FINEST PICTURES
at Princeton's
CAPITOL THEATRE
Every Week-Night

THE SIMILKAMEEN STAR

Cameron's Grocery
The Friendly Store
See Our Ad
PHONE 137

Fiftieth Year, No. 4 PRINCETON, B.C., THURSDAY, 26th JANUARY, 1950 5c per Copy; $2.00 per Year

WINTER SETS NEW RECORD; CARRIES ON

And It Looks As If Mort Will Have To Go Right Down There For Help

OUR worst winter means to go the limit. A soft spell which ended the longest severe cold on record has brought problems of its own, with slides and flood threats at the Coast.

Here the moderate warmth brought no direct difficulties, but some disruption of communications through trouble on the Coast slope.

More cold is in prospect.

The cold war continues and the big blockade is cruel, sinister. Added to the big rain and the big snow and the big freeze for the big lie in Sunny Similkameen has been the big wind, and with big thaw a sure as big taxes, all that can happen now is an earth quake, a volcano and a tidal wave, and most of us would just as soon settle for the eruption, with plenty of hot spumy sulphur

As a fact, that is what messenger Mort is down to (eventually, why not now?), having counted the snewlets of the big snew, and failed in intercession with Stalin and Santa in the deep freeze, and having explored 14 miles up and down. Even Herr Kozak, inventor of the deep freeze and refrigeration in reworse, had lost his jacket—his water jacket—and Jawn Q. Inn, who wagered too well, was in danger of losing his shirt—and his hair. And Prof. Gott had decided further advice was of no use and the various Bobs had got up in disgust.

LONGEST SPELL EVER?

If the whether man was just after a new endurance record—with me doing the enduring — he can stop any time, for he has already did it. This beats even 1937 when it blew up on a big Hogmany wind and lasted all month. This time it came a day earlier on the big snew and with so mush cold air to unthaw, groundhogs or m-anyhogs, was sure to run into February. And it may well return, though not so severe.

The big wind came Monday, and as always brought a depression—42 below on "burns" day, almost the lowest on record.

And if Rabbie burns, really, he must be a gonner, for the long siege beat many bins and they were throwing everything into the stove but the bowlegged bazooka. And if the sun that sent the groundhog back has brought temporary relief, a renewal is more than superstition.

And the thaw when it comes may be as epic.

Put On Your Mitts- Here's The Score

JANUARY

	Max	Min	Moisture
1	10.6	—5.2	.4 snow
2	—8.0	—24.2	
3	—6.2	—34.0	2.1 snow
4	—2.1	—15.0	.2 snow
5	2.1	—10.0	.6 snow
6	9.8	— 1.0	.6 snow
7	17.0	1.2	.2 snow
8	13.0	— 6.0	.5 snow
9	10.0	— 1.2	
10	18.8	3.6	.1 snow
11	10.8	— 5.0	.5 snow
12	—3.0	— 6.0	.1 snow
13	—11.0	— 31	.7 snow
14	—11.0	—21 1	.2 snow
15	—10.0	—21 0	.2 snow
16	—5.0	—26.2	.3 snow
17	—5 0	—26.2	.1 snow
18	—5 0	—29.0	2 snow
19	5 2	—16.0	5 3 snow
20	18 8	0.	1.9 snow
21	29.0	7 8	.7 snow
22	37.2	18 9	.6 snow
23	14.2	7 0	.2 snow
2	—2 0	—25.1	
25	—10.2	—41 6	1.4 snow
26	—1.8	—11 8	1.2 snow
27	6.2	—4 9	.2 snow
28	—1 2	—28.0	
29	5.0	—19 8	
30	2.6	—27.3	
31	2.8	—20.8	
1	11.5	—13.8	
2	8.0	—23.7	
3	6.4	—27.0	
4	26.2	—1.0	
5	31.0	9.6	
6	39.0	20.0	
7	33.4	16.8	.5 snow
8	33.5	24.9	.6 snow

DECEMBER

DEC.	Max.	Min.	Precip.
1	48.6	26.5	.62 rain
2	41 8	30.8	.02 rain
3	28.2	19.0	.30 rain
4	31 0	24.2	.10 rain
5	38.4	21.6	.20 rain
6	37 0	23.0	
7	28.0	19.2	
8	26.5	16 4	2.4 snow
9	28.8	14.0	.4 snow
10	29.8	15.0	
11	21.1	5.2	.8 snow
12	29.7	10 3	.1 snow
13	22.5	11.0	
14	28 7	18.6	.2 snow
15	33.2	23.0	1.1 snow
16	27.2	19 0	.3 snow
17	27.8	17.0	g 9 snow
18	17.8	8 4	.3 snow
19	1.4	—18 8	.4 snow
20	12.0	—2.2	1 2 snow
21	18.8	—4.8	.2 snow
22	30.2	11.4	2 2 snow
23	26.6	18.0	3 8snow
24	19.18	5 0	
25	25.5	7.2	2 2 snow
26	24.8	12 5	1.9 snow
27	26.0	21 3	22.2 snow
28	21.0	17.0	.9 snow
29	39.2	14 8	.1 snow
30	16.6	—1.0	.3 snow
31	24.7	9 0	.3 snow

★ IN CASE anyone should think this paper is six months late, we assure you these are not July but January temperatures.

