



**COMMERCE BANQUET** preparations have taken long hours of hard work. This is amply proven by Bob Wilson, Shirley Stevens, Marg Ross, Al Bergstrom, and John Ross shown above, hard at work, in the CUS Office.

## Abolition of Veto Threat To UN Says LPP Leader

Greatest threat to the United Nations is the possible abolition of the veto, Maurice Rush, provincial organizer of the LPP, told a meeting of the UBC United Nations Associations, Wednesday.

### The Commerce Chant, Rant, Roar.

By NORMAN VIK

We're the gentlemen from Commerce; Stand up or salaam low. Let none neglect our due respect, For Morrow's boys all know—: When to forget that old dollar sign, When to blend, fair women and wine, How to lift up our voices in song, ... send old Commerce thund'ring along— With a Come on Commerce, Come on Let the whole world know, you're a Commerce John. (No-one will care if you make it loud, As long as they know its the Commerce crowd.) Echo C—U—S to those Arty bowlers; Penetrate to the shak—y Science towers. If they've not also heard of our vocal brawn— Ring out: Com — Com — Commerce — Com on!

### Brock Hall Scene Of Gay Fiesta

February is fiesta time in South American countries and Friday UBC's Latin-American Club will celebrate the harvest season with their Spring Fiesta in Brock Hall.

There'll be colorful tangos, rhumbas, congos, sambas and other authentic Latin-American dances - and all the fun and frolic of a Spanish carnival. Featured in the floorshow will be the dance team of German Guevara and Betty MacLeod, in a display of tango steps.

Guevara is from Mexico City and his pretty partner is from Chile.

Musical director Albert Mansfield urges all to come, whether or not they know Latin American steps. "There'll be dancing for everyone," he said.

Tickets are on sale at the AMS office, or from club officials at \$1.00 a couple. Dress, "anything colorful."

### Canadian Soprano Sings Tomorrow

Shirley Neher, popular Canadian Soprano, will present a concert in the Auditorium tomorrow afternoon at 3:30. She will be accompanied by Norma Abernethy, pianist.

The concert, under the sponsorship of LSE, will feature operatic selections and popular classical compositions by the young Canadian artist.

The concert will be free to holders of AMS cards.

## Commerce Grads Feast Tonight In Hotel Vancouver Ballroom

### US SYMPHONY PRESENTS CONCERT IN ONE WEEK

University of Washington Symphony Orchestra will perform in the UBC Armory a week from Friday, not tomorrow, as previously reported in The Daily Ubyssy.

The sixty-one musicians are all students at the U of W School of Music, and most are members of the Seattle Symphony. They are playing here in exchange with Musso's Robin Hood production, being heard in Seattle.

## H. R. MacMillan to Speak At Commerce Banquet

By BILL MacKAY

Mr. H. R. MacMillan, prominent Vancouver business executive, will be the featured speaker at the Annual Commerce Graduation banquet tonight. His topic will be "Some principles of Business."



H. R. MacMILLAN, CBE

### Job Situation Competitive Now

The consensus of opinion in the business world today is that the seller's market is over, and that employers are more selective as to their employees. The weeding-out process has commenced and the employee who wishes to advance must again do more than his job.

Most executives contacted felt that the Commerce course was the finest training possible for entrance into the business world. However, a few of them have had bitter contact with Commerce graduates in the past.

Some graduates walked in and expected to take over the entire operation of the business. It behooves the Commerce graduate to enter into his employment with a definite desire to learn his job and everything concerning the operations of the company.

#### RETAILERS EXPAND

One department store executive stated that the field of retailing was undergoing a tremendous expansion and that this expansion would likely continue for another five years at least.

The executive and Professional division of the National Employment Service reported that entrants into the accounting and sales fields were easiest to place. Accountants are always in demand but the graduate must be willing to learn.

#### ROOM FOR ACCOUNTANTS

Today, as a buyer's market returns, more and better salesmen are required. Insurance companies had a record year last year, and are hoping for another record year. In other selling fields, the business is becoming highly competitive and prospective salesmen must be willing to learn quickly to sell and to merchandise goods and services. The field in 1948 is wide open for a good salesman who can produce results. By and large, experience is welcomed, but not essential.

Both Professor Morrow and the National Employment Service felt that it was still too early to anticipate the ease or difficulty of placing the graduates.

Mr. MacMillan is a graduate of Ontario Agricultural College, and took a post-graduate course in forestry at Yale.

He spent a short time with the Dominion Forestry Division, and later came to B. C. where he was appointed Chief Forester, and established B. C.'s forestry service.

#### WORLD TOUR

During the first world war he was sent on a world tour by the Canadian government to explore export markets for Canadian lumber. He was so impressed with the possibilities in that field, especially the Orient, that he resigned from the B. C. Forestry Service. Soon he was the largest exporter on the West Coast, had established his own shipping firm, expanded in two large scale sawmills and into timber ownership to supply those mills. Small scale plywood plants were started, which became the largest plywood manufacturing enterprise in Canada.

From 1940 to 1944 Mr. MacMillan devoted his whole time to war work in Ottawa where he set up the Timber Control Board and was head of War-time Merchant Shipping. For these services he was awarded the CBE.

## MacMillan to Address Graduates; Four Figure Attendance Expected

By AL BERGSTROM

The largest Banquet hall in the city, the main ballroom of the Hotel Vancouver, will be the scene of the giant Commerce Graduation Banquet to be held tonight. The attendance is expected to run to four figures as the Commerce Undergraduate Society has been successful in making use of all available accommodation.

The principle speaker for the evening is to be one of the Province's foremost business magnates, H. R. MacMillan, CBE, and among the noted guests attending will be at least four Cabinet ministers, two ex-Lieutenant Governors of this Province, the Chancellor and President of the University and all Faculty and Department heads. Business men from all parts of the Province, and from outside the province as far south as Portland, Ore., and as far east as Toronto will also be in attendance at the colossal affair.

