

2.25, 2.00 sale price to clear 1.05
1.50 Heavy Drill shirts $1.15
1.25 Heavy Drill Shirts .95
1.00 Heavy Drill Shirts .75

Men's Shoes

Included in this is the well known Geo. A. Slater Invictus shoes in patent leathers, velour calfs, tans and kangaroo stock made up in the latest styles and of the best workmanship. Also medium and heavy working shoes

6.50 heavy dress shoe.....$5.10
6.50 light dress shoe..... 5.00
6.00 light dress shoe..... 4.85
6.00 plain toe..... 4.25
5.00 shoes other makes 3.75
5.00 women shoes at..... 3.50

Heavy miners boots, French Calf Top and nailed soles.

8.00 sale price.....$6.85
7.00 sale price..... 5.85
6.50 sale price..... 5.00
5.00 sale price..... 3.10
15 pr Ladies' pumps at.....$2.65

Men's Hats

Fifty Stetson Hats, regular 5.00, sale price $3.65
4.00 and 3.00 values at 1.60

Men's Sweaters and Cardigan Jackets.

3.50 and 4.00 sale price $2.15

Men's Underwear

English and Stanfield's manufacture. Guaranteed all fine wool

7.00 per suit, sale price $5.15
5.00 per suit, sale price 3.50
3.50 per suit, sale price 2.30
4.00 per suit, sale price 2.90

100 pieces of Stanfield's heavy underwear at $1.00 a garment, any label.

Rubbers

100 pr., Ladies Rubbers, regular 1.10 at 65c
50 pr., Men's Rubbers, regular 1.35 at 95c
50 pr., Tennis Shoes, reg 1.50 and 1.25 85c
25 pr., Ladies Tennis Shoes 70c

Men's Working Gloves

1.60, 1.50 and 1.25, sale price $1.00

Fifty pieces odd sizes boys' underwear, regular 1.50 values, sale price 25c per garment.

Big Reductions on Fancy Hose, Ties, Suspenders, Garters, Etc,

A look through this Stock will convince you that this is strictly a "Slaughter Sale". These bargains must be seen to be appreciated. All Goods at Sale Price are for cash.

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Men's Furnisher - - - - - - - - Hedley, B. C.

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— HEDLEY, B. C.
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THIS paper is yours. It is what you make it. It will serve you as well as you will let it. And it is only through the united force of the big family of readers that such a paper is possible at such a price.

But do you get all out of the paper that you can get—all that you are entitled to? You do not unless you read the advertising columns.

Besides the news of the day and the happenings of the world, there are advertisements that will keep you posted on business affairs, that will give you the news of commercial life. These advertisements tell you which are the most reliable stores, what are the purest foods to eat, the most serviceable and fashionable merchandise and the most reliable products.

GET THE HABIT.
READ THE ADVERTISEMENTS AND PROFIT BY THEM.

Advertise in the
Hedley Gazette
and watch Results

Town and District.

Tim Griffin left on Wednesday for Phoenix.

Geo. Allison of Princeton is a visitor to town this week.

Mrs. Jaudry left on Monday for Princeton where she will spend a week visiting Mrs. H. Avery of that place.

Mrs. Frank Stanton will receive in the Hedley Sunday School Rooms on Saturday, February 27th, from 4 to 6.

Mr. and Mrs. W. A. McLean returned from the coast on Friday last. Mrs. McLean was operated on for appendicitis while in Vancouver.

Dr. Lawrence, dentist, of Penticton arrived on Monday from Princeton and is spending a few days in town at the Similkameen hotel.

On Saturday last Rev. A. H. Stanton of Keremeos took the Boy Scouts of the town out for a hike. He has been appointed Scout Master by the boys here.

Nigel Ewart of Keremeos is a visitor to Hedley this week. Nigel has passed the examinations for the volunteers and is going to join the third contingent.

The 1915 samples of Wall Paper, Wood-Custra, Burlaps, Mouldings, etc. have arrived. A post card brings them for your inspection, J. R. Way. Get prices for painting and paper-hanging.

Work was started on Wednesday morning to dig the cellar for a new residence which Paddy Murray is having erected on Kingston Avenue. Boeing and Brass have the contract for the erection of the building.

It isn't very often that you hear of a hockey team journeying to another town in an automibile to play a game, but that was the experience of the Hedley boys when they made the trip to Princeton on Saturday last.

