335


# The Abbotsford Post

With which is incorporated "The Huntingdon Star"

Vol. XXV., No. 23. Abbotsford, B. C., Friday, April 6, 1923. $1.00 Per Annum.



VICTORIA
Provincial Library



## DO YOUR FEET HURT?

Do they ache and burn? Does walking tire you? Perhaps our high grade Stockings for summer wear would provide immediate relief. Our lines are complete and the prices right.

## THE PIONEER STORE

*R. DesMAZES*

ABBOTSFORD AND WHATCOM ROAD

Phone 16 Farmers 1913


### CLAYBURN ATHLETIC ASSN. HOLDS ANNUAL MEETING

The annual meeting of the Clayburn Athletic Associatioin was held on Tuesday, April 3rd, when the association was re-organized in a new form. In the past business plans have been run by an executive committee which has been abolished, and in the future the entire association will act as an executive.

Regular meetings of the association will be held in the school house at Clayburn, the third Thursday of the month. Plans will be made and a complete programme will be drafted at an early date.

The Clayburn A. A. have had a very successful year, and have won the Pakenham and Haddrell Cups, and out of eleven games of football played have only lost two. The financial success has also been very marked, the revenue for the year amounting to $416.99, expenditures $349.94, leaving a surplus of $67.05. It is the intention of the association to include in their line of sports, volley ball, tennis, quoiting and bowling.

The new constitution which was drafted was adopted.

Officers re-elected by unanimous vote included: Hon.-President Mr. Roger Miller; President, J. W. Ball; vice-presidient, Mr. F. Thompson; secretary-treasurer, Mr. J. Keith (the last named elected for the fourth term). Sub-committees were named as follows: Baseball, chairman, J. C. Bailey, J. H. Silves, C. Ball, M. L. Virtue, F. McMorran; Tennis, Chairman, W. Brooks, R. A Cooper, R. Telford, S. Young, E. G. Ireland; Ways and Means, Chairman, T. E. Shone, M. G. Stirling, E. G Stirling, F. Mathews, E. Priest; Football, chairman, T. Cairns.

### ORGANIZER VISITS WITH LOCAL L. T. B. LODGE

The regular monthly meeting of the L.T.B. Lodge was held on Monday evening with a good attendance. Degrees were conferred and general business transacted.

Reports of May Day showed that considerable progress is being made toward the celebration. The meeting was visited by Mrs. L. Giddens, Provincial Grand Mistress of Vancouver and Mrs. Green, Past Provincial Grand Organizer, also of Vancouver, who both gave interesting addresses.

### JOLLY PARTY AT THE HOME OF MRS ROBERTS

A very jolly party of the young folk of the town was held at the residence of Mrs. W. Roberts on Tuesday evening. Among those present were: Miss J. Lewis, Miss E. Brown, Miss M. Campbell, Miss E. Loney, Miss J. Coogan, Miss K. Parton, Miss T. Taylor, Messrs. C. Tretheway, H. Little, F. Fossett, J. Crosby, F. Taylor, H. Taylor, C. Roberts, R. Brown, A. Taylor, J Wilson, H. McDonald, A. Peele, L. Vannetta, F. Rucker and A. Haddrell.

A very pleasant time was spent in games and dancing.

Prof. Hill-Tout, who has been away from Abbotsford for some time, will preside at the Orange Box Social on Monday evening.

### BAKE SHOP IS ENTERED MONDAY BY THIEVES

Between the hours of two and three o'clock on Monday morning burglars attempted to blow open the safe in the grocery and bake shop of A. Lee. Mr. Cook and son, bakers in the employ of Mr. Lee, noticed the rear door of the store open when they came to work at four a. m. and upon investigating found the safe in a shattered condition.

The burglars fled without completing their work, and no valuables or money was taken the only things missing being some postage stamps from the office in the back of the store.

Entrance to the place had been made by prying a window in the rear. Several of the near residents of the neighborhood heard the shots but failed to connect them with the right cause.

Constables Voisey and McDonald of Vancouver made thorough investigations and some finger prints were secured.

A hammer and maul found outside of the blown safe correspond with those missing from the tool house of the G. N. R. R. which had been broken into during the night.

Police do not credit the theory of the thiefs escaping by autmobile.

### ELECT OFFICERS FOR COMING BASEBALL SEASON

A meeting of those interested in baseball was held in the Bank of Montreal Chambers on Thursday evening, Lieut.-Col. A. L. Coote of Chilliwack, presiding. The lining up of the various teams was discussed, and general business relating thereto transacted. Officers elected pro tem included, President, Lieut.-Col. A. L. Coote; 1st vice-president, J. E. Sager; 2nd vice-president, W. Sayce; sec.-treasurer, J. C. Bailey.

The meeting was well attended and much general interest is being dsplayed by athletes of the valley.

It has been requested by the athletic association of Sumas, Cloverdale, Ladner, Murrayville, Fernridge Matsqui and Abbotsford to form an Amateur National League, but as this plan needs much consideration it will be decided later. There is a possibility that the Fraser Valley League may be split in two sections if deemed advisable, if not, it will be carried on as in the past.

### CANTATA SHOWED SPLENDID TALENT

St. Mathews Church was crowded to its full capacity when the sacred drama, the 'Crucifixion" was given on Friday evening. Local vocalists, assisted by Mr. T. H. Holman of Christ Church, Vancouver, gave a very creditable renderinig of the cantata, and showed talent worthy of mention.

Mr. S. Smith was bass soloist, Mr. Holman tenor soloist. Mr. F. S. Thorn, choirmaster, and those who so ably assisted with the singing are to be congratulated on the entire success of the evening

The regular monthly business meeting of the Abbotsford Men's Club was held on Tuesday evening, when four new members were added After the business session was over a very pleasant social hour was enjoyed and games played.

Mr. Peters is assisting Mr. Marshall in the B.&K. feed store.

### WELL KNOWN CITIZEN DEAD OF PNEUMONIA

The death occurred on Thursday evening, March 29, of John Thomas Milstead, who had been ill only a few days, death being due to pneumonia.

The deceased was born forty-three years ago at St. Leonars-on-Sea, England, and came to Canada with his parents when only a boy. He lived for a while in Toronto and Vancouver, and finally settled in Abbotsford where he has made his home for the past thirty years.

Mr. Milstead was an active and devoted member of St. Mathews Anglican Church. He is survived by a wife and six small children residing here.

Very touchinig and appropriate funeral services for the deceased were held in St. Mathews Church on Monday at 1 p. m., Rev. A. H. Priest officiating, the large attendance testifying to the esteem in which Mr. Milstead was held by a large circle of friends. The palbearers, all intimate friends of the late Mr. Milstead were, E. A. Barrett, N. Hill, J. Chamberlain, W. Bousfield, C. Clauson and D. McKenzie.

The death of Mr. Milstead, Jr. is especially sad, as two days after he had passed away, his father, Mr. James Marshall Milstead who had been ailing for some time, died at his home, 30 Lakewood Drive, Vancouver.