Incorporation -- Blessing or Curse

[EDITORIAL]

THE incorporation issue is with us again and once again we have made a bad start.

It has been said, and it is the true verdict, that the people who have beaten incorporation are those who most eagerly urge it. Once more it is the same.

This newspaper believes in incorporation because it is Princeton's litmus of truth. It believes in Princeton and all that will help Princeton. That is why it insists on an incorporation that will help Princeton. Incorporation has failed to get over for the same reason that it would fail if it did get over that way.

Incorporation is simply a contract in human relationships It will succeed or fail as any does. Like marriage or any human partnership it can be either blessing or curse; just as you understand and make it, and a first wrong step sets a wrong direction forever. And this is wrong again.

Decision on incorporation is a simple weighing of the facts, pro and con, in good sense of good values, and this is no time to assess them. It is the principle we must understand before we start.

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The principle is as simple as the human contract. A rope is stronger than its several strands, but the strands must pull their weight. It must be a common pull, not a tug of war or a hangman's noose. It means running your own house rather than turning your pay over to the bank. It is a matter of simple addition and no magic, and we are getting, the government's own man urges, and it is obvious, a very poor bargain, first because politicians are anything but supermen or saints; and second, because municipal affairs is not a government job.

That the paycheck is bigger than what we get back for it we all readily agree; and none of us is averse to a good bargain which is simply what the incorporationists stampede to sell. The only inference is that we do not trust the salesmen; and the way they persist in a blunder, and in the evidence of some of the civic undertakings by its most voluble, it is no great wonder that they fail to charm the savage beasts.

First, there are two strikes against it, stared by the same old hands who have failed so oftfen, in the same old way.

We are dragging the anchor of 25 years of false starts and prejudices. Incorporation is a fresh, sane issue any time we are ready to examine it sanely from scratch.

There is no lack of interest; every essay proves that. And we have much new blood immune the old bugs of bias and bitterness. Let the old dogs lie.

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The arguments against are mostly in prejudice and distrust. The simple thesis of incorporation is that you decide what you want and pay for it, in direct value, your own boss. There is no reason for a spending spree. It is not value to go without.

The bitterest opponents of incorporation conduct their own businesses and run their own homes in just that same sane thesis, and do very well.

But they do not trust their fellows of the community family, and the advocates of incorporation go oddly about dispelling that distrust. Incorporation will come—eagerly — when we see that it is the truth for us. It is the truth we want, all of it, and much of the effort has been to shape truth to prior motives. Your newspaper, for instance, for simply holding the litmus—it's challenge has never been taken up — has offended more than one of these "good citizens" on both sides. When truth is opposed, where is solution, where is sincerity?

The result is that they have given the opponents influence and authority out of all keeping with their case—in error and suspicion.

This newspaper has never urged incorporation; it has urged a sane and intelligent study of incorporation in the sureness of the principle that incorporation could work. It will continue to oppose anything else as courting disaster, for which there is no excuse, but only too much evidence in human relationships.

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municipal among them.

It faces opponents and proponents with the same litmus. When a noted opponent claimed the "freedom" of your paper to proclaim what we know to be the dis-service, in full sincerity, of fallacy and prejudice, this paper offered a private debate to evaluate the service of his submissions. It offered $1000 to any local service as proof of its convictions. It will print no further submissions, thus lacking in sincerity of service. It holds the same test to the mistaken proponents; and both such it will continue to oppose. And to the member, or anyone.

No one who is afraid to submit his truth to any test can claim to serve in proclaiming it.

It has similar offer to sell incorporation in its own sane formula—and make Princeton glad of it. Not gambling. Sincerity of conviction in truth. Take us up or —

Incorporation fails because of (1) prejudice (2) ignorance and (3) distrust. And of the three the third is dominant.

We do not trust politics; only we trust local politics even less than the remoter politics of Victoria; simply because we know them less in remoteness. Government as an institution has deserved little trust. Has our member, and the new advocates, inspired much in this start?

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He was invited by a Ratepayers' Association to speak. It is doubtful if they expected him to speak on incorporation, a vexed issue, where approach is all-important. It is doubtful if they knew from him that he would. But others knew. A bad approach

And the Ratepayers' Association, though it showed an open mind in this case, unquestionably had its origin as anti-incorporation in last year's issue. It is a matter of opinion whether it is brave or impudent to take our shotgun when the lion invites you to show your pictures Only time will tell whether it was wise.

The member undoubtedly gave valuable information. In its time and place it would have been a real service. But it stirred the inevitable embers. We are off in the same old way, and the member, events will prove, has done us anything but a service; simply an interfernce. Had he awaited invitation at the right time, it would have been very different.

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And the place to say these things is a public meeting, when the public expects them to be said. This was a surprise at least.

Like it or not, the member took a mandate to represent an unincorporated Princeton, to do just the things he complains about. Princeton's attitude at the time of the election was tacity but undeniably that it delegates civic authority to the government, through its member. It pays its taxes and votes for its member on that basis. The member is right to point out the limitations on him. He might have done it during the campaign.

