

STAR FLOUR
THE GOLDIE MILLING CO. LIMITED
AYR, ONTARIO, CANADA.

June 11th, 1909.

Jas. Goldie, Esq.
Penticton, B.C.
Dear Sir:-

I am in receipt of yours of the 31st of May and carefully note contents.

In the first place, I wish to advise you that Mr. and Mrs. Henry Elliott will leave here about the first of July for a trip to Vancouver, Victoria and possibly Seattle. They will go via the Crows' Nest and stop with Scott for a few days and they want to see you if possible. If you reply immediately by return of mail, your answer will have time to reach here before they will leave. I want to know if it is possible for them to travel from Eholt to Penticton without going around by Arrow Head, Revel Stock and Sacamous. I understand that there is a railroad running from Midway to Keremos. Is there any connection between this latter place and Penticton? If there is a decent stage running, they would go that way. At the present time their plans are to leave here on the first of July, reaching Eholt on Saturday the 10th and would arrive in Penticton on Saturday the 17th if they can go via Midway.

We have entered into a contract for advertising in the provinces and instead of having blank cuts and the type matter set up, we are having all inside the four lines of the add in the one cut, the display and the type as well. This will cost more money but it will be a much better job. We have also taken a space in the Montreal Weekly Star and Family Herald, which has a larger circulation in the provinces than any of the local papers there. We have had some business arising out of this add. We enclose you a copy of it. Just as soon as our new contract gets into operation, we will send you a copy of each cut. Our total appropriation for the year for newspaper advertising, will amount to \$2500.

We have had a very late and backward spring. The spring crops to-day look about the 24th to 27th of May but the wheat is much further advanced. Still it is somewhat late and is only now beginning to show signs of heading out, Clover hay is very good but both it and wheat have been growing very rank and I should not be surprised to see considerable of it lodged if we have any heavy storms.

