

SECURITY STRIKE

AMS Security union's one-day picket foreshadows more job action in September

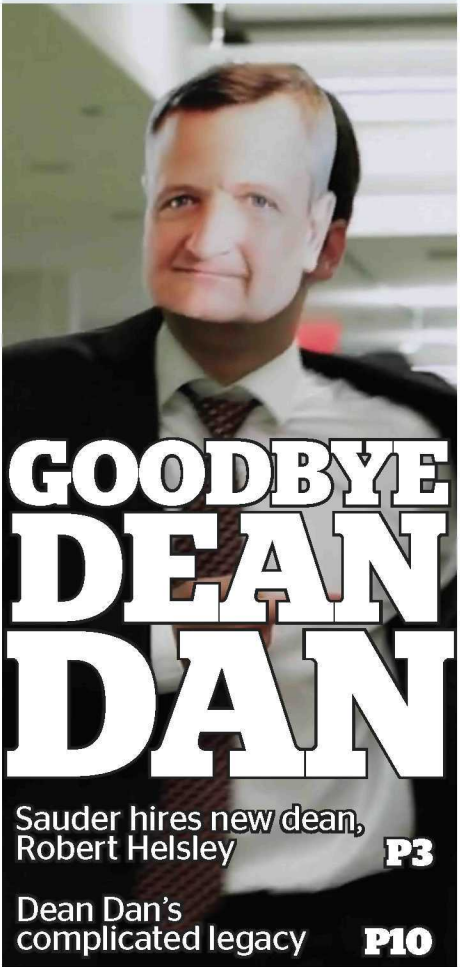
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BRANDING YOUR BRAIN

The changing face of UBC's marketing strategy

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Sauder hires new dean, Robert Helsley

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Dean Dan's complicated legacy

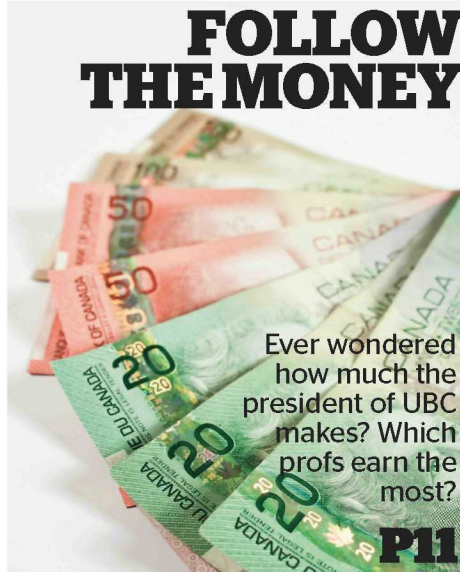
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Your guide to the UBC athletes at the Summer Olympic Games

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Ever wondered how much the president of UBC makes? Which profs earn the most?

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Our Campus

One on one with
the people who
make UBC



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COMMERCE»

Robert Helsley replaces Muzyka as dean of Sauder School of Business

Maitrayee Dhaka
Contributor

After a year-long search for a new dean, the Sauder School of Business recently announced Robert Helsley as the successor to Dan Muzyka.

Dylan Callow, the only student on the search committee for the new dean, said the search was a year-long process that involved hundreds of applicants from across the world.

"What differentiates Bob Helsley from basically every other candidate in the pool is that he was both

an 'external' candidate as well as an 'internal' candidate," said Callow, referring to Helsley's most recent role as a professor at UC Berkeley's Haas School of Business and previously as senior associate dean at Sauder.

Outgoing Dean Muzyka, who will be president and CEO of the Conference Board of Canada, was pleased with the search committee's decision.

"I worked very, very closely with him, about as closely as you can for quite a number of years. I have a full appreciation of Bob's capabilities

and I am thrilled that he's agreed to come back and be dean. I think he is the right person, in the right place, at the right time," Muzyka said.

Timing was one factor that created problems for Muzyka during his time as dean, although he insists against the term "controversy."

"You don't always get to choose the timing for things, when something is initiated," he said.

"In a university that has so many different stakeholders who have influence or can make decisions, the truth is, you do the best you

can given the timing and the constraints," said Muzyka.

"It would be very hard for me to have any regrets. We did what we needed to do. Many of the things were handed to us as timing. The best you can do is the most optimal process under the conditions.

"Some of the people who had the most difficulty with the changes were the people outside the faculty. I respect and appreciate their voice and the students do as well. It really is [the students'] decision."

Callow said Muzyka improved the

faculty by instituting broad-based admissions and driving the construction of the new Sauder building.

Muzyka and Callow both lay a particular emphasis on the importance of student involvement. Muzyka, quoting UBC's motto, insisted that achievements during his term were collective.

"The university's motto is about right. *Tuum Est*. It is yours. Stay involved. We've done a lot here because of students, and I encourage them to continue to be involved. We're partners in all of this." □

RESOURCE GROUPS»

Womyn's Centre shuts its doors

AMS tells the centre it is no longer allowed to act as an overnight shelter due to the lack of funding for 24-hour security in the SUB

Laura Rodgers
News Editor

For over 10 years, the Womyn's Centre in the SUB has acted as an ad-hoc shelter for women fleeing domestic abuse or otherwise in crisis. That is, until now.

When AMS VP Admin Caroline Wong learned of women staying overnight in the space, she immediately raised concerns about the safety of the women staying there, since there were no security guards working in the SUB overnight. And from June 19 onward, no one has been allowed to stay in the centre after the SUB's closing time.