Right or wrong, our system of government lets the people say

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WITH malice toward none, with charity for all, with firmness in the right as God gives us to see the right, let us strive on to finish the work we are in."

—LINCOLN

what they want of the government, not the other way round. Even when we are wrong—and undoubtedly we are—that is a wrong of principle, where ours is merely a wrong of fact which can be amended.

Some people will seize on it as interference and bad faith, to bolster and old unreasoning prejudice which is our worst obstacle. It was unwise.

Eighteen months ago an apparently sane and sincere canvass of incorporation was begun. Your newspaper, enjoying, as it does to continue to deserve, the confidence of all sincere elements, played ball.

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Then things went cockeyed. A ladies' discussion group asked an authority to a private talk. And out came a petition for a public plebiscite, with most unsatisfactory explanation of its auspices. As we predicted, it fizzled out, but not without stirring a lot more mud, to drag the anchor for the future. And if they go on as they have started, this will do the same. The worst enemies of incorporation are its most eager advocates.

This is not to oppose this or any move, but to put it in the right channel.. If they are sincere, we do urge the advocates to be wise. And even when they are not, we urge sincere citizens to judge the truth, not the mistakes and face a vital issue with an open mind, which the advocates seem determined not to allow.

Incorporation will come, and not before—and it will be a tragedy else—when a safe working majority want it, understand it, and want, and understand how, to make it work.

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That means a sane analysis of the issue in sheer values; no prejudices, no antagonisms, in the simple thesis that it will be good value for all. A good many people would not vote for any government, any existing form of government, if there was any way out, because government has a very bad record of having kept a social trust. And that boils down to the whole social contract. Nobody trusts anybody very much. And Princeton would rather bear the ills it has than fly to others that it knows not of. Which of course is plain foolish and cowardly, because we are not really a bad lot and no worse than those we don't know but remotely give our trust to. There is no more reason why we can't govern ourselves than to fancy we can't trust the grocer or the butcher. It won't be perfect, but it will work. We hold the reins to make it; and now we don't.

But that's the whole approach, to realize it can work and it will be to our advantage to make it. We've got to believe in each-other's sincerity and sheer good sense in that. You've got to deserve trust. You get very opposite

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by trying to ram in down the recalcitrant's throat. When it comes, sincerity and good sense will bring incoroporation. Until then we don't want it, for it can't work.

Everyone will want it when he is convinced it is a good bargain, and the advocates' whole frenzy is tha it is. Why not some sane salesmanship instead of the old slick—but really stupid—stuff

★

And you've got to start with it. It has to be a spontaneous, truly public move. Any Princeton citizen has a public right to start it—and turn it over to the public. But have something to turn over. Get the facts, the truth; all the information you can on both sides: we are weighing values, not winning debates.

When you have got all you reasonably can, call a PUBLIC meeting to DISCUSS incorporation. Post notices signed by half a dozen ordinary citizens who have had nothing to do with its advocacy; representative of various phases of community life, both opposed and against, for ALL should be interested in weighing the values of a better community. Don't start out to incorporate, but to INVESTIGATE incorporation. Nobody beforehand has an intelligent opinion, far less a verdict.

Turn the meeting over to a competent chairman who knows and follows proper procedure. Neither the Board of Trade nor the Ratepayers' Association is a truly citizens' body formed on these lines; neither can legally or legitimately sponsor incorporation. Nor any other. It is a PUBLIC matter. And certainly not the member, however good his intentions.

The public, through its own organization, will call in the outside experts; and we need them, but in good time.

Thus the public gets its chance fairly and at its own insistence, to weigh the values and decide in its own sincerity and good sense. We certainly do not want to decide the way we pick our government.

