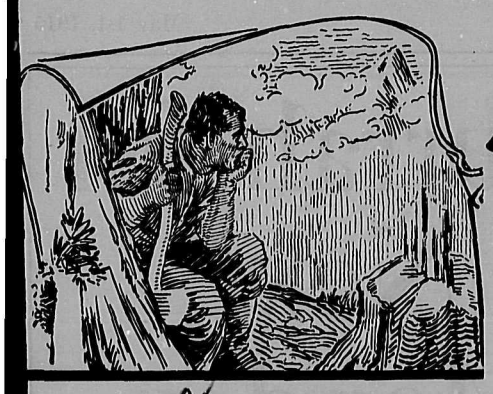
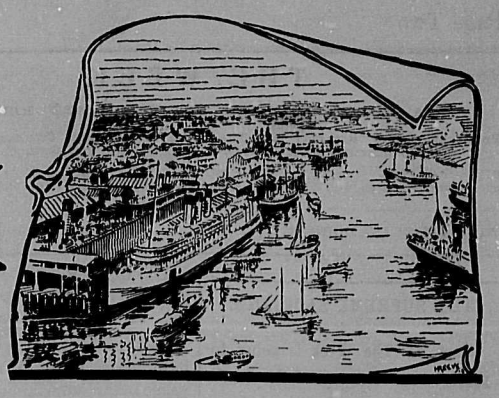


The Week



A British Columbia Newspaper and Review

The Official Organ of the Victoria Real Estate Exchange

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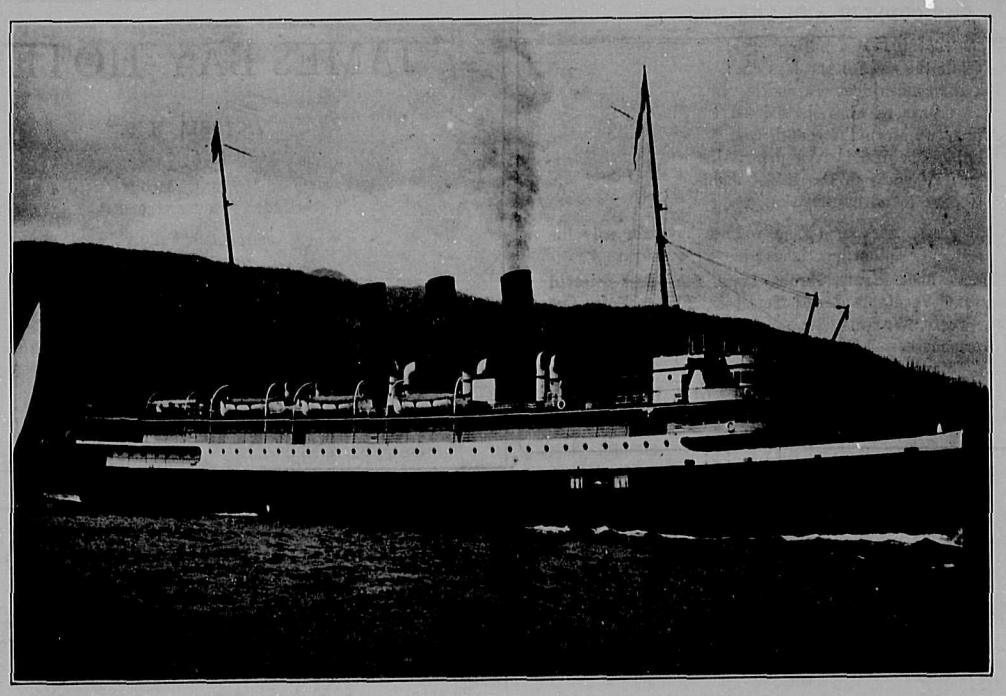
Sons and Sires

WHEN that thin khaki line doubled on itself and the Canadian soldiers stood back to back, so that they might face the foe encircling them, they performed deeds of valour which will lead posterity to link them up with the "thin red line" of the Crimea, which Kingslake has immortalised in his great history. Then it was the sires who refused to be broken by the overwhelming masses of Russian troops. Now it is the sons, who with the same indomitable spirit, and at the point of the bayonet have driven back the Prussian hordes, who thought they had snatched a victory from unseasoned troops. The Canadians, although beset with deadly shrapnel, and asphyxiating gas, refused to retreat. They took their last stand, and prepared to yield the last life in defence of the Empire, and when it seemed that their sacrifice would be accepted, relief came, and a battered remnant struggled from the "jaws of death", as their fathers had struggled in many a conflict for the same principles, and for the undying honour of their country and their Empire. Of Sons and Sires it may with equal cogency be asked: "When shall their glory fade.." They have solved a problem which for the British-born needed no solution, and in doing so, have demonstrated to the world that the Empire over which the Union Jack floats does in reality consist of congeries of nations with one heart and one soul. The glory of the action which for Canadians in particular has consecrated the soil of Flanders, opens the way to the great heart of the Motherland, brings us all home, and gives us, for the first time in this war, and the first time in history, an equal place with those whose deeds have won the Empire.

The Jitneys

THE arguments of Mr. Shoup, President of the California Electric Railways Association, referred to in the last issue of The Week, have been overshadowed in interest by the extensive press notices which have appeared in the English papers, and the very pointed letter addressed to the City Council by Mr. Rodrick Mackenzie.

In addition to these developments comes the official announcement that in consequence of the regulations imposed in the State of Washington about one half of the "jitneys" have been put out of business. This development is in the direction anticipated by The Week, because it is obvious, and cannot be denied, that the object of those who have been urging regulation along specific lines is to kill competition. The Week pointed out long ago that the margin of profit on the "jitney" business was so small that any considerable tax would put an end to it. This prediction has been verified in Washington and in Salt Lake City, and the experience will be repeated wherever similar regulations are imposed. The question is a very simple one, viz.: Whether the public will demand as the irreducible minimum that the "jitney" movement may be allowed to continue, or whether they will acquiesce in its extinction in order to protect vested interests. It is entirely a matter of choice. They cannot have both systems, at any rate on the terms which the street railway companies will exact. It is entirely out of the question to talk of abolishing street railways, and therefore the logical deduction would seem to be that the "jitneys" must go. But The Week does not concede the correctness of the premises; it does not admit that such competition as the "jitneys" offer is unfair, or at any rate, that the unfairness canot be remedied by far less drastic treatment than has yet been proposed. Neither does The Week believe that our City Council will be willing even to consider the imposing of such conditions as would seriously jeopardise the "jitney" business, because they realize that it meets a public need, and that it should become a permanent institution. The view of The Week is that the treatment is entirely a matter of degree. It has never demurred to the proposition that the "jitneys" should be regulated. That regulation is of a twofold character. It consists of police control to prevent speeding, carelessness, and the violation of any of the necessary street by-laws which have been, or may be imposed to deal with traffic generally. If those by-laws are strictly enforced, as they should be, the question of public safety is brought within a narrow compass, because the element of danger, both for the passengers on the "jitney" car and the people in the street is reduced to a minimum. This obviates the necessity for high insurance, and makes any such figure as $10,000 per car ridiculous. Indeed the insistence on such a figure proves that the intention of those who urge it is not to protect the public, but to put the "jitney" out of business. If Municipalities should decide that any insurance is necessary, a mere tithe of this amount is sufficient. The street railway companies argue that the "jitney" business should be put on the same level as their own, with respect to regulations and restrictions. That is not a sound argument, because street railway companies have acquired many privileges with their franchises that have not, and could not be granted to a "jitney" business. Their contributions to street construction and street maintenance are a "quid pro quo" for these privileges, but while they are protected from competition of the same character as their own enterprise, it was never contemplated that they should enjoy immunity from competition which might be developed along entirely different lines. What the street railway companies have failed to realise is that they must adapt themselves to the altered conditions, and to the new form of competition. When their advocates plead for "protection", they forget that the public are fully alive to the importance of standing by vested interests, and there is no country in the world more keenly alive to the necessity for standing well with those who control the money supplies. British Columbia needs no reminder on this score. It has been long-suffering with respect to many features of the policy of the B. C. E. R, which have been distasteful, and which it has only tolerated out of consideration for the importance of a vested interest. It is conceivable that circumstances might arise in which the B. C. E. R. could convince the people of British Columbia that their interests would be best served by killing the "jitney", although The Week does not believe so, but that stage has not been reached, and it will not be reached until the Company has made very drastic changes in its own general policy. The answer to the cry of "Protect vested interests" is "Let them change their policy, and endeavour to meet a legitimate form of competition, which has met with public favour in a fair spirit and by the application of business methods." Then, if the railways cannot sufficiently protect themselves against the "jitney", it will be time enough to consider what the duty of the public is in the matter. If the B. C. E. R. would send a delegation from London to meet a dozen representative business men of Victoria, it would probably have its eyes opened as to the real reasons why the "jitneys" have hit it so hard, and it is not improbable that the same gentlemen would show the Company how it could regain a large share of the patronage which it has lost through its own mistaken policy. Reduced fares, and a better service would do more for the B. C. E. R. than if the British and Canadian press were filled with appeals "ad misericordiam".