The hurried trip to the bedside of his son the previous Thursday and the shock of his death, undoubtedly hastened his own end. Mr. Milstead Sr. was born 76 years ago at St. Leonards-on-Sea, England and came to Canada as a young man. Having lived in Abbotsford for thirty years he was looked upon as one of the pioneer settlers and had seen the town grow from a few scattered houses to its present thriving state.

The funeral of both father and son was held Tuesday afternoon from the residence in Vancouver to Mountain View Cemetery, there being present only the relatives and a few old friends of the deceased. The service both at the house and graveside was conducted by Rev. A. H. Priest.

Mr. Milstead, Sr. is survived by his widow, Hannah Milstead, and three sons, Alfred and Charles of Vancouver, and one son of Zephyr, Ontario.

### LANGLEY AND CLAYBURN TO MEET IN FINAL GAME

The football game between Clayburn and Langley, played at Langley last Friday, the final for the Royal Standard Cup was a well fought game, resulting in a win for Langley of one goal, the score being Langley 3, Clayburn 2.

To-morrow, the 7th, Langley again meets Clayburn at Clayburn in the final game for the Hill-Tout cup. This game will be the last for the season.

### LADIES WILL STAGE PLAY AT CLAYBURN

A very pleasant afternoon was spent at the home of Mrs. G. N. Zeigler, when the Ladies' Aid of the Presbyterian Church held their regular meeting there on Wednesday afternoon.

There was a large attendance and the ladies decided to hold a sale of home cooking and tea, in the lower Gazley Hall on Saturday afternoon, April 14th. The popular play "Grandma's Album" will be staged at Clayburn on April 10th by members of the Aid.

### SUMMERLAND PLAYS WITH ABBOTSFORD AT LANGLEY

The Abbotsford Senior Basketball team journeyed to Langley Prairie on Wednesday evening, and played against the Summerland team. In the first half of the game Abbotsford looked as though they would be unable to make much headway but in the second half warmed up to the play and showed the players of the opposite team that they could play the game just a little.

The score was 40-23 in favor of Summerland.

## HUNTINGDON

Mr. and Mrs. D. Lowery of Vancouver were the week-end guests of Mrs. G. E. Davis at Vye.

The Easter holiday guests at the home of Mr. and Mrs. R. Thompson at Vye included, Mrs. McIver and little daughter of Vancouver, Master Thompson MacRitchie, Vancouver, and Mrs. Setter of Murr, Alberta.

Mrs. Bond of Rosedale was a visitor in Huntingdon at the week-end.

Mr. and Mrs. S. J. Bates attended the hockey match in Vancouver on Saturday.

Mr. and Mrs. Chas Crawford were week-end visitors in Vancouver.

Mr. and Mrs. LaMarsh of Rosedale were the recent guests of Mrs. LaMarsh of Huntingdon.

Mr. and Mrs. A. McDonald of Murrayville motored to Vye on Sunday and visited Mrs. G. E Davis.

### AUTOMOBILE ASSOCIATION WILL HOLD MEETING HERE

Messrs. Sigmore and Booth, Executive of the B. C. Automobile Association visited the district in the interests of the Association on Wednesday. A meeting of the automobile owners of the district will be held in the near fuure when the plans and purposes of the Association will be explained, and an idea given of what the society are doing for automobile owners.

Mr. A. George, citizens will generally regret, was unfortunate in having another stroke on Thursday evening and is now under medical care. It is not thought at the present time to be very serious.

Under the new management of the F. V. Huntingdon Feed Association every effort will be made to attract the farmers to that institution, says the new manager, Mr. J. J. McPhee. He thinks that all the shareholders in the concern should patronize it. With this object in view he intends to direct his efforts.

## POPLAR LOCALS

Special Easter services were conducted at the Community Hall, Poplar, on Easter Sunday, by Rev. A. H. Priest of Abbotsford. The service was well attended and much enjoyed.

A most enjoyable time was experienced by all who attended the "Old Time" dance held in the Community Hall on Wednesday evening. The next "Poplar" event will be the Hard Time dance, which will be given by Harry Todd.

### DATES FIXED FOR LANTERN LECTURES

Arrangements are being completed for the lantern slide lectures on the raising of poultry, hogs and sheep which will be given here by officials of the Livestock branch of the Government Department of Agriculture.

The lectures will be given between the 16th and 20th of April. Among the speakers who will be present are Mr. Fairley, of the Dominion Department of Poultry; Mr. Morton of the Provincial Department of Agriculture, and Sheep and Hog Raising, and Mr. Milne, secretary of the B. C. Poultry Co-operative Exchange.

Mr. Carter, manager of the James Ranch, was found on the side of the road today by a neighbor. It appears that while returning home with the empty milk cans, the horse took fright and ran away, and Mr. Carter was thrown out of the wagon. The neighbor took him home and medical assistance called from Abbotsford. He was not thought to have been in a very serious condition.

Mr. and Mrs. J. O. Tretheway, Master Joe Tretheway, S. D. Tretheway and Mrs. Singleton were visitors in Vancouver this week.

Services will be held in St. Mathew's Anglican Church at Abbotsford every Sunday night at 7:30. Rev. A. Harding Priest, vicar.


## MEN'S Hats and Caps

Our new Spring Stock is here and ready for your inspection.

Men's Felt Hats in all wanted shades at $3.75 to $7.50
Men's Caps from ..... $1.50 up
Boys' Tweed Caps at ..... 75¢

MEN'S ODD COATS—
A fine assortment of dark tweed patterns, sizes, 36 to 42, at ..... $8.75

Fresh Vegetables, Head Lettuce, Etc., Oranges, Bananas and Apples

WE ACCEPT YOUR PRODUCE AT HIGHEST MARKET PRICE.

## F. J. R. Whitchelo

*Limited*

*ABBOTSFORD'S "STORE OF QUALITY"*

# THE ABBOTSFORD POST

Published Every Friday

J. A. BATES, Editor and Proprietor

FRIDAY, APRIL 6, 1923.


The Blue Bird printer "don' agree" with the opinioin of "A Real Property Owner." It is quite natural that he would not agree. He has nothing at stake in the town and judging by the past is merely a 'bird of passage' here today and away tomorrow, but while here he wishes it to be distinctly understood that he wants his, and his only, opinion to prevail. Talk of incorporating Abbotsford is no new subject—it is now about as much of a joke as the spring poem.