"We did not budget for 24-hour security, so it's not something that would be feasible for this year," said Wong. "It's out of our budget."

"As well, we want to be able to make sure that this kind of service is maximized to benefit all students, and not just women."

Wong first learned of the women staying overnight in early June, and an email exchange began between her and the centre's executives. Wong raised concerns that the location wasn't safe for the women staying there because of the lack of overnight security, while the centre's executives argued that they needed time to find alternate shelter for the one woman who was staying there at the time.

On June 18, Wong sent an email stating that if anyone was still in the Womyn's Centre when the SUB closed at midnight on the 19th, they would be removed from the

premises.

Jennie Roth, the manager of the Womyn's Centre, wasn't happy about the tight deadline. "The woman staying there was homeless. Two days is not long enough to find stable housing," she said.

According to AMS director of operations Uli Laue, there wasn't anyone present in the centre when the SUB locked its doors on June 19. Wong said that she was assured by the Womyn's Centre coordinators that the woman in question had already found alternate housing by that time, but Roth was unsure about where the woman went.

The Womyn's Centre, one of the AMS Resource Groups, operates out of a small room on the second floor of the SUB. The Resource Groups are funded by student fees and exist to further various social justice causes.

The purpose of the Womyn's Centre, according to Roth, is to "create a safe space for women, intersex and trans people on campus."

Roth said that she'd see women staying overnight nearly every day since she started working at the centre three years ago. "We didn't really find it our business to ask people exactly why they were there, but it was available for women in crisis, escaping abusive partners or homeless for any reason," said Roth.

The centre's executives are currently negotiating with Wong about the possibility of creating some sort of 24-hour crisis shelter on campus. "We want to make sure that we find



WILL McDONALD/THE UBYSSEY

The Womyn's Centre can no longer provide overnight shelter to students on campus.

a long-term solution for students who need this kind of 24-hour space, and we want to address the appropriateness of having it on campus," said Wong.

"I see there is a need for this and I want to be able to provide this kind of service for students," added Wong. "But there's a strong argument that there [are] shelters, I guess, operated in [Vancouver's] Westside."

Wong said that she had begun to liaise with various campus groups, including the office of UBC VP

Equity Tom Patch, on the feasibility of a UBC crisis shelter. But Patch said he hadn't heard anything on the topic yet. "As far as I'm aware, we haven't spoken to the AMS about this," said Patch.

Roth isn't particularly optimistic about the possibility of recreating any sort of on-campus crisis shelter. "I feel like these needs aren't being taken seriously, and that rather than working together, we're having to fight the AMS," said Roth. "I just don't understand why it's such a struggle." □

CYCLING»

New bike shop opens in Wesbrook

Grayson Reim
Contributor

More Bikes, a new bike shop in Wesbrook Village, has been open for two weeks now, offering more options for UBC's growing biking community.

Don Brooks, one of More Bikes' two owners, said the shop is meant to play a collaborative role within the biking community, which includes the already established UBC Bike Kitchen. "We are here to obviously help the community with enjoying our passion for cycling, so that's what we want to portray," he said.

Lucy Chang, the other owner (and a class of '97 UBC Commerce alum), also mentioned that eight UBC students make up nearly half of More Bikes' current staff, filling roles from retail associate to mechanic.

As an additional location to buy bikes in the UBC community, More Bikes may be a source of competition for the Bike Kitchen.

But Lucas Gallagher, the Bike Kitchen's current manager, does not foresee More Bikes affecting their current business. Gallagher thinks that they are approaching two different markets and that there is only a small overlap for them to compete.

While the Bike Kitchen primarily repairs bikes and helps customers fix up their own, More Bikes sells new bikes, ranging from basic children's bikes to more high-end road bikes that cost over a thousand dollars.

Brooks also said that the Bike Kitchen is more of a "do-it-yourself" shop, while More Bikes will leave repairs to their service department.

But even though More Bikes will operate as a retail store, there are still many perks for students. Beyond student employment opportunities, More Bikes offers students a ten per cent discount year-round.

Chang also sees More Bikes getting involved in the UBC biking community in other ways. They participate in many biking events (such as UBC's Grand Prix), and are helping to facilitate several riding clubs, including a family riding club, women's riding club and road riding club.

Brooks said he hopes that More Bikes will become an integral part of the UBC biking community. "There's so much that the UBC biking community can offer," said Brooks. □

News briefs

UBC may limit use of its name due to hockey coach incident

UBC may no longer allow community teams that play on campus to use "UBC" in their names, in response to an incident in which the coach of the UBC Hornets minor league hockey team tripped a 13-year-old player on an opposing team.

This is one in a series of steps UBC has taken recently to control its brand more tightly. In 2011, the university banned new AMS student clubs from using "UBC" in their names unless the names also included "AMS."

RCMP are recommending assault charges against the coach, Martin Tremblay, who has also been suspended by the Vancouver Minor Hockey Association.

B.C. announces new student loan repayment policy

The B.C. government has unveiled a new "repayment assistance program" for university graduates having trouble paying back their student loans.

Student loan payments can now be partially relieved for people whose incomes were above the thresholds of the existing student loan interest relief program. The new assistance plan is part of B.C. Premier Christy Clark's "Families First" agenda.

