Serving a Progressive and Growing Area on B. C.'s Southern Coast.
Covers Sechelt, Gibsons, Port Mellon, Woodfibre, Squamish, Irvines Landing, Half Moon Bay, Hardy Island, Pender Harbour, Wilson Creek, Roberts Creek, Granthams Landing, Egmont, Hopkins Landing, Brackendale, Cheekeye, etc.

PROVINCIAL LIBRARY VICTORIA, B.C.

The Coast News

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Road Repair Covers Only Fraction of Work

SECHELT—The two delegates to the Associated Trade Boards convention in Chilliwack had a good report to make on their return to the Peninsula.

The 46 delegates representing 17 boards were unanimous in supporting the resolution forwarded by the Sechelt Peninsula Trade Board.

Mr. W. H. Aggett and Mr. Wm. Morrison were welcomed to the meeting as the first representatives from this area.

Mr. H. Jarman, secretary of the Associated Boards, spoke to the resolution.

"I have never in my life driven over a road in worse condition."

This in itself is enough to back up our statements regarding the deplorable conditions now existing.

"The repair work that was started last week will be but a fraction of the work necessary to make the roads even passable.

"They are certainly in no condition to draw the tourist trade that will so surely be a large part of the future of the districts from Gibsons to Pender Harbor, if and when the car ferry materializes."

The representatives report that the meeting was of the same opinion as ourselves here on the Peninsula. Roads are our primary concern.

No Paper Next Week

This will be the final issue of the Coast News for 1948. Your next paper will come to you on January 7, 1949.

GIBSONS NEWS

By E. NESTMAN

WA TO LEGION

AT THE Women's Auxiliary meeting to Legion, election of officers resulted in President, Mrs. G. Crowhurst, first vice-president Mrs. H. Kennett, second vice-president Mrs. G. Mainwaring, Secretary L. Inglis, Treasurer M. Leslie, Standard bearer Mrs. B. Knowles, sergeant-at-arms Mrs. H. Wardil. Poppy Day resulted approximately $119. Klondike Night will be December 23, and the children's Xmas party, will be Dec. 29 starting at 5 p.m. Refreshments for children, presents and an evening of entertainment will be held and adults are invited.

Klondike Night will be held December 23. Raffles for turkeys and a real evening of entertainment is planned. A New Year's Eve dance will be held in the Legion hall. Favors and refreshments for anyone wishing them will be served by Women's Auxiliary. There will be favors at the dance, and a good time is guaranteed to all. Get your tickets now on sale, and make sure you will be able to make it. There are only a limited number of tickets on hand.

W.I. NOTES

At the December meeting final reorts on the annual bazaar were read. In spite of the very inclement weather, the total receipts were most gratifying.

Different items on the agenda were Christmas cheer parcels to be sent to "Shut ins", and sick people. Toys to be sent to the Solarium on Vancouver Island. Plans were discussed for an annual birthday party.

Motion of protest to be sent to the Minister of Fisheries re closing of Howe Sound to the commercial fishermen.

Next whist drive to be held at the home of Mrs. Bowman in aid of the Building Fund, January 12 at 2 p.m.

Pillow cases raffled in aid of benches for Memorial Park were won by Mrs. W. Ross. Next meeting January 17 at 2 p.m. will be held in Anglican Church Hall. New members are welcomed.

THIS 'N' THAT

Well by the look of our landing here tonight, there will be a White Xmas in the offing. Its a beautiful night, moon shining,

(Continued on Page 2)

SECHELT

By "ARIES"

WE WISH you all Merry Christmas. The time flies quickly especially as we get older. When we were children it seemed a terribly long time betwen one Christmas and another but as we get older we seem to have just finished mailing one lot of cards and its time to get busy mailing another lot.

For the first time in thirty years, I missed the children's school concert.

Poor Aries is lacking in the fiery spirit these days. I have been unable to get out at all and you should know what that does to this little gossip column.

It is hard enough to get any news when we are able to do the leg work but altogether hopeless when shut in. However I will do my best to keep it going.

AGAIN IN SECHELT

Mrs. C. Potéet and Mrs. Smith and their children are once more in Sechelt after a visit with their father who is in Red Deer, Alberta. They left him recovering from his recent illness.

Mrs. Walter McKissock, Maureen, and Gerry have left for Ioco where they will be the guests of Mr. and Mrs. Frank Martin. Mr. McKissock will join them in time for the Christmas celebrations.

EXPECTED FOR HOLIDAY

Mrs. Ted Osborne is expecting her daughter, Duffy, her son-in-law, Ralph, and the baby for the holidays. I have promised myself a peek at the baby this time. I always seem to have something on the agenda on other visits.

ENTERTAIN FRIENDS

Also the Walter Deane's will be having friends for the holidays including Mrs. W. Deane and daughter from Vancouver, a niece, and possibly son Russell and daughter-in-law Wilma, all depends on boat service.

Heather MacRae and Jean MacRae will be going to Vancouver for Christmas as are Mr. and Mrs. H. J. Wood of West Sechelt. Coming up for the holidays are Pat and Jean Berry. I am very glad to know that Jean has fully recovered from her recent illness. Also spending Christmas in Vancouver is Mr. Jack Martin of Porpoise Bay Road.

WELCOME NEWCOMERS

We had omitted to welcome to Sechelt in this column newcomers Mr. and Mrs. McCrea who are in residence in the house previously occupied by Mr. and Mrs. Dick Kline. We do hope they will enjoy Sechelt.

CONGRATULATE TEACHERS

Great credit is due to Mr. and Mrs. Elliott also the teachers, Mrs. Jean McKissock, Mrs. Brown, Mrs. M. Livesay and Mrs. Harry Sawyer, for the truly wonderful way the little children of the Sunday school gave their annual Christmas concert. Items especially enjoyed were "Welcome" by Marie Newcome, Hertie Sims and Gloria Rolfe; "Two Little Hands" sung by the school; "Proving My Point" by Ronny Smith and Judy Smith; "I Like Xmas" by Vicky Horne, Jeannie Neilson and Maureen McKissock; Recitation "My Prayer" by Maureen McKissock; "Overheard in the Orchard" by Kathleen Rouse and Janet Bower; "Three for Tea" by Gloria Rolfe; "Best Wishes" by Gordon Pollock; "Gift and a Star" by Ken Newcome, Ben Newcome and Jimmy Catterall; "Mary Ann" by Merilyn Horne, and a Christmas song by Margaret Power; reading "Recipe" by Jack Phillips. Mrs. Brown's class then gave a play which was much enjoyed.

The presentation of prizes followed and each child received a stocking filled with oranges, apples and candies.

Mrs. Sawyer was very much missed as she is on the sick list and Mrs. Livesay was unable to attend as she had to go to Vancouver. I have been asked to express the gratitude of the parents to Pastor Elliott for his wonderful work with the children and thanks also to his good wife who never fails to actively support her husband in his work.

