

UBC REPORTS

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John Chong photo

Higher Education

Graduating Class President Shirin Foroutan, International Relations and Political Science, and Jonathan Quong, honours Political Science, get some air after ceremonies held in the Chan Centre for the Performing Arts. The two were among more than 5,500 students to receive degrees in 23 separate ceremonies held during Spring Congregation May 26 to June 2. UBC has graduated more than 160,000 students since it first opened in 1915 with the majority continuing to live and work in B.C. and Canada.

Liu Centre built to be model of sustainability

by Don Wells

Staff writer

While the C.K. Choi Building may represent a magnum opus for UBC as a model for sustainable design and construction, the university's newest project promises to be a suitable encore.

The work in progress is the proposed Liu Building, which will house the new Liu Centre for the Study of Global Issues. It is an architectural symphony in two movements — the first, the systematic deconstruction of Pan-Hellenic House, and the second, the construction of the new building using the former building's beams and other major components.

"The building is going to be as sustainable as we can make it," says Freda Pagani, director, Sustainability for Land and Building Services.

Pagani's ultimate objective is to see

UBC emerge as a leader in sustainable development with the extensive participation of the campus community.

"We have extremely talented academics and researchers on this campus, and that positions the university to make great strides with respect to sustainability. The confluence of events and individuals has been extremely encouraging."

Pagani credits Joanne Perdue, development manager of the Liu Centre, with the idea of deconstructing Pan-Hellenic House.

Practically everything that isn't used in the Liu Building will be sold to other builders and contractors or recycled.

In total, almost 90 per cent of the beams, two-by-fours, flooring, roofing, electrical outlets, glass, insulation, plywood, fixtures, concrete, plaster and scrap metal will be reused or recycled —

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Arts, Engineering dual degree breaks barriers

by Bruce Mason

Staff writer

An innovative new program will provide an opportunity for students to break through traditional barriers by simultaneously pursuing both a Bachelor of Arts and a Bachelor of Applied Science (Engineering) degree. The program will begin in September.

In the past, students with talents and interests in the two fields had to choose one while they abandoned the other. That all changes with the Faculty of Applied Science and Faculty of Arts initiative.

"Earning two bachelor degrees is not uncommon, but achieving them at the same time is," says Assoc. Prof. Bruce Dunwoody, associate dean of Engineering Student Services.

The combined BA/BASc program allows students to earn the two degrees concurrently in less time than if they were pursued consecutively.

The launch of the combined degree program is directly in line with UBC's commitment to interdisciplinary and student-driven education in the university's *Trek 2000* vision.

"This very important initiative will en-

able students to consider their professional degree work in the context of the social, economic and cultural settings that work serves and on which that work has an impact," says UBC Dean of Arts Shirley Neuman.

Michael Isaacson, dean of UBC's Faculty of Applied Science, was a driving force behind the new program. He was looking for a way to combine the strength of the professional degree in engineering with exposure to liberal arts and humanities.

"Students will better develop their critical thinking abilities and communication skills, while developing a broad base of knowledge and a broad outlook that will serve them, and society, well," he says.

The program wasn't designed to promote any particular career path, but to provide more options for students to explore, says Isaacson.

One member of the committee that created the dual degree has first-hand knowledge of its value and appeal.

Political Science Assoc. Prof. Kathryn earned degrees in both Engineering and Political Science.

"After completing a master's degree in Chemical Engineering with an emphasis

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Sociologist, doctor Women of Distinction

Sociology Prof. Patricia Marchak and Medicine Asst. Prof. Katherine Paton were recently named YWCA Women of Distinction Award winners at the association's annual awards dinner.

Marchak, UBC's former dean of Arts and a newly elected member of the Board of Governors, was the recipient of the award in the category of Education, Training and Development.

One of Canada's foremost sociologists, she is the author of numerous influential books and articles on fisheries, political ideologies, political economy and forestry.



Marchak

Much of her work has addressed critical issues around responsible use of private capital in resource development.

Paton, an ophthalmologist, was honoured in the category of Health and Wellness.

Paton created and directs UBC's ocular ultrasound diagnostic testing facility, treats children's eye tumours and runs a specialty consultation service in ocular oncology.

She also trains residents and students in eye diseases and ethics, provides public lectures on eye

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Paton

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The Liu Centre gets advice on global issues from some of the world's experts

Liu

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the reverse of a typical demolition where 90 per cent would go to landfill.

And if this salvaging job sounds painstaking, it is. But expensive it isn't, according to second-year Landscape Architecture student Derek Masselink.

Masselink, who has documented the demolition along with Architecture student Lisa Kwan, will prepare a comparative financial analysis. The theory is savings on landfill fees outweigh the cost of salvaging and recycling.

The Liu Centre will also use 50 per cent less energy for heat and light than a modern structure of similar size, largely through the utilization of natural light.

Of the electricity used, Pagani hopes that about half will be generated by photovoltaic panels for which funding is currently being sought.

The Liu Centre is scheduled to open in September 2000.

YWCA

Continued from Page 1

diseases, and sits on the Ethics Committee of Vancouver General Hospital.

Also nominated in the same category were Medicine Prof. Jean Hlady and Sandra Bressler, a clinical professor of Rehabilitation Sciences and director of Occupational Therapy and Physiotherapy at B.C.'s Children's Hospital.

A record total of 13 women from UBC were nominated for the awards, which were handed out May 27 at the Hyatt Regency.

Nominees included seven faculty, five students and one alumna.

Dual

Continued from Page 1

on environmental technologies, I became convinced that many environmental problems are economic and political as well," she says. "I've always been torn between my interest in applied science and the social sciences and would have jumped at the chance to combine them at the undergraduate level."

The student-driven program

meets all of the requirements of the two individual degrees by interweaving terms in Arts and Engineering over a five-year period.

Students interested in the combined BA/BASc program may apply for admission to the Dual Degree Board of Studies through either Engineering Student Services at (604) 822-6556 or the Arts Advising Office at (604) 822-3247.

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Global News at 6, June 1

**"It's nice to be a part of
their ceremony and add
something to it ...
I hope I do."**

— Asst. Prof. Nestor Korchinsky, head
marshal, UBC Spring Congregation

"He does."

— Dave Geary, reporter, Global News,
feature story "UBC Spring Congregation"

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UBC REPORTS

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Web spinoff on track for major growth spurt

The time has come for WebCT Education Technologies Corp.

Since its creation in March 1997, the UBC spinoff company has grown to dominate the world market for on-line teaching. Now part of U.S.-based Internet leader, Universal Learning Technology (ULT), it has become even more powerful and is poised to help grow B.C.'s high tech sector.

"ULT will provide us with financial stability as well as management and marketing experience to fuel our continued rapid growth," says WebCT founder and president Murray Goldberg, a senior instructor of Computer Science at UBC.

WebCT's new partner is committed to supporting its products, aggressively funding development, and maintaining its pricing policies Goldberg says.

"Our current employees will remain in Vancouver and we will be hiring aggressively both here, and in Peabody, Mass., where ULT is based," he says.

