The Voice of the Valley

THE SIMILKAMEEN STAR

Your Community Paper

Forty-Seventh Year; No.10 — PRINCETON, B.C., THURSDAY, 13th FEBRUARY, 1947 — $2.00 per Year, 5c per Copy

VALLEY WHO'S WHO

★ This is for your handy reference. It will be revised and reprinted periodically. Organizations are asked to co-operate in keeping it complete and up to date.

Princeton Board of Trade

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Box 42, Copper Mtn.

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Fin. Sec. and Business Agent—G. W Anderson
Meets alternate Sundays.

Allenby Branch

President—W. Pilling
Fin. Sec.—R. E Miller
Meets alternate Wednesdays.

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Box 329. Hedley

President—Don Munroe.
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Hedley Nickel Plate M.&M. W. Union, No. 656

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PRINCETON SCHOOL
High School

Div.	Grade		Pupils
1	12	Mr T. Crowley	20
2	11	Miss V. Locke	13
3	10	Mr. R. B. Williams	10

Junior High

Div.	Grade		Pupils
1	9	Miss M. M. Roch	35
2	8	Mrs. G. VanStockum	42
3	7	Mrs. G. B. Graham	32

Elementary

Div.	Grade		Pupils
1	6	Mr. J. C. Jenkins	41
2	5	Miss M. Olstad	45
3	(4	Miss E. M. Kynoch	33
	(3		8
4	(3	Miss F. A. Boyd	26
	(2		15
5	(2	Miss G. Nicholls	34
	(1		8
6	1	Mrs. J.M. Sommerville	41

None—Teachers in charge of rooms do not necessarily instruct the room in all subjects.

Supervising Principal—Mr. K. F. Alexander.
Woodwork and Manual Training—Mr. W. P Dixon.
Home Economics—Miss D. E. Fargey.
Physical Education—Mr. R. B. Williams.
School Nurse—Miss M. M'Kinlay.

ALLENBY
Mrs. F. Whitehouse

Grades 1—6	16
(Grades 5 and 6 at Princeton)	

COALMONT
Mrs. R. M. Cappos

Grades 1—7	17

TULAMEEN
Mrs. N. O. Bertram

Grades 1—6	16

COPPER MOUNTAIN
High School
Mr. J. R. McG. Hone (Principal)

Grades 9—12	17

Elementary

Grade		Pupils
6)	Mr. T. G. Meekin	10
7)		8
8)		2
3)	Mrs. F. H. Chase	14
4)		11
5)		11
1)	Miss M. G. Caverley	28
2)		14

St. John Ambulance Assn.
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Vice-President—R. Miller
Secretary-Treasurer — Miss I. Rines
Lectures each Thursday.

Princeton War Memorial Maintenance Fund

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Secretary-Treasurer — Eugene MacDonald.
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—A. W. Seaton.
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Chairman Building Committee—W. Nelson.
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Coroner, Princeton
Mr. T. B. Hooper

Health Officer, Princeton
Dr. Paul Phillips

Government Agent, Prnctn.
C. Nichols
Phone 7

District Road Foreman
Wes. Young
Phone 69

Forest Ranger
J. H. Dearing

Mine Inspector
E. R. Hughes,

Game Warden
Alan Gill.
Phone 109R

Mine Rescue Officer
T. H. Cunliffe.
Phone 22

Provincial Police
Princeton Detachment

Const. G. Neff, in charge.
Const. W. E. Benton, Const. W. F Hare.
Phone 39

Hedley Detachment
Const. Ben Dillabough

Keremeos Detachment
Const. Barry Haynes

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Secretary—Eugene MacDonald
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Princeton Ski Club

President—J. G. Norman
Secretary—Carl Stenvold.
Treasurer—J. Milne.

★ **DON'T clip this out yet.** It will be run again when complete, in more convenient form. If your organization in missing please get it in—now.