S. L. Taube the well known Optical Specialist, will be at the Hedley Drug Store on Tuesday afternoon Feb. 23rd, and Wednesday morning Feb. 24th. If your eyes are troubling you in any way make it a point to consult him.

Mrs. J. K. Fraser and young son, Jack, returned home on Wednesday from Oroville where Jack has been in the hospital undergoing treatment for appendicitis. At one time it was thought that an operation was necessay.

On Sunday we were shown a picture of Charlie Christiana. Charlie was all togged out in his military suit and certainly looks fit. They must be treating him pretty good down at Quebec for he looked better than we have ever seen him.

Bob Corrigan had a letter from his brother, Jack, this week in which he says that the orders now are to be ready to depart at a moments notice. He also states that he was talking to George Pearce and that he was with the Home Guards and intended joining the third contingent.

Eye strain is practically a waste of nerve energy and should be corrected If your eyes are not right, consult S. L. Taube the well known Optical Specialist. He will be at the Hedley Drug Store on the afternoon of Tuesday February 23rd. and the morning of Wednesday Feb. 24th.

Homer McLean took the Hedley hockey team to Princeton on Saturkay evening in his car. This is the first car through to Princeton in 1915. Although the roads were not in first-class condition good time was made on the trip. The journey to Princeton took two hours while the return trip was made in an hour and a half.

The "Hard Times" dance given in Fraternity hall on Monday evening by the basketball girls of the town turned out to be a very enjoyable affair. Quite a number turned out and everybody reported a good time. The music was furnished by Hansen and Stevens. The dance broke up about 3:30 a.m.

SUBSCRIBE FOR THE GAZETTE

A very successful tea and valentine sale was held by Mrs. Clare's sewing class in the Union Sunday School room on Saturday, February 13th. The room was prettily decorated with red hearts and the tea tables were resplendent in their gay decorations of red hearts and valentine streamers. All afternoon the S. S. S. were busy serving the crowds that gathered. The work was judged by Miss Tompkins, Miss Walker and Mrs. F. Stanton of Keremeos. Prizes were awarded as follows: 1st prize, silver thimble, Rose Jones; 2nd prize, book, Lena Wirth. For the girl making most progress in her work, a silver thimble, Helen Robertson. Mrs. Clare wishes to thank everyone who helped to make the affair so successful.

ACCIDENTS IN MINES

Thirty-six persons were killed in and about the mines of British Columbia in 1914. Of these fatalities seventeen occurred in connection with coal mines and nineteen in connection with metalliferous mines. The nature of the causes of death are of interest. Fourteen of the fatilities in coal mines occurred underground, two in the shafts and one on the surface; six of the total number were due to accidents in connection with cars and haulage, two to suffocation in fine coal, two to delayed explosion of shots, two to fall of coal and electricity, one by collision with a hoisting cage and one to a fall of a bucket in a shaft. We think this analysis shows that the fatilities were all due to causes that could not have been anticipated and therefore indicates good management in the mines.

The fatilities in connection with metalliferous mines were due to the following causes: Premature blasts, five, suffocation from powder fumes, three; falls of ground; three; drilling into unexploded powder, delayed explosions of shots, falling in shaft and haulage, one each, These were underground. On the surface three persons were killed by a rock slide and one by and aerial tramway. In view of the many men employed in metalliferous mines and the nature of their work, the number and nature of the accidents argues for the exercise of excellent supervision on the part of those responsible for operations in mines.—Victoria Colonist.

RAISE WAGES AGAIN

The Granby Company announced officially last week that the wages of their employees at the Grand Forks smelter and Phoenix mines would be increased 10 per cent dating from February 1st.

It will be recalled that when operations were resumed in December the men went back to work at a 25 per cent reduction. On January 1st the wages were raised 5 per cent so that the men during January worked at a 20 per cent reduction. Under the new scale the men will work at a 10 per cent reduction from February 1st.

ROD AND GUN FOR FEBRUARY

The contents of Rod and Gun for February include Sentries of the Wild by H. Mortimer Batten; A Brush with Polar Bears in the Hudson Straits of Northern Canada; The One Eared Wolf by H. C. Haddon; Rolo the Pup vs. Alberta.; The National Transcontinental Gameland of Northern Quebec; and other stories. The Guns and Ammunition department occupies ten pages of reading matter this month and other departments are well maintained. This well known Canadian sportsman's publication is issued at Woodstock, Ont. by W. J. Taylor, Limited, Publisher.