A leading provider of Internet-based interactive teaching and learning software and tools, ULT is backed by CMGI Inc., a hugely successful company which specializes in Internet startups and has launched dozens of companies including Lycos and Geocities.

WebCT software delivers on-line courses to about two million students in more than 700 universities and colleges in 36 countries.

It makes the creation of sophisticated on-line educational environments for non-technical users easier. Because it is entirely Web-based, no software is required by students or instructors, other than a Web browser.

Besides organizing course material on the Web, it also provides a wide variety of tools and features that can be added,

including conferencing and on-line chats, student progress tracking and self-evaluation, auto-marked quizzes, student homepages, course content searches, and much more.

Encouraged by Science Dean Maria Klawe to combine his computer expertise and teaching strengths, Goldberg began work on WebCT in 1995 when he obtained a grant from UBC's Teaching and Learning Enhancement Fund.

After he demonstrated WebCT at a conference in Paris in mid-1996 he got hundreds of requests for the technology.

At first he gave it away, but later charged a licence fee to finance support services for a growing number of users. With no venture backers or marketers, WebCT's market share grew more than 50 per cent larger than its nearest competitor.

Further proof of the intense interest in WebCT is a first annual conference sponsored by the corporation and the Faculty of Science at UBC, June 17-18. It is sold out.

The software is still free to faculty who want to test it. There are no fees until students begin to use it. An institution using WebCT for 50,000 students pays only \$2,750 (US) annually.

UBC retains ownership of the technology and will collect licensing fees.

"WebCT, which is expanding its premises at the research station on the university, is one example of a UBC spinoff company success story," says Angus Livingstone, associate director of UBC's University-Industry Liaison Office.

In the past 15 years, 81 spinoff companies have been created from UBC technology, employing more than 2,000 people, mostly in B.C.

For more information on WebCT view the Web site www.webct.com.



Don Wells photo

Avid cyclists pose in front of a soon to be removed sign on University Boulevard. Work on converting the popular artery into two lanes for vehicle traffic and two lanes for cyclists will be completed by the time students return for fall classes. Pictured above are (l-r): Jesse Sims, TREK Program Centre marketing co-ordinator; Jesse Jackson, AMS external commissioner on transportation and Bike Co-op treasurer; Computer Science student Kevin O'Neill; TREK Program Centre secretary Shirley Mahood; and Gord Lovegrove, director, Transportation Planning. June 2 marked Clean Air Day with more than 850 UBC faculty and staff taking part by using alternatives to single occupancy vehicles. Seven of the participating 39 faculties and departments reported 100 per cent participation.

Boulevard makes way for safer commute

Relief is in sight for long-suffering commuters bound for UBC along University Boulevard.

Thanks to grants from the Alma Mater Society (AMS), the provincial government, the Greater Vancouver Transportation Authority, the UBC TREK Program Centre and ICBC, the four narrow traffic lanes on the popular route will be converted into two lanes for vehicles and two lanes for bikes this summer.

The conversion will provide proper space for cyclists and bus stops along the busy artery, and safety and reduced delays for not only cyclists, but also pedestrians, motorists, bus drivers and passengers says Gord Lovegrove, UBC director of Transportation Planning.

"This is something that has been talked about for more than 10 years," says Lovegrove. "Fixing the University Boulevard bike path is the number one complaint from bicycle commuters."

The current bike path, which is used by up to 3,000 cyclists a day, is unsafe, Lovegrove says, because it is narrow, poorly lit and in a general state of disrepair. As a

result, cyclists frequently resort to the motor vehicle lanes and cause problems for bus drivers who already have trouble negotiating the narrow roadway.

New bus bays will enable transit drivers to pick up passengers without stopping other traffic, including the B-Line express bus, which should result in a smoother and shorter ride for transit users.

The existing bike path on the south side of University Boulevard will be reopened to joggers and pedestrians once the new bike lanes are built.

Initial funding for the estimated \$161,000 project came in the form of a \$25,000 seed grant from the UBC TREK Program Centre and an additional \$15,000 donation from UBC students' AMS Innovative Projects Fund.

The Ministry of Transportation and Highways and the Greater Vancouver Transportation Authority contributed \$75,000 and \$40,000 respectively. ICBC provided the remaining \$6,000 in recognition that safer bicycle facilities may help reduce auto use and traffic collisions.

Future doctors focus on communication

by Hilary Thomson

Staff writer

A tongue-tying ordeal is how many teenagers would describe a chat with their family doctor.

That's why a group of five undergraduates in the Faculty of Medicine created a workshop in doctor-patient communication aimed at adolescents.

"We want to help teenagers develop an independent relationship with their doctors," says third-year student Vu Truong. "Also, if we want to get communication working with adults, we need to start at the grassroots."

The group recently presented the one-hour workshop to 25 students at Vancouver's York House School. Topics included basic communication skills, confidentiality and what subjects were appropriate for discussion with the family doctor.

The medical students presented a skit that modelled both effective and ineffective communication and played both doctor and patient roles. Students then had the opportunity to break into smaller groups to work on communication skills through mini role-play scenarios.

"I've found students often respond negatively when I suggest they talk to their family doctor about a problem," says Jean McLagan, the school counsellor at York House who helped organize the presentation. "I hope that students will be more pro-active in dealing with their own health issues as a result of this workshop."

The workshop's creators are volunteers in the Informed Shared Decision Making (ISDM) project. Based in UBC's Office of the Co-ordinator of Health Sciences, the project aims to train physicians in effective ways to help patients take an informed and collaborative role in decisions about their medical care.

"We're hoping this workshop can be widely used in the community," says Pathology Prof. William Godolphin, who heads ISDM. "We want the public to be confident in their ability to talk to their doctor — better informed patients have better health outcomes."

ISDM began in September 1996. The secondary school education portion of the project is funded by the Hamber Foundation.

Draft academic plan seeks input

The initial draft of an academic plan to meet UBC's needs for the 21st century will be available for comments and suggestions in July on the Academic Plan Advisory Committee's Web site at www.oldadm.ubc.ca/apac.

The committee released a discussion paper in February called "The Future of Learning at UBC: Toward an Academic Plan" which was the basis for broad consultation with members of the UBC community and UBC stakeholders.

"The draft is the result of more than 50 campus meetings held by the Academic Plan Advisory committee earlier

this year," says committee chair Commerce Prof. Michael Goldberg.

The 35-member committee, which is made up of a broad cross-section of UBC staff, students and faculty, also received some 200 written submissions, he says.

This summer a series of small group meetings are planned to solicit additional input from the campus community.

The draft will be revised and presented at an open community forum to be held Sept. 21 in the Chan Centre. Comments and suggestions from the forum will be incorporated into a draft to be presented to Senate in the fall.

The need for an academic plan was identified in the Trek 2000 vision statement, which lays out principles, goals and strategies for a new UBC that will respond to the changes taking place in society.

These include a renewed emphasis on teaching, creating more dynamic learning environments, and responding to the challenges and opportunities created by information technology.

