

#### friday 18 march 1994

meeting deadlines, meeting destiny, meeting friends, meeting for tea since 1918

## What happened to the other 34 per cent of canadians?

#### by niva chow

opinion poll shows increases in suggested "too many immigrants levels of intolerance said the feel no obligation to adapt to mainstream media.

Recent poll results from Ekos Research Associates Inc on the front page of The Globe and Mail suggest that "Most Canadians believe there are 'too many immigrants,' especially from visible minorities." The Globe's Murray Campbell further reported the "survey does not mean that remained unseen, which leaves the Canada has shed its compassion and embraced intolerance."

If increased violence against visible minorities by the Canadian tradition of "compassion," then always quickly or eas perhaps we should add daily a Canadian context." accounts of racial slurs and abuse as well.

Lastweek's release of a public future immigration policies, also on random digit dialing in Canadian values." Ekos determined that 16 per cent of Canada's population were extreme xenophobes, 25 per cent feel threatened by immigration during a recession and 25 per cent are becoming concerned about controls on admissions.

poll coverage incomplete. Despite this, The Vancouver Sun 14 March editorial states "although [immigrants] are adding to the military and law enforcement country's ethnic variety, their officials are any indication of the cultural contributions are not always quickly or easily fitted into

According to president of Ekos research Frank Graves, the poll The Ekos poll, designed to aid surveyed 2369 individuals based

February 1994. The survey interviewed the members of the household over 16 with the most recent birthday. Graves further said the survey questioned those who were fluent in either french or english. "Those who don't speak either language, can't speak in the interview.

The poll also showed 67 per The remaining 34 per cent cent of Torontonians expressed anti-immigration sentiment, while in Vancouver 51 per cent said there were too many immigrants.

The Globe suggested the dichotomy between Toronto and Vancouver was linked to the economy. Vancouver's lower rates were due to the influx of the Pacific Rim, while Toronto had "no intellectual framework to justify the social change caused by immigration."

The Sun editorial devoted to the poll seemed to say education would solve systemic Canadian racism. "Canadians must be

understand them. But [former are too many visible minorities immigration minister Barbara and three-quarters surveyed value McDougall] is right-more should be done to help the process along."

and the Vancouver Sun are only exacerbating the problem by drawing the distinction between us" versus "them". It seems that 'us" constitutes the "white" Canadian and "them" is equated with visible minorities. This factor only serves to divide.

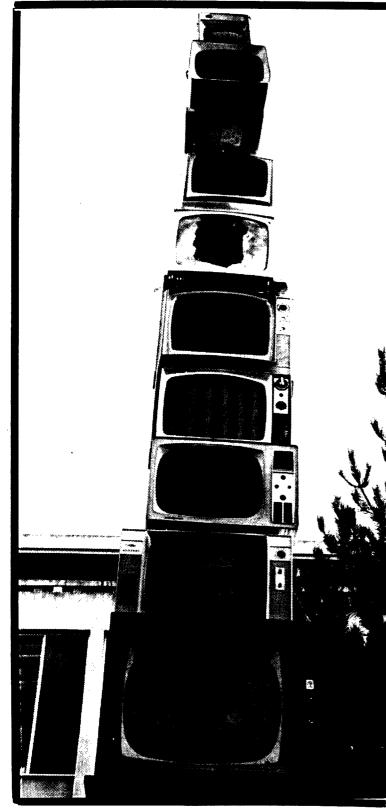
Writing that immigration must be justified suggests to the public that migration to Canada of Canada, but so are Chineseis detrimental. In an interview with the Sun, Vancouver association of Chinese Canadians (VACC) president Victor Wong the codewords that the stated the poll was superficial "because it failed to reveal the source of what appears to be characterize growing racial intolerance in Canada.

In an interview with The media." Ubyssey, Wong described the poll as "a snapshot without any further

patient. It will take time for us to research. If four in ten feel there diversity, there seems to be contradictory results... for the It is clear that both McDougall media to focus on too many minorities is racist, especially since not all minorities are immigrants."

Wong said the traditional notion of the Canadian identity is also problematic. "What they're [the mainstream media] saying is that white european culture is being compromised. The British and the French histories are part Canadians, African-Canadians and so on.

We have to be conscious of newspapers are using. They are using a few incidents to whole the culture...The racial link needs to be rebuffed and repudiated in the



#### versus white Canada igrants

#### by niva chow

The Vancouver Sun uses stereotypes of immigrants to further racist attitudes-but they cannot seem to decide which stereotypes to use. Reports on family values, economy and crime are reinforcing racist attitudes in their portrayal of immigrants and refugees.

The year 1994 started with a bang when the local media covered a story on the new year's baby. The mainstream newspapers reported the birth of the child was an immigration scam by family wanting to have the child born a Canadian citizen. The Sun's editorial on 6 January stated, "It's a sign of how disgruntled Canadians are over the immigration issue that the happy news of a birth can become a flashpoint... it feeds the growing anger over perceived abuses, such as the practice of foreign women to give birth in Burnaby hospital to take advantage of the automatic citizenship law.'

minority groups. In fact, in a VACC implies they are a burden on the survey questioning 180 of 1000 Chinese refugees turned down for refugee status, 71 per cent indicated they had never received welfare and 86 per cent had paid income tax for one year or more.

The following article, "Asia replaces Europe as Canada's major source of new immigrants," Farrow introduces the typical immigrant as "a Hong Kong businessman with a fat bank account and a fear of Communism taking over his life." Later Farrow wrote the status of immigrants has changed: "their skills, education, language, job training, finances-or lack of all those things."

Farrow is contradicting herself in her definition of the filthy rich Chinese immigrant versus uneducated foreigners riding the welfare system. She does not even seem to know what an immigrant is, as she includes refugees as part of the immigrant class. In Canada, "a paradise for refugees, compare with many other countries" Farrow reports on the tighter immigration policies of other countries as a result of 'refugee problems." The Sun is feeding the antiimmigration scare with comments like a description of Germany becoming an "uncheckable vehicle of uncontrolled migration." Subsequent news coverage in the Sun about ESL suggested "teachers can't give the proper attention to non-Asians when they have to spend so much time explaining things several times to others." Comments like this are damaging to immigrants and the Asian communities because it kind.

education system.

On reporting crime, the Sun has also identified the race of nonwhite individuals, even when it is not relevant to the story. In an article by Pamela Fayerman on the heroin trade, Fayerman wrote, We've had a major influx of Vietnamese people in the past year and that has conincided with the huge increase in heroin trafficking." Other examples can be seen of this in so-called "gang wars" and street violence

Francis Bula, in her 16 March social studies column, expressed her concern about immigrants in Canada having extramarital affairs when working in Hong Kong while others are "having to go into China all the time to supervise factories there, are starting second families there." Again, this exemplifies how journalists generalize from certain incidents and thus perpetuating stereotypes.

When the Sun does try to be npathetic to the cause of immigrants, it serves only to justify racial intolerance through the recession-thus ignoring the real attitudes of racism that the media fails to recognize. And indeed the negative representation has created an atmosphere hostile to minorities and immigrants. If the recent Ekos poll is any indication of the trend towards cultural acceptance and tolerance, then immigrants and people of colour might be better off moving elsewhere (if there were any place to go). Then we can let Canada play its own little games "with their own kind", the white

All bow to the new god of the 20th century

UBYSSEY FILE PHOTO

The Sun did not properly verify the story because the woman and her husband are landed immigrants. In the reporting of the story itself, Alex Strachan of the Sun managed to mix the names of the husband and the wife, indicating how uneducated and misinformed the media is on immigration issues.

In a series on immigration by the Sun, Moira Farrow reported "immigrants are not as skilled as they used to be... they are not as fluent...[and] they are not as educated."

Farrow also warned of how immigrants affected the economy, basing her research on information from the Fraser C.D.Howe Institute and Institute—two right-wing think tanks.

"A myriad of costs will rise everything from welfare to language classes," wrote Farrow, neglecting any sources from

#### Hot Flash Hot Flash Hot Flash I of Flash

#### <u>Rally Against Racism</u>

say yes to turbans in the rcmp! Sunday March 20 1:00pm rally at Kits Beach Park - corner of Cornwall and Arbutus. March to royal canadian legion at 15th and Arbutus 



last day of classes, Thursday March 31st at Thunderbird Stadium. Proceeds from this year's event will be donated to the United Way and AIDS Vancouver. This year the Fair will be open to UBC students of all ages as there is a separate BZZR Garden area on the field. Below is important information for patrons of the 1994 Arts County Fair.

The Arts Undergraduate Society is the only organization on campus to receive a liquor license for March 31st. NO OTHER LICENSES WILL BE GRANTED FOR THAT DAY!

Gates will open at noon with the first act beginning at 1 pm.

Everyone entering Thunderbird Stadium will be searched and have I.D. checked by Intrepid Security at the gates where tickets will be taken.

KICK A BARREL of Jack Daniel's the wrong way and no one will ever see the rewards.

If it rolls to a stop with the bung down, it'll leak whiskey by the gallon. But our barrelman knows how many turns and partial turns each barrel will make as he fills up a rick. So he'll turn the bung to just the right position before he kicks a barrel. And it'll stop with the bung straight up. After a sip of our Tennessee Whiskey, you'll be glad we didn't spill a drop.



JACK DANIEL'S TENNESSEE WHISKEY

Those wishing to enter the BZZR Garden area will enter via specifically marked lines to have I.D. checked. Only valid I.D., namely a provincial driver's license or passport.

NO OTHER FORMS OF I.D. WILL BE ACCEPTED !!

No one without proper clearance will be admitted to the BZZR Garden area.

You may bring your own plastic "UBC-style BZZR mug" (you know, the kind you buy at every BZZR garden because you forgot the half-dozen ones you already own at home) or purchase an Arts County Fair mug for a dollar at the fair.

BZZR ticket sales will end at 7:30pm and beverages will stop being served at 8:00pm

Thunderbird Stadium will be cleared at 8:50pm

B.C. Transit will be operating extra services from the Bus Loop beginning at 9:00pm.

Tickets available at the SUB Box office located on the SUB concourse. HAVE A GREAT TIME AT THE FAIR!



#### **TUESDAY MARCH 15 1994**

#### EDIT/MEDIA ISSUE

#### THE UBYSSE

The myth of the media is that television, radio, magazines and Phoenix and the U of Calgary newspapers are objective retellers of factual stories. They are a fly in the ointment of the people with power, making those who abuse their power uncomfortable.