According to Ministry of Advanced Education spokesperson Baljinder Jacques, the program ensures that those paying back student loans will not need to pay more than 20 per cent of their monthly income.

Arrest warrant issued for UBC student Jensen White

The Vancouver Police Department has issued a Canada-wide arrest warrant for a UBC student charged in connection with the 2011 Stanley Cup riots who is now believed to be in Seattle.

Jensen White, a science student from Seattle, was charged in November 2011 with taking part in a riot and mischief to property over \$5,000. According to the VPD, he did appear in court once, but after missing a May 7 court date he was charged for failure to appear.

Failing to appear pursuant to a court order carries a maximum sentence of two years in prison. White is one of four confirmed UBC students charged so far in connection with the riots.

Transit cops allegedly used excessive force on UBC student

Two Transit Police officers are facing disciplinary action after allegedly using excessive force against a UBC student stopped at a fare-check last summer.

The student reportedly required hospitalization after the incident. The initial complaint was filed not by the student, but by another Transit Police officer. The two officers involved, Edgar Diaz and Michael Hughes, have not been suspended from duty. The issue is currently being handled by the Office of the Police Complaint Commissioner, and after an investigation, the fate of the two officers will be decided in the coming weeks. □

POST-GRAD »

Alumni board drops AMS prez

Laura Rodgers
News Editor

The group that represents UBC's 280,000-plus alumni just changed the way it does business because of a meeting attended by 33 people.

The UBC Alumni Association, which is expected to act as the "independent voice" of UBC grads when communicating with the university, just restructured its board of directors. Among other changes, the AMS president has been removed from the Board and placed on an advisory council with no real power. And while UBC says the new structure will make the association more effective, some alumni are questioning the motive behind the changes.

The new set of bylaws were voted in at the association's June 19 annual general meeting. The group's board of directors, which previously could contain as many as 26 people, was slimmed down to 15. No current students will sit on the new board, but they've been offered some degree of representation on a newly formed advisory committee.

"The advisory committee will not have voting power, because there's going to be a large membership of 40-plus people," said UBC alumni engagement director Barney Ellis-Perry. "This group will come up with recommendations ... on everything



UBC's Start an Evolution fundraising campaign wants more alumni to donate to UBC.

from the student and young alumni strategy to communications and branding. These people will be called upon for their opinions."

AMS President Matt Parson wasn't particularly dismayed by the change. "In conversations with [Alumni Affairs], I was assured that in an advisory role, I'd still be able to have impact," said Parson.

Alumni association member Roger McAfee questioned whether acting as a branding "focus group" is really part of the group's mandate. "My view is that the Alumni

Association has ceased to become independent as a result of that, because in my view, that was the final step in selling out to the university," said McAfee.

As a former AMS president, McAfee questioned how involved the association should be in UBC's fundraising efforts. "The university wants to maintain complete control over all fundraising that's happening," said McAfee. "Nobody is doing it in bad faith.... It's just I think they're wrong." UBC recently launched its \$2 billion Start an

Evolution fundraising campaign, and a key strategy is trying to convince alumni to make donations to the university.

Still, Parson is confident that the association's new direction will benefit both alumni and UBC as an institution. "The university has quite lofty ambitions," he said. "I see [the Alumni Association] as an organization that's able to help alumni be part of the UBC network, achieve the great things they hope to do and help them connect back to the university." ☐

LABOUR »

AMS Security union strikes



GEOFF LISTER/THE UBYSSEY

Will McDonald
News Editor

The union that represents AMS security workers conducted a strike outside the SUB on July 13, and union officials expect more expansive job action in September.

Union representative Dave McPherson said the one-day picket was an effort to keep their strike mandate active. The union passed a unanimous strike vote on March 6, giving them the option to call a strike within a 90-day period.

This means the union could strike in September, when job action would have more of an effect.

"I don't expect there to be a deal soon. I do expect there to be a full strike, come September," said McPherson. "That would involve picketing the whole building on a continuous basis and affecting the AMS economically in a serious way. We see no hope beyond that, quite frankly."

The relationship between COPE 378 and the AMS has been rocky since the employees voted to unionize in 2011. The union and the AMS have since gone through mediation and multiple proposals to try to reach a collective agreement.

AMS President Matt Parson said he was displeased with the union's action. He said that it came beyond the 90-day window to strike.

"The AMS is deeply disappointed by the actions of COPE 378 and their decision to strike past the 90 days since their last strike vote, which goes against the labour code of what constitutes a lawful strike," said Parson.

However, McPherson said the union's job action is legal, since the union spent several weeks in mediation. According to him, the 90-day time limit pauses during mediation.

McPherson said the AMS's wage proposals are inadequate. The current proposal would set the salary for new hires at \$10.50 per hour for the next three years, slightly above the current minimum wage.

"I say that's an offensive proposal, because they don't need a union to get that. In fact, they'd be better off without a union in terms of the wage.... It's sort of a recipe to get rid of us."

Parson said the AMS proposals are reasonable and comparable to other companies who employ security guards.

"We feel that our offer is reasonable, it's generous ... Every dollar that the AMS collects, makes, spends is trying to maximize benefit for all students at UBC. Trying to maximize our services means that we are trying to find ways to accommodate the security department, but also hoping that we don't have any hits on other areas of the AMS which have benefit to students as well," said Parson.

McPherson said COPE 378 also currently lacks recall rights, meaning employees have to reapply and be rehired every year. Last May, 19 of the 24 AMS security workers received letters of termination due to the summer slowdown. The AMS later backed down on the decision.

