U.B.C. LIBRARY NEWS

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This newsletter is published as an information service for UBC faculty, students and other readers outside the Library. It contains feature articles and news about developments in the library system which we feel will be of interest or concern to the larger community. The *News* welcomes all comments, criticisms and suggestions for future articles.

STOP! ANOTHER SURVEY IN PROGRESS

Last fall, users of the Woodward Library participated in a survey which was designed to find out about the problems they encounter in obtaining periodicals from the Library. The survey (which was reported in some detail in the December/January *Library News*) did supply a great deal of useful information to the library on difficulties arising from its methods of operation, and it is hoped that useful changes may be made.

Now the Main Library is interested in carrying out a similar survey. Because of the subject divisional arrangement, the number of enquiry desks, the divided responsibility for record-keeping, and the layout of the building, it is expected that user problems in the Main Library may be of a different kind than in Woodward. It is hoped that the survey will provide useful data on which to base a revised circulation policy or improved administrative procedures for handling periodicals.

The survey will take place during the two-week period from Monday, March 13 to Friday, March 24. During this time we ask for your cooperation in the following ways:

PLEASE REPORT each time you do not find a periodical you need, either in the Main Stacks or the unbound periodicals areas. (The survey will not extend to the Fine Arts Division or the Sedgewick Library.) Report forms will be available in the stacks, or you may report to the library staff. *You will not be asked for your name unless you wish the periodical to be found and reserved for you.*

PLEASE DO NOT RESHELVE PERIODICALS (bound or unbound) which you use during the survey period.

USER SURVEY BRINGS CHANGE ON INFO DESK

Like other areas of the library system, the Information and Orientation Division has lately been compiling statistics on use. Since last October, the staff at the Main Concourse Information Desk have been keeping a daily record of the number and type of questions received.

Including telephone questions, the average monthly total comes to nearly 7,500. Hourly breakdowns indicate that most of these are received during a five-hour peak period between 10 a.m. and 3 p.m. At these times, staff handle an average of one question every 90 seconds.

In comparison, the desk gets fewer than four personal and telephone questions in its first hour of service (8 a.m. to 9 a.m.). For this reason, a minor change has been made in staffing. Before 9 a.m., a large sign on the Information Desk now invites users to pick up the intercom and call staff from the nearby office if they need help. Telephone inquiries during this first hour will be taken at 228–2076. Full-time service at the Information Desk starts at 9 a.m.

START HERES: BIG LITTLE SUBJECT GUIDES

Near the end of 1971, Main Library reference divisions began issuing a numbered series of mini-bibliographies. The one-page guides bring together information on topics that users may have difficulty with, either because the subject is a narrow and specialized one, or because little useful material is available.

Appropriately named *Start Here*s, the guides list relevant subject headings in the card catalogue; titles and locations of the most useful periodical indexes and abstracts (again with specific subject headings to check); information on helpful reference materials, stack books and bibliographies; and titles of journal articles, reports and government publications.

*Start Here*s are entered by subject in the Main Card Catalogue, but *News* readers may find the following title list useful. Copies are available free in the reference divisions mentioned after each title.

SERIES NUMBER	TITLE	WHERE AVAILABLE
1	*Geology of Vancouver*	Science
2	*Physical Distribution and Logistics*	Social Sciences
3	*Organizational Behaviour*	Social Sciences
4	*Films*	Humanities
5	*Analysis of Stocks and Stock Market Behaviour: Canadian and Foreign*	Social Sciences
6	*Air Cushion Vehicles / Surface Effect Ships*	Science
7	*Mortgage Financing in Canada*	Social Sciences
8	*Orientals in British Columbia*	Special Collections, Social Sciences
9	*Military-Industrial Complex*	Social Sciences
10	*Offshore Structures*	Science
11	*Soviet and Eastern European Domestic Policies*	Social Sciences
12	*Soviet and Eastern European Foreign Affairs*	Social Sciences
13	*American Corporate Control of Canadian Business*	Social Sciences
14	*Native Peoples of Canada*	Special Collections, Social Sciences
15	*Islamic Studies*	Humanities
16	*Hinduism*	Humanities
17	*"Underground" or Alternative Press*	Special Collections, Social Sciences

NEW WOODWARD PHOTOGRAPHIC MURAL

By press time finishing touches were being put on a giant wall-mounted display that will be a permanent feature of the Woodward Library's circulation and reference area. Measuring 6 by 15 feet, it combines poster-sized photographs with a text that both describes Woodward's resources and illustrates the steps that make up a literature search in the life sciences.

The mural is the work of the Library's graphic artist, Ms. Bianca Barnes. It has been mounted on a wall outside the Memorial Room near Woodward's card catalogue.

THREE FACES OF PRINTING

This month's Main Library displays offer a study in contrasts. The two cases in the main entrance hall feature poetry and fine printing put out by small Canadian presses. Represented are Poppin Publications, Quarry Press, IS Three and Cyclops. All material comes from the Special Collections Division.

Upstairs in the south wing, the Division has kicked over the traces and mounted a 20-foot display of -- would you believe underground comics? The papers these were drawn from are kept for a serious purpose: they are expected to have real value for social historians of the next generation. [See *UBC Library News*, August/September, 1970.] But the Special Collections display illustrates the lighter side of the Library's holdings. See it between 9 a.m. and 5 p.m. any weekday before March 20.

Eventually some of the materials in these two exhibits may be assembled and bound. Anyone who has ever been curious about the steps involved in commercial or art binding can now see the whole process illustrated in the display case outside the Ridington Room. The Library binder, Mr. Percy Fryer, has helped bring together much of the material used in the sequence. Also on display are samples of fine hand-crafted bindings and an array of tools and materials used to produce them.