The truth of the media is somewhat different.

media The are organizations with owners. Most if the paper would exist today. media outlets are businesses, operated to make a profit. Sometimes that business

The Okanagan college Gauntlet are two student papers which have been set upon by various levels of government and student councils, to change the controversial content of their papers.

And by May of last year, the all staff at The Ubyssey did not know

The AMS, at the 2 June special meeting, voted to shut down The Ubyssey and created а

government puts The Ubyssey in the position of depending on an elected student executive for its subsidy. The AMS has used their position of holding the purse strings to threaten The Ubyssey's existence and editorial autonomy.

Last year both the AMS president Bill Dobie and vice president Janice Boyle publicly flaunted their power over the AMS funded publication.

Dobie told the Jewish Student Association newspaper in March

cover a range of topics from a "detrimental to the interests of on that role."

However, both Bill and Janice do not

students they represent. Bill does journalism and have taken the

necessarily represent his "fed up" views. Nor does Janice what are broad simply reflection of their think beyond them.

The AMS concept interests inform them of information. class. universe likes to acknowledge.

By creating board the AMS wanted to place the publications "at arms length". However the AMS still controls the budget of The

Ubyssey and the financial dealings of The Ubyssey remain in the AMS business office with AMS employees. So much for arms

pub board in the AMS code of procedure, it can shut down a

range of perspectives...we are the the [Alma Mater] society." The publishers of the paper and if we Ubyssey is in effect at the mercy of are going to serve students to the the members of the board and at best of our ability, we have to take what constitues the "interests ts of the AMS".

Fortunately,

Shcmedit this year, the people on the pub board understand the limits of which have been sympathetic to student

not understand the implications side of the publications over of shutting down a newspaper matters with the AMS. In the which does not future, the board may decide to use its power to deconstitute a publication and intrude on the dayto-day workings of a publication.

The student press remains recognize that her one of the last spaces where free understanding of speech occurs, where student journalists can pursue the stories perspectives are they want to write about without a fear of censorship.

The commercial media and own limitations the AMS has had trouble and inability to maintaining a dedication to "afflicting the powerful and giving power to the afflicted".

Mainstream news outlets executive could have become increasingly not grasp the centralized and reliant on that government and corporate public articles which do relations machines for their not conform to information. As competition for their standards scarce advertising dollars canstill represent increases, the advertisers student's themselves have a stronger voice or in editorial content.

Mary Risebrough, director of useful, critical Housing and Conferences, organized an ad boycott against There is more The Ubyssey after the publication happening in this of the sex issue. She was one of the world than what many to urge a new "Editorial the white, upper Policy" for The Ubyssey-one liberal which, one assumes, would prevent any nasty controversy from seeping in.

Controversy is essential to the the publications student press. Conflict, although terrifying to those desperate to maintain their positions of power, is essential for critical discourse to take place.

Policies to stop it inevitably fail or else end up in silencing a paper entirely.

In the words of editor emeritus Frances Foran "it's five in the morning, I can say what the fuck I want"-spirit must be protected. In a letter to the AMS, she urged Because of the power of the the executive "to hasten the process of establishing a Constitution and Editorial Policy

## THANK GOD WE'RE WEICOME TO THE ELITE CLUB FINALLY RID OF ABSOLUTELY NO: PINKOS THAT "VILE RAG" FREE-THINKERS, RADICALS DEALISTS, CONTROVERSIALISTS FOREVER. BEGGARS, WEIRDOS, SLOW WALK-ERS. Brought to you by your ALL-THAT-MATTERS SOCIETY THE UBYSSE IT WAS NEVER REALLY DEAD-IT WAS MERELY IN RETREAT łu, N W

prientation does not interfere with good journalism. But just as often, owners make sure the content of student publications. The Ubyssey the newspapers does not upset could then apply to be the ones who pay the bills—the advertisers.

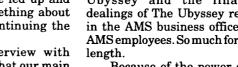
Even small papers which are not run for profit feel the sting of :heir owner's lash.

publications board to have direct control over all campus-wide AMS reconstituted by the pub board that summer. Until that point, The Ubyssey did not exist.

The dichotomy of the AMS as

of last year, "We are fed up and are going to do something about it, right up to discontinuing the paper.'

And in an interview with CiTR, Boyle said "What our main concern is that we want The Ubyssey, which we would like as both publisher and student the AMS paper, to be broad, to



publication for printing material for The Ubyssey"

## A plethora of student papers permeates campus periodically

#### by Trevor Presley

You have probably noticed the stacks of newspapers that greet you at the entrance to each building on campus. You may even read some that appeal to your particular tastes.

decipher the niche each of these interest to the business papers has carved out for itself. community. Here is a brief description of a

maintain an "objective" tone. It covers off-campus events such as clubs, sports and movies and it also deals with larger social issues once and a while. Although this is a good paper, it is hamstrung by its need for advertising, so it must The first task at hand is to run articles that are of some

Last but certainly not least

Ubyssey which many students claim not to read.

A lot of people complain about the paper and talk about its bias and left-wing ideas that seem to garnish every article. Many people even talk about shutting down The Ubyssey permanently. In fact many of these people succeeded last vear.

The fact remains that by gregg menally subsidized papers are one of the campuses most valuable assets. Because these papers are paid for by students, the student writers are free to write whatever they want. This is in stark contrast to the major papers would have to pander to big business. The freedom to write and publish whatever you want. whether it be zany humor or dark news, is a freedom that is rarely seen in the big media. Therefore the student writers tend to enjoy this luxury now, before they get hired by the big papers and have to do "real objective news". The student writers also act as the watchdogs for the students and they don't let the student government or the administration get away with much. If the various papers did not point out the problems and provide solutions, nobody else would.

If you do not like the way the newspapers do something, or if you see some gross misuse of power in housing, the administration, or the student government, then write for a student paper. You can send in letters, or write articles. Who knows, you could be the

next Murphy Brown.

**Radio challenges the** mainstream are shows done by people who are

few

Most of you have probably heard of or even read the 432. The 432 is the paper put out by the science undergraduate society (SUS) usually on a biweekly basis and is known for its quirky humor and its regular columnists. Although this paper may not deal with enough "real news," its readership enjoys a nice stress relief when it comes out.

the There is also Underground, the newspaper put out by the arts undergraduate society (AUS). The Underground deals with some serious stuff about life and the arts. It also has had its share of quirky humor and is full of radical last minute "space fillers". Although the paper has trouble getting out on a regular basis, it is an informative yet funny read.

every Tuesday and tries to use. This is especially true of the

there is The Ubyssey. The Ubyssey is published twice a week by a "collective" of students and about one fifth of their budget is subsidized by the AMS. This paper has a rather notorious reputation for its articles and positions.

It often deals with larger social issues and news stories that are controversial and challenge dominant ideas. You may not agree with all of the articlesyou read in The Ubyssey on a regular basis, but you will be well informed about the issues and events that have an impact on our campus.

Many people question the student subsides that are given to the various papers on campus. These include most of the undergraduate society papers and The Ubyssev.

Many a student complains that they should not have to pay The Campus Times comes out for student services they do not

For almost 20 years, Co-op radio has been an alternative avenue for radio listeners in Vancouver and around BC.

Broadcasting from 102.7 FM Co-op radio started broadcasting in April 1975, and has a mostly volunteer staff. The station's format is non-commerical and covers the whole spectrum of news, culture and music.

Ian Pringle, program coordinator of Co-op, said minority language programs, alternative music programs and special interest group shows are the types of radio programs the station offers. The difference between Coop and mainstream stations is that "[Co-op] uses more of a cultural or educational light in its presentation. We try to be a part of the community," Pringle said.

We've got the labour perspective show, the lesbian show, the 411 seniors show. They

involved with the topic," he said.

"We try to provide critical coverage of issues that are generally not covered in the mainstream media, like Chiapas, or to present different opinions about the issues." said Nick Blomley, a member of the collective.

"We would also try to give voice to people who aren't usually heard, so rather than interviewing a director of planning or the president of Mirage development we'd talk to someone from the downtown eastside," Blomley said.

The station is run as a collective-meaning there is no hierarchy of staff. Every member has a vote that is equal to everyone else. When someone buys a membership which is priced determined by a sliding scale, they are given a share of the stationeveryone has one share.

#### 4 THE UBYSSEY

#### MEDIA ISSUE

TUESDAY 15 MARCH 1994



"The competition in the market place is fierce. I needed marketable skills. BCIT provided the training that prepared me for employment in a wide variety of occupations and industries.



Leslie Wall, 1992 BCIT **Operations Management** Graduate

## **Careers in Business**

Leslie Wall is a Material Planning and Scheduling Associate at Glenayre Manufacturing Ltd. Leslie s practical business studies in Operations Management gave her the competitive edge needed to succeed in this challenging field

You too, can gain a competitive edge with the following two-year business programs, starting Fall '94

- **Operations Management**
- Management Systems
- Transportation Logistics **Business Administration**
- Post Diploma (1 year)

For further details on the above programs, attend one of our information sessions. For the next available date, please call (604) 451-6735 (24 hrs)

For program information please call: BCIT Student Services Tel: (604) 434-3304



#### BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY



## Zombies exist and eat your pork rinds and other loud snacks

#### By Teresa Yep

Ever walk past silent houses in the dead of night to find yourself perplexed and somewhat creeped out by the electric blue light that glows dances on the walls of dim rooms? I have pondered as to whether they were techno-seances void of candles or very well-lit pools of great white sharks splashing about what once was the guest room.

Deliberation however, has led me to conclude that those eerie lights come from that very familiar box, the television, our friend who comforted us with Mr. Rogers and made us cry with Terms of Endearment.

Not so fast. The questioning with which you viewed those strange lights that left you transfixed on the street is the same questioning necessary in considering the boob tube, the idiot box, the TV. How does it affect your mind? In what ways?

#### More American homes have televisions than plumbing.

According to Jerry Mander, author of Four Arguments for the Elimination of Television, we adopt positions of greatest comfort and least motion while viewing television.

The eyes are in its most inactive state than during any other daily experience. The body is in its most motionless state other than sleep. The mind slows its cognitive processes below even those of sleep. In this passive state of inactivity, the body is primed for the onslaught of media manipulation.

#### Watching television is more addictive than heroin.

According to Bernard McGrane, author of "Zen TV", the television is too user-friendly to the point where it has become a one-way companion. Television is such an attractive medium that it can often replace the void of loneliness by occupying the time and attention  $\operatorname{that}\operatorname{might}\operatorname{have}\operatorname{been}\operatorname{spent}\operatorname{with}\operatorname{other}\operatorname{humans}$ rather than an appliance. Upon turning off the television, its silence magnifies one's loneliness and reminds the viewer of the inadequacy of his/her remedy for the lack of human contact.