HE LEFT THE KEY IN

He Got the Car Back, But the Hard Way—Taken from Garage

A PRINCETON man who had faith enough in human nature to leave his car in unlocked garage with the ignition key in probably has not now.

The car is in its garage, but again rather than still; and he had to go to Penticton for it and face a tidy repair bill.

On a Friday night Mr. S. Langford, China Creek road, left his car in his garage. On Saturday morning it was gone. Neighbors said they heard a car start and leave about 1:30 a.m.

Abandoned at Penticton

Next Tuesday a Penticton railway worker reported to the police an abandoned car near a cannery alongside the C P.R tracks, Penticton. It proved to be Mr Langford's, a 1937 model.

Mr. Langford went over and drove it back, but first he had to get repairs.

Generator and radio were out of order and chains in bad shape.

No arrest has yet been made.

CANADA NEEDS MINES BUSY: Baillie

MR A. S. BAILLIE

BRITISH COLUMBIA'S mines must produce at capacity to lead Canada back to prosperity, said Mr. A. S. Baillie in his inaugural presidential address to the Mining Association of British Columbia.

Mr. Baillie, Vice-President and General Manager of the Granby Consolidated Mining, Smelting & Power Company, Limited, Allenby and Copper Mtn., was elected president at the annual meeting in Vancouver.

"British Columbia and Canada alike urgently need coal, base metals and gold for domestic use, foreign trade and to back the purchasing power of the Canadian dollar, Mr. Baillie said. "Mines must produce at capacity; only with an adequate supply of competent manpower, efficient tools and the necessary co-operation between management and labor.

Despite a strike, high commodity prices and stiff taxes, Mr. Baillie said, B.C. mines' production in 1946 exceeded seventy million dollars in 1946.

998 Cattle Shipped from Princeton Area

CATTLE shipped from the Similkameen area in 1946 numbered 998 head, while 419 hides were also shipped.

Total shipments from Okanagan - Similkameen were 8,821 cattle and 6,848 hides.

Leading district is Kamloops—Nicola with 24,141 cattle and 4,982 hides. Cariboo had 23,396 cattle and 1,367 hides.

British Columbia totals were down from the 1945 record — 66,678 cattle as against 73,261 and 26,017 hides as against 25,227. The 1944 figures were 59,945 and 23,154.

★ THE SIMILKAMEEN STAR

—A COMMUNITY PAPER—
(Established 1900)

Published Weekly at Princeton, B.C., by the
STAR PRINTING & PUBLISHING Co.
— DAVE TAYLOR —

Official newspaper for the important mining and fruit growing area of the Tulameen- Similkameen Valleys, embracing Princeton, Keremeos, Hedley. Copper Mountain, Allenby, Coalmont, Blakeburn, Tulameen, Brookmere, Manning, Cawston, Similkameen, Jura
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PRINCETON, B.C., THURSDAY, 13th FEBRUARY, 1947

MAKING MEN

CHARACTER is more important than arithmetic, says schools inspector Matheson.

Mr. Matheson, even if he is an inspector—and that, like a red cap or a reporter instinctively means a strike against him to most of us—impresses us more and more each time as a grand man, the sort of chap we would have liked to have as an inspector or sergeant major.

He as the easy knack of artlessness, born of truth and sincerity, that makes you a willing partner in the job he bosses. That is the true authority, born of understanding and consent, that puts the blueprint before you because there need be no secrets in truth.

Mr. Matheson clearly believes what he prescribes and easy naturalness is the most engaging art. You can always tell a man who looks under all the covers and is proof against the dirt. There is an impelling urge — he bites off huge mouthfuls, but is always interesting. He tells hard truths but they do not sting, because you know he is right, and hurt is not his aim.

So you find yourself in instinctive rhythm as he rambles through the gamut from broad philosophies to homely intimacies in 20 minutes spun out to an hour for time to you has ceased to matter too.

