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PRESIDENT ADDRESSES B. C. FRUIT MEN AT CONVENTION

(From Chilliwack Progress)

CHILLIWACK, Jan. 17.—Chilliwack is today the meeting place of one hundred and fifty directors and delegates of the British Columbia Fruit Growers' Association, who are holding the thirty-fourth annual meeting of the association.

A full quota of fruit men are present, representing every fruit district in the province, and the convention is fulfilling the promise made on this first day, of being one of the best held by this organization. The deliberations of this body have been earnest and with the definite aim of solving some, at least, of the great problems confronting the fruit men of this province, and doubtless much good will be the result of this important gathering.

After being welcomed on Wednesday afternoon to the city by Mayor C. A. Barber and Mr. Fred Menzies, president of the Board of Trade, the meeting was taken up with the receiving of report of the president, Mr. Lionel E. Taylor, the report of the executive, and of the secretary-treasurer, Prof. A. F. Barss the discussion on the report of the executive, and the report of the resolution committee and discussion thereon. The evening session was taken up with the report of the credentials committee and further discussion of the resolutions.

Today, interesting and valuable addresses were given in the morning session on the subjects of "Fruit Storage Problems" by R. C. Palmer, assistant superintendent, Dominion Experimental Farm, Summerland, B. C.; "Marketing Problems," a review of the 1923 season, by J. A. Grant, Prairie Market Commissioner, Calgary, Alta.; "Taxation of Orchard Lands," report of special committee on taxation, by L. E. Taylor, chairman. In the afternoon an address particularly of interest to growers in this valley was given by H. D. Locklin, horticulturist, Western Washington Experimental Station, Puyallup, Wash. "The Present State of Fruit Pest Control Work," was dealt with by W. H. Robertson, provincial horticulturist, Victoria, and a report of the Canadian Horticultural Council was given by L. E. Taylor. Tonight, Colonel R. D. Davies, chairman of the Land Settlement Board, Victoria, is giving an illustrated lecture on the subject: "Sumas Reclamation Works." Friday will be given over to the discussion of resolutions, unfinished business and new business, with an address by Col. B. Scott, director for District No. 8, Salmon Arm, on the subject of "Organization for the Coming Year." Weather and roads permitting a drive will be taken by the fruit men in the afternoon to the Sumas reclamation area, the trip to be under the direction of Col. Davies, organized by members of the Board of Trade. In addition to the members of the executive, the directors and delegates, there were present at the sessions, Hon. E. D. Barrow, minister of agriculture.

The address of the president was as follows:

Ladies and gentlemen:

It is, I believe, customary for the president to review at the annual meeting, the important events which have taken place in the fruit world during the previous year. The report of the executive and directors which will be placed before you deals with the main activities of a more general nature.

I venture to say, that during the 34 years that this association has been functioning, there has never been a year of more momentous happenings in the fruit industry, and there has never been a time calling for greater exertion on the part of everyone to work together for the common good.

It is necessary to remind you of the perilous condition in which fruit growers found themselves at the close of the 1922 season when the net returns were found to be far below the cost of production. You are all familiar with the steps taken with regard to the marketing problem.

As a result of lengthy investigations, which I was privileged to take some part in, and after propaganda work carried out by Prof. Macklin, Mr. Sapiro and Mr. Boyd Oliver, it was decided, after very careful investigation, that the principle of the co-operative marketing of our produce on a commodity basis was the only one through which we might hope to solve our difficulties.

The growers of tree fruits in the Interior adopted this principle whole heartedly and actually 85 per cent. of the total tonnage was signed up by the Associated Growers of B. C. on 5-year contracts. A large percentage of vegetable growers also signed up similiar contracts, and tomato growers in addition formed their own commodity association which I will refer to later. The berry growers were not quite so successful in forming a collective organization, but a big step was made towards this by the formation of strong local organizations on the Island and Mainland which it is hoped will shortly adopt the principle of the co-operation and by sinking local differences come together as one organization.

It is possible that too much was expected from the co-operaive organizations the first year. The task undertaken was a gigantic one considering the short time available in which to organize so as to be able to handle the 1923 crops. Some may say that action was too hasty, but the situation was so serious that it was felt

(Continued on Page Two)

McRAE CHARGES FROM THE SEARCHLIGHT

The wording of the charges, as they apear in the petition which the Provincial party sent to Victoria, is as follows:

"Your petitioners, representing the Provincial party in various districts of B. C. charge as follows:

"1. That in the years 1915 and 1916 the financial affairs of the Pacific Great Eastern Railway Company had become seriously involved and it was desired to secure further funds from the province of British Columbia.

"2. To secure the goodwill of the representatives of the Conservative party and of the Liberal party in the Legislature, those interested in the Pacific Great Eastern Railway made gifts of money to representatives of both the Conservative and the Liberal parties.

"3. The sum of $50,000 of the money of the Pacific Great Eastern Railway Company or their contractors or persons associated or interested with them was drawn from the Union Bank and paid to W. J. Bowser, then a minister of the crown in British Columbia and now the leader of His Majesty's opposition in the local legislature.

"4. An approximately equal sum was drawn from the said Union Bank and paid to William Sloan, then a candidate of the Liberal party interest and now minister of mines in British Columbia.

"5. As a result of these two payments the promoters of the Pacific Great Eastern Railways Company were assured of protection in any event of the ensuing general election and as a result of such contributions, protection and favorable treatment have been fully accorded."

NEW STAGE FOR ABBOTSFORD FOLK

A fine new modern stage car with a capacity for the conveyance of sixteen passengers, not including the smoking apartment, is now being run between Abbotsford and Vancouver by Walter Grohnert. The new car has been purchased in place of one which was damaged in an accident a few weeks back.

The new car is taupe in color, a Cadillac model, and is upholstered in brown plush, and is equipped with two electric heaters.

At present, only one return trip is made daily, but in the near future a new schedule will be arranged, and trips made more frequently, when connections will be made with the stage run by Mr. Hasselgrove, between Sumas and Bellingham.

REPORTS GIVEN AT CONGREGATIONAL MEETING

There was a splendid attendance at the annual congregational meeting of the Presbyterian Church, held on Tuesday evening.

The meeting opened with devotional exercises, after which the chair was taken by the Rev. W. Robertson, Mr. C. Wallace acting as secretary.

The minutes of the last annual meeting were read and adopted, and very satisfactory reports were given from each branch of the church work, showing that a great deal of progress had been made during the past year.

Rev. W. Robertson gave the session report; and Lorne H. Farrow, the treasurer, the manager's report. The progress of the Ladies' Aid was reported by Mrs. J. K. McMenemy, and Mrs. C. A. Ryall. Mrs. J. Parton gave a splendid report of the work of the Women's Missionary Society during the year.

Mrs. S. Bedlow reported success with the newly formed Mission Band, which now has a membership of about forty.

A favorable report of the choir was given by the leader, Mr. A. McCallum. The reports of the C. G. I. T. and the Bible Class will be dealt with at a special meeting of the Sunday School at an early date.

The financial report given by the auditor, Mr. J. A. McGowan, corresponded with the reports already given.

Mr. A. McCallum reported for the general church mission budget, which showed one of the best years the congregation has had. A very good report of the Sunday School was given by Lloyd Vannetta, the secretary.

Hearty votes of thanks were tendered to the following branch organizations: Ladies' Aid; Women's Missionary Society; Choir and Mission Band; also to those who individually assisted in making the year a successfull one, viz., Mr. Lorne Farrow, treasurer; J. A. McGowan, auditor; Miss McMenemy, organist; Messrs. Steiss and Hutchinson, ushers; Mrs. W. Stewart and the Misses Rogers, for beautiful floral decorations throughout the year; Mrs. Parton, Mrs. Margaret Fraser and Mr. Steiss for keeping the church so comfortable; to Lloyd Vanentta, Sunday School secretary; Mr. C. Wallace, secretary of church board; and to the chairman of the evening, Rev. W. Robertson.

The retiring managers, Messrs. McCallum, J. K. McMenemy and C. Wallace were all re-elected. The board of managers is comprised of Messrs. A. McCallum, L. Farrow, C. Wallace, J. K. McMenemy, A. Thompson, P. B. Snashall, R. Steiss and Mrs. J. K. McMenemy and Mrs. H. Fraser.

Mr. A. McCallum has again been appointed as a representative to attend the meetings of the Presbytery and Synod.

Messrs. R. Steiss and J. K. McMenemy were appointed as ushers.

The Church in all its branches has had a most successful and harmonious year, and starts the new year free of debt.