Children spend more time watching TV than doing anything else save sleeping. Besides socialization, another thing that

television programmers target is your attention span. In an attempt to keep you riveted to their network for the sake of higher ratings and thus advertising dollars, programmers produce shows that distract and grab your attention rather than communicate meaningful messages. In a land where "one percentage point can mean 30 million dollars" in advertising revenue, your attention span is the sacrificial lambprofit becomes the priority, not the quality of program that the viewer is ingesting.

On weekday evenings in winter, half the American population is sitting in

front of the television. Another effect of television viewing is how it creates a lack of satisfaction in people's ordinary lives. TV's false reality lures us into comparing our lives to those of swashbuckling heroes who manage to unravel international conspiracies and find a sexy mate all in one hour, including commercials.

These unrealistic portrayals act as inaccessible archetypal lifestyles that extend into an expectation of entertainment value in other aspects of our lives. McGranes states, "TV trains us to orient toward and tune in to the entertainment qualities of any experience, event, person. We look for that which is entertaining about any phenomenon rather than qualities of depth, social significance, spiritual resonance, [and] beauty."

#### As many as 12 per cent or one out of eight adults feel they are physically addicted to the set, watching an average of 56 hours a week.

The television not only influences our perception of reality, but it displaces our participation in it. The need for the media to validate our decisions, actions, and opinions renders us unable to view our own experience as significant and thus, unwilling to "pursue direct experience, [nor] to participate in co-creating reality. We no longer do, we watch," McGrane states.

#### On average, TV's are on 7 hours a day.

The necessity of finding life beyond the cathode-ray tube is crucial to acquiring a life. It is essential to finding yourself.

## **Faculty of Arts Student (Peer) Advisers**

In a continuing effort to increase the level of service provided by the Faculty of Arts Advising Office, the Faculty intends to hire three to five students to serve as the first point of contact for students attending the Advising Office.

The Alma Mater Society Art Gallery invites you to submit your work for display in the SUB Gallery's 1994/95 season. Application forms are available in SUB room 238. The submission deadline is no later than 4:30 p.m., Friday, May 27, 1994.

Successful applications must be entering third or fourth year in the Faculty of Arts and have completed at least 60 credits at U.B.C. They must possess good organizational and communication skills, and be reliable and conscientious workers. Their duties will include offering assistance to students in finding the correct path to resolution of their inquiries, referring students to appropriate Advising Office staff, and scheduling appointments for Faculty Advisers. Pre-employment training is offered and required.

Employment will be for 5 to 10 hours per week in regular 2.5 hour shifts (9:30 – 12:00, 1:30 – 4:00). Payment is at the rate of \$12.45 per hour.

Applications, including a resume, two letters of reference, and a statement indicating the qualities the candidate would bring to the position, must be submitted to Ms Wendy Trigg in the Arts Advising Office, Buchanan A207 by 4:00 p.m. on March 31st.

#### TUESDAY 15 MARCH 1994

#### MEDIA ISSUE

## The huge void in the media where women should be

#### by Sarah O'Donnell

newspaper, read a magazine or women's about the white, news heterosexual, male world around physically challenged.

television programming are of the total cast. especially notorious for their negative and often non-existent representation of women on coverage of women.

media's coverage of women are portrayed. under-representation, a narrow

DYLAN

All-Star

Tribut

SIZEND

On Axl Rose

Feminism,

Mike Tyson

and God

OUR LIVES,

OURTIMES

By the Rolling

Sione Reader

The

range of representation and The minute you open a misrepresentation," said SFU studies and click on the TV, you will be fed communications instructor Lynn Hissey.

Women make up 52 per cent you. According to the mainstream of North America's population, but media's philosophy, this world is only about one-third of characters almost completely devoid of people on television carry the double X of colour, queer people and the chromosone. During prime time, the number of major female Newspapers, magazines and characters shrinks to one-eighth

inaccurate The television is compounded by the "The main problems with the narrow range of women who are

"Virtually all women on

television are white, and this would be true of film as well," said Hissey.

She also noted that the women portrayed on TV seem to be welloff, consuming fairly heavily, conventionally attractive, slim, relatively tall, able-bodied and heterosexual (one assumes). Obviously, this does not represent the population.

Women's images don't have to be positive, they should just be about women," said UBC women's studies instructor Marni Stanley. "They should be a reflective range of women and women's concerns. A lot of the jokes in sitcoms are not women's humour.'

Both Stanley and Hissey cited Roseanne and Murphy Brown as excellent examples of current TV programming because of the way they deal with real gender issues and women's concerns. Both of these shows were created and produced by women.

To achieve more programs of this calibre, Hissey said it is necessary to get more feminists working in the various media.

"Encouraging independent productions [by women] is also important so that shows aren't so reliant upon advertisers and their pressures. Advertisers are enormously powerful in regards to what kind of images we're getting and what we're seeing," Hissey said.

Television is not the only culprit responsible for the misrepresentation of women.

Media Watch, a national group which analyses media content, found only 28 per cent of the bylines in newspapers were women's in a 1992 study of the Canadian newspaper industry.

"We know that graduates from journalism programs right now are about 50-50... [The number of women's bylines] doesn't reflect the number of journalism graduates or the population," said Media Watch

volunteer Josey Mills.

Under-representation is particularly obvious in certain areas of newspapers. For example, "Authoratative sources who are quoted are usually 90 per cent men," said Hissey.

In the hopes of eliminating these imbalances, groups such as Media Watch are trying to encourage news sources to quote more women experts in their stories.

Many magazines also lack a significant amount of womancentred content. Most of the staff at "Canada's national magazine," MacLean's, "felt that MacLean's has a lack of sensitivity in its portrayal of women," according to a 1992 staff survey.

To fill this womanless void, a number of alternative magazines have sprouted up, written by and for women.

Although there is a growing awareness among the public of the representation of marginalized groups in the media, the mainstream press has not made any significant policy changes to counter the dominating white, male news story. "It's pretty frightening, the trends don't change. There are no significant yearly changes when we do the content analysis," Mills said.

# Health Warning

WARNING! Overexposure may lead to profound confusion between promiscuity and feminist liberation. Taken immediately after separation or divorce, may lead to dependence on cosmetics, lingerie, self-help quizzes and diet plans. Sideeffects include rabid spending frenzies and nagging need to conform to impossible standards.

TIN

Rehind

h Roberts

CLINTON

Fronon

Preven

Callanse

By Willis

Can

ROBBINS

mind. Contains fabricated hipness created by 30 somethings in denial. Overexposure may turn natural teenage rebellion into slick marketing device.

WARNING! Contains unattainable female life forms and artificial flavoring. Short term expo-sure may lead to devaluation of existing girl-friend. Prolonged exposure associated with sex-ual disorientation, numbress, gender stereotyp-ing and the need to subjugate women.

## **STUDENTS \$**

Templine has a number of temporary and permanent positions available in a variety of offices. in industries such as:

## Sexkittens & psychos

#### by Sarah O'Donnell

Misrepresentation of women is one of the media's most serious flaws. According to Lynn Hissey, women's studies and communications instructor at SFU, the most damaging form of misrepresentation are the stock sterotypes of women that prevail in newpapers, television and magazines.

The most commonly sterotyped character on television is the "typical woman" whose relationships with other "typical women" are characterized by cattiness and bitchiness. These characters are usually helpless, over-emotional, non-logical and highly sexualized. This sexual creature is mainly created for the male audience's viewing pleasure. Another of the most pervasive

sterotypes of women in the media is the "superwoman." The epitome of the sitcom superwoman is Claire

GRAPHIC COURTESY OF ADBUSTERS

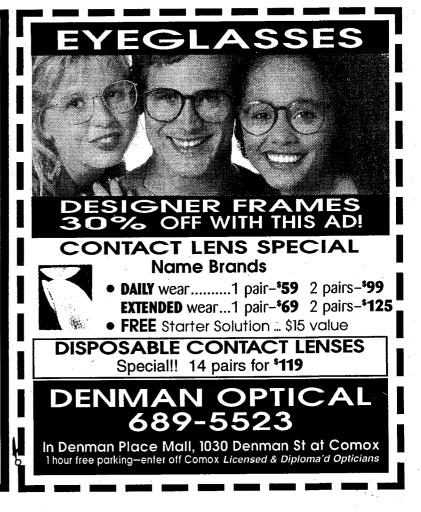
Huxtable from The Cosby Show.

"She's a lawyer and she's raised five beautiful children, she must have a self cleaning house. It's a way of doubly punishing women," Hissey said.

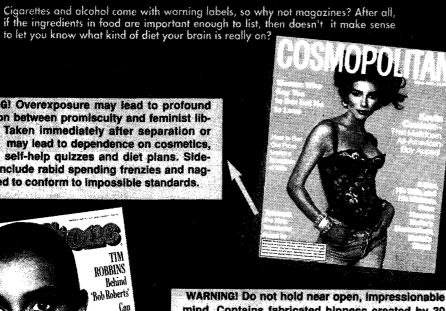
The third common sterotype revolves around the backlash against feminism and the media's concept of "the feminist." In the media, feminists are often. pathologised. "Feminism is ultimately seen as just one step on. the ultimate path to becoming a lesbian psycho," Hissey said.

Lesbian characters are rarely seen and when one finally surfaces on TV or in the news, she is demonized. Hissey pointed to the "lesbian psycho" films that have surfaced recently.

The lesbian character is 'pathologized, then turns into a total nutcase and then she dies,' Hissey said.



THE UBYSSEY 5



COME see the light. The Ubyssey 241 K.

Storage

## STUDENT STORAGE

Lockers \$20/Month

starting at

Ask about our Student Discount NEIGHBOURHOOD **MINI STORE-ALL** 436 West 2nd Ave (at Cambie) Vancouver 872-2822

Hours: Mon-Fri 9-7 Sat 11-5 Sun 12-4

 Engineering Telecommunications Advertising & Public Relations Finance & Accounting

If you have a positive and professional work attitude, you can gain valuable career experience while learning more about the local business community.



An Angus Miles Company

For more information, please call Vancouver: 582-8367 or Victoria: 388-4166

#### by Taivo Evard

it with a state of the The mainstream media bills itself as fair, balanced and "objective." But media is a business, and business means turning a profit. Sometimes that profit instinct conflicts with good news practice-balanced reporting, controversial opinions and in-depth analysis. And arguably the Canadian media has forgotten about good news practice altogether.