"They haven't committed whether they would hire all of them back or not," said McPherson. "So, the guys are basically fighting for their jobs." ☐

SPORTS »

Change at the top for UBC Athletics

Andrew Bates
Managing Editor, Web

UBC has reassigned Director of Athletics Bob Philip after 18 years in the role. And with nobody filling the position until September, an advisory panel will spend the summer contemplating the future of athletics at UBC.

An external review of UBC Athletics published in June concluded that the ancillary department lacked both direction and a clear connection to the university. By the end of the month, Philip stepped down to take an advisory position in UBC's VP Students office. Now, VP Students Louise Cowin has taken the interim reins of the department and has appointed a ten-person panel to brainstorm what she calls the reimagining of the Athletics department.

"I see this as an opportunity to not just look at the 20 recommendations that the review delivered back to us, but ask some fundamental questions about what is the role of a department of athletics and recreation at a Canadian university in 2012," said Cowin.

According to Cowin, the department has been successful in many ways, but it hasn't offered opportunities for all students. "There are thousands of students who pay a mandatory ancillary fee to UBC Athletics and Recreation who I imagine never cross the threshold of UBC's facilities," she said. Cowin added that the department needed to shift its focus so that it could serve students of all athletic abilities.

The panel will include Cowin, senior administrators, academics and private-sector experts. Master's student Donna Lee was picked for her research into the social inequities of athletic participation.

Shaking up the Athletics department has been Cowin's first major act at UBC since she was appointed in November 2011. "I think it's just, with a relatively new vice-president

that's just come into the position ... she just wants to get a sense of what the possibilities are," said panel member Richard Price, an executive advisor to UBC President Stephen Toope. After UBC decided against joining the NCAA last year, Price has been working on a proposal to raise the bar in Canadian Interuniversity Sport (CIS) by splitting varsity athletics into regular and elite divisions.

The external review noted a disconnect between Athletics and UBC's senior administration. "I think that the university doesn't have a clearly articulated vision for Athletics and Recreation," Cowin said. "That was very clear from the report, and truthfully, one didn't need to have the report to tell you that."

There are thousands of students who pay a mandatory ancillary fee to UBC Athletics and Recreation who I imagine never cross the threshold of UBC's facilities.

Louise Cowin
UBC VP Students

The review also has suggested that Athletics should change the way it connects with the rest of campus, including with the AMS.

"We are a very active campus, but in my point of view, [Athletics is] a very small community within the broader 50,000," said AMS President Matt Parson. "I think that we'd really like to ... see more students involved in that area."

Parson said the AMS is pushing for more support for high-performance athletic clubs like Ultimate Frisbee and the UBC Wrestling Club, neither of which have been able to secure varsity status.



Bob Philip spent 18 years as UBC's director of Athletics.

GEOFF LISTER/THE UBYSSEY

"They're already competing at this premier level with similar costs that varsity athletes have to incur," Parson said. "Hopefully, in creating an infrastructure and support system around these clubs, we'll see more clubs sprouting out around this area."

Parson also suggested that the AMS should start helping varsity teams promote their games. "How can the AMS better support varsity athletics?" Parson asked. "How can we get more people out to games, [or] hopefully have an effect of improving student spirit at UBC?" One idea involved providing pre-match events at places like the Pit, then starting a march to the game similar to those done by Vancouver Whitecaps fans.

A new athletic director will not be appointed until the fall, and instead of appointing an interim boss, all of the associate directors that

would have reported to Philip are reporting directly to Cowin. She said she opted for this arrangement in order to better understand the department's inner workings.

According to Cowin, Philip may have been tiring of his position as director after nearly two decades. "We've arrived in a place where, you know, Bob is kind of relieved of the nitty-gritty of the everyday of his former role," she said.

Big changes are unlikely to come right away, as the panel's work has just begun. "I don't think that we can turn on a dime on this," Cowin said. "If we're going to be successful in delivering a holistic model of health and wellness and generating innovative and inclusive opportunities for engagement, this is a lot of work."

"Let's look forward for the next 10 or 15 years," said Cowin. "I'm terribly excited." ☐



IN DIALOGUE.



INGENIOUS.

There is a place in Canada where great leaders with gentle hearts gathered to urge the world to be more compassionate and understanding in the face of global evil. His Holiness the Dalai Lama along with fellow Nobel Peace Laureates Archbishop Desmond Tutu and Iranian human rights activist Shirin Ebadi visited The University of British Columbia for their historic meeting.

Stressing the importance of human values over intellect, these spiritual leaders joined others at UBC in a three-hour roundtable discussion focused on the need to balance educating the mind with educating the heart.