#### EXTENSIVE PLANNING

Months of preparations have gone into the planning of the event, consisting of the mailing and acknowledging of invitations, the mailing of tickets, the keeping of accurate records and the placing and receiving of thousands of telephone calls.

Every year, Commerce Banquets have grown in size and improved in quality; thrice they have outgrown the hall in which they have been held, and this year it appears that the largest Banquet hall in the city will be inadequate to accommodate all those desiring to attend.

#### PREXY YARDSTICK

In the past it has become the custom to use the Banquet as a yardstick for determining the ability of the CUS President. This year will be no exception, and if advanced indications have any meaning, under the able directorship of President Bob Wilson, the class of '48 will have the honor of attending the biggest and best dinner function ever sponsored by an undergraduate body of any University in Canada.

The Banquet climaxes four years of study for the class of Commerce '48, one of the largest classes to graduate in commerce.

Time for the banquet is set at 6:15.

## Commerce Girls Seem Undaunted In Men's Course

By SHIRLEY FORESTER

As freshettes we heard that the Commerce department was for "Men Only" but, nothing daunted, when the second year rolled around, we enrolled in Commerce. The first few days we flinched as the instructors addressed the classes as "Gentlemen", and we soon realized that they believed that woman's only position in the business world should be as a stenographer, and our time would be better spent learning shorthand and typing.

Then came the weary hours of labs in accounting and stat... acquiring new friends, pooling information, and becoming adept in the art of deciphering hieroglyphics. In third year our phones would ring and some husky male voice would say "Hello Susie, this is Joe Smith. I sit next to you in Comm. 692; could you tell me the answer to the problem tomorrow?" Slowly we gained recognition.

#### ONE HINDRANCE

So far we have been barred from only one course, perhaps because our presence would put a damper on the vocabulary of the class! Finally, we knew we had become one of the "boys" when a couple of fellows turned to us and said "Come on, the coffee's on you today."

Now in fourth year we think we are accepted as "almost" belonging because our presence is occasionally acknowledged by the instructors and our views on the courses are welcomed by the males.

## Hoel, Ross, Watt, Named In CUS Presidency Race

CUS presidential battle has evolved into a three-way campaign with the nomination of Les Hoel, John Ross, and Terry Watt, third-year Commerce undergraduates, this week.

#### YOUNGEST CANDIDATE

Hoel, youngest presidential candidate, comes from Alberta. He served in the RCAF and RCN Fleet Air Arm during the war. During the past term he has been

active on the publicity committee of the CUS. One of the major planks in his platform is the re-organization of the administration of the CUS in order to bring adequate representation to all classes.

An ex-Army officer, John Ross, is at present a member of the CUS executive. He acted as chairman of the Ball and Informal dance committees as well as assisting in the organization of the Banquet. Ross is basing his campaign on his

past record in organizing Commerce activities.

Watt is also a student veteran as well as being a former member of the University of Saskatchewan. He, too, is active in Commerce Undergraduate activities. His platform is based on extensive plans for social and educational activities as well as greater representation from Commerce students of all years.

### Three Vie for CUS Presidency



LES HOEL



JOHN ROSS



TERRY WATT

### Council Accepts Clarke Walk-Out

At a special meeting of student council yesterday noon, resignation of WUS President Nora Clarke was unanimously accepted by council members.

The walk-out by the Women's President was the first resignation in ten years.

Miss Clarke accused Council of being a "machine where council members opinions were passed off as babble." Formal notice of her resignation was received in Council chambers this morning.

WUS vice-president, Rosemary Byrne will fill the presidential post for the remainder of the year.

AMS President Grant Livingstone told The Daily Ubyssy late yesterday that he was sorry that Miss Clarke saw fit to "walk-out" so near the end of the term. He did not retract his statement that she had shown "irresponsibility" in her office as WUS President.

### Tea Dance in Brock

Third in the current series of tea dances sponsored by Branch 72 Canadian Legion will be held tomorrow afternoon in Brock Hall.

Music by Nightingale will be featured, with vocals by Marilyn Frederickson. Admission is 25 cents. All proceeds will go the Children's Hospital.

# The Daily Ubyssy

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## TUUM EST

University education for business is still a relatively new experiment in this country. For this reason, there is an onus of responsibility upon all persons connected with Commerce Departments and Business Administration Schools to prove the value of this type of education and to help establish business training on a firm footing.

New ideas are rarely accepted wholeheartedly and such has been the case with business education. Admittedly the last ten years have seen a definite improvement in teaching methods. Subject material has been broadened and there has been an ever increasing awareness among business management that business principles and business thinking can be developed by classroom techniques. Nevertheless, there is still much to be done in the way of convincing both business men and educators generally that education for business belongs in a University classroom.

The responsibility for this complete recognition can be furthered mainly by two groups. The faculties should be responsible for useful business research, adequate instruction, and liaison with business. However, in the last analysis, the burden of proof rests upon the Commerce Graduates themselves. Despite anything the Faculties may or may not do, business will evaluate Commerce education on the basis of the job of the students. Too often, the student errs in thinking that business owes him something because of his education. In practice the reverse is true. Business is essentially practical and basically business wants proof that the commerce graduate can do a given job more efficiently than that same job can be done by a man who is not a commerce graduate.

While the years since the war have provided certain difficulties for all educators, in our opinion the difficulties have been more than outweighed by the advantages. Crowded conditions have been a real handicap. Overworked instructors have been forced to lower the quality of instruction and have been unable to carry on adequate research.

Reduced enrollments in the future will

automatically correct these conditions. In addition, there are many favourable factors. The veterans have proven to be excellent students anxious to learn, with the result that the learning process has been speedier and more work has been crowded into less time. Veterans as graduates are older, more responsible and, because of their experience, have learned to work with other people, thus having an advantage over younger graduates. Finally, there has been a period of intense business activity which has enabled us to place the large graduating classes.