ENJOYABLE PROGRAMME AT LADIES' AID MUSICALE

One of the most sociable and enjoyable affairs of the season was the musicale given by the Ladies' Aid of the Presbyterian Church in the Masonic Hall last Tuesday afternoon.

The attendance was large, and all came away delighted with the happy hours spent.

The following numbers comprised the programme: Violin and piano duet, Mrs. McGowan and Mrs. Barrett; reading, Mrs. Downie; piano solo, Miss E. McMenemy; reading, Mrs. Parton; vocal solo, Mrs. Trussle; piano solo, Miss Irene King; vocal solo, Mr. Thornthwaite; piano solo, Miss Mabel Nelson.

Tea was served and home cooking sold during the afternoon.

Francis Bursell (Felix Penne) will give a lecture on Charles Dickens, at the regular meeting of the Men's Club next Monday evening.

BOXING TOURNAMENT IN LOCAL THEATRE

A boxing tournament will be staged in the theatre hall on Friday evening, February 1st, when boys from Mission City, Huntingdon, Sumas and Abbotsford will take part in the sport.

The proceeds of the evening will go to help defray the expenses of the members of the Tuxis Square who attended the Boys' Parliament in Victoria recently.

RESULTS OF LAST WEEK'S ELECTIONS

Sumas

Reeve—James F. Cook, 116; A. Gillis, 69.

Councillors—Ward 1, James Frith 63; H. Day, 27. Ward 2, Jay. L. Starr, 21; G. B. Bolster, 19. Ward 3, Edgar H. Boloy, 29; Fred Foks, 19.

Police Commissioners—W. Porter, 130; J. S. Murphy, 50.

Ward 4—C. A. Lamson (by acclamation).

School Trustees—T. B. Straiton, A. H. Boley and W. G. Fadden (by acclamation).

Matsqui

Reeve—W. Merryfield (by acclamation).

Councillors—Ward 1, A. E. Gledhill (acclamation). Ward 2, P. R. Keay, 146; John F. McTavish, 21. Ward 3, John Mutch, 72; James Huggins, 25; Geo. F. Pratt, 27. Ward 4, C. O'D. Bell (by acclamation).

School Trustees—James Carmichael, 208; Patrick Conroy, 215; Thos. A. Lancaster, 211; Mrs. S. A. Lait, 183.

Police Commissioner — Thos. L. Downes, 208.

SECRETARY FOR PROVINCE SPEAKS TO C. G. I. T.

On Monday afternoon in the Parish Hall, Miss Fountain, secretary of Girls' Work for the province addressed a gathering of about forty girls of the C. G. I. T. accompanied by their leaders, Miss Weatherbee, Miss Hunt and Miss McPhee.

The C. G. I. T. ceremony was used for the opening and closing of the meeting.

After a sing-song was enjoyed by the girls, Miss Foutain gave a very instructive talk on Canadian Girls in Training, for a fourfold life.

At the close of the meeting Miss Fountain taught the girls some new games.

In the evening a meeting was held in the Presbyterian Church for others, when Miss Foutain gave a very clear idea of the splendid work the church and the C. G. I. T. movement was trying to do for the girls of teen age.

An open discussion followed Miss Foutain's address.

Unfortunately the attendance was small, very few having had the privilege of hearing the splendid address given.

On Tuesday morning Miss Fountain left for Chilliwack, where she will make arrangements for a Girls' Conference to be held there early in February.

HISTORICAL ASSOCIATION WILL HOLD REUNION OF PIONEERS

The British Columbia Historical Association is contemplating having a re-union of pioneers of British Columbia, and would be glad if those persons who arrived on the Island or Mainland prior to 1871 would furnish their name and address to the Secretary, J. Forsyth, Provincial Library, Victoria, who will issue invitations when arrangements are completed.

In order to have the list of pioneers as complete as possible, all persons who know old-time residents will confer a favor by furnishing names.

Local organizations who are interested in the early history of the Province are also asked to cooperate with the Historical Association. This body is affiliated with the Canadian Historical Association, and is also an auxiliary to the Provincial Archives Dept., wherein are preserved the records, journals, diaries and photographs relating to the Colonial days of Vancouver Island and British Columbia.

Prepared forms for the personal records of pioneer residents may be obtained upon application to the Provincial Library and Archives Dept., Victoria, B. C.

Five of the pupils of St. Mathews Sunday School wrote examination papers on the Sunday School lessons of the past year, and all were successful. In the Junior Grade, Peggy Hill and Sidney Swift. In the Senior Grade, Robert Baker, Francis Chapman and Edith Baker.

Mr. N. Hill, manager of the Royal Bank of Canada, has resumed his duties, after a holiday of a few weeks. Mr. J. Bowser, who has been the temporary manager in Mr. Hill's absence, has returned to Vancouver.

If negotiations are completed, Mr. Hill expects that the Royal Bank will soon be moving into the premises recently occupied by the Montreal Bank.

HUNTINGDON

A meeting in the interests of the proposed beet sugar factory will be held at the Whatcom Road Hall on Saturday afternoon at 2 o'clock. Representatives of the project will be present as well as a large number of the prairie residents, who are interested in the undertaking.

At the home of Mr. and Mrs. Roy Serle a pleasant card party was enjoyed on Wednesday evening, in honor of the going away of Miss Chrissie Fraser, who leaves soon to enter the Bellingham hospital to train as a nurse.

A pleasant surprise party was tendered to Mr. Owens at the reside of Mr. and Mrs. Mike Murphy last Monday evening. Games, music and cards whiled the happy hours away. In appreciation of his valuable services in the work of the Church and Sunday School, on behalf of those present, Mrs. Waterson presented Mr. Owens with a beautiful leather wallet. The gathering included, Mr. and Mrs. Owens, Mr. and Mrs. Murphy, Mr. and Mrs. Waterson, Mrs. Yarwood, Mrs. Bates, Mrs. La Marshe, Mrs. Tapp, Miss Tapp, Miss Ramsay, Miss Dorcoe, the Misses Jean, Margaret, Agnes and Janet Fraser, Miss Thelma Yarwood; Masters Jack Davis, Willie Waterson and Mr. Harold Young.

REAL ABBOTSFORD PIONEER DIED AT HOSPITAL

The death of Henry Haslett Logan occurred in the M.-S.-A. Hospital on Wednesday afternoon.

The deceased was a native of Belfast, Ireland, and was in his sixty-fifth year. He had resided in Abbotsford and district for the past thirty-four years, a real pioneer, well known by a large circle of friends.

One brother, living in Ireland, is believed to be the only relative surviving.

The funeral will be held on Saturday afternoon at 2:30 o'cock, from the Presbyterian Church, to the Hazelwood cemetery, Rev. W. Robertson officiating.

The pallbearers chosen will all be intimate old-time friends of the late Mr. Logan.

Mrs. Horrell of Vancouver is visiting here with friends.

Services will be held in St. Mathevery Sunday night at 7:30. Rev. A. Harding Priest, vicar.

REV. ROBERTSON WILL SPEAK ON EUROPE

The anniversary services of the Presbyterian Church will be held on Sunday, February 17th.

On the following Tuesday evening, Rev. W. Robertson will give another of his popular lectures of his travels in Continental Europe, when a delegate to the World's Sunday School convention at Zurich, Switzerlad.

Those who have heard other travel lectures given by Rev. W. Robertson, are looking forward to an evening of real pleasure.

A nice programme of music will also be given.

ABBOTSFORD'S HERO TO EXHIBIT IN EMPIRE EXHIBITION

A large number of residents availed themselves of the opportunity of viewing the articles contained in an exhibit prepared by our blind here, James Downe, to be placed in the exhibition organized by St. Dunstans, and open to the blinded soldiers of the world's dominions, to be held at the British Empire Exhibition, which will open in April.

The exhibit is comprised of 15 articles, including hand bags, novelties, hammocks, dolls and baby swings, and children play harness.

The exhibit is really a wonderful one, much of the work being done in two and three ply thread in very effective colors. Each article is mounted with tinted leather Maple Leaves.

BLAINE CUSTOMS OPEN ALL NIGHT

Following representations made at Washington, D. C., by Representative Lin H. Hadley, of Bellingham, the American customs and immigration service at Blaine will soon operate on an "all-night" basis. Two extra inspectors are to be added and it will now be possible for people of Bellingham, Blaine, Ferndale, Custer and other towns along the Pacific Highway to attend Vancouver attractions and return the same night.

The Orpheum Theatre management backed by the Automobile Club of B. C., succeeded in having the Canadian customs at Blaine held open until one o'clock each morning, and further co-operation with the American service was promised. A news dispatch from Washington announces the 24-hour American line service, and newspapers of Bellingham, Lynden and Seattle have published the news.