It is an open question whether Abbotsford would be elevated from its "present unsatisfactory status" by incorporation or not. It was found that Abbotsford townsite was not large enough to meet the cost of the educational advantages of this centre and it was only last year that the school district was enlarged, thus to a certain extent alleviating the taxpayers of the costs of educating the increasing school population. Now the point is, would the same have to be done to meet the demands for public works? Published figures on the possible taxes to be collected in Abbotsford are entirely astray. As a village Abbotsford could collect taxes on property licences, dog tax, and possibly a few other small taxes. Would this be enough to meet the demands? 20 mills is the limit on property at the present government valuation. Would the men and women who hold property in Abbotsford stand for a fifty per cent or more increase on valuation, if necessary, in order to put our sidewalks and streets in the condition that would suit the editor of the Toronto-Winnipeg-Regina-Abbotsford Sumas & Matsqui Snews thinks they ought to be to satisfy his whimsical fancies?

### VEGETABLES SOLD BY WEIGHT AND GRADE

Patrons of grocery stores will probably have observed displayed in the stores a sign reading "Vegetables Act, 1922". Those who have made purchases of vegetables since this card has been displayed will have learned that these products are no longer sold by measure and without reference to grade, as has been the custom in the past.

For the information of readers of this paper, it is pointed out that the vegetables that have to be sold by weight are potatoes, onions, artichokes, beets, carrots, turnips, and parsnips. When any of these are sold with the top leaves still attached, they are excluded from the operations of the act. Other exceptions include potatoes sold in closed barrels, new potatoes shipped between the 1st of June and the end of September, and seed potatoes. The act also regulates the marking and packing as well as the size of the potato barrel.

The Act governing these regulations is administered by the Fruit Branch of the Dominion Department of Agriculture, Ottawa, and copies of it may be obtained from the Publications Branch of that Department—Dominion Department of Agriculture.

### THE RIGHT IDEA.

(American Legion Weekly.)

"Business, we think we like to believe, is cold-blooded, hard-boiled, devoid of sentiment. Yet one of the strongest dollars-and-cents assets a man or a corporation or a government can have is good will and good will is sentiment pure and simple.

"Great Britain has agreed to a settlement of her war debt to us on a strictly business basis. The terms are as specific, clear-cut and unemotional as the terms of an ordinary mortgage or personal note. Yet, with a good part of the world still in that topsy-turvy condition in which the Armistice left it with Germany still seeking to evade the terms of the treaty which she signed with Turkish delegates returning home from an abortive conference at Lausanne, with Russia still in turmoil and Italy trying to convalesce from the effects of a serious internal crisis, Britain's action clears the turgid air of international politics like a clean wind.

"England did not have a much happier time during the war than did France. She was not invaded save by air, and many Americans who thought Sherman's definition came from the fact that once upon a time he had to go without sugar in his coffee, have been inclined to discount her sufferings. She was not invaded—unless we count the gaunt spectre of hunger that kept her women and children on a pitiable ration while civilian France faired decently well, or that other and grimmer invader that claimed seven thousand of them. There is not an American who could reasonably complain if Britain had asked for grace if she had indicated the inevitable comparison between her own post-war problems and our own relatively petty reconstruction concerns. She chose not to. She means to pay what she owes, and she has decided on a businesslike method of paying it.

"There has been much newspaper joshing since 1920 on just what Mr. Harding meant by normalcy. Britain in an abnormal time has provided humanity with the finest possible example of it."

### GETTING ACQUAINTED

One newspaper in Montreal and one in Toronto calls on Sir Henry Thornton to quit attending banquet and making speeches. No doubt the new chief of the National railways will be only too glad to see the end of his many banquet engagements, which were not of his seeking, but were tendered him by boards of trade and similar public bodies throughout the country.

The banquet serves its uses in civilized life to an extent to which the uncilivized can scarcely be expected to appreciate. Sir, Henry, coming as a stranger to this country to fill a position of great importance to this country to fill a position of great importance, business men everywhere were anxious to get into touch with him and bring him into touch with their communities and local interests as quickly as possible. They invited him to dinner, and, in attending these he met business men in thousands all across Canada, said what he had to say, heard what their leading speakers had to say, and no doubt both he and they are quite satisfied that the time spent had mutual and generous advantages.

If the new chief of the National railways has attended a great many banquets it is entirely owing to the fact that a great many public bod-

### CHINESE GET IN TOO EASILY

OTTAWT, April 2—During the fiscal year 1921-22, 1549 Chinese had been admitted to Canada and 617 for the 11 months of the present year, Hon. Charles Stewart, acting minister of immigration, stated in the house of commons yesterday during discussion of an item of $60,000 in the estimates for Chinese immigration (salaries and contingencies) which finally passed.

The bill before the house provides for the abolition of the head tax. There would only be merchants and students entering. But considerable expense was entailed in preventing illicit entry.

A larger number of children of Chinese were arriving in Canada by all boats form the Orient, said W. C. McQuarrie, Conservative, New Westminster. He queried whether all of these were actually children of Chinese residents in Canada. He wanted regulations which would allow Chinese merchants to come in temporarily. With regard to students, he thought that the department should frame proposed regulations in such a way that the student could be deported as soon as he had completed his university course.

### THINKS HINDUS WILL GET VOTE

DELHI, India, April 2.—Scrinivasca Sastri, who toured the Dominions last year as a representative of the Indian government on a mission having for its object the securing for his fellow countrymen a political status equal to that of any other people, says he has hopes that the Indians in Canada will be given the franchise. This hope is expressed in a report to the government.

Sastri considers he has good ground for the hope that the federal franchise will be granted to Indian residents of Canada. He bases it, he says, on assurances he received from the premier of Canada.

With regard to the provincial and municipal franchise for the Indians in British Columbia, however, he is not so hopeful, because of the economic rivalry. Still he has little doubt, he says, of ultimate success.

### TRUTH ABOUT VITAMINES

Food faddists are preaching their sermons at every turn of the road while their articles appear in nearly every magazine. Those who live in the country should have less to fear than their fellows in the city in regard to malnutrition. However sound and rational advice is given by "The Journal of the American Medical Association," for July 8, 1922 concerning diet.

"Children should eat a variety of food, and special dangers may follow the habitual use of a very restricted diet.

Milk is the one indispensable food for children. The diet during the entire growth period should include, if possible, whole milk, or if skimmed milk is used it should be supplemented by butter. Of the butter substitutes, those which contain beef, mutton fat and peanut oil are better than those in which other vegetable oils or lard are important constituents." Other extracts from the article follow:

A diet which includes no milk whatever should contain ample amounts of the green or leafy vegetables.

Cereals, particularly those from the whole grains, and potatoes are important and adequate sources of the vitamin "B."

Fruits have other uses than as laxatives and as sources of mineral salts; they should form a regular part of the diet. When fresh fruits are not available dried fruits may be given.

Cabbage is such a rich source of all the vitamines that it should form a larger part of the diet than is usually the case, especially since it is cheap, and in winter often almost the only green vegetable available.

In normal peace conditions, the results of vitamin efficiency are most often seen in infancy. In rare cases they may be seen in older children and adults when there is extreme poverty, and still less frequently in those suffering from chronic disease or in very delicate children whose diet for a long period has been very greatly restricted.