All members of the university community are encouraged to participate in forming the academic plan. Comments can be faxed to Jeananne Robertson at 822-8118, or by e-mail to jeanne@oldadm.ubc.ca.



THE UNIVERSITY OF BRITISH COLUMBIA

PUBLIC AFFAIRS OFFICE

ANNUAL COMMUNICATIONS REPORT 1998/99

HIGHLIGHTS SUMMARY

The past year has been a significant time for The University of British Columbia in terms of communicating with its key stakeholders. From national issues such as the APEC hearings and a \$50 million donation, to UBC's first-ever Annual General Meeting in downtown Vancouver, communicating with ever-expanding and segmented audiences has been at the forefront of Public Affairs' work.

Among the year's communications highlights:

- Statistics show a remarkable increase in use of Public Affairs' web site, where all communications vehicles are housed for the public. The total number of files transmitted from April 1998 to March 1999 more than tripled, to 785,077 from 205,995 the previous year.
- UBC-INFO (822-4636), the university's public information phone line, showed a marked increase in calls per month over the previous year, from approximately 1,000 to 1,300. The bulk of the calls were from journalists seeking information.
- In May 1998, Public Affairs won a silver medal from the Council for Advancement and Support of Education for the "Think About It — UBC Research" campaign, which promotes the economic and social benefits of university research. The award, part of an international competition, came in the category of special public relations projects. In the same category, Georgia State University took gold and the University of Toronto, bronze.
- In June 1998, UBC President Martha Piper was named Communicator of the Year by the International Association of Business Communicators of B.C. Dr. Piper was recognized for increasing the university's visibility in the community by promoting UBC and its research through the "Think About It — UBC Research" campaign. Dr. Piper was also named a top newsmaker of 1998 by *The Vancouver Sun*.
- In February 1999, Public Affairs was awarded a bronze medal from the Council for Advancement and Support of Education for UBC's Annual Report 97/98. The publication was UBC's first-ever annual report, highlighting both the achievements of UBC students, faculty, staff and alumni, and goals for the future. The competition attracted more than 400 entries in the District VIII regional awards.

This annual communications report will be disseminated to the campus community for comment and feedback through publication in *UBC Reports* in June 1999. UBC's second annual general meeting for the downtown and campus communities is planned for October 1999 and reporting to the wider community via an annual report and community report will complement the meeting.

PUBLIC AFFAIRS OFFICE OVERVIEW

UBC's Public Affairs Office, housed within the External Affairs Division's University Relations Department, is responsible for communicating UBC's mission, key messages, and values to both its internal community of students, faculty, and staff, and to the broader external community which comprises multiple and diverse audiences. Public Affairs coordinates programs and messages in concert with other units of the External Affairs Division, UBC administration, faculties and departments, and service units.

Programs are built on a layer of communications policies and practices, including the *Policy on Communications*, approved by the Board of Governors in May 1994, which formally acknowledges UBC's responsibility to keep its many communities informed and ensure two-way dialogue. Programs are also built on the *UBC Communications Plan* that was developed with widespread campus input and designed to respond to the ever-changing environment in which UBC operates. The plan's five emphases are: *critical issues management*, *public information centre*, *internal communication*, *two-way communication*, and *external communication*. These emphases form the basis of Public Affairs' workplans. The communications plan will be revisited and revised in 1999/2000.

This office provides a comprehensive communications program directed toward the campus community, the general public, government, the business community and the media. The primary goals of the office are:

- to keep the campus community informed about developments in university policies, its people, research, teaching, and events;
- to increase public understanding and support for UBC;
- to provide avenues for the on- and off-campus communities to communicate with the university;
- to encourage public use of campus facilities and attractions; and
- to promote interaction between the university and the private and public sectors.

The office provides the news media with accurate and timely information about research activities and other matters of public interest, placing hundreds of stories each year, and produces a wide range of communications vehicles, including the campus newspaper *UBC Reports*, media releases, media monitoring service, an Annual General Meeting, Annual Report, Report to the Community, Facts and Figures, specialized brochures, World Wide Web materials and fund-raising communications materials. Staff also provide public and media relations counselling and other communications services to UBC academic and administrative units, as well as advice and strategic direction for critical issues management.

1998/99 INITIATIVES AND ISSUES IN REVIEW

Several key initiatives and critical issues were focal points for the Public Affairs Office in 1998/99. National public issues such as the RCMP Public Complaints Commission hearings into police activities at the APEC meeting and the BC Human Rights Tribunal hearing into sexual harassment allegations against a UBC professor required strategic communications support for internal and external audiences. In 1998/99, the following initiatives and issues were at the forefront of UBC's communications and stressed UBC's relationships to the larger community:

• Launch of Trek 2000

The introduction to the community of UBC's vision for the 21st century — Trek 2000 — which was approved by the Board of Governors in November 1998, was a significant communications focus for Public Affairs in the fall of 1998. The blueprint document, which outlines a series of principles, goals, strategies, and operational timelines to guide UBC, was based on extensive consultation with faculty, students and staff, as well as communities throughout BC. UBC President Martha Piper represented UBC to the media through targeted news stories in local, provincial and national media in print, radio and television interviews. The strategic placement of these stories established a platform from which UBC could enunciate its future plans.

• UBC's Downtown Presence Initiative

Enunciated as the first major outcome of Trek 2000, UBC's plans for a presence in the Downtown Eastside of Vancouver came as the city and region were focussing on the pressing problems facing this urban area. Communications initiatives for this project

expressed UBC's relationship to its community, recognized the work already being done in the community by faculty, students and staff, and laid the foundation for future development of UBC programs in the area in the fall of 1999.

• First-ever Annual General Meeting

UBC held its first-ever Annual General Meeting on October 22, 1998 at the Robson Square Conference Centre in downtown Vancouver, which was attended by about 200 people from the university and downtown communities. Through speakers, video presentations and a printed annual report, UBC's achievements over the previous year and aspirations for the coming year were presented, with a focus on UBC's plans as outlined in Trek 2000. A similar meeting was held for the campus community on November 3 at the Chan Centre for the Performing Arts.

• \$50 Million Gift Donated to UBC Research

In October 1998, alumnus Dr. Stewart Blusson donated \$50 million to UBC, a gift believed to be the largest single donation ever made to a Canadian public institution by an individual or corporation. Aware of UBC's public awareness campaign which urges people to "Think About It — UBC Research," Dr. Blusson designated the funds for basic research. The announcement received, and continues to receive, attention in Canada's national media.

• APEC '97

Public scrutiny of the Asia Pacific Economic Cooperation leaders' meeting held at UBC Nov. 25, 1997—and subsequent demonstrator and police actions—continues in the spring of 1999 following the demise of an earlier set of public hearings in the fall of 1998. This high-profile examination of APEC has resulted in a large amount of exposure of UBC to national and international audiences and will examine UBC's involvement in APEC as the hearings continue into the summer of 1999.