Christmas Preparedness

—Central Press Canadian

THEY CAN HARDLY WAIT TO SEE SANTA

These two youngsters, like thousands of children all over the country can hardly wait to get a glimpse of Santa Claus with his fur-trimmed coat and pack of parcels for good little boys and girls. With infinite care they hang up their stockings Christmas Eve.

Merry Christmas!

SINCE this is the last issue for the old year we, the staff and management of the "Coast News" wish to say a sincere "thank you" to our faithful readers and advertisers and to our correspondents without whom there just would not be a "News".

For your patience through our years of growing pains; for the same patience extended again to us when we lost the guiding hand of Ernie Pearson at Sechelt; for the prompt renewals and kind things said about us (there are brickbats too, and they help sometimes) we are deeply appreciative.

We like to feel that we have had a part in building the future of this Peninsula: to feel that we have been of some assistance to the V.O.N., the Red Cross, the Boards of Trade and to all the people and causes that have needed a helping hand from time to time.

The Coast News is endeavoring to voice your needs, whether it be for the much needed roads, the ambulance, the markers for the sand bar outside Davis Bay, the footpath for pedestrians, the road signs warning vehicles of school zones, or the new wharves or repairs to bridges.

Let us have your ideas, we can only succeed with your support and the measure of our success is in that support.

And now . . . as we started out to say "HAPPY NEW YEAR" to all.

Ask "Full Study" Of All Possible Highway Routes

RESOLUTION sponsored by the Kamloops Board of Trade asking that the provincial government make a thorough survey of all routes through the mountains suitable for the proposed Trans-Canada Highway extension into British Columbia, and give these routes fullest publicity for public study, was endorsed by the Powell River Board at its regular meeting Thursday night.

The Kamloops Board proposed that all these routes be thoroughly studied in preparation for a provincial-federal meeting of highway boards, to afford the maximum benefit for all sections of the province.

STEAMER SERVICES

Recent complaints by the local Board about checking facilities on CPR steamers not being available during the day to visitors here were turned back by the steamship company on the grounds that it would not be practical for a passenger to check bags on a steamer which would be absent from the port all day. The company suggested that checking facilities at the Westview wharf be used instead.

In answer to a query from the Board on the authenticity of a rumour that the "Princess Mary" was about to be taken out of service to this port, the company said that "no such action is contemplated at the present time."

The Board had also taken up local complaints against the CNR dining saloon service, wherein residents claimed they were denied meals on the trip to Vancouver.

Gibsons P.T.A. Discusses Chance Of Getting Dentist

THE P.T.A. held its December meeting a week early and met on Monday the 13, so that any business preceding the Christmas parties for the schools could be attended to, and also for the benefit of the teachers, most of whom will be leaving for the Christmas holidays this week end.

The January meeting will be held on the third Monday, as usual.

Business of the evening included a discussion of the National Film Board Pictures. The question arose as to pictures for other organizations of the district.

After some discussion the meeting decided that the P.T.A. should maintain its present relationships with the National Film Board, and keep its jurisdiction over the Basic Program pictures. However, an operator and pictures, either of an entertaining or an educational nature, will be provided by the P.T.A. for any other local organization desiring them.

Cocoa for school lunches came in for discussion, also. The venture doesn't seem to have the support this year that it had last, and not so many pupils are taking advantage of this opportunity to have a hot drink with the noon lunch.

The possibility of getting a dentist at Sechelt was discussed. The man coming into that territory would want to be sure of enough business. There is a possibility that the school and preschool dental clinic business would induce a dentist to settle there.

The rest of the meeting was devoted to discussion of the Elementary School concert for Thursday afternoon, and the High School party for Thursday evening.

Thanks For Little Churches

Thank You God: For little churches
In simple country-sides,
Where the voices of all Your creatures
May blend, in thanks, at Eventide.

We think of that other little town,
And the stable, for Your birth.
Shepherds and Wisemen, all knelt down,
Kings and beasties. Angels sang, Peace on Earth.

Wherever there are two or three,
Gathered in My Name
It matters not if the church be small
The Blessing remains the same.

So thank you God: for little churches
In simple country-sides;
Where the voices of all Your creatures,
May blend in thanks at Eventide.

Wynne,
Gibsons.

PROVINCIAL LIBRARY
VICTORIA
B C
SERVICE

A Merry Christmas

Just the same old wish that we have sent during the year we have been serving you.

WILSON CREEK GARAGE

Wilson Creek, B. C.

Since it is impossible to say it in person, may I express through your community newspaper my sincere wishes to you and yours for

A Merry Christmas

and

A Bright New Year

JAMES SINCLAIR

Member of Parliament

254 West 6th Avenue,
NORTH VANCOUVER

MORE ABOUT

GIBSONS NEWS

Continued from Page 1

but freezing, and our streets are filled with snow and slush, real wintry looking.

It had a real touch of the frozen north last last week, the day on which it really snowed in the Landing, more people fell, Mrs. Crowhurst was about the heaviest hit, she fell near Shell garage, cut her head, and was a real casualty. I fell down on the main street, and I think about every other person I met that day had a fall. It sure makes you feel foolish to lose your balance and go down. There's not a thing you can do, just go down. Oh well, its all in a life time I guess, but sure hope this doesn't hang around very long, trucks sure having a grim time getting around.

They tell me they are doing some work on the highway again. Well well, Happy day. Do you think our loud weeping and wailing really reached their ears, or what. Maybe there's a Santa Claus after all. Well folks the big day is here, and schools out, our shopping should be about finished, the last minute frantic dashing around will be in evidence with many of us, and Xmas morning, beaten but happy we will still have enough strength left to tackle that turkey, and trimmings, with the house a shambles from one end to the other, toys, and children underfoot, our patience just about worn to a frazzle, ready to rend apart the next person who says Merry Xmas, well take another aspirin, and carry on. Yes Xmas is a wonderful time, for everyone but Mother. Oh well even at that she loves it every bit, and wouldn't be happy if she wasn't up to her neck in it, and so we'll still say Merry Merry Xmas, Before I forget, received a card C. P. Smith, and family, from

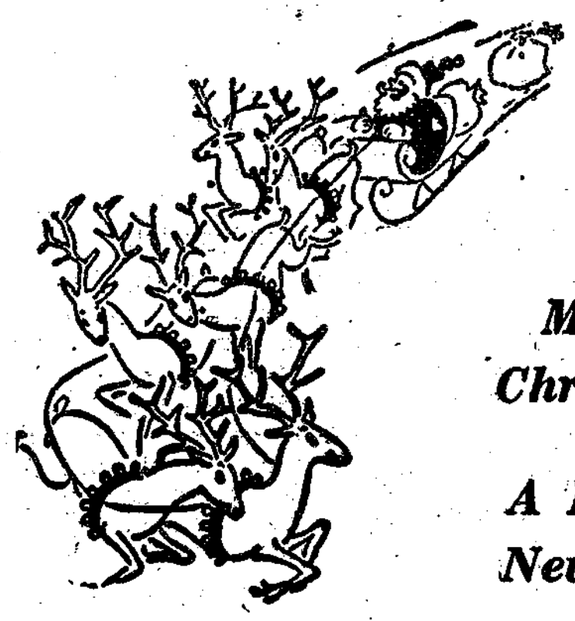
(Continued on Page 8)

VIVIAN AND JOE KLEIN

ROBERTS CREEK TAXI

. . . wish to thank all their patrons and friends for their loyal support and to say . . .