The opportunity for Commerce students and graduates to shoulder their responsibility is present to an unparalleled degree. More than ever before, business needs men who are willing and capable of filling jobs at top-management level. Nine years of depression along with almost six years of war, have robbed management of a great deal of potential manpower. In our contact with business during the past three years, we continually hear management representatives express the need for men who are able to fill this or that job. Too often the complaint is that capable men cannot be found at the present time.

Commerce graduates must not expect to step into these jobs immediately. Regardless of educational qualifications, experience still is and always will be, a necessary requisite for success in business. Nevertheless the present shortage will not be adequately filled for many years and it is up to Commerce Graduates to show the maturity, the good judgment, the practicability and the willingness to learn, which eventually will fit them for the positions ahead.

The faculty is proud of the students who have graduated in the past. But the obligation of the students does not end with this. We must also be proud of you as businessmen. Only in this way will you be fulfilling your responsibility to the business which has hired you, to the men and women who have instructed you and to the society which has educated you. Business is ready to be shown—the way is open—TUUM EST!

—R.A.M.

## LETTERS TO THE EDITOR

### No Justification

Editor,  
The Daily Ubyssy,  
University of British Columbia,  
Dear Sir:

My attention has been directed to the article on the front page of your issue of February 20, headed, "Professor says Pills Force Coeds to Dope Addiction." This heading, together with the article which follows, is entirely misleading and constitutes "an attack on druggists," as it is described in your publication. There is absolutely no justification for the statement contained in your article, and it is also noted that the name of the professor to whom the statements are attributed is not given. I can only assume, however, that any member of the faculty of the University of British Columbia would be sufficiently intelligent to check on his statements before making charges of this type, and as I realize that these statements are entirely unfounded in fact I can only assume that the article represents a particularly bad job of reporting.

When an article makes such statements as claiming it is quite legal to sell narcotic-containing drugs across the counter, it is obvious that there is a woeful lack of familiarity with the true facts

of the case.

For your information I may say that the Federal government has a number of very important acts dealing with drugs. One of these is the Opium and Narcotic Drug Act, which establishes rigid control over all narcotics and provides that they can only be secured on the prescription of a doctor and that this prescription cannot be refilled in any drug store. The second major Federal law is the Food and Drugs Act. This definitely regulates the quality and contents of drugs. In the case of drugs which are not narcotics but which are still dangerous to human life they are regulated by this Act, and here again there are very definite regulations concerning some of these drugs and the conditions under which they may be sold.

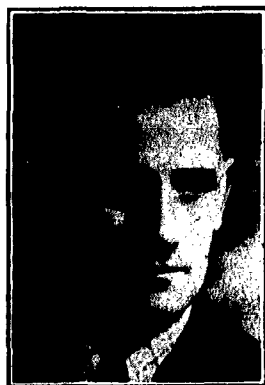
In addition to these Acts, the Provincial Pharmacy Acts in the respective provinces exercise a further control over the indiscriminate sale of drugs, and with a view to the reactions and effects of various drugs these preparations are sorted into different schedules with different regulations governing the conditions under which the drugs in these respective schedules may be sold.

It is possible that through misquoting in reporting some of the

statements could have been attributed to preparations sold over the counter. If this assumption is correct, it does not concern drug stores as preparations of this type are covered by the Patent and Proprietary Medicines Act of the Dominion of Canada, and when such preparations are registered by the manufacturers, under this Act, they may be purchased in any type of store regardless of whether or not it is a drug store. In these cases, however, the quality and standard of the drug content of such preparations is rigidly controlled by the Federal Government.

It is the irresponsible statements and the equally irresponsible reporting of such statements that do much to undermine the prestige of the professions, institutions and communities. Apart altogether from the slanderous and unjustified attack on the profession of pharmacy the publicity which you have given this matter, and which has to some extent been reflected in the daily press, does, I believe, constitute an equally untruthful and unwarranted attack on the standard of the morals of the coeds of the University of British Columbia.

F. H. FULLERTON, Mgr..



Rennie Hollett  
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Frank Fredrickson, C. L. U.  
Home Telephone KE 1599-R

TWENTY-FIVE YEARS OF LIFE  
INSURANCE SERVICE  
TO THE PUBLIC

Sound Advice to University Students on Life Insurance  
Needs.

London Life Insurance Co.  
7th FLOOR ROYAL BANK BUILDING — Arine 6521

## clear through miss

(Enter Commerce Student, practice set in hand)

STUDENT: Er, MISS—, could you tell me where these practice sets should go?

MISS—: (Points to top of filing case) On top of the file.

STUDENT: The file? (Starts down the hall)

MISS—: No! On top of the filing case this time.

STUDENT: (Frantic) Here? (Pulls out drawer containing back issues of Bank of Canada Statistical Summaries, etc.)

MISS—: No! ON TOP OF THE FILING CASE.

STUDENT: You mean—here? (Places practice set on top of pile. Pile collapses, Student departs.)

(Enter Commerce Student, blue slip plus assignment in hand)

MISS—: Yes? (Phone rings)

MISS—: just a moment . . . Commerce Department . . . yes . . . the banquet . . . a Mr. Smith . . . coming? . . . passed away! . . . I'm terr . . . two years ago? . . . I'm terr . . . (Click).

STUDENT: I was sick. Flu. What'll I do with this?

MISS—: That's too bad. What assignment is it?

STUDENT: It was due last Tuesday.

MISS—: I mean what course is it for?

STUDENT: Accounting.

MISS—: 251? 553? 555?

STUDENT: I don't know his name. We changed at Christmas that's why I don't know. A tall guy . . . Impasse. Student glares. Miss— glares)

MISS—: Would you please go down the hall, look them over, and present medical slip?

(Exit Student, muttering).

(Enter Student with expectant air)

STUDENT: May I . . . (Phone rings)

MISS—: (to student) . . . just one moment please . . . Commerce department . . . Willie? . . . urgent?

STUDENT: May I . . . his wife has? . . . yes . . . I'll try to get him right away . . . Click)

STUDENT: May I . . .