Consider Your

MEN'S FINE SILK AND WOOL HOSE
BLUE, GRAY AND BROWN
—PURE SILK—
—PURE WOOL—
ALL SIZES. REGULAR $1.50 VALUE,
OUR PRICE
90c. a pair

PURE WOOL WORSTED SOCKS
HAND KNITTED
Heather Colors
A SOCK YOU PAY $1.25 FOR,

NEGLECTED FEET

If you are troubled with tired, aching feet—don't delay a visit to our Foot Specialist. Let him demonstrate to you

Dr Scholl's
Foot Comfort Appliances

and show you how in most instances he can at very small cost banish all foot discomfort — broken down aching arches, foot pains, corns, bunions and callouses.

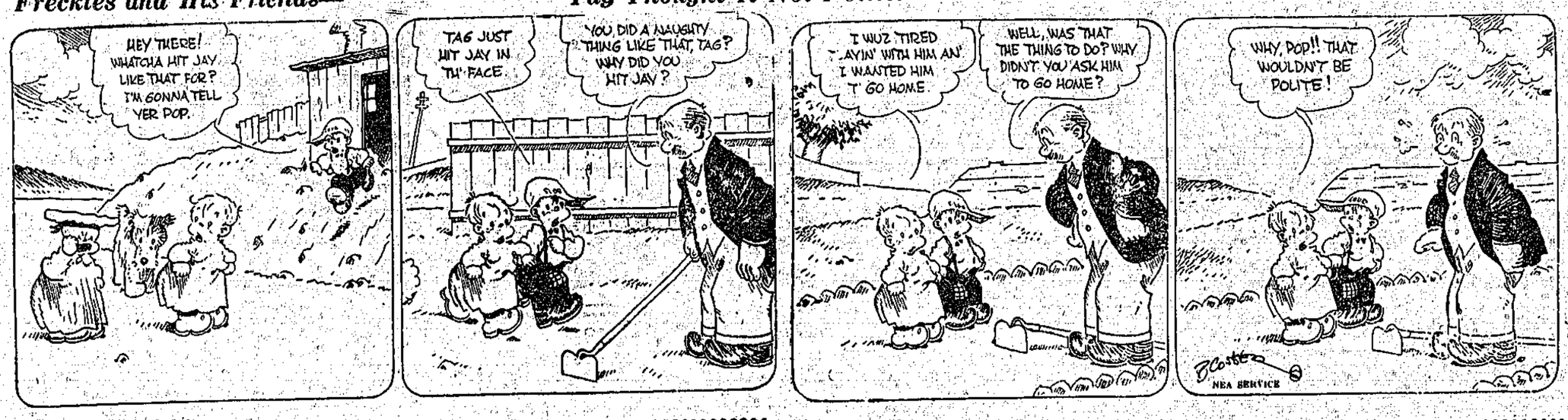
Dr. Scholl's Foot Eazer eases the feet and gives immediate relief. Supports the arch springly. Light and comfortable. May be worn in your regular shoes.

Examination and Advice Free

Our price 75c. pair

F. J. R. Whitchelo
Limited
ABBOTSFORD'S "STORE OF QUALITY"

Freckles and His Friends— Tag Thought It Not Polite. —By Blosser.



THE ABBOTSFORD POST

Published Every Thursdy

Published Every Friday

Member of B. C. and Yukon Weekly Newspaper Assn.

FRIDAY, JANUARY 25, 1924.

What Advertising Can Do.

Without advertising there would be no newspapers. To the extent, therefore, that the public of any community appreciate the service performed for them by their newspapers, to that extent should they feel beholden to the regular advertisers, who maintain this service. Many advertisers get no direct return, but are content with the knowledge that by their investment in promoting the prosperiy of the local press they deserve the indirect though perhaps substantial return that flows from the goodwill of their community. But there are others who secure returns so direct and prompt that they can be tabulated just like the interest on any other investment. This article has to do with an experience of that kind, which has come to the attention of the Canadian Daily Newspapers' Association and is being published by that association for the information of its members, the press of Canada.

This article of appreciation has not been written by a publisher, or other seller of advertising. "Advertising," he proceeds, "is a curious thing. It has had to be taken on faith for the most part. You can't usually measure its effects. Men who advertise and find their business prospering keep on advertising. Men whose business has been slow sometimes try advertising and find their business growing. Then they keep on advertising. That's the reason you can't measure its results. If men started advertising and stopped, and started and stopped often enough, you might be able to measure the results in their business. Of course, to do that would almost invariably ruin the effectiveness of the advertising. As it is, advertising has to be adopted on principle and stuck to because of one's confidence in its soundness and its general results." This buyer of advertising continues:

The tremendous growth of advertising in spite of the fact that you couldn't separate its effects from the effects of all the other forces that make for good business, is perhaps a greater tribute to its power than it would be if exact measurement were possible.

Men are not ordinarily willing to place such great faith and pay such huge sums of money for an agency whose effect they cannot isolate and measure. When they do, it means that its power is so tremendous that it doesn't need to be measured to be believed in.

It's particularly gratifying, however, when you've been acting for a long time upon principles that you've believed in, to run across a demonstration that proves how right you've been.

That's why we are so much pleased with an illustration which we've just come across in going over the figures of one of our customers. Of course, there have been other factors involved in their varying fortunes, but the way in which their property paralleled their advertising appropriation is too remarkable to be overlooked. The only thing we are sorry about is that the firm whose figures we give herewith can't go back several years and change their policy so that they'd be as far along now as they might have been.

It cost them something in the way of possible volume and profits to learn their lesson and be convinced.

While they may have learned it hard, we don't think you'll shake their faith easily. The figures for the last five seasons offer such a lesson and warning that we're going to let you have them.

The great point about advertising is that the seed you plant this year keeps bearing next year, and the year after and as long as you keep planting fresh seed.

You mustn't expect your business to show as quick a response as this business did. The best advertising doesn't try directly to sell goods. It tries to create faith and confidence in you and the goods you sell. And, of course, the advertising isn't worth anything unless your merchandise and your service make good on the impression which the advertising creates.

Otherwise it's like food which looks attractive but doesn't satisfy your hunger, or medicine which you pay for, but which doesn't do you any good. All you get out of it, and all the people who try it once get out of it, is the memory of a disappointment.

The interesting thing to you and to us and to the public is the effect of this advertising upon the price of clothes and the volume of business and the merchant's profit.

The writer gives a table showing the exact outlay for advertising and the total of sales during a period of years, and summarising the results thus shown says: "This means that for every $10,000 worth of business they did in the last half of 1917 they spent $240 on advertising in the first half of 1918. The business dropped off so that they only did $6,273 in the first half of 1918 for every $10,000 they had done. In the second half of 1918 they say their mistake and for every $10,000 of business done in the first half of the year they spent $635 on advertising. The business increased so that for every $10,000 they did $12,640. Their gross profits dropped to 38.60 per cent. but their net profit was increased to 8.24 per cent. In 1919 they went still further in the same direction. For every $10,000 of business done in 1918 they spent $946 on advertising. The business increased so that for every $10,000 of business they did $19,780. The gross profit shrank to 37.7 per cent. but the net profit increased to 11.02 per cent." This is his concluding advice:

There's a good deal of similarity between advertising and agriculture. You've got to plant the seed and tend it carefully in order to get the harvest. Some time usually elapses between the planting and the reaping. It's the same with advertising; you've got to start advertising, and keep advertising, if you want to get results, but the harvest is increased sales, and the crops are bumper if you keep on tilling.

WOMAN SENATORS

Canadian women have as a rule given their British sisters a lead in entering public life, but the events of the past year have reversed the situation, as British public women have gradually forged to the front in the affairs of the nation until they occupy commanding positions in all the different social, muncipal and legislative administrations open for women to contest and win by public endorsement.

British Columbia a few years ago was quoted as an outstanding example by being the first province in Canada to gain woman's suffrage, and later had the honor of electing the first woman member of Parliament in the Dominion.

This progressive movement has been dulled lately, mainly because fewer western women could be persuaded to run for office.

A strong effort is now being made by the other western provinces to make it possible for a woman to be appointed as Senator in the upper Federal House.

This is a movement in the right direction, as we firmly believe if women's sphere in public life extends to parliamentary activities and political adminstration, the entire field should be thrown open, instead of only one section. If, for instance, an important measure affecting woman's work is introduced in the Parliament of any province or in the Dominion house, and that measure in course of time is referred to the Canadian Senate for endorsation before becoming the law of the land, is it not doubly necessary that a woman sponsor should be in a senatorial seat, ready to explain and debate the principles of the statute desired?