A case in point is Canadian media mogul Conrad Black. The publication of his autobiography A life in progress was greeted by polite kudos in the press-not surprisingly, since he owns much of it.

Black, like other media moguls, has turned the newspapers he owns into profit machines. Worries about "censorship" in the Canadian media are not confined to government intervention in what we can see or read. It is the corporate-owned media itself which is the in utine problem. 130°

A monster has been created, one beyond criticism: a group of about five men, including Black, who together own the \$ majority of the Canadian newspaper businesses, and who are branching out beyond Canada and North America. 8

And while their faces are different, their vision is Quotishet common Canada's media barons and the Canadian government have demonstrated past, present

and future business links. And if anything, corporate concentration is on the rise, taking advantage of "economies of scale" Jim to shile arguments to advance the erosion of competition legislation. Worldwide about 30 firms control 50 per cent or more of the book publishing, newspaper, film and television industries.

Winter and Hassanpour atte ne; in Canadian Forum magazine claim it is **~**25 "small wonder that Ans disting bet government, business and the media speak the same **,**0 language they are run by the same tol they are group of friends."

**&**<sup>o</sup>

## WHISTLING IN THE DARK

In 1980, the Kent Commission recommended tax incentives to reward newspapers that spent more than the industry average on editorial content, as well as penalize those who spent less. The report also recommended limits to concentration of ownership. The recommendations were never followed.

the th "The monopolistic nature of the Canadian newspaper industry has become the major threat to press freedom in Canada. Making money is no longer the major function of the newspaper conglomerates, it is now their only function. While owners and publishers continue to mouth platitudes about in-depth reporting, their deeds belie their words," Tim Smith wrote in *Policy Options*.

## TALKING TO THE WORLD

Hollinger Inc. owns and controls 325 daily and weekly newspapers on four continents with a combined circulation of 8.8 million, according to the Hollinger 1993 annual report.

diet us. Thompson owns approximately 360 newspapers and 145 magazines, with reported profits of \$198 million US in recession-stricken 1992. They control 21 per cent of national newspaper circulation. Kenneth Thompson has a personal fortune in excess of 10 billion and is said to be the wealthiest Canadian, ranking with the world's top billionaires.

Maclean Hunter owns 35 cable systems, 23 radio stations, 3 television stations, 14 per cent of CTV, 62 per cent of the Toronto Sun chain which controls 8 dailies with 11 per cent of national newspaper circulation. Ted Rogers, the new owner of MH, owns 25 radio stations, one television station and 17 cable television systems with 1.8 million subscribers.



OD INFREQUENTLY AM I GIVEN SUCH FREE DISCOURSE

THERE IS SOME DELAY, I UNDERSTAND, AS TOM, O

NECESSITY, MUST ACOURE MY PHYSICAL GRAVITAS.

WITH YOU VANQUISHED, WHINING POST-HUMANISTS.

I SHOULDN'T TERRORIZE YOU, GIVEN BRITAIN'S WEEDY Channel 4 is producing a dramatic spectacle...

BASED ON MY RECENT AUTOBIOGRAPHIC TRIUMPH, TOM

BERRINGER PLAYS ME; MIRANDA RICHARDSON IS BABS.



Black purchased a 15 per cent interest in Australia's second largest media conglomerate, the John Fairfax Group, for \$1.32 billion in mid-December 1991. In early September, the federal government had said his nitial bid would result in too much foreign ownership and would be blocked as it was not in the national interest. Black's American partners, Hellman and Friedman, own 5 per cent of Fairfax.

Newspapers (Ireland), owned by Tony O'Reilly. INP told the federal court that Black's bid conravened Australia's cross-media ownership laws. Australian billionaire Kerry Packer had earlier pulled out of Black's partnership in the bid for Fairfax in fear of violating the cross-media ownership laws.

On 21 January1992, Black won the government's approval to increase his stake in Fairfax to 25 per cent. Australia's Foreign Investment review board had previously restricted foreign investment in media groups to 20 per cent. This would mark the second time the Australian government had oosened foreign investment constraints since Black entered into the Australian media race. Black's Hollinger Inc. is now the largest single shareholder in Fairfax.

Black's request faced opposition from a number of groups, including two major newspaper unions, former prime minister Malcolm Fraser, the powerful Australian Council of Trade Unions' president Martin Ferguson, he Australian Democratic party, and even backbenchers in prime minister Paul Keating's Labor government.

Keating's government now faces a Senate review. His Labor party tried to defeat the motion to conduct a review, but faced overwhelming opposition. The review comes in the wake of the charge that Black's approval for increased ownership was given in exchange for more "fair coverage" of the Labor party. The Senate investigation may take months, depending on when

Black is able to testify.

The Australian Federal Treasurer has said the government would not allow any further increases in ownership for Black. Black said he wants to double his stake in Fairfax to 50 per cent.

Rogers had \$1.2 billion in revenues in 1992, while MH had \$1.7 billion in the same year.

,o tote

#### After The purchasing by the recession and bad press,' Black is poised to enter,

Sherbrooke Record in 1969, Black and Peter White, his business associate, decided to fire 40 per cent of the employees.

"Peter became so zealous he reached one targeted employee in a cabin at Niagara Falls, Ont..., We imposed draconian cost controls and turned out a profit after the first couple of months," Black said in

David Radler, a partner of both Black and White, found the cheapest printer possible in the United States, where Black's recent autobiography A life in progress was also printed by his Toronto-based Key-Porter Books. Black owns Key-Porter Books and a book distribution network. Coles Book Stores.

In 1992, Financial Post writer Cecil Foster wrote a story about the unstable position of PWA Corp. (parent company to Canadian Airlines International). After seeing the article, the airline threatened to pull its advertising and Foster was moved to a different beat.

should be vetted by the publisher the January/February edition of Canadian Forum.

hue and cry at the *Post* over free space arranged in the paper by Toronto Sun Publishing president Edper (Bronfman) officials. The democratic are being dashed as the conservative global-minded planned article was 'an attempt to current press barons rush to buy publisher. put a cheery face on a powerful them up. Electronic publishing, for

according to Globe and Mail reporter Kirk Makin," wrote Winter and Hassanpour.

that allowing a corporation to report on itself would erode journalistic credibility (even further). Black owns 20 per cent of the Post, which in turn is owned by Toronto Sun Publishing

Black has strong opinions about most political and economic issues of the age, and his views appear frequently in print.

He has launched well over a dozen libel suits when writers have portrayed him in a negative light. Canadian Forum reported that former prime mi ister Margaret Thatcher once said of Black, "I find myself to his political left."

In Black's operations, editorial expenditure is viewed simply as a cost, little more.

Black increasingly fills copy space more and more with sanitized wire copy. He said "You use the news wire for a lot of news, and "Editor Stephen Petherbridge then you use piecework a lot ... you problems, was fired for failing to adhere to a use country correspondents. You standing guideline that any article don't have to pay them a great deal that might endanger advertising and, as long as you're the only game in town, which we almost prior to publication," James Winter invariably are, you can develop a and Amir Hassanpour reported in structure that in effect guarantees you a high margin."

> Media corporations thus put processing and distributing news than into the actual gathering.

And the hope that new conglomerate that has been battered example, is one market which as publisher of the Jerusalem Post,

In March of 1993, Tom Kent, who had headed a 1981 Royal Commission on concentration of Postreporters protested saying ownership in the Canadian newspaper industry, engaged in a fruitless war of words with Black in the Montreal Gazette. Kent evidenced how Black controls the editorial content of newspapers and sacrifices quality for profits.

> "The concerns are that, as a multiple proprietor, he will milk many of his papers, to the sacrifice of their quality, and spend on some of the more important in order to bend them to his ideology," wrote Kent

Kent mentioned Black's prime minister Yitzak on of the laru Post, where "over 30 of the journalists who had made it a respected paper left in protest they would quit if Levy against the changed management style."

Black, who read over Kent's habit of cutting full-time piece prior to its publication, said staff, who receive the journalists evacuated not due to benefits such as 🔎 editorial disagreements but other extended health care,(

government of Yitzhak Rabin, who personally urged us to change it from a 'PLO mouthpiece,'... This is certainly an affront to the rabidly and unrelievedly pro-Palestinian "Last March there was a great more money into buying, views of Mr.Kent... but we are not in the propoganda business and I believe in editorial autonomy provided it is exercised

Black appointed Yehuda Levy

an ex-army officer with almost no experience in the newspaper industry. When appointed, the Montreal Gazette cited Levy as saying he was going "to become very involved in the work of the editorial staff, and all that this implies."

Senior editor Erwin Frenkel left the Post after Levy intervened in an editorial Frenkel had written about right-wing Post journalists were "dismissed" after saying was not removed.

Hollinger has a then hiring non-union "The editorial stance of the freelance writers who do Jerusalem Post, is quite favorable not receive fringe benefits. Ninety-(sic) to the present Labor six unionized employees have walked off their jobs at Hollinger.

Payroll employees at the Daily Telegraph were cut from 4000 to a mere 1000 after Black's takeover.

John H. Pope, with Sterling Newspapers in the East Kootenays of BC, worked for five months until his name appeared first on an application Paul Godfrey, for an article by Hees technologies will prove more responsibly," wrote the billionaire for union certification and Radler fired him. The BC Labour Relations Board later ruled that he should never have been fired.

)....PENNY PROFIT In 1969, Peter White, Black's at the end of each week what they

college friend, bought the 'deserved' on the basis of the Sherbrooke Record and asked Black volume and quality of their to run it for him.

In the Globe and Mail's Report on Business (ROB) of October 1993, Black revels in his history of aiding strike breaking, writing, "I alienated some of my readers but earned the beautific pleasure of the premier by supporting the bill with which the government of Quebec broke a teachers' strike."

Black is quite open about the power he wields in owning so many newspapers. He likens himself to Orson Wells in Citizen Kane, saying, said in ROB. "People will think what I tell them

At the Record, Black became an apologist for then US president Lyndon B. Johnson and described Norman Mailer as "the bedraggled warhorse of American blowhardism."

He rubs his belly with delight recalling when one reporter handed Radler a petition of greivances, and Radler deducted two cents from his paycheque for "wasting a sheet of paper.

His cost-cutting fervour went beyond this sort of insulting chicanery. "One scheme I struck upon for

reducing salaries with an impeccable cover of good intentions was to hire a convict under a federal government bonded rehabiliation service, at a modest salary. I went to the Cowansville Penitentiary...," recounted Black in ROB.

