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VOLUME 13 — CRANBROOK, BRITISH COLUMBIA, THURSDAY, JULY 7, 1910 — NO. 19

Good Work Inaugurated

General Secretary Gidlow Organizes Local Branch of First Aid Society Among Railroadmen

On Tuesday evening last, at the Carmen's hall, General Secretary Gidlow, of the C.P.R. center of the C.P.R. St. John Ambulance association, addressed a fairly large gathering of railroad men on "first aid to persons suffering from accident or sudden illness." In the unavoidable absence of Mayor Fink, on account of sickness, Dr. J. H. King, presided, and opened the meeting.

In introducing his subject General Secretary Gidlow said that this was not a new order by any means. The order of St. John is a most ancient one, dating back to the year 1058. The ambulance department of the order was founded in the year 1877 by the Order of St. John of Jerusalem in England. On the 14th of May, 1888, her late Majesty Queen Victoria was graciously pleased to grant a charter of incorporation to "The Grand Privy of the Order of the Hospital of St. John of Jerusalem in England" and to "declare that Her Majesty the Queen is the sovereign head and patron of the order, and that on the eve of St. John the Baptist next following His Royal Highness the Prince of Wales shall become the Grand Prior of the order."

The said charter contains the full recognition of the St. John Ambulance association as the Ambulance Department of the order, and places it under its entire control. Secretary Gidlow then explained the objects of the order and showed in a graphic manner how numbers of lives were lost through improper treatment by well meaning, but ignorant, persons, how simple fracture was made compound through neglecting to secure the broken bone before moving the sufferer and thereby causing the jagged edge of the bone to pierce an artery and cause the unfortunate person to bleed to death long before the services of a doctor could be obtained, how immediate "first aid" treatment could save life in case of bleeding, accidental poisoning, shock to the system, the apparently drowned or suffocated.

He further said: "It is the duty of every man to take at least one course of "first aid" lectures. It is a duty you owe to yourself, to your wives and children; it is a duty you owe to your country. As Lord Grey said in Montreal some little time back: 'No man is a good citizen unless he knows how to render aid to suffering humanity.' You are all liable to accident and all are dependent on these same "first aid" principles. Lord Grey said to me when I was introduced to him in the early part of the year: 'You have a great work in front of you and a difficult. I wish you every success in your good work.' Gentlemen, thanks to the whole-hearted sympathy of the C.P.R. western officials and the western people generally, I can say that this C.P.R. welfare movement has been an unqualified success in every city and town I have been in. Officials and employes of all grades have entered into the spirit of this humanitarian movement with the greatest possible enthusiasm, so much so, that when I leave the west I feel that you will not allow the classes to go dormant, but that these classes will increase and multiply throughout this great Dominion. You need all the people you can get in order to develop this vast continent. It's possibilities seem endless, but you must have the people to develop its resources and when you get the people you should give them every protection from death by reason of accident or sudden sickness. You cannot afford to allow men to die for the want of proper first aid treatment. We owe a great deal to the medical profession of this country, —without their aid we can do nothing. On them devolves the work of giving you this first aid instruction. The doctors have come to the front and volunteered their services free of expense. Do not forget that in case of serious accident your life depends on what the bystander will do; what your fellow workman will do; what your dearest friend may do before the services of a doctor can be obtained. As five hours instruction (which is all that is necessary to enable any person to obtain a certificate) will enable you to prevent all this unnecessary suffering and loss of life, surely you will not begrudge giving these few hours to the cause of suffering humanity."

At the close of Mr. Gidlow's address a local branch organization was formed, with Superintendent Uren as permanent chairman and Mr. Connolly, the superintendent's chief clerk, as secretary.

The local organization will get down to work directly the necessary instructions are received from headquarters. Drs. King and Green have volunteered to give the lectures required to qualify members for certificates.

IRRIGATION CONVENTION

ARRANGEMENTS WELL UNDER WAY FOR BIG GATHERING.

Irrigation is the handmaiden of agriculture, and the history of the first is coeval with that of the second. In the cradle of the race the success of crops was absolutely dependent upon water supply, and throughout Asia Minor, India, Egypt and China there are still in existence remains of irrigation works which, by their size and workmanship, bear mute testimony to the importance of irrigation to the long forgotten builders. Canals, in length, breadth and depth, larger by far than any yet dreamed of by modern engineers; storage basins which rival in size some of the great lakes; stone aqueducts which would bear the weight of a couple of modern railway trains running on a double-tracked road, existed in all these countries. Even the great dam at Assouan had a rival in that which occupied virtually the same position in prehistoric times. In more recent times the art spread to Italy, Spain and North Africa, or rather from North Africa to Spain, and thence to Italy. It was the Spanish minks, those devoted soldiers of the Cross, who accompanied the Spanish armies of conquest on even their bloodiest campaigns, who first introduced the art of irrigation into the New World, and from the small works which they constructed wherever they erected an altar, the work has spread all over the arid and semi-arid districts of the two Americas. Even yet the work is still in its infancy, and local conditions have so far been the only ones considered. The result has been the wasteful distribution from the more easily controlled sources and the ignoring of those larger sources which could be utilized for the irrigation of huge stretches of country. During the past few years, however, governments have become interested in what was hitherto a proposition for the individual, and capital has begun to recognize that money invested in irrigation projects will give good returns.

The increase of interest and activity in irrigation has given rise to many vexed questions, and it is only by the interchange of views between those who are interested in the subject or have studied these questions from the practical, the engineering or the legal standpoint that any final system of control, administration and distribution of the available water supply can be arranged.

This is the object which the promoters of the Western Canada Irrigation Association had in view when they met four years ago for the purpose of organizing, and this is the object of the meeting which will be held in Kamloops on August 3rd, 4th and 5th of this year.

It is hoped that the residents of all parts of the province will be sufficiently interested in the subject of irrigation to have delegates present, and that in the dry belt all those who must perforce take a more intimate interest will turn up whether delegates or not. The programme, which it is hoped will be carried out in full, includes papers by Mr. Newell, chief of the reclamation department of the United States; Clifford Sifton, M.P., an enthusiastic advocate of conservation; R. B. Bennett, of Calgary, and Charles Wilson, K. C., both of whom are experts on the legal questions connected with irrigation, and A. E. Ashcroft, of Vernon, and A. E. Meighen, of Kamloops, on the practical side as concerned with company projects. Other recognized experts on different branches of the subject will also be asked to prepare papers for submission to the convention, and the discussion on all these papers cannot but result in benefit to the cause.

Resolutions may be brought before the convention, and it is requested that proposed resolutions should be mailed to J. T. Hall, secretary Western Canada Irrigation Convention, Brandon, Manitoba, before July 20th.

The people of Kamloops are particularly interested in the subject of irrigation, and will spare no effort to make the convention a success so far as lies in their power.

A WONDERFUL GROWTH

SUCCESS ATTENDANT UPON PROGRESSIVE BUSINESS POLICY OF BEATTIE-MURPHY CO., LTD.