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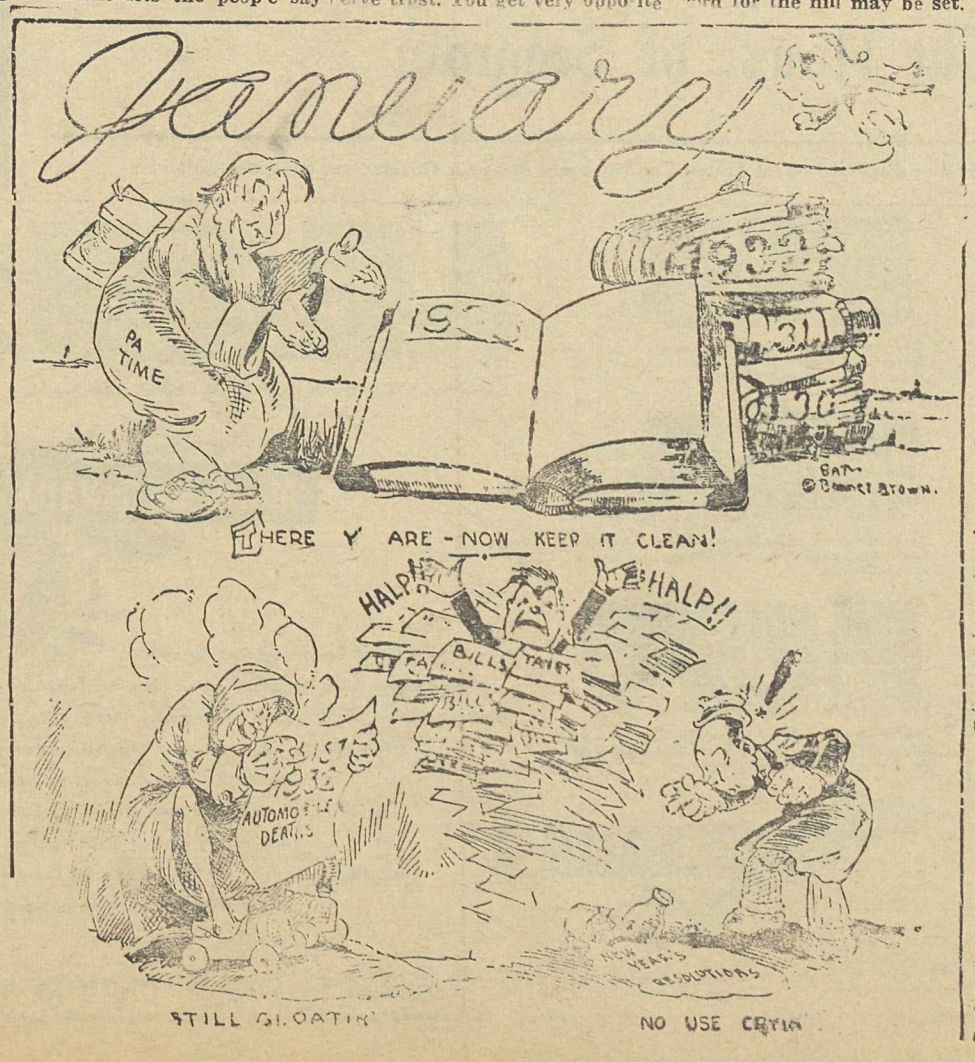
We are not perfect, and we all won't choose in good sense and sincerity, but unless you can trust that the majority will there is not much sense going ahead at all, for it certainly won't work else, and no attempt at it in the other way has yet or will this time And we believe in incorporation; that it will work if we want it to and do it right. It is a blessing or a curse, and there is no good cursing it at the start.

Let's keep eyes and mind open for the best bargain, whatever the facts tell us it is. We are experimenting in citizenship. Let's do it like qualified citizens this time.

Ski Tourney Feb. 18-9

PRINCETON'S annual ski tournament Feb. 18-19. Club auspices make for attractive outside entry and spectacular sport.

Snow conditons are ideal and considerable work has been done on the big hill. Jumps of 250 ft. are now possible and a new record for the hill may be set.



POLAR BEAR WAS THERE

Princeton Big-Jumper 17th At Lake Placid in Twilight Bid

THEY were warned to move back the take-off and look out below for a hill-hurdling Polar Bear. But Noel did not do it after all in his big bid at Lake Placid, and the honors went to a youngster from Norway with a mere 225 feet.

But even to rate 17th among the world's best should make a guy jumpier than a cat on its 9th life.

Noel customarily has a bad habit of outjumping the hill.

It's just about Noel's only bad habit, and if after 17 years of hard slogging he leaps to the top, well, it couldn't happen to a nicer guy.

Princeton-born and bred, he is one of the Amber originals who have carried the fame of this little hill town to the corners of the ski world, and set the stage for the youngsters who can now outdo him.

Noel was eight when "Pop" Irwin, in a characteristic grouch set out to show the experts that our own kids could beat 'em. He packed them into his truck and out to the wilds where they hacked out a hill. He patched their skis with old tobacco tins of his favorite brand. The brand is now defunct, but in skisport it is forever Amber.

And "Mom" rubbed their bumps and soothed away their tears and "Pop" re-charged their spirits with his famous coffee brew and sent 'em out to fall again. And that's the secret of Amber's spectacular success — more honors in skisport than any comparative town anywhere.

Noel was one of the first to vindicate Pop's theory. With his own Bertie and Billy and Ethel in the van, Amber began to creep into the honors—then to corral them. And Noel was mostly second fiddle.

In 1946 Bertie and Billy Irwin were picked for Canada's Olympic team at Davos. Noel was picked as alternate, and stayed home, though he had surprisingly won the Canadian four-way title the previous year. And in the absence of the stars he won he Western Canada crown at Banff.

SKI FAMILIES

Noel is a trier. Six-foot and husky, he lays no great claim to style, starved of the asset of expert coaching. But he jumps for distance and is a crowd-pleaser. At Leavenworth two years ago he outjumped world-famous stars with 225 feet. He is a capable all-rounder, but the jump is his forte.

Two years ago he left to work at Kimberley, but Princeton still claims him—affectionately known as Polar Bear.

At 25, and a veteran, he has shared with the Irwins almost every Canadian honor, and no one more than his old pals wishes him well in his twilight bid.

He still claims Princeton as home — and is generally outspoed on his visits by 15-year olds of the new crop. Among them are three kid brothers—Bradley, Wally and Karl. For the Irwin's and the Paul's are the top ski families in ski-mad Princeton.

Noel is one of the big brothers of a family of 10, now fatherless.