If the daily diet contains in reasonable amount unskimmed milk cereals, potato, green vegetables and fruit, one need no fear vitamin deficiency. While these articles are especially rich in vitamines, nearly all our common foods contain them.

It might be added that cooking at a very high temperature, such as is possible with a steam cooker, or or for a very long time, kills the vitamines. Vegetables should not be cooked longer than is necessary for them to become tender.

---

When baby is born, the paper is supposed to herald the fact.

If he does well at school, his praise must be sung by the newspaper.

Should he proceed to the university, it would be critical negligence for the paper to fail to make mention of it.

He graduates and goes into business and naturally looks for an announcement in his home paper to this effect, and expects the good wishes and support of the paper.

When he gets married the paper is expected to spread itself in extolling the bridgroom and saying nice things about the bride.

Should this man venture into public life he looks for the backing and assistance of his home paper.

If a hint of scandal should per chance be thrown out by his enemies the home paper is expected to defend him and refute the calumnies.

When, finally, he passes away, the same paper is supposed to have nothing but good things to say of him, and unless it is lavish in its praises, the paper is liable to be severely criticized.

But—

During his career, what is this same man very liable to do?

When he needs printing does he take his orders to the same office from which he expects all the above consideration.

Does he feel that in not extending his patronage to the newspaper office he is playing fair with that institution.

Does he feel that the interests of the whole community are served by supporting in this manner the newspaper which, in season and out, is promoting the welfare of the community and its public institutions?

Does he ever consider that every newpaper, in every issue contains a large amount of matter as "news" which is pure and simple "advertising" for which it does not get paid?

Some business men do remember and appreciate the importance of a good newspaper in a community and govern themselves accordingly.

They leave as much business as they reasonably can with the newspaper office, knowing that money spent in such office circulates whereas money spent away is gone forever.

Most men are willing to live and let live, and are prepared to pay a fair price for their requirements.

They know by experience that the "lowest" price is not necessarily the "correct" or "fair" price, and are prepared to grant consideration to acknowledge born of experience and carefully kept records.

Those business men who have not kept in mind the foregoing thoughts should muse for a few minutes, turn over in their minds the points referred to, and they will no doubt feel it a duty and a privilege as a citizen of the Okanagan to hand just a little more business to their home paper instead of peddling it to the lowest bidder no matter where he hails from. A dollar or two more (if it is more) is well spent at home for there is a good chance of its coming back to him.

Always remember the good your home paper can do; and its progress is entirely dependent on the measure of support accorded it by the business men of such town or city, and its excellence and size are a reflection of the class of business men of the place in which it is published.

Keep this in mind, think of it now and then, and if you are true to your convictions you will extend to your home paper a good measure of support.—Exchange.

### APRIL ROD AND GUN

The April issue of Rod and Gun in Canada contains several features which should instanly recommend it to lovers of the out of doors everywhere. There are a number of articles and opinions of hunters and sportsmen, among these being "What Are You Going To Do About It?", by W. C Motley, "Seal Hunting in the Northern Atlantic", by Bonnycastle Dale. "Point Pelee",—A Public Shooting Ground," and a host of others. There is an account of the annual meeting of the Ontario Hunters Game and Fish Protective Association, dealing with all the matters taken up at the recent convention in Toronto. The departments contain some particularly interesting material, and on the whole, the magazine is one of the best numbers yet published.

Rod and Gun in Canada is published monthly at Woodstock, Ontario, by W. J. Taylor, Limited.

### PRINCE GEORGE

The city of Prince George will have a tax rate of 50 mills this year. This will be an advance of 15 mills over the rate of the previous year. The increase is due, in a great measure, to the failure of property owners to pay their taxes, the collections for the last three years being under, rather than over, 60 per cent of the levy.


*LONG DISTANCE TELELPHONE SERVICE A REAL ASSET TO THE EXACTING BUSINESS MAN.*

There are few advantages in modern business to be compared in actual value with the service your own office telephone is prepared at any moment of the day or night to supply you with.

At a minimum outlay in minutes you can get in direct touch with your desired party possibly hundreds of miles away where postal or other delay would be a decided drawback. Correspondence cannot compete with the speed of telephone service, besides which consider carefully the undoubted advantages of a personal talk.

*British Columbia Telephone Company*

Concerning Style in Printing

When you order printing you buy something more than paper and ink.
The best advertising talk in the world looks vulgar and commonplace if printed without distinction.

STYLE in printing is an art. You cannot buy it just anywhere.

Concerning Cost of Printing

The cost of printing depends upon something more than the profit which the printer puts upon it.

Much depends upon his plant, his organization his technical ability and experience.

MORAL—For the best printing, something distinctive and original, get an estimate from us.

J. A. BATES, The Printer

Phone 6720 Hub Square Mission City, B. C.

Alex. S. Duncan
Barrister Solicitor
Notary Public
OFFICE
J. A. Catherwood Building
Phone 8601 P. O. Box 69
MISSION CITY, B. C

J. H. JONES
Funeral Director
AGENT FOR HEADSTONES
Phone Connection. Mission City

Wm. Atkinson
General Auctioneer and Live Stock Specialist.

23 years among the Stockmen of the Fraser Valley. Am familar with the different breeds of live stock and their values.

Address all communications to Box 34 Chilliwack, B. C

**A. E. HUMPHREY**
B.C. Land Surveyor and Civil Engineer
Room 6 Hart Block, Chilliwack
Box 422, CHILLIWACK

**Yarwood & Durrant**
BARRISTERS and SOLICITORS
LAW OFFICE
OPEN EVERY FRIDAY
ABBOTSFORD, B. C.

**ALAN M. BROKOVSKI**
*AUCTIONEER and VALUATOR*
*Auction Sales Conducted*
SATISFACTION GUARANTEED
LIVE STOCK a Specialty
P. O. Box 94

**PHONE--**
**A. R. GOSLING**
WHEN YOU WANT
House and Sign Painting
and
General House Repairs
Phone 34X - P. O. Box 31
ABBOTSFORD, B. C.