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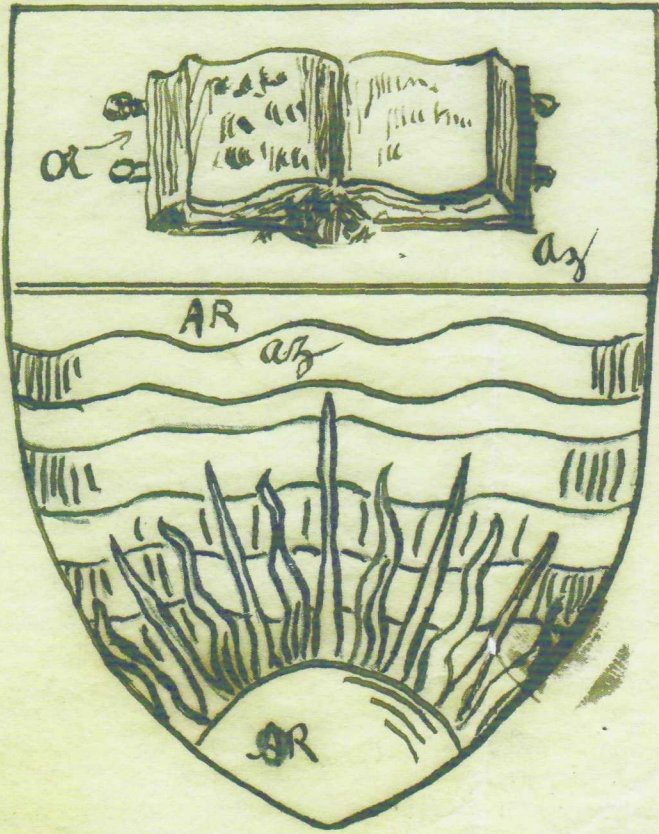
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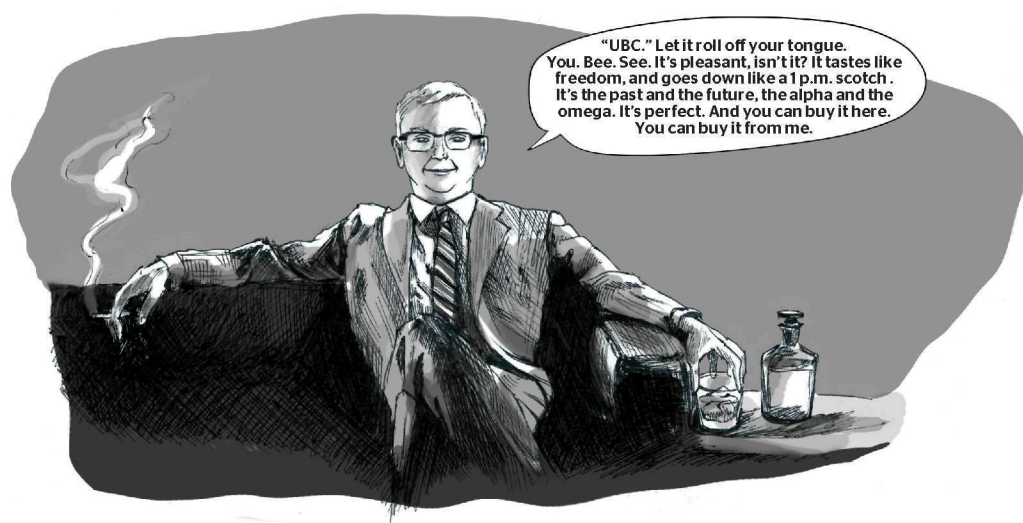


Volunteering!

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INDIANA JOEL/THE UBYSSY

Last Words

Parting shots and snap judgments on today’s issues

There’s a special place in hell reserved for U-Pass fraudsters

UBC has already capped the amount of replacement U-Passes that can be issued due to people abusing the system. At the last AMS Council meeting, VP External Kyle Warwick said that UBC may have to stop issuing replacement U-Passes without a police report if the fraud rate remains so high.

Some people actually lose their U-Passes, but when students are taking out U-Passes and “replacing” them within minutes, the entire program is threatened.

It seems many of the “lost” U-Passes can be found on the internet. A *Ubyssy* investigation into the fraudulent sale of U-Passes (involving complicated acts of journalism like searching the term on Craigslist and Facebook) found that there are over 20 U-Passes currently for sale online. And that doesn’t even take into account all the people who give their U-Passes to their friends or drop a class and keep their pass for the month.

Keep this up, and we’ll see how TransLink reacts during the next round of negotiations to renew the program. Really, we dare you! The rate of pass fraud was almost a non-starter last time; participating institutions had to start issuing passes monthly because so many were being fraudulently sold online.

There are already limits on U-Pass replacements, and those are only getting smaller. If someone actually loses their U-Pass, it’s almost too much trouble to file a police report to get a replacement. If students keep committing fraud, TransLink is ultimately going to pass the costs on to us. Don’t ruin the U-Pass for everyone else to make \$30 on Craigslist.

UBC struggles with dual identities

After the incident of an irate youth coach tripping a kid at Thunderbird Arena rippled through the world media, UBC announced that it might consider banning community teams from using the university’s name. Administrators were concerned that the public thought the team, the UBC Hornets, was run by the university, when in fact it is only a loosely affiliated Rec team run by volunteers.

Last year, we saw another example of UBC being overprotective of its brand, when UBC’s lawyers told the

AMS that new student clubs couldn’t have the word “UBC” in the name because people might confuse them with the university.

This makes sense when you consider UBC as a multinational business with a team of 18 marketing pros trying to create a polished image to attract international students and donors. But UBC also enjoys the privilege of being a small city, a de facto local government and a community of students, professors and residents. Did the City of Vancouver try to deny the Canucks the use of its name after the bad publicity brought on by the riots? Didn’t think so.

The university has to decide whether people pay lots of money to live and study here to feel like they’re part of UBC, or whether they can only interact with UBC when they enter into a commercial relationship with it.