The Grand Trunk Pacific Flier "Prince Rupert."

A Noble Work

VICTORIANS are pleased to recognize the exceptionally praiseworthy contribution being made by Miss Kathleen Dunsmuir to the Empire in connection with the present War. Not that Miss Dunsmuir is doing more than many ladies who find themselves in a position to leave home and spend their money and strength in this great service. But it is not every girl so circumstanced who has been willing to tear herself away from home ties and attractions, and tackle as difficult a piece of work as that which Miss Dunsmuir is carrying out successfully. It requires capital, energy, organizing skill, and good health, and she is fortunate in possessing all these. She has established herself with a kitchen motor at Havre, where most of the British transports have landed their soldiers, and from which port thousands of wounded have been conveyed to England. She has undertaken the prosaic work of feeding the soldiers; and only those who have experienced the fatigue and exhaustion of the long marches, long railway rides, and sickness under conditions which preclude the possibility of comfort can realise how highly the soldiers would appreciate the comforts which Miss Dunsmuir and her assistants are supplying. It is a fine work; it is laborious and exacting, and while Victorians must be proud of it, and proud that one of their own daughters should be sharing with their sons the honour of active work, they will also desire to contribute as they are able towards carrying this work on to the end of the War. It is an open secret that Miss Dunsmuir has pledged every dollar of her personal allowance to this task, but it is insufficient. Many kind friends have added a little, and The Week would strongly appeal for a few more dollars, even though most of us are doing our utmost, to help on a work of the most practical and efficient character.

Foolish Signs

THE attention of The Week has been directed to several very foolish signs which are still to be seen in Victoria. For instance, on the water front, at right angles to Wharf Street, is an immense sign which can be read by every passenger coming into the Harbour. It reads, "Victoria, 1915, population 125,000." Half way up Fort Street, in the office window of a firm which we forbear to name, may still be read in conspicuous type the magic slogan, "Victoria, 1915, Population 100,000." All of which goes to show that Victoria was overtaken by a very mad obsession when it began to deal in "slogans." This good old city has been twitted for generations with being behind the times. During the last five or six years it has done its best to live down the reproach, but at the first reaction in business it falls back into the old rut. How laughable it is for a visitor, say from Seattle or Vancouver, to read the above ridiculous prognostication. And yet perhaps it is not to be wondered at, when our Development League, although repeatedly twitted about it has never removed the original notice of the defunct Tourist Association, with its original address, from the Outer Wharf. This kind of disease is catching, and one cannot doubt it, when one of our most enterprising merchants, the proprietor of the old Victoria Theatre, still tolerates the perpetuation of an anachronism in the form of a conspicuous notice that the next attraction is "Are You a Mason.." This attraction passed away last year. Perhaps there is in the City an organization for the preservation of "ancient landmarks," and The Week knew it not!

A Substitute for Petrol

A LONDON TIMES correspondent has pointed out how the distilling of coal has been forced upon the Germans in order to procure a substitute for petrol. The seizure of Galicia by the Russians, and the consequent stoppage of the supply of petrol, was one of the severest blows to Germany, which relies chiefly on motor transport for military purposes, and particularly for its aeroplanes and Zeppelins, not to mention the countless motors used for private purposes. It is unquestionably true that the situation was serious. For a time all private motor traffic was at a standstill. But now benzol, as it is called, which is easily and cheaply obtained in great quantities from coal, has taken the place of petrol. The coal is thereby converted into coke; and, with painstaking thoroughness, the German Government set about to find a market for the great coke supply that was thus created. Locomotives are being converted to burn coke economically in place of coal, as are other steam engines and furnaces. So that today, notwithstanding the enormous consumption of benzol for military use, the supply is more than equal to the demand, and taxicab and other motor traffic has again resumed almost normal proportions. This is in line with the suggestion discussed by The Week in a recent issue for developing the use of by-product coke ovens in Canada. One of our most valuable assets is being wasted through the continued use of bee-hive ovens which save nothing but the coke. The distillation of benzol has already been started by the Dominion Steel Co., in Nova Scotia. It is heavily bonused by the Government, and is not only contributing to the commercial gain of the country, but is filling an Empire need. The bituminous coals of British Columbia are far richer in by-products than those of Nova Scotia, and no enterprise would be productive of more profitable results than the development of this industry here. Incidentally, it would have the effect of reducing the price of coke by about 50 per cent., and so facilitating the smelting of iron and copper ores.

William Blakemore.

THE WEEK

A BRITISH COLUMBIA NEWSPAPER AND REVIEW

Published Every Saturday by The Week Publishing Company Limited, at 625 Courtney Street, Victoria, B.C., Canada. Telephone 1283

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WILLIAM BLAKEMORE.....President and Editor

THE SUPREME SACRIFICE

Just as The Week is going to press comes the news of the death of our townsman, Captain J. Herrick McGregor. He was for so long a close friend and colleague of the writer that it is impossible at the moment to speak at length of his glorious end. One of Victoria's foremost sons, he has paid the price of loyalty to his King and Empire. It is certain that he paid it ungrudingly, for his enthusiasm led him to seek a more dangerous position than the one assigned to him when he left Canada. His name has now been added to the roll of those who have brought the Dominion into the front ranks of nations; and those who know him best, and who have been associated with him in patriotic endeavour feel certain that his sacrifice was as deliberate as it was glorious. The editor of The Week joins with thousands of the late Captain McGregor's fellow townsmen in paying a tribute to his memory, and in expressing the sincerest sympathy with his wife and family in their bereavement.