We wish more of you—all of you—could have heard Mr. Matheson, not because you are bad characters but careless characters, supplementing Mr. Matheson's thesis to comment that in natural truth there are no compartments, but everything is in degree, and in none of us is full capacity ever attained. There would be no lure to the rainbow if you could just walk out and get it, and the upward urge to attainment is the greatest joy in life and the prime urge in civilization's progress—and the great danger of the mechanical age. So much is ready made; so much thinking and creating to survive is done for us; and in the mania for speed that takes us nowhere fast in the increasingly complex pattern of progress we subside into lazy, artificial channels, with too little work interest to stimulate the one kind of thought and too little time to sit and stare to nurture the other.

For many a fine character and wise philosopher has come out of the hills and the pits who never read a book or went to church; which of course does not mean that instruction is not better than trial and error: the goal of truth is the same

We are sure that Mr. Matheson would incorporate all that into his philosophy. We are equally sure that he would not claim it as original or exclusive, or that there were not men of all ages who found it, or that a great many in the schools will not find it by instruction; for self-awakening is an essentially personal thing and the essential forerunner of self realization.

No one needs to be jealous of truth. There is ample for all and none can

(Continued on Page Six)

The Star for
Rubber Stamps
—TELEPHONE 36

THE BIGGER PLAN

A planned Princeton, bigger, better and more beautiful, is coming — by order and by consent.

Mr. "Andy" Graham has been amongst us to give the sendoff to the bigger and better Princeton. We could not have an abler man, and for our own good we must give him every encouragement and co-operation. It is our first big chance.

A planned Princeton does not mean restriction. It is the guarantee of the greatest advantage from our property resources, the first step towards best civic values. We should look at it in that spirit—and look beyond it to bigger things for a bigger and better Princeton.

That Mr. Graham — outstanding authority on town planning in British Columbia—is giving Princeton top priority, signifies the importance of Princeton's opportunity at this vital moment in British Columbia's post-war reorganization.

A government statement (this page) points out that British Columbia's wartime transformation rivals the Industrial Revolution. Nowhere is that more true than in Princeton, though the signs, because of wartime urgencies and shortages, are not easily apparent.

They are obvious, however, in an increased population—up some 30 per cent. from 1939, an accentuated industrial activity, and the demand for property.

In two ways Princeton's role in British Columbia's expansion is emphasized—first, by the importance of its own rapidly developing resources, and second, by its geographical position as the link between Coast and Interior.

A new emphasis is being given the Interior, consciously in industrial and economic planning, and unconsciously in the natural adjustment of relative importances. That is most obvious to anyone returning from a wartime absence. Easy evidence is the increased news value in the Coast papers of interior events. That is, in the nature of things, most significant and accurate gauge.

Interior is no longer a nebulous hinterland to the vibrant Coast concentration; it is a full fledged junior partner.

And the government's conscious plan against over-concentration and for all-round development is as commendable as it is correct

The Star has, in clear vision, long hammered at this factual doctrine, and the heading of this latest development was foreshadowed in our year-end review.

Princeton's opportunity is now to grasp a significant advantage at an important cross-roads.

These two factors—local resources and geographical position — are interdependent and inter-related. If Princeton is to reap advantage of the flow of goods and people, it must be ready —efficient an attractive. On the other hand, improved traffic arteries and a quicker provincial pulse provide the opportunity for expansion of our resources. Both mean a bigger and better town.

It means progress or chaos the signs are here in housing problems, in traffic congestion. They are going to descend in a deluge when the new trans - provincial highway opens—THE trans-provincial highway it will, by reason of climatic conditions and geography — assuredly be.

After a hundred years the dream of Princeton is coming true—and we are not ready for it, neither alert.

Dream of Fair Cities

That was the origin of Princeton. In the early 1850's when British Columbia was born, far-sighted Governor James Douglas sat down and planned the logical, factual plan, untinged by politics—for there were none — and untempted by gain, for there was nothing in it for him.

He saw that British Columbia must develop as an economic empire in its own right and link up with the east.

