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The Hedley Gazette

AND SIMILKAMEEN ADVERTISER.

VOLUME IX. HEDLEY, B.C., THURSDAY, APRIL 3. 1913. NUMBER 13.

Dr. C. A. JACKSON
DENTIST
[18 years practice in Vancouver.]
S. O. L. Co.'s BLOCK
PENTICTON, - - B. C.

JAS. CLARKE
Watchmaker
HEDLEY, B.C.
Clocks and Watches for Sale.

R. W. DEANS
Notary Public Real Estate
Ranches, Properties, Mines, Timber, Water Powers
Upper Trout Creek, Balcomo P. O. B.C.

N. THOMPSON PHONE SEYMOUR 5013
MGR. WESTERN CANADA
Cammell Laird & Co. Ltd.
Steel Manufacturers
Sheffield, Eng.
Offices and Warehouse, 847-63 Beatty Street
Vancouver, B. C.

Grand Union Hotel
HEDLEY, B. C.
First Class Accommodation. Bar Stocked with Best Brands of Liquor and Cigars.
A. WINKLER, Proprietor

Hedley Miners' and Millmen's Union, No. 161, W. F. of M.
Regular meetings of the Hedley Local, No. 161 are held on the first and third Wednesday in the month in Fraternity hall and the second and fourth Wednesday at the N. P. Mine
O. M. STEVENS, President — T. R. WILLEY, Fin-Secretary.

A. F. & A. M.
REGULAR monthly meetings of Hedley Lodge No. 43, A. F. & A. M., are held on the second Friday in each month in Fraternity hall, Hedley. Visiting brethren are cordially invited to attend.
S. E. HAMILTON, W. M — H. D. BARNES, Secretary

MODERN WOODMEN OF AMERICA
Hedley Local Camp meets in Fraternity Hall the first Thursday only in the month.
R. J. CORRIGAN, Consul — H. G. FREEMAN, Clerk.

L. O. L.
Regular monthly meetings of Hedley Lodge 1744 are held on the third Monday in every month in Fraternity Hall. Visiting brethern are cordially invited to attend.
H. J. JONES, W. M.
G. H. TURNER, Sec't.

DR. J. L. MASTERS
DENTIST
Will be at Home office in Oroville, 1st to 20th of each month.
Office on North Main Street.

P. W. GREGORY
CIVIL ENGINEER AND BRITISH COLUMBIA LAND SURVEYOR
Star Building Princeton

HILLIARD'S BARBER SHOP
FOR AN EASY SHAVE
HOT & COLD BATHS
Next door north of Grand Union Hotel

W. H. T. GAHAN
Barrister, Solicitor, Etc.
MONEY TO LOAN
PENTICTON, - B. C.

E. E. Burr
General Blacksmith
Hedley, B. C.
Horse-shoeing and all Blacksmith Work Promptly attended to.
Pipe-fitting done.

FLOOD CASUALTIES EXAGGERATED

The Death Losses From Floods in Ohio and Indiana Are Not as Bad as First Reported

Fortunately the first reports of the death list in Ohio and Indiana were very much overestimated. In Dayton the first reports gave over 5000 in Dayton alone but this number has been reduced to about 200. A late despatch says:

In Dayton careful estimates placed the number of dead at 200 or fewer, although a meeting of the undertakers asserted that the total might be larger. Work went on rapidly in Dayton and all parts of the city were reached. Columbus will have the next to the largest loss of life, 60 bodies having already been found in the inundated portion of West Columbus.

Unverified figures from Maimisburg, Ohio, give 50 dead, but in all other flooded districts the figures fell rapidly as relief expeditions covered the ground. Hamilton, Ohio, which had reported as many as 250 dead, did not put forth any figures today.

Mount Vernon did not confirm its previous report of 50 dead and no confirmation was had for 32 reported drowned at Venice. Chillicothe and Tiffin where there had been reports of 50 or more dead, each found 18 corpses. The best figures from Piqua gave a death toll of 50 persons. Fremont and Middletown, Ohio, each have 14 dead, Massilon five, Zanesville four, and Troy nine.

In Indiana—Peru 20, Brookville 16, Fort Wayne six, and Terre Haute four.

No bodies have been found in West Indianapolis where as many as 200 deaths were at one time reported.

WHAT FIELDING THINKS

The Canadian Ex-Minister Has No Sympathy With Obstruction to Borden Plan.

London, March 28. — Hon. W. S. Fielding sailed homeward on the Allen liner Victorian today. It has been alleged here that Mr. Fielding has endeavored to work with the English Radicals to defeat the Borden naval scheme, and when the allegation was made Mr. Fielding said: "If I thought I could do anything to secure to adoption of the Borden policy I would gladly do it, but as I am not aware that there is anything I could do in that direction I am content to leave the matter in other hands."

HUNTERS MUST HAVE LICENSES

The game laws, as recently amended, provide, among other things, that it shall be unlawful for any resident of the province to hunt animals or birds or to carry firearms of any description, or air guns, or any device for the purpose of capturing any animal or bird without first taking out a license. In addition to taking out a license hunters will be required to wear a badge showing the number of their license. These licenses will not be transferable. Any breach of the act involves cancellation of a hunter's license.

Licenses will not be issued to boys under sixteen except at the written request of parents or guardians, who shall undertake that such boys, when carrying firearms, will always be under their supervision or that of some responsible license holder.

There are three classes of licenses: an ordinary to carry firearms and hunt birds and deer, other than moose wapiti and cariboo, costing $2.50; a general, to hunt game, birds and animals, $5.00; a special to carry firearms and trap, $1.00. Holders of general or special license within fourteen days of date of expiration, return the license to the provincial game warden with a sworn statement of the number of each species of big game or animals trapped.

Prospectors having a free miner's certificate may obtain ordinary licenses during the open season, while actually engaged in prospecting; so may farmers and their sons hunting on the land on which they permanently reside. Any firearm found in the possession of any person not having a license may be seized and confiscated.