QUALICUM BEACH NOTES

List of visitors for the week include the following: Mr. Herbert Macklin, Mr. E. W. Musson, Mr. and Mrs. George T. Havers, Miss B. Baggs, Major A. E. Hodgins, Mr. J. A. Gurney, Mr. and Mrs. Haywood Daly, Miss Broadbent, Mr. C. B. Russell, Mr. H. H. Pegler, Mr. and Mrs. M. R. Jamieson and chauffeur, Mr. Alec Vaughan, Mr. W. P. Morgan, Miss M. F. Aston, Miss E. K. Irwin, Victoria, B.C.; Commander Jenkins, of H. M. C. S. Rainbow; Mr. H. T. Johnston, Mrs. George Fletcher, Captain H. P. Gorst, Lieut. N. C. Lavers, Lieut. G. E. Chaffey, Lieut. R. H. Winslow, Lieut. W. B. MacDonald, Nanaimo, B.C.; Mr. and Mrs. T. H. Jackson, Mr. and Mrs. T. A. Switzer, Vancouver; Mr. J. G. Cory Wood, M.P.P. for Alberni District, and Mrs. Cory Wood; Mr. H. O. Hartley, Vancouver; Mr. H. T. Newmarch, Parksville; Mr. A. B. Mogg, Parksville; Mr. F. N. Scofield, Mr. F. Schneider, Mr. W. C. Hendricks, Mr. T. J. Johnston, Vancouver, B.C.; Rev. Mr. and Mrs. E. P. Laycock, of Courtney, B.C.; Mr. Thos. H. Tait and Mr D. C. Scott, Vancouver.

*

We understand that His Excellency Lieutenant-Governor Barnard will pay a visit to Qualicum Baech this week-end, and will stop at the Qualicum Beach Hotel for a few days' fishing and golfing

*

At present fine sport is being obtained. Fishing in the bay in front of the hotel is being enjoyed and numerous catches of spring salmon and grilse are reported daily.

*

The weather continues fine and warm, with just sufficient "tang" in the breeze to make it invigorating.

*

The bathing "season" made an early start last Sunday when some gallant officers from Nanaimo ventured on a dip in the briny and voted the experiment highly enjoyable and refreshing.

*

Any place in Canada that can beat Qualicum Beach for climate and all sorts of outdoor recreations, has certainly got to go "some."

Mr. H. Clogstoun, of Duncan, has been elected President of the first Red Cross Society formed in that district. Those who know Mr. Clogstoun, and are aware of the valuable services he has rendered the Empire in important public positions both in India and Canada, will realise that the Society is fortunate in securing for its Chief Officer one who may be relied upon to advance its interests and to further the noble cause for which it works.

HARRY TATE'S SKETCH "MOTORING" AT THE PANTAGES

Next week promises to be a banner one at Pantages, for Monday will see the appearance here of Harry Tate's famous company in "Motoring," one of the funniest vaudeville burlesques ever staged. It is mirth crystalliezd, and will be put on by five brilliant English comedians, who are gloom dispellers of the best type. The act comes straight from the London music halls, where audiences have never tired of it. There are many other entertaining offerings on next week's bill, but this sketch alone is worth a good deal more than the price of admission.

*

The undoubted success of the week at Pantages has been the act put on by Barber and Jackson—a potpourri of mirth and melody. Barber is a comedian with a figure somewhat resembling a hop pole, and his unique appearance aids considerably in the style of comedy he is so well able to put over. Superbly staged, "The Garden of the Rajah" is a big attraction this week. It has three clever principals, ten beautiful chorus girls from Salt Lake City, and carries scenery that smacks strongly of Broadway. The other acts are all bright and merry and provide in all a programme which should not be missed by anyone.

UNITED SERVICE TOBACCO FUND

On Sunday evening at 8:45 a concert will be held in the Royal Victoria Theatre in the interests of the United Service Tobacco Fund and Miss Kathleen Dunsmuir Motor Kitchen. Mrs. W. J. Roper is the organizer, and those who have promised to take part are Mrs. Macdonald Fahey, Mrs. Green, Messrs. Herbert Kent, B. C. Hughes, and the Fifth Regiment Band.

Quality Hat Shop.—For men and young men. Now open. Fort and Broad Streets.

ATTENTION IS DRAWN TO SEEKERS OF

Piano *and* Player-Piano *Bargains*

We have several instruments, some as good as new, marked at extremely low prices.

Very Easy Terms

TWO DOZEN ROLLS OF MUSIC FREE WITH PLAYERS

Phone, Write or Call

Gideon Hicks Piano Co.

Opposite Post Office

Phone 1241

NOTICE OF CANCELLATION OF RESERVE

NOTICE IS HEREBY GIVEN that the reserve existing on the S. W. ¼ of Section 16; the N. W. ¼ of Section 16; the N. E. ¼ of Section 17 and the N. W. ¼ of Section 17, Saturna Island, by reason of a notice published in the British Columbia Gazette on the 27th of December, 1907, is cancelled, and the said lands will be opened to entry by pre-emption at 9 o'clock in the forenoon on the 15th day of June, 1915. Only one parcel will be granted to an applicant, and all applications must be made at the Department of Lands, Victoria.

R. A. RENWICK,

Deputy Minister of Lands.

Lands Department, Victoria, B.C.
13th April, 1915.

April 17 May 8

Qualicum Hotel and Golf Course

THIS BEAUTIFUL SEASIDE AND THOROUGHLY-MODERN HOTEL, with hot and cold water and electric light in every room, is situated on the East Coast of Vancouver Island, 100 miles from Victoria, on the Island Highway. Qualicum Beach Station is on the E. & N. main line, and is three minutes' walk from the hotel.

18 HOLE GOLF COURSE in connection with hotel. Excellent motor roads. Unsurpassed sandy bathing beach. Safe boating. Good fishing and hunting. TERMS MODERATE.

APPLY, QUALICUM BEACH HOTEL, QUALICUM BEACH VANCOUVER ISLAND, B.C.

GRAND TRUNK SYSTEM

THIRD CLASS $95.80 UP
SECOND CLASS $113.05 UP
Through Bookings

TO ENGLAND

TRAVEL TO THE ATLANTIC SEABOARD by the

Grand Trunk System

SAILINGS

Allan Line SS. "Scandinavian" from Montreal	May 13
White Star Line SS. "Cymric" from New York	" 14
American Line SS. "St. Louis" from New York	" 15
Cunard Line SS. "Orduna" from New York	" 15
White Star Line SS. "Arabic" from New York	" 19
C. P. R. SS. Line SS. "Missanabie" from Montreal	" 20
American Line SS. "St. Paul" from New York	" 22
Cunard Line SS. "Tuscania" from New York	" 22
Allan Line SS. "Sicilian" from Montreal	" 23
White Star Line SS. "Adriatic" from New York	" 26
Cunard Line SS. "Lusitania" from New York	" 29
C. P. R. SS. Line SS. "Metagama" from Montreal	June 3

Let us plan your trip. It is a pleasure to furnish you with itinerary and full particulars.