COMMUNICATIONS MEANS

UBC utilizes a variety of means to communicate with—and hear from—its various stakeholders. In addition to the Annual General Meeting, the major vehicles include:

Annual Report

UBC's 1997/98 *Annual Report: Educating the Future Citizens of the World*, a complement to its Annual General Meeting, was published in the fall of 1998 and distributed to 4,500 key stakeholders — business leaders, university presidents, alumni, donors, government officials, media, and those attending the AGM. The report outlined UBC's accomplishments during the previous year, highlighted the key areas of Trek 2000 — people, research, learning, community, and internationalization — and summarized the university's financial position. The report is also available on the Public Affairs web site and about 1,000 people browsed the report between November 1998 and March 1999. Feedback on the *Annual Report* and Annual General Meeting will be considered in developing future materials.

Community Report

About 225,000 copies of UBC's *Community Report*, a pared-down version of the *Annual Report* with added emphasis on UBC's community services and facilities, were distributed through *The Vancouver Sun* in October 1998.

UBC Reports

UBC's main vehicle for communicating with its internal audience on an ongoing basis is the bi-weekly tabloid *UBC Reports*. Promoting the people of UBC—students, faculty and staff—and their achievements in learning, research and service is a priority of the newspaper. *UBC Reports* is published 21 times annually, with 12,000 copies distributed on campus. Our web site showed the number of requests for *UBC Reports* in 1998/99 totalled 6,136.

Public Affairs undertook a readership survey in the spring of 1999 to gauge reader comment, interest and suggestions for *UBC Reports*. About 1,000 surveys were returned and will be evaluated in the summer of 1999. The results will be used to fine-tune the editorial content of the newspaper and to aid in redesigning this publication in the fall.

Media Relations

In 1998/99, the Public Affairs Office researched, wrote and released 120 news releases for distribution to media in the Lower Mainland, BC and across the country. The focus of these releases included publicity regarding on-campus events; updates on university policy; recognition of outstanding achievements in teaching, research and service; and support of other major UBC initiatives. Public Affairs staff also liaised directly with journalists to place UBC experts in stories for all types of media, including electronic and print. The total number of requests for the media releases home page on our web site totalled 5,428.

UBC Experts Guide On-Line

In August 1998, Public Affairs published a new guide for media to use in accessing UBC's storehouse of expertise. *Lead Time: A Guide to UBC Experts* was sent to 670 journalists across the country and lists about 500 UBC faculty who are willing to share their knowledge and research with journalists. An on-line, searchable version of the guide was placed on the World Wide Web and averaged 100 requests each month from journalists across Canada.

Media Monitoring

In the spring of 1999, Public Affairs contracted with Infomart Online, a service that gives us full archival access to more than 60 Canadian newspapers, newswires, business journals, trade magazines, and TV transcripts. Immediate daily access to these sources allows us to more fully monitor what Canada's media is saying about UBC, and post-secondary education in general. This, in turn, allows us to keep the campus better informed through our Daily Clips media monitoring service. Through cost-sharing arrangements with Athletics and Recreation, Business Relations, and Government Relations, we are able to keep the price to a reasonable rate.

"Think About It — UBC Research" Campaign

In May 1998, UBC's Public Affairs Office was awarded a silver medal from the Council for Advancement and Support of Education (CASE) for its "Think About It — UBC Research" public awareness campaign. The award, part of an international competition, came in the category of special public relations projects. In the same category, Georgia State University took gold and the University of Toronto, bronze. The campaign, launched in October 1997, incorporates radio advertisements, print material, media relations and special events, and is designed to promote the economic and social benefits of university research.

PUBLIC AFFAIRS OFFICE ANNUAL COMMUNICATIONS REPORT

Public Information Centre

UBC's Public Information Centre and information line, UBC-INFO (822-4636), are housed in Cecil Green Park House. The centre is staffed on a full-time basis and provides a wide range of information about UBC programs, services and facilities, as well as offering directions to campus and information about events. The information line handles an average of 1,340 calls a month, with the bulk of the calls from journalists seeking information about UBC. Miscellaneous inquiries about UBC, information about *UBC Reports* and university attractions, directions, and referrals to other departments comprise the bulk of the remaining calls. Approximate total calls for the year were 16,050.

World Wide Web

The Public Affairs Office Web site, which provides on-line access to *UBC Reports*, media releases, *Annual Report*, *Facts & Figures*, and other communications vehicles, was launched in August 1996. A snapshot of Public Affairs Web site statistics from April 1, 1998 to March 31, 1999 shows a significant increase in Web use from the previous year, in some cases tripling last year's numbers, which are shown in brackets.

- total # of files transmitted from April 1998 to March 1999: 785,077 (205,995)
- average # of files transmitted daily: 1898 (570)
- total # of requests for Fact and Figures: 10,066 (6,106)
- total # of requests for Media Releases homepage: 5,428 (2,452)
- total # of requests for *UBC Reports* homepage: 6,136
- average # of requests/month from people at UBC: more than 10,000
- total # of requests for UBC's Annual Report since it went live late October: 977

(Please note, the number of requests for *UBC Reports* and media releases reflects access to homepages only. A doubling of the number would more accurately reflect actual requests.)

LOOKING AHEAD TO 1999/2000

Building on the successes of UBC's relationships with the community will be a focal point of our work in the coming year. UBC's new communications strategy, to be drafted in the summer of 1999, will define precise messages and means to communicate with, and receive input from, its many diverse constituents. Key UBC initiatives that will be supported through strategic communications in the next year include:

- Advertising of UBC's unique and distinctive features as a leading Canadian university
- Development of a branded identity for UBC communications materials
- Creation of a UBC 'Viewpiece' as a general university brochure
- Redesign of *UBC Reports*
- Proposal for redesigned university-wide Web site
- Update media training brochure and workshop for faculty and staff
- Operating the UBC Speakers Bureau

COMMUNICATIONS SERVICES

The Public Affairs Office offers a range of communications services to campus, including:

- *UBC Reports* — tabloid newspaper published 21 times annually; circulation 12,000
- Phone contact - 1,300 calls per month to UBC-INFO
- Placement of UBC's people and stories — hundreds annually in TV, radio and print media, both in the Lower Mainland and across Canada
- News Conferences
- Media Monitoring Service — 200 packages annually, more than 1,000 items
- Facts & Figures university brochure
- World Wide Web site
- Public consultation/public process
- Annual Report
- Annual General Meeting
- Report to the Community
- President's tours
- Contributions to faculty/departmental newsletters
- Speakers Bureau
- Alumni Chronicle contributions
- Media training services
- Communications consultation
- UBC experts contact service
- Brochures and other publications
- Editing services
- Donor publications
- Personal contact/one-on-one meetings
- Video productions

Calendar

June 13 through July 10

Sunday, June 13

Art Exhibit

The Art Of Judy Tong, A Tribute To Nature. Asian Centre Aud. from 11am-6pm. Continues to June 20. Call 822-3114.

Native Youth Reunion

Native Youth Program 20th Anniversary. MOA from 3-7pm. RSVP e-mail: jilbaird@unixg.ubc.ca or call Jill Baird 822-5978.