Merry Christmas!



A Merry Christmas

and

A Happy New Year

Consolidated Brokers

Sechelt - Vancouver - Gibsons

May I extend Yuletide Greetings to my constituents in all parts of this scattered riding . . . to wish you one and all a Merry Christmas, and above that, a Brighter New Year.

HERBERT GARGRAVE

Member Legislative Assembly

1310 West 64th Avenue,
VANCOUVER

"Captain Morgan's in town!"

You'll enjoy the rich, full-bodied flavour of Captain Morgan Gold Label Rum in a Rum Highball, tall and mellow . . .

Pour one jigger of Captain Morgan Rum over a few cubes of ice and fill glass with soda or dry ginger ale.

Use Cola if you prefer.

Captain Morgan
GOLD LABEL
RUM

The rich flavour and full body of Captain Morgan Gold Label Rum result from master blending of carefully selected rare old rums.

THIS ADVERTISEMENT IS NOT PUBLISHED OR DISPLAYED BY THE LIQUOR CONTROL BOARD OR BY THE GOVERNMENT OF BRITISH COLUMBIA.

Deep Down in Our Heart . . .

we know of no song, no poem, no other word to express our sentiments than this sincere greeting.

"Merry Christmas—
and God Bless You"

UNION STEAMSHIPS LTD.

SECHELT, B. C.

SELMA PARK

By H. I. L.

A MERRY Christmas and continued success in the New Year to the Editor and staff of the Coast News, and my sincere thanks for their remembrance of me at this festive season.

TO CALIFORNIA

Mr. and Mrs. J. McGuiness have left for California to spend the holiday season with their daughter and family, Mr. and Mrs. B. Nicholson.

CHRISTMAS GUESTS

Mr. and Mrs. H. Hicks of Vancouver are guests of the Sid McKay's for Christmas.

YULETIDE VACATION

Mr. and Mrs. C. Jones and son of Alert Bay are here for a three-week vacation, spending it with the latter's mother and sister, Mrs. Duval and Miss G. Duval.

ARRIVES HOME

Mr. R. Liste arrived home last week from Vancouver Island to spend some time with his family here.

BIRTHDAY GREETINGS

Birthday greetings to Mrs. J. E. Lee who celebrated hers on December 19 and to Mr. S. McKay on Dec. 28.

Merry Christmas everyone from your correspondent.

Selma Park Hairdressing Shop

★

A Complete Hairdressing Service

★

DOLLY JONAS

Phone for Appointments

UNCLE FRED

Fred Bass, one of the most popular CKWX personalities for the past twenty years, has taken on yet another duty along the centre aisle of your radio dial. At 5:15 each school day "Uncle Fred" and his pet parrot, Jo-Jo, entertain the kiddies for Sunny Boy Cereal. The program features music, birthday announcements and safety tips.

FAMOUS TODAY AS IN 1804

THE *Preferred* DEMERARA RUM

Matured and Bottled in England

LEMON HART

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

A Happy Christmas!

We pause, also to thank our patrons and customers for their kindness through the year.

ERNIE BAKER

VILLAGE MEAT MARKET AND DELICATESSEN

Sechelt

MERRY CHRISTMAS

Best Wishes From Us To You . . .

May your hearts and homes be gay with love and laughter.

SELMA PARK STORE

Fred Willows

X-ray surveys on a mass scale are science's way of stealing a march on tuberculosis. If found early, TB is the most curable of the serious diseases. "Early" discovery means before obvious symptoms have appeared. If treatment is begun then, there is better than 90% chance of recovery.

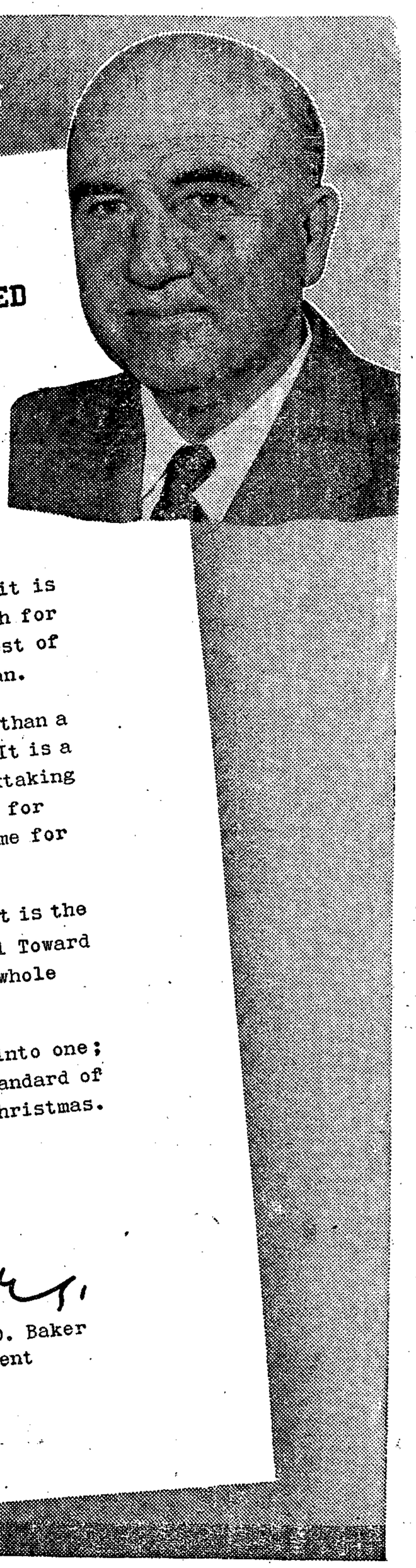
Best Wishes From Us To You!

May your hearts and homes be gay with love and laughter.

VILLAGE COFFEE SHOP

Jack Richardson—Archie Wentz

Greetings at Christmas Time



STANDARD OIL COMPANY OF BRITISH COLUMBIA LIMITED

HEAD OFFICE VANCOUVER, B.C. — STANOVAN REFINERY: BURNABY, B.C.

R. D. BAKER
PRESIDENT & MANAGING-DIRECTOR

MARINE BUILDING
VANCOUVER, B.C.

December, 1948

Once again Christmas is upon us – we know it is good, and we like it – but perhaps we take it too much for granted. Let's reflect for a moment upon this greatest of Christian festivals: what it is, and what it can mean.

It is more than just a day or season – more than a festive holiday – more than another day of worship. It is a time for nostalgic reverie: a time for personal stocktaking – a time for gratitude and for appreciation – a time for giving and a time to forgive. Above all it is a time for tolerance and for humility.

It is also a state of mind and of being – it is the spirit of friendship, of "Peace on Earth; Goodwill Toward Men". It is the symbol of faith and hope for the whole world.