C. F. EARLE, City Passenger and Ticket Agent.
Office, 900 Wharf Street, Near Post Office. Phone 1242.

Q

QUALITY FIRST

THE CODFISH AND THE HEN

"The codfish lays a million eggs,
While the helpful hen lays one;
But the codfish does not cackle
To inform us what she's done.
And so we scorn the codfish coy,
But the helpful hen we prize;
Which indicates to thoughtful minds,
It pays to advertise."

The above is the reason for our telling you we have for sale the following things:

Bedding Plants, Rock Plants, Shrubs, Trees, Etc. Best Selected English Flower and Vegetable Seeds, Tomatoes, Flower Pots, Cut Flowers, Plants, Ferns, Wreaths, Etc.

Greenhouses: Lake Hill, Quadra Street
Store, 612 Fort Street, Victoria
QUADRA GREENHOUSE CO., LTD.
R. Hall, Manager.

SEALED TENDERS addressed to the undersigned, and endorsed "Tender for Dominion Observatory at Little Saanich Mountains, Victoria, B.C.," will be received at this office until 4.00 p.m., on Tuesday, May 18, 1915, for the construction of the above mentioned building.

Plans, specifications and form of contract can be seen and forms of tender obtained at the office of Mr. Wm. Henderson, Resident Architect, Victoria, B. C., at the Post Office, Vancouver, B. C., and at this Department.

Persons tendering are notified that tenders will not be considered unless made on the printed forms supplied, and signed with their actual signatures, stating their occupations and places of residence. In the case of firms, the actual signature, the nature of the occupation, and place of residence of each member of the firm must be given.

Each tender must be accompanied by an accepted cheque on a chartered bank, payable to the order of the Honourable the Minister of Public Works, equal to ten per cent. (10 p.c.) of the amount of the tender, which will be forfeited if the person tendering decline to enter into a contract when called upon to do so, or fail to complete the work contracted for. If the tender be not accepted the cheque will be returned.

The Department does not bind itself to accept the lowest or any tender.

By order,
R. C. DESROCHERS,
Secretary.

Department of Public Works,
Ottawa, April 19, 1915.

Newspapers will not be paid for this advertisement if they insert it without authority from the Department.—78627.

May 1 May 8

LOCAL IMPROVEMENT NOTICE

Pursuant to Section 33 of the Local Improvement Act, public notice is hereby given that a Court of Revision will be held on the 13th day of May, 1915, in the Council Chamber, City Hall, at 10 a.m., for the hearing of complaints against the special assessment of lots abutting directly on the following works of local improvement, respectively, namely:—

1. Grading, draining and paving with an asphaltic pavement Rock Bay Avenue, from Bay Street to Gorge Road, and constructing sidewalks, curbs and gutters on both sides of said Avenue, also lateral connections to sewers, surface drains, and water mains.

2. Grading, draining, and paving with an asphaltic pavement, Speed Avenue, from Douglas Street westerly, and constructing permanent sidewalks of concrete with curbs, gutters and boulevards on both sides of said Avenue, also lateral connections to sewer, surface drains, and water mains.

3. Grading, draining, and paving with an asphaltic pavement, Fisgard Street, from Blanshard Street to Quadra Street, and constructing a permanent sidewalk of concrete on the north side of said street, and the necessary curbs and gutters on both sides of said street, also lateral connections to sewers, surface drains, and water mains.

4. Constructing a permanent sidewalk on the north side of Herald Street, from Government Street to Blanshard Street.

5. Grading, draining and paving with an asphaltic pavement, Bond Street, the entire length, and constructing permanent sidewalks of concrete with curbs and gutters, also lateral connections to sewer, surface drains, and water mains.

6. Paving with a heavy asphaltic pavement on a six inch concrete base, and with brick paving blocks along the rails of the line of the B. C. Electric Railway Company, thereon, Cook Street, between the south side of Mears Street and the south side of Rockland Avenue, and constructing thereon the necessary sewers, surface drains and water laterals.

7. Grading and paving, with a heavy asphaltic pavement on a six-inch concrete base, Dallas Road, from the north side of Erie Street to the south side of Simcoe Street, and constructing on both sides of said Road the necessary curbs and gutters, also a surface drain, and all sewer, surface drain, and water laterals.

8. Grading, draining and paving with an asphaltic pavement, Fairfield Terrace (now Franklin Terrace), from Moss Street to its easterly termination, and constructing permanent sidewalks with curbs and gutters on both sides of said Terrace, also lateral connections to sewers, surface drains, and water mains.

The special assessment rolls in respect of the above mentioned local improvement works, will be kept open for inspection at the office of the City Clerk, at the City Hall, Victoria, B. C., for at least ten days next before Thursday, the 13th day of May, 1915, the day appointed for the next sitting of the said Court of Revision.

"WELLINGTON J. DOWLER,"
City Clerk.

City Clerk's Office,
Victoria, B. C., April 23rd, 1915.

Teacher: "Why did the Allies and Germans fight at Arras?"

Pupil: "Because that's where they met."—Philadelphia Public Ledger.

"The German right in Belgium." It never existed. If it did, it has been badly left.

Hurrah for Next Monday

$6.50 EL GRILSTOVOS
Will be sold here for..... $4.35

Orders Taken Now. Price by Mail, $4.60.

CARTER & McKENZIE

PRACTICAL ELECTRICIANS

Hinton Electric Co.'s Old Stand

911 Government Street Phones 2244 and 710

The Westholme Grill

Caters to most exacting patronage, and is a most delightful place to go, where you may enjoy a full course dinner or a light supper.

Entire Change of Programme

MISS ROSE LE BELLE
"The Song Bird and Pianiste"

MISS HOVLAND
Character Song
Added Attraction

MISS MIDDLETON
THE BRIGHT SPOT IN TOWN

1417 Government St. Phone 4544

JAMES BAY HOTEL

VICTORIA, B. C.

Under new management.

A comfortable Family Hotel, close to Beacon Hill Park, and within a few minutes walk of the Post Office and Wharf. Good cooking and attendance.

Rooms from $1.00 per night. Special weekly rates.

Auto meets trains and boats.

Canadian Pacific Railway Co.

THE SCENIC ROUTE

Return Excursion Rates to Eastern destinations. On sale May 15th to Sept. 30th, 1915. Final return Limit Oct. 31, 1915

Winnipeg	$ 60.00	New York	$110.70	Boston	$110.00
Toronto	92.00	Chicago	72.50	Halifax	129.35
Montreal	105.00	St. Paul	60.00	Ottawa	103.50

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Through trains leave Vancouver daily at 8:30 a.m. and 6:45 p.m. fully equipped with standard and tourist cars, dining car, drawing room and compartment observation cars. If you contemplate a trip call in and obtain full particulars at C. P. R. TICKET OFFICE, 1102 GOVERNMENT STREET

We are agents for all trans-Atlantic steamship lines from Montreal, New York, Liverpool and London

L. D. CHETHAM,
City Passenger Agent

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OFFER IN ELECTRIC TOASTERS FOR TWO WEEKS ONLY (15TH TO 29TH MAY)

An up-to-date efficient, quick and economical toaster for

ONLY $2.75

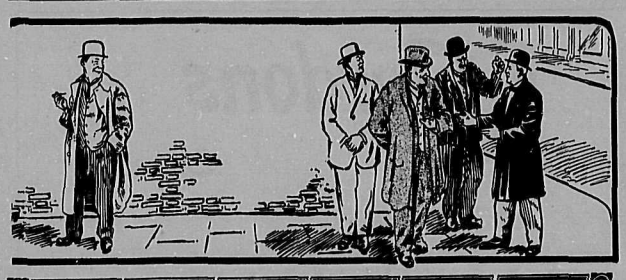
(Regularly Sold at $4.50)

Obtainable at any of the undermentioned Electrical Stores:—

	Phone
Carter & McKenzie, 911 Government Street	710
Hawkins & Hayward, 1607 Douglas Street	643
Wales, Ltd, 857 Fort Street	2621
Murphy Electric Co., 1017 Cook Street	3805
T. L. Boyden, corner View and Broad Streets	916
Grant Electric Co., 2651 Douglas Street	2283
Hinton's, 521 Fort Street	4889
W. R. Smith, Sidney, V.I.	Sidney 54

B.C. ELECTRIC RY. CO., LTD.

