Your Community Paper

THE SIMILKAMEEN STAR

The Voice of the Valley

Forty-Seventh Year; No. 52. PRINCETON, B.C., THURSDAY, 11th DECEMBER, 1947 5c per Copy; $2.00 per Year

Merry Christmas

THIS WILL BE OUR MERRIEST YULETIDE SINCE BEFORE WAR

More in the Shops and Bigger Demand as Every thing Shapes for Season of Cheer

THIS will be our best Christmas since pre-war, and whatever slice of life you like to cut, it's up to you to get yor share of it. Not since 1938 have you had such opportunity.

Some of the more discriminating labels may be missing from the official house of cheer, and engineered austerity may dictate synthetic cranberries; it is still a long way from peace among men and goodwill through right; the materialists may lack some of the delights of the stomach, the loftier looking may lament cultural and spiritual depression, and feel that the blessed Christian celebration has reverted to its pagan origin—but this is Similkameen, 1947, and by its standards the signs are good.

Snugly in to the final embrace, Similkameen is with a will busking heartily for its excursion of joy.

Though some things will be missing from the festive spread, though supplies are still short and services a bit sulky in a tired and somewhat testy old world, hardly glowing with peace on earth and goodwill towards men, things are definitely better than they were, and there is always the left-handed comfort of casting about and seeing how much better off we are than most countries.

First, we are all back, all that are coming back, and we are in no war—at least no shooting war.

Second, we have industrial peace and relative prosperity.

We are safe, we are busy, there is more to buy and we have a reasonable enough to buy it with. Better than since '39 all round.

SO SAY ALL OF US

Everybody says so too.

You'll be short some things but you'll have some you haven't had for years and a few you've never had before. No atomic pills for hangovers yet though.

To think first of the little things that are biggest, you will have a roof and a fire, and a turkey if you want it.

Some accommodation will not be too grand. That is our sorest spot here. The housing situation does not improve.

The economic scene is still far from smooth, and the import ban is reflected down to such little things as asparagus tips.

We are but slowly emerging from the shadow of the war. Your fellow being in Broughty Ferry and Berlin is not going to have the Christmas he hoped for, and we are still sharing ours and our polity is taking advantage of it.

But this year you can breakfast on bacon, and you are even protected from margerine.

Unless you're lucky, you still won't get Jap oranges. The first since Pearl Harbor are here, but they average out at two a head, and even in the Kremlin some heads are better than others.

We have inflation, but nothing like the Red rubble.

You may too be cooped up with your mother-in-law, waiting for your own house, or enough nails to fix up a shelf. But you should have had your pane eased by now.

You still won't get your milk till noon, and the bakers find shortening tight and one can't make puddings. Candy is a bit sticky but even chocolates are to be had. So are most things, if you know how. But this issue should help you and the ads reflect a solid improvement.

BUBBLE GUM THAT BURNS

There are new and ingenious things — those bubble lights for instance. Production still has a lot to catch up on science, but it augurs well.

This is our first unrationed Christmas. There is utterly no meat skimping now, and all the turkeys you want. A local breeder even has sales anxieties.

Still no gift packages of standard lines, and tobaccos are more or less rationed by the manufacturers.

Oddly, dried fruits, erstwhile substitute for candy, are scarce. Mincemeat in abundance now.

Some lines of ready - to - wear are still scarce — you can't buy a fish and tails but you can always borrow

ours—but stocks were much better, with even a quota of nylons. Things to wear had accordingly big gift appeal.

Of course as always you can still expect that hideous tie from Aunt Aggie.

Business? Univerally good. So say all your merchants. A brisk demand, and fewer supply worries than usual.

Simply because truth is our job — nowhere did we fail to get an ad — we felt that solely in respect to atmosphere the town generally might have made a better show—an old complaint.

But even that is better. There are one or two really nice decorations. You have to notice Dunningham's, but the novelty is Nick's candy factory. Mussenden's again is a tasty job. We've been too harried to award our mythical Oscar, and we propose, unhonored else, to stick a pot in the window, light a match to our nose, and give it to ourselves.

Mrs. East Heads Keremeos W.I.

Mrs. J. H. East heads Keremeos Women's Institute for 1948 Mrs. R. Singmaster is secretary-treasurer and the excutive is Mrs. D. J. Innis. Mrs. G. Crowder, Mrs. H. Curr and Mrs. E. C. Armstrong.

But the stocks look good, haberdashers' and butchers' especially and of course A. L. White and Dunningham's.

But one display that one never tires of — the miniature doll's house made many years ago by the late Mr. Knighton for little Dianne—is not in the window where she works.

There is this year a glut of dancing, nothing cultural. Special services at the various Valley churches. Radio offers good things, but local reception continues to deteriorate.

SOCIAL SANTA STEPS OUT

There has been the usual round of Christmas trees and entertainments for the kiddies.

Mails are heavy, travel brisk, with many coming and going to the family hearths.

One true blessing is our weather. It has been bountiful, mild and mellow, and no Christmas card scene is bonnier than our Similkameen.

Enjoy it. In presenting your shopping guide, that is our aim and our wish, and that of your merchants, on whose behalf we wish you and help you to — a Merry Christmas.

RETAIL MERCHANTS' ASSN.
Princeton Board of Trade

HOLIDAY CLOSING

CHRISTMAS DAY--DEC. 25
(THURSDAY)
Closed All Day
BOXING DAY--Dec. 26
(THURSDAY)
Closed All Day
Open Wednesday till 9:30
NEW YEAR'S DAY--Jan, 1
Closed All Day

Weddings

ROYLANCE-RUBIS

An all-white wedding of considerable local interest was solemnized at St. Paul's, Princeton at 7 o'clock on the evening of Saturday, 22nd November, when Susan, daughter of Mr. and Mrs. J. Rubis of Princeton became the bride of Raymond Harold Roylance, son of Mr. and Mrs. R. A. Roylance of Penticton, B.C. Rev. J. C. Goodfellow performed the ceremony.

The bride wore a white sheer gown, net from the waist down, with elbow-length gloves and veil held in place by a halo, and gold shoes.

Her jewels were two strands of pearls, gift of the groom and her flowers were pink and white carnations.

Given away by her father, she had as her maid of honor Miss Anne Pepich of Princeton, whose gown was of white taffeta, with chapel veil. She also carried pink and white carnations.

Her bridesmaids were Miss Mary Rubis, her sister, in white taffeta with chapel veil, and Miss Juanita Roylance, sister of the groom, similarly attired. Both carried bouquets of pink and white carnations.

"Oh Promise Me" was sung as a solo during the signing of the register.

The groom was supported by Mr. James Troychuck of Belfort and the ushers were Messrs James Roylance and John Rubis.

A reception followed at the home of the bride's parents, the toast being given by Rev. J. C. Goodfellow. The cutting of the three tier wedding cake was photographed by Mr. M. C. Parkinson. A dance followed in the Orange Hall.

After a five-day honeymoon at the Coast, Mr. and Mrs. Rubis have taken up residence in Jelicoe.

HANES-EDDY

St. Paul's United Church was the setting Saturday, 29th November for the wedding of Jean Eddy, daughter of Mr and Mrs. W F. Eddy and Harvey Hanes, son of Mrs. S. J. Blair, all of Princeton. Rev. J. C. Goodfellow officiated.

The church was decorated with a white wedding arch, covered with pink roses, with baskets of flowers at either end.

Given in marriage by her father, the bride wore traditional white satin, studded with rhinestones, fitted bodice and lily point sleeves. The skirt was of full nylon sheer over satin. Her full length veil of illusion net was held in place with orange blossoms and pearls. Her only jewellery was an hierloom choker of rhinestones belonging to the groom's great grandmother, fastened with a heart-shaped rhinestone pin belonging to her own great grandmother.

Her bouquet was of pink carnations. It was divided between the two grandmothers at the reception.