BON-BONS FOR THE ROADMAN

Penticton Herald Has the Following Appreciative Remarks for Similkameen's Efficient Supervisor

"Deeds are more eloquent than words." The saying is an old and familiar one, and may be applied as a reason for the success which has attended Mr. H. A. Turner's efforts as road superintendent in the Similkameen district. Mr. Turner's conscientious and efficient work during the past few years frontier road building has won him secure and enviable niche as a pioneer of the trail; one of those who are playing a very important part in the development of the province at the present time.

Due to the representations of L. W. Shatford, M. P. P., and the careful supervision of Mr. Turner, the Similkameen district has, perhaps, the best roads of any interior district, and it has also been said, with a great deal of truth, that the Similkameen has secured better value, dollar for dollar, in the expenditure of public money for governmental undertakings, than any other one portion of British Columbia. The following is an extract taken from a speech made by Mr. Turner at the recent convention of road superintendents in Victoria, and it typifies admirably his practical view point in regard to his work, a view point which every road gang in the district has been made to feel and appreciate: "There has been a disposition on the part of some to think that almost any service was good enough to render the government, but the time has arrived when this illusion must be dispelled. If there is one class of work that seems to invite criticism from everyone, it is that pertaining to roads, but the foremen should make all the more effort to see that these criticisms are not merited. The Government undertakes to pay the standard wage in every case, and it is requested that for this an honest day's work may be given in return. The same amount of work cannot be expected from every individual, because some are not able to do as much as others, but every man should do a good day's work as far as he is physically able to do so." Good roads are the avenues of progress. They are producing communities tributary to the centres of distribution, offer a facile means of access to areas rich in mineral, agricultural and timber wealth, and on the other hand, allow the dispensation of manufacturing products in districts where railways would be impracticable in point of expense. The British Columbia Government with such capable experts as Mr. Turner, can do no better than continue their policy in constructing a comprehensive net work of good roads.

HEDLEY SCHOOL REPORT

Following is the report of Hedley school for the month of March.

HIGH SCHOOL DIVISION 1.

Teachers Course — Marjorie Smith and Richard Clare, equal, Gertrude Smith, McLaren Clarke, Florence Messenger.

Commercial Course — Leo Brown, Doris Lyall.

PUBLIC SCHOOL

Monica Smith, Marian Greely, Viola Messenger, Henry Jones, Bertie Jones, Wilbert Fraser, Harold Bowerman.

M. C. HILL, Teacher.

March report Division II. Marks obtainable 300.

Class III—Elsie Smith 155.

Class II—James McLeod 257. Lily McLeod 181, Hugh McKenzie 160, Elmer Burr 146, Leonard Mitchell 146, John Smith 145, Claire Loomer 31, absent, Ronald Critchley absent, Lena Wirth absent.

Class 1— Grace Robson 193, Ardis Perry 177, Gomer Jones 141 absent.

II Primer—Robert Mcleod 126, Vivian Simons 122, Pauline Greeley 105 absent, Olive Critchley absent.

I Primer—Orville Simons 200, Minnie Winkler 175, George Stevens absent, Orin Perry absent.

Infant class—William Michell, Wesley Messenger, Ena Winkler, Viola Naff, Warren Rolls.

E. MCCAFFREY, Teacher.

Walter H. Page, of Page & Doubleday, publishers, will be U. S. Ambassador at London.

THE IMPERIAL SQUADRON

A Splendid Use for Overseas Contributions to British Navy

In his speech in presentation of the naval budget the first Lord of the Admiralty, Winston Churchill, said of the proposed Canadian ships:

"While they will be directly controlled by the admiralty we proposed to form them with the Malay and New Zealand ships into a new squadron of five ships of high uniform speed to be called the Imperial squadron. It will be based at Gibraltar, and thence able to reach Halifax in five days, Quebec in six days, Jamaica in nine days, the South American coast in 12 days, Cape Town in 13 days, Alexandria in 8 days, Sydney in 28 days, New Zealand in 32 days, Hong Kong in 22 days and Vancouver in 23 days. Our intention is that this squadron shall, as opportunity serves, cruise freely about the empire, visiting the dominions, ready to operate at any threatened point at home or abroad. The dominions will be considered in all movements not dominated by military considerations. Special facilities will be given for Canadians, South Africans and New Zealanders to serve as men or officers in this squadron. In this way the true idea will be given of a mobile imperial squadron of the greatest strength and speed patrolling the empire, showing the flag and bringing effective aid wherever required.

REGAINING FAVOR

The Old Hemlock, Once Despised is now Found to be a Valuable Wood

The British Columbia Forest Service has data showing that western hemlock which is being cut in increasing quantities on the coast, is a much more valuable timber than was heretofore thought. The sale is increasing throughout the province, some companies having placed it on the prairie market in successful competition with Douglas fir, on account of the lower freight rate and the relatively small danger of splitting in nailing. This latter reason makes it acceptable for jointing and siding.

Authentic data are lacking with regard to the durability of western hemlock as compared with Douglas fir and other woods. The general impression is that Douglas fir is the more durable. A few experiments made to determine the adaptability of western hemlock to treatment with liquid preservatives indicate that, as compared to Douglas fir, it offers about the same resistance to impregnation across the grain, but that it is easier to penetrate along the grain.

Western hemlock is well suited for use in all but the heaviest construction work, as shown by results of tests which have been made, but up to the present time it has had a limited use in bridges and trestles.

Though practically all piling in the province is of Douglas fir, western hemlock is used to a limited extent, however, for this class of work and has apparently given satisfaction.

In house construction it is used a great deal as a framing material. For this class of work it serves as well as Douglas fir, and locally commands the same price.

When cut edge grain it makes an excellent flooring material. It finishes smoothly on account of the uniform texture of the wood and it also wears evenly. It is not suitable for use in damp places on account of its tendency to warp under such conditions.