652 YATES STREET PHONE 2479



At The Street Corner

BY THE LOUNGER

THE sins of compositors and printers' devils are known to be in number as "the sands upon the seashore." They generally run to mis-spelling, and the occasional insertion of an equivalent or synonym, but they rarely run to the insertion of a word which has "nothing to do with the case." However, sometimes even Jove nods, and I was forcibly reminded on Government Street this week that the great god Jove, who presides over the destinies of the Cusack Printing Shop nodded rather badly last Saturday. My friend, who apprised me of the nod, is an ex-president of the Dickens' Club, and in that facetious manner which is a part of his expansive nature he asked if I was aware that Dickens had another child of whom the world knew not. Pleading ignorance, I was promptly referred to the last issue of The Week, and to my article on optimism, in one paragraph of which it was gravely announced that "Mark Twain" was the creation of Dickens. I had not noticed the slip, from which it may be deduced that not only Jove, but a far less important satellite, The Lounger, also nods occasionally. I suppose I shall never succeed in convincing my readers that on the original manuscript the name which really figured was that of "Mark Tapley," the immortal optimist, whose every cloud had a silver lining.

*

Nothing impresses me more in connection with war news than the remarkable series of letters from London correspondents to every part of the Empire stating that in dear old England "Business is as usual." One only has to get a mile or so away from the barracks, hospitals, and railway stations to lose all sense of the tremendous crisis through which the country and the Empire are passing. In all the industrial centres, workshops, factories and mines are at the full strength, munitions of war claim the first attention, but many other industries also are working full time. Rural occupations are unaffected, except that there is an appreciable diminution in the number of persons employed. Recruiting is responsible for that. England is busy and prosperous, and but for the thousands of poor soldiers who come home with their wounds to be nursed back to health, and for the sorrow on the hearths of those who will never come back, one would not know anything about the war; that is, so far as surface indications are concerned. But the sword has smitten below the surface, and in the stoical reserve so characteristic of English people, there is a world of seriousness and of unsuspected suffering. The thought of the war banishes every other thought. It is an obsession which claims the first place, and every place. This is not so to the same extent in the outlying portions of the Empire, not because the interest is not the same, and the spirit the same, but because the great cataclysm has not yet come so near to us. It is coming. We heard its rumbling in the early days of this week, when the Canadian soldiers received their "baptism of fire," and Canada mourned over her first great casualty list. I had nearly said that Victoria celebrated the occasion by a street parade and the opening of the Baseball Park. Perhaps that would hardly be fair, yet in view of the fact that important social functions in Eastern Canada were incontinently abandoned, it must ever remain a mystery why such evidences of demonstrative enjoyment should have been permitted to take place at the moment when the first news of the death of some of British Columbia's noblest sons found place on the Bulletin Board. Presumably on the basis of "business as usual." It jarred more than a little to find a larger crowd studying baseball returns on the bulletin board of the "Two Jacks," than that which gathered around the war news, telling of events momentous in the history of the Empire. One could only have wished that the Recruiting Officer could have swung a huge net and scooped in the hundred or so young strong, able-bodied "slackers," who have not even yet heard the "call."

*

It is more than a little gratifying to be able to chalk something up to the credit of human nature, especially as it enables me to furnish still further illustration in support of what I have so often said, viz: That the heart of the people is all right; and such apparent callousness as I have referred to may well be classed with those things of which Tennyson was thinking when he wrote:—

"More sins are wrought by want of thought
Than want of heart."

The other evening I sauntered down to the Westholme Cafe. To tell the truth I was weary of the sordid affairs of life and was seeking a little of that recreation and entertainment so dear to the Bohemian. There was a merry crowd, oblivious of everything but "La Joie de Vivre." We had "song," and I had nearly said "dance." There was every evidence of enjoyment, and of at least a passing moment of merriment. After one of the topical songs a young soldier in uniform quietly stepped to the piano and ran his fingers over the keys in a careless manner, as if feeling his way to a half-forgotten tune. Those who noticed, evidently expected a comic song, or at any rate a bit of vigorous rag-time music. Before we were well aware, the fingers were picking up a theme which was only half revealed by its skilful treatment. It was emerging from obscurity very much like those splendid illustrations which Mr. Hilliam has recently been giving us at the Royal Victoria Theatre. Between a lot of runs and trills there would be the occasional chord which carried on the "motif" of the composition. Even yet I had not guessed what the young soldier was developing, but the laughter had ceased, and young couples everywhere were listening. Still the theme progressed, and an air of seriousness settled on the company; and then, with a little subjugation of the variations, and a little more prominent emphasis of the chords, I realised, in fact I think we all realised at the same moment, that we had been recalled from the frivolities of Bohemia by, what do you think? Mendelssohn's Funeral March. This was on Monday night.

*

All advertisements are not ingenious, although all ingenious advertisements make money. Passing the store of Mr. Smith, the well known dealer in photographic supplies on Fort Street, I was rather struck with a notice which said: "We do not develop films for ten cents." I suppose this means that Mr. Smith's place has been mistaken for a Ten-Cent Store, which, having regard to his reputation, is quite inexcusable. But if Mr. Smith has more business than he can handle, I do not mind telling my photographic friends that for fifteen cents, the Victoria Photographing Company, 1006 Government Street, do splendid work in this line. In addition, they have a most interesting collection of pictures, the work of our best amateurs.

Lounger.

THE PRINCESS

The Allen Players attempted a great deal when they decided to play Henry Arthur Jones' drama, "Mrs. Dane's Defense." The cleverness of the play holds the attention of the audience to the end, an advantage which is not always with the Allan Players. Norman Pearce was suitably cast as Sir Daniel Carteret, and much of the success of the play was due to his fine acting. Miss Felton had a part as Mrs. Dane which gives ample scope for her abilities as an emotional actress.

Next Week Cosmo Hamilton's sensational play, "The Blindness of Virtue" will be presented.

Miss Felton will appear in the role of "Effie Pemberton," the young girl whose sheltered life is shown to have its disadvantages. This character, giving for the first time a true drawing of the dawn of womanhood, is one of the most sweetly appealing ever brought forth in a play. Mrs. Allen will be "Cookie," the servant of the vicarage, and if there is a responsive vein of humor in your system "Cookie" will call it out. "Cookie" is unique.