Her maid of honor was Miss Eleanor Burr, who wore apple green net over taffeta, with matching hat, and gloves of net.

Her bridesmaid was Miss Nealma Anderson, dressed in pink net over brocaded satin, with matching hat and gloves of net.

The flower girl was little Shirley Sandborn, dressed as a miniature bride, and carrying a basket of pink carnations and white roses.

The groom was supported by Mr. Aulay Eddy, brother of the bride and Mr. William Forbes, cousin of the groom. Ushers were Mr. Gerald Long and Mr. Albert Forbes.

A four-tier cake centred the table in the I.O.O.F. Hall, where the reception was held, marked by a buffet supper.

Following a honeymoon at the Coast Mr. and Mrs. Hanes have taken up residence in Princeton.

Out of town guests included Mrs. Q. Forbes of Surrey, Mr. and Mrs. W. Matthews of Surrey, Mrs. Ruth Balmer of Delta, Mr. Jack Marsh of Delta and Mr. and Mrs. Gordon Land of Parry Sound, Ontario.

HOPE ROAD DRAWS IRE

C.C.F. Man To Challenge Government on Delay at Next Session

THE government will be called to answer for the Hope-Princeton road on the floor of the House at the next session.

Mr. Herbert Gargrave, M.L.A., speaking in Princeton recently, said he will challenge the administration's failure to keep its promise to the people of British Columbia as represented in the contract.

"We voted an increase in the contract price in order that the contract be kept", he said.

Mr. Gargrave, C.C.F. member for Mackenzie, came to see for himself. He did and he didn't—he was unable to drive more than a few miles out of Princeton because the road was closed—although there is yet no serious sign of winter, and this is easily an all-weather highway.

"You are right in arguing contract," he said. A contract is a responsible and binding promise. The government pledged to the people of British Columbia to build the road. When that pledge was incorporated into a contract it was more than an election promise. The government bound itself by that contract; it was just as obligatory upon the government as are the laws upon the people. Upon that established principle the Legislature voted what the government asked for the contract.

It was unconditional. The government obligated itself to complete the road in 1947. Any similar contract could the legally enforced.

It involved a big sum in public funds. Both parties to the contract were utterly responsible — the government and an established construction firm, each with its experts. They knew all about conditions, and what they were likely to be. or they should have known; it is their business to know.

"I feel that the contracting firm should have been held to its contract at the original figure," said Mr. Gargraves. "If they lost money, that was their worry; they signed for it."

At the last session, however, at the eleventh hour, the government came to the House and asked for a raise in the contract figure.

The argument was carefully prepared, but it was withheld from the members until there was no time left to study it. That itself looks like politics.

"Harold Winch (C.C.F. leader) and I sat up all night going over the papers, and although we felt the original contract should have been kept, in the interest of getting the road finished the Opposition did not oppose the increase.

"We did that with the idea that the schedule of the contract should be kept, and we intend to make an issue of it."

PREPARING GRAVEL FOR HOPE HIGHWAY

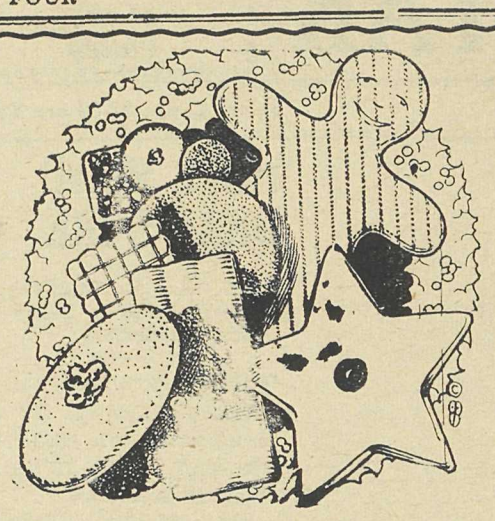
A gravel plant is being worked on the Hope Road. Virtually all other work has been suspended for the winter.

Ten To One

(Ratio-n of women to men)

. . . you couldn't get any of this . . .

'Fact, it's so scarce we had a heck of a time finding the cut. Hang it up in your kisschen. We'd rather lick the plates.



Christmas Candy

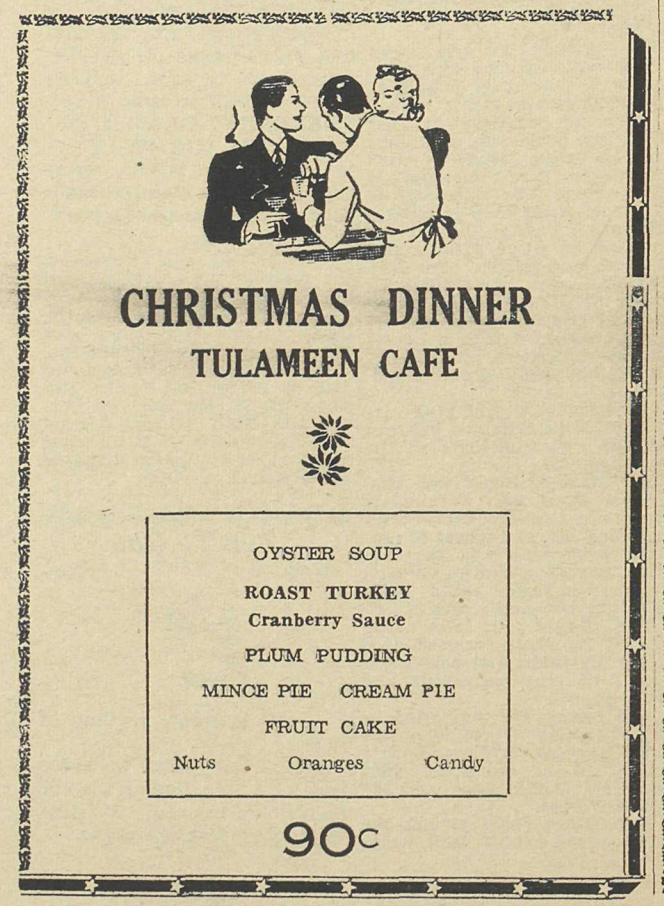
Made on the spot by an expert

Special Turkey Dinner

TRAVELLERS' CAFE

Known Wherever Good Food Is Appreciated

BRIDGE ST., PRINCETON, N. BUSH, Prop.



CHRISTMAS DINNER

TULAMEEN CAFE

OYSTER SOUP

ROAST TURKEY
Cranberry Sauce

PLUM PUDDING

MINCE PIE CREAM PIE

FRUIT CAKE

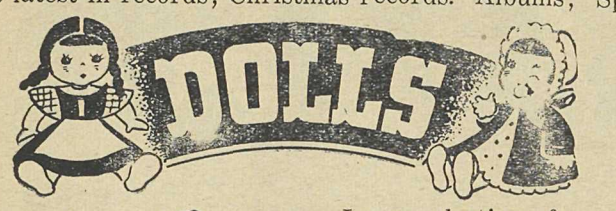
Nuts Oranges Candy

90c

GIFTS

. . . Every One A Sure-Fire Live Wire

Everything electrical and from Chopin to choice chocolates is here. Our toy department is a joy for girls and boys; Exclusive line of unbreakable Dolls—Mechanical Toys, Games for all. Decorations, Tree Lights, Bubble Lights, Flashlights, Electric Razors, Irons, Cookers; The latest in records; Christmas records. Albums; Sporting Goods.