Christmas is all these things wrapped into one; and it is in that fullness of meaning that we of Standard of B.C. wish for you and yours a hopeful, joyful Christmas.

Cordially yours,

R. D. Baker

Ralph D. Baker
President

Going Steady with B.C.

CHEVRON SUPREME GASOLINE

RPM MOTOR OIL

BRITANNIA BEACH
By "SLIM"

NEWS IS very scarce this week, because everybody is too busy housecleaning to entertain.

I had a few in for cards for Wesley's birthday December 9. Those invited were Mr. and Mrs. Matten, Mr. and Mrs. Verdisco, Mr. and Mrs. J. Edwards, Mr. and Mrs. Rowbottom, Bob Young and Harold Lynch.

Mrs. Odendall's mother came up from Edmonton to spend Xmas and New Year here on the Beach, but didn't like our weather and I'm sorry to say she has left for home again. Hope she'll come back next summer and enjoy it (let's hope its not like last summer?).

One of our old timers is back with us and its nice to see you around again Dick Johnson. So welcome home.

Mr. John Hurran was over for the week-end at the home of Mr. and Mrs. Lynch.

Well folks I must cut this short and you'd better be out after your Xmas trees. I believe the good ones are far and few between. Cheerio. Slim.

A Glad Yuletide!

As Christmas and the New Year come again may they find and keep you rich in happiness.

JACK MacLEOD
Wilson Creek, B. C.

UNION STEAMSHIPS

Special XMAS & NEW YEAR Sailings

REDUCED WEEK-END RATES to Local Coast Points

★ Gibsons - Howe Sound - Gulf Coast

SAILINGS LEAVE UNION PIER, VANCOUVER

FRIDAYS, DEC. 24 AND 31

9:00 a.m. (S.S. Lady Cecelia) for Britannia, Woodfibre and Squamish. Southbound lv. Squamish 7 a.m. and 3:30 p.m. Lv. Woodfibre 7:45 and 4 p.m. Lv. Britannia 8:15 a.m. and 4:30 p.m.

9:30 a.m. (S.S. Capilano) for Roberts Creek, Wilson Creek and Sechelt. Southbound lv. Sechelt 2 p.m. calling Wilson Creek and Roberts Creek.

5:00 p.m. (S.S. Cardena) for Sechelt, Pender Harbour, Westview, Cortez Island, Stuart Island.

5:30 p.m.* (S.S. Lady Cecelia) for Gibsons and Port Mellon.
*—Regular Sailing advanced one hour.

PLEASE NOTE: There will be **NO LOCAL SAILINGS** on **CHRISTMAS DAY** or **NEW YEARS DAY**

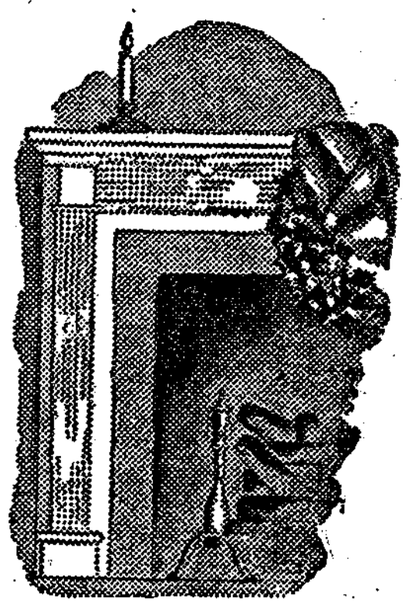
SUNDAYS, DEC. 26 AND JAN. 2

10:00 a.m. for Gibsons and Port Mellon
10:00 a.m. and 8:00 p.m. for Britannia, Woodfibre, Squamish
9:00 p.m. for Port Mellon

MONDAY, DECEMBER 27

SPECIAL SAILING! 10 a.m. for Gibsons and Port Mellon. Southbound lv. Port Mellon 2:30 p.m. lv. Gibsons 4:30 p.m. arr. Vancouver 6:30 p.m.

TICKETS—INFORMATION
CITY TICKET OFFICE—793 Granville MA. 5438
WHARF TICKET OFFICE—Union Pier PA. 3411



To All Our Friends—
Old and New,
Past, Present and Future—
We Say

Merry Christmas

SECHELT - JERVIS TOWING CO.

Mere words cannot begin to bring you the many good wishes which we hold for you and your family. As a tiny token of our high regard for your patronage and friendship during the past year, and as a renewed pledge of the service which we constantly strive to offer, may we take this occasion to send you our best wishes for a Happy Christmas and a New Year filled with all the good things of life.

THE PENINSULA CAB COMPANY LTD.

Doug Pearson — TWO CABS
Jack Dennis — Sechelt 5C2—5U
Ernie Pearson — TWO PHONES

GREETINGS!

Not because of custom long established of extending greetings at the holiday season, but because of the sincerity of our appreciation of your kindly friendships and loyal patronage, we wish you a good old-fashioned Merry Christmas.

JACK'S AUTOMOTIVE SERVICE
Sechelt, B. C.

ST. THOMAS' CHURCH

Sincere wishes for a Holy Christmas and a Happy and Prosperous New Year to all my good friends on the Sechelt Peninsula. My heartfelt thanks for your many kindnesses.

E. M. BAXTER, O.M.I.,
Annapolis Royal, N. S.

Christmas Messages

St. Mary's Church

We all have heard and read many Christmas stories, but to my mind, none can compare with the simp narrative we find in the second chapter of St. Luke's Gospel.

As we read again the familiar words and phrases, we understand, each in his own way, the spiritual meaning of the Feast of Christmas. We hear again the song of the angels—the message of peace and good will. The message that would banish hatred and inspire love of God and our neighbour. May the true peace of Christ enter into your hearts and homes this Christmas and remain with you always.

F. R. O'Brien,
St. Mary's Church,
Immaculate Heart of Mary Parish
Gibsons, B.C.

Anglican Vicarage

The manner of the entry of the Messiah upon earth 2000 years ago was so unexpected and contrary to human expectations. Ever since, strange as it may seem, the world's highest honour has been paid to a Babe born in a manger. This, the most wonderful story ever told, so simple in its setting, yet so transcendently divine, still compels world-wide attention. When the story was first told, St. Luke says, "All they that heard it wondered". Humanity has ever since wondered at it, and in heart and soul, has gone to Bethlehem to consider the strange thing which came to pass there 2000 years ago.

Christmas stands for Christ; His conception of man, His revelation of God. It stands for the Incarnation, and the hallowing of human relations that follows from it. In the Birth of the Saviour focussed all the best of the ages which went before it; since then all the best we have has radiated from it. It changed the course of history: it marked a new chronology, B.C. to A.D., changing the course and destiny of mankind. As humanity developed through the Christian centuries deeper truths and fuller divine realities have been found in the Manger of Bethlehem. The fulfilment of the Angelic message, "Glory to God in the highest, on earth peace, goodwill towards men" has been delayed by the power of evil, but it can never be destroyed. Some day it will come forth in all its fulness, and the Kingdom of God will be established upon earth. In the meantime faithful human hearts will continue to echo its wish, and to receive its blessings.