Perhaps nowhere in the Dominion of Canada is there a better illustration of the marvelous growth of the west than in the development of the drug and book business of the Beattie-Murphy Co., Ltd., of this city. The inception of Cranbrook, the growth of the place from a hamlet to one of the best business points in the interior of British Columbia, the progress from the pioneer days of twelve years ago to the prosperity of the present, is embodied in the history of the marvelous growth of this company. R. E. Beattie, the senior member of the firm, is the pioneer merchant of Cranbrook. Coming here in the spring of 1898, virtually a mere lad in years, but a veteran in business ability, energy and hard work, well trained in the profession of dispensing drugs, and experienced as a salesman, he selected Cranbrook as the ideal place for business and has demonstrated that his judgment was right. While waiting for the erection of a building Mr. Beattie spent a few months as a laborer in the late A. Leitch's saw mill, and it might be said in passing that he made a good record piling slabs and lumber. His first stand was the origin of the present Imperial Bank building, a one story shack with floor space 12x30. The construction of the Crow was then in progress and on June 1, 1898 Cranbrook's pioneer drug store was opened for business. Mr. Beattie's business policy was based on one great commercial truth: "Treat the people right, give them what they want, and the confidence thus secured can always be retained." From the start Mr. Beattie paid special attention to the drug department, and in a very short time he won the confidence of the physicians of the district, who appreciated the fact that a prescription dispensed at Beattie's could be depended upon as absolutely correct, and to this day the establishment enjoys a most enviable reputation in this respect. With the other departments in the store Mr. Beattie was as careful. He always kept the best and invariably his stock, in point of quality and variety, was ahead of the town and the times. With the growth of the town and the district, this same policy was pursued, until now the firm has what is conceded to be one of the largest and best equipped drug and book stores in the interior of Western Canada.

Mr. Beattie was the first postmaster in Cranbrook, and still retains the position. As a citizen, he has been one of the most energetic and loyal in the city, and his time and his money have always been ready to assist in advancing the best interests of the community.

Last year the business was incorpirated under the name of Beattie-Murphy Co., Ltd. Mr. Murphy, the junior member, who is a son of D. E. Murphy, the well known C.P.R. engineer, commenced his business life as errand boy for Mr. Beattie, when a boy in knickerbockers, and today he is a young business man of fine ability and a pharmacist who stands the peer of any in the province.

So rapid has been the growth of the business that from time to time the quarters have been enlarged and improved to meet the increasing demand and the latest move is to equip the store with a complete set of oak wall cases of the latest patterns and plate glass show cases. The cost of this latest improvement has been hundreds of dollars, but the company never hesitate about the cost when the convenience of the public demands a change. The quality and variety of stock carried by this firm is a marvel to travelling men and others engaged in the same line of business, but it is this broad guage policy, the confidence in the people, this desire to please the public and this determination to leave nothing undone to meet the demands of a prosperous town and district that have made the people their patrons and created a satisfied sentiment that means still greater business for this firm in the future.

Lipton's lime fruit juice in fancy wine decanters—stopper with each bottle—at Fink's Pure Food Grocery.

Teething children have more or less diarrhoea, which can be controlled by giving Chamberlain's Colic, Cholera and Diarrhoea Remedy. All that is necessary is to give the prescribed dose after each operation of the bowels more than natural and then castor oil to cleanse the system. It is safe and sure. Sold by all druggists and dealers. 19-tf

FOR SALE—Home with all conveniences, furnished or unfurnished; reasonable price and easy terms. Apply W. M. Pettet, Armstrong Ave., Baker Hill. 17-3t

CANADIAN CLAY

DOMINION GOVERNMENT INVESTIGATING WITH VIEW TO UTILIZING THIS SOURCE OF WEALTH.

The fact that nearly 60 per cent of the clay products utilized in Canada are imported from the United States, while Canadian clay deposits lie undeveloped is the cause of action on the part of the Dominion bureau of mines, whereby two clay experts, H. Reis and J. Keele, have been delegated to make a tour of the Dominion, collecting as they proceed samples of the clay deposits in the districts accessible by railroad, to be sent to Ottawa to be tested to ascertain their value as material for brick or tile manufacture.

These two gentlemen reached Edmonton recently, says the Journal. While here they will take samples of the clay in the beds that are known to exist in the district, but that as yet have not been developed. A sack of clay from each deposit will be shipped to Ottawa and will be put through exhaustive tests there during the coming winter. The results of the tests will eventually be published in the form of a bulletin, which will be of great value to business men who may desire to invest capital in a clay development enterprise.

To a Journal reporter the two government men spoke of the rapidly increasing demand for building materials manufactured from clay deposits, which is the result of the enormous building activity ruling throughout the Dominion.

"Of $5,000,000 worth of sewer tile and other utilities manufactured from clay deposits, $3,000,000 worth are imported from the United States," said Mr. Keele. "To a city situated as Edmonton is," he continued, "this means that fully as much is paid out in freight and duty as the materials themselves are worth. The development of the clay resources that are known to exist here will be the means of putting a stop to this enormous expense, and the information that we are gathering will be for the guidance of those who may undertake to develop these deposits."

After spending a few days in the Edmonson district, during which samples of clay will be obtained for testing purposes from all the known deposits in the district, Mr. Reis and Mr. Keele will go south to Calgary and from there along the Crows Nest branch to Vancouver, collecting samples of clay as they go. Last summer was spent in collecting samples of deposits in Ontario and the Maritime provinces and from early spring up to the present the two experts have been occupied in the territory between Winnipeg and Edmonton.

They have covered all the territory tributary to the Canadian Northern railway, and as far west on the Canadian Pacific as Moose Jaw, and south from Moose Jaw as far as Estavan. On their return trip they will take in Medicine Hat, where a tile industry is now being established.

Soreness of the muscles, whether induced by violent exercise or injury, is quickly relieved by the free application of Chamberlain's Liniment. This liniment is equally valuable for muscular rheumatism, and always affords quick relief. Sold by all druggists and dealers. 19-tf

LLOYD GEORGE'S BUDGET.

SURPLUS OF OVER $1,000,000—SALE OF WHISKEY FALLS OFF.

Chancellor Lloyd-George introduced the badget for 1910-11 in the commons last week. The chancellor was cheered when he stated that he had already wiped out the deficit, and that everything pointed to a better outlook in trade.

The greatest increase in expenditure was for the navy, which was £5,550,000. The total under this heading amounted to £40,000,000.

The chancellor announced that there would be no reductions in the whiskey tax, despite the decrease in revenue from this source of £1,400,000. The decreased consumption of ten million gallons of whiskey, he said, conduced to the well-being of the people. Drunkenness in Ireland and Scotland had decreased immediately to a great extent after the increase, in the tax, and the chancellor said, "Whoever would reduce the tax would be guilty of crime against the state."

Chancellor Lloyd-George had no novelties to offer in introducing the budget of 1910-11 in the house of commons. He took an optimistic view of the future, despite the fact that he had to find the revenue to meet an estimated expenditure of £193,930,000. The chancellor figured a total revenue of £199,791,000, leaving a surplus of £561,000.

ADVERTISING THE WEST

NOVEL SCHEME INAUGURATED BY THE C.P.R.