Monday, June 14

Under The Green Roof Lecture

"Is He Saved?" And Other Questions Christians Shouldn't Ask. Prof. John G. Stackhouse, Theology. Regent College Chapel from 8-9:30pm. Call 224-3245.

Wednesday, June 16

Peter Wall Institute Workshop

Toward A New Understanding Of Space, Time And Matter. Various speakers. University Centre from 9am-4:30pm. Web page: <http://axion.physics.ubc.ca/Workshop/> or call 822-4939.

Engineering And Architecture Continuing Education

Module 1: Creative Entrepreneurship. Paul D. Tinari. Forestry Sciences Centre 1001 from 9am-5pm. Continues to June 17. \$440 incl. materials, lunches, refreshments, certificate. To register call 822-1884.

Health Services Seminar
Community Effects Of The Gambling Expansion. Dr. Richard Mathias, Health Care and Epidemiology; Dr. John Blatherwick, Vancouver/Richmond Health Region. IRC Sherrington Room from 12noon-1pm. Call 822-4969.

Thursday, June 17

Occupational First Aid Course

Level I. Vancouver Fire Hall #10, 2992 Wesbrook Mall from

8:30am-4:30pm. \$90. To register call Pamela Rydings 822-2029.

Friday, June 18

Engineering And Architecture Continuing Education

Module 2: Doing Real Business On The Internet. Paul D. Tinari. Forestry Sciences Centre 1404 from 9am-5pm. \$290 incl. materials, lunches, refreshments, certificate. To register call 822-1884.

Health Care And Epidemiology Rounds

Influenza Outbreaks And The Use Of Amantadine. Dr. Danuta Skowronski, B.C. Disease Central Control; Dr. Rob Parker, Simon Fraser Health Board. Mather 253 from 9-10am. Paid parking available in Lot B. Call 822-2772.

Pediatric Grand Rounds

Centre For Complementary Medicine Research: Current Research Projects. Dr. W.J. Tze; Dr. A. Ferguson; Dr. J. Tai, B.C.'s Children's and Women's Health Centre. GF Strong Aud. from 9-10am. Call 875-2307.

Sunday, June 20

National Aboriginal Day

Unveiling Of Newly-Commissioned Weaving. Debra Sparrow; Robyn Sparrow, Musqueam artists. MOA from 12noon-5pm. Reception at 2pm. Call 822-5087.

Tuesday, June 22

MOA Lecture

Oceanic Art. Nicholas Thomas, head of Anthropology, Goldsmith's College, U of London. MOA Theatre Gallery at 3pm. Call 822-5087.

Wednesday, June 23

Skin Screening

Mole Patrol By A Dermatologist. Bring your sunglasses to check UV protection. UBC Hosp./Student Health Services M334 from 9-11am. Call 822-7011.

Thursday, June 24

Chemoprevention Group Lecture

Lung Cancer Chemoprevention: Past, Present And Future. Gary Goodman, medical oncologist, Swedish Medical Centre, Tumor Institute, B.C. Cancer Agency John Jambor Room from 4:30-5:30pm. Call Dr. Kirsten Skov 877-6098 ext. 3021.

Friday, June 25

Health Care And Epidemiology Rounds

Multidimensional Preference-Based Measures Of Health Status: Advantages And Disadvantages. Jacek Kopec, U of Toronto. Mather 253 from 9-10am. Paid parking available in Lot B. Call 822-2772.

Pediatric Grand Rounds

Quantifying Blood Flow: Development And Application. Kenneth J. Poskitt, pediatric neuroradiologist, B.C.'s Children's Hosp. GF Strong Aud. from 9-10am. Refreshments at 8:30am. Call 875-2307.

Contemporary Art Exhibition

Sixteen Hundred Miles North Of Denver; Rodney Graham: Vexation Island; Golden Boys: Naturalism And Artifice In Homoerotic Photography, 1870-1970. Morris and Helen Belkin Art Gallery Tues.-Fri. from 10am-5pm. Sat.-Sun. from 12noon-5pm. Continues to Aug. 15. \$2 Adults; \$1 Seniors; Students, UBC faculty and staff free with valid ID. Call 822-2759.

Monday, June 28

Under The Green Roof Lecture

All Things Made New: The Failure Of Secular Hope And The Future Of God For The World. Richard Bauckham; Trevor Har. Regent College Chapel from 8-9:30pm. Call 224-3245.

Tuesday, June 29

Green College Special Lecture

Rural England: An Invention Of The Motor Industry. Stephan Kohl, English, U of Wurzburg. Green College at 5:30pm. Call 822-1878.

Wednesday, June 30

Under The Green Roof Lecture

Christianity In The Global Village. Vinoth Ramachandra. Regent College Chapel from 8-9:30pm. Call 224-3245.

Thursday, July 1

Family Day

Museum Of Anthropology's First Annual Family Day. MOA grounds from 12noon-5pm. Entertainment, food, children's activities. Children 12 and under free with adult (max. 4 children/adult); UBC staff, students, faculty free with ID. Call 822-4604; 822-5087.

Monday, July 5

Engineering Camp For Kids
GEERING Up! CEME 2206 from 9am-4pm. One week camps. Call 822-2858.

Under The Green Roof Lecture

The Bible Without Chapters And Verses: Distinguishing Scripture From Tradition And Experience. Christopher Smith. Regent College Chapel from 8-9:30pm. Call 224-3245.

Wednesday, July 7

Education Noted Scholars Lecture

The Biology Of Writing. Janet Emig. Rutgers U. Scarfe 310 from 12noon-1pm. Call 822-9136.

Under The Green Roof Lecture

Stories Evangelicals Tell: The Gospel And Narrative Identity. Prof. Bruce Hindmarsh. Briercrest Biblical Seminary. Regent College Chapel from 8-9:30pm. Call 224-3245.

UBC REPORTS

CALENDAR POLICY AND DEADLINES

The *UBC Reports* Calendar lists university-related or university-sponsored events on campus and off campus within the Lower Mainland.

Calendar items must be submitted on forms available from the UBC Public Affairs Office, 310-6251 Cecil Green Park Road, Vancouver B.C., V6T 1Z1. Phone: UBC-INFO (822-4636). Fax: 822-2684. An electronic form is available at <http://www.publicaffairs.ubc.ca>. Please limit to 35 words. Submissions for the Calendar's Notices section may be limited due to space.

Deadline for the July 8 issue of *UBC Reports* — which covers the period July 11 to Aug. 14 — is noon, June 28.

News Digest

A wide range of children's activities, cultural performances and international food will be featured as the Museum of Anthropology stages its first annual Family Day July 1 from 12 noon to 5:00 p.m.

Performers include children's songwriter and long-time B.C. folk artist Rick Scott, the Nisga'a Ts'amiks Dancers, the Tsimshian Dancers, the Punjabi Artists Association of Richmond and stilt walkers "Spiral Kiss."

Regular admission applies, but children under 12 are free if accompanied by an adult (maximum four children per adult). All UBC staff, students and faculty with identification will be admitted free.