Because it’s all well and good to respect optics and brand cohesion, but you have to respect the community as well if you wish to have one.

A little movement on student loan reform isn’t a bad thing

The B.C. Liberals recently announced a new plan for provincial assistance for student loan repayment. As indebted students, we’re cautiously optimistic about the revised plan.

Though provincial support with student loans isn’t new, the plan comes as an adjustment to the current assistance program. Under the new plan, students can apply for provincial help on paying both the interest and principal on their loans. If your debt is not paid off after 15 years, the province will now pay off the rest.

These changes also lower the income maximum needed to qualify for assistance, meaning a whole new swath of indebted students will benefit from the program. For students facing job uncertainty, the new plan offers at least some defence against serious financial troubles.

The new program won’t satisfy everyone. The Liberals’ political opposition, of course, will remain forever unimpressed. For their part, the NDP points out the new plan does nothing to impact the price of education up-front, nor does it offer any assistance on a merit basis.

No, the assistance plan doesn’t address all sources of financial hardship to B.C. students. Yes, there remain problems with the cost of education.

But even if the program is flawed, the province is still taking one step in the right direction by introducing more options for students struggling with debt. And with the highest interest rates for student loans in Canada, offering more help to B.C. students is better than nothing.

To benefit the campus as a whole, UBC Athletics needs to break out of the varsity bubble

Athletics’ boat has been rocked.

A recent report heaped some heavy criticism on the department, arguing that its priorities haven’t been in the right place for a long time.

Now that director Bob Philip has been pushed out — er, whoops, “promoted to an advisory role” — there’s a window of possibility for the department to make some huge changes.

But in order for those changes to happen, the Athletics department needs to figure out that its twin aims of supporting high-performance varsity sport and engaging the whole campus aren’t really at odds after all. That is, if they’re both done right.

If you ask anyone who considered attending an American university instead of UBC (like many of our editors who hail from south of the border), they’ll tell you how strange it is that UBC’s major varsity sports are seen as a niche offering. It isn’t that we’re hoping that UBC someday becomes host to a behemoth football program that dwarfs the university it’s attached to. But we’re school with some really fantastic athletic talent, and it wouldn’t kill us to whip up a little school spirit and support those people when they do their thing.

Attendance at on-campus games, even events like the Shrum Bowl, is regrettably low year after year. When a group of *Ubyssy* editors tried to find a TV on campus to watch the women’s basketball national final last year, it was a daunting task just to convince any bar to show the game.

The people who run UBC’s varsity teams have been allowed to be single-minded about what they’re pursuing. The AMS is taking a step in the right direction by trying to start up a supporters club for our teams. Get the Pit to add a couple drink specials on game days. Oh, and get them to actually show games. Do something to get Joe Average Student more interested in paying attention to the Thunderbirds. Because this sure as hell won’t happen on its own. ☞

Dean Dan and Sauder’s cult of personality



COURTESY OF YOUTUBE



Editor’s Notebook

Jonny Wakefield

The list of B.C.’s highest-paid public employees is made up of financial managers, Crown Corporation CEOs, university presidents and the occasional faculty dean. These people make a lot of money, are put in a position of public trust and are a good indicator of where our province’s priorities lie.

I guarantee that only one of them has ever been the subject of a good-natured, over-the-top YouTube sendoff.

Earlier this month, that’s the kind of goodbye we saw for Sauder’s “Dean Dan” Muzyka, who left the position last month after 13 years. In “My Name is Dan,” an obvious homage to Lonely Island’s “I’m on a Boat,” a group of Sauder students dance around the newly renovated Henry Angus Building, rapping about how cool their dean is. Towards the end, a group of people who seem to be Sauder staffers stand around clapping while a student wearing a Dean Dan mask does “the Party Rock.” Nobody seems to know what’s going on.

Weirded out yet? The idea of a university dean having a cult of personality is strange in and of itself. A dean’s job is to oversee multimillion-dollar research organizations that recruit students, grant degrees, run businesses and compete internationally. They’re not hired to be your friend. And despite the chummy air he liked to project (or, more precisely, had projected onto him), Muzyka didn’t always act in the best interests of students.

During his tenure, Muzyka tried several times to pass the cost of the new Henry Angus Building onto students. While buildings are usually covered by provincial grants or private donors, Muzyka saw no problem asking students for oodles of money to fund construction. In 2007, the faculty ran a plebiscite asking students to approve a \$500 fee increase on future students who would benefit from the space.

Students agreed, everything seemed fine to the university, and walls started coming down. Then the province stepped in and ruled that asking students to pay \$500 more in fees amounted to a tuition increase, and tuition can’t legally rise more than inflation. The brakes were temporarily put on the project.

Muzyka was quick to realize that

he had an ally in the Commerce Undergraduate Society (CUS). If the CUS ran an actual referendum and made the increase a student fee, it wouldn’t be subject to the tuition cap. As an additional carrot, Muzyka alluded to unseen reviews by the AACSB and EQUIS — two groups that accredit business schools — which allegedly said if Sauder couldn’t get a new building, it might lose accreditation altogether.

To sum up, Muzyka went to students and told them that if they didn’t pitch in half a grand apiece for a new building, their degrees might be worthless. The CUS, perennially uncritical of the administration, went along with it: playing booster for the fee referendum and citing only information that came down from On High.