On the occasion of the recent visit of Mr. J. S. Dennis, C.P.R. land commissioner, the Herald gave some particulars of the novel advertising scheme now being worked out by the corporation's land department.

Further particulars of this up-to-date project are contained in the following extract from a contemporary:

From Montreal across the continent over the Rocky Mountains to Vancouver and down through the Columbia River valley is the proposed itinerary of the special train which pulled into Rebina last Sunday morning attached to number 12. The object is to take a series of moving picture films to be shown all over the United States and Europe in the exploitation of Canada, her scenic, industrial and farming possibilities.

More interesting than a circus is the interior of the special which consists of five cars. The baggage coach ahead looks like a theatre dressing-room with its wardrobe trunks and sheeted walls hung with theatrical costumes; the photographic car with its tanks, its dark room and its developing outfit; the commissary car; the sleeper and finally the official car, Carsland, of Mr. J. S. Dennis, assistant to the vice-president of the Canadian Pacific railway, under whose personal supervision the train is being conducted.

The Edison Manufacturing company supply a photographer, a stage director and a company of actors and actresses to add the human element necessary even in a moving picture play. And very dramatic are the incidents of the action of the stories from the amusing mishap that befell Mary and John on their honeymoon trip from Montreal to Shanghai, to the genuine adventures of the boy who runs away from his home in the United States to become successively a park ranger, member of the R.N.W.M.P., miner, fisherman and lumberjack, working his way up to lumber king.

The Canadian Pacific railway has gone to immense expense and has spared no pains to promote these plays which have been written with the one purpose in view to show Canada's diversified opportunities for the settler and the tourist.

The halo of romance with which these pictures are to be invested will add to their interest for the public.

Two weeks ago Wednesday, the special train left New York, the passengers including several prominent actors and actresses who have played leading parts and who are to perform in the moving picture dramas, an expert moving picture photographer, the stage director and a couple of journalists. The first stop was made at Montreal, where the first scene was staged in the continued story, a bride and groom—Mr. and Mrs. Prior—leaving on a honeymoon trip that was to take them across Canada and to Shanghai.

Coming by way of Minneapolis the party was joined by Mr. J. S. Dennis of the C.P.R., his private secretary, Mr. Norman Rankin, and Miss Irene Annie Love, the talented young special writer for the C.P.R.

The visitors from New York are J. Searle Dawley, stage director; Miss Sawyer, Mr. and Mrs. Prior, Mr. Ritchard O'Neill, Mr. C. Sutton and Mr. J. Gordon, members of the theatrical profession; Mr. Crorrajager, expert moving picture photographer for the Edison company; Messrs. J. Herbert Welch and Fraser, journalists.

The Mounted Police have been the special attraction in Regina and the barracks was the scene of much interest and activity. A full military parade and demonstration of tent pitching and all prairie work were given in order that moving pictures might be obtained, to illustrate this most interesting phase of life in the west as witnessed by "Mary and John" on their honeymoon trip.

NELSON Y.M.C.A.

The Nelson Young Men's Christian association is already proving itself to be a very popular resort and club for young men. There are now on the roll, after three months, 250 members, and last month (June) not the best time of the year, 353 were registered as using the rooms, baths and games. One of the most popular of the pastimes is the bowling alley, where last month 326 played the game, netting the association $56 after paying the pin boys. Another popular game is that of English billiards. A fine table has been installed, as also a fine pool table. The Y.M.C.A. is doing much to rid these fine games of the gambling stigma, attached to them in some places. Swimming and life-saving classes are now under way.

Preserving apricots and raspberries this week at Campbell and Manning's.

Sad Fatality at Michel

Brakeman Cyril Janes Meets Instantaneous Death Whilst Engaged in Uncoupling Cars

One of those distressing fatalities, all too common in railroading, occurred at an early hour yesterday morning at Michel, resulting in the instantaneous death of a young brakesman, named Cyril Janes. The facts are painfully simple. Young Janes was engaged in uncoupling a flat car from a box car, the train backing up between the tipple and the depot at Michel for this purpose. For some cause or other, he was unable to effect the uncoupling and shouted out to this effect to his fellow brakeman, Bob Killens. As he shouted out: "I cannot do it, Bob," he jumped between the flat car and the box car to which it was attached. Killens immediately shouted back: "Don't get in between the cars," but it was too late, Janes had already made the fatal move, slipped and the two cars and the tender passed over his body, crushing the young life out.

News of this sad accident, which reached Cranbrook early on Wednesday morning, caused the utmost distress among all those to whom the deceased was known. Whilst quite a young fellow, Cy. Janes by his manly conduct and pleasing manners had earned for himself the sincere regard and respect of all who came in contact with him. Expressions of regret at his untimely end were universal and obviously sincere among his fellow workers and at the various local railroad offices. Young Janes appears to have been a universal favorite, and by his frank, engaging manners to have won a very high place for himself in the esteem of all his brother railroadmen.

Cyril Janes was the only son of his widowed mother, to whom the news of his terribly sudden end was cabled yesterday by Superintendent Uren, at the old home at Leighton Buzzard, Bedfordshire, England. Three sisters, also resident in the Old Country, make up the family thus suddenly bereaved.

Cyril Janes was twenty-two years old last April and had been out in the west just three years. Immediately upon his arrival here from England he went to work for the C. P. R. in the freight office, subsequently being transferred to the baggage department. Later on, about a yeas ago, he went breaking on a passenger, running on 213 and 214 for a short while. He then was transferred to Medicine Hat, running on the Flyer. About the 22nd of May last young Janes returned to Cranbrook to reside and started out on way freight, being later put on through freight.

He was a member of the Church of England and an Oddfellow, under whose auspices the funeral took place at 4 o'clock this afternoon, the remains having been brought in from Michel at a late hour last night, after the customary coroner's inquest.

There was a large turnout of Odd Fellows, who marched from Beatty's undertaking rooms to the Church of England, where the funeral service was conducted by Rev. E. P. Flewelling.

The pall bearers were Messrs. Jack Beaton, Jack and Jim McFadden, O. Neilson, Allan Young and Robert Killens.

At the hour of the funeral most of the business places in town closed as a mark of respect to departed merit.

NEW BRUNSWICK CAPITAL

TO BE INVESTED IN BRITISH COLUMBIA—COMPANY FORMED.

New Brunswick capital is to organize an investment company for the purpose of making investments in British Columbia. The head office will be in Vancouver. An application for incorporation is now before the provincial executive.

The chief promoters of the new enterprise are Messrs. J. J. McCaffrey and F. E. Winslow, of Fredericton, who left for home last week after spending a fortnight on the coast. Mr. McCaffrey is no stranger, having visited the province last summer. As a result of his visit to Prince Rupert he organized the Atlantic Realty and Improvement company among his New Brunswick friends. At the initial sale of town lots the company purchased $140,000 worth of real estate. The president of the corporation is Lieutenant-Governor Tweedie, the other directors being Messrs. J. J. F. Winslow, A. J. Gregory, J. J. McCaffrey and James Robinson, all of Fredericton. Mr. W. S. Benson is the resident manager in Prince Rupert. Mr. Benson will also hold an executive position in the new corporation.