Rev. H. U. Oswald
Anglican Vicarage,
Gibsons, B.C.

For St. Bartholomew's Church, Gibsons; St. Aidan's Church, Roberts Creek; St. Hilda's Church, Sechelt.

Special Church Services, Sechelt

CATHOLIC Church Services will be held at the Indian Church at Sechelt when Midnight Mass will be celebrated at 12 p.m. Friday, December 24.

At the Church of the Holy Family at Sechelt three masses will be held beginning at 8.30 a.m. Christmas Day.

Christmas Greetings to Everyone!

To those of you who are customers, we wish to express our sincere appreciation for your patronage and to those of you whom we do not yet know, we extend a cordial invitation to come in and make our acquaintance. May all of you have a very merry Christmas and may your Yuletide dreams come true!

DICK FITCHETT
of
GIBSONS BUILDING SUPPLY
"Everything for the Builder"
Gibsons, B. C. Phone Gibsons 53

St. John's Church

"His name shall be called "Wonderful"—Isaiah 9: 6.

"Thou shalt call his name Jesus: for he shall save his people from their sins." Matthew 1: 21.

What we have most to fear in the religious observance of Christmas is that it should become perfunctory and formal observance. We treat it as an event in human annals, and forget that it was the great manifestation of God.

His name shall be called "Wonderful". There are other names that our Lord had given to Him before His wonderous birth in Bethlehem in the long ago. Looking down the ages centuries before His birth the prophet Isaiah saw His day and wrote that the government would rest upon His shoulder; and wrote

"And his name shall be called Wonderful. Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace". And He is all of the names that have been given to Him. We need not be told how wonderful He is in manifestation to those who love Him. As we contemplate His condescension leaving the glory that He had with the Father before the world was, and coming down to a sin—cursed earth who does not find his soul filled with wonder and lost in love and praise? and as counsellor to His Church. His wisdom is unerring and His judgments unfailing. He guides us with His counsel. He leads, He teaches, He restrains. What shall we say of that other name He bears, "The Mighty God".

Here we must "put off our shoes from off our feet for the place whereon we stand is holy ground". The Mighty God, the Great Creator, the One Who was before all things and by Whom all things consist. Look around you, look above you, look beneath, look where you will—the marvellous order and beauty of this world (even in its fallen state) was all made by Him our Saviour, the Mighty God.

The Everlasting Father: This is also part of His wonderful name. From everlasting to everlasting He is God. There never was a time when He was not God, though for a short space, while He wrought out our redemption, He laid His glory by, and took upon Himself our nature that He might redeem us from sin.

And then He is the Prince of Peace.

In a world rocked by tumult and strife harassed by wars and rumours of wars what a name to bear, The Prince of Peace, the One who will make wars to cease. At His birth in Bethlehem the angels sang of peace on earth and good will among men. That is His purpose. Let us watch and pray as we see the day approaching.

Join all the glorious names
Of wisdom, love and power,
That mortals ever knew,
That angels ever bore,
All are too mean to speak His worth.

Pastor W. Elliott, St. John's Davis Bay and Sechelt.

Church of the Holy Family

IT WAS Johnny's birthday. Johnny's mother planned a little party for him. Many friends came bringing presents. There were presents in every kind of fancy wrapper one could imagine, red, green and white, all tied with ribbons and bright stickers. In a short time the room was bursting with dazzling colors. And, there was such noise and confusion, and such simulated good spirits everyone was carried away with the exuberance of the occasion. There were handshakes and handclasps, and loud voiced congratulations. Soon all were exchanging their gifts with one another, strangely enough, the very presents they had brought for Johnny.

Off to one side stood the little lad whose birthday it was. He was entirely forgotten in this burst of fine good fellowship. No doubt he was a little saddened by it all. Certainly he was confused. After all, whose birthday was it?

Christmas is the birthday of Christ. We celebrate it with great eclat. We burden one another with presents. We plan mighty entertainments, innocent and otherwise. In general we fill the day and our own hearts with such activity there is no room left for God.

It is not the burden of this message to condemn legitimate pleasures on Christmas, but only to pose the question, Whose birthday is it?

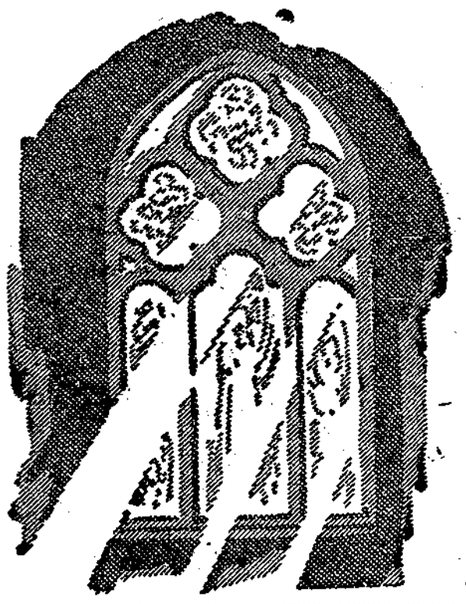
Christmas is a religious festival and the true spirit of Christmas must necessarily be a supernatural one. Surely the day on which Christ was born should be marked with prayer both public and private. For prayer is the most ennobling of all human acts wherein the creature converses with his Creator and thereby renders to God a debt.

Christmas is the birthday of the Prince of Peace. How sadly do we need peace in this the cruelest of all centuries. We shall never bring peace either to our own hearts or to the world by turning away from, or, ignoring our God. "Unless the Lord keep the city, the guard keeps watch in vain" Psalm 126.

May I extend to the Coast News and its readers my best wishes for a Merry Christmas and a Happy and Holy New Year.

H. F. Dunlop, O.M.I.,
The Indian Residential School and The Church of the Holy Family, Sechelt.

Come to Church



Freedom of religion is your Canadian heritage . . . attend the church of your choice this Christmas!

To all our friends—old and new, past, present and future—we say:

Merry Christmas

E. J. Shaw General Store
Roberts Creek

Pentescostal Tabernacle

Every gift you receive this Christmas will express love and perhaps sacrifice. Sometimes we are restricted in our giving to relations and intimate friends, but God's love knows no boundaries.

"For God so loved the world that He gave His only begotten Son".

May we who have accepted God's priceless Gift as our personal Saviour not be guilty of festive orgy nor worldly celebrations but with heartfelt gratitude, humbly bow before the Christ of Bethlehem presenting as the wisemen their gifts, our lives, ambitions and purposes unto Him whose birthday we remember.

We unite in sending you our warmest Christian greetings.

J. Pennoger, F. Clemo,
Gibsons, B.C.

Cordial Wishes

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage. Kindly accept our cordial good wishes for

Happy New Year

and a

Happy New Year

TASSELLA SHOPPE

" THAT SMART SHOP AT SECHELT"

A Merry Christmas

Merry Christmas!

. . . still rings truer than any other greeting we can extend to you at this time of year.