While Noel is at Lake Placid Bertie Irwin will be at the Aspen, Colorado counterpart, as coach of the Canadian ladies' team. One of his proteges is Princeton's Laura Allin, who at 16 was top Canadian choice.

With Marg. Owen, Vancouver member of the team, who came here to train, they left Thursday by car.

With matchless ski terrain and fine facilities alongside the new trans-provincial highway, this ski mecca—for Amber has thrived all round since the tobacco can days—is attracting an increasing flow of Coast passtimers over the new Hope-Princeton road.

Enterprising Amber — which had the first ski tow in Canada, now boasts facilities up to Olympic standards, the slickest downhill run in Canada and a hill capable of 250 foot jumps—and boys of 15 who are making them.

Amber's own tournament is on 18th-19th February — an open invitation affair.

Ladies' Curling

	Won	Lost	Pct.
Alexander	3	3	.500
Crawley	4	1	.800
Hamilton	3	3	.500
Jenner	3	2	.600
Nichols	2	2	.500
M'Kenzie	2	3	.406
Seidler	3	1	.750
Thomas	1	5	.200
Towriss (cheater)	4	2	.667
Tucker	3	3	.500
Rhodes	2	2	.500
O'Sullivan	2	4	.333

F·I·S·H
Fresh As The Waves

Salmon,
Halibut
Sole Fillets
Oolichans
Smoked Haddock,
Kippers, etc.
Fresh Cod & Fillets

Princeton Meat Market
S. A. Wilson, Proprietor
PRInceton 21

Hope Highway, Local Roads In Good Shape

HOPE road is open and in good shape, and with the Fraser Canyon closed, is paying dividends. Local roads are ploughed and well packed.

Fraser Canyon is still closed.

Princeton Coal Month: 4000 Tons

DECEMBER coal production in Princeton basin—one of the main months of the year—was 4,067 tons from three mines. Nicola, with only 10 tons, has almost vanished—once a foremost producer. It has only one mine.

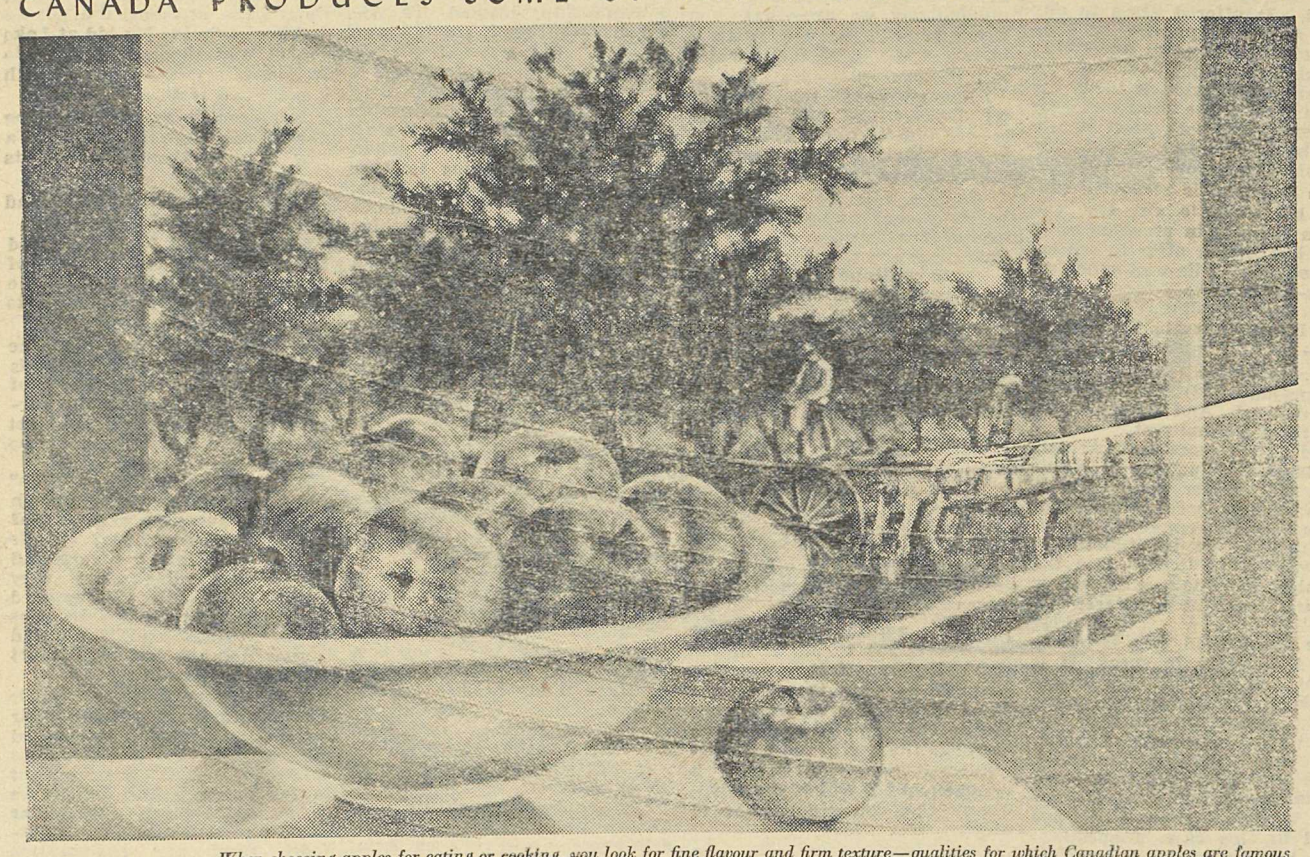
THE STAR
Can handle the Valley's every printing need

FOR YOUR SUNDAY BREAKFAST

SAUSAGE – Fresh Daily
Broilers—Chicken—Fowl
QUALITY MEATS ONLY

QUALITY MEAT MARKET
PRINCETON 100— A. E. BLOOM, Prop.