ROYAL VICTORIA THEATRE

This afternoon and evening Miss Marie Tempest will present "Nearly Married," and a large house will surely welcome the famous English comedienne.

*

On Monday and Tuesday, May 3rd and 4th, John Drew will be seen in "Rosmary," a play in four acts by Louis N. Parker and Murray Carson. The scenes of the play are laid in England at the time of the coronation of Queen Victoria in 1837, and ends with the fiftieth anniversary of that event. Among his clever company is Miss Alexandra Carlisle, who though a comparatively newcomer on this side of the Atlantic, is very well known in England. Miss Carlisle has been upon the stage only twelve years, and during that time has made two American appearances. Her first engagement in London was a "bit" in a play called "Whitewashing Julia." Then followed small parts in "Joseph Entangled," "The Catch of the Season" and "The Jury of Fate." In February, 1908, when Nat Goodwin went to London to produce several of his American successes, Miss Carlisle was his leading lady in two of his plays.

Miss Gordon is the guest of Mr. and Mrs. Andrew Wright, Uplands.

*

Mrs. Devlin is the guest of Mrs. R. W. Gibson, York Place.

*

Mr. and Mrs. Noble Pirrie (Vancouver(left for England on Thursday, where Mr. Pirrie has accepted a commission.

*

Mrs. John Tylk, of Vancouver, Grand Mistress of the Orange Association of British-America, was entertained this week at the residence of Mr. and Mrs. A. J. Warren.

The Quality Hat Shop will make you up any style of hat that you may desire, on short notice.

There are teas of many kinds, but none to equal that of

The Tea Kettle
Miss Wooldridge
1119 Douglas St., Opp. Victoria Theatre

Lemp's Beer

Is made from pure malt and hops and is not charged with carbonic acid gas—as some beers are.

Fully aged before bottling—it agrees with the most sensitive digestion.

Taken with a meal, its light wholesomeness gives zest to appetite without leaving any unpleasant after effect.

A veritable triumph of perfect ingredients and brewers' skill—it costs no more than inferior brands.

At Club or Hotel insist upon

LEMP'S BEER

WHOLESALE AGENTS

Pither & Leiser Limited

VICTORIA VANCOUVER
B. C.

BLACK WHITE TAN **2 in 1** ALL DEALERS 10¢

SHOE POLISHES

THE GREAT HOME POLISHES—IN EASY-OPENING BOX

"Advertising Is to Business What Steam Is to Machinery"

PERSISTENCY IN ADVERTISING MAKES ADVERTISING PAY. THE WEEKLY AND DAILY NEWSPAPER ARE THE MOST INTIMATE AND THE BEST MEDIUMS IN WHICH HUMANITY IS INTERESTED

Newton Advertising Agency
VICTORIA, B. C.
Rates Quoted for Local, Dominion and Foreign Publications
Circular Letters, Addressing and Mailing
Second Floor, Winch Building Established 1908 Phone 1915

Our Imported British Suitings

EVERY PIECE OF MATERIAL IN OUR STORE IS IMPORTED FROM GREAT BRITAIN

OUR SUITS AT ..... $14.50 ARE EQUAL TO OTHERS AT $30.00

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1434 Government Street Phone 2689 Victoria, B. C.

PANTAGES
Unequalled Vaudeville

Week Commencing May 3, 1915

HARRY TATE'S COMPANY
In His Famous Comedy Sketch "Motoring"

Return Engagement of
ETHEL ARNOLD
With Earl Taylor at the Piano
In "Song Conceptions" ..

CURTIS AND HEBARD
The Personality Girls

BERT VON KLEIN AND GRACE GIBSON
..In Odd Bits of Vaudevile..

JOHNSON, HOWARD AND LISTETTE
Comedy Acrobats

NOLAN AND NOLAN
Comedy Jugglers

THREE SHOWS DAILY—3, 7:30 AND 9:15
Matinees 15c. Evening: Orchestra and Balcony 25, Boxes 50

Columbia Theatre

MONDAY, TUESDAY AND WEDNESDAY, MAY 3rd, 4th and 5th
WORDEN'S BIRDS
Cockatoos, Pigeons, Doves, Etc.

KAY AND HOWARD
Musical Comedian

HOMER PICKINSON
Comedian

COUNTRY STORE EVERY WEDNESDAY AND FRIDAY

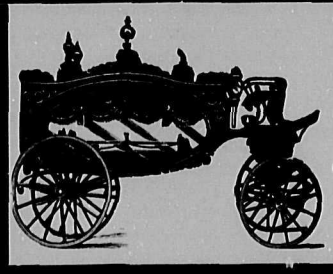
10c—ANY SEAT—10c

TELEPHONE 4830

LANGE & BROWN
LADIES' TAILORS
(Late of London, England)

Have now in their establishment the NEW MODELS and a choice selection of latest imported materials for the Spring and Summer. They would esteem a visit to inspect same.

100 to 105 Stobart-Pease Blk. 745 Yates Street



The B.C. Funeral Co
734 Broughton St.,
Victoria, B. C.
Always open. Calls attended at any hour.
Chas. Hayward, Pres.,
F. Caselton, Manager,
Reginald Hayward, Secy-Treas.

VARIETY THEATRE

"WHERE THE FAMOUS PLAYERS PLAY"

Monday, Tuesday, Wednesday
Bosworth Inc., Present

"BUCKSHOT JOHN"

By Charles E. Van Loan
With An All Star Cast

Thursday, Friday and Saturday
Bosworth, Inc., Present

Fritzi Scheff in
"PRETTY MRS. SMITH"

15c—ADMISSION—15c
Box Seats 25c. Matinees 10c

Princess Theatre

MISS VERNA FELTON
and The Allen Players

Monday, May 3rd

Cosmo Hamilton's New Comedy Drama

"THE BLINDNESS OF VIRTUE"

Prices: 15c, 25c, 35c
Matinee 2:30 Saturdays
Bargain Night Mondays
Curtain 8:15. Phone 4625

Royal Victoria Theatre

MISS MARIE TEMPEST
In "NEARLY MARRIED"
Saturday Matinee and Night
"NEARLY MARRIED"
Prices, Night 50c, 75c, $1, $1.50

JOHN DREW IN
"ROSEMARY
May 3rd and 4th

Friday and Saturday, May 7, 8
Henry W. Savage Offers
"EVERYWOMAN"
Prices, 50c, 75c, $1, $1.50, $2

SUBSCRIBE TO THE
VICTORIA PATRIOTIC AID FUND
Winch Building
Victoria, B. C.

NEW METHOD LAUNDRY
Limited
"Quality Launderers"
1015-1017 North Park Street
Phone 2300

Try
THE CITY WINDOW CLEANERS
A Prompt Reliable Service
At Moderate Charges
Phone 1101L.

WATER NOTICE
Diversion and Use

TAKE NOTICE that Thornton Fell, Charles H. French and George S. Russell for themselves and on behalf of the other lot owners at Cordova Bay, whose address is Chancery Chambers, Langley Street, Victoria, B. C., will apply for a licence to take and use all of the water out of the Springs on Lot 9, Blk. B., also known as Cordova Springs, which flows in an easterly direction and drains into Cordova Bay about the centre of Section 29, fronting on said Bay.