TRY THE
Hedley Gazette
For Fine Job Printing

Firebox linings withstand years of use because made of McClary Semi-Steel. See a

McClary's Kootenay Range

You'll notice the linings are made in nine pieces. There's a good reason--ask the McClary dealer. 54

Made-in-Canada
Sold by HEDLEY TRADING COMPANY

Special PricesS
ALL NEXT WEEK
ON

Men's Clothing
Crockery and China
Ladies' and Girls' Dresses
Sweaters

Hedley Trading Co. Ltd.

Get This Straight

WE SELL FRESH GROCERIES THEY COST NO MORE THAN THE OTHER KIND. ONE TRIAL WILL CONVINCE YOU

TAKE YOURS FRESH

CREELMAN & LYALL
FRASER BLOCK - HEDLEY, B.C.

HEDLEY GAZETTE JOB DEPARTMENT

WHEN YOU ARE IN NEED OF

Letterheads	Dodgers, Dates
Billheads	Circulars
Envelopes	Invitations
Statements	Business Cards
Meal Tickets	Bills of Fare
Milk Tickets	Memo Heads
Ball Programs	Butter Wrapper
Posters	Visiting Cards

TRY US. WE GIVE SATISFACTION.

THE KEREMEOS PAGE

KEREMEOS, the Centre of Lower Similkameen---Famed for Fruit Growing

NEWS OF THE MINES

A group of placer claims twenty miles from Vernon, have been acquired by a Spokane syndicate, of which Dr. Thomas A. Russell is president, Samuel W. Hoag, vice president; H. T. Irvine, secretary-treasurer; and Russell H. Hanauer, general manager. The officers, with Dr. Stanley, H. Titus, Ernest W. Gullen and Ernest M. Adams, comprise the directorate. Jos. W. House, of Barkerville, B.C., a hydraulic mining engineer with years of experience has been chosen as superintendent. The purchase price is $55,000, and the owners—A. Brot, Charles Christian, A. O. Cochrane, John McClellan and Martin O'Brien, have shown their confidence in the possibilities of the property by agreeing to accept payment in the shape of one-third of the clean-ups. E. A. Haggen, editor and publisher of the British Columbia Mining Record and the Mining Handbook, says that it is one of the finest placer deposits he ever examined.

The money now being offered for zinc is quite satisfactory, that metal being the first to completely recover from the slump due to the war outbreak. Indications are that zinc is going to keep up or possibly advance still further, as it is a metal very large used in certain industries and new uses are being discovered for it right along. In addition to this American manufacturers are commencing to find out how to manufacture certain chemicals, hitherto imported from Germany out of zinc ore, and apparently they are willing to pay fair prices for the silver and lead contents as well. This may account for a movement of local ores across the line lately and a tendency is now shown by some properties to increase forces. At the Cork-Province about 400 tons of zinc concentrates have been piled up for several years, the product of the mill under the regime of the old company, and the present company has had Mr. Dedolph go up for the purpose of making a thorough sampling of the stuff in order to ascertain what it will bring on the market.—Kaslo Kootenaian.

HOW MUCH TO SPEND

How much should a merchant spend in advertising? It has been the experience of men in all parts of the country that not less than 1 per cent of the gross business of the year should be spent in advertising. Thus if a man is doing a $50,000 business a year he should spend spend at least $500. Many stores spend 2 and 3 per cent. The big department stores of New York spend as high as four per cent. Marshall, Field & Co's department store in Chicago, which is probably the largest business of the kind in the United States, spends over 4½ per cent.

Much money is waisted by easy going merchants on programs and in various catch penny advertising schemes. Money thus spent brings little or no return and yet is considered as advertising, but it is nothing of the kind.

Copy for your newspaper advertising should be prepared with care. It should not be left until the last minute before the paper goes to press. If you are going to make the space pay as it should you must put the brains into what you write.

Make your advertisement reflect the news of your store. Talk to the public as you would talk to your customers. Use plain and simple English. Try to describe things so that people will want to buy the things you have to offer.

Above all things else, tell the truth in your advertising. Don't say that a women's cloak is worth $25 but that you are going to sell it for $10 when you know down in your heart that the cloak is not worth any more than you are asking for it. When the women of your city find by experience that the store tells the truth about its goods, makes no misrepresentations and endeavors to make the customer satisfied with her purchases even to the extent of returning money for goods that do not prove satisfactory, the fortune of that merchant is made —Ex.