"We have already sold enough property in Prince Rupert to recoup us for our original investment and still retain the major portion of our holdings," said Mr. McCaffrey. "Our success there can be duplicated in Vancouver on a larger scale, as we can secure all the capital we require from New Brunswick associates. British Columbia is enjoying and will continue to enjoy the greatest prosperity of any province in the Dominion. Our company will be the means of diverting very considerable capital in this direction."

Mr. McCaffrey and Mr. Winslow will return to Vancouver to establish permanent headquarters as soon as they settle their private affairs in Fredericton.

In view of the large number of former New Brunswickers resident in Cranbrook, this new organization should be induced to investigate local openings for investment of capital. There are plenty and quite as good as the best offering on the coast.

DEATH OF DR. SUTHERLAND.

Rev. Dr. Alex. Sutherland, missionary secretary of the Methodist Church in Canada, who had been suffering from ill-health for the last seven weeks, died last week in Toronto, aged 77. He is survived by two sons and three daughters, Hugh, of the editorial staff of the Philadelphia North American; Frank, of the Mercantile Trust Co., of Hamilton; Mrs. H. W. McLean, of Calgary; Mrs. Stevenson, of Nashville, Tennessee, and Mrs. Shepard, of Lynn, Mass.

CRANBROOK VICTORIOUS

IN EVENLY AND WARMLY CONTESTED FOOTBALL MATCH AT NELSON.

To a good proportion of the spectators, says the Nelson News, the football match, between the crack team of Nelson and Cranbrook, was the event of the day, (Dominion Day) taking place in the morning at the recreation grounds. The game was clean, fast and spectacular, and the visitors sustained their reputation as a fast and heady aggregation. The Nelson lads were also there with the hard, clean work, but though they put up a hard and determined struggle and frequently were dangerous, the Cranbrook boys were more aggressive, and in the middle of the second half Watson, Cranbrook's inside right, for the first and only time got past Nute, Nelson's hard working and effective goal keeper. The final score being 1-0.

To put it briefly, Cranbrook put up a fine offensive battle and Nelson put up a fine defensive battle. Williamson was the head anh shoulders of the Nelson defence, while Nute saved the day times without number. The Cranbrook goalie also had some saves, but the Cranbrook half line, consisting of the two McEwans and Torrence, deserves the chief credit for the good showing made by the team. The combination work of both teams was up to the mark.

W. Matthews was the arbiter of the game, and handled the whistle in an efficient manner, the linesmen being J. Nesbitt, of Cranbrook, and McAndrew of Nelson.

The line-up was as follows:

Cranbrook—Goal, T. Clark; full backs, J. Clark (captain), R. Bartholomew; half backs, J. McEwan, T. McEwan, E. Torrance; forwards, J. Robb, S. Watson, W. Harrison, J. Wallace, W. Lumsden.

Nelson—Goal, T. Nute; full backs, H. Harper, B. Kidd; half backs, J. Holland, "Scotty" Williamson, J. Rhead; forwards, T. Phillips, H. Hampden, D. Ritchie, S. Bent, J. Ramsden.

A large Cranbrook contingent was on hand to cheer their team, headed by R. Baldwin, president of the Cranbrook Football club.

FOR SALE.—Two solid cherry show case tables, with show cases to fit same. Cheap for cash. Apply to W. H. Wilson. 19-1t

FOOTBALL

On Saturday next the local football team will play a match with the Moyie team, instead of Fernie, the latter team having to play off a league match with Hosmer on that date.

THE CANADIAN BANK OF COMMERCE

Paid-up Capital, $10,000,000 Reserve, $6,000,000

DRAFTS ON FOREIGN COUNTRIES

Arrangements have recently been completed under which the branches of this Bank are able to issue Drafts on the principal points *in the following countries:*

Austria-Hungary	Finland	Ireland	Russia
Belgium	Formosa	Italy	Servia
Brazil	France	Japan	Siam
Bulgaria	Fr'ch Cochin-China	Java	South Africa
Ceylon	Germany	Manchuria	Straits Settlements
China	Great Britain	Mexico	Sweden
Crete,	Greece	Norway	Switzerland
Denmark	Holland	Persia	Turkey
Egypt	Iceland	Phillipine Islands	West Indies
Faroe Islands	India	Roumania	and elsewhere

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NO DELAY IN ISSUING. FULL PARTICULARS ON APPLICATION

R. T. Brymner, Manager Cranbrook Branch

Merchants Bank of Canada

Head Office, Montreal

CAPITAL - - -	$6,000,000
RESERVE - - -	$4,602,157

Sir H. M. ALLAN, President
E. F. HEBDEN, General Manager

145 BRANCHES IN CANADA

A General Banking Business transacted. Out-of-town Accounts solicited. Deposits or withdrawals may be made by mail.

SAVINGS BANK DEPARTMENT

$1.00 opens an account Interest paid at highest current rates.

Elko Branch: C. R. Wickson, Mgr.

THE CRANBROOK FOUNDRY

Engineers, Founders and Machinists

Phone 44. - P. O. Box 833

We are Specialists in Saw Mill Machinery and Repairs

We make the Best Saw Guide and Arbor in B. C. Any size required.

LIBRARY VOTING CONTEST

A splendid library, consisting of 100 Volumes of the World's Best Literature in a handsome case, will be given FREE to any Church, Lodge, or Institution in Cranbrook or District that can secure the largest number of votes in it's favor

The merchants listed below will give with each 10 cent purchase a vote. A ballot box is placed in Beattie-Murphy Company's Drug Store where votes can be deposited.

The Herald will publish the respective standing of the contestants each week.

The Library is now on exhibition in the window of the Fink Mercantile Company's Store.

The Herald will give 100 votes to every new subscriber annual) during the contest.

The contest begins March 4th and closes August 5, 1910.

Remember—Votes can only be obtained by trading with the merchants listed below, and every dollar spent at any of these stores entitles you to 10 votes.

Fink Mercantile Co. - -	Groceries
" " " - -	Furniture
A. C. Pye - - -	Men's Furnishings
Patmore Bros. -	Tinners & Plumbers
Beattie-Murphy Co., Ltd. -	Drugs & Stationery
Hill & Co. - - - -	Dry Goods
McIntyre & Erickson,	Jewelry, Engraving, and Musical Supplies
Cranbrook Opera House, -	R. A. Fraser, Proprietor "In Business For Your Amusement"

HERALD PUBLISHING COMPANY

For New Annual Subscriptions to the Herald, 100 votes

WE HAV'NT THE

LARGEST BRICK PLANT IN THE WORLD

But we have the Best Brick in this Western country. Common or Pressed

WRITE FOR PRICES

THE CRANBROOK BRICK CO., LTD.