For a detailed schedule of events, contact Manuela Niemetschek at (604) 822-4604, or the museum's main line at (604) 822-5087.

• • • • •

The UBC Botanical Garden and VanDusen Botanical Garden are hosting "A Century of Plants," the annual conference of the American Association of Botanical Gardens and Arboreta (AABGA), June 30 to July 3 in the Vancouver area.

Renowned plantsman and explorer Roy Lancaster is among the speakers. Keynote speaker is Moura Quayle, dean of UBC's Faculty of Agricultural Sciences.

The program is packed with tours, workshops and sessions for everyone interested in plants and public gardens. Prices range from \$273 for one day to \$777 for the complete conference, including refreshments and a buffet lunch. Call (604) 822-4779 for more information.

• • • • •

The Morris and Helen Belkin Art Gallery recently won a Governor General's Medal for Architecture for its architect, Vancouver-based Peter Cardew Architects.

The awards, presented every two years by the Royal Architecture Institute of Canada and the Canada Council, recognize the best in Canadian architecture.

The largest public gallery in the city after the Vancouver Art Gallery, the Belkin is the centrepiece of the campus' Fine Arts quarter. It opened in June 1995.

Alan Donald, Ph.D. Biostatistical Consultant

Medicine, dentistry, biosciences, aquaculture

101-5805 Balsam Street, Vancouver, V6M 4B9

264-9918

donald@portal.ca

The Medical Research Council of Canada

Public Forum on Research

Monday, June 14, 1999

1:30 PM

Canadian Institutes for Health Research: A Debate

Buchanan A205

Presentations from MRC, UBC Researchers and replies
by MRC Council
Question period to follow

3:30 PM

MRC-sponsored research at UBC: A Snapshot

Koerner Graduate Centre Ballroom

Over 60 research posters presented by UBC investigators
and trainees

Refreshments available
All members of the research community are welcome!

Classified

The classified advertising rate is \$16.50 for 35 words or less. Each additional word is 50 cents. Rate includes GST. Ads must be submitted in writing 10 days before publication date to the UBC Public Affairs Office, 310 - 6251 Cecil Green Park Road, Vancouver B.C., V6T 1Z1, accompanied by payment in cash, cheque (made out to UBC Reports) or journal voucher. Advertising enquiries: UBC-INFO (822-4636).

The deadline for the July 8 issue of UBC Reports is noon, June 28.

Accommodation

POINT GREY GUEST HOUSE A perfect spot to reserve accommodation for guest lecturers or other university members who visit throughout the year. Close to UBC and other Vancouver attractions, a tasteful representation of our city and of UBC. 4103 W. 10th Ave., Vancouver, BC, V6R 2H2. Call or fax 222-4104.

TINA'S GUEST HOUSE Elegant accommodation in Point Grey area. Min. to UBC. On main bus routes. Close to shops and restaurants. Includes TV, tea and coffee making, private phone/fridge. Weekly rates available. Call 222-3461. Fax: 222-9279.

GREEN COLLEGE GUEST HOUSE Five suites available for academic visitors to UBC only. Guests dine with residents and enjoy college life. Daily rate \$54 plus \$14/day for meals Sun-Thurs. Call 822-8660 for more information and availability.

BAMBURY LANE Bed and breakfast. View of beautiful B.C. mountains. Burrard inlet and city. Clean, comfortable. Use of living room, dining room, and kitchen. Min. to UBC, shops and city. Daily, weekly and winter rates. Call or fax 224-6914.

GAGE COURT SUITES Spacious one BR guest suites with equipped kitchen, TV and telephone. Centrally located near SUB, aquatic centre and transit. Ideal for visiting lecturers, colleagues and families. 1999 rates \$85-\$121 per night. Call 822-1010.

PENNY FARTHING INN 2855 West 6th. Heritage house, antiques, wood floors, original stained glass. 10 min. to UBC and downtown. Two blocks from restaurants, buses. Scrumptious full breakfasts. Entertaining cats. Views. Phones in rooms. E-mail: farthing@uniserve.com or call 739-9002.

B & B BY LOCARNO BEACH Walk to UBC along the ocean. Quiet exclusive neighborhood. Near buses and restaurants. Comfortable rooms with TV and private bath. Full breakfast. Reasonable rates. Non-smokers only please. Call 341-4975.

CAMILLA HOUSE Bed and Breakfast. Best accommodation on main bus routes. Includes television, private phone and bathroom. Weekly reduced rates. Call 737-2687. Fax 737-2586.

ST. JOHN'S COLLEGE GUEST ROOMS Private rooms, located on campus, available for visitors attending UBC on academic business. Private bathroom, double beds, telephone, television, fridge, and meals five days per week. Competitive rates. Call for information and availability 822-8788.

ALMA BEACH B & B Beautiful, immaculate, bright rooms with ensuite in elegant, spacious home. Two blocks to Jericho Beach/Vancouver Yacht Club. Gourmet breakfast. Central location to downtown/UBC. N/S. Call 221-1950.

Accommodation

THOMAS GUEST HOUSE 2395 W. 18th Ave. Visitors and students of UBC are most welcome. 15 min. to UBC or downtown by bus. Close to restaurants and shops. Daily rates from \$50 to \$100. Please call and check it out at 737-2687.

BEAUTIFUL FURNISHED view house. Avail. July 31 '99-Jan. 2 '00. East Vancouver. 10 min. downtown and 30 min. UBC. BR, guest room and study. Gardener, cleaning lady inc. N/P. N/S. \$1250 plus util. E-mail: sdavis@sfu.ca or call home 255-7033; office 291-4855.

ENGLISH COUNTRY GARDEN B & B Warm hospitality awaits you at this centrally located view home. Large rooms with private baths, TV, phones, tea/coffee, fridge. Full breakfast, close to UBC, downtown, and bus routes. 3466 W. 15th Ave. Call 737-2526 or fax 727-2750.

FOR RENT Sept. 1. Kitsilano apartment, 1 BR with loft. One block from beach, secured u/g parking, f/p, ensuite laundry, cable, heat inc. Two balconies. N/P. N/S preferred. One year lease. \$1150/mo. Call 228-0887.

FOR RENT 1 BR condo (recently painted) good layout, f/p, balcony, secure parking and free laundry. Spectacular view. Wall-to-wall windows. Quiet building. On UBC bus route. Avail. July 1. Ref. req. E-mail: zimmerman@planeteer.com or call 251-5630.

FULLY FURNISHED N/S 3 BR house with fenced garden. A family home avail. for the summer months. Near UBC gates, with easy access to parks, beaches, shops and public transit. Call 224-8080.

2 BR TOWNHOUSE in UBC area to sublet from June-Aug. \$1200/mo. Call 222-0508.

EXECUTIVE 4-5 BR updated character home, never been rented. Adera and 49th Ave. \$3500, inc. gardening. Avail. Sept. 1, min. one year lease. N/S, prefer N/P. Call 266-6155.

Accommodation

FRANCE Paris central. One BR close to Paris, one house - Provence, fully furnished. Call 738-1876.