The route, for our own development and for the link-up, was the open path by the south, skirting the great empire to the south. Selfish motives tried to shift the axis; politics got in its pry, but in the long run natural truth, as it always must, found its true axis.

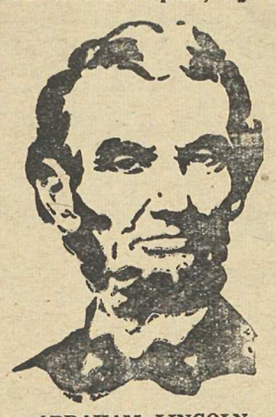
The Kettle Valley Railway opened as a private mining venture after Jim Hill's V. V. & E. was flouted, has become a virtual main line. The airways and the telephone—like the railways, beyond Douglas' modest vision, but yet in keeping with his logic and realism—have followed suit. And now the road— his one modest work. And anyone who will see can see that what as happened with the what has happened with the railroad and phoneway, just as surely as they and the road have come—with the reverse of conscious design — is going to happen with the road—and Princeton is not ready.

And equally without favor —and certainly no attraction from unprogressive Princeton — to Princeton have come an airport and a telephone repeater station — and check the new activity of the railway station—because Princeton was the natural place for them.

Princeton was a natural place in Douglas' plan. He picked it from the wilderness

(Continued on Page Nine)

For the People, by the People, of the People



ABRAHAM LINCOLN
Born in a log cabin in Kentucky, 12th February, 1809.

GEORGE WASHINGTON
Born in Virginia, 22nd February, 1732.

★

We plan to spend $35,000,000 in Five Years for Telephone Improvement and Expansion

B.C. TELEPHONE CO.

Princeton General Hospital

MEMBERSHIP FEE DUE

Annual membership fee in the Princeton General Hospital Association is due and payable on or before **28th February, 1947.**

Members must be in good standing in order to vote at the Annual Meeting.

Fee $1.00.

BUSINESS
is moving to
BRITISH COLUMBIA

•

THAT THE TIDE OF BUSINESS AND EXPANSION IS DFINITELY FLOWING TOWARDS THE WEST WAS NEVER SO APPARENT AS IT IS TO-DAY

•

With its vast natural resources, its open ice-free ports with their splendid terminal facilities, its abundance of power, its climate so salubrious as to permit of year-round operations, British Columbia is unique from the industrial standpoint.

Wartime expansion created a new economic situation, brought new industries into being, introduced new processes and new uses for the raw materials which are the basic wealth of the Province. The industrial picture of to-day is as different from the picture of pre-war years as the modern air liner is different from the "Flying Jenny".

British Columbia has experienced the greatest relative increase in population of all the provinces in the past few years.

INDUSTRY INVARIABLY FOLLOWS PEOPLE.
BUSINESS MAKES BUSINESS

In moving to British Columbia, industrialists are influenced to a large extent by the feeling that this province offers in itself a great and growing market.

YOU CAN DO YOUR PART TO ENCOURAGE THE MOVEMENT OF BUSINESS TO BRITISH COLUMBIA

Buy B.C. Products

•

The Department of Trade and Industry
PARLIAMENT BUILDINGS - VICTORIA, B.C.

E. G. Rowebottom, Deputy Minister.
Hon. Leslie H. Eyres, Minister.

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THE BIGGER PLAN

(Continued from Page Four)

as a location before there was a town. The location, he saw, made a town essential, and essentially important.

Princeton was British Columbia's truly planned town. To-day, when truth has caught up, a century late, with the first planner, it is a town without a plan.

Douglas sent the Royal Engineers into the hinterland wilderness to plan the metropolis he foresaw. Theirs was a grandiose plan. Its Parisian pattern is whimsical supermposed on the busy little workshop we know.

Governor Douglas was a statesman. He opened the door to his beloved B.C., and the politicians came in. His road and his town he was not allowed to realize.

But both came, the way of nature's truth.