The water will be diverted from the stream at a point about 180 feet west of the Cordova Bay Road, on part of Lot 9, Block B, Map 857, or from the northeast corner of said Lot 9, and will be used for domestic purposes upon the said Section 29, and the subdivisions thereof per Map 857.

This notice was posted on the ground on the 27th day of March, 1915.

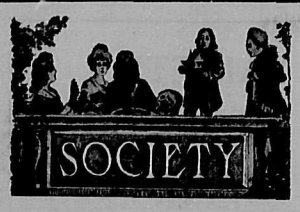
A copy of this notice and an application pursuant thereto and to the "Water Act, 1914," will be filed in the office of the Water Recorder at Victoria, B. C.

Objections to the application may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C., within thirty days after the first appearance of this notice in a local newspaper.

THORNTON FELL,
GEO. S. RUSSELL,
C. H. FRENCH,
For themselves and for the other lot owners in Section 29, Lake District,
Applicants.

The date of the first publication of this notice is April 3rd, 1915.
April 3 May 8

The Quality Hat Shop, corner of Fort and Broad Streets, carries the most up-to-date stock of Men and Young Men's Hats.



A GYMKANA will be held at the Willows this afternoon, part of the proceeds of which will be devoted to the purpose of aiding the work of Miss Kathleen Dunsmuir's soup kitchen. Mrs. Cox has been the prime mover in the affair and she is being lent every support by the officers of the Canadian Mounted Rifles, and many members of society who are interested in Miss Dunsmuir's work. The programme wil linclude: Heads and posts, skill-at-arms, ladies' jumping, lemon - cutting, men's jumping, tilting at the ring, ladies' race, tent-pegging, Gretna Green race, tent-pegging in motors, and a Victoria Cross race.

⁂

The Misses Doris and Clare Wilson, of Salt Spring Island, daughters of Captain Wilson, of the 48th, are spending a few days with their grandparents, the Rev. and Mrs. Wilson, James Bay.

⁂

Mrs. B. G. Walker, whose husband recently left for the Front, is spending a few weeks with her sister-in-law, Mrs. P. de Noe Walker, at Phoenix, Dallas Road, before leaving for England.

⁂

Mrs. A. D. McRae, of Halifax, N. S., and Mrs. A. H. Marcon, of Greenwood, B.C., are paying a visit for the summer months to their sister, Mrs. Paul Borrodaile, *Duchess Street.*

⁂

Mrs. W. Blakemore, of Hampton Court, has received news that one of her nephews has been wounded in France and is now in a London hospital. Fourteen of Mrs. Blakemore's immediate relatives are at the Front.

⁂

The Rotary Club held its seventy-fourth meeting last Thursday. Mr. C. H. French, of the Hudson's Bay Company related some of his experiences through the interior of British Columbia in a very interesting way.

⁂

Mrs. L. V. York is visiting friends in Vancouver.

⁂

A branch of the Red Cross Society was formed at a well-attended meeting held at Metchosin Hall on Sunday for the purpose of organizing a branch of the order for Metchosin, Happy Valley, Luxton, Albert Head, William Head, Rocky Point and East Sooke. Ross Sutherland, chairman of the Victoria centre, was present, and explained the objects of the society.

⁂

The Friendly Help is badly in need of two children's cribs big enough for children of three years and over. The supplies of children's, women's and men's clothing has run very low, and contributions of articles of any description suitable for wear will be gratefully accepted by Miss Lawson.

⁂

The Victoria Golf Club officials have received the programme for the fifteenth annual Pacific Northwest Golf Tournament which will be held on the Tacoma links from June 21 to June 26.

⁂

Many theatre parties are being arranged to attend the performances of *Miss Marie Tempest at the Royal* Victoria theatre today. Next Monday and Tuesday is also anticipated by theatregoers who always welcome John Drew. He will present "Rosemary," a romantic drama produced by Charles Frohman.

⁂

A large audience from the Women's Canadian and University Clubs listened on Tuesday afternoon to a very instructive and interesting address by Miss Una Saunders on "Women Who Dedicate the Nation." Mrs. Jenkins presided and Mrs. Helen Ryan, M.D., and Mrs. F. C. Green, of the Women's University Club, occupied seats on the platform. Attention was drawn to an offer made by the Canadian Courier to members of the club. This paper contains articles from Canadian authors, and is worthy of support on account of its high literary standard.

⁂

A very attractive programme is being arranged by the children at the Protestant Orphans' Home for today when a May Day programme of songs, recitations and dialogues will be given. Tea will be served to the visitors on that occasion, and everyone will be given an opportunity of going over the home. A silver collection will be taken up for the purpose of assisting in the fund to be devoted to the renovations of the interior of the home.

⁂

Sir Thomas Shaughnessy, president of the C.P.R., Lady Shaughnessy and Miss Marguerite Shaughnessy, who have been on a brief visit to Victoria, left for Vancouver during the week. On Sunday afternoon Sir Thomas, Lady Shaughnessy and Miss Shaughnessy were guests of the Hon. James Dunsmuir, at Hatley Park.

⁂

The many friends of Mrs. Herrick McGregor, "The Bend," Oak Bay, will deeply sympathise with her in her sad bereavement, occasioned by the death of the late Captain J. Herrick McGregor at the Front.

⁂

Lieutenant J. Dunsmuir, Second Canadian Mounted Rifles, has left for England, where he hopes to obtain a commission in a cavalry regiment of His Majesty's forces.

⁂

Miss Margaret Tilly's violin recital which will take place on May 12th in the Royal Victoria Theatre, is already attracting considerable attention. Part of the proceeds have been promised to the Red Cross Society.

⁂

Mrs. Henshaw (Vancouver) has returned from California where she gave several lectures on Vancouver Island.

⁂

Mr. Fred Peters, K.C., of Prince Rupert, is a guest at the Empress Hotel.

⁂

Mrs. Inglis (nee Miss Nancy Nash) and Mrs. Hoyle (nee Miss Winifred Gruble) left on Thursday for St. Lucia where Lieutenants Inglis and Gruble are stationed.

⁂

Mr. and Mrs. W. J. Roper have returned from a brief visit to Vancouver.

⁂

Miss Anderson, of Regina, is the guest of her cousin, Mrs. James Gaudin, Oliphant Street.

⁂

Quite a number of riding parties have been enjoying a canter on the sands at Cadboro Bay lately. Some of those seen out this week included Mrs. Bury, the Misses Street, Little, Bodwell, Holden and Eberts.

"SOTTO VOCE"

By the Hornet

THAT there should be no trouble about German war rations; people who can swallow Berlin's official war news can swallow anything.

⁂

That the Germans are storing frozen pigs. An effort to "save their bacon."

⁂

That the chief Censor has had to move house, he found that even the rooms communicate with each other.

⁂

That the German definition of "kultur" as "the possession of deep conscience and high morale" means *a submarine conscious and a Zeppelin morale.*

⁂

That some of the inhabitants of Poland are for the Kaiser, and some are against him—positive and negative Poles.

⁂

That Germany may be able to keep the wolf from the door, but how about the bear?

⁂

That Germany has now cut out potatoes, white bread, pretzels and beer, and the wurst is yet to come.

⁂

That when the men begin to count their change, the shop girl knows that her beauty is beginning to fade.