THE ROYAL HOTEL.
Mrs. L. V. Roberts, Proprietress.
Cor. Stanley and Silica Sts.
NELSON, B.C.
Free carriage or bus from all boats and trains.
Rates, $1 and $1.50 per day.
Remember our 25c. Chicken dinner on Sundays. 48-6m

E. W. WIDDOWSON, ASSAYER AND CHEMIST.—Charges: Gold, silver, copper or lead, $1 each; gold-silver, $1.50; silver-lead, $1.50; gold-silver, with copper or lead, $2.50; zinc, $2; silver-lead-zinc, $3. Prices for other metals on application. Long distance 'phone 67. P.O. Box, C1108, Nelson, B.C. 48-1y

News of the District

WYCLIFFE

(Special correspondence.)

Rev. E. C. Curry, student of Columbian College and formerly in charge of the Kimberley field, will preach in the school house on Sunday, July 10th, at 7.30 p.m.

MOYIE

(From the Leader.)

Assessment work has been done recently on the "O. K," the Iron Bell and the Boundary, near Kingsgate. These claims are owned by Gus Kallman, J. L. Gibbons and James McNeill.

A baseball game is being arranged between the bartenders of Cranbrook and Moyie. Several amusing features are planned for this game, which will, it is expected, be played at Aldridge Park in the near future.

There was a disastrous forest fire near Desaulnier's ranch north of Moyie, the first of the week. The fire evidently started from a spark *from a passing locomotive* and soon gained rapid headway. It crept up the hill and destroyed about 200 cords of wood belonging to Felix Desaulnier. Mr. Desaulnier estimates his loss at considerably over $1,000.

A. C. Hammer, aged 83 years and three months, died Tuesday at the residence of his daughter, Mrs. C. O. Peterson. He had been an invalid for some time. About a year ago he came out from Sweden with his daughter. In point of years at his death he was Moyie's oldest resident The remains were taken to Cranbrook for interment.

MARYSVILLE

(Special correspondence.)

The long continued drouth has broken at last. The heavy rain we had yesterday settled the dust and made everything fresh and green again.

The hay will be very scarce in this part of the country this year, owing to the dry, cold weather this spring.

It is almost impossible for farmers or gardners to raise anything in this part of the country, on account of the great pest they have to contend with, in the millions of gophers that are destroying everything. The government should take this matter up *and see that there is something done* to destroy them.

School closed on Thursday last for the holidays. Mr. Webb, our teacher, has returned to his home in Chilliwack for a well earned rest. Recitations, songs, phonograph selections and a mouth organ solo by Master Harold Bennett, were enjoyed by a large crowd of visitors. Mr. Webb presented each scholar with a nicely bound book. The children in return presented Mr. Webb with a purse.

Everyone enjoyed the school picnic held in the smelter ground last Thursday afternoon. Among the amusements provided were races by children—"grown-ups" as well—and a baseball game, in which some young ladies took part, the "ladies winning as usual."

Mr. and Mrs. J. Horman and son *have arrived from Bristol, England,* to make their home in Marysville, where Mrs. Horman's mother, Mrs. Bidder, and her brothers and sisters reside.

Mr. and Mrs. Clayton, of Nelson, are visiting their son, E. J. Clayton.

The Rev. E. C. Curry, of Columbian College, and formerly of Marysville, will preach in the school house on Sunday, July 10th, at 3.30 p.m. A cordial invitation is given to all.

W. J. Watkin is working at Mr. Handley's summer resort, at St. Mary's lake, getting it in order for summer visitors.

A very pleasant evening was spent at the home of Mr. and Mrs. Conover *Wednesday evening,* the occasion being a farewell to Mrs. H. S. Webb. The first part of the evening was spent in playing whist, Mr. Clayton, sr., winning first prize. Mrs. E. Bidder won the "booby prize," after which ice cream and cake were served. All enjoyed themselves very much. Among those present were Mr. and Mrs. Bennett and son Harold, Mr. and Mrs. Clayton and son E. J. Clayton, Mr. and Mrs. D. Bird, Mr. and Mrs. Mellor, Mr. and Mrs. Horman, Mr. and Mrs. W. Bidder, Mrs. Handley, Mrs. E. Bidder, Mr. and Mrs. James, Mrs. Watkins, Miss N. Handley, Miss M. Bennett, Messrs. E. A. and H. Bidder, G. Ellis, A. S. Couzens. Mr. H. S. Webb was the guest of honor.

A carload of horses from Ontario arrived yesterday for P. Lund, Matthew Creek.

Marysville can boast of a baseball team. *A game is played most every* evening, which is thoroughly enjoyed by all. What's the matter with Marysville?

WARDNER

(Special Correspondence.)

Mr. Robson, of Mayook, sold his ranch a few days ago for the handsome sum of $5,400.

A party of Americans passed through Wardner a few days ago, on their way to Canoe river to take up land.

Mr. E. Elwell, of Cranbrook, was doing business in town last Wednesday.

Mrs. Louie Larson called on Cranbrook friends last Wednesday.

Mr. Lund and Miss Hazel Lund left last Thursday for Spokane, where they will spend a few days with friends.

Miss L. A. Coates left last Friday for Nelson to spend the summer vacation.

Miss Minnie Service, of Cranbrook, spent the First with friends in town.

Arthur Lund and Henry Lapoint left on Saturday for Spokane and other western points.

Miss Edythe Lund returned from Calgary on Friday morning last to spend her vacation in town.

G. H. Donahoe was in Cranbrook last Saturday on business.

Mr. S. C. Smith spent Sunday with Cranbrook friends.

Mr. D. Anderson spent Saturday with Elko friends.

Mr. August Karlson is spending his vacation in Edmonton.

Mr. Logan, the C.P.R. right-of-way man for the Kootenay Central, was in town Monday on business.

Mr. and Mrs. Wm. Douglas and family arrived in town on Sunday and left for Bull River to visit Mr. Douglas' brother, of that place.

The Elko baseball boys journeyed to Wardner on Sunday morning last to play a game of ball with the Wardner boys. The game was called at 2.30 p.m. and resulted in a score of 11-4 in favor of Wardner.

	1	2	3	4	5	6	7	8	9	R
Wardner ...	2	0	3	0	5	0	0	1	x	11
Elko	0	0	0	1	2	0	0	1	0	4

VANCOUVER EXHIBITION.

On Thursday, August 18th, Merchants' Day, there will be a convention of all the grocers in British Columbia, under the auspices of the Vancouver Retail Grocers' association. Visiting guests will be entertained by the Grocers' association at a banquet and will subsequently be invited to visit the exhibition.

Of unique interest in the list of prizes offered in the natural history section of the Vancouver exhibition will be those for the best collection of 200 insects which are injurious to Canadian agriculture or horticulture, exhibit to show specimen of injury done; also prizes for the best collection of weeds which are injurious to Canadian farm and Garden crops.

Arrangements are being made to hold a great wood-chopping competition at the Vancouver exhibition. Valuable prizes are being offered for this contest and it is anticipated that the number of entries will be large.

"Fighting the Flames," one of the amusement concessions to be seen at the Vancouver exhibition, has attracted thousands of persons wherever exhibited—first at the White City of Chicago, and since then at every world's fair west of the windy city and in nearly all the largest western cities. The show exhibits buildings in flames and features thrilling escapes from burning houses with all the modern fire-fighting appliances at work.

