

THE RAINBOW RANCHE, LIMITED
OKANAGAN CENTRE, B. C.

Estimated cost of 1 box apples to consumer

Picking & Packing fruit tree to local	.31 [¢]
Local Union charge.	.03 [¢]
Central S. A.	.05
average freight per box	.35
wholesale profits	.25
Retail profits	35.
Cost price of apples.	<u>\$1.34</u>
<u>From tree to consumer.</u>	
at a producing cost of 1 [¢] per lbs.	43
	<u>1.77</u>