Black also created an "elastic compensation system for the reporters and debated with them

journalistic production. He admitted, "It was an

AND OTHER THAN THE OPPORTUNITY TO BREAK UP A FEW B.C. NEWSPAPER UNIONS, LIFE HAS BEEN PLACID

outrageous system, of course ... " Describing financial strategies at the Record, "Every conceivable item necessary to newspaper production was rationed, economized and made the subject of intense haggling. All dispensable personnel expenses were violently pared ... There could be no better school for newspaper proprietors," Black

One of Black's joyous

Radler at the Record. Taylor's famous early 19thcentury manual on industrial relations and regularly recited the opening sentence, which asserted that any such study must start from the premise that all

When Radler was asked, at Tom Kent's 1981 Royal Commission on Newspapers, what their [Black, Radler and White's] chief contribution to Canadian journalism had been, Radler replied, "the three-man newsroom and two of them sell ads."

# Manufacturing consent: Conrad Black and the Canadian Media The Hollinger board's 21 members announced his resignation. The two have

A late effort was made to block the purchase of rival bidder Independent

## include five who are also on the boards of known each other for 30 years. In June 1992, four major banks, as well as real estate the Mulroney-appointed commissioners of

equal interest in Southam and each hold Rogers. three seats on its 17-member board.

Hollinger board member Peter White was which is owned by Black. principal secretary to Mulroney during his works for Power Corp.'s long-time Montreal leadership of the federal Liberal party in party.

Desmarais' brother-in-law, John Sylvain, to Ontario lt.governor John Aird. the Senate. This was one of eight controversial appointments which ensured the passage of the GST legislation.

Kim Campbell's taking office. Ted Rogers finance worked for Desmarais until 1981. was one of the 30 elite invited to a dinner by

magnates Peter Bronfman and Paul the CRTC opened the long-distance market Reichman. Hollinger and Power share an to Unitel, 32 per cent of which is owned by

Rogers recently purchased Maclean Black has known Brian Mulroney since Hunter Ltd., who in 1988 made a \$50,000 he 1960s, when Mulroney was appointed to donation to the pro-free trade coffers of the several of Black's boards, including Standard Canadian Alliance for Trade and Job Broadcasting and Hollinger North Shore Opportunities. Maclean Hunter owns 60 per Exploration Ltd. Black's partner and cent of the Financial Post, 20 per cent of

And the partisan connections are not reign as prime minister. Mulroney currently limited to the Tories. Until he ran for law firm, Ogilvy Renault. Mulroney helped 1990, Jean Chretien was on the board of Desmarais get rid of separatist journalists directors of Desmarais' Power Corp., along from the striking Montreal La Presse in with Seagram's president Charles Bronfman. 1972, and Desmarais was Mulroney's biggest Chretien's daughter, France, is married to financial backer in his successful 1976 bid Paul Desmarais' son, Andre. The board of for leadership of the federal Conservative Power also boasts former Ontario premier Bill Davis, Pierre Trudeau's former secretary In September 1990, Mulroney appointed to Cabinet Michael Pitfield, and former

Ontario premier Bob Rae's brother John was national coordinator of the federal Liberal election campaign, and is also a vice Last June, Mulroney appointed president of Power Corp. Paul Martin Jr., Desmarais' brother, Jean Noel, to the Senate the Liberal party's election economic platform in his final patronage appointments prior to designer and current federal minister of

In May 1993, Bronfman-owned Mulroney last February, the night before he Seagram's purchased a 6 per cent interest in Time Warner for \$702-million US. Seagram's plans to buy 15 per cent of Time Warner.

The day after Seagram's purchase, Power Corp. paid \$100-million US for a one per cent stake in Time Warner. Desmarais sits on Seagram's board, and Charles Bronfman and Bill Davis sit on Power's board.

According to Howard Pawley, the former premier of Manitoba who is now a political science professor at U of Windsor, "This [neoconservative agenda due to corporate control of the media] is reflected across a broad range of interrelated issues" the 'need' for free trade and globalization; a rationalization of business which puts efficiency and profits above employment; blaming vague international forces for a Canadian recession, and using an overblown deficit phobia to undermine social programs, including our education and medical systems."



portrait of his attitudes, is recounted in his early days with

"David kept a copy of William employees are slothful. compentent and dishonest."

Black's century-old mentality colours his treatment of employees to this day. Radler has also been staid, expressing his idea of editorial autonomy below, with which Black would doubtlessly

Tim Smith, a pseduonym for a BC journalist wary of editorial stricture, wrote in March 1993 Policy Options, "One way of guaranteeing high profit margins is through monopolies, and Southam has a hammerlock on Vancouver's print-media sector. As well as the Pacific Press dailies, the Vancouver Sun and the Province. Southam owns community newspapers covering the Lower Mainland, from the Delta Optimist and Delta Today to the Chilliwack Times. As monopolies grow, editorial diversity and competition are lost.

Southam's profits have come not from its larger papers-the Sun only increasing advertising 1 per cent between 1986 and 1989-but from its smaller "community" newspapers. In that same three-year period, Southam's Vancouver Courier marked an 89 per cent increase in ad revenue. The Courier, Sun and Province together garner 86.5 per cent of all Vancouver newspaper advertising.

And while money comes in the advertising door, fired employees file out of the editorial room. One in four of the Sun's city eporting staff was eliminated, reducing it from 40 to 30.

"If freedom of the press is the public's right to information," Smith wrote, "then the people of Vancouver are poorly served by the Pacific Press twins."

"The extension of the Thomson and Southam monopolies from the daily to the weekly field has nothing to do with journalism journalism and the public's right to information suffer as monopolies grow. The newspaper cartels are solely concerned with market control," Smith wrote.

In 1989, Southam reported a \$117 million profit on revenues of \$775 million. In 1990, it made \$90 million of profit on revenues of \$848 million, and \$42 million on \$829 million in the recession year of 1991. During this period, Southam spent \$100 million amassing more newspapers and buying a 60 per cent interest in the polling firm Angus Reid Group.

In early 1993, Black's Hollinger Inc. bought a 22.6 per cent voting stake in Southam from the Toronto Star's publisher, giving him three seats on Southam's 17-member board. Black and Radler sit on two of the positions. Hollinger agreed to abide by Southam's shareholders plan known as the "poison pill," which meant Hollinger would have to either receive a majority of votes from the independent directors or make an offer for all outstanding shares.

Southam has set a profit target of 17 per cent of revenues, while editorial budgets garner 13-15 per cent of revenues

A recent Competition Tribunal on Southam's concentration of ownership in the lower mainland was conducted following its purchase of North Shore News and the Courier, A 10 December 1992 decision to force Southam to divest either the North Shore News or the Real Estate Weekly to restore competition to the North Shore market was successfully appealed by Southam. During the Tribunal. Southam denied the Sun and Province would be combined. After the Tribunal, Southam president Bill

Ardell declined to give a definitive response to merger speculation. "Anything is possible," he said.

The Sun eliminated 15 more editorial positions last May. Two months after Black's entry into Southam, on 19 March 1993, Paul Desmarais' Power Corp. bought a two per cent increase in shares for \$180-million, meaning Hollinger and Power own about 18.7 per cent of Southam each. They each hold three seats out of 17 on the board of Canada's largest newspaper chain.

When Black was interviewed by the Gazette on Desmarais' purchase, he said, "While we are not in collusion with Power Corp. we are in agreement with them with the desire to improve shareholder value and improve editorial quality. I foresee no ircumstances under which Power and Hollinger would not see eye to eye on that."

Black, vacationing in Florida, went on to say, "We're talking about management efficiencies, don't get the idea we want to ntrude on the editorial floor." Southam's board also gave permission for Hollinger and Power permission to buy up to 23.5 per cent of the company each

without triggering the "poison pill," which Hollinger vice president expects to be abolished by 1995. This would allow a possible ourchase of over 50 per cent.

Southam plans to reduce labour costs by 20 per cent by the end of 1994, for a total wage savings of \$75-million.

#### 8 THE UBYSSEY

#### MEDIA ISSUE

#### TUESDAY 15 MARCH 1994

## ſELEREG

All students should pick up **1994** Winter Session Registration Guides and Calendars

> at Brock Hall (Lobby Area) March 28 -- 31 April 5 – 8 8:00 a.m. - 7:00 p.m.

\*VALID STUDENT CARDS MUST BE PRESENTED AT TIME OF PICK UP\*

#### Office of the Registrar

# The AMS is accepting applications for two SafeWalk Coordinator positions.

Applications can be picked up from Terri Folsom, Administrative Assisstant, in SUB 238, and are due back to her by Friday, March 25, 1994.

SAFEWALK

If you have any questions, please call Leah Costello,



Coordinator of External Affairs at 822-2050,



Visiting Professorships of Green College

UBC The Cecil H. and Ida Green

## **Radio news don't tow party line**

#### by Pat McGuire

know the police can come and bang program on campus. down your door?

problem at the moment in Canada, there are places and times that have been ruled by censorship and manipulation of information, backed up by the force of a loaded to be more critical of the gun.

Andrzej Rezmer produced a student radio show while studying program to the official censor and science at the University of Gdansk in Poland between 1983 and 1986. It was a time when the communist government suppressed and censored all information.

"They wanted us to only talk

But Rezmer and his friends While we do not have that set up intricate schemes to get information and criticism out. They had code words that were passed around by word of mouth so that news stories could be made government.

He would give one tape of his slightly change the one that went to air.

"By slightly changing the wording of a story, we would change it from a statement like 'Communism is responsible for all about music or sports or to repeat that Poland is,' to something that their small sphere of existence."

Pat McGuire the party line," said Rezmer, who meant that Communism is is taking a real estate licensing responsible for everything that is shitty in Poland".

Rezmer, who recently recieved a journalism diploma from Langara, sees a striking difference between journalism in Poland and in Canada.

"In Poland it was a question of how much we could say without getting thrown in jail, but here, it is how can we make something interesting enough to get people to listen.

"People don't care if ten thousand people die in a far off land, they care about the house down the street that burnt down. People only care about what is in

### Zine revolution will not be on TV by Graham Cook

media!'

-Jello Biafra While some decry the lack of reading and writing skills among our youth, the printed word is undergoing a renaissance.

Whether as electronic text, glossy magazines, or cheap photocopies, writing is increasingly becoming the medium of the marginalized. With television dominating the way most people see the world, "zines" are fighting back. **Off centre** 

Not quite at the fringes of the media are low-circulation magazines that contradict dominant ideas about politics, culture and identity.