## *May Hold By-election In Vancouver*

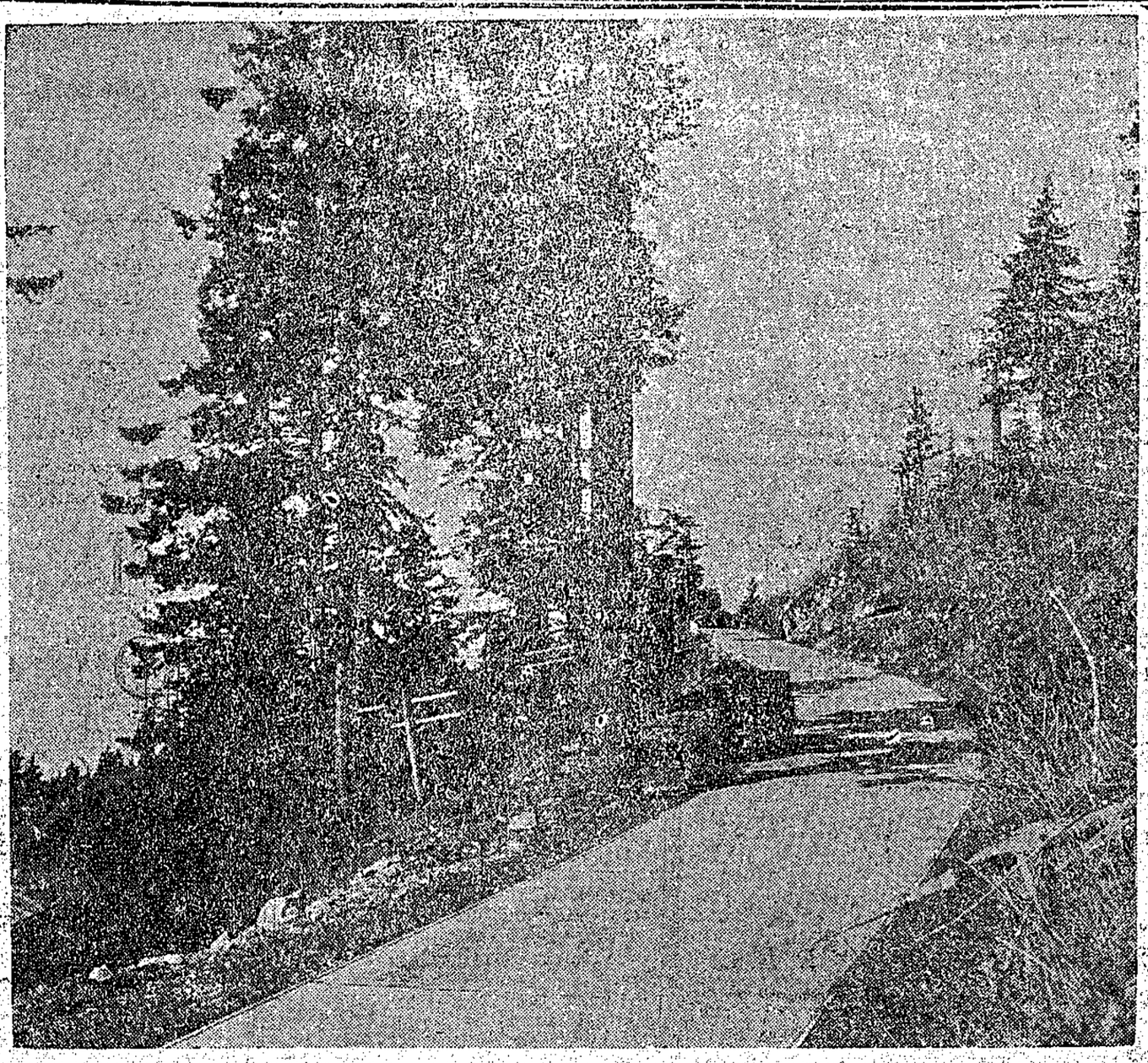
Vancouver has not had full representation in Victoria since Mr. M. A. Macdonald resigned in 1921 to contest the federal constituency of Burrard, but it is expected that Premier Oliver will shortly hold a by-election there. This may and may not be for the purpose of testing the feeling of the electorate, as it is said that if successful in Vancouver it would be a critierion of success for the province in an election; and it may be that a provincial election, which according to some people has been pending for some months, will be brought on. Premier Oliver has made the boast that he could win the seat in Vancouver without ever going near the town. Let us remind him that the Liberals won elections in parts of the British Empire long before he was in politics, and also that a hundred years from now the Lberals will also win elections.

### U. OF B. C. M. NEEDS MORE MONEY

At a meeting of the Union of B. C. Municipalites held n New Westminster recently a resolution was passed endorsing the plan of a levy at the rate of $2 per hundred of the population, instead of the fee that has been in vogue for many years. This resolution was brought forward for the purpose of sufficiently carrying on the work of the Union, which since it has taken active part in legislation for the municipalities has been somewhat handicapped for funds. Last year the revenue was $2,200, but according to the proposed method it is expected about $7,900 will be raised.

**Brew a cup of Celery King**
a "tea" of Nature's own herbs and roots,—the finest laxative and blood purifier you can get. It gently cleanses the system of all impurities, banishes headaches, etc. 30c and 60c packages, at druggists.

**A Croupy Cough**
brings dread to the mother's heart. For safety's sake, keep a bottle of Shiloh, the old time remedy, at hand. A very few drops makes the cough easier at once, and taken regularly gives complete relief. 30c, 60c and $1.20. All druggists.
SHILOH FOR COUGHS



Instead of saying to vistors to Bellingham, "It's a fine day, lovely weather," etc., they simply ask you "Have you driven along the Chucknut Bay road today, that's a fine view."

The Annual Tulip Festival is to be held there on May 10, 11 and 12.

### HOW TO PLAY BASKETBALL

**Backboard Shot**

There is another type of shot that is very much in vogue among experienced basketballers though its effectiveness depends to a large extent upon the ability of the team to work the ball under the basket. I refer to the glancing shot off the baskboard which is a sure point-getter if the forward has mastered the technique of giving the ball sufficient "English."

The shot is made by giving the ball a slight turn of the wrist as it leaves the hand, thus causing it to rotate against the backboard and rebound into the hoop. The distance between the player and the basket should be decreased wherever possible by a dribble as this shot is esentially an under-the-basket shot.

It is a shot that permits of many variations. It can be made either with one hand alone or with both hands. I have seen many forwards who shoot baskets with one hand while standing off the guard with the other. It can also be effectively used by bringing the ball right over the right shoulder with both hands and playing a direct bank without English.

**For Short Shots**

Short shots made directly in front or from the left side of the basket are made by jumping with arms extended, the ball being lifted to the finger tips and just over the rim of the basket. The start of the throw is naturally made with two hands but the left hand is usually withdrawn before the completion of the throw.

When coming in under the basket from the left the player may receive a pass too close under the basket. At such times an additional step with a sharp half turn to the left will bring him into a position facing the basket on the other side, thus giving him an opening for a backboard shot. The ball is then shot upward from the waist with a sharp wrist and forearm movement. A similiar shot is used when coming in from the right.

It is well to remember in this connection that all backboards are not constructed of the same material and that the rebound of the ball will vary with the hardness of the material used. Some are of soft wood, others are hard, and still others are of plate glass. A few test shots with the ordinary amount of spin will soon acquaint you with the amount of rebound to be expected from a strange backboard. A slight twist of the ball will not affect its course if it was evenly exerted but a ball sent spinning through the air is very apt to rebound sharply at different angles when striking the backboard.

**Long Shots Bad**

Long shots have won many games but they should not be resorted to unless a team is unable to penetrate the opposing defence or unless the end of playing time is very near. They are usually forced shots, especially when made by younger players who have not the strength to throw a great distance. The bad habits which are likely to develop from long shooting are banging the backboard and an uneven exertion of strength in the arms when throwing the ball. Players should at all times guard against the over-use of the right or left arm, as there must be an even push exerted if the flight of the ball is to be straight and true.