Western hemlock slabs and edgings are manufactured into lath, and as a lath material it is equally as valuable as Douglas fir or other wood. In this form there is no distinction made as to species, all pieces of a suitable form to make lath being thrown in together and used indiscriminately.

It is used to a large extent for barrels and boxes for shipping foodstuffs. For this purpose it serves admirably, since the wood is odorless and tasteless. A great development along this line may be looked for when British Columbia consumers realize the true value of the wood, and cease wasting it as at present.

J. P. Morgan, multi-millionaire, died in Rome.

CANADA, NOT JAPAN

Will Control the Immigration from that Country Under the New Pact Introduced by Mr. Borden.

Ottawa, Ont., March 26.—A resolution which has been placed on the order paper by the Prime Minister with regard to the new Jananese treaty contains a very important provision, which is in these words:

"Nothing in said treaty or in this act shall be deemed to repeal or affect any of the provisions of the Immigration act".

It will be remembered that a former treaty with Japan, which was ratified by Parliament in January, 1907, gave to Japanese subjects full liberty to enter, travel or reside in any part of Canada. Subsequently arrangement was entered into between the late Government of Canada and the Government of Japan by which the Japanese government undertook to restrict and control within certain limits emigration from Japan to Canada.

It was sternly objected that this agreement gave to the Government of Japan a control which ought to be exercised by the Government and Parliament of Canada. In 1908 Parliament passed an act respecting immigration, which contains very important provisions, among which are Sections 37 and 38, which read as follows:

HOW SECTIONS READ

Section 37—Regulations made by the Governor-in-Council under this act may provide as a condition to permission to land in Canada that immigrants and tourists shall possess in their own right money to a prescribed minimum amount, which amount may vary according to race, occupation or destination of such immigrant or tourist and otherwise according to circumstances, and may also provide that all persons coming to Canada directly or indirectly from countries which issue passports or penal certificates to persons leaving such countries, shall produce such passport or penal certificate on demand of the immigration officer in charge before being allowed to land in Canada.

Section 38—The Governor-in-Council may, by proclamation or order, whenever he deems it necessary or expedient (a) prohibit the landing in Canada or at any specified port of entry in Canada of any immigrant who has come to Canada otherwise than by continuous journey from a country of which he is a native or naturalized citizen, and upon a through ticket purchased in that country or prepaid in Canada.

NEGLECT TO COMPLY

"(b) Prohibit landing in Canada of passengers brought to Canada by any transportation company which refuses or neglects to comply with provisions of this Act.

"(c) Prohibit for stated period, or permanently, the landing in Canada, or landing at any specified port of entry in Canada, of immigrants belonging to any race deemed unsuitable to the climate or requirements of Canada, or of immigrants of any specified class occupation or character."

Negotiations have taken place during last year between the Government of Japan and the Government of Canada as a result of which the Japanese government have agreed that Canada may accede to the new treaty with the provision that nothing therein shall repeal or affect the above provisions or any other provision of the Immigration Act. It is thus made absolutely clear that control of immigration from Japan to Canada shall be as it ought to be, in control of the Government and Parliament of Canada.

The safeguard thus afforded is in line with the action taken by the United States' government in assenting with a similar provision to a recent treaty between the Government of Japan and the Government of the United States.

Hilaire Belloc is a convert to tariff reform. He is the leading historical and political writer in Britain to-day.

The threatened Indian rising in the north appears to have been altogether exaggerated and most of the threatened rebellion existed in the imagination of white agitators who should be punished for inciting.

The Hedley Gazette

and

Similkameen Advertiser.

Issued on Thursdays, by the HEDLEY GAZETTE PRINTING AND PUBLISHING COMPANY, LIMITED, at Hedley, B. C.

Subscriptions in Advance

Per Year..... $2.00
" (United States)..... 2.50

Advertising Rates

Measurement, 12 lines to the inch.

Land Notices—Certificates of improvement, etc. $7.00 for 60-day notices, and $5.00 for 30-day notices.

Transient Advertisements—not exceeding one inch, $1.00 for one insertion, 25 cents for each subsequent insertion. Over one inch, 10 cents per line for first insertion and 5 cents per line for each subsequent insertion. Transients payable in advance.

Changes for contract advertisements should be in the office by noon on Tuesday to secure attention for that week's issue.

Advertisements will be changed once every month if advertiser desires, without any extra charge. For changes oftener than once a month the price of composition will be charged at regular rates.

Contract Advertisements—One inch per month $1.25; over 1 inch and up to 4 inches, $1.00 per inch per month. To constant advertisers taking larger space than four inches, on application, rates will be given of reduced charges, based on size of space and length of time.

A. MEGRAW, Managing Editor.

Full Moon 20 — New Moon 6
Last quar. 28. — First quar. 11.

1913 APR 1913

Sun.	Mon.	Tues.	Wed.	Thu.	Fri.	Sat.
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

EDITORIAL COMMENTS

The Easter holidays appear to have had a sobering effect upon many of the obstructionists who made themselves most prominent during the weeks preceding the Easter adjournment. In no other way can the change have been brought about than that these men had been given plainly to understand by their supporters that the course they had seen fit to adopt did not accord with the popular notion of true patriotism, and that there were far more Col. MacLeans among the Liberals outside the House than in it. The obstructionists pretended before the adjournment that they were anxious to force the government to go to the people, but after they learned the sentiments of their own supporters many of them doubtless thanked their lucky stars that the government had not taken them at their word and sent them back to hostile supporters for re-election.

The Fruit Magazine formerly published by Maxwell Smith has changed owners and names at the same time. The new publisher is John Nelson, business manager of the News-Advertiser and the magazine is henceforth to be known as Fruit and Farm. The new publisher will bring to bear a ripe journalistic experience of twenty years a great part of which was spent in the management of large city dailies, scoring success where others had made comparative failure. That his wide acquaintance with the best journalistic and literary talent in the country will draw to his assistance in the new venture a bright coterie of eminent contributors may be expected, and indeed the first number under the new management shows that they have already begun to flock to the standard. The Gazette predicts for the new magazine and the new management an abundant success.