MISS—: I've got to rush . . . urgent . . . (exit MISS—)

(re-enter MISS— with Willie)

STUDENT: May I . . .

MISS—: (To student) Still here? (To Willie) Use my phone.

STUDENT: I just want . . .

WILLIE: Al . . . hullo, hullo, . . . yes!

STUDENT: I just want . . . some ink!

WILLIE: . . . the furnace!

MISS—: Help yourself. (Exit student)

WILLIE: . . . the draft? . . . damit . . . but . . . yes, I know . . .

(Re-enter Student, blue slip plus assignment in hand.)

STUDENT: I can't find him

WILLIE: . . . I did . . . yes . . . O.K. . . . be right there . . . (Exit Willie)

MISS—: Who?

STUDENT: You know who. The one I don't know. A tall . . .

MISS—: O.K. I'll take it. (Exit student)

(Enter Student, practice set in hand)

STUDENT: Hey, where do we bury these things?

MISS—: (Finger wavering between file and ash can) On top of the file.

darned thing . . . For the last three . . .

MISS—: It's a tough . . . (Buzzer rings) . . . world . . . excuse me . . .

(Exit MISS— to adjoining office)

Cancel? . . . yes . . . I'll just make it. (Exit MISS— to G. 13. Exit Student)

(Re-enter MISS—)

STUDENT: (Belligerent) I want to see Professor Morrow.

MISS—: What do you want to see him about?

STUDENT: You . . . I told you yesterday and the day . . .

MISS—: I did? I mean, you did?

STUDENT: (Holding his ground) Is he in?

MISS—: Yes, but he's terribly busy. Can't I do something for you?

STUDENT: No. It'll only take a minute . . .

MISS—: I'm afraid . . . (Door opens Enter Morrow. Student and Morrow collide)

STUDENT: Mr. Morr . . . I . . .

MORROW: What do you want? I'm busy.

STUDENT: I only . . . you asked . . . foreign . . .

MORROW: See MISS—.

STUDENT: But I . . . (Exit Morrow) . . . hell! (Exit Student)

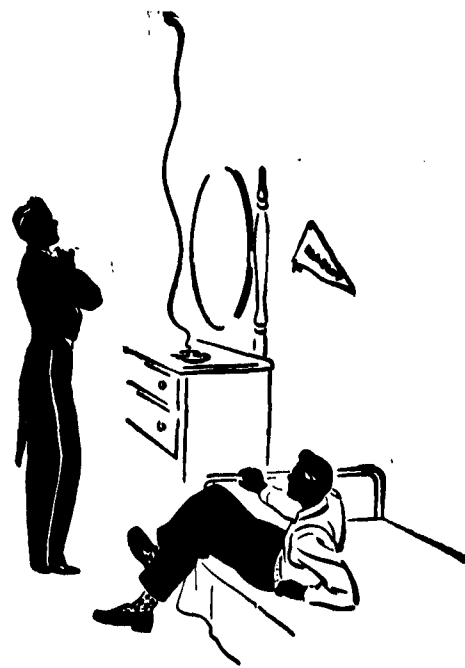
(Enter Professor in waggish mood)

PROFESSOR: MISS—, where do I put my practice set? (Exit Professor plus 1 copy of Kester)

(Enter Student with vacant air)

MISS—: Practice sets on file . . . marketing cases bottom left hand corner of right shelf . . . Mr. Morrow is unavailable . . . see your instructor about lates . . . stapler . . . it was here a minute ago . . . probably in the office across the

(Continued on Page 3.)



"Well, I'm all set for the Prom . . . Perfection . . . Check!"

"Yeah, Joe's shirt . . . Bill's tails . . . and my Sweet Capal!"

SWEET CAPORAL CIGARETTES

"The purest form in which tobacco can be smoked."



# UBC Commerce Student Wins Rhodes Scholarship

By JIM GOURLAY

Harry W. Macdonald is the first Commerce Student from the University of British Columbia to gain the distinction of being awarded a Rhodes Scholarship. As a business man, as a family man, as a scholar and as an athlete, Harry has shown outstanding ability and achievement.

## Comm. Undergrads Form Speaking Club

Modern education has accomplished much in the way of the three "R's" but it has somewhat neglected the fourth "R". The reading, writing and arithmetic have all been developed adequately in the majority of students, but the art of rhetoric, has not.

The Men's Public Speaking Club is one organization which gives actual lectures in how to speak, stressing delivery. This club is moulded about the Commerce Department for the benefit of graduates entering business careers and teaches them to speak in a clear, concise, intelligent manner. There are about 80 members, restricted mainly to fourth year students. A contest is to be held this year in March, and a cup will be presented to the champion orator.

In August 1946 Harry married his old high school sweetheart, Jacqueline Robinson. On January 15, 1948 Jacquelyn presented him with a baby daughter, Barbara Dianne.

### ACTIVE PAST

Born in Vancouver, he attended Vancouver Public Schools and Kitsilano High School where he was elected President of the Students Council. In addition to winning a scholarship for scholastic ability, Harry was an English Rugby star, and was active in the leadership of many extra curricular activities.

In 1940, Harry enlisted in the Canadian Army; and was posted in Italy. Subsequently he was awarded the Military Cross for gallantry in action at Arnheim.

After his discharge from the Canadian Army late in 1945 he spent a short time at the University of Washington taking agriculture.

# CUS PRESIDENT RECEIVES TRIBUTE FROM EXECUTIVE

On behalf of Professor Morrow, the Commerce Department, and the Commerce Undergraduates, we would like to thank Bob Wilson for the splendid work he has done as President of the CUS.

He was particularly instrumental in making the Commerce Dance the great success that it was. For the past month or so he has been working night and day organizing the Commerce Banquet. It is difficult to realize the actual amount of work entailed in organizing these functions until you actually see it for yourself.

Bob has worked tirelessly and ceaselessly for the Commerce Undergrads and deserves the thanks of all of us.