AVAIL JULY 1 2 BR main floor \$900/mo and 2 BR ground floor \$800/mo., non-inclusive. Both suites are large and bright in a quiet, garden setting and are only steps to two bus routes, 3 parks and all amenities. Quiet, mature, tobacco-free individuals preferred and pets are welcome. Call 732-9801.

Accommodation Wanted

HOUSE WANTED to rent. Prof'l couple with children moving to Vancouver July 1. Looking for 4-5 BR near UBC. N/S. Short or long-term rental. Please call Linda Yuen, Office of the VP Students, UBC 822-3955.

SABBATICAL RENTAL needed for N/S family Aug. 1 '99-July 31 '00. Furnished house or suite, 3-4 BR, reasonable rent. E-mail: linda.siegel@ubc.ca; kozukika@interchange.ubc.ca or call Linda Siegel 822-1893; Kim Kozuki 822-5720.

House Sitting

MATURE RESPONSIBLE professional accountant taking an extended sabbatical in Vancouver. I am avail. for competent house sitting services for the right client. Short-term or long-term engagements. Extensive property management exp. and exc. ref. Avail. after June 15. Call collect AI (403) 276-1321.

COUPLE, early 30's, both law articling students, will house sit. Avail. July 1. Short or long term. Pet and yard care welcomed. Ref. avail. Call 264-7697, press '1' for Corrine's mailbox.

Services

TRAVEL-TEACH ENGLISH 5 day/40 hr TESOL teacher certification course (or by correspondence Jun. 23-27, Sept. 22-26, Nov. 24-28). 1,000s of jobs available NOW. **FREE** information package, toll free (888) 270-2941 or (403) 438-5704.



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LANGUAGES

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822-0800

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Wind's Up

Gale force winds greet students from Lord Strathcona Elementary School as they experience the wind tunnel used for aeronautical testing in the Civil and Mechanical Engineering Building. UBC President Martha Piper welcomed more than 75 Grade 6 and 7 students from the Downtown Eastside school who were on a recent visit to campus to explore facilities and get a taste of university life.



Hilary Thomson photo

Historians probe challenges ahead for the new Germany

It has been 10 years since the fall of the Berlin Wall and the vivid symbol of communism is now only a crumbled mass of dust and pebbles. The memories of Germany's legacy however, cannot be so easily discarded.

"Germany's experience earlier in the century was so horrific that they've had to think a lot

about principles. The new century will bring new challenges for Germany," says Prof. Emeritus of History John Conway.

Attacking these challenges from an ethical standpoint was the main focus of the Fourth International Research Colloquium on German History held at UBC last week. The confer-

ence, organized by Conway, attracted German history scholars from Berlin, Geneva, Oxford, England, Seattle, Victoria, Kelowna, Calgary and Saskatoon.

Many difficult issues lie ahead for the new Germany, Conway says. The optimism that surrounded the integration of East and West Germany has largely faded under the intensity of the economic and psychological differences that continue to separate the two societies, he says.

The possible emergence of a new German nationalism, the impact of the recently elected Socialist government and the implications of Germany's rise as an economic power in central Europe were among the issues discussed at the colloquium, which was open to graduate students and the public.

The colloquium was sponsored by the departments of History and Germanic Studies and was made possible by an \$8,000 grant from the German Academic Exchange Service in New York.

Do you read/write another language?
Earn \$30 per translation.

The Youth Millennium Program, based at the Liu Centre for the Study of Global Issues at UBC, seeks to initiate a process whereby children in classrooms around the globe envisage ways they want to improve the world for the next millennium.

We welcome voluntary offers of translation, or alternatively, we can offer \$30/translation.

Document: Letter instructing teachers how to participate (4.5 pages)

Languages: The more than 60 official country languages and others. Creoles, dialects, rare languages encouraged.

Please call 822-1592.

People

by staff writers

Former *Ubysey* reporter **Chris Nuttall-Smith** has won the Canadian Association of Journalists/Canada Newswire Student Award of Journalistic Excellence.

Nuttall-Smith received a plaque and a \$1,000 prize for "He Said, She Said," a report on sexual harassment published in *The Ubysey*.

He graduated with a bachelor's degree in Arts last year and has just completed a master's degree at the Columbia School of Journalism.

• • • • •

Gail Bellward, associate dean, Research and Graduate Studies in the Faculty of Pharmaceutical Sciences, has been appointed to the Science Management Committee of the new federal Toxic Substances Research Initiative (TSRI).

The committee of 20 senior scientists will decide how to invest \$40 million over four years to support research into the effects of persistent organic pollutants — chemicals that disrupt sex hormones, air pollutants and toxic forms of metals.

Bellward, a faculty member since 1969, specializes in toxicology.

Her appointment with TSRI extends to April 2002.



Bellward

• • • • •

Two distinguished UBC engineers — Electrical Engineering Prof. **Guy Dumont** and Electrical and Computer Engineering Prof. **Rabab Kreidieh Ward** — have been elected fellows of the Institute of Electrical Engineers (IEEE).

Dumont, an NSERC Industrial Research Chair at the Pulp and Paper Centre, was cited for "contributions to the theory and practice of adaptive control and its applications to process industries."

Ward, director of the Centre for Integrated Computer Systems Research, was singled out for "contributions to digital signal processing applications in television and medical imaging."

The honour recognizes worldwide achievements in electro- and information technology. In 1999, only 239 new fellows were elected from a global IEEE membership of more than 300,000.

• • • • •

Civil Engineering Prof. **Nemkumar Banthia** has been chosen for the coveted position of Visiting Scientist of the Japan Science and Technology Agency for 1999.

Banthia specializes in the study of cement-based composite materials.

Banthia recently earned the Wason Medal of the American Concrete Institute for his research.

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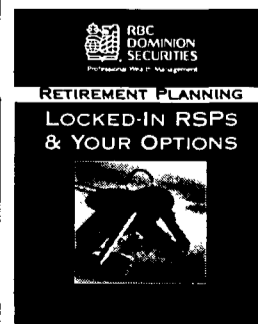
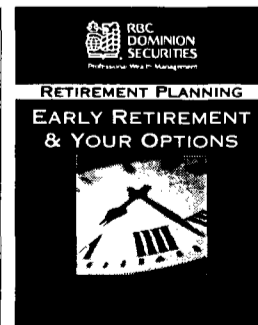
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Ask For Your Free Guides.



Bruce Mason photo

Summertime And The Touring Is Easy

Taking a time out in UBC's spectacular Rose Garden are summer campus tour guides Kristina Osborne and Kevin Neilson, on either side of Lavana Lee, information clerk for the busy UBC-INFO line. Osborne, a second-year Arts student, and Neilson, a third-year Economics student, will conduct regularly scheduled free tours weekdays at 10 a.m. and 1 p.m. until Friday, Aug. 27. Tours start from the tour office located on the main floor of the Student Union Building. Custom tours focused on such subjects as architecture or fine arts, as well as tours for local ESL classes are also available. Call UBC-TOUR (822-8687). Lea, who fields 1,300 calls a month, is the best source of information for campus events and attractions. Call UBC-INFO (822-4636).