BILL'S TAXI

Bill Mervyn — Halfmoon Bay

May There Be Happiness Throughout the World

We look forward with delightful enthusiasm to the good cheer and fellowship that is an essential part of the Yuletide Season. Our kindest regards to each of you on this Christmas Day.

MERRY CHRISTMAS AND A HAPPY AND LEISURELY NEW YEAR
with General Electric Appliances

Gibson's Electric

Gibsons, B. C. — **Phone Gibsons 45**

All of Us

in our store extend to all of you in your homes .

Holiday Greetings

HASSAN'S
GENERAL STORE
Pender Harbour

SEASON'S GREETINGS

COLLISON'S BARBER SHOP

On the first Christmas Day, God gave His son to the world to be raised from a babe . . . to teach . . . to perform miracles, to be crucified and resurrected . . . that Men might learn and accept His way to Salvation. This was the greatest gift ever to be given on Christmas Day. We offer this message of thankfulness with

Seasonal Good Wishes

TO ALL OUR CUSTOMERS

GIBSONS 5-10-15

Left of the Post Office

May the greatest gift you receive be the gift of Joyousness and Prosperity throughout the year . . .

SEASON'S GREETINGS

Record and Appliance Shop

ASSOCIATED WITH SUNSET HARDWARE

☆

Phone Gibsons 44 — Gibsons, B. C.

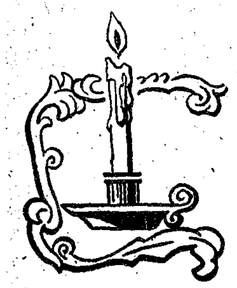
Christmas Greetings
TO EVERYONE
from

HADDOCK ENGINEERING
Pender Harbour

HOLIDAY GREETINGS . . .

The Management and Staff

WILLIAMS CONSTRUCTION CO.
GIBSONS AND VANCOUVER, B. C.



May the glow of the candles at Christmastime bring the light of hope, the flame of faith and the warmth of good fellowship to all . . .

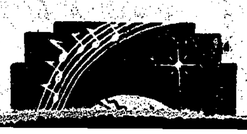
Merry Christmas!

HOWE SOUND 5-10-15

Gibsons, B. C.

Noël

May every gift you receive be one of happiness



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homes, we wish you the merriest of Christmas's and all good wishes for the New Year!

Elphinstone Bakery

Jim Hadley

Gibsons, B. C.

Christmas

Hearts are singing the dear old Christmas carols. Children's voices express the delight of lovely gifts. I wish you all the merriest of Christmas seasons.

Records on Revue

By Johnny Edwards

CHRISTMAS GREETINGS!

Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this institution that have made it possible for us to enjoy a very satisfactory year . . . Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.

Sunset McM&M ASSOCIATED WITH YOUR SUNSET STORE **Hardware**

Jim Veitch **Gibsons, B.C.**

the heartiest wish for the Holiday Season.

RUBY GRAHAM

BILL JACKSON—Gibsons Mgr.

BEN LANG

Lang's Drugs

Gibsons **Sechelt**

HAVE A MERRY CHRISTMAS

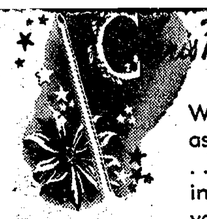
The multi-colored lights which adorn your Christmas tree will be reflected, we hope, in the radiance of your joy through all the years to follow. And may the happy surprises which await you mark the beginning of a future which will be filled with good health, good will, good luck and a pack of happiness to last a lifetime over. We thank you sincerely for your past patronage and look forward to serving you to your complete satisfaction in the New Year.

Season's Greetings to You One and All

HOWE SOUND TRADING Co. Ltd.

GIBSONS, B. C.

"Personalized, Friendly Service"



Christmas Greetings!

We cherish the thought of the fine associations that have been ours . . . and take this means of expressing our heartfelt appreciation for your friendship.

USHER'S YARD GOODS SHOP

Gibsons, B. C.

We Have Just a Friendly Word to Say to Wish You a

A Merry Christmas

and a

Happy New Year's Day

MERRY ERN CAFE

ERNIE DREW

Gibsons, B. C.

Have A Happy Holiday

With this, the greatest of holidays, before us, we join in the good wishes of the world to promote the spirit of good fellowship and peace on earth.

MARSHALL'S HARDWARE

Gibsons, B. C.

Season's Greetings!

From

B. C. Fir (Sechelt) Ltd.

One Dollar Saved Can Start a Career

A DOLLAR doesn't seem like much for opening a savings account, says Mr. John Theed, local Bank of Montreal manager. But it's enough for a youngster to start with.

Saving regularly teaches a boy or girl to prepare for future opportunity and to build against misfortune. You can help your young one help himself by forming the B of M Saving habit.

Advt.

TO ALL OUR FRIENDS AND PATRONS

A Merry Christmas and

and

A Happy New Year

MURDOCK'S MARINE SUPPLY

Pender Harbour, B. C.

SEASON'S GREETINGS!

CHRISTMAS GREETINGS

FROM

Wakefield

Go by **GULF**

GULF LINES LTD.

Special Christmas and New Year Sailings

Saturday, Dec. 25th, Christmas Day---NO SAILINGS

SUNDAY, DECEMBER 26th

M.V. Gulf Mariner (Northbound)

Lv. Vancouver	7:00 p.m.
Ar. Sechelt	9:15 p.m.
Ar. Westview	12:30 a.m. (Monday)
Ar. Vananda	1:15 a.m. (Monday)
Ar. Blubber Bay	2:00 a.m. (Monday)

No Southbound

MONDAY, DECEMBER 27th (BOXING DAY)

M.V. Gulf Mariner

Southbound		Northbound	
Lv. Blubber Bay	10:00 a.m.	Lv. Vancouver	6:30 p.m.
Lv. Vananda	10:30 a.m.	Ar. Sechelt	8:45 p.m.
Lv. Westview	11:30 a.m.	Ar. Westview	12:00 Midnight
Lv. Halfmoon Bay	2:00 p.m.	Lv. Westview	12:30 a.m. Tuesday
Lv. Sechelt	3:00 p.m.	Lv. Vananda	1:00 a.m. Tuesday
Ar. Vancouver	5:15 p.m.	Ar. Vancouver	7:00 a.m. Tuesday

REGULAR TUESDAY SCHEDULE

SATURDAY, JANUARY 1st (NEW YEARS DAY)

M.V. Gulf Mariner

Lv. Vancouver	1:00 p.m.
Ar. Wilson Creek	3:15 p.m.
Ar. Sechelt	3:30 p.m.
Ar. Halfmoon Bay	4:30 p.m.
Ar. Pender Harbour	5:30 p.m.
Ar. Westview	7:30 p.m.
Ar. Vananda	8:00 p.m.
Ar. Blubber Bay	8:30 p.m.

GULF LINES LTD.

Vancouver, B. C.