Logically this argument is impregnable, and we firmly believe that the present Ottawa government will shortly recognize the justice of the demand and introduce the necessary legislation to permit the appointment of woman senators.

In this respect we also put forward British Columbia's right to have the first woman senator appointed from the many prominent public women who have taken an active part in this province in introducing progressive legislation affecting woman's rights and assisting in having laws passed in our Provincial Legislature protecting and safeguarding women's interests in every possible manner.

That pioneer work is entitled to recognition, and we hope to see every woman's organization endorse by way of petition the claim of this province to have Canada's first woman senator appointed from the many women in British Columbia which could fill the position with fitting dignity and grace.—Western Woman's Weekly.

There is considerable difference of opinion as to the greatest falls in the world. Some say those of the Zambesi, others those of the Hamilton River in Labrador, and other great falls have strong advocates for the premier position. But how about those of the German mark and the Russian rouble.—Merritt Herald.

To "knock" another is evidence of jealousy or common dishonesty; to speak ill of an individual shows want of charity; to peddle gossip is proof that you are a dangerous person; the unreliable, unprincipled folk in any community are pretty well kown; those who exaggerate, lie or bear false witness are tagged with the lack of good breeding. You should not bring into a friend's house a dead or stinking rat; either does your friend want you to drag in any dirty gossip. So that's that.—Cranbrook Courier.

Authority gains nothing by suppressing liberty; liberty loses its life if it suppresses authority.

THE INDUSTRIAL OUTLOOK IN 1924

Forecasts of conditions in Canada during 1924 contributed by several hundred manufacturers to the Annual Review Number of Industrial Canada are in the main optimistic. Some 60 per cent. of the reports received express the opinion that business in 1924 will be better than it was in 1923. The remaining 40 per cent. are less hopeful, ranging from those who expect business to be about the same as it was last year to those who are frankly pessimistic regarding the outlook.

Reviewing conditions during 1923 it is found that in a good many lines business was spotty, some months showing favorable returns and others falling back in a discouraging way. Disturbed world conditions continued to exert an unfavorable influence and many of the manufacturers reporting contend that, until these conditions right themselves, there cannot be a genuine revival in business in Canada. Low prices of agricultural products, due to the state of international markets, are preventing the farmer from again becoming a strong factor in the market for manufactured goods, and this condition is affecting particularly the manufacturers of agricultural implements.

On the other hand there have been in Canada certain developments which have tended to offset these unfavorable conditions. Activity in the automobile industry with its various ramifications, continued expanson in the pulp and paper industry, further developments in mining, the extenson on a large scale of hyro-electric works, the construction of canals and docks, the building of considerable new railway equipment, the good roads programme, and the fairly active year in general construction have all contributed to keep the wheels of industry turning in Canada.

Conditions have therefore varied largely with the type of industry. Thus, while the agricultural implement manufacturer has been experiencing dull times, the manufacturer of automobiles has had a busy year. All those industries which are dependent upon the automobile industry have shared in its activity. Again, industries like the woollen textile industry, and the boot and shoe industry have been finding that the low tariff on British goods has permitted large quantities of these goods to enter Canada, and this has so cut into their business that operations have had to be curtailed. Against this condition may be placed the activity in the pulp and paper industry, where newsprint mills in particular have been breaking records in production and export.

WINTER SHORT COURSES FOR FARMERS AND WIVES

The University of British Columbia at Vancouver is again offering winter short courses for farmers, their wives, sons and daughers. These courses renewed last year were well attended and they are being offered for the second time in an enlarged and improved form.

The course given by the Agronomy and Animal Husbandry division under the direction of Professors P. A. Boving and H. M. King commences on January 28th and continues for three weeks. During this time lectures of a very practical nature will be given during the mornings and the afternoons will be devoted to work in the laboratories in regard to soils, crops, fertilizers, breeds of live stock, diseases of live stock, judgng, etc. The staffs of the departments will be assisted by some outside speakers from the Department of Agriculture, and the Experimental Farms, the object being to give the best course that can be put on.

In addition to the work outlined in Agronomy, the results obtained from experimental crop production will be very carefully studied and an effort made to show the best strains and varieties for British Columbia conditions. The Department of Animal Husbandry carries a number of breeds of live stock including Ayrshire and Jersey dairy cattle, Hereford and Shorthorn beef cattle, Clydesdale horses, Berkshire, Yorkshire and Duroc Jersey swine, Oxford, Shropshire and Southdown sheep. In addition to studying the types on he University farm, nearby herds and flocks are being used for this purpose. A special study has been arranged for, of fodder crops, and emphasis will also be laid on fertilizers, silos and silo construction, milk fever, garget, abortion, home curing and cutting of meats, etc.

As noted in the advertising columns, the course is open to anyone regardless of their previous education. There are no examinations and students may register when they reach Vancouver. The University provides transportaion for students daily from the city to University Farm. The Registrar of the University will supply forms and any information.

Is it Worth While Borrowing the Telephone to Save a Few cents a Dey?

Of course no one enjoys having to use a neighbor's telephone. Yet the phone has become such a necessity that, if one hasn't a phone, it can't be helped now and then.

Good neighbors don't say anything but it must annoy them. Naturally your neighbor says she doesn't care, but she does. It would annoy you if the conditions were reversed.

A party line is $1.50 net a month. It's a popular service. Get particulars at the office.

British Columbia Telephone Company

JAS. T. GRAY

Chiropractor PALMER GRADUATE 3 yrs. Course

Wishes to announce that he has opened an office in the G. W. V. A. Rooms, opposite Weir's Garage.

HOURS—12 to 3 P. M. Tuesday, Thursday and Saturday

Will be there every day from 1:30 to 5 P. M. when Mission Ferry begins again.

Meeting Approves of Smaller Crate

(From Fraser Valley Record.)

On Thursday last a large delegation of Mission and Hatzic fruitgrowers attended the B. C. Fruit Growers' Association meeting held at Chilliwack. They wished to be present when the following resolution came up for discussion as it is a very important question with the growers of this district:

Whereas, an amendment to the Fruit Act makes the use of shallow pint crates compulsory for shipping raspberries after October 1, 1924, and

Whereas, the present 2-5 quart crate has proved in use the ideal container for raspberries, and

Whereas, the shallow pint crate contains approximately 3 lbs. more fruit, showing a combined minimum loss to the growers of this district of $18,000.00 per annum, including extra picking charges, and probably an amount in excess of this, and

Whereas, the crates are almost identical in appearance, and the increased contents are not apparent to the consumer at time of purchase, and the price, therefore, will not increase proportionately, and

Whereas, the returns on shallow pint crates shipped in a test car during 1923 were identical with those in the 2-5 quart crates in the same car, showing an absolute loss to the grower of 3 lbs. of fruit, plus additional picking charges on each shallow pint crate so shipped in 1923, and

Whereas, this legislation, prejudicing the interests of an important industry, was passed contrary to the will of those engaged in that industry, in the Province of British Columbia, is of a coercive nature, abhorrent to the principles of democratic government, be it therefore

Resolved—That the Premier and Government of Canada be requested to enact legislation permitting the continued optional use of the 2-5 quart raspberry crate, without which the extinction of a large and lately prosperous British Columbia, now languishing, is threatened.

The resolution passed without difficulty.

During the past few years the moral welfare of the younger, raspberries have been shipped in the two-fifth crate, but the dominion act comes into force for the coming season and our growers without exception are of opinion that the shallow pint crate is not in the interests of the raspberry business. Not so important is the value of the larger amount of berries that is placed in the crate as is the fact that with this larger number of pounds there is more uncertainty of the berries arriving at their destination in marketable conditon. Growers scout the idea that they are unwilling to ship three extra pounds of berries and sell them at the same price, as they say the berries must be given every opportunity to arrive in the pink of condition, and the shallow pint has proved to be a poor shipper. Among those who spoke of the thirty-five who attended the meeting were Messrs. Manson, Macdonald, Beard and others, all being in favor of retaining the 2-5 quart.

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Barrister Solicitor

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WEDDING BELLS

LINNIE—CATHERWOOD

(From the Fraser Valley Record)

A very pretty wedding of wide interest to Mission City and district, took place on Monday afternoon at 3:30 at All Saints Church, when Miss Lily Catherwood, eldest daughter of Mr. and Mrs. J. A. Catherwood, M. L. A., became the bride of Mr. George Linnie, of North Battleford, Sask., in the presence of a large number of friends and relatives.