Among the many special prizes offered by various firms and persons in this province and other persions of Canada for the Vancouver exhibition will be one of 105 fruit trees offered by Brown Bros., Nurserymen, Ltd., Ontario, for the best display of fruit from each of the following districts: Okanagan Valley, district west of Lytton, district east of Lytton.

W. J. Walker, president of the British-American Live Stock association, who is touring Alberta and Saskatchewan in the inserest of his firm and the Vancouver exhibition, expects to have on exhibition at the Vancouver fair the best specimens of high-class horses and cattle to be found in Western Canada.

WATER NOTICE.

NOTICE IS HEREBY GIVEN that an application will be made *under Part V., of the Water Act,* 1909, to obtain a license in the Cranbrook Water District.

(a). The name, address and occupation of the applicant: The Bull River Electric Power Company, Limited, Wardner, B. C.

(b). The name of the lake, stream or source is: Bull River.

(c). The point of diversion is one and a half miles up stream from Bull River Bridge (pack bridge.)

(d). The quantity of water applied for is: Three hundred and forty cubic feet per second.

(e). The character of the proposed works: Power works for the generating and utilization of electricity under authority of the Company's charter. (See Act governing sections attached.)

(f). The premises on which the water is to be used: The power works above referred to and such other places as the Company may desire to sell power.

(g). The purpose for which the water is to be used is for developing power for the purpose of the Company's undertaking.

(i). If the water is to be used for power purposes, describe the place where the water is to be returned to some natural channel, and the differdiversion and point of return: The water *is to be returned to* Bull River ten thousand feet below the place of diversion. Difference in altitude between point of diversion is two hundred and sixty-one feet.

(j). The area of Crown land intended to be occupied by the proposed works, so far as is known, none.

(m). The name of the Company in full is: The Bull River Electric Power Company, Limited.

(n). Head office: Wardner, B. C.

(o). The capital, how divided, showing amount paid up: The capital is Two Million Dollars ($2,000,000.00) divided into (2,000,000) shares of One Dollar ($1.00) each. Two Hundred and Fifty Thousand Dollars ($250,000.00) paid up.

(p). Copy of such parts of the Memorandum of Association as authorize the proposed application and works:

"(e). To carry on the business of "a power company in all its branches; to exercise and enjoy, on com-"plying with the provisions of the "'Power Companies' Relief Act, "1902" and the "Water Act, 1909," "all the powers, rights and privi-"leges which a specially incorporated "company may acquire, exercise or "enjoy under the "Water Act, 1909"; "to construct, operate and maintain "electric works, power houses, gen-"*erating plants, and such other* ap-"pliances and conveniences as are ne-"cessary and proper for the generat-"ing of electricity or electric power "or any other form of developed pow-"er, and for transmitting the same "to be used by the Power Company, "or by persons or companies con-"tracting with the Power Company "therefor, as a motive power for the "operation of motors, machinery or "electric lighting or other works, or "to supply to consumers for heat or "as a motive power for propelling "tramways, or for driving, hauling, "lifting, pumping, lighting, crushing, "smelting, drilling and milling, or "for any other operations to which "it may be adapted, or for any oth-"er purposes for which electricity or "electric power may be applied or "acquired and generally to own and "operate water works, water powers "and electric appliances.

"(f). To construct, equip, operate "and maintain telegraph and tele-"phone *lines, electric supply lines,* "cable or other tramways or street "railways for the conveyance of "passengers and freight operated by "electricity or other motive power "and to hold any and all rights, and "privileges and franchises incidental "or necessary thereto.

"(g). To supply compressed air, "electricity and electric power, or "any other form of developed power, "to consumers for any purposes to "or for which compressed air, "electric power, or any other form of "developed power may be applied or "required."

(k). This notice was posted on the 11th day of June, 1910, and application will be made to the Water Commissioner on Tuesday, the 26th day of July, 1910, at two o'clock in the afternoon.

(l). Give the names and addresses of any riparian proprietors or licensees who or whose lands are likely to be affected by the proposed works either above or below the outlet: The Canadian Pacific Railway Company as owners of Lot Four Thousand Five Hundred and Ninety, Group One, Kootenay.

Tht Bull River Electric Power Company, Limited,
Per "G. E. Henderson," Manager.

17 5t

Imperial Bank of Canada

HEAD OFFICE: TORONTO

CAPITAL SUBSCRIBED -	$5,575,000.00
CAPITAL PAID UP - -	5,350,000.00
RESERVE - - - -	5,330,000.00

D. R. WILKIE, President.
HON. ROBERT JAFFRAY, Vice-President

Accounts of Corporations, Municipalities, Merchants, Farmers and Private Individuals invited.

Drafts and Letters of Credit issued available in any part of the world.

SAVINGS DEPARTMENT—Special attention given to Savings Bank Accounts. Deposits of $1.00 and upwards received and interest allowed from date of deposit.

Cranbrook Branch: H. W. SUPPLE, Mgr.

THE QUALITY STORE

GET THE BEST ALWAYS-IT PAYS

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Grenestuf, the great dust and germ killer for sweeping carpets, rugs, linoleums, and floors

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A. B. C., 4th Edition
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VANCOUVER, B. C.

A GOOD INVESTMENT

VANCOUVER keeps growing East, **WESTMINSTER** keeps growing West, which means that property lying between the two cities **ON A CARLINE** is bound to **INCREASE IN VALUE.**

We have a few lots for sale on the **VANCOUVER-NEW. WESTMINSTER CAR-LINE**—right at Jubilee Station, four minutes run from Central Park and only **twenty minutes run from centre of Vancouver.** Lots are high and dry. Size 52 by 165 feet. Price $750.00 each. We recommend them as a good investment.

Write for fall particulars and terms to **G. T. ROGERS.**

We have some

SNAPS

in City Property

THE CRANBROOK AGENCY COMPANY

The 5 acres we advertised last week we promptly sold but we have another

SNAP

to offer for this week

6 acres, of which 5 are cleared and under cultivation adjoining the City of Cranbrook on Lumsden avenue. Dwelling house, stable, chicken house. St Joseph's Creek runs through the property. Price for this beautiful piece of property, only

$2,100

Terms, $1000 cash, balance to suit. See us at once

BEALE & ELWELL, CRANBROOK, B.C.
PHONE 20 - PHONE 20

LAKEVIEW RESORT

The Prettiest Spot in B. C.

ON ST. MARY'S LAKE, 12 MILES FROM MARYSVILLE, BRITISH COLUMBIA

Just received a consignment of new boats to be placed on the Lake at once

For further information call up **PAUL HANDLEY,**
Central Hotel, Marysville, B. C.

Not an Enterprise for the "QUITTER"

By John Wanamaker

IF there is one enterprise on earth that a "quitter" should leave severely alone, it is advertising. To make a success of advertising one must be prepared to stick like a barnacle on a boat's bottom.

He should know before he begins it that he must spend money---lots of it.

Somebody must tell him that he cannot hope to reap resultscommensurate with his expenditure early in the game.