Following up shots is an important offense act as well as a defensive one. One should so time and direct one's action during the flight of the ball as to be an advantageous position to secure the rebound or to guard an opponent who has secured the ball. Short steps and an attitude of alertness will help to make this action possible.

Too quick a start will bring the player under the basket before the ball has descended. The rebound must be jumped for and the ball secured at the height of the jump and then tapped, pushed or shot before the floor is touched. One's position in securing the ball will determine which course must be adopted.

### MASH WILL NOT INCREASE PRODUCTION OF EGGS

Lately the theory has been advanced that yeast, because it was high in vitamines, might prove particularly helpful in feeding laying hens to increase egg production. With a view of testing out this theory, a number of experiments in which yeast was fed were carried out.

In the first experiment, the yeast was dissolved in warm water, added to the mash and allowed to stand for 24 hours in order to allow the full effect of the yeast to become absorbed by the mash. For a while the hens ate this mixture fairly freely and a slight increase in egg production was noticed But apparently the birds soon tired of it, and gradually refused to eat. Later this was followed by a decrease in egg production and the morality in the pens was noticeable higher than in the ones not receiving the yeast. However it is thought that the increased morality was due primarily to changes occurring in the mash while it was held for 24 hours previous to feeding rather to the yeast itself.

The moist mixture was eventually discontinued and the pens put on a dry mash ration which contained one per cent. of fresh yeast. The condition of the flocks improved materially with this change and the birds soon resumed their normal appearance, with fair egg production. However, the production was no higher than in the check pens which were not receiving yeast.

After continuing this for two months the amount of yeast given was increased to three per cent. This was ground up, air and sun dried and added to the dry mash, in which condition it will keep for several weeks without deterioration.

The fresh yeast, when dried, only gives about one-third of its fresh weight so that in feeding three pounds of fresh product only about 1 1-4 pounds of dry pulverized yeast were added to the mash. No increased production due to the higher yeast content of the mash was secured.

The work of feeding yeast was not conducted on a very extensive scale and the tests were not of sufficient duration to thoroughly determine the value of adding it to the mash. The results however, were very unpromising, and it would appear that, unless some change was made in feeding the yeast, it was not of much value as food for laying hens.

### EARLY MORNING BEST TIME TO FILL THE INCUBATOR

Early morning is the most suitable time to put eggs into the incubator, according to Mr. Chas. Good, provincial poultry instructor for the Lower Mainland. When they are put in at this time the operator has the whole of the day to properly adjust the machine, while if they are put in later he is up half the night doing this work.

This plan also works out well in the turning of the eggs, as about 7 a. m. and again twelve hours later are found to be the favorite times for this latter operation. Eggs that are put in the morning usually hatch out during the night, allowing the chicks time to dry off before the morning.

When dairy cows tramp around in the rain and cold all day they give less milk.

## *Chilliwack Wins In F. V. League*

(From Fraser Valley Record)

Although Mission City's hoop artists defeated their opponents from the land of milk and honey by a score of 22 to 15 at the Rink on Wednesday night last, nevertheless the Chilliwack boys returned home the proud possessors of the Col. Coote cup and the championship of the Fraser Valley. This sad state of affairs is accounted for by the fact that in the previous game played at Chilliwack, the 'Wackers led by 12 points. This was too much of a handicap for the bocal boys to overcome in the final game, hence the loss of the cup.

The game was a fast one from start to finish, although not as spectacular as some that have been played at the Rink in the past. Close checking was the order of the evening and either side had very few opportunities of getting an open shot at the basket. Eckardt opened the scoring with a neat basket shortly after the whistle blew, but Glover, the Chilliwack captain, evened matters up shortly after. At half time the score read: Mission 10; Chilliwack 5—greatly to the delight of the home fans.

The second half was a repetition of the first, with the exception that the Mission boys were up against a little hard luck, several of their shots hitting the basket only to fall out again.

The final score read Mission 22; Chilliwack 15—the latter thus winning by 5 points.

For the locals Eckardt was the star goal getter, having 9 baskets to his credit. Beaton came next with 5, McLean 4, Solloway 2, Cole 2—a very pretty shot from centre. Jones put up an excellent game at guard. Glover for the visitors, rarely missed a shot, scoring 8 field points and 3 penalties.

Following the games the Col. Coote cup was presented to Capt. Glover of the successful Chilliwack team by Miss Marjorie Pollock, at the request of the donor, Capt. Coote making a few complimentary remarks in the absence of Lieut.-Col. Coote. The good will of the teams was shown by the hearty cheers which then insued.

### PREMIER OPTIMISTIC

VERNON, March 31.—Business outlook is better than it has been for the past eight or nine years, declared Premier Oliver in an address before the Vernon Board of Trade.

Conditions were becoming much more settled and with British Columbia rich in natural resources he could see nothing but good times ahead. Mr. Oliver dealt briefly with the unemployment situation and said doles would never be given to "unemployables" in future as was the case two years ago.

Plan your home grounds so as to be beautiful throughout the year.

Businesses fail from lack of planning and so do many farmers.

Remember that the soil is your greatest asset, so help to build it up.

**Poster Printing**

This office is exceptionally well equipped to turn out Quality Posters—the equipment is carried for your convenience, so that if you are planning a concert, a dance, a game or a meeting or other function to which the desire is to draw a maximum crowd, you may let the world and his neighbor know of the good things that are coming. But all this equipment is of no value unless you make use of it.

**Good Posters**

*are not an Expense—They're a profitable INVESTMENT*

**The Abbotsford Post**

## THE BEST ROAST

whether for Sunday or any other day of the week should have our "Delicious" trade-mark on it. You can always find this trade-mark just under the first slice of one of our well-cooked roasts. *TRY IT AND SEE.*

**S. F. WHITE**

B. C. Phone 41.
Farmers' Phone 1909

**Abbotsford, B.C.**



## Abbotsford Feed Store

Is the pioneer feed store in this district. Past service is counting for the rebuilding of our business.

Humpty-Dumpty Egg Crates always on hand at, each ..... $1.00

*You know our old Specialties? We still have them,*

**J. J. SPARROW**

*Essendene Avenue* *ABBOTSFORD, B. C.*


## *PERSONALS*

Mrs. Beauhold and children of Ocean Falls is the guest of her mother, Mrs. Bousfield.

Mr. Fred Parton of Hammond visited his parents, Mr. and Mrs. J. E. Parton, during the week.

Miss Mable Smith and Miss Isabel McPhee are visiting friends in Vancouver.

Mr. and Mrs. Harkness and lititle son of Vancouver are the guests of their uncle and aunt Mr. and Mrs. Cottrill.

Miss A. Lamb of Vancouver is the guest of Mrs. T. A. Swift.