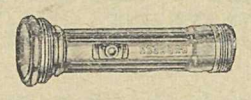
Large selection of exclusive
DEAN'S CHOCOLATES

Apex Vacuum Cleaners

RADIOS
and Record Players
DeForest and R.C.A. Victor Combinations

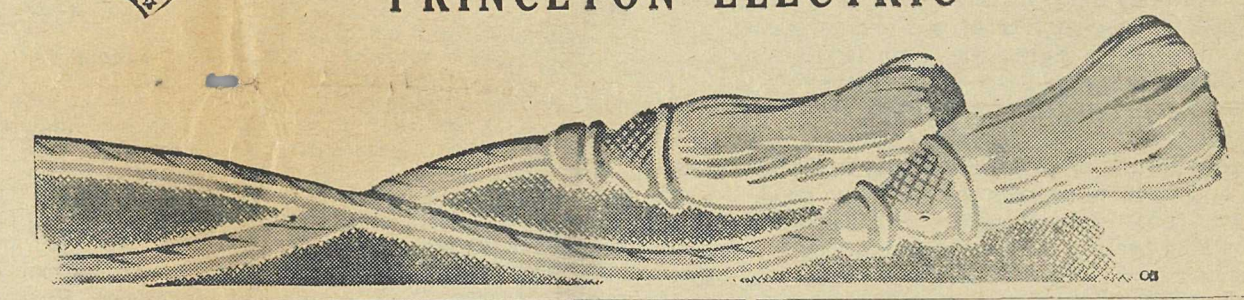
Standard Prices
and many other lines
We offer the complete
Electrical Service
Come in and look around

SPECIAL
One only set of pro-made GOLF CLUBS
Snap to Clear
Here's your chance



BRIDGE ST., W. L. HENDRIKSEN PHONE 124

PRINCETON ELECTRIC



DON'T ORDER TURKEYS

Come in and See
Our Display First

Enough of everything for everybody . . .

GEESE — MUSCOVY DUCKS
FOWL OF ALL KINDS
CHOICE FISH — OYSTERS
MINCE MEAT — CHOPPED SUET
CHEESE—COTTAGE CHEESE—RELISHES
PICKLES and SAVORIES
ROASTS, Fresh and Cooked Meats
Eggs, Ham and Bacon, Buttes, etc.

Rationing and the strikes are all over. Make this a real celebration feast

QUALITY MEAT MARKET

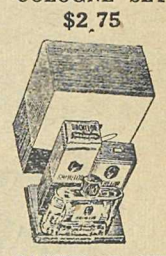
BRIDGE ST. A. E. BLOOM, Prop. PHONE 100

GIFTS of Enduring Charm

Your Drug Store

offers a selection unrivalled of quality gift lines for every call, reflecting with dignity every shade of sentiment . . .exclusive lines with just the right touch . . . and value that is sure to be appreciated. Come in . . . and feel that here is the RIGHT gift.

BATH POWDER & COLOGNE SET
$2.75

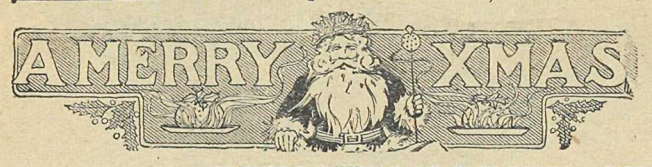


BACHELOR SET
$1.75

BATH BEADS
$1.25

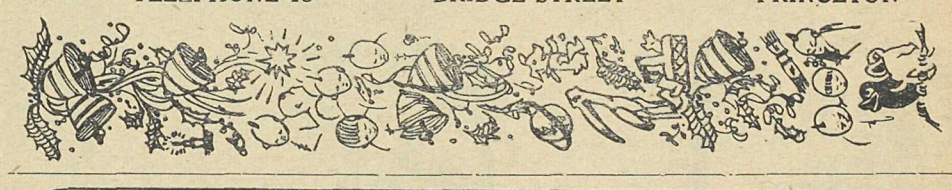
ADRIENNE TOILET SOAP
3 for $1.00

TOILETRIES
Singly and in Sets.
The distinguished Adrienne line. . .
PERFUMES, COMPACTS,
DRESSING SETS
SHAVING GEAR
and toiletries for men.
GIFT STATIONERY
PEN and PENCIL SETS
BOOKS, PERIODICALS
PURSES, BILLFOLDS,
and many other fine lines.
Christmas seals and wrappings
Tinsel, Decorations, Christmas Cards
Novelties, etc.

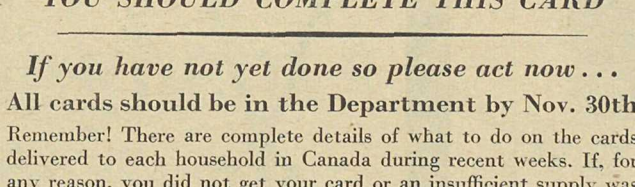


PRINCETON DRUG AND BOOK STORE

TELEPHONE 15 - BRIDGE STREET - PRINCETON



Should You Have Completed and mailed This Card?



IF you are entitled to repayment of the Refundable Savings Portion of your 1942 Income Tax, AND—

IF you live at a different address, or have changed your name due to marriage or other reasons since filing your 1942 Income Tax return,

YOU SHOULD COMPLETE THIS CARD

If you have not yet done so please act now . . .

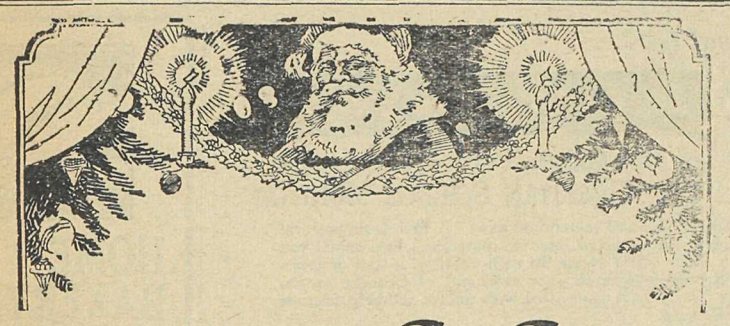
All cards should be in the Department by Nov. 30th

Remember! There are complete details of what to do on the cards delivered to each household in Canada during recent weeks. If, for any reason, you did not get your card or an insufficient supply was left at your address, go to your nearest district Income Tax office or your local Post Office, where cards are available.

If you have a change of name or address to report *do it now.* It will assist in the proper delivery of your cheque!

DEPARTMENT OF NATIONAL REVENUE
Taxation Division **Ottawa**

Hon. James J. McCann
Minister of National Revenue



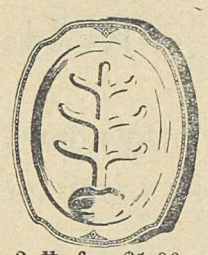
S.C. at the J.&M.

To give or to eat, you'll find us hard to beat

STATIONERY
Solid mahogany chests and portfolios

TOYS, DOLLS and GAMES

DRESSER SETS
Clear Plastic and Gilt Patterned. . . .
Attractive in beauty and price.

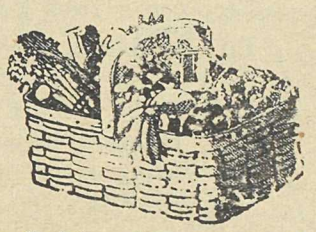


3 lb for $1.00

MIXED NUTS
1947 crop—

Christmas Candy and Cakes

FRESH FRUIT



Oranges, Jap Oranges, Lemons, Apples, Grapes, etc.