Thanks again Bob and the best of luck to you.

CUS

# CUS President Reports On Full Year's Activities

Many reports have been copied and numerous lectures have been skipped since the middle of Sept. 1947. There have been many conversations over the coffee cups in the Brock Snack Bar and many a toe rubber sucked off by the Gumbo on the way to the Bus Stop. These are the little everyday happenings in the life of a Commerce man, but crammed in between these little gems of college life lie many hours of planning and hard work.

Undergraduate operations were under way long before the student body arrived back on the campus. The opening of the new book exchange came only after many nights of preparation. That it was a success, there is no doubt. That it could be better, will be proven this Fall. Many Universities across Canada have written to us requesting information on this operation. It is something that has been needed for a long time, and Commerce again led the way.

Fall activities included a general meeting in the Auditorium, where we had the good fortune to hear an address by Mr. G. G. Andrew.

### CHRISTMAS ACTIVITIES

Xmas seemed to sneak up from nowhere about this time, and the air was filled with the sound of new text books cracking for the first time, as stat formulas were hastily transferred from the text to a place where they would do some good . . . the wrist.

The ink had just about worked off the wrists and most of the Post Office palour had disappeared in time for the Privateer's Promenade under the able chairmanship of John Ross. It was at this regatta that the good brig "Ma Honey" was almost scuttled, but to the surprise of all attending it was rumoured that the hulk of the good ship was seen rounding one of the buoys on the campus early the next morning.

### NEW REGALIA

It was hoped this year to firmly establish the blazer as the sign of a Commerce man. Negotiations are not as yet completed as to price at which they will be sold. It is hoped that substantial savings will be made possible if enough Commerce men and women sign up for these jackets.

This year through the courtesy of the Department, it was possible for the undergraduates to have an office of their own. This one factor contributed considerably to the more efficient workings of the society.

## Of This And That And That . . .

It might well have been—, Godiva went racing through the room. For there was stark amazement, where before was only gloom.

A hundred cups of coffee were suspended in mid-air. Twice matched were they by blood-shot eyes, fixed in bewildered stare.

They dwelt upon the stranger, who half hidden by the smoke. Beguiled us all, and only he, that heavy silence broke.

Like pointers trained—all ears were strained. To catch the words he spoke, " . . . absolute knowledge I have none. But my Aunt's Washerwoman's son. Heard a policeman on his beat. Say to a laborer in the street.

That he had a letter just last week. Written in the finest Greek. By a Chinese coolie in Tim Buc Tu. Who claimed that the natives in Cuba knew.

Of a colored man in a Texas town. Who got it straight from a circus clown.

That a man in the Klondyke heard the news. From a worker on the dredging crews.

That a man in Borneo claimed to know. A swell Society female fake. Whose mother-in-law would undertake.

To prove that her husband's sister's niece. Had stated in a printed piece. That a friend of hers, had a friend named Stout.

Who knew what STAT. was all about."

# All Time Record For Book Store

This year, the University book-exchange was successfully operated by the CUS under the direction of Bob Wilson, Commerce president. \$10,000 worth of business went through the wickets of the exchange before the end of October, establishing an all time record of sales.

A new system was devised, whereby 24 hour priority slips were used to avoid long lineups, and was proven particularly successful. With the experience gained from this year's operation, it is expected that even a greater volume of business will be possible this fall.

Applications are now being accepted by the Commerce executive for the position of a paid manager of the exchange. The right man can easily earn his University fees. Further information can be obtained at the CUS office, but no applications will be accepted after March 30.



MR. R. A. MAHONEY, graduate of Harvard School of Business Administration and lecturer in Industrial Management, is author of the editorial on page two.

### NICE DAY!!

A 6 foot scienceman and a 4 foot commerceman were walking along the campus the other day. The commerceman was a home town boy and the scienceman was from Podunk, Sask.

"You know," said the red sweater, "They have wonderful wheat in Saskatchewan—kernels weigh a half pound each."

"How so?" said the commerceman. "Climate, my boy. Climate," said the scienceman. "Yup," continued the red sweater, "Things grow so fast there you plant something in the mornin' and its ready for harvest at noon."

"How so?" said four foot Joe the commerceman.

"Climate, my boy, climate," said the red sweater. "Yup," he continued, "We had trees there bigger'n the California redwoods."

"How so?" said the commerceman. "Climate, my boy, climate," replied the scienceman.

"Say," said the commerceman, "I gotta girl friend—beautiful gal—wonderful—she's eight foot tall." Just then the red sweater interposed. "Say how does a little squirt like you ever get around to kissing a girl like that?"

"CLIMATE, MY BOY, CLIMATE!" said the commerceman.

# A Statement Of Facts

By BOB WILSON

Our case has never been stronger. Commerce men are in a position to ask loudly, "Why are we still a Department?" But do we hear that question? Not from a great number. It is my guess that Commerce men are not aware of the facts.

Although only a Department, Commerce graduates are the second largest body on the campus. In the Congregational ceremonies last May, Commerce accounted for 18% of the total Undergraduate Degrees conferred, and for 24% of the Degrees granted in the Faculty of Arts and Science. In the October Ceremonies the percentage was even greater. There are about 800 students registered in Commerce, and many more in their first year hoping to enter Commerce. Yet Commerce is a Department. NOT ALONE

There are other bodies on the campus asking for a change of status, and while I do not question their claims, or the facts that justify their claim, it is evident that their problem involves a large outlay of capital and many administrative difficulties that Commerce is not faced with. Since the establishment of the Commerce Department in 1938, enrollment has increased tenfold, and many more and better courses have been given, and particularly, downtown business has become aware of us.