TA. 2141 **Ft. Columbia St.**

Business and Professional DIRECTORY

Please Clip This Directory Out and Hang By Your Phone For Reference

BAKERY

BETTY'S BAKERY
Homemade Pies, Cakes, Bread
Christmas Cakes and Decorated to Order
Special Catering for Your New Year's Party!
Porpoise Bay Rd., Sechelt

BEER BOTTLES

Will call and buy for cash, beer bottles, scrap metal, etc. Calls made at intervals from Hopkins to Irvines Landing.
R. H. STROSHEIN
Wilson Creek

CLEANERS AND DYERS

"It Pays to Keep Clean"
LLOYD'S CLEANERS
GIBSONS, B.C.
Agency at Bus Depot, Sechelt

DRESSMAKING

Specializing in Tailored Slack Suits, Fine Lingerie, Children's Clothes
MRS. M. D. STOREY
Roberts Creek
Phone R.C. 24U2

GARBAGE DISPOSAL

Garbage Disposal Service weekly or monthly
Sechelt, West Sechelt, Selma Park only
For Information write or 'phone
Union Steamship Co.
Phone Sechelt, 22
GENERAL HAULING

INSURANCE

Parr Pearson Agencies
General Insurance
Phone
Sechelt 37 —Night Ring LSL

LUMBER AND FUEL

BURNS and JACKSON SAWMILL
Producer of Choice Lumber In All Species
Wood and Sawdust
Phone Sechelt 15-M-2

PLUMBING-HARDWARE

Hardware, Plumbing Supplies
Heating Necessities
"Serving the Peninsula"
Marshall's Hardware
Phone Gibson—33

Plumbing and Heating

Installation — Repairs
A Specialty
by Registered Plumber
Ticknor's Plumbing
Porpoise Bay Road
Sechelt, B.C.

Perfume salesgirl to blonde: "Just a word of advice. Don't use this stuff if you're only bluffing."

RADIO SERVICE

Lowe's Radio Service
GIBSONS
You Bust 'Em—We Fix 'Em
Location: Wool Shop
Bus Pickup and Delivery Service

STEELE'S RADIO AND ELECTRIC
Radio Sales and Service
Phone, Sechelt 33
Send by Bus

REAL ESTATE

Specialist in Coast Property
Consolidated Brokers Ltd.
Gulf Coast Offices
Gibsons and Sechelt
Phone 37

For Prompt, Courteuos Service, See
E. G. HARRIS & Co.
Real Estate and Insurance
Village Centre, Sechelt
Sechelt, 48 or 39

Gibsons Real Estate Agency
Specialists in Coast Properties from Gibsons to Pender Hbr.
Representatives of H. A. Roberts Ltd.
Write or 'Phone Gibsons 41 or 59 for Listings.
G. H. Clay and A. C. Hill
Local Agents

ROOM AND BOARD

Comfortable Rooms and Good Food by Day, Week, Month
ROCKWOOD LODGE
is the place to go!
Phone Sechelt 39
Sechelt's Most Modern Hotel

TAXI

PENINSULA CABS
24-Hour Service
2 Phones — 2 Cabs
WILSON CREEK and SELMA PARK
Phone Sechelt 5C2 and 5U

TRANSFER-TRUCKERS

JACK'S TRANSFER
Log Hauling Contractors
General Freight Hauling
Sand and Gravel
Phone Sechelt 5U

FRANK YATES
Home Oil Agent for Peninsula
Gravel and Freight Carrying
Service calls day or night—
Days, Wilson Creek—5S
Nights, Roberts Creek—24L

Upholstery and Slip Covers

Let Us Rebuild and Upholster Your Favorite Chair
Usher's Yard Goods Shop
Gibsons, B.C.

At This Festive Season . . .

may we express to you our appreciation of the cordial relations between us and extend best wishes for a Happy Christmas and a Bountiful New Year.

LAWRENCE WESTON

The Village Centre Bakery

VILLAGE CENTRE, SECHELT

CUSTOMERS AND FRIENDS

. . . mean more to this institution than the mere exchange of dollars. . . . We appreciate our customers—they are our friends—and we wish them . . .

A Merry Christmas and

A Happy New Year

SILVER GRILLE SERVICE STATION

One of the Best Equipped Service Departments on the Peninsula

Christmas Greetings

A Good Old-Fashioned Wish

To All

A Very Merry Christmas

and a

Happy New Year

from your friends at

The ELPHINSTONE CO-OPERATIVE ASSOCIATION

Gibson's, B. C.

SPECIAL SAILING

OF THE SEA BUS

From Gibsons to Gambier Harbour (The Veterans' Memorial Hall) on New Year's Day

Fare 50c Return

For time of sailing and tickets see

JIM VEITCH

Gibsons

The Army, Navy and Air Force Veterans

(UNIT 276) GAMBIER HARBOUR

Extend the Seasons Greetings to One and All!

The Coast News

CLASSIFIED ADVERTISING

3 Lines (15 Words) for 35c — 3 Insertion (same ad) 60c

Extra words, above 15-word min., 2c each. Cash with order.

Notices, Engagements, Marriages, Deaths, etc., 75c Insertion

LITTLE ADS . . . BIG RESULTS

FOR SALE

SHIP BY Gulf Lines Express to or from Vancouver. Low rates. Fast service. Careful handling. Specify Gulf Lines Express. tf

1940 FEDERAL truck in good condition, truck equipped with 2 yard gravel box. $1500 cash. Apply J. Jonas, Selma Park, B.C. 24

FOR SALE—
LOGGING truck, 1942 Ford. Five-ton Diamond T rear end, three speed auxiliary transmission. 13 ton Columbia trailer. Aply J. B. Dennis, Selma Park. 26

WANTED TO RENT—
WANTED to rent a 2 or 3 roomed cottage, partly furnished, anywhere on the coast or Islands. Apply Box Z, Coast eNws, Westview, B.C. 26

FOR SALE—
UNFINISHED 5 room house on lot 62 x 122 at Sechelt, with enough lumber to finish sheeting. What offers? Apply Box A, c|o P. R. News, Westview, B.C.

FOR SALE—
AS GOOD as new: boy's 2-tone plaid lined sweater. $4.00. Tweed overcoat, size 12; mans' overcoat; boy's coat. What offers? Lloyds Cleaners, Gibsons, B.C. 25

FOR SALE—
LARGE kitchen range, good condition, for coal or wood. Apply Box 15, Coast News. 25

FOR SALE—
CABIN cruiser, "Lanora", 30 x 8 x 4, 15 h.p. Palmer, 2 bunks. Complete ready to go, no reasonable offer refused, must sell, health. Apply E. Crush, Pender Harbour, B.C. 29

FOR SALE—
EXCELLENT sea boat troller or packer, 36 ft. by 11 ft. 6 inch beam and 5 ft. 9 inch draft. One year old. Used for trolling on West Coast. Vancouver Island. $5,500.00. Apply Jack Jamieson Porpoise Bay Road, Sechelt B.C. 24

FOUND—
IN A PENINSULA Cab. Man's watch. Apply Coast News Office, Sechelt, B.C. 24

