

# BACK MAC BROUGHT OUT THOUSANDS

In March, 1963, 10,000 students moved all over B.C. telling people about troubled higher education and trying to bleed money from the Sacred financial stone.

That was Back Mac, a campaign called the Third Great Trek, the last time UBC students marched in protest.

The purpose of the march and ensuing petition was to convince the Bennett regime of the crisis in higher education financing, and the need for new junior colleges.

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Here is a chronological summary of the Back Mac campaign:

- Jan. 14, 1963, president John B. Macdonald projected education costs to 1970 and called for more financial aid.

- Jan. 24, Premier Bennett promised junior colleges and more money for UBC.

- Jan. 28, The first Macdonald report calling for eight junior colleges, a new university in Burnaby, and more money for higher education, was released.

- Feb. 14, the provincial government's budget ignored the Macdonald report. The UBC board of governors remained silent.



THEY HEARD, THEY MARCHED

- Feb. 19, UBC's operating grant was cut by \$1 million in the provincial education budget.

- Feb. 27, the board of governors refused to divulge their decision on the Macdonald report.

- March 7, an ad hoc committee was formed to fight rising fees. Student council waffled.

- March 10, AMS joined the fight and The Ubyssy went daily for a while.

- March 12, students sent a thirty-foot telegram to the provincial legislature and declared three days of action starting March 14.

- March 13, UBC faculty joined the students in the campaign.

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- March 14, 3,500 students massed and marched from Sunset Beach to Vancouver courthouse while 5,000 more moved out into the province to petition the populace.

- March 21, 200,000 signatures later the campus settled down to exams and the third trek was over.

Now Education Action Program people and March of Concern Committee members and 3,000 students say it's time to march again.

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**EXTRA**

## THE UBYSSEY

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**EXTRA**

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# THIS IS IT: WE MARCH!

## ★ Students set to sing, march across nation

From coast to coast, today, thousands of Canadian students will be pounding pavement and singing slogans on National Student Day.

Students of Ottawa's four universities will tramp to parliament hill.

While UBC students storm the Bayshore Inn, students from Nova Scotia, Toronto and York Universities will march on their provincial legislatures.

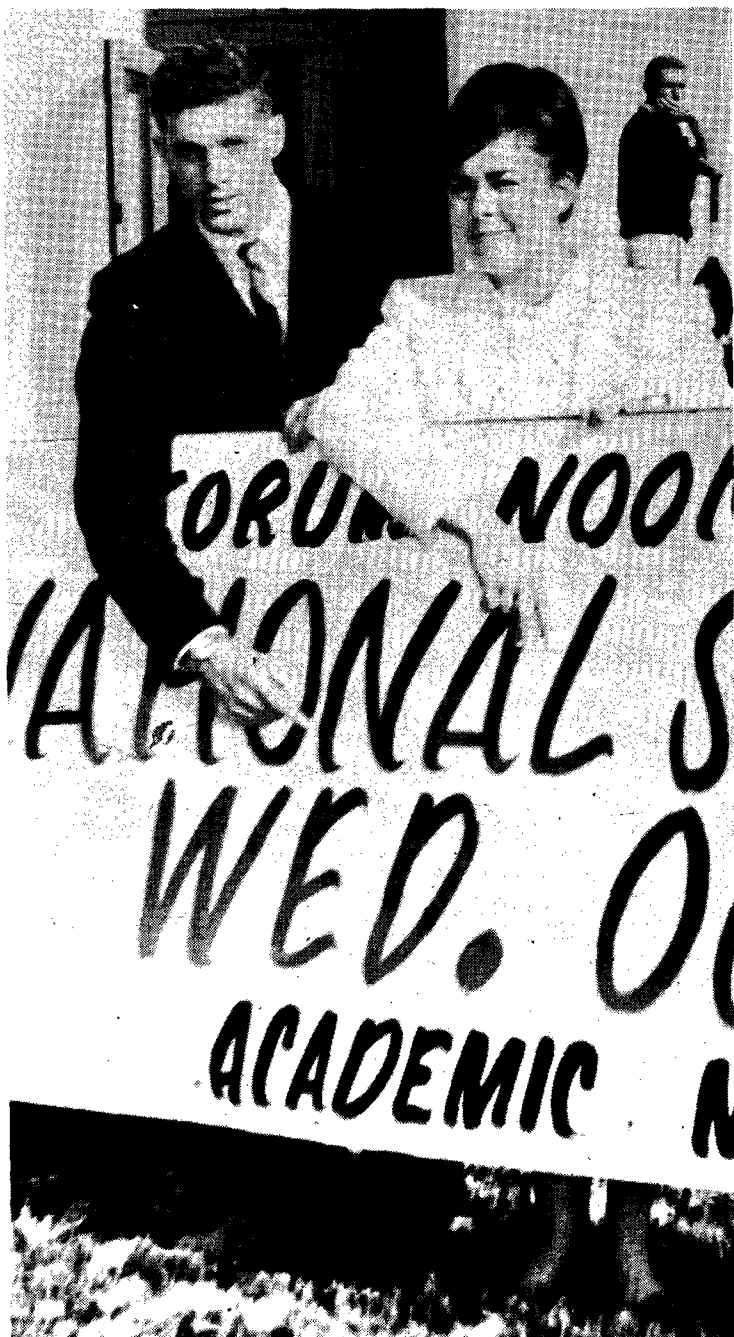
Marches are also slated for Victoria College and Ontario's Ryerson Polytechnical Institute.