The Princeton we have was never planned. It just grew. And now its garb is at the pursuing point. It is, a century late, a fair debutant, and both for utility and for appeal, it had better look to its dress. It had better have a plan.

Nature —and Human Nature

The ablest man in B.C. is obvious aspect of that plan. That is good, and we are satisfied that he will do a good job. But it is not the whole plan. It is simply the matter of the best architectural design for the building that will house our civic business.

We want a good and efficient premises in which to house our plant and make our homes.

Mr. Graham is going to find the ground unspoiled, if unexploited. The hill-capped stream-cradled setting is as bonny a site as any town could seek, and although it grew piecemeal and out of no conscious design, the basic layout of the town does exploit both the beauty and the practical advantages. It is hard to imagine central Princeton other than it is, built round the lofty sweep of Vermilion Avenue and the vital link of Bridge St., with its twin trestles leading to the hills on either end

The town was opened in parcels. The first—on the west side of Bridge Street from the Tulameen River—was Plan No. 37—the 37th parcel for all B.C.—and it is natural that there are inadequacies like the lack of lanes and parks and boulevards and the narrowness of Bridge Street. But that can easily be put right if provid- for now, and Mr. Graham can be relied upon to exploit all the advantages. Now is the time.

With a few revisions and such ordinary civic regula- and building standards, there is not much wrong with downtown Princeton, and that can be put right piecemeal, as occasion demands, according to pattern. But we need that pattern now, for the impending impetus is going to impel big changes.

Nowhere to Go But Up

We need it more urgently because the first stage of Princeton's planning—however luckily unplanned—is definitely over. The obvious occupation is complete. The little cup between the two rivers is full—and already spilling over. It has spilled into West Princeton (Tunnel), Allison Flats, Princeton Heights (Barr Hall hill) and the flats above the Tulameen River to the east.

And with crying demands for more land, a new subdivision is about to be put on the market. The mistake of Allison must not me repeated, and it is good that the land company is staying its hand ultil Mr. Graham has a look.

The Hope Highway will also bring new problems, and Mr. Graham's visit is timely. It is good to see the school board similarly stay its hand.

There are urgent needs and the need of provision for future needs—safe playing space for our children, and safe roads. An auditorium and gymnasium and even a civic centre—riverside parks and drives and similar suggestions made in our year end review. However distant, they should be provided for while the chance is cheap.

A stadium. Princeton has no proper sports field at the moment. A move is afoot to give us a real sports centre, even to bowling greens. That is the way we ought to think and plan, however patient of accomplishent. There is no better value than home happiness, and it puts dollars in the stocking.

But that is not all the plan It is is simply the architect's design to house the business. Its machinery must produce to make its homes happy. That means a sane civic policy and now that the opportunity is upon us for b g bus-

Continued on Page Ten

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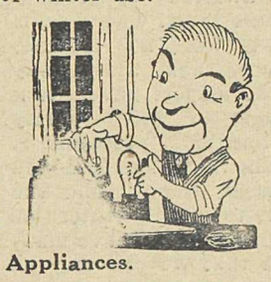

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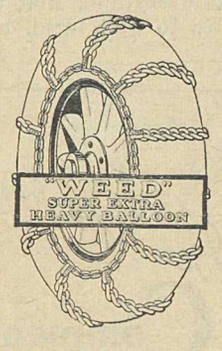

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THE VANCOUVER DAILY PROVINCE
ALWAYS A BETTER NEWSPAPER

THE BIGGER PLAN

(Continued from Page Four)

ness is the time to look to that. Week after week The Star drums for a better Similkameen—at character and development of our resources—the things that make a happy, successful community—cheaper power, industrial opportunities, tourist attractions and all our potentialities—and human values, without which material values can have no value. It believes that is serving you better than by putting on airs or getting money in in choice to work out till our own plan brings order; or or even getting any kind of a paper out on time, though we want to do all that and will as soon as humanly possible; but the essentials in your service first, even to a fault.