Whether this whole fee boondoggle amounted to blackmail is debatable. Students did vote overwhelmingly in favour, and the university has long been asking the province to relax its cap on tuition for professional programs, which need to spend more money to be competitive internationally. But when the dust started to settle, it turned out that Sauder had been sitting on some reserve cash all along. The faculty is now kicking \$4 million into the project, which means the \$500 fee won’t be there for quite as many generations of future Sauder students.

But what this situation does represent is a willingness on Muzyka’s part to use fear to motivate. And for a faculty whose identity depends so much on thinking they’re better than other schools (a key message in “My Name is Dan”: we’re better than Queens, we’re better than SFU) that fear is potent.

(As a side note, the episode only came about because the faculty started work on a major construction project without a secure source of funding. This reveals a massive lapse in judgment from the man who is going on to lead the Conference Board of Canada.)

Muzyka leaves a complicated legacy. Without him, the school probably wouldn’t have secured the \$20 million gift that gave the faculty its name. He did a lot to make the school internationally competitive, and, in spite of a few unscrupulous incidents, he remains popular with students.

At the end of the day, it’s little wonder why students thought of Dean Dan as such a friendly, Party Rockin’ kind of guy. He had to be. He needed them for a whole lot of money. ☞

VISUALIZED »

1	Stephen Toope PRESIDENT	\$528,504	Sauder and Medicine top list of UBC's highest-paid employees
2	Gavin Stuart MEDICINE	\$451,640	
3	Dan Skarlicki SAUDER	\$438,660	
4	Daniel Muzyka SAUDER	\$422,304	
5	Al Poettcker UBC PROPERTIES TRUST	\$415,584	<p>Every year, the <i>Vancouver Sun</i> compiles a list of the highest-paid employees in B.C.'s public sector. It comes as no surprise that UBC employees regularly top the list. UBC President Stephen Toope, for example, made over \$528,000, earning him the title of the sixth-highest-paid public employee in B.C.</p>
6	Francois Benard RADIOLOGY	\$401,219	
7	David N. Ostrow RESPIRATORY MED.	\$395,463	
8	Steve Alisharan SAUDER	\$391,314	
9	Michael Hayden MED. GENETICS	\$389,125	<p>2 of UBC's top 20 highest paid are women.</p>
10	Frieda Granot SAUDER	\$375,297	
11	Neil E. Reiner INFECTIOUS DISEASES	\$374,715	
12	Derek R. Atkins SAUDER	\$370,825	
13	Bruce McManus PATHOLOGY	\$369,799	<p>8 of UBC's top 20 highest paid are from the Sauder School of Business.</p>
14	Robert Brunham INFECTIOUS DISEASES	\$369,612	
15	Anthony E. Boardman SAUDER	\$362,551	
16	Jan Marshall Friedman MEDICINE	\$359,406	
17	Dale Griffin SAUDER	\$353,447	<p>9+ of UBC's top 20 highest paid are from science/medicine-related fields.</p>
18	Robert W. McMaster MEDICINE	\$348,435	
19	Kirk R. Schultz PAEDIATRICS	\$341,446	
20	Ronald M. Giammarino SAUDER	\$336,787	

All numbers are for the 2010/11 fiscal year.

ams Insider weekly

student society

a weekly look at what's new at your student society

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SUMMER MARKET PLACE

WHERE

WHEN

STUDENT UNION BUILDING MAIN CONCOURSE

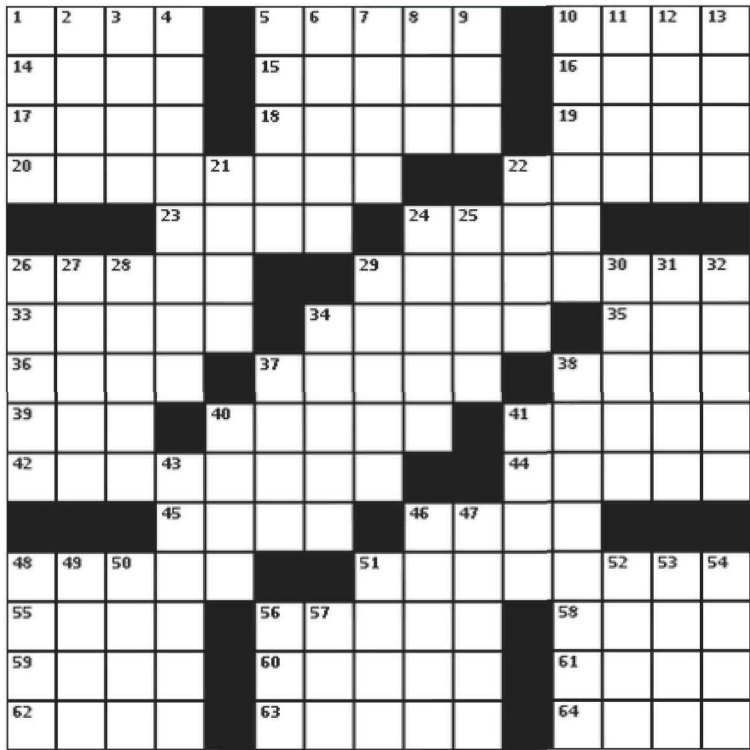
JULY

17, 18 & 19

24, 25 & 26

31

Crossword



Across

- 1– Mother of Ares
- 5– Birthplace of Muhammad
- 10– Actor Tamiroff
- 14– One of the Baldwins
- 15– Sign up
- 16– Get up
- 17– Letter opener
- 18– List of candidates
- 19– Narrate
- 20– Large wine bottle
- 22– Donates
- 23– Prefix for small
- 24– Neighbour of Cambodia
- 26– The cruelest month?
- 29– Affluent
- 33– Salivate
- 34– Evidence
- 35– For each
- 36– Long time
- 37– For _ (cheap)
- 38– Room in a casa
- 39– Precious stone
- 40– Become less intense, die off
- 41– Bay
- 42– Costume
- 44– Deputized group