The church, which had been decorated by girl friends of the bride, presented a beautiful appearance with ivy, evergreens, leaves and poinsettas, artistically arranged across the front of the choir loft in a trellis of gothic arches. The soft strains of Elgar's "Salut d'Amour" and "Venetian Love Song" by Nevin, played by Mr. F. Bannister, filled the building as the bridal party was awaited.

The bride, who entered the church on the arm of her father, to the strains of Wagner's Bridal March, looked charming in a suit of french blue, embroidered in grey and opening over an overblouse of grey and blue georgette. She wore a smart taffeta hat trimmed with silvery blue ribbon and flowers, and carried a bouquet of fragant carnations and opehlia roses. The bride was attended by her sister, Miss Edith A. B. Catherwood, who was beautifully gowned in a frock of blue spruce crepe de chene, designed with a pannel effect of frills, and wore a small silver cloth turban of the same shade. She carried a bouquet of sweetheart roses and fern.

The ceremony was performed by Rev. J. W. Weatherdon, assisted by Rev. H. H. K. Greene, vicar of All Saints. During the signing of the register Mrs. Randolp Appleby sang "O Perfect Love"; accompanied on the organ by Mr. F. Bannister, who also rendered Mendelssohn's "Wedding March" as the bridal party left the church.

Following the ceremony a reception was held at the home of the bride's parents, when Mrs. Catherwood recived the guests attired in a beautiful gown of navy canton crepe.

The happy couple left on the evening train for Seattle and Victoria, before returning to their home at North Battleford, Sask., where the groom is assistant superintendent of the Canadian National Railway there. The bride wore over her travelling costume a coat of racoon, the gift of the groom.

Mr. and Mrs. Linnie have the best of wishes of a large number of friends here, who join in a wishing them all joy and prosperity.

STODDART—BREARLEY

A quiet wedding took place on Thursday evening last, when Miss Eleanor Elizabeth Brearley, daughter of Mr. and Mrs. Thomas Brearley of Dewdney, was united in marriage to Mr. Walter Holton Stoddart of Dewdney by the Rev. H. H. K. Greene, Vicar of All Saints.

The ceremony was performed in the presence of a few friends and the bride was given in marriage by Mr. Brearley. The bride wore her travelling costume of a brown coat and hat en suite.

The happy couple left later for the coast cities, where a honeymoon will be spent. They will reside in Dewdney, where a large number of friends will wish them every prosperity and happiness.

B. C. FRUIT MEN IN CONVENTION AT CHILLIWACK

(Continued from Page One)

by the best able to judge that a chance must be taken at once to put over co-operative marketing with no half measures.

From the outset all commodity organizations were faced with having to dispose of the largest crops in the history of the fruit and vegetable industry, in itself a serious problem, in addition competitive markets, also promises to be in a similiar condition, and finally, there was the general depressed condition of the world's markets in all commodities with reduced buying power of the consumer.

It is true that the Prairie crops promised to be a record and that the Old Country fruit crop was a failure but it must be remembered that the record Prairie crop followed four years of comparative crop failure and the returns from the 1923 record crop had hardly begun to reach the Prairie farmers by the time most of our fruit crop was sold. As regards the Old Country market, everything would have gone and the United States been as well organized as we are, and some control of distribution would have been attained.

It may be cold comfort to us who have received much less than the cost of production to say that we have done better than the East with our berries and than the States and the South with our tree fruits, but this old fact is nevertheless true and we can only attribute it to our co-operative organizations, whether we ship through these organizations or through independent shipping firms.

As president of the British Columba Fruit Growers' Association which represents the industry as a whole, I do not wish it to be thought I would use any influence I may have to furthering the interests of co-operative organizations to the detriment of independent shippers. I have publicly stated this on several occasions. Personally, I believe in co-operation but I am absolutely opposed to any form of coercion, and consider that every man has a right to his own convictions and is entitled to all the assitsance and protection our associaton can offer.

There is no doubt that all growers are disappointed with the prices received or anticipated and it should be our special endeavor to consider how our organizations can be improved and in what ways we can lower our cost of production. It is easy enough to offer destructive criticism and this seems to have become almost a pastime with many growers. Constructive criticism is more difficult to obtain, and there is not enough of it.

It seems to be a widespread custom in this country to elect officials and almost immediately to start criticism and even villifying them. This is not confined to fruit organizations by any means and it seems to me that the knowledge of this practise often deters many of our best men from accepting office.

Let us therefore try and adopt a more charitable attitude towards those we entrust with the running of our affairs, and I am sure we shall be rewarded with more efficient and better service.

The lowering of our cost of production is a subject which should receive our greatest consideration. We are too apt to attribute our low returns to high overhead charges, and to neglect our own production costs. It is always easier to blame someone else than to admit our own failings or to use a colloquialism and mixed metaphor—we "pass the buck instead of getting down to hard tacks in our own cabbage patch."

The extension department of the College of Agriculture at the B. C. University has rendered a very valuable service in carrying out orchard survey work for the last few years. The results arrived at are worthy of careful study and will go a long way in assisting us to locate our weak spots.

It must be remembered that these costs are the average for a number of representative farms, and it should be the aim of every good grower to see that none of his costs exceed the average, and if they do the reason should be ascertained. The grower with average costs below the average will make money, and those above will be forced out of business.

Particular attention should be paid to the elimination of poor varities which cannot be expected to fetch remuneratve prices in the future. In the past when the demand exceeded the supply these "off varieties" could be disposed of at a profit, but their day of usefulness is past and they are now a detriment on the markets.

The increasing of per acre yield lends itself more than any other factor to decreasing the cost of production. It is now well known that our average yields are much below those obtained in Washington, although our per acre costs compare very favorably, and, were our yields to be increased we should be able to compete on much more favorable terms.

I am convinced that growers have still much to learn as regards methods of pruning, and there is no doubt in my mind that we have lost millions of dollars through following the extreme heading back system of pruning our trees.

Oregon Agricultural College experiments have shown an increased yield of 65 per cent. where long pruning methods have been adopted.

The intelligent use of the spray is not by any means universal and much money is still being wasted on the "follow my leader principle" regardless of whether there is anything to spray for or not. Unfortunately the necessity for spraying is becoming greater every year, and this item is one which we cannot hope to eliminate or even decrease on the whole.

The practise of cover cropping is becoming more general, especially with the use of having vetch which, when once established should prove cheaper than clean cultivation.

Considerably more attention is being paid to thinning the fruits, by many this was at first looked upon as an added expense whereas experience has shown that its cost is many times saved in the increasd yield of marketable fruit.

There is still need for improvement in irrigation practise in many orchards, especially as regards cutting down the length of the irrigation furrows. This may mean extra fluming or better still piping with standards, which, these times the grower can ill afford, but the economy and increased efficiency will wararnt the initial expense.

There is still one important factor to mention which is lowering our per acre production, and that is the continual growing of useless trees, often on non-orchard land. We must eliminate the "boarders" which do not now and never will pay for their keep. We may as well face the hard facts and realise that many orchards, or parts of them, planted to poor varieties on unsuitable soil should be pulled out, and the land converted to mixed farming. Until this is done, the average per acre yield for the province must remain low.

Most of the facts I have stated are known to you all but I think at this time I will do no harm to emphasize them so that none may be lost sight of when we are putting our house in order, as we must do, or go out of business.

I mentioned above the Tomato Growers' Organization and I wish to use this as an illustration of what can be done by united effort. This organization comprises 100 per cent. of the commercial tomato growers of the Interior from Kamloops to Keremeos whites, and Orientals. I hope that some members of that organization will be able to speak at this meeting on the work they have accomplished. Suffice it to say that they were able to contract with the canners at $17.00 per ton for tomatoes against $10.50 per ton paid to the growers in Ontario who were unorganized.

Now I come home to our own association. It is plaseing to note the increase in membership but it is not nearly large enough, and considering the efforts made to obtain the support of the 5000 odd fruit and vegetable growers in the province it must be considered unsatisfactory. The difficulty in obtaining members does not lie in the dollar subscription, which few refuse to pay when personally canvassed, but in the great amount of work necessary for a personal canvas. The only solution of this difficulty I can see is to obtain members through the good offices of the existing commercial shipping organizations. This can be done by putting a resolution at the annual meetings making all members ipso fact members of the B. C. F. G. A. with the proviso that the dollar subscription will be deducted from the returns unless advice is received within a certain time that the member does not wish to join the B. C. F. G. A.