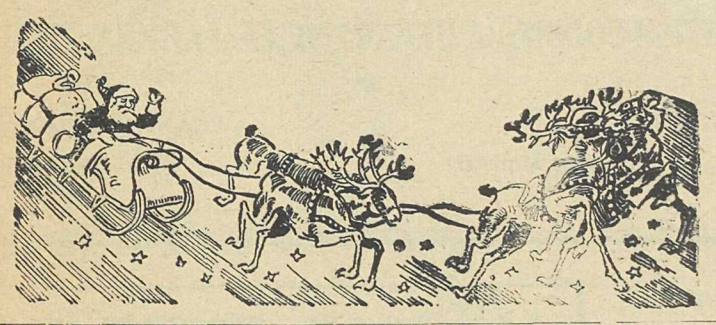
GROCERIES

Lemon Cheese, Cranberry Sauce, Raisins, Currants, Peel, and many other lines

Toilet Soap and Laundry Powders

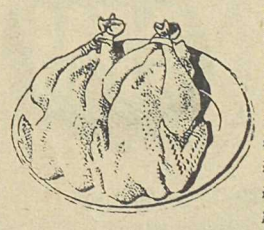
J. & M. CASH STORE

SOUTH BRIDGE ST, PRINCETON



YOUR NEW BUTCHER OFFERS FINE FARE FOR YOUR FEAST

FRESH, CURED & SMOKED MEAT of every kind . . .
GRADE A Alberta **TURKEYS,** at all popular weights.
CHICKEN, SUET, MINCE MEAT, HAM and BACON,
The finest in meats and the best of service. We invite you to give us a trial. We'll take care of the rest.



"Fair Treatment at the Fairway"

FAIRWAY MEAT MARKET

J. KLEIN, Prop. — Near The Depot — PHONE 1-3-6

An Ideal Gift

Let Us Send You Samples

of this Clean, Family Newspaper
THE CHRISTIAN SCIENCE MONITOR

Free from crime and sensational news . . . Free from political bias . . . Free from "special interest" control . . . Free to tell you the truth about world events. Its own world-wide staff of correspondents bring you on-the-spot news and its meaning to you and your family. Each issue filled with unique self-help features to clip and keep.

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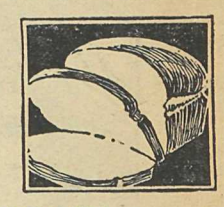
☐ *Please send sample copies of The Christian Science Monitor.*

☐ *Please send a one-month trial subscription. I enclose $1*

ORDERS TAKEN at THE STAR



HOME BAKERY

● The Home of Better Bread Cakes, Pies Etc.

JOHN GABRIEL, Prop.
Phone 54 ★ Bridge Street

TWO HORIZONS
for B.C.
FRUITS and VEGETABLES

●

FIRST HORIZON — To produce the best possible quality.

SECOND HORIZON — In quantity to supply the demand.

RESULTS:

B.C. Apples are found on all the best markets from Coast to Coast. About half the total Canadian Apple Crop comes from this Province.

B.C. Peaches have increased 500 per cent. In volume in the past eight years. The 1947 crop is being sold as far east as Montreal.

B.C. Potatoes, both "Certified Seed" and "Cullinary", are finding export markets in U.S.A., South America and the Orient.

B.C. Pears are increasing in volume (doubled in the last eight years) and are to be found on markets as far east as St. John, N.B.

Other popular stone fruits, bush fruits, berries and vegetables, as well as B.C. agricultural production generally, are developing along the same two-horizontal planes.

Scientific research, effective organization, grower loyalty, hard work and a bountiful Providence, combine to make possible the production and economical distribution of these healthful and popular foods.

BRITISH COLUMBIA DEPARTMENT of AGRICULTURE

●

J. B. MUNRO, Deputy Minister. FRANK PUTNAM, Minister.

WOULD LIFT MARGERINE BAN

Penticton Board of Trade would lift the ban on margerine.

A circular letter from the Canadian Chamber of Commerce brought endorsement virtually wi hout comment.

"The butter industry no longer needs protection," it was said.

Give Something of Value - - -

Toys
Christmas Stockings
Kiddie Cars
Mechanical Toys
Something for them all, from tne baby up . . .

Dresses
and House Dresses
Ladies',
Babies' and
Children's
Ready-to-Wear
For all occasions

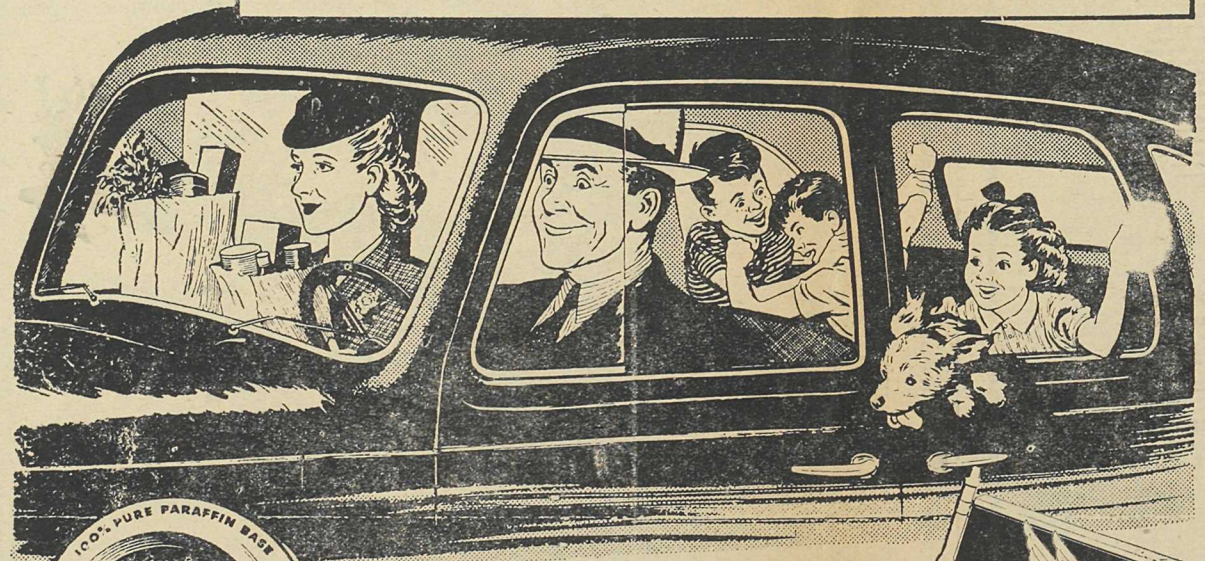
Notions, Varieties
New! Suggestive!

Come in! Look Around!

ASK FOR OUR GIFT CATALOGUE

SUZETTE'S
LADIES' AND CHILDREN'S WEAR
VERMILION AVENUE

IN THE DRIVER'S SEAT



100% PURE PARAFFIN BASE
RPM

THE FAMILY MAN . . . whose car doesn't go far but does go often. He keeps it on the job with RPM Motor Oil which is compounded to prevent corrosion to alloy bearings or engine parts. "RPM" is also compounded to keep engines cleaner, stop hot spot wear, eliminate sludge and foaming.

CHEVRON GAS STATION

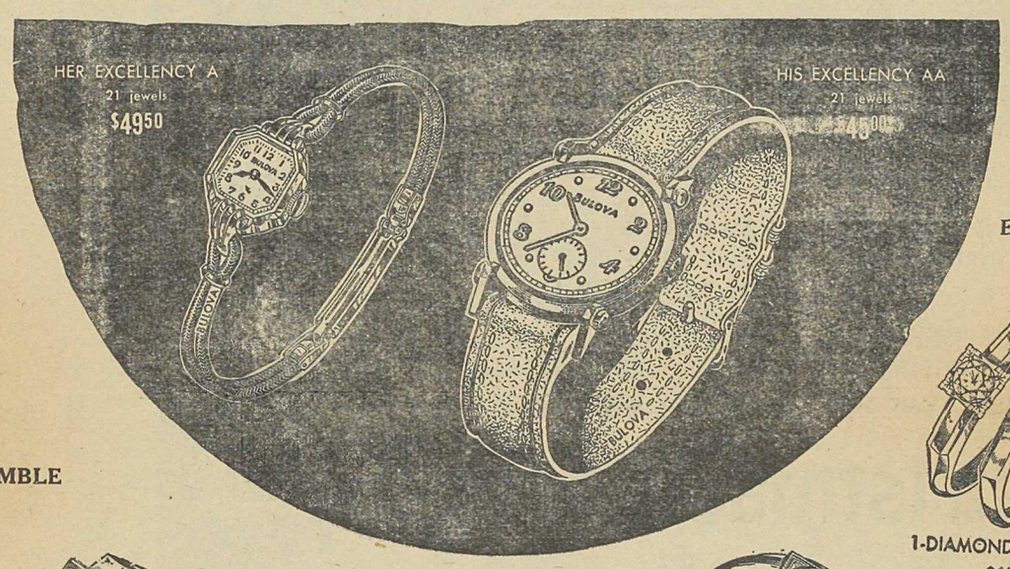
521-X

YOUR LOCAL INDEPENDENT

in favor of

OVA

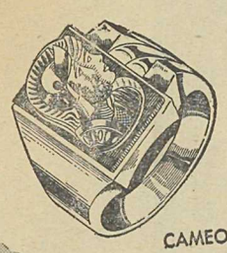
UNNINGHAM'S FOR GIFTS FOR ALL THE FAMILY