The appalling disasters from floods that from time to time devastate the states in the Mississippi valley have brought the people of the United States up against an engineering problem that is even more complex than that of the Panama Canal. This new problem, which is after all an old one, is none other than that of controlling the Mississippi river. For several decades past the country has reached the stage when she must pay the penalty of destroying Nature's reservoirs when the country was denuded of its protecting forests at the headwaters of important streams. These in earlier times held back much of the surplus moisture until the danger period was past instead of having it all come down with a rush at the first melting snows. However, the country is not destitute of engineering talent of a high order and these again have the advantage of the technical criticism, of a publication like the Scientific American which can always be counted on to point out the unsoundness of any engineering scheme that is not according to the best principles of the science of engineering. This excellent publication is devoting considerable attention to the question at the present time and its discussion of the various plans is particularly interesting.

The I.W.W. have managed to work up a strike among the employees of the Kettle Valley on construction work east of Penticton. The camps around Naramatta have been tied up and some believe that it is only the commencement of a general strike similar to the one that paralyzed construction over on the Fraser last summer. Walking delegates and agitators were known to be there fomenting strife and preaching the gospel of discontent among the men for months before any steps were taken to check them. For this false notion of personal liberty to work mischief and this false fear of allowing this one or that one to pose as a martyr the whole public are to be punished in the delay that will ensue in the completion of the road. It is the suffragette nuisance all over again with a slight variation and the official namby-pambyism which nurtured the one vile weed of suffragette militancy to such troublesome proportions bids fair to foster a worse one in this case. If these trouble makers are foreigners they should have been deported long ago. If they are Canadians they should be compelled to behave themselves, and if nothing short of the lash will show them that the general public have rights as well as themselves, the public we are sure will say to lay it on

METEOROLOGICAL.

The following are the readings showing temperature, etc., for the week ending Mar. 29, 1913:

AT THE MINE.

	Maximum	Minimum
Mar 23	26	10
24	18	-10
25	20	-9
26	30	8
27	31	9
28	32	15
29	38	18

Average maximum temperature 27.85
Average minimum do 5.85
Mean temperature 16.85
Rainfall for the week .00 inches.
Snowfall " " 2.0 "

CORRESPONDING WEEK OF LAST YEAR

Highest maximum temperature 39.
Average maximum do 30.14
Lowest minimum do -7.
Average minimum do 11.71
Mean do 20.94

AT THE MILL.

	Maximum	Minimum
Mar 23	36	9
24	31	7
25	40	21
26	36	22
27	47	28
28	45	30
29	53	26

Average maximum temperature 41.14
Average minimum do 20.42
Mean do 30.78
Rainfall for the week .00 inches
Snowfall " " 0.15 "

CORRESPONDING WEEK OF LAST YEAR

Highest maximum temperature 59.
Average do do 45.85
Lowest minimum do 13.
Average do do 24.14
Mean do 31.99

GENERAL NEWS

William Allison who was at one time a bank manager in Greenwood has been appointed the new auditor general for British Columbia.

The Duke and Duchess of Connaught and Princess Patricia arrived it London on Sunday 30th ult.

Prairie grain men are commencing to build mills and elevators on the Pacific coast.

The Grand Trunk Pacific contemplated changing the name of Fort George to Prince George but strong protests have been raised against it.

Advertise in the

Hedley Gazette

and watch Results

Synopsis of Coal Mining Regulations

COAL mining rights of the Dominion, in Manitoba, Saskatchewan and Alberta, the Yukon Territory, the North-west Territories and in a portion of the Province of British Columbia, may be leased for a term of twenty-one years at an annual rental of $1 an acre. Not more than 2,500 acres will be leased to one applicant.

Application for a lease must be made by the applicant in person to the Agent or Sub-Agent of the district in which the rights applied for are situated.

In surveyed territory the land must be described by sections, or legal sub-divisions of sections, and in unsurveyed territory the tract applied for shall be staked out by the applicant himself.

Each application must be accompanied by a fee of $5 which will be refunded if the rights applied for are not available, but not otherwise. A royalty shall be paid on the merchantable output of the mine at the rate of five cents per ton

The person operating the mine shall furnish the Agent with sworn returns accounting for the full quantity of merchantable coal mined and pay the royalty thereon. If the coal mining rights are not being operated, such returns should be furnished at least once a year.

The lease will include the coal mining rights only, but the lessee may be permitted to purchase whatever available surface rights may be considered necessary for the working of the mine at the rate of $10.00 an acre.

For full information application should be made to the Secretary of the Department of the Interior, Ottawa, or to any Agent or Sub-Agent of Dominion Lands.

W. W. CORY,
Deputy Minister of the Interior.

N.B.—Unauthorized publication of this advertisement will not be paid for. 9-6m

COUNTY COURT, YALE

A sitting of the County Court of Yale will be held at the CourtHouse, Princeton, Wednesday 23rd day of April, 1913, at the hour of 2 o'clock in the afternoon.

HUGH HUNTER,
Registrar County Court.
10-6

1836 THE BANK OF 1913

British North America

77 Years in Business. Capital and Surplus Over $7,600,000.

OUR TRAVELLERS' CHEQUES

are issued in denominations of $10, $20, $50, $100 and $200, with the exact value in the leading foreign currencies stated plainly on the face. They are payable without discount, so that you can realize their full value without trouble. Hotels and Transportation Companies accept them as cash.