You will remember that some years ago we broke away from the tradition that the provincial horticulturist should be our secretary, and through the good offices of the Dean of the Faculty of Agriculture at the University the services of one of his staff was kindly given to us. We cannot appreciate too highly what this free service has meant to the association, but I think it is unreasonable for us to expect this to be continued indefinitely, and that we should at the age of 34 be able to work on our own feet. It should give us more self respect and enhance the value of our work to outside eyes. I mention this as I see the question of reorganization is to be brought before the meeting.

In conclusion, may I say feelingly how much I sympathise with my fellow growers in these trying times, and may I appeal to them for greater co-operation in the board sense, in all undertakings—for more constructive criticism nd less 'knocking' and for a greater spirit of optimism to take the place of the prevaling wave of pessimism.

To the executive and directors I wish to express my thanks for all the work they have done on behalf of the association, and to the secretary especially for his loyal support and uphill work in keeping the association in a state of efficiency with a considerably depleted treasury.

I thank you for the honor you conferred on me in electing me as your president, and can only say, that what little I have been able to do has been a pleasure and privilege and I trust that my successor for the coming year may have your equal confidence and support.

LIONEL E. TAYLOR,
President.

Asking for Experimental Station

(From the Fraser Valley Record)

The local representative, Mr. W. Macdonald, to the the B. C. Fruit-Growers' meeting at Chilliwack, was successful in having a resolution passed asking the dominion government to have a plot in connection with the Experimental Farm at Agassiz to make tests to find out what small fruits are most suitable for the Lower Mainland, giving the best results especially in shipping.

The Original Optimist

ROBINSON CRUSOE was the Original Optimist. Times looked bad for Robinson—couldn't—have looked much worse. But he didn't say, "What's the Use"; didn't lie down, whimper, kick, and growl at destiny. No, Crusoe used his HEAD; he THOUGHT—then he thought some more—real serious line of thinking. Just what to do was the puzzle Crusoe was solving. Finally it came to him in a flash—"I have it," said Robinson—"I'LL ADVERTISE!"

A thousand miles from nowhere—a possible buyer coming within reading distance of his ad every few years—that was Robinson's outlook. It was hard times,—business depression, a stringent money market,—also what Sherman said about war.

But Crusoe, as before mentioned, was an Optimist, also a believer in persistent advertising.

He wanted a ship—how would he get it? Answer—"Advertise!" And he did—flung a shirt from the top of a pole.

The first advertisement brought no returns.

But Crusoe wasn't discouraged. He changed the "copy"—put up another shirt. Yes, times were hard—awful hard; but Crusoe won out—he got his ship—and he did it by PERSISTENT ADVERTISING.

Crusoe was the original Optimist.

MR. MACKEN ADDRESSES BOARD OF TRADE

The annual meeting of the Abbotsford and District Board of Trade was held on Monday evening in the Parish Hall, the Men's Club holding a joint meeting with the Board.

Mr. F. J. R. Whitchelo, president of the Board of Trade, was chairman of the evening, and introduced to the gathering Mr. W. L. Macken of Chilliwack, who had kindly consented to attend and address the meeting.

Mr. Macken gave a splendid talk on the value of the Board of Trade to the community, and the necessity of every resident giving to it their loyal support.

Mr. Macken sighted the building and carrying on of the M.-S.-A. Hospital, as one evidence of what the community spirit had already done for the district, and said he felt sure that were this same community spirit used to build up and back the local Board of Trade, the result would be eminent.

In thanking Mr. Macken for his interesting address, the chairman, Mr. Whitchelo, also urged the members of the Board to give it their undivided support, as he believed that great good could be accomplished in a district situated such as Abbotsford, which no doubt has a wonderful future before it.

The election of officers of the Board for the ensuing years then took place and resulted as follows: President, A. McCallum; 1st vice-president, Angus Campbell; 2nd vice-president, R. L. McCulloch; Secretary-treasurer, R. H. Eby.

Convenors of Committees, Membership, A. H. Harrop; Agricultural, Jas. Frith; Publicity, W. P. Cotton; Industrial, O. W. Benedict; Entertainment, E. A. Barrett; Roads and Bridges, T. C. Coogan; Hospital and Health, Dr. T. A. Swift; Fire and Light, C. Sumner; Finance, J. A. McGowan.

In accepting office, the president-elect, Mr. A. McCallum, thanked the members for the honor bestowed upon him and asked the united support of the members for the coming year.

In appreciation of his valued services as secretary, a hearty vote of thanks was tendered Mr. R. H. Eby.

A general discussion arose as to what the annual membership fee should be, and it was finally decided to have it remain as that of last year, viz., $2.50 per annum.

Mr. Angus Campbell spoke on the sugar beet industry, and requested that the members of the board get behind the movement, and give it their support and co-operation, as he was convinced that the district is adapted for the raising of sugar beets, and that the furthering of the project would be of immense value to the entire community.

Mr. Campbell invited the members to be present at a meeting to be held in the Whatcom Road Hall on Saturday afternoon at 2 oclock, when representatives of the proposed sugar factory and others interested will be present to go fully into the matter. The meeting of the Board was one of the best and most spirited ever held by that association, and the officers and members are looking forward to a very successful year.

L. O. L. HOLD INSTALLATION OF OFFICERS FOR 1924

The installation of officers for L.O.L. 1629, Mission City, took place last week and was conducted by Bro. W. G. Gamble, P. G. M.

The officers were elected as follows: W. M., Bro. John H. Campbell; D. M., Bro. J. Grant; Chap., Bro. J. Walker; F. S., Fred Gibbard; Treas., E. Bush; Sec., A. S. Taulbut; Lecturers, W. G. Gamble and E. Moorehouse; Marshall, N. Thompson.

A pleasant social evening was enjoyed after the installation.

Definite Policy of Immigration for Canadian National Railways

WHEN, a little more than a year ago, Sir Henry W. Thornton, K. B. E., was chosen to head the Canadian National Railways, one of his first acts was to put into motion machinery for aiding in the colonization and development of Canada, particularly along the lines of the National System. He realized that one of the crying needs of Canada was for more population, and he has since been quoted, on several occasions as saying that if Canada had a population of twenty-five million people, Canada would have no railway problem.

Dr. W. J. Black

The organization of a department to look after colonization and development was entrusted by Sir Henry to Mr. W. D. Robb, Vice-President, and Mr. Robb at once proceeded to build up the necessary organization to look after this most important national work. Investigations, conferences and careful planning gradually brought into being an effective department, the effort of the year culminating in the engagement of Dr. W. J. Black, Deputy Minister of Immigration and Colonization in the Federal Government, as Manager of the Colonization and Development Department of the Canadian National Railways, with headquarters in London, England. That was early in the Fall of 1923. Dr. Black proceeded at once to Great Britain, where he spent some weeks carrying out a series of investigations. These completed, he returned to Canada and a general conference of all officers of the department was called and a definite plan of colonization and development was drawn up and announced. This was the first definite announcement on immigration to be announced in Canada.

Dr. Black's Career

In engaging Dr. Black, the Canadian National Railways secured an officer who is probably better acquainted with the immigration needs of Canada, and the best methods of remedying those needs, than any other man in the country. All his life he has been connected with the argricultural industry and has run the gauntlet of all its intricate phases. He was born and brought up on a farm in Dufferin County, Ontario, and in 1902 graduated from the Ontario Agricultural College with a Toronto University degree. At his graduation he was appointed editor of the "Farmers' Advocate," Winnipeg, Manitoba, and he held this post for two years. In 1905 he joined the Government of Manitoba as Deputy Minister of Agriculture, a post which he left the following year to became President of the Manitoba Agricultural College. He remained in this important position until 1916, when he became Commissioner of Agriculture for Canada. At the conclusion of the Great War in 1918, Dr. Black was appointed Chairman of the Soldiers' Settlement Board of Canada, a position he held until his appointment, in 1921, as Deputy Minister of Immigration and Colonization for Canada.

Dr. Black is a man who is thoroughly respected, both for his opinions and his achievements, throughout Canada. He carries a lasting and genuine enthusiasm into his work, and as a quiet but eloquent and convincing speaker he is well fitted to broadcast the message of his important mission.

The Policy.

There are seven points to the programme which has received the approval of Sir Henry W. Thornton, and the principles of policy will be placed into effect immediately. Dr. Black sailed for England again on January 5th, and on his arrival in London his department commenced to function actively. The thorough character of the policy can be judged from a recapitulation of the seven principles, which are as follows:

1—To influence the immigration and satisfactory settlement in Canada of the largest possible number of people of productive capacity that the country can absorb and assimilate.

2—To contribute to the dissemination of information concerning the vast and extensive natural resources of the Dominion and the widespread opportunities for industrial development, so that capital may be attracted from other countries and invested where enterprises will be legitimately rewarded.