•This Magazine is published in Toronto and includes articles from "left-nationalist" writers like Rick Salutin and Kim Goldberg, as well as fiction and poetry by the likes of Margaret Atwood.

Sometimes stodgy, the magazine is currently being revitalized by gen-X staffers. The new managing editor is Naomi Klein, a former editor of the University of Toronto's Varsity newspaper.

 $\bullet Z$  Magazine is known by many as the place where dissident intellectual Noam Chomsky first publishes his stuff. His articles are usually long and detailed and pick apart the latest US foreign policy fiasco. But the magazine also contains cutting and provocative commentary from culture critic bell hooks and native activist Ward Churchill.

at heart but remains a good attempt at popularizing radical ideas. Although the layout is still

"Don't hate the media--be the even the music reviews are often brilliant.

Canadian feminist journal with a great mix of personal stories and more "newsy" features. It addresses issues of racism and homophobia writen by people from the queer community and people of colour.

The winter 1994 issue has a good article on pornography by Jillian Ridington. This piece includes the voices of "antipornography" feminists that have been overlooked in progressive debates of late.

Tunes n' rants

On the margins of the margins can be found true "zines" (the term is from "fanzines"), often published by one or two people with something to say and easy access to a photocopier.

Three local zines come close the roots of alternative publishing-our own "samizdat."

•Flour Power Zine is billed as "a mag of anarchist politics and punk music." It is photocopied from pictures, drawings, typed rants and news articles liberally pasted onto graph paper in an antiauthoritarian fashion.

September 1993 edition includes a review of the Frenzy anarchist gathering and news about the squatters on Broadway in Vancouver. In the best anarchist mutual-aid fashion, it provides practical information on getting an abortion and (dare I mention) how to scam BC Transit.

•Totalitarian Times is of the same ilk but is even more strident Commercial, both of which have a Z is very Boston-intellectual in tone. Great articles on antifascist demonstrations in Toronto from the mainstream to the very, and some powerful poetry-"Cracker scaredy katz have a bit clunky, the cartoons and trapped us in a one exit maze.'

If you have doubt about where they are coming from politically, Herizons magazine is a check out the subtle satire in their mailing address: "Vancouver, BC, KKKlanaDUH?"

 $\bullet Cockroach$  is a great new zine that started as an offshoot of the environmental youth alliance (EYA), with which it has since parted ways.

Now the zine covers much more than environmental issues. The latest ish has a guide to the local Riot Grrrl movement, an expose of the multinational company Cargill ("a global bastard"), and goofy jammed advertising.

#### Guide to the flipside

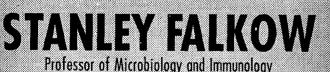
For those drowning in a sea of text, Factsheet 5 tries to sort things out. It bills itself as "the definitive guide to the zine revolution.'

F5 is a list of zines categorized under headings like food, sex, music, queer, grrrlz, fringe and politics.

The titles only begin to give one a taste of the gloriously bizzare selections available: American Window Cleaner, Twaddle Trash and Balderdash, Homoboy/ Homogirl, and Subconscious Soup are just a few.

F5 has detailed addresses and instructions on how to hook up with the zinesters-and how to send cash through the mail, the preferred route for zine subscriptions.

A more direct route is to drop by alternative book stores like Spartacus Books on Hastings near Cambie, or Octopus on wide variety of printed material very obscure. Happy zineing!



## THE CONSEQUENCES OF BACTERIAL ATTACHMENT AND ENTRY INTO ANIMAL CELLS

STANFORD UNIVERSITY SCHOOL OF MEDICINE

Wednesday, March 23 at 12: 30 PM Woodward Instructional Resources Centre, Hall 4

### MEDICAL GRAND ROUNDS AT VGH Thursday, March 24

### DIARRHEA, TUBERCULOSIS AND **GENETIC ENGINEERING** The Vancouver Institute Lecture

Soturday, March 26 at 8:15 PM Woodward Instructional Resources Centre, Hall 2



What's your favorite zine?

**SIOBHAN ROANTREE PHOTO** 

#### TUESDAY 15 MARCH 1994 THE UBYSSEY 9 NEWS Grad students rally to stave off fee increased



G.S.S. president Vighen Pacradouni speaks out against tultion increases at Thursday's BoG meeting

**SIOBHAN ROANTREE PHOTO** 

## **Council briefs: dapper Dobie tossed from** court for quaffing cola, '93 budget passed

#### by gregg menally

The AMS council meeting on Wednesday 16 March seemed to, once again, drag on and on as the mood of the student council changed from bored to apathetic.

The few issues that actually elicited discussion in council

and the infamous budget. Committee for

**Organizational Review and** Planning (CORP)

Council discussed the two proposals the AMS solicited for recommendations on concerned CORP, AMS president restructuring the Alma-Mater

Bill Dobie's day in court last week Society and improving CORP. Board Governor of

representative Michael Hughes, stunning in jeans and a t-shirt, felt the UBC chancellor's proposal was too executive-based and said he would like to see interviews with student societies and the students themselves, not just the AMS executive, the general manager, staff and AMS hangerson

Scott Hayes, also decked out in jeans and a t-shirt, reiterated this statement and pointed out that the consultants were on average 25 years out of university.

Bill Dobie, looking sharp in blue jeans, khaki shirt and a blue vest with birds on it, replied that everyone in council sits and judges and doesn't think the executive can actually do its job in deciding what the students want.

Commenting on the lack of student input, coordinator of external affairs Leah Costello, in black pants, beige desert boots and a multi-coloured sweater, said the fact no one answered is an answer in itself.

Bill's trip to the courts Bill Dobie, working on his third can of coke, lightened things up a bit with an amusing anecdote about his trip to provincial court last Monday. He had been asked to leave the courtroom until he had finished sucking back his can

of coke. The AMS had been granted intevener status in a case involving an SFU student who was suing the student society for his student fees. claiming it was unconstitutional for SFU to declare mandatory membership in its society.

If the student had won the case, no student society could collect fees from students by requirement. However, the case was dismissed.

#### **Presenting.....the budget!**

It is appropriate the budget was saved for the last issue in Council-it's only about ten months late. Dean Leung, exdirector of finance, groovin' in his cowboy boots and dungarees, went through the 93/94 budget and the interim budget for 94/95.

#### by niva chow

The academic community at UBC is forming a united front.

Thursday's rally opposing the proposed continuing fees for graduate students---which would result in extra payments by those who take longer than the expected time to complete their degreehad a turnout of close to a hundred people despite poor weather.

People met at the graduate students' centre and trekked on to a sit-in at the BoG meeting in the old administration building.

At the meeting, Grad Students' Society (GSS) president Vighen Pacradouni presented BoG with petitions and explained the rationale for the GSS' stance on the proposed fees.

Pacradouni said the fees would not serve the administration's goal of accelerating graduate degrees and would harm financially-strapped graduates, prolonging the education process.

AMS president Bill Dobie and external affairs coordinator Leah Costello were also present, opposing the proposal.

Dobie said the AMS voted unanimously to oppose the fee proposal, representing the entire student community.

BoG representatives were given a chance to ask questions and concerns, but only three of 18 chose to do so.

**UBC** president Strangway appeared disinterested when GSS handed out the information, glancing at it briefly and then passing it on to a fellow member.

After the rally ended, BoG voted to refer the motion back to the administration, meaning there will be no increase this year. However, the administration could bring up the motion next year.

meetin Annua the tea union, Thursd	lgeneral aching a CUPE l lay24 Ma	meetin assistar ocal 17 rch at 7
at the centre.	graduat	e stud
TRASHK	JTRASHH	OTRAS

Speakers

SD¢=



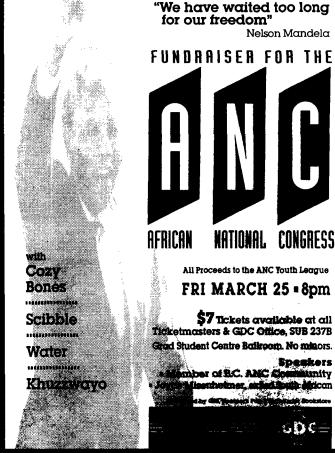
ıт's like a jungle sometimes it makes me wonder how I keep rrom going under

## CHILDCARE, STUDENT LOANS, TRANSIT,

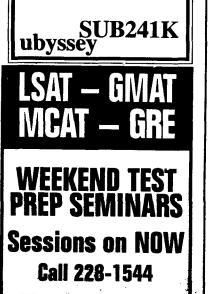


AFFAIRS

COMMITTEE



Nelson Mandela FUNDRAISER FOR THE



Renert Seminars nc.

## SAFETY, HOUSING...

9

... if these are your issues, this is your committee. Make a difference!

The AMS is now accepting applications for (6) Student-at-large positions on the External Affairs Committee.

Applications can be picked up from Terri Folsom in SUB 238 and are due back to her by Friday, March 25, 1994.

If you have any questions, please call Leah Costello, Coordinator of External Affairs at 822-2050, or drop by SUB 250.

#### 10 THE UBYSSEY TUESDAY 15 MARCH 1994 LETTERS/MEDIA ISSUE **Canadian Film: 'Foreign' in its Own Country** canadian films have enjoyed docu-drama, drama, and has resisted american making them." Lytle said.

by Tanya Storr

The canadian film industry is marginalized within its own country due to widespread american infiltration and domination.

One only has to take a look around Vancouver to see the effects of this american cultural takeover in film. Roughly ninetyeight per cent of the films shown on downtown screens are American. Video stores display canadian films under the heading "Foreign Films" or at best the some what dubious title "Canadiana".

UBC film professor Brian McIlroy said canadians are alienated from their own film culture.

"Canadian film is regarded as foreign film because it is foreign to our experience, simply because we don't see it," McIlroy said.

An article by film critic Maurice Yacowar noted although Canada produces 30 to 80 features a year, canadian films get only two per cent of the screen time in their own country.

The blossoming "Hollywood of the North" Vancouver film industry has not helped to expose canadian films either, because the films made here are mostly American. Hollywood filmmakers flock here in droves, attracted by the weak canadian dollar and flexible canadian film unions hungry for work.

So although film production is now BC's fourth largest industry, 85 per cent of the films made Americanhere are financed.

And if canadian filmmakers want to make a name for themselves, they to make too have Hollywood-style films.

According to canadian filmmaker Donna Lytle, it is simply a matter of bread and butter.