Miss Margaret McCrimmon of Vancouver is visiting her home in Abbotsford.

Mr. and Mrs. George Hart have returned from a holiday spent in Vancouver.

Miss Hanam of Pt. Alberni was the guest of the Misses Steede at Easter.

Mr. James Gillard of Vancouver spent Easter at his home here.

The Messrs. Neil and Rodney are visiting coast cities. Mr. Neil McLeod may locate at Williams Lake.

Miss Verna Stinson is visiting in Vancouver.

A meeting of the Comrade Bible Class was held in the Presbyterian Church parlors on Wednesday evening.

Mrs. Vannetta, Sr. of Aldergrove is the guest of Mr. and Mrs. J. J. Vannetta

Miss P. Mosher of Vancouver is the guest of her sister, Mrs. W. Harkness.

The box of chocolates offered by A. Lee for the one guessing nearest to the number of Hot Cross buns sold during Easter was won by Mrs. A. Taylor. The guess was 3666 and the number of buns sold was 3672.

Miss J. Lewis of Vancouver is the guest of her cousin, Miss Evelyn Brown.

The Misses Elsie and Naomi McPhee of Vancouver are spending the Easter holidays at their home in Abbotsford.

The quarterly meeting of the Deanery of Yale will be held at St. Mathews Church Tuesday and Wednesday of next week. Tuesday night at 7:30 there will be a service at which the special preacher will be the Rev. Herbert Greene, the newly appointed rector of Mission City.

Rev. Mr. Ross of the Clayburn Presbyterian Church will conduct the service in the Abbotsford Presbyterian Church on Sunday evening.

Mr. and Mrs. Young, who have been the guests of their daughter, Mrs. F. J. R. Whitchelo, have returned to their home in Edmonton.

Under the auspices of the L. T. B. Lodge a whist drive and dance will be held in the Orange Hall on Wednesday evening, April 20th.

Special Easter services were observed in the Abbotsford Churches last Sunday. The sermons preached and the music rendered by the choirs were all in keeping with the Eastertide and were much enjoyed by the large congregations.

Mrs. A. Harkness spent the week-end as the guest of her daughter, Mrs. W. Campbell of New Westminster.

Mr. and Mrs. Moore, Mrs. A. Currie and Mrs. A. McPhee were recent visitors in Vancouver.

Mr. John Griffiths of Vancouver was the guest of his grandmother, Mrs. Gazley at Easter.

Mr. James Pronoski of Vancouver spent the Easter holidays at his home here.

Mrs. Ker and little son Peter, who have been very ill in the M.-S.-A Hospital are reported as improving.

Mr. and Mrs. Young of Edmonton were visitors at the home of Mrs. H. Fraser on Tuesday.

Mr. A. Hulton Harrop has moved his office to the Oil Company's premises on the Sumas Road. It is the intention of the company to build an up-to-date office in the near future.

Mrs. Miller has returned from visiting her son Carl Miller of Vancouver.

Mrs. J. Downie and Mrs. Bundy spent Thursday in Vancouver.

Mrs. and Rev. J. C. Alder of Newton and daughter, Mable, spent Easter Monday at the home of their daughter, Mrs. S. Bedlow. Their daughter, Mrs. Burnell of Ocean Falls, who has been visiting here, returned with thom to Newton.

Miss Anna Culbert visited her parents in New Westminster during the holidays.

Miss R. Archibald visited her home in New Westminster during the past week.

Mr. and Mrs. Brydges and family spent Good Friday at White Rock and the week-end at New Westminster.

Mr. Wm. McMenemy and family of Vancouver were the guests of Mr. and Mrs. A. Thompson for Easter.

Mr. and Mrs. Leslie Ayres of Chilliwack were the guests of Mr. and Mrs. J. K. McMenemy Thursday and Friday of last week.

Mrs. T. C. Coogan and daughter, Georgia, are visiting Mrs. Elmer Campbell of Lyndon, Wash.

Miss Weatherbee and Master Geo. Fowler are visiting in Vancouver.

Mr. Victor Eby, who has been visiting his parents here has returned to Vancouver.

Dr. T. A. Swift has gone to the coast on a short holiday. Dr. Vannetter of Vancouver will take over his duties while he is away.

Mr. and Mrs. C. F. Weir motored to Vancouver on Thursday.

Miss Daisy Stady has returned from visiting friends in Vancouver.

Mr. and Mrs. P. Wilson visited Vancouver recently.

Fire Chief Carlisle, Mrs. Carlisle, Miss Florence and Master Jack Carlisle and Mrs. Page of Vancouver were the guests of Mr. and Mrs. H. Peck at "Cliffcrest" Farm during the Easter holidays.

Mr. and Mrs. R. Gilmore visited Vancouver on Wednesday and returned home in their new Dodge Coupe.

The W. A. of St. Mathews Church are holding a sale of Home Cooking and afternoon tea, in the Gazley store on Saturday afternoon.

Mr. J. J. McPhee has take up his duties as manager of the Fraser Valley Produce Association.

Mr' and Mrs. Forsyth and their guest, Mrs. Faucett, motored to Vancouver on Wednesday.

## *Coming Events*

April 6—Easter dance in theatre (W.B.A. of the Maccabees).

April 9—Box Social and dance (L. O. L. 1867) in Orange Hall.

April 13 and 14—Special show at theatre (Grandma's Boy).

April 27—The Vimy Dance given by the W. A. of the G.W.V.A.

## *MT. LEHMAN*

As the T. P. S. missionary evening fell on March 17, it was fitting that the topic should be "The Life of St. Patrick," one of the earliest missionaries. Rev. Oswald gave the address. Among the business items discussed were the disposal of the funds and the date of the closing meeting. It was decided to assess the missionary budget of the church and the Memorial Hall fund while the society will hold its last meeting the latter part of April. Miss Myrtle Bates, convenor of the Missionary committee was in charge of the meeting.

A very enjoyable dance was given by the local True Blue Lodge on March 16 in the Orange Hall. The attendance was good, many coming from Matsqui, Peardonville and Silverdale. The new orchestra supplied part of the music, being assisted by Miss Carr, Mr A. Lehman and

The Community Club held its regular meeting on Wednesday. The entertainment committee presented a very good report. The club is arranging for a military whist drive and dance on April 13. In order to give everyone an opportunity for cards and dancing, cards will be played during the first part of the evening and the dance will follow. Towards the end of April the play, "A Family Affair," will be presented by the members.

Mr. and Mrs. Arthur Boyle entertained their many friends delightfully on Wednesday evening, March 21. Cards and dancing caused the hours to pass away quickly. At the close dainty refreshments were served.

During their stay here, Rev and Mrs. McDiarmid, Mission City, were the guests of Mr. and Mrs. A. McDonald.