Hedley Branch, H. H. Hobbs, Manager

NOTICE is hereby given that meetings of the Provincial Labor Commission will be held at the following places:—

Penticton—Tuesday, May 6th, 10 a.m.
Hedley—Wednesday, May 7th, 2 p.m.
Princeton—Thursday, May 8th, 8 p.m.
Greenwood—Saturday, May 10th, 2 p.m.
Phoenix—Tuesday, May 13th, 2 p.m.
Grand Forks—Thursday, May 15th, 8 p.m.
Other meetings will be announced later.

The Commission will hear evidence on all matters affecting labor conditions in the Province. All persons interested are invited to be present.

H. G. PARSON
Chairman.

F. R. McNAMARA
Secretary 12-8

TRY THE

Hedley Gazette

for

Fine Job Printing

NOTICE

SIMILKAMEEN LAND DISTRICT
DISTRICT OF YALE

Take notice that I, Sam Danoff, of the City of Nelson, B.C., occupation Merchant, intends to apply for permission to purchase the following described land.

Commencing at a post planted about 10 feet in a northerly direction from the north-east corner of Section 22, Tp. 66, being the initial post the South West Corner, thence north 40 chains, thence east 40 chains, thence south 40 chains, thence west 40 chains to point of commencement and containing 160 acres more or less.

SAM DANOFF
March 10th, 1913 11-10

MINERAL ACT

CERTIFICATE OF IMPROVEMENTS

LAST Chance Fraction, Last Chance, Aroca, Summit Fraction, Goodview Fraction, Jack Pine, Primrose Fraction, Deadwood and Cyclone Fraction Mineral Claims situate in the Osoyoos Mining Division of Yale District.

Where located—In Camp Hedley.

Take notice that I, Duncan Woods, Free Miner's Certificate No. 4064B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a certificate of improvements, for the purpose of obtaining a Crown Grant of the above claims.

And further take notice that action, under section 37, must be commenced before the issuance of such Certificate of Improvements.

Dated this 28th day of December, 1912.

52-14 DUNCAN WOODS

Let the Buyer Beware

FOR centuries the principle of "Let the Buyer Beware"—"Caveat Emptor"—ruled the world of business. In fact, it was not a principle—but rather a lack of principle—yet it held sway everywhere until a decade or two ago.

When a merchant quoted a price, he made it high enough to stand almost unlimited whittling, and yet be profitable—to him. When he spoke of quality, his fingers were crossed, and you were not expected to believe him—unless you wanted to very badly.

Buying was a haggle—unless you were a hardened haggler you came out second best in every deal. *"Caveat Emptor"*—it was up to you. There was no confidence between buyer and seller.

Business—once an aggregation of deals—has become the living embodiment of ideals.

Advertising has helped, because Advertising creates confidence in the buyer and proves the seller's confidence in his wares. Confidence has eliminated the haggle.

You see business confidence is a good deal like capital, in that it accumulates like savings. The grocery-consumer's confidence in a town will be on deposit chiefly with a few capable square grocers; and dry-goods confidence, jewelry confidence, and so forth, are massed in the same way.

The retail merchant doesn't lock this confidence in his safe. He deposits it in turn with the wholesaler, who passes it on to the manufacturer. And the manufacturer, to make the circle complete, must give confidence to the consumer.

The manufacturer with goods to sell must draw upon all these reserves of confidence. He must demonstrate his own fairness in dealing, his integrity in maintaining quality, his willingness to put principle before profit.

Advertising is the means through which the manufacturer makes this demonstration to you.

Advertising has given personality to commodities, so that you now recognize your "friends" among soap, tea, or collars, as readily as you recognize your human acquaintances.

Advertising fathered the "money back" principle, and has made buying a pleasure instead of a duel of wits.

Advertising has spread the one-price policy—erased "Caveat Emptor" from the language of business, and made buying safe to entrust to a child.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—write if interested.

Town and District.

School re-opened after the Easter holidays on Monday last.

Rev. McGeer, of Princeton, held Anglican service in Hedley on Sunday last.

Cattle are beginning to pass up the river to the upper ranges above Princeton.

Constable Sproule went up to Princeton Tuesday to get a prisoner he was going to take to Kamloops.

Mrs. Thain left on Friday last for Penticton to resume her work as teacher on the public school staff.

The Indians are refencing the Pinto flat. It is no light job since so much of the old fence was made away with.

The Great Northern are accepting and will forward all freight consigned as supplies to the Ohio sufferers free.

No big strings of trout have yet been reported although some of the local anglers have been trying their hand.

F. H. French went over to Grand Forks on Feiday last where his new auto car was expected to arrive several days earlier.

Mrs. G. P. Jones left last week for a visit of a fortnight in Victoria with her daughter, Avonia, who is attending school there.

H. A. Barcello, accompanied by his mother and some of the younger children came up from Keremeos on Monday and returned Tuesday.

Ham Sing, a Chinaman, who was working on the tie gang down at Similkameen station was run over by a hand car and pretty well bruised up. He was brought up to the hospital here on Tuesday's train. The injuries are not particularly serious.

A slide of mud and boulders on the track near the big Shanker's Bend tunnel, delayed the train on Friday morning last for several hours. The obstruction was cleared away in time to permit the return trip to Coalmont the same day.

Tommy Corrigan was taken suddenly ill one evening last week. Pressure on the brain resulting from a wound on the skull when he was a kiddy was the cause of the attack. The fall accompanying the seizure gave him a rather painfully bruised face.

While Keremeos claims to have the greatest number of auto cars per head of the population of any other place in Canada, the percentage being said to figure out about one car to every two or three persons, Hedley will claim the youngest chauffeur. Gomer Jones jr. has taken to driving his daddy's car.

Hen wives in Hedley are complaining of a dearth of setting hens at the present time. The feathery two-leggers appear to have imbibed suffragette ideas and object to work that will involve staying at home and attending to family affairs. At all events they appear to have gone on strike and say nixy on the hatch proposition.

It is to be presumed that the church services will be held at 8 p.m. from this out until the first of October again, although no announcement to that effect has yet been made. The hour of 7:30 is getting a bit early now with the lengthening days, and the beginning of the month following the vernal and autumnal equinoxes would seem to be the most suitable time to make the change.