"Of course canadian filmmakers don't like to make 'Hollywood films', but we have to make a living. When people stop going to Hollywood films, we'll stop

letters policy if your letter not printed the way you want, go write for the Sun or Province and see how they butcher your letters. Sorry to those with overinflated egos and sense of self-importance who don't get what they want. 300 words, no sexist, homophobic or racist content accepted. dig it

#### THE UBYSSEY

#### 18 March 1994

The Ubyssey is a founding member of Canadian University Press The Ubyssey is published Tuesdays and Fridays by the Alma Mater Society of the University of British Columbia. Editorial opinions are those of the staff and not necessarily those of the university administration, or of the publisher. The editorial office is Room 241K of the Student Union Building. Editorial Department, phone 822-2301; advertising, 822-3977; FAX 822-9279

McIlroy points to the troubled history of film distribution and exhibition in Canada as the root of the problem. The National Film Board (NFB), described by McIlroy as "central to the map canadian experience and to the canadian film industry", Letters to the Staff

has largely shaped the direction of film in Canada. Unfortunately for the canadian feature film industry, the NFB has focused mainly on certain types of films.

"Canada has a reputation for being good at documentaries and animation but not at feature films, which has made it very difficult for canadian filmmakers," McIlroy said.

According to McIlroy, the NFB's narrow focus dates back to its beginning in 1939. John Grierson, director of the NFB from 1939-1943. was instrumental in denying Canada a commercial feature film industry.

"Grierson's pedagogical push was for documentary. and it wasn't his forte to think about having a canadian feature film industry. He let the film industry stay at the small level that remains today. Individual filmmakers are given money, but there is not enough thought given to distribution and exhibition," McIlroy said.

This emphasis on independent filmmaking in Canada has allowed american feature films to dominate canadian screens, and has led to mass desertions of canadian actors to the USA Martin Short, Helen Shaver, Michael J. Fox, and the late John Candy are just a few of the actors who left Canada to make their names in Hollywood.

In the midst of canadian film industry woes, the Quebec film industry stands apart as a bastion of canadian film. Due to its separate language, cultural nationalism, and laws limiting the number of foreign films shown, Quebec

domination.

Feature films such as Leolo by Jean-Claude Lauzon and Jesus of Montreal by Denis Arcand have put Quebec on the

It's Gregg not

**Graham!** 

painting companies have

been receiving a bad rap in

The Ubyssey recently.

However, lets look at the

real facts here. Painters are

complaining that their

manager is most likely a

student very similar to

themselves-except that

these students have taken

the initiative, and the risk,

to run their own business.

Naturally, they don't want

to loss [sic] money, so they

may take a hard line on

painters accept this? Sure,

they write The Ubyssey and

whine, but don't give the

same feedback to the

protect the rights of

employees, and there

always have been. Perhaps

Graham Cook [sic] hasn't

heard of the minimum

wage: it applies if you work

on a piece-rate system or

not. So the next time your

boss tries to exploit your

ignorance, set them

straight. It is your right,

and I also believe it is your

obligation. Very few

painting managers will

purposely rip off painters,

but you should always

protect yourself. You'd be

Is reality a myth

or do we mystify

reality?

womyn gone?" I enjoyed the

March 8 womyn's issue of

The Ubyssey. Not that the

articles were all present and

comforting-they stirred

feelings of fear, of outrage,

of empathy. The issue reflected a reality shared by

more women than should be

the case, but a reality that is

sorely absent in the March

11 "business as usual"

"Where have all the

**Greg Facer** 

Commerce

stupid not to.

My question is, why do

There are laws that

their painters.

manager.

It seems that student

Very few English

said films like Cynthia Scott's A Company of Strangers mark a new direction in english features," McIlroy said. canadian film.

the same status, but McIlroy fiction, and have used the documentary experience to give themselves film credits before moving into Lytle said canadian

"A number of NFB films are becoming more filmmakers are moving into commercialized

government funding for filmmakers decreases.

"The heyday of art for art's sake is over. canadian filmmakers have to sell what they make. They have to cater to the american market," she said.

Here's your

stupid letter

A response to ignorant male defensiveness To Jason Hayes (in

response to his letter of the Feb22 issue) I know it's been a while

since your letter was published, but I wanted to respond in a non-attacking way and that took some time to do. You are obviously a man of wit, but in your joking have shown ignorance. Am I correct in assuming that you are skeptical about the legitimacy of women's upset or anger regarding attitudes or behaviours that in our society-that they represent something of a special interest "group"? Or perhaps do "women's issues" seem superfluous to you becasue they don't affect you directly?

There are many reasons why there is a need for people to care about issues distinctly concerning women, the most obvious being is that women are less safe than to men. There is disproportionately more violence done to women than men, and women live with this fear every day. I don't need to remind you that that's over 50 per cent of the population who has some sort of daily fear or concern about their wellbeing because of their gender. That alone is enough for a movement of any size to exist at all.

My original point is that though women's issues may not seem to affect you directly, if there is any female of any importance in your life, perhaps the issue will at least affect you indirectly. The women involved with these issues have legitimate and immediate reasons to be doing so because every day women are living in fear, being hurt and being killed, and that affects us all.

#### **Katie Godwin** Janice is my friend

my point and, more importantly, subjected Janice to undeserved criticism.

#### Letita Lipp

as

#### With insightful suggestions like this you should become an editor

hello to the ubyssey, this is gregg menally coming to you from my computer. i am just checking if my fax machine works or not. by the way, i think the ubyssey is an awesome publication and is really, really neat. one suggestion would be to get rid of that guy doug ferris, he plays video games too much.

#### love gregg **Back to your** ivory tower white boy

Dear Editors.

Congratulations for another stimulating, shocking, and subverting editorial are not in order. Sepehri's Bijan "perspective" of the March 15 is ladden with the kind of scat that is usually reserved for the bourgoise pages of the Globe and Mail. Although in this case it is not good to be that bad. Is Sepehri typical of the whiny and wimpy, mindless and and middling privelegedclass kids that populate SUB 241K? More and more I am inclined to think so.

The poor little rich kids dilemna: Do I drive the car that Daddy bought and insured for me or do I play the sufferring student and pretend to enjoy taking the bus because it's the right thing to do? The arguments Sepehri makes in favor of the former illustrate the vehicular majority's pompous justification to wreak havoc on the E-word. cow-tow to big business and keep their hair dry.

The Uninversity of Toronto annually organizes the North American Model United Nations (NAMUN), at which universities represent various countries and their delegates attend committees dealing with

such diverse topics as the environment, discrimination, and the Bosnian conflict; resolutions are drawn up and voted upon.

Sixteen students from UBC, many of whom belong to the International Relations Students Association (IRSA) recently attended NAMUN; seven represented the Russian Federation, five the Netherlands and four represented Thailand.

The performance of the UBC delegates was absolutely first class; they were instrumental in drawing most of the resolutions and controlled the direction that much of the debate took.

Four UBC delegates won best of committee awards, confirming the contribution that UBC made.

UBC's success and standing at NAMUN, (which was also visited by the Minister of Trade), would not have been possible without the help of a number of people and organizations.

We would like to thank Prof Blake, Lonny Carlile, Prof Chou, David Edgington, Bill French, Ashok Kotwal. Fritz Lehmann, Paul Marrantz, Jake Newton, Peter Petro, David Schweitzer, Anne Scott, Alan Siaroff, Prof Smith, Paul Tennant and Mark Zacher for supporting our funding application and help in preparation. Thanks to the President's Allocation Committee and to the **United Nations Association** for their financial support, Roger Sharma for T-shirts, and many thanks to Donna Lewis of IBM Canada. The Russian Community of Vancouver, the Thai Embassy and the Dutch Consulate were invaluable in their assistance and thanks to all 16 delegates who took part especially Pedram Aram Panahi, Liliana Daminato and Tina Strehlke for their hard work and efforts. Congratulations also to the IRSA Harvard Model UN delegation on their success and achievements. UBC was excellently represented at both Toronto and Harvard and IRSA encourages applications for Model UNs next year-the benefits are enormous.

Gregg McNally did a triple flip because Nancy Xylaphone called him "one g." Ted Young-Ing took one look and proceeded to poison the staff with vinyl fumes. "I need my uterus back!" screamed Liz van Assum, choking. "But it's in Hawaii," objected a bewildered Sara Martin. "No, it's gone to Mexico," corrected Graham Cook. "Hawaii!" said Tanya Storr. "Mexico!" insisted Graham Coleman. "Where's the cigarette?" asked Taivo Evard, absently setting Steve Chow's flowing, no-splitends hair on fire. "Take the cigarette outside," advised Sarah O'Donnell, sitting on her pizza. "Culture? What culture?" gasped Pat McGuire and Susan Juby in unison, while Teresa Yep slathered them with yoghurt. Doug Ferris tossed Steve Scali off the balcony. Siobhan Roantree cartwheeled all the way to her darkroom, where Dan Walker was waiting with his modest proposal. "Axe the daycare story!" cried Niva Chow, jumping up and down on Peter with no last name. Tessa Moon went hysterical, and things deteriorated rapidly. Bijan Sepehri took Trevor Presley's arm and switched over to the Campus Times.

#### Editors

**Coordinating Editor: Douglas Ferris** News Coordinator: Graham Cook News Editors: Sara Martin, Talvo Evard **Culture Coordinator: Steve Chow** Culture Editor: Ted Young-Ing Photography Coordinator: Slobhan Roantree **Production Manager: Liz van Assum** 

#### edition.

Considering the higher liklihood of violence against women that occurs on university and college campuses, and the high proportion of women on these campuses in the 90s. shouldn't regular space be set aside (and its use encouraged) for their stories, their concerns, their need for information? Media are used to created and influence populare images/ perceptions. Myths are supported and enhanced, even through apathy, or dispelled and retold, as was begun in the womyn's issue. Surely even The Ubyssey is a good place to begin the work of spinning new myths?

Thank you for publishing my letter to the editor on March 11. Unfortunately the title that you gave my letter, "C'mon Janice, what were ya thinking" is verv misleading. It gives the impression that I was disagreeing with Janice. when, on the contrary, I strongly agree with her. My letter was written in appreciation for her concern about safety on campuse. I was disagreeing with a previously published letter. In it the author stated that we should compromise safety in order to make. what might amount to, (if we stretch it), a negligable dent in our air pollution problem. I believe that this mistake has compromised

Sepenri's flaccid indictment of B.C. transit misplaced is and inconceivable As 1 understand it Sepehri expects the already heavily subsidized B.C. transit to run more buses, build more sky trains and lower user fares? Smoke some reality Bijan.