3—To promote the land settlement of new Canadians under conditions that will ensure the maximum possibility of success in their farming operations, and enable them to enjoy such social and religious institutions as are necessary to individual happiness and contentment.

4—To encourage improvement in agriculture, that more diversified methods may be employed in farming, and that crop, livestock, and dairy production may be increased in accordance with market demands and prospects.

5—To assist by organized effort in the immigration of young people of desirable type and character, especially from Great Britain, and in their placement in respectable rural homes where they may become qualified to participate in constructive activities and acquire citizenship of distinct value to Canada.

6—To aid in the development of new opportunities for service and to facilitate every effective means of selecting immigrants physically fit and anxious for work.

7—To co-operate with the Federal and Provincial Governments and business organizations throughout the Dominion in promoting all measures calculated to contribute toward an increase in immigration of adaptable people, and in their settlement under the most favorable conditions possible.

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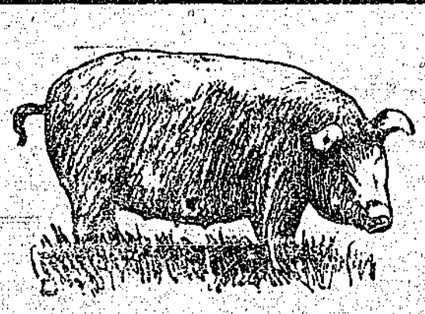

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Straw, a ton $15.00

which pigs must have to be healthy and thrive

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Essendene Avenue *ABBOTSFORD, B. C.*

PERSONALS

Mrs. Anderson is visiting her sister, Mrs. Fountain of Everett.

Mrs. Westland of Patricia is the guest of Mrs. H. McKinnon.

Mrs. Carmichael of Aberdeen, who has been visiting in Alberta has returned home, and accompanied by Mr. Carmichael is the guest of their daughter, Mrs. S. F. White.

Mr. Chas. Trethewey of Harrison Lake spent the week-end in Abbotsford.

Miss Margaret Gillen visited in Vancouver at the week-end.

Mrs. Hipwell of Cloverdale is the guest of her parents, Mr. and Mrs. Wright, this week.

Mr. and Mrs. L. Collinson visited at the home of Mrs. J. Stefin in Chilliwack this week. Mr. and Mrs. Collinson expect to leave on February 2nd for London, England, where they will make their future home, and the best wishes of a wide circle of friends is extended to them.

Mrs. H. Peck visited friends in Vancouver during the week.

Mrs. W. Hillier visited friends in Vancouver durng the week.

Miss Annie McCrimmon was a visitor in Vancouver on Thursday.

Mrs. Wright and two children, Muriel and Burton, have gone to Vancouver to reside.

The W. A. of St. Mathews Church are planning to hold a bazaar in Easter week.

The play given in the theatre hall on Friday evening by the Ridegdale Dramatic Society was well attended and proved a real amusement. The sum of $50.00 was realized, and when the expenses are met the W. A. of St. Mathews Church, who had the play put on, will be the richer by about $17.50 as will also the Ridgedale society.

A general meeting of the Basketball Association will be held in the theatre hall on January 28th at 8 p. m. A good attendance is requested.

Mr. Dan Emery of Port Alberni, renewed old acquaintances in Abbotsford at the week-end.

Miss Dorothy M. Lee has returned home from a holiday spent with friends in Vancouver.

Miss Daisy Stady attended the funeral of her friend, Mrs. W. Nelson, which was held in Vancouver on Wednesday. Mrs. Nelson passed away in Everett, Wash. on Monday last.

Mrs. M. M. Shore visited in Vancouver last week.

Mrs. N. Hill is visiting friends in North Vancouver.

The annual Valentine dance of the W. B. A. of the Maccabee Lodge will be held in the theatre hall on Friday, February 15th. Heun's orchestra has been engaged and other attractions are being planned.

Mr. and Mrs. W. Coutts visited in Sardis at the week-end.

Rev. W. Robertson was a visitor in Vancouver during the week.

Under direction of Miss Annie Moret, a restaurant is to be opened in the residence recently occupied by Mr. R. Ducan on Essendene Avene.

HAPPILY WEDDED

PECK—WREN

Mr. Lorne Peck, eldest son of Mrs. H. Peck, and Miss Kathleen Wren, second daughter of Mr. and Mrs. J. L. Wren of Grand Forks, were quietly married in Bellingham on Friday, January 18th.

The annual meeting of the Board and shareholders of the M.S.-A. Hospital will be held on February 25th.

Actions speak louder—A man may build a reputation by talking but it is a poor way to construct character.

2-5 Qt. Crate Question for Our Board to Continue

(From the Fraser Valley Record)

Although the local growers were successful in having their wish and having the resolution passed for retaining te 2-5 crate it is a matter that might well be further discussed and carried before the dominion authorities so that the shallow pint and the 2-5 quart be made optional in the dominion. It is understood that in the east the shallow pint is a matter of more importance to the growers as most of the berries from the Niagara are shipped to the American side, and must be in the shallow pint. In British Columbia our berries are not exported, but shipped to a different part of our own dominion, and the 2-5 quart has proven to be a better shipper. If it was optional with the B. C. growers which one they used the question would be satisfactorily disposed of.

In support of having it made optional, it is claimed that the same principle of option is allowed in the poultry business and in the shipment of pork. In Ontario the apples are permitted to be shipped in barrels, while in the west we have the box. It is also understood that the growers of Nova Scotia are in favor of the 2-5 crate.

It is claimed that the wholesalers are behind the local growers claiming that the growers are right in their contention as to the shipping qualities of the 2-5 quart crate.

It wuold be well within the scope of the business men of the district to assist the growers in this matter.

NOMINATIONS ARE MADE BY AUTO ASSOCIATION

With the recognition by the American Automobile Association, the B. C. Automobile Association's affiliations have been extended to include some 700 clubs throughout the United States and the automobile associations of Great Britain and the continent. A telegram to the effect, congratulating the local association, was read to the meeting Wednesday night at Pender Hall while the monthly smoker was in progress.

This was the most successful gathering the club has had since its reorganization. Various officials made reports showing a steady increase of membership and giving credit to the club by the members for it excellent emergency service. A large number of new members joined at the meeting.

The following were nominated to be voted on at the annual general meeting: Honorary presidents, His Hon. Lieut.-Gov. W. C. Nichols and J. J. Banfield; president and manager, F. J. Furnivall; vice-presidents, Brenton S. Brown, Dr. E. W. Moore; directors, C. H. Macaulay, Col. E. J. Ryan, A. Jones, T. G. Polson, Hector McKenzie, F. J. Tracey, Bert Henry, W. W. Coolidge.

The following committee nominations were made: Finance, Seeds Martin, A. L. McWilliams, S. H. Carpenter; publicity, F. J. Bird, G. A Mould, A. Johannson; entertainment and sports, C. Swan, R. A. Williamson, A. J. Mullin; good roads N. C. Cull, W. E. Jenkins, B. Shewbrooke; auto camps and transportation, J. A. Pollack, S. R. Walter; legislature, Leon J. Ladner, A. Fisher; membership, Joe Garvey; executive, Charles Sangster, A. Galbraith.

An interesting feature was a talk by Police Inspector Hood on the traffic laws. J. A. Pollack spoke on the needs of more tourist auto camps. The entertainment was featured by the Folly Girls and the Royal orchestra. Boxing was by the Ferris Midgets, Bert Dunbar and Nestman boys. Community singing was led by W. McLennan Moore and solos were rendered by Mr. Moore, Jack Stevenson, Bobby Elfick, Harry Warner and Don Gray. A concertina solo was played by Harry Fray. B. Strinchcomb gave a French-Canadian recitation and Buffalo Hargraves gave a tumbling exhibition.

Rebekas Install New Officers

From Fraser Valley Record)

Fruitvale Rebekah Lodge No. 41 held their annual installation of officers at there Lodge Rooms in the Orange Hall on Jan. 18th. Sister A. Paton, D. D. P. installed the new officers as follows:

P. N. G. G., Miss Jessie Shea; N. G., Miss Ursula Winch; V. G., Mrs. A. Dennis; R. S., Mrs. A. C. Bowyer, F. S., Miss D. Lampard; member of the School Board at the Treas., Mrs. C. McIntosh; Chap., Miss Annie Elliott; R. S. N. G., Mrs. C. Boyce; L. S. N. G., Mrs. A. Hevitt; R. S. V. G., Mrs. W. Brown; L. S. V. G., Mrs. Naylor; Warden, Miss Janet Hunter; conductor, Miss Alma Walker; I. S. G., Mrs. M. Bowie; O. S. G., Miss Doreen Rogers.