- 45– Polite address
- 46– Amoeba–like alien: The _____
- 48– Rescues
- 51– Capital of Queensland Australia
- 55– Banned apple spray
- 56– Encore!
- 58– Native Nigerians
- 59– Pealed
- 60– Actress Taylor
- 61– Antitoxins
- 62– Joint with a cap
- 63– Sailing hazards
- 64– Prefix with sphere

Down

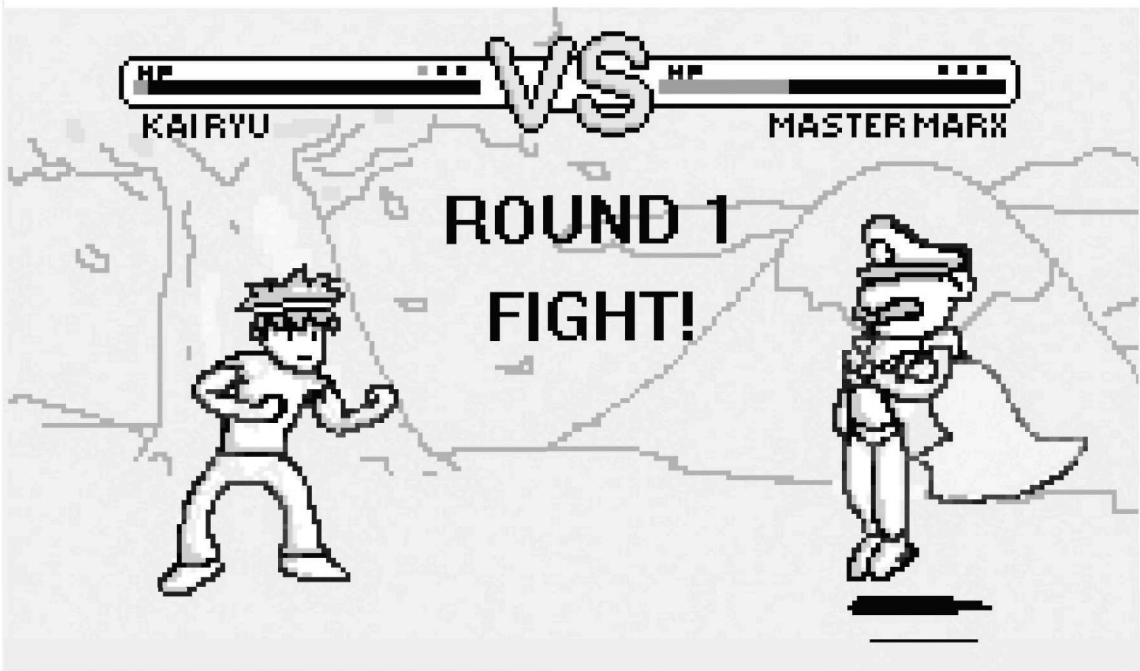
- 1– Pilgrimage to Mecca
- 2– Gen. Robert _
- 3– Back
- 4– Part of the shoulder joint
- 5– Subatomic particle
- 6– China’s Zhou _
- 7– Jam–pack
- 8– Portable bed
- 9– Draft choice
- 10– Painter, e.g.
- 11– Capital of the Ukraine
- 12– Wight, for one

- 13– “Alice” diner
- 21– Beak
- 22– Ball game
- 24– Sierra _
- 25– Sleep like _
- 26– Saying
- 27– Primp
- 28– Chambers
- 29– Penned
- 30– October birthstones
- 31– Strikes out
- 32– Take to the soapbox
- 34– Sacred song
- 37– “Dancing Queen” quartet
- 38– Haughty
- 40– Latin I word
- 41– Wall St. debuts
- 43– Come out
- 46– Lasting a short time
- 47– Queues
- 48– Cutty _
- 49– Astronaut Shepard
- 50– Windmill blade
- 51– Cause of ruin
- 52– Busy as _
- 53– “Cheers” regular
- 54– Morales of “La Bamba”
- 56– Part of ETA
- 57– “Fancy that!”

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SPOT THE DIFFERENCES v2.0

HEY KIDS! Can you find the 5 subtle differences between these two pictures?



DAVID MARINO/THE UBYSSEY

Sudoku by Krazydad

6			2				5	
		3		7				
		8	6					9
				4			2	7
		4				8		
1	2			6				
9					1	4		
				3		1		
	4				7			3

3	6	5	7	2	6	1	4	8
8	6	1	9	3	4	2	7	5
		4	7	2				
4	3	9	8	6	7	5	2	1
1	5	8	2	9	3	4	6	7
7	2	9	6	5	1	4	8	3
9		7	3	8	6	1	5	2
6	8	2	9	7	5	3	4	1
1	5	3	4	8	2	7	6	9

Games page too easy?

Get in touch, and you could be our Page 12 coordinator!

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Jeff Aschkinasi | printeditor@ubyssey.ca