CANADA PRODUCES SOME OF THE WORLD'S FINEST APPLES



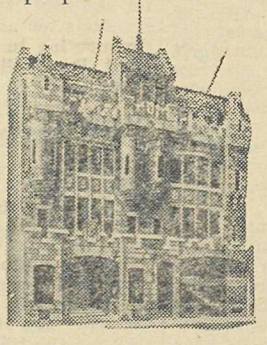
When choosing apples for eating or cooking, you look for fine flavour and firm texture—qualities for which Canadian apples are famous. Canada's invigorating climate and fertile soil produce many varieties of apples for the world's enjoyment.

Why Seagram's sells Canada first

This is an adaptation of one of a series of advertisements designed by The House of Seagram to promote the prestige of Canada and help sell Canadian products to the markets of the world.

The campaign is appearing in magazines and newspapers published in various languages and circulated throughout the world. The peoples of many lands are told about the quality of Canadian products and see Canadian scenes illustrating these products.

The advertisements are in keeping with the belief of The House of Seagram that the future of each business enterprise in Canada is inextricably bound up in the future of Canada itself; and that it is in the interest of every Canadian manufacturer to help the sale of *all* Canadian products in foreign markets.



A campaign such as this not only helps Canadian industries but also puts money in the pocket of every Canadian citizen. One dollar of every three we earn comes to us as a result of foreign trade. The more we can sell abroad the more prosperous we will be at home. It is with this objective that these advertisements are being produced and published throughout the world.

The House of Seagram

This Advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

ME . . . *And 13,999 Others*

Advertising Illustrations used in The Star are truly sales-getting Attention Compellers. Over 14,000 "cuts" to choose from.

Use Star Sales Skill

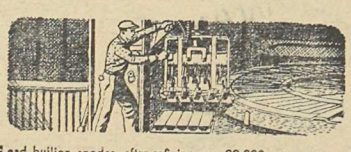
RUBBER STAMPS
RUBBER TYPE
DATERS
STAMP PADS
★ THE STAR

STEEL
PLATES
ANGLES
BARS • BEAMS
CHANNELS

WESTERN BRIDGE & STEEL FABRICATORS LTD.
VANCOUVER, B.C.

Chief metals in the ore from the great Sullivan Mine are iron and zinc, with smaller quantities of silver, antimony, tin and bismuth. The mine produces 2¼ million tons of ore in a year.

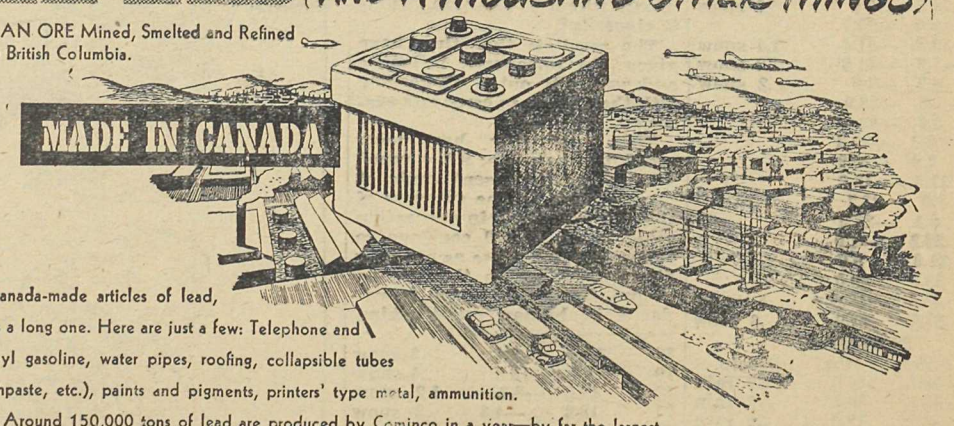
Ore concentrates are shipped to Trail for smelting and refining. Lead bullion is refined by electrolysis in which process Cominco is a world pioneer.



Lead bullion anodes, after refining, are 99.998 per cent pure. Refined lead is cast into "pigs" or bars ready for market. Well over 400 tons of lead are produced every day.

LEAD *for your battery*
(AND A THOUSAND OTHER THINGS)

Comes from CANADIAN ORE Mined, Smelted and Refined in British Columbia.



The list of Canada-made articles of lead, or containing lead, is a long one. Here are just a few: Telephone and electrical conduits, ethyl gasoline, water pipes, roofing, collapsible tubes (for toothpaste, etc.), paints and pigments, printers' type metal, ammunition.