If a separate school or Faculty of Business were to be established, it would do more than simply add prestige to our degree. Firstly, it would meet the growing demands of a rapidly expanding field. More freedom would be given in the school in arranging courses, and in making connections and relations with the business world. The possibilities of attracting graduate students for work in connection with industrial and commercial problems peculiar to British Columbia would become greater. A COMMERCE PROBLEM

How may these changes be effected? This is not a departmental problem, it is the problem of every Commerce man. It can be brought about by Student Organization in the form of the Commerce Undergraduate Society. Commerce men are active, very active; but unfortunately for Commerce as a unit, these activities are divided.

Let us have action. It must originate from your executive. We need your ideas and active support. It must be carried on by the new executive that you elect this March. The opportunity to voice your opinion will be at the general meeting in the Auditorium on March 1st. Come out to hear your new executive speak. Vote for your candidate and give him your continued support. YOU HAVE THE FACTS.

Said Joe Commerce to his new girl friend: "You know dear I've never made love to a girl before"—as he shifted the gears with his feet. Old Maid—A Commerce girl who has said no once too often.

# A Commerceman's Dream

By AL MARTIN

It is said that, by his choice of Faculty, the commerce undergraduate has closed the door on Culture. To the commerceman this means that he is to be denied the privilege of being planted in a soil of English and History courses in which he would be raked and hoed until he became just as smart, and twice as green as garden cabbage.

## Legion Letter

### Dental Clinic

DR. W. C. OSBORNE, HEAD OF the DVA Campus Clinic, asked us to remind you that the Clinic would remain open between sessions for the convenience of those who, for any normal reason have not been able to obtain treatment. Appointments may be made in the usual manner.

PROVINCIAL COMMAND HAVE notified us that there will be no Provincial Convention held in B.C. this year. The feeling of the branches was that two conventions in one year would impose an extra heavy burden on the finances of the branches.

THERE WILL BE A TEA DANCE at 3:30 in Brock Hall Friday, February 27th. This is the third in the current series of bi-monthly benefit tea dances sponsored by Branch 72. Proceeds to the Children's Hospital. Music is supplied by Frank Nightingale's Orchestra, with vocalist Marilyn Fredrickson.

BRANCH 72 IS SPONSORING A Bridge Tournament March 5 at the Brock. Admission is 50c per team of two. (25c each) Rules are posted in the Legion Office. Those interested are requested to hand their names into the office as soon as possible so that play may be arranged.

OUR LEGION DANCE WAS A great success. Marion Smith, Executive Member in charge of entertainment wishes to express our sincere appreciation to those who contributed their time and efforts to make this possible. Praise is especially due to Comrades Hugh Buckley and Ted Lawrence, but there were many who worked very hard. Thanks to all of you.

### Clear to Miss

(Continued from Page 2.)

hall to the right on the left desk . . . ink . . . help yourself . . . what DO you want?

STUDENT: It's wet outside.

MISS—: Next please . . . practice sets on the file . . . market . . .

MAN: Excuse me . . . Is this the Commerce Department?

MISS—: Yes . . . practice sets . . .

MAN: Where will I find Mr. Bell?

MISS—: He's just going to a lecture. I'm afraid you can't see him now. He's all tied up with a visiting fireman . . . next . . .

MAN: Oh? A Mr. MacMullin, perhaps?

MISS—: Uh? . . . oh, yes . . . next pl . . .

MAN: MacMullin happens to be me. (EXIT MISS—)

CAUCUS MEETING of the Fascist Unity Party will be held in Arts 208 at 3:30 today. New members welcome.

Now they are all clamouring around the bench. The play has been stopped. Double dribble by Stark of faculty.

Stark was dribbling past glamorous Tina Howard when he broke into a drool. Play is resumed; undergrad ball. Wait! here's another penalty. Steps on Mahoney of faculty, in fact more than steps; undergrads have Mahoney on the floor and are jumping on him. Jerry Macdonald is sent out of the game. Play resumes. Everyone is shooting wildly, with pistols, spectators included. There's the whistle to end the game.

Undergrads have made 100 shots on basket, and scored 48. Faculty has made 300 shots on basket and scored 10. Faculty wins 10 to 6. How? Here's how. According to faculty rules, undergrads lose 1 point for every shot missed over 10. 52 missed shots leave undergrads with a 6 point credit balance. Credit balance!—My god! the practise set.

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NOW YOU'VE GONE AND HURT MY SOUTHERN PRIDE Phil Harris and his Orchestra

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THE GENTLEMAN IS A DOPE

YOU ARE NEVER AWAY (both from the Production "Allegro")

Charlie Spivak and his Orchestra RCA Victor Record 20-2600 . . . 75c

I'M MY OWN GRANDPA

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RCA Victor Bluebird Record 58-0061 . . . 80c



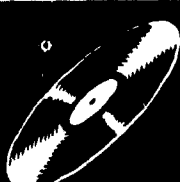
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THE STARS WHO MAKE THE HITS ARE ON —



RCA VICTOR RECORDS



# SPORT

DICK BLOCKBERGER, Sports Editor  
ASSOCIATE THIS ISSUE: Bruce Saunders

## American Gridder Views Coach Kabat

By HERB CAPOZZI

To the average UBC student there is only one man meaner than Simon Legree—the ogre of the football field, Greg “Hard-rock” Kabat. But, like the sweet young innocent said, “Don’t let outward appearances fool you.”

### AMERICAN GRID

Spring practices have begun for American football. All those interested in this game are asked to turn out in the Stadium on Monday, Wednesday, and Friday at 4:00 p.m. Remember “Uncle Greg” needs you.

As the one person on this campus who has taken as much, if not more tongue-lashing from the “man of steel” than anyone, I would like to inform the public that he is definitely not human—he is super-human.

### HOLD YOUR HATS

There are many unknown facts about this 20th century superman that are not generally known. For instance, did you know that he was All American guard at Wisconsin, and was picked by Knute Rockne as the best guard he had ever seen. Kabat is the holder of the Canadian shot-put record—only six inches short of the world record. He has high-jumped 6’6”, and is the holder of the Wisconsin Junior Golf Championship. He still holds the 220 record at Wisconsin, and to top everything off, (hold your hats,) he was an All American Basketball player. “Hardrock” is also skilled at ping-pong, swimming, and baseball.