Global leaders counsel Liu Centre on key issues

by Bruce Mason

Staff writer

Former World Bank president Robert McNamara and former United Nations environmental official Maurice Strong are among the distinguished advisers who recently attended the inaugural meeting of the International Advisory Council of UBC's Liu Centre for the Study of Global Issues in Vancouver.

"Members of our International Advisory Council are aware that it is imperative that humankind understands the novel global phenomena now of a magnitude to threaten the well-being of the species," says UBC Law Prof. Ivan Head, director of the centre. Head previously served as senior policy adviser to former prime minister Pierre Trudeau and as president of the International Development Research Centre.

The Liu Centre is designed to focus on the new generation of global issues now challenging societies and their governments worldwide, and to generate policy-relevant knowledge required by decision makers.

"The people who make up the council have first-hand global experience," says Head. "At the turn of the century, they understand the single most common characteristic of governments is uncertainty. Current human activity is now of such a volume and intensity that consequences are no longer predictable and policy alternatives are no longer so evident."

The role of the council is to inform the

research agenda of Liu Centre scholars. Strong will chair the council.

Other members of the council who will participate in the meeting are: Philip Boname, president of Urbanics Consultants Ltd., Vancouver; Roderick Bryden, chairman and CEO, World Heart Corporation, Ottawa; former University of Toronto president John Evans, chair, Torstar Corporation; former minister of Finance Marc Lalonde, barrister and solicitor, Montreal; John MacDonald, co-founder, MacDonald-Dettwiler Corporation, Vancouver; former ambassador for

Multilateral Trade Sylvia Ostry, chair, Institute for International Studies, University of Toronto; and former Science Council chair Stuart Smith, chair, National Round Table on the Environment and Economy.

"The Liu Centre draws on the university's strength in multidisciplinary studies and brings together faculty, distinguished visitors and students from around the world to examine urgent and complex global issues," says UBC President Martha Piper. "We look forward to the deliberations of the advisory council and the advice they will provide to us and to the community at large on these worldwide challenges."

"We also wish to recognize the outstanding support of Dr. Liou Jieh Jow and the Liu Foundation for providing the funds to establish the Liu Centre for the Study of Global Issues," says Piper.

Dental detective, coach earn alumni awards

UBC's Alumni Association has named nine outstanding academics, athletes and business and community leaders as winners of its annual alumni awards.

Erminia Russo (BPE'89) has earned the Outstanding Young Alumnus Award and Dr. **David Sweet** (DMD'78), the Faculty Citation Award.

Russo brought acclaim to UBC's volleyball program as head coach of the Thunderbirds and was CIAU Coach of the Year in 1998. Co-captain of the 1996 Olympic volleyball team, she is currently training with Canada's Beach Volleyball Team for the 2000 Olympics.



Russo

Sweet, who helps solve crimes using DNA technology and bite mark analysis, is founder and director of the Bureau of Legal Dentistry at UBC, the first research lab in North America dedicated to forensic dentistry.

Bob Carkner (BPE'58), chair of UBC's Athletic Hall of Fame Selection Committee, is being honoured with the Alumni Award of Distinction. Carkner created the Steveston salmon hatchery and has worked to improve the lives of orphans in Guatemala and Vietnam.

This year's Outstanding Student Award winner is **John Davies**, a fourth-year Forestry student. A member of UBC's varsity rowing team, Davies is also a volunteer with the Fraser Valley Search and Rescue Team and fights fires with the B.C. Forest Service Rapattack Team.

Former UBC chancellor, **Robert H. Lee** (BCom'56, LLD'96) has earned the Blythe Eagles Volunteer Service Award for out-

standing contributions to the Alumni Association. The chair of Prospero International Realty Inc., Lee was UBC chancellor from 1993-96, and served on UBC's Board of Governors from 1984-90.

Another longtime leader in the UBC community, Dr. **Pat McGeer** (BA'48, MD'58) receives the Alumni Award for Research. A UBC neuroscientist who is well known for his research of Alzheimer's and other diseases, McGeer was also a MLA from 1962-86 and held various senior cabinet positions.

David Neustaedter (PhD'97), a post-doctoral fellow at the Mount Sinai School of Medicine, receives the Branch Service Award for rejuvenating the New York chapter of the Alumni Association.



Sweet

Lifetime Achievement Awards go to **Norman Watt** (BPE'49) and **Norman Young**, (BA'52).

Watt, an associate professor emeritus of Physical Education, originated UBC's popular seniors' program, the Third Age Spring Lectures. He also coached Canada's first wheelchair basketball team.

Young, an assistant professor emeritus of Theatre, played a major role in the creation of the Frederic Wood Theatre. He is co-founder of the B.C. Entertainment Hall of Fame and was a driving force behind the Jessie Richardson Theatre Awards program.

The Alumni Association awards will be presented along with UBC Athletics' Hall of Fame inductees at the Hyatt Regency Hotel, Oct. 14. For more information call (604) 822-3313 or visit the Web site at www.alumni.ubc.ca.

Research agreement breaks new ground

Leaders of the genetic medicine research communities in Canada and Singapore will be collaborating on a new joint research and development partnership, according to an agreement signed recently in Singapore.

"A key goal of Trek 2000 is to advance international scholarship and research. We are pleased to participate in this initiative which strengthens our linkages with the Asia Pacific," says UBC President Martha Piper, who was a signatory to the agreement.

The joint agreement between the Centre for Molecular Medicine and Therapeutics (CMMT) and Singapore's Institute of Molecular and Cell Biology (IMCB) results from a Canada-wide search by IMCB to find a research and development (R&D) collaborator.

CMMT is a joint initiative of UBC, Children's and Women's Health Centre of British Columbia in association with Merck Frosst Canada.

Under the partnership, a joint team of IMCB and CMMT scientists located in Vancouver will investigate gene function and look at how changes in specific genes can lead to specific diseases.

The team will also focus on cloning the genes which contribute to disease. In particular, the team will study genes that affect the central nervous system and will later concentrate on the treatment of cancer and hepatitis.

"The CMMT will act as the gateway to the excellence of Canadian research and genomics programs which are being carried out by both the CMMT and the Canadian Genetics Diseases Network (CGDN)," says Dr. Michael Hayden, CMMT's director.

It is anticipated that the research under the partnership agreement will lead to new intellectual property and new targets for developing effective compounds against numerous diseases.

The parties to the agreement are committed to transferring the intellectual property into commercial entities in both countries.

"The new Canada-Singapore agreement signifies the willingness of the two countries to maximize the best of their R&D resources to build an intellectual property pipeline between discovery and economic and health-care benefit," says Dr. Chris Tan, director of the IMCB, which is affiliated with the National University of Singapore.

CGDN is a federal Network of Centres of Excellence which links 50 scientists and their teams in 18 research institutions across the country.

UBC and Children's and Women's Health Centre of British Columbia, under the direction of Dr. Aubrey Tingle, vice-president, Research and Education, will contribute laboratory and administrative space.