Sudbury, Guelph, Windsor, Prince Edward Island and New Brunswick students plan to conduct publicity and educational campaigns.

Victoria and Brandon colleges will feature meetings with speeches by political parties, university administrators and government speakers.

Edmonton students will cover the downtown pavement with dimes instead of shoe leather — \$1,500 in dimes to dramatically demonstrate the cost of one year's higher education.

Quebec students will not take part in NSD and McGill University, currently seeking admission to the Union Generale des Etudiants du Quebec, is advocating a Quebec Student Day.



READY TO ROLL on the march to the Bayshore Inn today are AMS first vice-president Bob Cruise and secretary Joan Curtis. March slogans will be "Equality of opportunity"; "National Student Day"; "We're Concerned"; and "Increase Federal and Provincial Aid".

## Transport leaves Brock at 2:30

The time is here for students to back up their decision to march for National Students Day.

AMS president Byron Hender said he wants all students to follow the AMS council in this march.

By three o'clock this afternoon students will be marching down Burrard Street led by their council.

### ON RECORD

"I want it visibly on record that student council is at the front of this march," said AMS vice president Bob Cruise.

The action will start this morning at 10:30 when a delegation of student council, a Victoria College delegation of five and any willing UBC faculty members will present a brief called "The Case for the elimination of Tuition Fee" to the convention of university presidents being held at the Bayshore Inn.

Then:

- At 12:30 there will be a mass forum and rally in the armory.

Speakers from five federal political parties and Canadian Union of Students vice-president Richard Good will address the rally.

- At 2:30, buses will leave Brock Hall for the march's starting point at Sunset Beach.

(Sunset Beach is under the north end of the Burrard Street Bridge.)

### LEAVE BEACH

The march will leave the beach and proceed up Burrard to Georgia Street and finish at the Bayshore to hear an



BYRON HENDER  
... march goes

address by an official from the Bayshore conference.

In a letter to Hender Tuesday police Supt. Alan Rossitar said the march would be limited to 1,000 students and that literature could not be distributed along the route.

He said the area of the Bayshore Inn must be cleared by 4 p.m.

Cruise said he wanted all people who were driving down to the march to come past Brock at 2:30 and pick up passengers. He said the 15 buses chartered by the AMS would not hold everyone who would want to march.

# HOMECOMING HIGHLIGHTS

★ PEP MEET THURSDAY

★ PRIME MINISTER &  
SPORTS CAR RALLY  
FRIDAY

★ PARADE  
FOOTBALL &  
TWO BIG DANCES  
(TICKETS AT AMS)

SATURDAY