Thousands of cars drive over soggy half-read Ubysseys every day on this campus and that hazard is reason enough to take the bus. But. I guess I will not be seeing Bijan Sepehri on the bus until they have powered nuclear transporters. Even that, I suspect, will be an incovenience to the ultrapriveleged Bijan Sepehri.

**Brent Baybrook** 

#### **Dinos Kyrou** NAMUN'94 Delegation

Shannon Greer

#### FRIDAY 11 MARCH 1994

UBYSSEY

## **UBYSSEY ELECTIONS UBYSSEY ELECTIONS UBYSSEY ELECTIONS**

production hell, AMS vendettas, greasy Chinese food and rancorous debates over whether or not to capitalize "Allah"? Then you may be Ubyssey editor material!

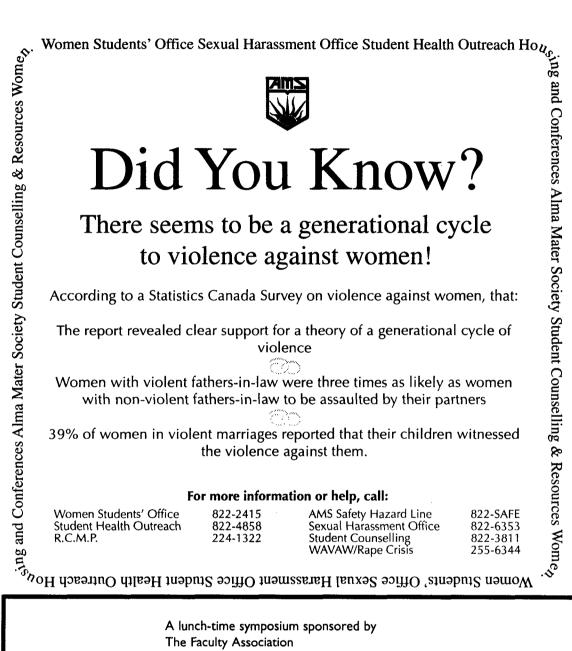
To be an editor/coordinator (and to vote) you must be a staff member - and to be a staffer you have to contribute to at least three issues, whether by writing, helping out with production, or taking/developing photos. All editors must be active members of the Alma Mater Society. The term office

So you think you can handle begins in April and lasts for one calendar year.

> The following positions are up for election: culture coordinator news coordinator production coordinator photography coordinator production editor coordinating editor news editors (2) copy editor Representative to the AMS in the office, SUB 241K publications board

Voting takes place from Friday 18 March to Wednesday 23 March. Balloting details and final staff list will be listed in the office of The Ubyssey, and results in the 25 March issue. Talk to Graham Cook if you're supposed to be on the staff list. Interviews with potential editors will be posted in the office. Be sure to read them before you vote.

Job descriptions are posted



## IS OUR CAMPUS IN DECLINE? **TEACHING AND LEARNING** AT UBC

A public forum for student, public, and faculty opinion on UBC's physical, intellectual, and social condition in the '90s

Thursday, March 24, 1994

Staff list: The following have contricuted to at least three issues and are eligible to vote in the elections this month: **Douglas Ferris** Graham Cook Taivo Evard Sara Martin Steve Chow Ted Young-Ing Siobhan Roantree Liz van Assum Niva Chow **Christine** Price Gregg McNally **Steve Scali** Michelle Wong Omar Kassis **Trevor Presley** Tanya Storr Graham Coleman Sarah O'Donnell Pat McGuire Tanya Battersby **Kirsten Murphy** Judy Chun Will Hamlin Bob Beck Paula Foran Anne McEwen Anne Gebauer Tony Zuniga **David Black Steve Bercic** Janice Fiamengo Bijan Sepehri Katharine Smart Jeff Haas **Ron Eichler Rick Hiebert** Teresa Yep Susan Juby

down to the office and wrestle one of the editor's for your right to vote--must pin down an editor for a three count.

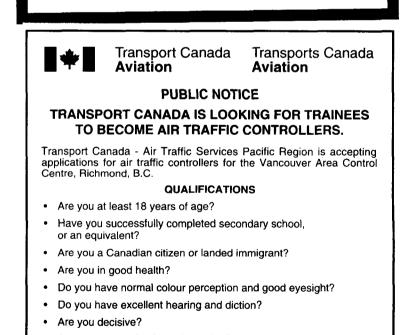
THE UBYSSEY 11

The following are the people who have contributed to one or two issues and only need to come in or submit a couple more times to get the power of the vote: Mike Kitchen **Rodney Snooks** Emily McNair Bruce Wolff Ian Gunn Ken Wu Damon Rand Dawn Lassoway Peggy Lee **Omar Washington** 

Ellen Costanzol Sandra Iseman Matt Green **Janice Fiamengo** Jason Hayden Tanya Richardson Kamala Todd Lisa Kwan Jennifer Horner Julie O'Connor Fernando Avendano Gerry Straathofq **Christine Reynard** Joseph Callaghan Heather Kent Hurl Tania Trepanier **Denise Tang** Kristian Armstrong Gary Francesini Alex Dow Steve Chan **Bonnie Roth** Tyler Steel Zeba Crook

If you are not on the voter's list and have contributed to at least three issues this term, come on

> HEY KIDS VOTE FOR THE FUTURE EDITORS. LOOK FOR MORE INFORMATION IN THE UBYSSEY OFFICE IN SUB 241K AN UPDATED TO THE LAST MINUTE VOTER'S LIST WILL BE POSTED THERE IF YOU DON'T SEE YOUR NAME HERE



- Are you good at basic mathematics?
- Are you willing to work shifts?

Law Theatre, Rm 101 Faculty of Law, UBC campus 12:30 – 1:30 p.m.

Speakers will include:

and the

Alma Mater Society

Dr. G. Spiegelman, Professor of Microbiology, UBC \* Teaching and Learning in a Crumbling Campus Mr. W. Dobie, President, UBC Alma Mater Society Ms. S. Hoenie, Graduate Student Society

\* Learning Conditions, Personal Security, and Quality of Life at UBC Dr. N. Guppy, Professor of Sociology

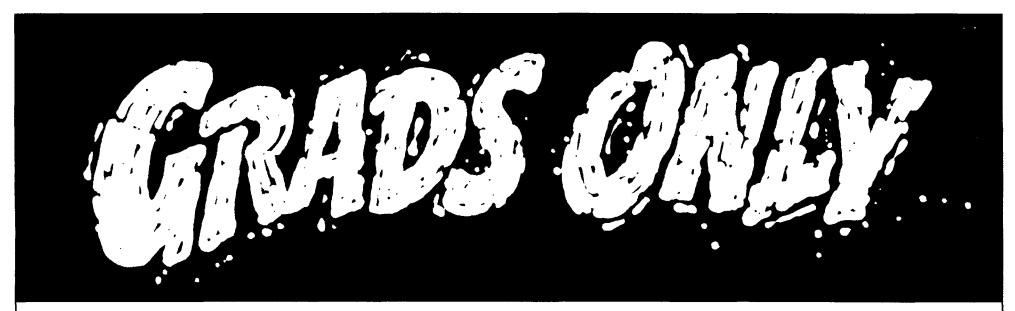
\* Accessibility to UBC—Keeping Faith with British Columbian Families

Dr. W. Bruneau, President, UBC Faculty Association \* Where Do We Go From Here?

#### Admission Free – All Welcome

Free coffee and cookies will be available at the end of the symposium. For information, contact Dr. D. Mathers, Physiology, 822-5684

<ul> <li>Are you willing to dedicate a period of time to a training program that entails hard work, study, and short-term relocation?</li> </ul>				
If you've answered "yes" to these questions and are interested in receiving more information about a career as an air traffic controller, simply fill out the coupon below and mail it to: Transport Canada - Regional Staffing Officer, Suite 620, 800 Burrard Street, Vancouver, B.C. V6Z 2J8				
*				
•				
NAME:				
ADDRESS:				
POSTAL CODE:	TEL.:			
NAME OF YOUR COLLEGE/UNIVERSITY:				
Transport Canada is an equal opportunity employer.				
Canadä				





## 1994 Jeep YJ 'S'

- Removable Hard Top
- 2.5 L 123 hp Engine
- Command-Trac 4WD
- Carpeting Front & Rear
- Power Steering & Brakes
- AM/FM Stereo Cassette
- 5 Speed Manual Transmission
- Folding Rear Bench
- All Terrain Tires



Includes Freight & \$500 Factory Rebate



## 1994 Eagle Talon ES

- 135 hp 2.0 L 16-Valve DOHC Engine
- Power 4-Wheel Disc Brakes
- All-Season Eagle GT Tires with 16-inch Polycast Sport Wheels
- Premium 6-Speaker AM/FM Stereo Cassette
- Power/Tilt Steering
- Cruise Control



### Includes Freight & \$500 Factory Rebate

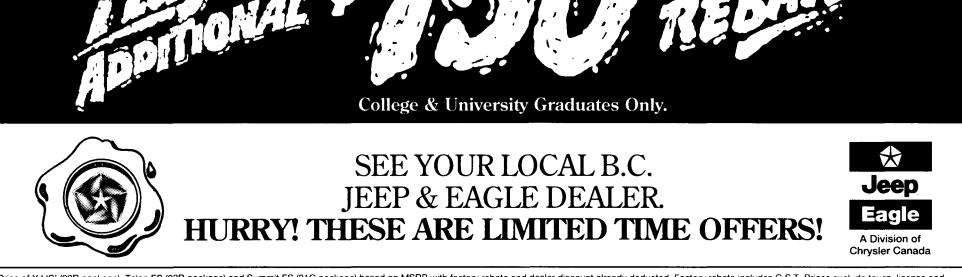


## 1994 Eagle Summit ES

- Driver's Side Airbag
- 1.5 L Fuel Injected Engine
- Power Front Disc Brakes
- Power Steering
- Rear Spoiler
- All-Season Tires
- Split Folding Rear Seat
- Intermittent Wipers



Includes Freight & \$1,250 Factory Rebate



\*Price of YJ 'S' (23R package), Talon ES (23B package) and Summit ES (21C package) based on MSRP with factory rebate and dealer discount already deducted. Factory rebate includes G.S.T. Prices exclude taxes, license and registration. These offers cancel, replace and may not be combined with other offers. Dealer trade or factory order may be required. Factory rebate in effect until terminated by Chrysler Canada Ltd. Dealer discount in effect until terminated by participating dealers. Dealer may sell for less. See dealer for details. †See dealer for details.