⁂

That it is all very well for the Germans to shout "Long live Germany"—but on what?

⁂

That love makes the world go round, and perhaps that is why young folk are so giddy.

⁂

That no man's respect for old age extends to eggs.

⁂

That although tomorrow never comes, "the morning after" generally arrives.

⁂

That apropos the present campaign in Turkey, it is just as well to remember that after all Ottomans were created to be sat upon.

⁂

That faint purse never won fair lady.

⁂

That love in this civilised age should be spelt $ove.

⁂

That some girls turn up their sleeves at work, and some girls turn up their noses. Our typist has not turned up at all this week.

⁂

That if the Russian troops have no vodka, they have plenty of punch left.

⁂

That Walter Foster is a correspondent whom the Labour Leaders wisely decide to leave alone, he is one too many for them.

⁂

That his last letter to The Times remains unanswered because it is unanswerable.

⁂

That the voluntary testimony to the character and work of Dr. Millar must be highly gratifying to that gentleman.

⁂

That by and by the men who were instrumental in ousting him from the Employment Bureau will realize that they have made a bad mistake.

⁂

That Alderman Porter hit the nail on the head when he said that if the work was to go on, the Committee must get rid of agitators.

⁂

That the Rotarians must all be Conservatives, judging from the political references in their topical songs.

⁂

That they joined with the general public in deploring the absence of a Liberal "platform."

⁂

That the President of such an energetic organization should be able to supply one, and possibly would like to have a try.

⁂

That two of Victoria's best known lady amateurs are about to join Pantages circuit.

⁂

That it has been whispered to "Hornet" that the dresses being prepared for one of them are "the limit."

⁂

That many Society ladies have found the Vaudeville stage to be a gold mine.

⁂

That Cliff Denham is at least as much at home on the stage as off, and may be one of those men who has misesd his vocation.

⁂

That the United Service Club is doing a splendid work, and deserves public support.

⁂

That those who wish to help the soldiers should call at the Club any day after four o'clock and satisfy themselves as to the conditions.

⁂

That they would certainly not leave without making a contribution.

⁂

That in this matter, as in many others, a little help is worth a lot of pity.

⁂

That anyone who has five dollars to spare, should send it to Mrs. W. J. Roper for the "Kathleen Dunsmuir" Fund.

⁂

That this is a case in which Victorians should be proud to support the work of one of their own daughters.

⁂

That some people believe they can trace the fine Italian hand of our Premier in the British newspaper campaign on behalf of the B. C. E. R.

⁂

That if so, it would not be the first time he has lent a helping hand to a deserving institution.

⁂

That the talk of elections is gradually "fading away," for which relief *many thanks.*

⁂

That the personnel of the purchasing commission appointed by the Dominion Government should inspire confidence throughout Canada.

⁂

That if both political parties could agree to place all patronage in the hands of a similar commission, politics might become respectable.

⁂

That as Mr. Borden has set the example in his own constituency, the suggestion should not be an impracticable one.

WASHED NUT COAL

$5.00 per ton

DELIVERED

A fuel which has built up its sterling reputation on account of its all-round satisfaction as a

KITCHEN COAL

With our fleet of Motor Trucks our delivery is perfect.

KIRK & CO.

1210 Broad St. Phone 139

SOAP, Etc.

W. J. PENDRAY & SONS, Ltd.

Phone 773. Laurel Point.

Home Made Jams, Marmalade and Cakes

FORT STREET GROCERY

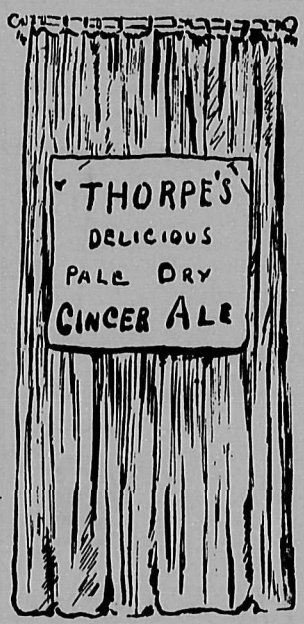
Phone 4126 1115 Fort St.

HALL & WALKER

Agents

Wellington Colliery Company's Coal

1232 GOVERNMENT ST. PHONE 83



A HOSE FOR YOUR GARDEN

We have one that will suit you—50 feet long, of splendid quality, 3 ply cable, complete with tap connection and regulating nozzle.

Call today and get one.

Peter McQuade & Son Limited.

SHIP CHANDLERS

WHARF STREET, VICTORIA

TELEPHONE 41

HOTEL RAINIER-GRAND SEATTLE

EUROPEAN-MODERATE

MODERN-CONVENIENT

225 OUTSIDE ROOMS-135 WITH BATH.

Mrs. H. B. Thomson, "Glen-au-Darra," Oak Bay, is spending the week-end out of town.

The Hon. W. J. Bowser and Mrs. Bowser have left for a trip to Prince Rupert and Northern British Columbia ports.

Gordons

Phone 5510 Limited

Wash Dresses

AT LOW PRICES

When these dainty dresses were laid out before our buyer, he at once recognized in them values that would ensure quick clearance. They combine smartness of styles and daintiness of colorings and materials with smallness of price. Never have we before seen such beautiful garments marked at such low prices—styles to suit the young maid and matron—styles for outing or every day wear. Figured voiles are probably the most chosen material although crepe, muslins, cotton suitings, pique and rep are well in the running.

$4.50 A SMALL PRICE for this genuinely pretty Dress of figured crepe. It is made in a simple but dainty style. Trimmings consist of a collar and cuffs of *scalloped edge net* and small crochet buttons.

$5.00 An exceptionally smart and pretty Dress, made from two different materials, a black and white cross-bar gingham and fine white suiting. The yoke of the skirt, the suspender effect of the blouse and a band round the lower edge of the skirt are of the black and white material, while the skirt proper and raglan sleeves are made of the white suiting, giving a very distinctive effect.

$4.75 A pretty and useful Middy Dress of pink cotton rep, a material that is hard to beat for its wearing qualities. The collar is half faced with white and trimmed with white cord. It is made to lace in front in the usual middy style. Two patch hip pockets give an added touch of smartness.

$6.50 is a modest price for this Dress. It is made of a black and white striped cotton suiting in a very neat and simple design. The blouse is nicely trimmed and has a pretty embroidered muslin collar, while the skirt is made with a deep yoke and two patch pockets.

$8.75 A Dress made of fancy spotted muslin. The skirt is made with a shirred yoke and is finished at the bottom with three narrow frills. It is made with a vest and cuffs of marquisette trimmed with lace ,three-quarter length sleeves, and a pretty crush girdle of sky blue silk.

$17.50 This is one of our prettiest Summer Dresses, and is a *real beauty. The material is a fine cotton voile with* an exquisite apple blossom design. It is high waisted, with a full skirt made in yoke effect. A bolero effect blouse trimmed with dainty lace and insertion, and a pink silk girdle finishes off this becoming Dress.

Madame Watts

Smart Blouse of Creme net and lace, with bodice veiled with tucked black chiffon — Belt of fancy striped silk

Good quality crepe de chene Blouse, hemstitched as sketch

Suite 401-4 B. C. Perm. Building, Douglas Street, Victoria, B. C.

PHONE 1623