However, enough of such eulogies, the claim still stands that he is the meanest thing since Kennedy began watering scotch. Be not deceived! Check with any American football player, and you will discover that this “meanness” is but a myth built up by certain overzealous sportswriters from downtown.

### NOT MEAN

Any player who has played with him or under him will inform you in no uncertain terms that Greg is stern but not unjust, hard but not cruel, and tough but very capable.

I am certain that you will find no player who will say that Kabat is mean. He has an uncanny ability of being able to discern between an imaginary injury and a serious one. His record of almost no serious injuries to his players confirms his care in playing only men whom he feels confident are in good enough physical condition to play the game.

To quote him, “It’s a tough game and you have to be in shape to play it.”

There is talk of new coaches, of obtaining better men—I think I speak for all of us when I say that every member of the football team stands behind Greg Kabat, coach and man.

## Soccermen Play Saturday Game

Out to avenge the 2-1 upset they suffered at the hands of Empire Hotel last weekend, Millar McGill’s Varsity soccerites will face the Empires again on Saturday at Powell St. Grounds, determined to pull even with the blue shirted hotelmen. The Empires have taken the odd game in three so far this season.

Since so much time has been lost through adverse weather, V and D Soccer league moguls have announced that the schedule will be terminated as soon as one team clinches first place. At present it is developing into a fight between Varsity and Empire Hotel, although Collingwood and North Burnaby are still very much in the race.

With only three games to go, Varsity has a potential of 28 points, whereas the Empires have nine games left for a possible of 32 points if they win them all. Thus Varsity could take all their remaining games and still lose out if the Empires won eight of their remaining nine.

It all adds up to the obvious fact that a win next Saturday would come in very handy for either club, and a bitterly contested struggle would seem to be in order.

Game time at Powell grounds is 2:30.

### FIRST DIVISION STANDINGS

	P	W	L	D	Pts.
Varsity	17	10	5	2	22
Collingwood	15	7	6	2	16
N. Burnaby	15	5	5	5	15
Empire Hotel	11	6	3	2	14
South Hill	14	4	8	2	10
Powell River	14	4	9	1	9



—Daily Ubysey Photo by Mickey Jones

**GRIMACE FOR EFFECT** — Pictured above as he staggered over the last hurdle is Chick Turner, current holder of the Canadian 220 yard championship. This high-speed photo caught the erstwhile sprinter in one of his few off-moments on the cinders. Turner has taken up hurdling since “it looks like the best way of getting a free trip to Walla Walla.”

## Track Team Takes Only PCNWC Title This Year

By FRED ROWELL

The Unsung Blockless Heroes of the University are the members of the Thunderbird Track Team who nosed out the Loggers from the College of Puget Sound 31 points to 28 5/6 and six other teams from the Pacific Northwest Intercollegiate Conference in Portland, Oregon, May 24 last.

## Birds Face Ghosts In Noon Basketball

The galloping Ghosts from Sioux City will make their final stand in our territory when they hit the local maples with the Birds today at noon.

This is the last opportunity hoop fans out our way will have to view mance across the country has drawn the mid-west miracles whose performance of chortles and cheers from satisfied customers. In a two-game series a fortnight ago the Chiefs drew exclamations from the experts in the opener by dumping the coloured cagers in a laugh-studded thriller-diller, then took a decisive trimming in the second contest.

Tiny Marland Buckner maintained the merriment and captured the crowd with his capers, with able competition from cut-up Norm Watt. Recently the Ghosts gained a valuable addition to the squad, after leaving the coast, in Zig Marcell, one of the well-known Globe Trotters, but stary Ziggie got homesick and left a week later.

Pat McGeer will be spearheading the attack on the Fisher-men in his last appearance in blue and gold livery. Harry Kermode will also be taking the final curtain.

A finer aspect of this contest is the fact that the proceeds will go to the British Olympic Parcel Fund.

## Swimming Stars Compete Saturday

Swimming will dominate the UBC sportfront this Saturday with the swim team down at Portland trying for conference honours, and the Intramural Swim Meet being held this Saturday at Crystal Pool.

Eliminations were completed last night for the forthcoming Intramural Swim Meet which will decide who will cop the bauble now held by the Jokers.

Spectators will see the swimming enthusiasts fight over the following events: 50 yard backstroke, breaststroke, and freestyle; 75 yard one man medley, 100 yard free style, 200 yard 4 man relay, and 150 yard 3 man medley.

Besides the diving competitions there will be a game of water polo, which will feature the up to now undefeated Jokers, and clown acts. A big crowd is expected so come down and see the fun. Tickets will be 25c per person. Don’t forget this SATURDAY is the Big Intramural Swim Meet.

### TENNIS TEAM TRYOUT

All those interested in trying out for the men’s tennis team are asked to attend an important meeting on Thursday at 12:30 in Arts 106. The tournament schedule and other matters pertaining to this year’s trip will be discussed.

## Two-Headed Athlete Named Ideal ‘Comm’ man

By JIM McKEACHIE

It may be the proximity of the gym and stadium to the Commerce huts or it may be the lab-less nature of Commerce courses generally—but whatever the reason, a notable feature of campus athletics is the prominent part played by the men of Commerce.

The white collar and the sweat-shirts are interchangeable in the lives of well over a hundred Commerce-men, several of whom have gained top-ranking status in their respective fields of sport.

On this basis, it has been suggested that we construct the “Ideal” Commerceman—and it seems fitting that, although a top-notch student, he should be not a theoretical Morrow-Bell-Taylor-Wong combination (if such a combination were conceivable), but a well-knit figure in athletic garb who puts practices before lectures, games and parties before reports and a spirit and will to win before anything else.