Big Business— If We Make It

It is time that Princeton realized it is no longer a small and isolated town, or long awaited opportunity will pass it by. The road is going to work no miracle, any more than the railway and the airport have. It is not going to solve purely civic and local problems. If anything it will expose and emphasise them; and the fact is that with visitors on our threshold we have many things that we can only do for ourselves, and had better do if we are to impress our visitors and bring them back

We have got to learn to get along with eachother, to co-operate with eachother. We have got to develop a civic consciousness and set a civic ideal and remember that everything that contributes to that ideal, helping our community, helps us. We have got to remember that our own people are more important than any visitors.

We have got to develop and make use of our obvious resources. And to interest outsiders in them we have got to make our town as attractive as the towns they leave. Otherwise roads will simply carry people past—and out, and our resources will lie dormant—take for instance our ski hill; and what a wonderful winter carnival we could have had.

There are so many exclusive privileges that are ours for the taking, that we could enjoy and sell to our visitors; that we can do for ourselves and only ourselves if we would only take the broader view of success and pull together.

Ability and hard work are grand, but they are not all, and in community enterprise they are not enough. There are things you can't do without other people, and you have to get — and deserve their co-operation. Putting on a ski meet is one, getting out a community newspaper another—and any community enterprise. You can't have a good town without the right people. All of you right people. All of you can be the right people.

(Continued on Page 6)

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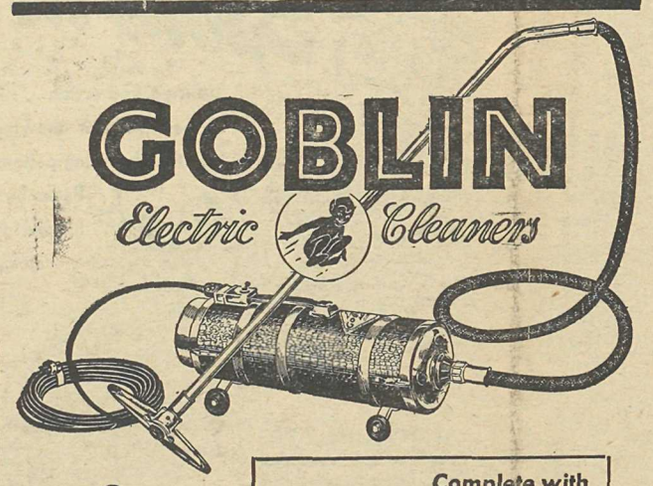

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"Do you know," Harry asked me, "what 4,000,000 workers look like?" "No, but I read somewhere that four million dinner pails would reach from Winnipeg to Calgary."

"That helps to visualize the number," said Harry, "but the interesting thing about the four million workers I am talking about, is that they all carry life insurance whether they carry dinner pails or wherever they eat. They are people like our neighbours who live in the houses we can see from here. There are two farm families, then a garageman, a salesman and his daughter who is a stenographer, three factory people, two teachers, an accountant, a banker, a merchant and a contractor."

Life Insurance in Canada is big business because it is the total of the policies of millions of providers who make progress in safety.

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Life Insurance is a business built for everybody, a great enterprise which protects the future of more than four million policyholders and their loved ones. Life Insurance offers a systematic and easy way to save. Consult an authorized agent about a plan best suited to your requirements.

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- 4. Expenditures will involve buildings, central office equipment, telephone instruments, local wire and cable plant, and long distance lines.

Ever since the war, with its strict curtailment of telephone development, it has been our aim to get our system back to normal as quickly as possible. Despite the handicap of general shortages, we had a growth of approximately 10,700 telephones in 1946, the largest increase in our history, and in the seven years from 1st December, 1939, to 1st December, 1946. our telephone total increased 44,784 or more than 35 per cent. However, there are still about 22,000 names on our waiting list.

This year, if we are able to get the equipment and supplies we have been promised, we hope to end with a telephone growth well in excess of the 1946 figure.

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