Around 150,000 tons of lead are produced by Cominco in a year—by far the largest production by any one company within the British Commonwealth.

Much of this large production of lead is shipped to foreign markets, providing important amounts of foreign exchange for Canadian purchasers of commodities not made or produced in Canada.

The Consolidated Mining & Smelting Company of Canada Limited

FRANKLIN
VACCINES & SUPPLIES

Wherever There's Livestock There's Need for FRANKLIN

What To Do About Hemorrhagic Septicemia

Vaccinate with Franklin Pasteurella Pseudodiphthericum Bacteria and get the double benefit of resistance against both Hemorrhagic Septicemia and the complicating infection that so frequently occurs, known as Pulmonary Edema.

Protein elements having no immunizing value have been removed, resulting in small bulk of high potency.

— PRINCETON DRUG AND BOOK STORE —

Built with a prayer that it might modestly serve the Flats folk, Allison's is serving all Princeton as the only rink this winter.

Order Your

NUMBERING MACHINES

from

THE STAR

★ PHONE 36

★ *Write You rOwn Ad.* STAR CLASSIFIED

M ..... 19....

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25	26	27 .....
28	29	30 .....

Insert [ ] Times

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..... x ..... @2c, subsequent insertions .....

ENCLOSED .....

[STAR Rates Represent the Best Advertising Value in Canada

PRINTING...

★

THE STAR

★PRINCETON 36

Record 1,350,000 'Phone Calls Daily In '49

Telephone users in the system of the B.C. Telephone Company and associated companies placed a record number of calls in 1949.

An all-time high average of 1,350,000 were placed each business day during the 12 month period, compared with 1,280,000 in 1948, the previous record.

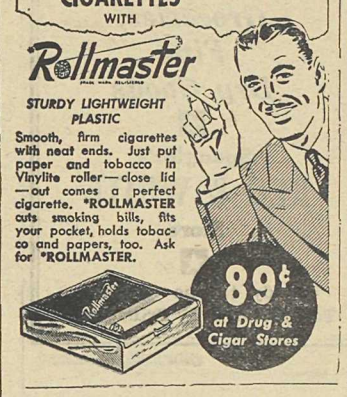
In 1949 long-distance filed calls totalled a record 6,238,000 compared with 5,893,000 the previous year.

B.C. TELEPHONE CO. and Associated Companies

ROLL "Perfect" TAILOR-MADE CIGARETTES WITH Rollmaster

STURDY LIGHTWEIGHT PLASTIC

Smooth, firm cigarettes with neat ends. Just put paper and tobacco in Vinylite roller—close lid—out comes a perfect cigarette. *ROLLMASTER cuts smoking bills, fits your pocket, holds tobacco and papers, too. Ask for *ROLLMASTER.



89¢ at Drug & Cigar Stores

How can I save money?

That's what I asked the Government Annuity representative.

I was trying to balance the family books at the time and told him that, like most home-makers, I had so many places to spend my paychecks, my account was zero at the end of each month.

But . . . . .

He showed me a simple saving plan to provide an income in the future, that was as practical as a trip to the barber, and a plan which suited my budget.

Before you say—'It's a good idea, but I just can't afford it', talk it over with a CANADIAN GOVERNMENT ANNUITY representative, or write for information.

I'm glad I did!

Annuities Branch
DEPARTMENT OF LABOUR
HUMPHREY MITCHELL *Minister* A. MacNAMARA *Deputy Minister*

Canadian Government ANNUITIES Provide for Old Age

Mail this Coupon today POSTAGE FREE

Annuities Branch, 9W
Department of Labour, Ottawa.
Please send me COMPLETE INFORMATION about Canadian Government Annuities.

NAME .....
(PRINT CLEARLY)
ADDRESS .....

"Captain Morgan's in town ..."

with Black Label **RUM**

. . . and British Columbia is discovering what an amazing difference Captain Morgan Black Label Rum makes to your favourite drink. The *cleanest-tasting* rum you've ever enjoyed, Captain Morgan Black Label is extra smooth and flavourful. Say "Captain Morgan Black Label" next time you buy.

Captain Morgan RUM

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"I trust *them* more than I'd trust myself"

THE BANK's the place for *my* money. I always put part of my pay into my bank account—otherwise it burns a hole in my pocket. I guess I trust the bank more than I trust myself! I figure that's one reason why my savings have been building up the way they have.

Another reason I'm sold on a bank account is that I always know just where I stand. All I have to do is take a look at my pass-book. *They're* a lot better bookkeepers than I am.

What's more, what's in my pass-book is *my* business, and I can count on the bank people to keep *their* mouths shut about it. And that suits *me* just fine!

Going to your bank is not like having to deal with a state bureau—but that's how it would be under state monopoly.

SPONSORED BY YOUR BANK

Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry

FOR SALE BY

- Princeton Drug & Book -

Liberty or Licence?