LEGAL NOTICES

LAND ACT

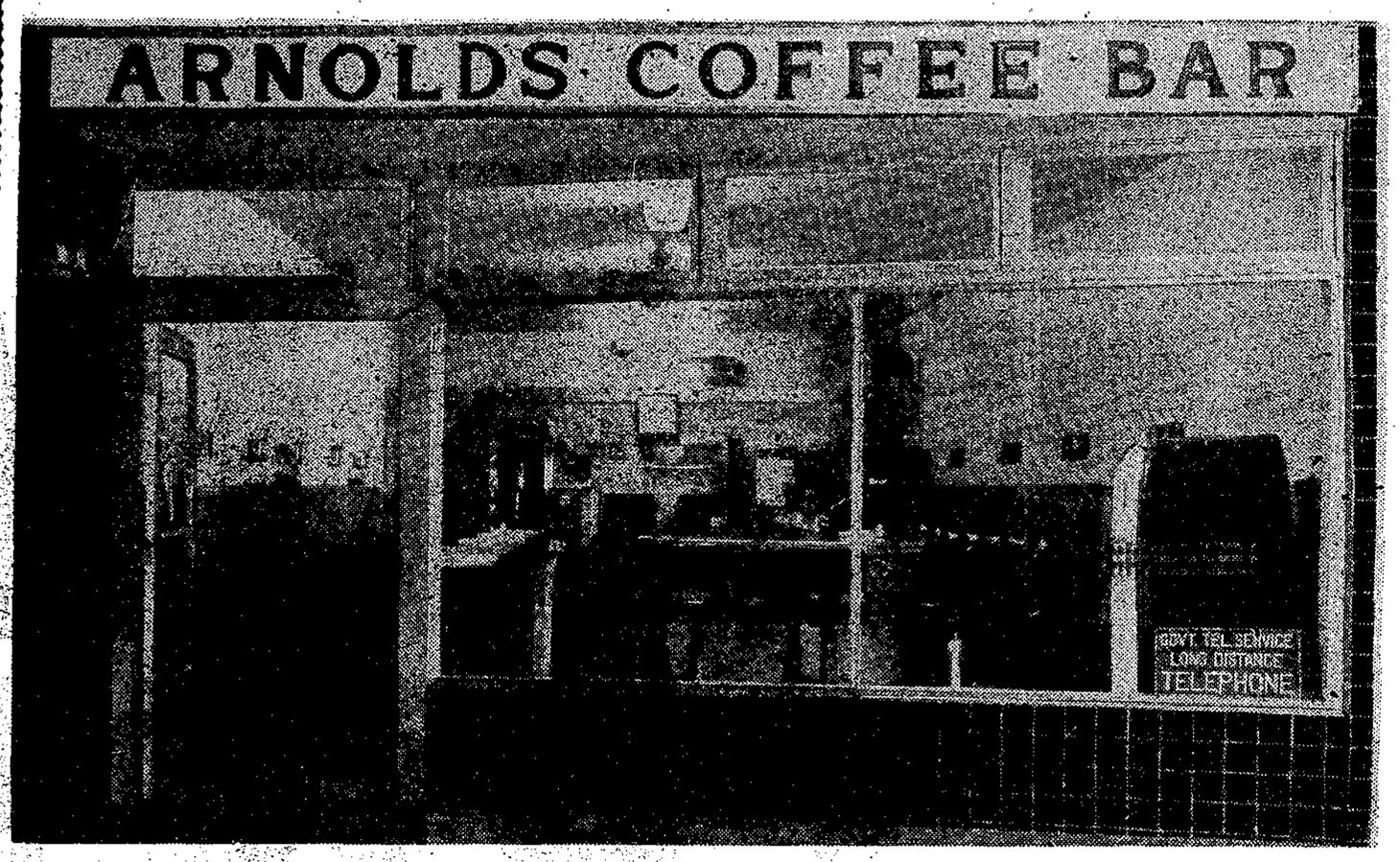
Notice of Intention to apply to purchase Land

IN LAND Recording District of New Westminster and situate at Nelson Island.

Take notice that L. H. Roberts of Nelson Island, occupation retired intends to apply for permission to purchase the following described lands:

Commencing at a post planted five chains south of the North East corner of L1025, Nelson Island thence 40 chains South; thence 10 chains East; thence 40 chains North; thence 10 chains West, and containing 40 acres, more or less.

L. H. Roberts



Ann and Vince Prewer

WISH TO EXTEND TO ALL THEIR FRIENDS AND CUSTOMERS MOST

Hearty Good Wishes for Happiness at Christmastide and Throughout the Coming Year!

Opening Hours at Gibsons, B. C.

Saturday, December 25—From 7 P.M.

Sunday, December 26—From 1 P.M.

Monday, December 27—Open All Day

Friday, December 31, New Year's Eve—Open All Night

MORE ABOUT . . .

GIBSONS

Continued from Page 2

Honolulu, they're having a wonderful trip. Guess he is trying to make us feel bad, in the land of the Palm trees, and hula gals, but we don't mind, we'd rather have the snow . . . what am I saying!

Well folks guess this is it for this year, next time I write will be in New Year, the past year has been a very interesting one, and many things have happened, we are thankful for everything, the many friends we have made, the different people we have met, and the kind things you have said about my column, I hope you'll continue to read, and once in a while drop me your odd note re news, more than glad to get them. There are many changes, some of the old faces have gone this past year, the real old timers, they are slipping away one by one, their work done, others taking their place, the world goes on, new people coming and going, twas ever thus. To all my readers, I'd like to say "Merry Xmas", and for the New Year may it hold much for you, and for all of us, in Peace, and good health, for if we only have that then I think we have everything.

BANK OF MONTREAL

SECHELT

BANK WILL BE CLOSED DEC. 28th

Regular Bank routine will be resumed after that date.

May you enjoy a Yuletide crowded with happiness . . . a Christmas tree heavy with the gifts you've looked forward to.

Best Wishes to You All!

Grayson's

at Gibsons

Season's Greetings . . .

from

Cam and Marie

at the

WESTVIEW HOTEL CAFE

Westview, B. C.

Only the finest is fine enough for Christmas.

May this be your finest yet!

C. G. BALLENTINE—Bal's Blk., Gibsons

Wishing Our Many Patrons
A CHEERFUL AND HAPPY CHRISTMAS
AND A PROSPEROUS NEW YEAR
ANDERSON'S SHOES—Gibsons, B. C.

A TOAST TO CHRISTMAS AND TO OUR FRIENDS

ENGLISH TEA ROOMS

Mrs. E. L. Wardil Gibsons, B. C.

Merry Christmas

LLOYD'S CLEANERS

Gibsons, B. C.

A Christmas Wish

From

WM. McFADDEN

Optometrist Gibsons, B. C.

Yuletide Greetings

H. KENNETT

Gibsons, B. C.

CHRISTMAS GREETINGS

For neither young or old is it difficult to understand the beautiful meaning of Christmas and that first message: "Peace on Earth, Good Will Toward Men"

We must all come to realize that the good things in life emanate from service to our fellow man. May we in this spirit wish everyone a Merry Christmas and a Happy New Year.

The Management and Staff

SORG PULP COMPANY LIMITED

Port Mellon and Vancouver, B. C.