The Library would like to encourage faculty and students to suggest topics for future displays. Some readers may be interested in setting up a display personally, or in making this an optional part of a course. For more information, please write or phone Mrs. Mary Paterson of the Information and Orientation Division (local 2076).

VARIETY OF SOURCE MATERIALS FOR LOCAL RESEARCH

The Special Collections Division has recently acquired several interesting groups of manuscripts and records. These include scrapbooks, minutes, financial records and books of the Vancouver branch of the Industrial Workers of the World ("Wobblies"). These six feet of records include the minutes of the first Annual Convention of the I.W.W.'s Canadian Administration, as well as local files.

Also recently added to the Manuscripts Collection are partial records of Hoffmeister Electric, one of Vancouver's oldest electrical contracting firms. The twenty feet of correspondence, financial records, day books and related materials date from 1898. The firm went out of business this year.

In the area of ethnic history, the Library was fortunate to acquire the manuscripts of the late Foon Sein, leader of the Chinese community. Mr. Foon was active in civil rights from his early days in British Columbia. The papers reflect his varied interests.

Also added to the collection recently were the papers of Matthew M. Lindfors, a leading member of Vancouver's Swedish community, who died last May at the age of 72. In 1927 he opened the Scandinavian School of English, and in 1933 became editor of the Swedish Press, a post he held until his death. From 1939 to 1954 he ran a Scandinavian Film Service, in 1951 founded the Swedish Cultural Society, and from 1947 to 1959 was correspondent for the Canadian International Service of the C.B.C. His papers, many in Swedish, reflect all of these activities. They are comprised of correspondence, speeches, writings, publicity materials, photographs and related files dating from 1927 to 1971. This acquisition is an important addition to the Library's growing number of manuscript collections giving background on ethnic groups.

It is through materials such as those described above that researchers obtain valuable data for economic, political and cultural histories. The Special Collections Division appreciates any leads to original source materials.

ORAL HISTORY FUNDED BY LOCAL INITIATIVES PROGRAM

A grant of $25,000 has been received by the Social Responsibility Committee of the North Shore Unitarian Church for a project in oral history. The objective is to record, before they are lost, the memories of the oldest living members of B.C. society. Of particular importance are those members of minority and ethnic groups who are unlikely to leave a written account of their experiences. The completed tapes should make a unique contribution to the social and cultural history of the province.

It is hoped that ten interviewers will take part in the project. Selection of persons to be interviewed will be done in consultation with faculty at UBC and SFU, leaders of minority groups, and other community leaders.

In addition, the UBC Library's Special Collections Division, Cataloguing Division and Crane Library will assist in the organization and preservation of the material. All tapes, and the typed transcripts made from them, will become a part of the UBC Library. They will be listed with the National Library of Canada and other union catalogues for continent-wide use.

Never before has an effort been made to record, organize, and preserve the living history of B.C. for general use. Plans call for cooperation with the Raven Society (an Indian media organization) and Metro Media (an urban group), making material available for their use. However, the prime objective is to add to the store of source material for scholarly work rather than to create current programs.

Organizers of the project are pleased that the Crane Library for the Blind will be participating. Oral history will be a type of primary resource material which should be of particular interest and value to the blind student. With his increased sensitivity to voices, the blind student may be uniquely qualified to interpret this material.

The completed tapes and transcripts will be listed in the Canadian National Bibliography in Ottawa, the Northwest Bibliographic Center (Seattle) and the National Union Catalogue (Washington, D.C.). They will be available for loan to borrowers throughout North America. The master copy will be housed in the UBC Library's Special Collections Division, and reference librarians there will interpret them for use.

The Social Responsibility Committee is chaired by J. McRee Elrod. Supervising the project will be Bill Langlois, who will be drawing on experience with a similar project in the northeastern United States. For further information, please contact Mr. Elrod at 228–3510 or Mr. Langlois at 228–3003.

TIP

The Library is now receiving a new and delightful biweekly consumers' newsletter called *Moneysworth*. Directions for what to do in order to avoid the "ultimate rip-off" are refreshingly candid. Copies are shelved by title in the Main Library's unbound periodicals area on stack level 5.

PLEA

For the past few months, the *News* has been running an experimental program in cooperation with the Library's Serials Bibliographer. Each issue has carried want ads for back copies of journals which the Library needs to complete its files. Readers' response has been most encouraging. Our thanks to all those who have answered the call, and thus helped get bound volumes onto the shelves faster.

On this month's wanted list are:

British Columbia Business Journal	Vol. 1, No. 5 (1969) Vol. 2, No. 6 (September, 1970)
New York Review of Books	Vol. 13, No. 10 (August 4, 1969) Vol. 14, No. 7 (1970) Vol. 14, No. 9 (1970)

Anyone who might be able to help is asked to contact Graham Elliston, Serials Bibliographer, at 228–2304.

TRIVIA

It's official. The 1971 UBC Library Loving Cup for Title of the Year goes to K.R. Toole for the following book:

LA 229
T6
1971

Toole, Kenneth Ross, 1920–

The time has come to say the things that need to be said about campus violence, the tyranny of a minority, the crusade of the spoiled children, the parental abdication of responsibility, and the lack of courage, integrity, and wisdom on the part of our educational leaders, by K. Ross Toole. New York, Morrow, 1971.

Readers who prefer to use the Subject File can find this one under – what else? – "CONFLICT OF GENERATIONS".

. . . And then there was the frustrated student who came to the Information Desk for a journal he couldn't find anywhere. As he pointed out, almost every page of his textbook had a reference to it in the footnotes, but no catalogue listed it. The title: *Ibid.*

Editor: Mrs. J.E. de Bruijn **Information and Orientation Division**