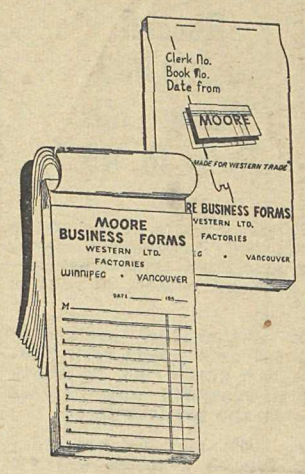
(From Page Twelve)

blindly or selfishly to prevent them. God help them; for nothing can stand in the way of truth.

And we leave that thought with the member and the government and the press association and the public. Good government, good citizenship, and a truthful press are important to you. What is your sincerity?

★

Prof. E. J. Gott has begun construction of a new laboratory.



PHONE 36

★ THE STAR

For Your Information-

Please Be Advised That

ACME ASBESTOS CEMENT, LTD.

1222 East 67th Ave., Vancouver, B.C.

MANUFACTURERS OF

ACME 'BEST-o-LITE'—ACME 'KOLORBOARD'
REGISTERED REGISTERED

and Acme Asbestos Corrugated Sheets

IS IN NO WAY CONNECTED WITH ANY OTHER COMPANY PRODUCING ASBESTOS CEMENT PRODUCTS

Acme ASBESTOS CEMENT LTD.

ROBERT SANDERSON, President. JOHN KARGUT, Vice-President. LESLIE H. COSSAR, Secy-Treasurer.

BE SURE IT'S "ACME" - ACCEPT NO SUBSTITUTES

Better . . . .
Quicker . . .
Cheaper . . .

STAR PRINTERS

TULAMEEN CAFE

UNDER NEW MANAGEMENT

A Trial Will Convince

"The good-natured whisky"

Seagram's

King's Plate

CANADIAN WHISKY

The price is *"Good-Natured"* too!

KPSB

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Choice Groceries, Fine Dry Goods

★

Spangler's

RED & WHITE

Store

★

"Handy to the Station"

Telephone 85 - Princeton

"EXCITING"

—is the only word for that big, beautiful new Mid-Season Catalogue that EATON'S has just rolled off the presses—ready to serve you—and save for you!

EXCITING!

—just to leaf through and see what lively-as-life art work, brilliant natural-colour photography and the most up-to-date printing methods in Canada can do to make your Catalogue as lovely and appealing as a high-fashion magazine.

MORE EXCITING!!

—to discover all the new and seasonable styles—for Milady, the family and the home itself—that EATON buyers have sought out to please you. New—practical—and thrilling to meet.

MOST EXCITING!!!

—most exciting of all, in this day of rising costs, to see such VALUES! Spearheaded by a "Mid-Season Special" on every page, there's a host of price surprises that will make you stop in your tracks and say "How do they do it!"

EATON'S

MID-SEASON CATALOGUE

is now available. If you haven't received your copy, write NOW to Mail Order Service Department, Winnipeg, or enquire at your nearest EATON Order Office.

THE T. EATON Co WESTERN LIMITED

Pasture Fresh MILK

From your own Similkameen Meadows

Atkinson's

• Princeton Dairy

— Daily Delivery —

Photo Finishing

24-Hour Service

★ Jumbo Prints

★ Enlargements

6-8 Exposures 35c

THE STUDIO

M. C. Parkinson - Princeton

ROCK GAS

•

Clean, Convenient Cooking

TWO RIVERS LUMBER & BUILDING SUPPLIES Ld.

THE SNACK BAR

[Formerly Taylor's Dairy]

ALL HOME COOKING

DAILY SPECIAL

- MARGARET McGOWAN -

Opposite Princeton Hotel

Try — Know Why

Portrait in your bank book

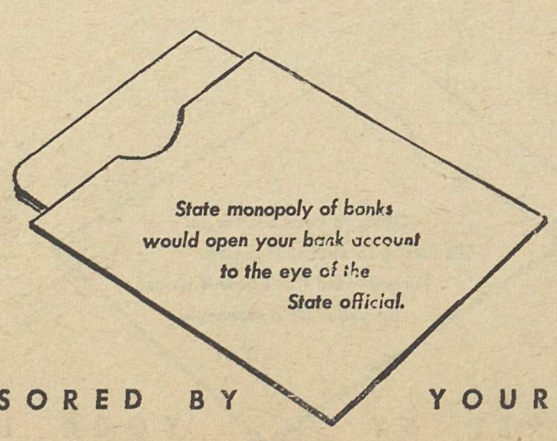
YOUR BANK BOOK is a little book . . . yet in it you can just about trace the outlines of your life story.

It pictures at a glance how much you've spent, how much you have left.

It's one of your most personal, most *private* belongings. It gives you a full accounting, figured to the penny by your bank's trained staff. Clear as a bell!

Your bank book is a limited edition — one copy only. What is in it is known only to your bank and to you.

Multiply your bank book by seven million and you get some idea of the book-keeping job your Canadian chartered banks are doing. There are more than seven million deposit accounts like yours . . .



SPONSORED BY YOUR BANK

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CONCRETE MIXER FOR RENT

★

New Condition

★

QUALITY WOODWORKS

NEXT PRINCETON P.O.

HOME BAKERY

• The Home of Better Bread Cakes, Pies Etc.

JOHN GABRIEL, Prop.

Phone 54 ★ Bridge Street

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Ads Pay