Advertising does not jerk; it pulls. It begins very gently at first, but the pull is steady. It increases day by day and year by year, until it exerts an irresistible power.

Men Earn Money---Women Spend it

If you really doubted this statement, you could easily prove its truth.

Take any department store that you know. What percentage of floor space is for strictly men's goods?

Or take the retail district in your own city. How many stores are there in which most of the customers are not women?

Or take your own family.

Who's the Buyer in Your Family?

The man who today can afford family comforts can't afford the time to buy them.

So the HOUSEWIFE becomes the BUYER.

She buys the food—the furnishings—the toilet goods—the clothing for herself and children—and practically all the household supplies.

And the Buyer for the family is of more importance in most campaigns than is the Buyer for the store.

The women of Cranbrook and surrounding districts read

The Herald

You will find no waste circulation in the HERALD ifyours is a Household Article

Complete Record of Jim Jeffries' Ring Battles

			Rounds
1893—Hank Griffin	Knockout	Los Angeles	11
1896—July 2—Dan Long	Knockout	San Francisco	2
1897—April 9—T. Van Buskirk	Knockout	San Francisco	2
May 19—Henry Baker	Knockout	San Francisco	9
July 17—Gus Ruhlin	Draw	San Francisco	20
Nov. 30—Joe Choynski	Draw	San Francisco	20
1898—Feb. 28—Joe Goddard	Knockout	Los Angeles	4
March 22—Peter Jackson	Won	San Francisco	3
April 22—Pete Everett	Won	San Francisco	3
May 6—Tom Sharkey	Won	San Francisco	20
Aug. 5—Bob Armstrong	Won	New York	10
1899—June 9—Bob Fitzsimmons	Knockout	Coney Island	11
Nov. 3—Tom Sharkey	Won	Coney Island	25
1900—April 6—Jack Finnegan	Knockout	Detroit	1
May 11—Jim Corbett	Knockout	Coney Island	23
1901—Hank Griffin	Won	Los Angeles	4
Sept. 24—Joe Kennedy	Knockout	Oakland	2
Nov. 15—Gus Ruhlin	Knockout	San Francisco	5
1902—July 25—Bob Fitzsimmons	Knockout	San Francisco	8
1903—Aug. 14—Jim Corbett	Knockout	San Francisco	10
Dec. 19—Jack Munroe	*	Butte, Mont	4
1904—Aug. 26—Jack Monroe	Knockout	San Francisco	2

*Failed to stop Munroe in a four-round exhibition.

Complete Record of Jack Johnson's Ring Battles

			Rounds.
1901—Charley Brooks	Knockout	———	2
Horace Miles	Knockout	———	3
Jim McCormick	Knockout	———	10
John Lee	Won	———	15
Jack McCormick	Won	———	7
Jack McCormick	Won	———	7
Klondike	Draw	———	20
March—Joe Choynski	Knocked out by	———	3
1902—Jan. 17—Frank Childs	Draw	Chicago	6
Dan Murphy	Knockout	———	10
Ed. Johnson	Knockout	———	1
March 7—Joe Kennedy	Knockout	Oakland	
March 16—Joe Kennedy	Knockout	San Francisco	1
Bob White	Won	———	15
Jim Scanlon	Won	———	17
May 16—Jack Jeffries	Knockout	Los Angeles	5
Klondike	Knockout	———	13
Billy Stift	Draw	———	10
June 20—Hank Griffin	Draw	Los Angeles	20
Hank Griffin	Draw	Los Angeles	12
Pete Everett	Won	———	20
Oct. 21—Frank Childs	Won	Los Angeles	13
Oct. 31—George Gardiner	Won	San Francisco	20
Dec. 4—Fred Russell	Won	Los Angeles	6
1903—Feb. 5—Denver Ed. Martin	Won	Los Angeles	20
Feb. 27—Sam McVey	Won	Los Angeles	20
April 16—Sandy Ferguson	Won	Boston	10
May 11—Joe Butler	Knockout	Philadelphia	3
July 31—Sandy Ferguson	No decision	Philadelphia	6
Oct. 27—Sam McVey	Won	Los Angeles	20
Dec. 11—Sandy Ferguson	Won	Colma	20
1904—Feb. 15—Black Bill	No decision	Philadelphia	6
April 22—Sam McVey	Knockout	San Francisco	20
June 2—Frank Childs	Won	Chicago	6
Oct. 18—Ed. Martin	Knockout	Los Angeles	2
1905—March 28—Marvin Hart	Lost	San Francisco	20
April 25—Jim Jeffords	Knockout	Philadelphia	4
May 2—Black Bill	Won	Philadelphia	4
May 9—Joe Jeanette	No decision	Philadelphia	3
May 9—Walter Johnson	Knockout	Philadelphia	3
June 26—Jack Munroe	No decision	Philadelphia	6
July 13—Morris Harris	Knockout	Philadelphia	1
July 13—Black Bill	No decision	Philadelphia	3
July 18—Sandy Ferguson	Won on foul	Chelsea	6
July 24—Joe Grim	No decision	Philadelphia	6
Nov. 25—Joe Jeannette	Lost on foul	Philadelphia	2
Dec. 1—Young Peter Jackson	Draw	Baltimore	12
Dec. 2—Joe Jeannette	No decision	Philadelphia	6
1906—Jan. 16—Joe Jeannette	No decision	New York	3
March 14—Joe Jeannette	Won	Baltimore	15
April 26—Sam Langford	Won	Chelsea	15
April 19—Black Bill	Knockout	Wilkesbarre	7
June 18—Charley Hagbey	Knockout	Gloucester	1
Sept. 3—Billy Dunning	Draw	Millinocket	10
Sept. 20—Joe Jeannette	No decision	Philadelphia	6
Nov. 8—Jim Jeffords	No decision	Philadelphia	6
Nov. 26—Joe Jeannette	Draw	Portland	10
1907—Feb. 19—Peter Felix	Knockout	Sidney, Aus.	1
March 4—J. Lang	Knockout	Melbourne, Aus.	9
July 17—Bob Fitzsimmons	Won	Philadelphia	2
Aug. 28—Charley Cutler	Knockout	Reading	1
Sept. 12—Sailor Burke	No decision	Bridgeport	6
Nov. 2—Jim Flynn	Knockout	Colma	11
1908—June—Al. McNamara	Won	Plymouth	4
July 31—Ben Taylor	Knockout	England	8
Dec. 26—Tommy Burns	Won	Australia	14
1909—May 19—Jack O'Brien	No decision	Philadelphia	6
June 30—Tony Ross	No decision	Pittsburg	6
Sept. 9—Al. Haufman	No decision	San Francisco	10
Oct. 16—Stanley Ketchell	Knockout	Colma	12

OF INTEREST TO FARMERS

AMERICAN FRUIT MEN AFTER THE WESTERN MARKET.

(Special correspondence of the Canadian Farm.)