ENGAGEMENT RING
$140.00

1-DIAMOND ENSEMBLE
$150

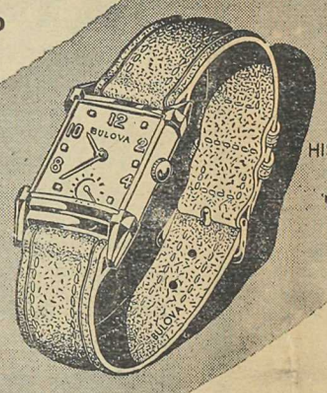
ENSEMBLE
0.00

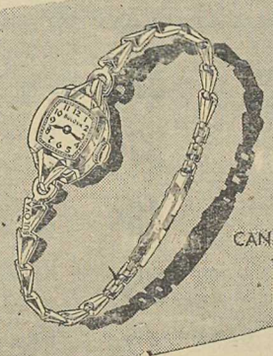


CAMEO RING
$14 up

WEDDING RING
$10.00

MAN'S DIAMOND
$175.00

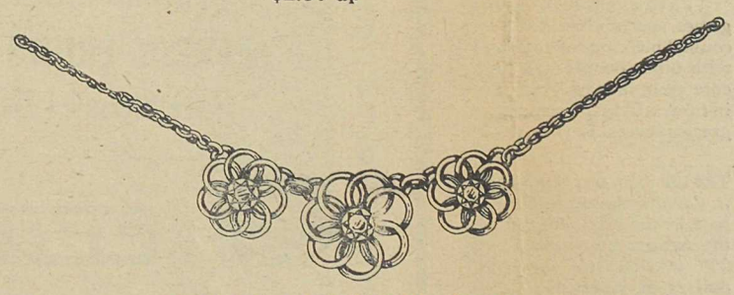




Gold-Filled
BROOCHES
$8.50 up

Many EAR-RINGS
$2.50 up

EAR-RINGS
Selection
$2.50 up



Gold-Filled NECKLETS—$10.50 up

Dunningham's

Your Jeweller

Watch Repairs

Bridge Street - - - Princeton

Charles Thomas
BUILDER,
CONTRACTOR
ESTIMATES FREE
PRINCETON

ROBERT C. KELLS
AND ASSOCIATES

AUDITORS, ACCOUNTANTS
INCOME TAX SPECIALISTS

Serving the Similkameen Valley
Princeton Headquarters:
Princeton Hotel, Phone 32

SUSETTE
Variety Store..

DRESSMAKING
ALTERATIONS
REPAIRS
SUPPLIES _ NOVELTIES
MRS. A. C. BELL
Vermilion Ave., Princeton
P.O Box 103
Mail Orders Welcomed

THE KATHLEEN
BEAUTY PARLOR
Permanent Waves
a Specialty
—Near the Court House—
Telephone 77

THE 'PHONE SITUATION? IT'S LIKE THIS . . .

Current demand for telephone service in British Columbia is the greatest in history. This demand has followed a period in which telephone development was curtailed because of wartime regulations set by the Government. These two factors, added to the problem of general shortages, explain in a nutshell why it is still impossible to give immediate telephone service to everyone who wants it.

Again we wish to assure the public that we are doing our utmost, in the face of great difficulties, to bring the telephone situation back to normal.

B.C. TELEPHONE CO.

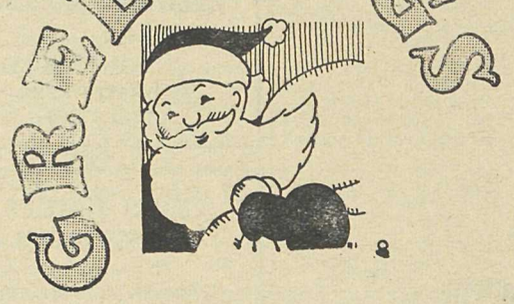
AUTOMOTIVE
SERVICE

International
Trucks
B & A Products
Tires, Batteries
General Repairs
Etc.

Johnston & Byrne
The House on the Hill
Princeton — Phone 48X

QUALITY
WOODWORKS

Cabinet Makers, Builders
★ Craftsman-made to your requirements
S. BROWN
Princeton—Next Post Office



BRETT'S

CHEVROLET
PONTIAC
OLDSMOBILE
BUICK

MAPLE LEAF &
G.M.C. TRUCKS
Harrison Radiators
UNITED MOTORS

GOODYEAR and SEIBERLING TIRES
B.A. GASOLINE, OILS and GREASES

Sales and Service

BRETT'S (PRINCETON) LTD.,

PHONE 81 P. O. BOX 48

GREETINGS

from

EWART'S

Building and Household Hardware.
Skis, Sporting Goods,
Guns, Ammunition

JOHN EWART HARDWARE

Bridge Street, Princeton—Telephone 80

PRINCETON WINTER SPORTS CLUB
CHRISTMAS NIGHT
DANCE
ELKS' HALL
THURSDAY, 25th DECEMBER
with AL. GIRARD and his
Vancouver Cabaret Dance Band
Gentlemen $1.00 Ladies 75c

GREYHOUND

ANNOUNCE

Special

CHRISTMAS
and
NEW YEAR
RATES
for
STUDENTS · TEACHERS
GENERAL PUBLIC *and*
COMMERCIAL TRAVELLERS

For further information on fares and schedules phone your local Greyhound Agent

GREYHOUND

KAMLOOPS TOO

Kamloops Board of Trade favors removal of margerine ban.

Merry Christmas!
CLOSED CHRISTMAS DAY
But make a date for our
NEW YEAR
DINNER
$1.25 per plate
11 a.m.-8 p.m.
♣The CLUB CAFE

LAST-MINUTE
SHOPPERS
WILL FIND . . .
A VARIETY OF
GOOD THINGS
at the
Variety
STORE
Toys, Papetries,
Stationery, Cards,
Juvenile Books,
Gift Wrappings
Gift Sets
of many kinds.

Why not use our lending library if you are not already a reader?

BRIDGE ST., PRINCETON

EVERYBODY'S BUSINESS

by

Can shyness be overcome?

Indeed it can! And every bit of progress one makes in this direction is of great benefit. For an effective personality is an asset in almost every occupation, particularly in smaller communities where commercial and social contacts so often overlap.

According to Dr. Henry C. Link, eminent psychologist, personality is best developed by "learning to do an increasing number of things for and with people".

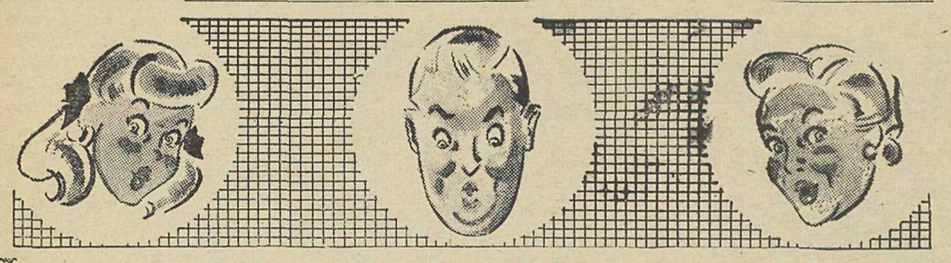
For example, you may have no interest in playing bridge. But if you do, it will help you to develop poise because you have acquired a new skill and are brought into contact with other people. And this contact is made easier for you because you will be engrossed in *doing something* with them.