Following the installation a pleasant social evening was enjoyed and refreshments were served.

Basket Ball Games Prove Interesting

(From Fraser Valley Record)

Mission City basket ball fans witnessed some very interesting games at the rink during the past week. On Saturday night last two games were staged, the first being between an Agassiz team and the Mission Senior B. squad. The visitors gave a very creditable account of themselves, considering they were playing a more experienced combination. The final score was Mission 28, Agassz 26. Referee, Angus McLean.

The next event was between one o New Westminster's star aggregation —the Y. M. C. A. Senior B team and Mission Senior A team, and wa strenuously contested all the wa through, with the Y's winning by score of 30 to 17.

The game was not as one sided a the score would indicate. Indeed had Mission scored half the shots attempted the score would have been considerably altered.

The Y's played an excellent combination game and their shots nearly always registered.

The home boys played a hard and fast game, the only fault to be found was in their shooting, every one on the team missing the basket repeatedly.

It might be mentioned—as a sort of solace to the losers that the visitors were the same combination wh defeated the Vancouver Rowing Club at Westminster the night before by a score of 81 to 9. Evan Lewis alone scoring 22 points. That's what Vic Andrews would call "slippin' 'em over."

The teams were:

Mission—Cox (2), Eckardt (6), C. Galliford (3), Solloway (6), MacLean, Beaton. Total 17.

New Westminster—Paulson (10), Gordon (7), Lewis (5), Grimston (2), MacDonald (6), Currie. Total 30.

On Tuesday night three league fixtures were played at the rink. The The Cadets from Sardis and their opponents from the strawberry belt were the first to clash, and the game was a lively one. The locals were still smarting from their first defeat since their organization administrated at Chilliwack by the same Sardis bunch recently, and it was clearly evident from the start that they were out to see that this did not happen again. When it comes to shooting both the Seniors might take a lesson from the Cadets. The final score read: Cadets 32; Sardis 11.

The teams were:

Cadets Mission—Pollock (8), Ogle (2), Robinson (5), Hughes (3), Sawyer (8), Beaton (6). Total 32.

Cadets Sardis—Eddie (6), Kirkness (5), Atchinson, Bailley, McGilvrey. Total 11.

The Mission and Sardis Senior B were the next to entertain the audience, which by that hour had considerably increased. This was another of those give and take affairs. Sardis would score and then Mission would even up, but near the finish of the first half Sardis took the lead by several points.

In the second frame the locals attended to their knitting in good style and tied the score. Sardis then went ahead by one point. The locals tried hard to overcome this lead, and even with four free shots a few minutes before time, failed to connect. The game ended with Sardis 28; Mission 27. H. Eckardt refereed.

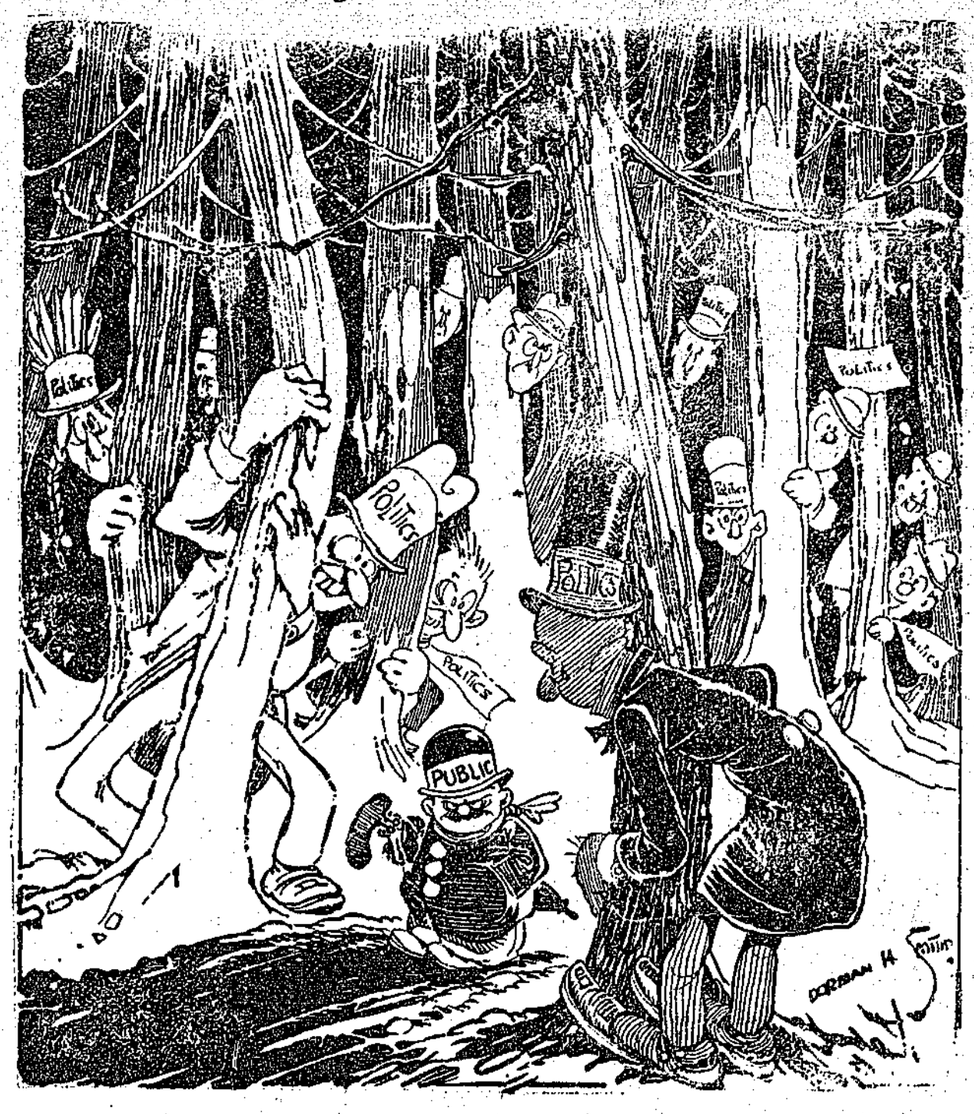
Mission B.—J. Galliford (2), MacLean (11), Beaton (4), Jones (6), Albie (4), Donalds. Total 27.

Sardis B—Fulton (13), E. Thornton (7), Martin, Faulkner (2), R. Thornton (2), Maitland (4). Total 28.

The next game was well worth waiting to see, and gave the fans a thrill every minute. It was between the Senior B team from Chilliwack and the Mission Senior A combination. When these two teams clash it can be taken for granted that it will not be any pink tea affair, or even a hotly contested Badminton tournament. Tuesday night's game was no exception, the checking being close and hard, although devoid of any rough work. Both teams displayed an unusual amount of "pep" all the way through, substitutes being freqently used. One minute the Wacks would be making a desperate effort to score, while the next would see Mission doing likewise. Beaton opened hostilities by scoring shortly after the whistle blew but a minute later Chilliwack evened up. "Happy" Solloway put the home bunch in the lead again, but once again Chilliwack evened up; Eckardt delighted the fans with a nice solo; Chilliwack failed to come back. In the second half Rex Cox put the game in the clear by a very pretty shot from the side lines, and from then on excitement reigned supreme till the final whistle blew and the score was found to be Mission 20, Chilliwack 17.

Chilliwack A—Glover (7), Malcolm (1), Bilby (7), Graham (2), Muir, Knight. Total 17.

There Are Only Trees i n the Bush This Week



After Stock Taking SNAPS

Plum Jam, 4 lb. tin, a tin	75¢
Royal Crown Naptha Soap, a cake	5¢
Pineapple, large tin	20¢
Crabapples, large tins, 2 1-2 lbs., a tin	20¢
Molasses, small tin	15¢
Macaroni, Ready Cut, per lb.	12½¢

ALBERT LEE, Baker and Grocer

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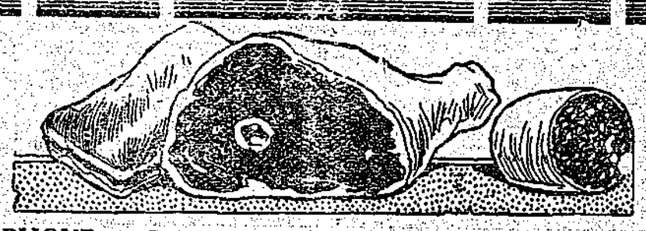

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