B. W. Knowles went over to Grand Forks last week to get some foundry work done in connection with the break in the engine. Mr. G. P. Jones who was keeping in touch with him by wire went down to Oroville in his motor car to meet him on the arrival of the train there on Saturday night and on Sunday they brought back the required casting and straightaway the machinists here got busy on it.

J. Williamson, who has edited the Penticton Herald during the past two years as well as taking the general management of the business, has resigned and will go back to the coast. Under his management the paper has made wonderful strides in advance for he was in every way a most capable man and his work at all times been characterized by ability, industry and sound judgement. The place he leaves will not be easy to fill.

On Monday next, 7 inst. all names to go on the voters list at the present revision must be in Fairview. If anyone has neglected to make out the necessary application and forward to the collector of votes at Fairview, his safest plan will be to go over to Fairview personally and hand it in himself, for if it is posted in Hedley later than today it cannot reach there in time with the wretched mail service in operation between here and there.

Messrs. Thompson and Beam of Cresent, Wash., came in on Tuesday in search of land and were looking at E. E. Burr's ranch up on the hill. G. B. Lyon and his brother are going to do considerable work on the Wynne lot which they bought from Mr. Schubert and A. Winkler is going to put in important improvements on his holdings in the same locality which all point to this becoming a prosperous settlement. There is a very fair road in there and as there is good land and lots of timber this is likely to soon become a progressive neighborhood.

Local poultry raisers are taking special interest in the egg laying contest at Victoria under the direction of the Provincial Agricultural Department which began on the 2nd of December and will continue for ten months. To the end of February white leghorns had captured the highest six places but the feature of the February report which is the last issue was the phenomenal performance by a pen of buff orpingtons owned by a breeder at Chilliwack which produced 140 eggs in 28 days from a pen of six. The March bulletin will not be out for a few days yet.

The Ledge says that one rancher in Grand Forks was trying to sell his entire crop of potatoes at $5.00 per ton. Nothing is said about what condition the tubers are in. If they are all sound enough to be marketable it is certainly a terrible flop in the price, and when murphies in B. C. get down to a price that would spell ruination in the cent belt when farm help was obtainable at $1.00 a day or thereabout, it is not a very encouraging crop for the British Columbia farmer to continue raising. High cost of living and potatoes at $5.00 per ton don't sound well together.

The breakdown of the engine in the power house the middle of last week gave townspeople a taste of what it is like to have to go back to kerosene, candles and tallow dips like our neighbors east and west in Penticton and Princeton. And yet Hedley is the backward place ground down by the greed and non-progressiveness of its parent industry and subject to the commiseration of our cotem. up the river. It was certainly with a sigh of relief we all saw the juice turned on again on Tuesday evening and dwellers in Hedley were again permitted to enjoy this great convenience they have had for the last nine years. If this is one of the concomitants of non-progressiveness and do-nothingness on the part of the parent industry that has tended to call forth the commiserative jeremiads of our cotem. then non-progressiveness surely has its compensations.

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Livery, Feed & Sale Stables
HEDLEY B. C.

¶ A good stock of Horses and Rigs on Hand. ¶ Orders for Teaming promptly attended to.

Office of Dominion Express Company.

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Phone 14. INNIS BROS. Proprietors.

Great Northern Hotel
Hedley, B. C.

Has more accommodation than any other house in the town.

It is the only three storey building and has good rooms

The table and other appointments are first-class. Board by the day or month.

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Conveyancer, Real Estate, Mines. Crown Grants Applied For Under Land Act and Mineral Act.

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Quality Barred Rocks, (Latham Strain) S.C.W. Leghorns bred for winter eggs Mammoth Bronze Turkeys, prize winners at Spokane Shows in 1911 and 1912.

EGGS FOR HATCHING

Prize winning pen Barred Rocks, $3.00, 15 eggs. Day-old chicks 40c.

S. C. W. Leghorns, $2.00, 15 eggs. Day-old chicks 30 cents.

M. B. Turkeys Eggs 35 cents. Day-old pullets 50 cents.

MRS. H. B. BROWN.

NOTICE

Certificate of Improvements.
Form F.

CROWN POINT No. 2 Mineral Claim, situate in the Similkameen Mining Division of Yale District. Where located: In Pollock Camp.

TAKE Notice that I, Frank Bailey, Free Miners Certificate No. 58403B intends sixty days from date hereof to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 37, must be commenced before the issuance of such Certificate of Improvements.

FRANK BAILEY

Dated February 8th, 1913 11-10

White Leghorns
Of Quality
The Kind That Lay and Pay

INVESTIGATE Winter Egg Production in Princeton. Then send an order for a "Setting of Eggs" or some "Baby Chicks." Try them yourself. Our pens are now mated for best results, and we can supply you with Eggs or Chicks in any quantity, just when you want them.

No. 1 Pen, Per Sitting $3; Baby Chicks, 40c each.
No. 2 Pen, Per Sitting $2; Baby Chicks, 30c each.
No. 3 Pen, Per Sitting $1.50; Baby Chicks, 25c each.

We allow 20 per cent. off these prices for lots of 100 or over in eggs or chicks. Order early and ensure good winter layers.

Address -
T. C. BROOKE
PRINCETON POULTRY FARM

It's the CLEANEST, SIMPLEST, and BEST HOME DYE, one can buy--Why you don't even have to know what KIND of Cloth your Goods are made of.--So Mistakes are Impossible.
Send for Free Color Card, Story Booklet, and Booklet giving results of Dyeing over other colors.
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SEE OUR
New Goods

They Are Now
COMING IN

We have already opened up some lines of

LADIES' BLOUSES,
HOSIERY
HOUSE DRESSES, etc.

which are going fast.

Other goods coming in for the next three or four weeks.