### IDEAL MAN

First the body: Herb Capozzi’s driving football and basketball legs should form a solid base; add the solidarity of Thunderbird rugby skipper Morris’ torso, topped with gridman Bill Pierson’s shoulders, all with the stability of skier Doug Fraser, and the thing begins to look formidable. Tacked onto the side we’ll have the long, dependable arms of Bird basketballer Bob Haas, tapering off to the sure hands of rugby reliable Bill Dunbar.

### TWO HEADS

And what could be more ideal than two heads? One head (the one with Capozzi’s well-groomed hair) could be looking for a man to pass the basketball to while the other was watching to receive a pass first.

The guy would be able to give himself pep talks during slumps. One head would wave the common forefinger in the other’s face while the listening head nodded itself.

This arrangement is considered better than letting some queer with but a single skull—such as Whittle, Osborne, Lathewaite or Kabat—do the pepping up, for there is always the chance that Ideal Commerceman might be an independent cuss and just let the coach’s remarks go in one ear and out the other and in the other and out the other. And he will not get flushed cheeks should the crowd ride him a little—no four-flusher he.

As to the internal character of Mr. Morronney—an ill-conceived title but one which will suffice for our needs here there is a wealth of talent in Commerce from which to form a personality.

### PERSONALITY PLUS

A combination of the executive abilities and popularity of newly-elected MAD president, Bud Speirs and soccer manager and CUS president Bob Wilson, the enthusiasm of grass hockey’s Dave Pudney and soccerite Bill McKay, the drive of cageman Jerry Stevenson and footballer Alex Lamb and the playmaking and leadership qualities of Chief’s captain Fred Bossons and Thunderbird co-captain Bob Haas should comprise a pretty firm constitution.

With such a makeup, Morronney will be a social leader and ideal party man and still be able to keep in shape. He can toss back twice as many drinks as anyone else and it is conceivable that one head could be sick while the other continued to have a helluva good time—but two hangovers—!

He will be a member of the Tappa Keg Fraternity.

### SMART TOO

On the scholastic side, Ideal Commerceman will have no trouble. In Marketing or Industrial Management, the head that has read the case can whisper the answer to the one that hasn’t. Every tried and true Commerceman knows that exams are easier with another head to talk to during the monotony of a three-hour stint.

The fellow can discuss report cases with himself and can really light into the marker with both mouths going full bore when the reports come back with a mere ‘S’ on it together with a few facetious remarks.

Thus we have the Ideal Commerceman—athletic Superman, academic genius—and gen party type. We’ll match him with anything any other faculty—including the Phys Ed Majors—can put up.

### VOC MEETING

A meeting of the VOC will be held today (Thursday) at 12:30 in Ap Se 201. Plans for the Spring party and the party draw will be discussed.

## THUNDERBIRDS DROP LAST GAME IN CONFERENCE

The Pacific Northwest Inter-Collegiate Conference came to a bitter end for the Thunderbirds as they lost to League leading College of Puget Sound 77-54.

However there are a few bright aspects of the fray in Tacoma. For instance “Long John” Forsythe came into his own as he led the ‘Birds’ scoring with a creditable 13 points. Pat McGeer and Harry Kermode, playing their last Conference game tallied 12 and 9 points respectively to wind up sensational Conference careers.

For only a few brief minutes in the first quarter the Canadians managed to hold the Loggers, then the change came. CPS skipped ahead of the Birds and were never in serious trouble from then on.

## ‘Mural Athletics In Full-Swing

The Men’s Intramural set-up on the campus is starting to move into high gear with touch rugby and basketball in full swing, a swimming meet currently splashing its way to completion, a badminton tournament and a boxing and wrestling meet slated, and a myriad of other plans in the embryo stage.

The shuttlemen, originally set to stage their playoffs last Tuesday, will commence their work at 7:00 tomorrow night.

The swimming meet which managed a nuber of eliminations on Monday evening will continue its hunt for merman nights with the finals at 8:00 Saturday night in the Crystal Pool.

The big boxing and wrestling Meet is all set for Friday, March 19 in UBC gym. Potential candidates have been working out furiously down at the stadium gym for quite some time and all indications point to one of the most successful affairs yet. Last year’s meet was a sell-out attraction, but intramural officials are convinced that this meet will eclipse it on all counts by quite a margin. Tickets are on sale immediately and can be obtained from Intra-Mural Reps or at the office in the gym.

## OPEN LETTER

To Hal Murphy

In answer to your “Open Letter” in Wednesday’s paper, which read (in part), “To the band and the cheerleaders: Oh where, oh where can you be?” here is your answer. We don’t know about the band. We’re sick in bed with flu. (Saturday’s rain, you know) But we were out to the weekend games—Whatsa matter, weren’t you?

The Cheerleaders (per Deni Pierce)

## Hanley Tops Field Of Campus Golfers

Playing over a flooded Peace Portal golf course last Sunday, Dick Hanley led the field with a 5 over par 75. In follow up slot behind the leader came Doug Bajus and Bob Esplen with 76 and 79 respectively.

Bajus seemed to be on his way to taking the tournament until he went 4 over par on the last 5 holes, while Hanley kept shooting his usual brand of steady golf.

The tournament was essentially for selecting a representative golf team to represent UBC in the coming Northwest Conference Tourney. As a result of last Sunday’s competition 16 members will tour Fraser Golf Course this Sunday, for further eliminations.

If there had been a left-hander’s prize it most certainly would have been won by Harry Kermode who surprised everyone by displaying a beautiful golf swing and shooting an 86.

G. MacDonald won the net prize closely followed by P. Bentley, N. Holman and G. Craig also collected prizes in the net divisions.

Low hidden hole was won by Bud Winteringham; high hidden hole and high score were won by B. McKinnon and J. Ivans respectively.

Despite the rather wet conditions on the links everyone participating apparently enjoyed themselves thoroughly.

Pete  
and Peg  
Anne  
and  
Horace  
THEY ALL  
Call for



PHILIP  
MORRIS  
CIGARETTES

A DISTINCTIVE CIGARETTE  
SO SMOOTH—SO MILD—SO  
COMPLETELY SATISFYING

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