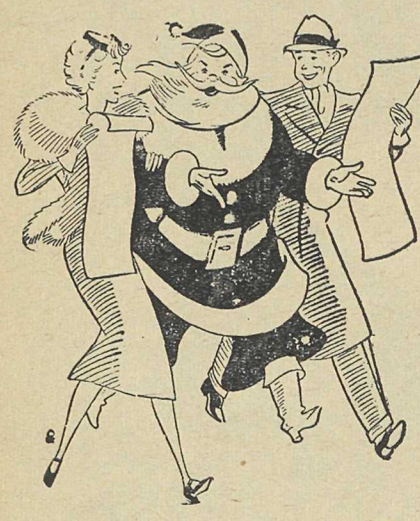
Taking part in other games, sports, club life, town council meetings or activities with other people will help cure your shyness. And this, in turn, will help you achieve greater success in your work.

• • •

The life insurance companies in Canada play an important part in the economic life of the nation. Every year over 250 million life insurance dollars are invested in farms and industries, apartment and office buildings, and other projects which promote progress and create jobs.

W-257





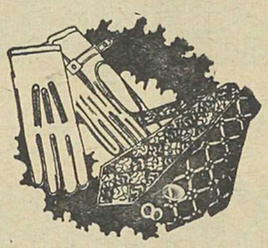
Your Shopping Days
Are Growing Shorter . . .

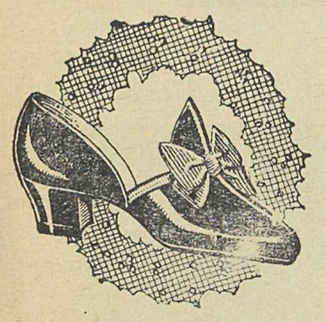
OUR STOCKS ARE STILL
FAIRLY COMPLETE

Drop in and Look Around

For that Certain Lady on Your List
Wool and quilted satin House Coats; Lingerie; Hosiery; Pyjamas; Nighties; Gloves; Scarves; Head Squares; Ski Mitts; Handkerchiefs; Bed Jackets; or to top it all, a sparkling new dress for the Festive Season.

For that Extra Special Man
Shirts; Ties; Dressing Gowns; Smoking Jackets; Caps; Hats; Belts; Trousers. Or perhaps "That Man" on your list will appreciate a smart new overcoat.





And our **Slipper Section** is a "must" on your Xmas Shopping visit.
We have them for every member of the family—the cozy, cuddly ones for sister and the kiddies, to sturdy types for Mother and Dad. These you must see to appreciate.

For the Smaller Members of the Family
Hosiery, Underwear, Pyjamas, Blouses, Shirts, etc. We have in fact gathered together the best selection of gifts for youngsters we have ever had. Why not look them over? You can solve your shopping problems in a single trip—to—

MUSSENDEN'S

Bridge St. *Your New Style Centre* Princeton

Christmas Specials

at

Overwaitea, Ltd.

A few samples from our complete Christmas stock

ALMONDS In the shell per pound	32c	MINCEMEAT— 2-lb tin	47c
BRAZILS in the shell per pound	37c	RIPE OLIVES, extra large fruit, 16 oz. tin	37c
WALNUTS in the shell per pound	49c	Sun Rype APPLE JUICE 20-oz. tins	2 for 25c
TOMATO JUICE, 20 oz. size	2 for 25c	KING OSCAR SARDINES per tin	25c
OKANAGAN CUT GREEN BEANS, per tin	17c	RED SPRING SALMON 1-2's, per tin	32c
Royal City PORK & BEANS per tin	17c	Mysore Fresh Ground COFFEE, per pound	53c
GRAPE FRUIT JUICE 48 oz. tins	30c	Overwai-TEA per pound	90c

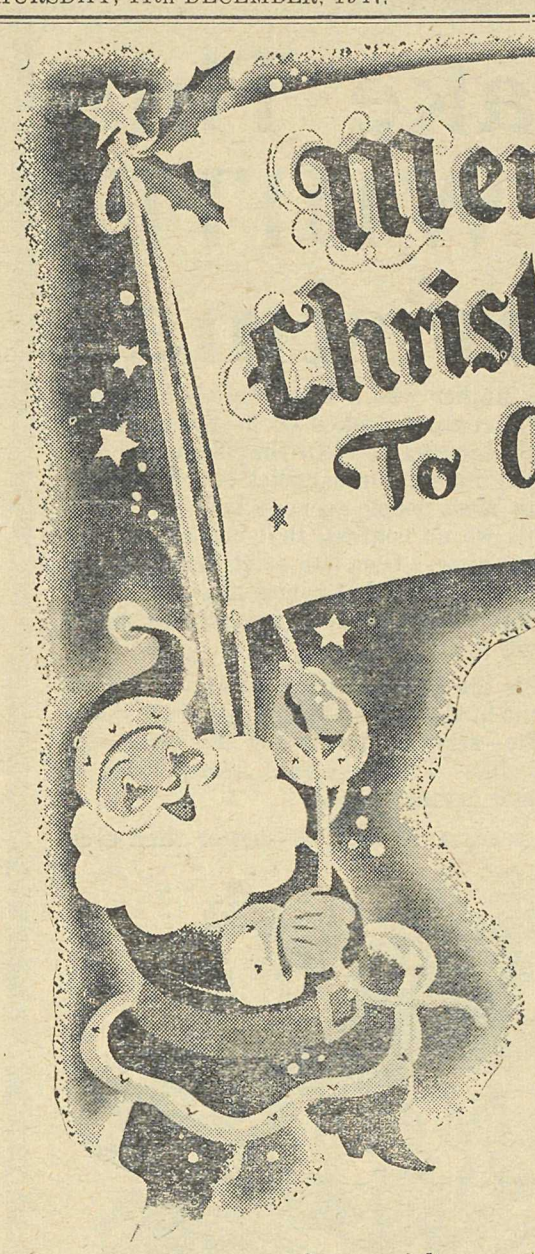
Christmas Crackers, Wines, Candy

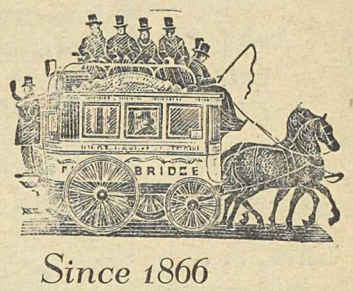
FRESH FRUITS and VEGETABLES

Save Steps - - Use Your Phone. We Deliver

OVERWAITEA, LIMITED

PHONE 11, PRINCETON





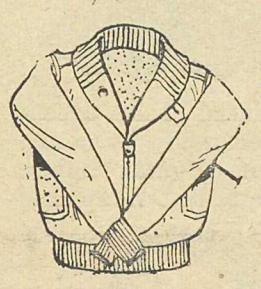
Since 1866

Your Pioneer Store

through changing fashions and fortunes has brought you the best in Christmas cheer. With the bounty of each year's progress we are able to bring you more, and that is for us the best gift. . .

Our specialty — outfitting the working man— windbreakers — sox — shoes—shirts—blankets

A full line of Christmas Groceries—popcorn—candy etc.



F. P. COOK ESTATE

Bridge St., Telephone 6

Let's Talk Turkey

We have your choice in Grade A, grain fed local birds at all weights . . . and everything to go with it . . . .