We are showing a special line of exceptional value in

Men's Fine Llama Sox
Regular 50c value - 3 pairs for $1.00

F. H. French

Plumbing and Heating, Sheet Metal Work Tinsmithing

Shop corner Angela Ave. and Bridge St., in 'Murdock's blacksmith shop.'
Work guaranteed. Consult us about your work
H. DIGNAN
PRACTICAL WORKMEN PROPRIETORS
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This space belongs to
J. A. Schubert
WATCH IT

SUBSCRIBE FOR THE GAZETTE!

THE KEREMEOS PAGE

KEREMEOS, the Centre of Lower Similkameen----Famed for Fruit Growing

Town and Lower Valley.

A sudden death pool tournament is now on at the Central hotel.

The first game of lawn tennis was pulled off before March took a sneak.

Mr. Carle and family have moved down town to the Knudson building.

Miss Boone after spending a month in the valley returned to Fairview with her brother Harvey Saturday the 29th.

William Lowe returned from Victoria on Wednesday the 26th. He reports a first rate time and is feeling the better for the change.

Ben Nickle after spending a few days on his pre-emption up the Ashnola river returned to town Friday. He reports very little snow.

Messrs. Scott and Irwin, Mr. Russell of Princeton and Miss French of Hedley spent a most enjoyable week end as the guests of Mr. and Mrs. Brown.

Mr. R. C. Armstrong, who first struck the Similkameen twenty seven years ago, says this has been by far the coldest spring he has experienced.

Miss Hattie Innis has been laid up at home with rather a bad attack of la grippe for the past week but we are pleased to say is now progressing favorably.

F. B. Gibson's house is almost completed. The carpenters are now doing the finishing. When completed Mr. Gibson will have one of the finest residences in the valley.

Mr. and Mrs. R.O. Clarke drove over to Summerland to spend Easter with Mr. and Mrs. G. W. McLaren. They had a delightful visit and report the roads in splendid condition.

Mr. and Mrs. Hewitt and son, Mrs., Miss and Leon Brown of Fairview were the guests of Mrs. Kirby over the week end. Mrs. Hewitt left to visit friends at Hedley on Monday.

Mrs. W. J. Forbes, of Hedley, spent a few days with her sister, Mrs. D.J. Innis, previous to Saturday the 29th. While here Mrs. Clarke of Green Mountain came over to visit her daughters.

On Thursday next the K. K. K will hold their last gathering at the restaurant. There will be a dialogue, recitations, speeches and games. Refreshments will be provided. Everybody welcome.

Rev. J. A. Cleland, English Church Minister of Penticton, held service in the school house last Sunday. There was a fair turnout for the morning service but in the evening the attendance broke all records for the room was filled to capacity. Mr. Parker sang "O Rest in the Lord" as a solo.

Mr. C. Æ. Shaw and daughter, Bija, drove over from Greenwood arriving in Keremeos Thursday the 27th. Mr. Shaw and his assistant Lorne Coleman, are at present engaged in running survey lines for the G. N. railway in the vicinity of the gravel pit, on the east end of town. Miss Bija being the guest of Mrs. Kirby.

Mrs. Livingstone, provincial organizer of the W. C. T. U., addressed a fair number of ladies at the home of Mrs. James Innis on Thursday afternoon. In the evening she gave a public address in the church which was worthy of a far better crowd. She dealt considerably on the liquor traffic of the Dominion stating that it was far worse than any disease which the government are always willing to give thousands of dollars to combat.

VASSEAUX LAKE NOTES

Mr. and Mrs. R. B. Venner have left the valley to make their future home in Victoria.

Mr. Edward Parnham after spending a delightful winter in the old country arrived back last week in the best of health and spirits.

Mrs. Kennedy, who has been visiting her mother, Mrs. McKenzie, for the past month returned to her home at Lillooet on Tuesday.

THE MASQUERADE BALL

The Keremeos assembly dances ended the season with a grand masquerade ball on Friday the 28th in the Town hall. Visitors started to arrive when the train came in from the south and from that time until ten o'clock in the evening were arriving from Hedley, Princeton, Penticton and the lower valley. An unusually festive appearance was given the hall. Flags including the stars and stripes, as a welcome to our cousins from across the line, and bunting were used to drape the walls and evergreens were tastily put in the corners and around the windows making everything most homelike and cosy. The many quaint costumes worn by the guests made a beautiful picture and added much enjoyment to the evening. Prizes were awarded to Miss Violet Kirby as frenzied finance for the best dressed lady and Mr. Harry Parker as mephistopheles for the best dressed gentleman. Miss Boone of Fairview won the special prize for the best lady waltzer. The prize for the best dressed comic was awarded to Mr. H. O. Johnson of Oroville; he represented I.W.W. Neversweat. A splendid supper was served at the Keremeos hotel at midnight and was enjoyed by one hundred and fifty guests. As near as we could possibly find the visitors were as follows: F. Dollemore, clown; Geo. Allison, buccaneer; Mr. Tingley, Canada; Mrs. Tingley, gentleman devil; R.H. Carmichael, Spanish gent; Miss Bromley, Jap lady; R.J. McCurdy; sailor; W. R. Hope, sailor; Lorne Coleman, sailor; Miss Daly, sunflower; Miss Corrigan, poppy; Miss Easton, Jap lady; W. M. Daly, cadet; Mrs. Joe Armstrong, Chopaka, ghost; H. Parker, Mephistopheles; Mrs. Moody, mother Hubbard; Miss Boone, Shepardess; H. Boone, mounted police; Miss Vader, Queen of Hearts; O. J. Evarts, jail bird; F. Bassett, scout; J. Phelps, cook; Mrs. Rotherham, tennis girl; Ged. Lyall, dutchman; C. Loudon, clown; Alex Innis, clown; Miss V. Kirby, frenzied finance; Miss Rita Kirby, Old Dutch Cleanser; Miss M. Kirby, nun; Miss Shaw, Pierette; Miss French, colonial maid; Miss Irwin and Miss Scott, school girls; Mrs. J. A. Brown, Spanish dancer; Mrs. Hans Richter, Domino; E. Brown, Cheyenne girl; Miss Brown, Queen of Hearts; W. Kleinsky, fireman; H. O. Johnson, I. W. W. Neversweat; Hans Richter, clown; Fred Willmot, clown, Marsden, jester; Hill Innis, bootblack, Miss A. Innis, school girl; Babe Kruger, pardee; Jack Raitor, Indian; Mr. and Mrs. Wm. Frith, H. McGuffie, Miss Burnell, Miss Lyall. A. Smitheram, Miss Bulger, Mr. and Mrs. Willard Young, Mr. and Mrs. Duncan Campbell, Mrs. Dundas, Ben Barlow, Mrs. and Miss Brown, Mr. and Mrs. Hewit, Bert Irwin, A. Allison, T. W. Coleman, H. C. N. Etches, Mrs. D. J. Innis, Mrs. Carmichael, Mrs. James Innis, Mrs. Joseph Armstrong, Peter Bromley, John Jones, Misses Nellie and Mabel Manery, John Hewey, E. Turner, G. Turner, G. Louden, Mrs. Louden, Mrs. Carle, Mrs. Thain, Miss Bouch, Mrs. Stewart, W. Raincock, Ray and Roy Hilliard, H. Townsend, A. Vance, Miss Eva Campbell, Mr. and Mrs. W. Corrigan, Mrs. Daly, Mr. and Mrs. W. Richter, Mrs. Keeler, Mr. and Mrs. J. Thomas. There were many more present whose names we are sorry to report we were unable to get. Ralph Wilkinson and Lou Gadbury, of Loomis, were a very welcome addition to the local orchestra.