AUTO ROAD NEEDED

Value of Highways From Coast to Interior is Commented on

Princeton — The automobile road from the coast to the interior of the province is an undertaking which should be pushed to completion as rapidly as the nature of the work will permit. The most important, as well as the most costly section of this road is the piece over the Hope range, connecting Hope and Princeton. A large part of the heaviest part of this section has been finished, the remainder being very largely through open country with very little rock work.

The provincial government is commited to this work, and in completion will justify the money already spent upon the road, and the $300,000 contributed to the rail and traffic bridge over the Fraser river at Hope.

Besides being a tourist road, as originally intended by the boosters of the automobile business who had the road started, the road will be of great benefit to the whole of southern British Columbia, and moreover the expense of building the road will be further justisfied as a military necessity in the event of a hostile attack on the main-line of the C. P. R.

Nanaimo—There is no hope of saving any of the score of miners entombed by the flood in the South Wellington mines. Gangs are now working to recover the bodies.

SILKS

Large Assortment of choice Silk Dress Goods, Silk handkerchiefs etc. for sale at righ prices

TOMMY SING, Keremeos

Where Are Your Interests

¶ Are they in this community?

¶ Are they among the people with whom you associate?

¶ Are they with the neighbors and friends with whom you do busi-business?

If so, you want to know what is happening in this community. You want to know the goings and comings of the people with whom you associate, the little news items of your neighbors and friends—now, don't you?

That is what this paper gives you in every issue. It is printed for that purpose. It represents your interests and the interests of this town. Is your name on our subscription lists? If not you owe it to yourself to see that it is put there. To do so

Will be to Your Interest

When Writing Advertisers Please Mention th Paper.

KEREMEOS-PENTICTON

ROYAL MAIL STAGE

Auto Leaves on arrival of 9.30 and 4 o'clock trains.

Baggage arranged for.

TWEDDLE'S AUTO STAGE

Cars Call at all Hotels

SING LEE

Laundry, Contracting of all kinds, Ditch digging, Wood Sawing, Clearing land, Cooking and all kinds of Chinese Labor.

KEREMEOS, B.C.

Synopsis of Coal Mining Regulations

COAL mining rights of the Dominion, in Manitoba, Saskatchewan and Alberta, the Yukon Territory, the North-west Territories and in a portion of the Province of British Columbia, may be leased for a term of twenty-one years at an annual rental of $1 an acre. Not more than 2,560 acres will be leased to one applicant.

Application for a lease mus be made by the applicant in person to the Agen or Sub-Agent of the district in which the ri applied for are situated.

In surveyed territory the land must be described by sections, or legal sub-division of sections, and in unsurveyed territory the tract applied for shall be staked out by c applicant himself.

Each application must be accom by a fee of $5 which will be refunded if rights applied for are not available, bu no otherwise. A royalty shall be paid on t merchantable output of the mine at the rate five cents per ton

The person operating the mine sha furnish the Agent with sworn returns accounting for the full quantity of merchantable coa mined and pay the royalty thereon. If the coal mining rights are not being operated such returns should be furnished at least once year.

The lease will include the coal mining rights only, but the lessee may be permitted to purchase whatever available surface right may be considered necessary for the working of the mine at the rate $10.00 an acre

For full information applica shou be made to the Secretary of the Departme of the Interior, Ottawa, or to any Agent or Sub-Agent of Dominion Lands.

W. W. CORY,

Deputy Minister o the Interior

N.B.—Unauthorized publication dver tisement will not be paid for. 9-6m

Good Morning!

We are Introducing

American Silk
American Cashmere
American Cotton-Lisl

HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape s knit in—not pressed in.

GUARANTEED for fineness style, superiority of material and workmanship. Absolutely stainless. Will wear six months without holes, or new ones free.

OUR SPECIAL OFFER

to every one sending us $1.00 in currency or postal note, to cover advertising and shipping charges we will send post-paid with written guarantee, backed by a five million dollar company, either

3 Pairs of our 75c. Value American Silk Hosiery
or 4 Pairs of our 50c. Value American Cashmere Hosiery
or 4 Pairs of our 50c Value American Cotton-Lisle Hosiery
or 6 Pairs of Children's Hosiery

Give the color, size, and whether Ladies or Gent's Hosiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.

The International Hosiery Co.
P.O. Box 244
DAYTON, OHIO, U. S. A.

60 YEARS' EXPERIENCE

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