DUCKS
GEESE
CHICKENS
Mince Meat
Chopped Suet
Sausage
Dill Pickles
Reishes
Cheese
Egs and Butter
Ham and Bacon
Smoked Meats
FISH, all kinds
etc. etc.

Please Order Early

PRINCETON MEAT MARKET

Telephone 21 S. A. WILSON, Prop. Bridge St., Princeton

WORK CONQUERS ALL THINGS

During the past year British Columbia Agriculturists won several outstanding National and International events.

BY ADULTS

1. **The world championship Wheat Crown at the Chicago international Hay and Grain Show, and the same honour last month by the same competitor, at the Royal Winter Fair, Toronto, went to a lady at Ericson in the Creston district.**
2. **Equal honours for Rye to the Peace River Block.**
3. **A Kamloops man won first in Hybrid Corn for Western Canada.**
4. **Royal Grand Championship Potato award won by a Pemberton grower at the Royal Winter Fair this year, and a Courtenay farmer won first with Potatoes at the same fair, 1946.**
5. **A Grand Forks producer gained a B.C. championship with 60,268 pounds of Netted Gem Potatoes, on an acre chosen at random, from a 17-acre field.**

BY JUNIORS

Boys' and Girls' Clubs at the National Contest held in Toronto with their five teams, won:

Potato Judging Team	1st	1st
Poultry Judging Team	2nd	3rd
Dairy Judging Team	3rd	4th
Beef Judging Team	4th	2nd
Swine Judging Team	5th	4th

Every Winner Knows Hard Work Won

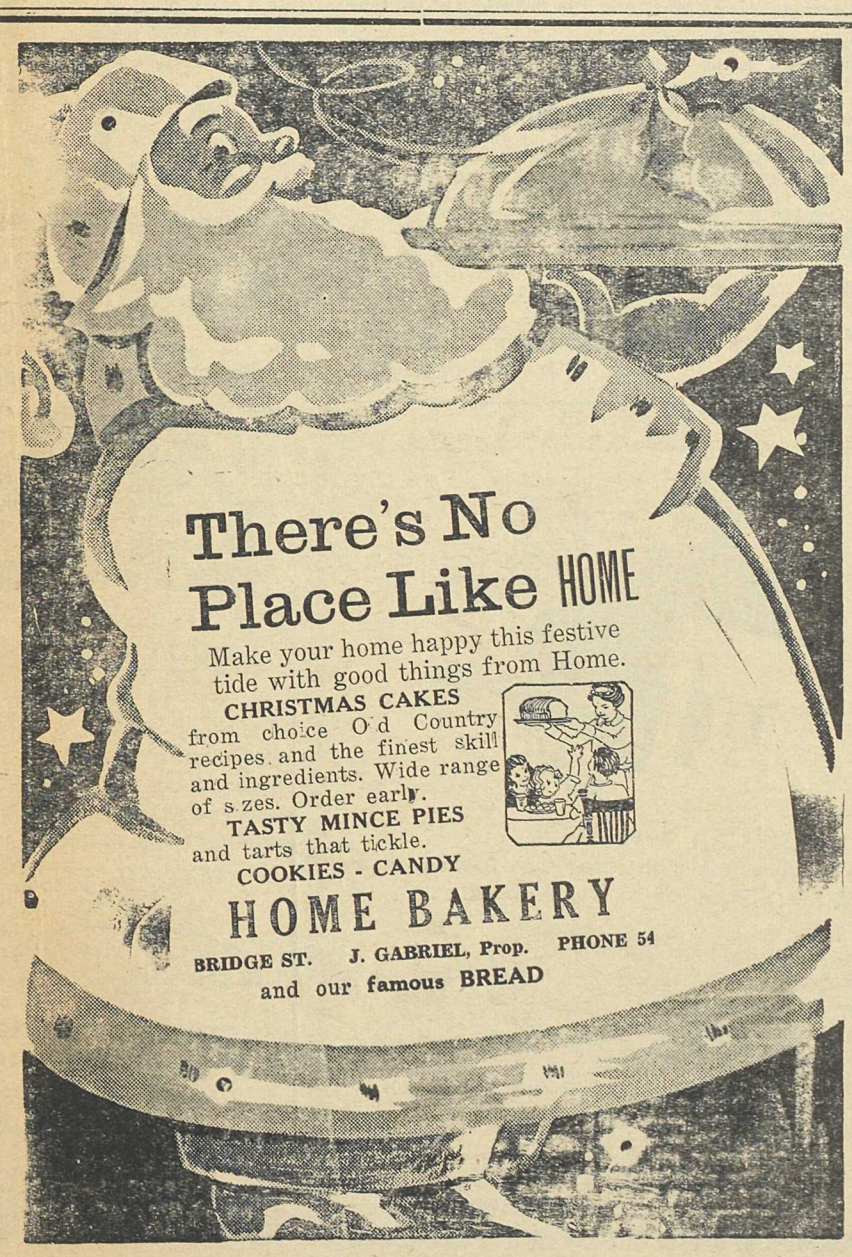
Our Junior Farmers are working hard now. They know how and where to continue their studies, and how to contact the research, demonstration and extension workers of Governments and the University. But, the greatest of all these is — HOW TO WORK. Our adult farmers know that without hard work, little can be accomplished.

"A Word Is Enough for a Wise Man"

BRITISH COLUMBIA DEPARTMENT of AGRICULTURE

J. B. MUNRO, Deputy Minister.

FRANK PUTNAM, Minister.



There's No Place Like HOME

Make your home happy this festive tide with good things from Home.

CHRISTMAS CAKES from choice Old Country recipes and the finest skill and ingredients. Wide range of sizes. Order early.

TASTY MINCE PIES and tarts that tickle.

COOKIES - CANDY

HOME BAKERY

BRIDGE ST. J. GABRIEL, Prop. PHONE 54

and our famous BREAD

FOR YOUNG FOLK OF ALL AGES

The Feminine 'Touch'

Nice Se-ection of Dolls
Babys', Children's Wear
Ladies'wear—Notions
Woolen Yard Goods
Boxed Handkerchiefs
Latest in Dresses

The QUALITY STORE

MRS. H. SIVERSON
Ladies' & Children's
Wear Specialists
BRIDGE ST.

NOTICE

NEW RATE SCHEDULE

Effective as of 1st December, 1947, the basic monthly rates of the Princeton Light and Power Company, Limited, are as follows:

A-1— DOMESTIC RATE PER SERVICE

First 20 K.W.H. ..... @ 10c per K.W.H.
Next 180 K.WH. ..... @ 3c per K.W.H.
All Over 200 K.W.H. ..... @ 2c per K.W.H.

10% Discount if paid by 20th of the mon'h in which rendered.
MINIMUM $1.25 per month net.

A-2— DOMESTIC RATE PER SERVICE

First 20 K.W.H. ..... @ 10c per K.W.H.
Next 180 K.W.H. ..... @ 3c per K.W.H.
Next 720 K.W.H. ..... @ 3¼c per K.W.H.
All over 920 K.W.H. ..... @ 2c per K.W.H.

★ Available to domestic consumers where a thermostatically controlled immersion type heater approved by this company of not less than 750 watts is in use.
10% Discoun' if paid by 20th of the month in which rendered.
MINIMUM $1.25 per month net.

B-1— COMMERCIAL RATE PER SERVICE

Firs' 200 K.W.H. ..... @ 5c per K.W.H.
Next 800 K.W.H. ..... @ 4r per K.W.H.
All over 1000 K.W.H. ..... @ 3c per K.W.H.

10% Discount if paid by 20th of the month in which rendered.
MINIMUM $2.50 per month net. Or in the case of Commercial power service for motors, at 75c per horsepower connected load.

B-2— COMMERCIAL RATE PER SERVICE

★ Where residence and business are on single meter and wa'er heater rate is required for domestic use.