GENERAL NEWS

The property loss in the Ohio and Indiana floods exceeds that of the San Francisco earthquake and the loss of life was also as great or greater.

Various Canadian cities are responding to President Wilson's appeal for aid to the flood sufferers. Hamilton led off and others are following

Harold McNaughton was acquitted of manslaughter in Vancouver last week.

Friedmann's patients do not seem to be making the improvement that had been hoped would result.

The mother of Zelie Emmerson, who was jugged in London for smashing windows along with other suffragettes and has gone on hunger strike, is tryinb to get her daughter set at liberty, and to that end is soliciting the aid of all American women in England who have married titles.

A Norwegian named Nelson made a determined but unsuccessful attempt to suicide in Grand Forks last week He lodged one bullet in his skull and another near his heart and fetched up in the hands of the police. LATER—He worked the trick by tde hanging route.

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Large Assortment of choice Silk Dress Goods, Silk handkerchiefs etc. for sale at right prices
TOMMY SING, Keremeos

SING LEE
Laundry, Contracting of all kinds, Ditch digging, Wood Sawing, Clearing land, Cooking and all kinds of Chinese Labor.
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AUTO STAGE SERVICE
Tweddle's Auto Stage leaves Penticton every morning to connect with trains going to Hedley, Princeton and Coalmont. Leaves for Penticton on arrival of 9:20 and 4:00 trains.
FARE—SINGLE $6.00
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Two New Cadillac Cars are on This Line. Satisfaction Guaranteed
Nothing but expert drivers engaged. Baggage carried and commercial trunks arranged for. Cars call at all hotels
HARRY TWEDDLE
Keremeos Centre - B. C.
Wire for reserve seats at my expense

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"OUR AGENTS MAKE MONEY" selling our hardy, guaranteed stock. Experience unnecessary.
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Royal Mail Horse and Auto Stage.
Establish 1895
Leaves Penticton for Keremeos on Tuesday, Thursday and Saturday returning alternative days
FARE — Auto Stage, $6.00. Horse Stage, $4. Horse Stage, 2nd class, $3.
Special trips to any point with horses or auto made at any time by arrangement.
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is Agent for the Hedley Gazette in Keremeos and authorized to book Subscriptions and take orders for job work and advertising.
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NOTICE
TAKE NOTICE that I Charlie Sing have bought the property and business of Wing Sing Co., at Keremeos, B. C. But I will not be responsible for any debts that may have been contracted by the Wing Sing Co.
13-2. CHARLIE SING

FOR SALE
One Parlor Suite, 5 pieces; one house tent 14x24, 6 ft walls; one Mason & Risch Piano, in good condition; and other household furniture. Two doors west of blacksmith shop, Keremeos.
13-tf W. C. BOWEN

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So Shall You Reap
Sow Only the Best Field and Garden Seeds. We have them.
And everything else for the rancher and orchardist
F. RICHTER ESTATE

Its More Than That
After ransacking their brains and asking the public to ransack theirs for a suitable slogan one town on the coast hit on the capital caption
IT'S THE CLIMATE
Now in Keremeos we don't give any edge on any other place in the matter of climate for we have the simon pure brand right here. But while we have the climate we have more.
Its not only the climate but the money you will make
Fruit Lots of any size to suit your means; at $175, 215 and 350 per acre. Town Lots.
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Buy Healthy Home Grown Trees
No Danger of Importing Pests No Injury from Fumigation
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Protect Yourself by Buying Our Trees
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IT ALWAYS PAYS BEST
There are Two Kinds of Printing
The one is turned out by the man who believes that anything goes, but the other by the one who values the reputation of his establishment too highly to allow any work to go out which will not do him credit.
There is just as good work being done in country offices as in the cities, and often as poor work in the cities as in the worst country shops
In Prices the country office can do just as well for you and you save the express. The city printer may get his stock a trifle cheaper by saving the local freight, but his rent and other overhead expenses are higher, and in the end he is obliged to charge as much or more than the country printer will charge for the same class of work.
THE HEDLEY GAZETTE
is prepared to do any kind of work that may come along. No order too small and none too large.