Rev. Arthur Ross, M.A., of Clayburn, ably conducted the services on March 25th in the Presbyterian church in connection wth the twenty-seventh anniversary. On the Monday evening the congregational social was held in the Orange Hall. Rev. C. McDiarmid, Moderator of the synod of B. C., occupied the chair and gave a delightful address reminiscent of past days. Rev. A. Ross spoke most interestingly of the Yukon, khere he had spent eight years in the work of the church Mrs. Forrester, Mrs. Oswald, Mr. Dunbar and Mr. Oswald took part in duet, trio and solo numbers: Mrs. Gamsby recited; Miss K. Taylor and Miss H. Lewis gave piano solos; Miss B. McDonald and Mrs. Oswald contributed an instrumental duet—every item proving most pleasing to the audience. During the course of the evening it was announced that owing to the kindness of friends the Memorial Hall as it now stands is free of debt. Much regret was felt when it was learned that Rev. and Mrs. Alder, Newton, B. C., and Rev. and Mrs. Reid of Haney could not be present. The committee in charge, Rev. Thos. Oswald, Messrs. McDonald, H. Gillis, W. Satchell and Mesdames Bates, Gamsby, McDonald and McCallum, are well pleased with the success attending its efforts.

Miss Kitty Taylor and Miss Hilda Lewis took part in the musical recital given by the Misses Steede in Abbotsford on Wednesday, March 28.

The following pupils led their classes in March: Senior Third Marjorie MacLean; Junior Third, Irene Moore; Senior Second, Dorothy Oswald; Junior Second, Thomas Dennison; I., Vermona Farber; beginners, Flora McEachern. The senior room reports will be given after the Easter vacation.

At the regular meeting of the Literary and Debating Society on March 28, the question for discussion was "Resolved that the Hebrews have contributed more to civilization than the Greeks." The affirmative was ably upheld by Messrs. D. McAskill and D. R. Nicholson, while Mr. Farber and Mr. Carr spoke well for the negative. In the opinion of the judges—Mrs. Fearn, Mr. H. McDonald and Mr. W. Spaulding—the affirmative deserved the victory, and was so awarded.

Miss Beatrice Lehman, a member of the Royal City School staff, is spending the Easter holidays at her home.

The results of the Easter examinations in the Dennison High School show that Addis Lewis leads the first year; Drummond Oswald the second year; and Maggie Donaldson the third year. During the winter months inter-class debates were held. In the opinion of the pupils the prize in debating was merited by Addis Lewis.

### CLIPP OFF ONE HOUR

Clipping off one hour of its previous schedule the trans-Canada train of the C. P. R this year will cross the continent from Montreal to Vancouver in 91 hours when this sehvice is resumed May 20

Fundamentals in marketing include methods of raising good crops cheaply.

Give the young lambs all possible access to sunshine.


## House Cleaning Time Is Here

Our stock of Soaps, Cleansers, Washing Powders, Liquid Veneer, Polishes of all sorts is very complete and our prices are right on them. We have Brooms and Brushes of all sorts, too.

**ALBERT LEE, Baker and Grocer**



## INSURANCE OF ALL KINDS.

*NOTARY PUBLIC*

*Marriage Licences Issued*

REAL ESTATE—Money to Loan on Good Farm Mortgages

**A. McCallum**
**Abbotsford**



## W. J. GRAY *CASH GROCERY*

*"THE STORE OF SATISFACTION"*

**A THRIFT STORE FOR THE THRIFTY**

**Here you get Value and Quality**

**As Cheap as they can be sold.**

| | | | |
|---|---|---|---|
| Comb Honey, section | 30¢ | Apples, 4 lbs. | 25¢ |
| Lemons, a doz. | 40¢ | Oranges, 35¢ and | 55¢ |
| Bananas, a lb. | 17½¢ | Grape Fruit, 4 for | 25¢ |

**MICHAUD'S SWEET PEA SEEDS ARE PRIZE WINNERS.** We will have a limited quantity in packets and bulk by Monday or Tuesday. Leave your order now.

**WE DELIVER THE GOODS FREE OF CHARGE**

Phone 55 Phone 55


## *Ridgedale School*

The following pupils came first in their classes and Easter examinations at the Ridgedale School.

Entrance—Elmer Beharrell.
Senior Fifth—Mary Beharrell.
Junioir Fifth—Charles Beharrell.
Fourth—Gundel Sward and Olga Fore.
Senior Third—Almer Moi.
Junior Third—Fred Mundy.
Senior Second—Helmer Fore.
Junior Second—Einar Ellison.
First—Gordon Hansen.
Receiving—Charlotte Beharrell.

Perfect attendance—Bessie Adams Violet Adams, Elmer Beharrell, Mary Beharrell, Russell Beharrell, Marian Bell, Edward Fore, Olga Fore, Oliver Fore, Raynard Gilberg, Nelson Gurney, Charlotte Rottluff, Elsie Svard, Annie Thompson, Geraldine Adams, Helga Elison, Helmer Fore, Gordon Hansen, Robert Hansen, Jack Merver, Maxine Morris, Valetta Morris, Fred Mundy, Ruth Mundy, Howard Rottluff, Herbert Smith, Lester Swanson, Vivie Svard, Leonard Swanson, Sidney Swanson, Simon Svard, David Rottluff.

### NOT MEDDLING

OTTAWA, March 29. — When Right Hon. Arthur Meighan, leader of the official opposition, was asked last night if the report were true that he is attempting to line up all factions of the party in British Columbia under General A. D. McRae instead of W. J. Bowser, he replied that he was a Liberal-Conservative. "However, I never meddle in provincial politics—especially in a province where I do not live," he said.

Mr. Meighen leaves today for Atlantic City with Senator L. C. Webster.

Every year you hesitate to drain your low lands, you are losing in crop yields.

### PROVINCIAL NEWS

It is stated that the late Joseph Martin left an estate worth $100,000. Three brohers, a sister, eight nephews and neices are the chief heirs.

The borden Milk plant of South Sumas will shortly put the $150,000 milk condensory plant in operation again. Between 20 and 30 hands will be employed. No oriental labor will be employed.

The Imperial Oil Company has opened a branch office at Cloverdale. Storage for 12,000 has been provided for.

Miss Evelyn Brown has been elected as May Queen for Abbotsford. The annual celebration will be held on Empire Day, May 24th.

Mr. S. J. Pearce who for 36 years has acted as sanitary and meat inspector at the Fraser Valley market, New Westminster, died last week. It is said that with the exception of two months in 1921 he had attended market every Friday.

It is estimated that B. C. investors lost approximately three quarters

### SIX BIG POINTS IN ADVERTISING

The shortest distance between buyer and seller is advertising.

It is the business of advertising to sell goods. It is the business of the advertiser to deliver them.

There is no question about what is good advertising. If it doesn't pay it isn't good.

Advertising assists the merchant to deliver the goods at the lowest cost. That's service.

Practising what you preach is the first step. Advertising it is the second.

Spending money to get more money is a phase of better business that appeals to many.

A one-way ticket to the butcher is the proper treatment for the scrub bull.