Firs' 200 K.W.H. ..... @ 5c per K.W.H.
Next 720 K.W.H. ..... @ ¾c per K.W.H.
Next 800 K.W.H. ..... @ 4c per K.W.H.
All over 1720 K.W.H. ..... @ 3c per K.W.H.

10% Discount if paid by 20th of the month in which rendered.
MINIMUM $2.50 per month net.

Princeton Light & Power Co., Ltd.
(Signed) Per W. N. MAYWOOD, Manager.

A Man Can Dream . . .

at Christmastime with those true friends — a good fire, a good smoke, a good book. . .

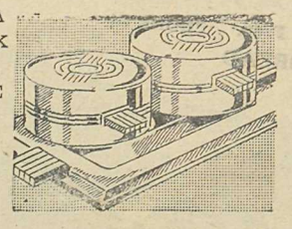
WE HAVE A FINE STOCK OF GOOD LOW PRICE CAMERAS

☆

Books

☆

Stationery



Razors

☆

Cigarette Cases

☆

Lighters

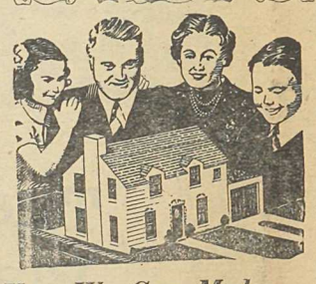
☆

Albums

☆

Souvenirs

J. CORRIE
TOBACCONIST, STATIONER



Yes, We Can Make

A DOLL'S HOUSE

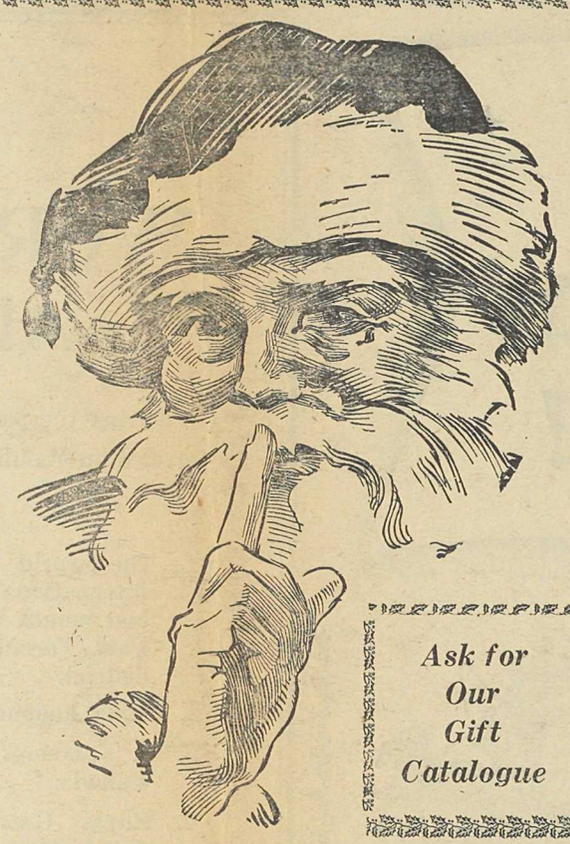
that will be a joy to your daughter. And we can make your house a joy with cupboards, furniture and conveniences made to suit your exact need.

GIVE TO YOUR COMFORT

IF IT'S MADE OF WOOD WE MAKE IT

Princeton Products

Furniture, Office Equipment
Boats, Skis, etc.
H. A MILLER—BRIDGE ST
PRINCETON



Make This a 'WHITE' Christmas

Since Mother was a lass, White's has been, by general consent, looked on as the unofficial Christmas Headquarters for Similkameen. We don't hlaim among our agencies one for Santa Claus, but most people seem to look on it that way. This we do confess, that our Christmas display has always been our quiet pride, and we do glow in the light that comes into eyes of all ages as the crowds browse amongst this magic happyland. . . .

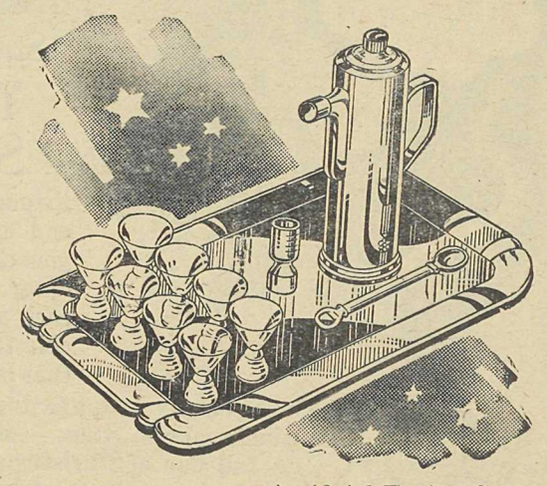
Ours is the Home service, whatever the occasion, and at Christmastide our big store shines with gifts—seasonal treats for the home and presents alike—with that solid, homey touch of quality and lasting value. . . .

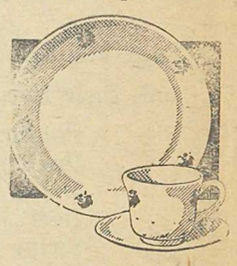
This year, more supplies—better than ever.

Ask for Our Gift Catalogue

A Galaxy of Four Star Gifts . . . .

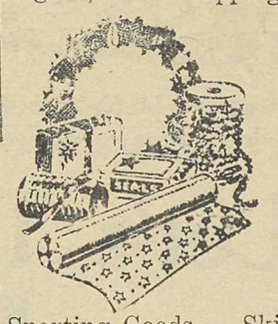
Glassware — Trays — Cocktail Sets — Cutlery Silverware — China — Dinner Sets — "Picture" Plates — Souvenir Mugs and other Princeton Souvenirs — Carving Sets — Table Centres — Table Pictures — Lamps and Shades — Desk Lamps — Cloths, Napkins and Rings — Wall Ornaments — Percolators — Cookers — Pen and Pencil Sets—Men's and Ladies' Dressing Sets—Knives — Shaving Sets and Supplies — Smoking Stands Handkerchiefs — Lingerie Blankets, Pilliwcases and Bedspreads — Card Sets — Stationery, Leather Goods.

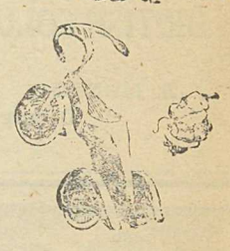




Santa's Own TOYLAND

Artificial Fruits, Greens Decorations, Tree and Room Lights; Bubble Lights; Gift Wrappings





Here is the marvel of a marvellous age—how Santa could even have dreamed of such mechanical fantasies as tick and turn and tumble in our teeming toyland. Junior's eyes will just glisten; you must bring him in; we won't spoil it by trying to describe what we couldn't; and mother will want to play house with all this . . .

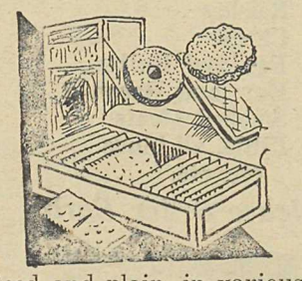
Sporting Goods — Skis Skates—Balls—Hockey Gear, Fishing Tackle . .

TELEPHONE 48

A.L. WHITE'S .. *Everything for the Home* ..

BRIDGE STREET, PRINCETON

CHRISTMAS Foods at LOW PRICES



Christmas Cakes, iced and plain, in various sizes. Pound Cake. Mincemeat—Mixed Nuts—Table Figs—Soft Drinks, Biscuits Fresh Tomatoes, Celery, Cabbage, Cauliflower, Sweet Potatoes, Bananas, Oranges, Apples, Grapes, Grapefruit, etc.

FRESH FRUITS and VEGETABLES

Christmas Crackers, Wines, Candy

Save Steps - - Use Your Phone. We Deliver

PRINCETON GROCETERIA

Telephone 38, Princeton ROBT. MITCHELL