Some mention was made in an article of mine some months ago of the fact that American fruit was becoming quite a factor in supplying the fruit markets of the provinces of Manitoba, Alberta and Saskatchewan Although the season is as yet in its infancy there already appear to be evidences that American competition will be much keeper this year than any previous intimations would have led us to suppose. At least this is the information which J. C. Metcalfe, the British Columbia Markets' commissioner, has gathered in an early trip through the prairie provinces. The crop on the American coast districts is said to be a very heavy one, and the growers in the Wenatchee valley are said to have five hundred car loads of fruit at this date. One hundred cars were offered to a Calgary commission firm upon consignment which would appear to be proof that the Wenatchee people do not appear to have anything like an assured market for all of their product.

PRICES.

Speaking of prices the following rule for future delivery at Wenatchee (all prices being f.o.b. there); peaches, 45 cents per case; prunes, 10 cents per case; No. 1 apples per box, 80 cents; No. 2 apples per box, $1.00; No. 2 pears per box, 90 cents; cherries per ten pound box, 56 cents.

Getting down to strawberries the market has been supplied by berries coming from Tennessee, Missouri and Hood River, but berries from other parts of Oregon have been coming in latterly. By express the latter were costing Edmonton jobbers $4.25, while they were buying Missouri berries for $3.15. To get them at this price they were brought in by freight.

Following this Calgary men have been getting berries by freight from Freewater, Ore., costing, laid down in Calgary, $3.25.

Judging by the amount of early fruis on the market Mr. Metcalfe advises the British Columbia growers to pay particular attention to packing and grading their crop which is now coming on the market in full swing. He expresses the opinion that nothing but good stuff will sell, and that the second grade stuff will be a drug on the market.

WORKING FOR TARIFF REDUCTION.

But he mentions another thing which should make both British Columbia and Ontario, and in fact, all eastern fruit growers sit up and take notice. According to his statement the jobbers on the prairie are energetically working through their boards of trade in the various towns with a view to getting the tariff on fruit coming in from the American side reduced. Of course they have made the claim that they only wish it taken off for a certain season, or while the early fruits are coming in. But what are the facts? The early part of this article proves that large quantities of strawberries have been coming in from the American side and being laid down at a price that is bound to hurt the marketing of the Canadian crop. The British Columbia grower cannot afford to lay his berries down in Calgary for much less than $3.25 per crate and make any money. This is the price that American berries have been costing during May, and if Canadian growers are going to have their own country for a market for their small fruits they will have to watch their legislators and strenuously resist any attempt to have the tariff lowered. It is plain that the prairie jobbers are not concerned about either grower or consumer, but want to get the fruit cheaper so that they can make a larger profit.

GROWING ON HIGH ALTITUDES.

An interesting development of the fruit industry in British Columbia is the success that has been met with in growing fruit at high altitudes. With this in view the Canadian Pacific Railway company has been offering special prizes for fruit grown at, and above, an altitude of three thousand feet. Perhaps the most conspicuous success in this line is the section around Rossland. This district is, and has been, primarily a mining camp, but although it stands at an altitude of something like 3,700 feet, fruit is being grown quite extensively. Even peaches have been ripened in a Rossland garden.

It has recently been brought to the attention of the Dominion Express company that since the minimum on car load shipments over the American roads was 15,000 pounds to a car and in Canada 20,000, and considering that only about 15,000 pounds of small fruits can be successfully loaded in a car, this regulation was working a hardship on Canadian shippers. The company replied that the minimum could not be lowered now as their margin of profit was very small, but by way of redress they stated they had under construction cars of much larger size which would be subject to the same minimum as the smaller cars are subject to now.

CRANBROOK LAND DISTRICT

DISTRICT OF SOUTHERN DIVISION, EAST KOOTENAY.

TAKE NOTICE that Mildred Galbraith, of Fort Steele, B. C., occupation, Spinster, intends to apply for permission to purchase the following described lands:

Commencing at the N. W. corner of Lot 7214, thence east 13 chains, more or less, to the S. W. corner of Lot 3057, thence north 80 chains to the N. W. corner 3057, thence west 20 chains to the S. W. corner 7218, thence south 2 chains, more or less, to the north boundary of Wolff's pre-emption, thence east 7 chains, more or less, to the N. E. corner of the Wolff pre-emption, thence south 78 chains, more or less, to place of beginning, containing 105 acres, more or less.

Mildred Galbraith.

Dated June 16th, 1910. 17-9t

WATER NOTICE.

NOTICE IS HEREBY GIVEN that an application will be made under Part V. of the "Water Act, 1909," to obtain a license in Cranbrook District.

(a). The name, address and occupation of the applicant: Adolph Lumber Company; Head Office, Baynes Lake, B. C.; occupation, Lumber Manufacturers.

(b). The name of the stream or source from which the water is proposed to be delivered is a stream rising on Lot 319, and flowing into Rock Creek on Lot 322, said stream to be known as Adolph Creek.

(c). The point of diversion is the S. W. quarter of the S. W. quarter of Lot 319.

(d). The quantity of water applied for is ten cubic feet per second.

(e). The character of the proposed works: Dam, ditches and flumes.

(f). The premises on which the water is to be used is the S. W. quarter of Lot 319 and part of the S. E. quarter of Lot 319.

(g). The purposes for which the water is to be used: Irrigation and pumping water for irrigation.

(h). The area of land intended to be irrigated is the S. W. quarter of Lot 319 and 40 acres in the S. E. quarter of said Lot.

(i). The reservoir for storing will be 1500 feet north and 1875 feet east from the S. W. corner post of Lot 319; the means will be a dam built across the said creek; the area of reservoir at different heights of water will be as follows: 1 foot in pond 500 sq. ft.; 2 feet in pond 2000 sq. ft.; 3 feet in pond 3150 sq. ft.; 4 feet in pond 4400 sq. feet.; 5 feet in pond 6900 sq. ft.; 6 feet in pond 10,080 sq. ft.; 7 feet in pond 11,760 sq. ft.; 8 feet in pond 13,520 sq. ft.; 9 feet in pond 15,390 sq. ft.; 10 feet in pond 17,640 sq. ft.; 11 feet in pond 20,300 sq. ft.; 12 feet in pond 24,000 sq. ft., The quantity of water would not exceed 10 acre-feet. The land is the property of the applicant. It is not intended to store the water in any natural lake. The water will be run through a tail race and used for generating power for pumping the water for irrigation and the surplus water will be returned to Adolph Creek.

(j). No Crown land will be occupied by the proposed works.

(k). The date of posting notice: The 24th day of June, 1910, and application will be made to the Commissioner on the first day of August, 1910.

(l). No riparian proprietors or licensees, or their lands, will be affected by the proposed works.

(Signature) Adolph Lumber Company
per F. W. Adolph

(P. O. Address) Baynes Lake, B. C.

By Harvey, McCarter & Macdonald, Their Solicitors. 17-5t

WATER NOTICE.

NOTICE IS HEREBY GIVEN that an application will be made under Part V. of the "Water Act, 1909," to obtain a license in the Southern Division of East Kootenay District.

(a). The name, address and occupation of the applicant: Pacific Exploration Company, Limited.

(b). The name of the lake, stream or source: Elk River.

(c). The point of diversion: About one mile south of C.P.R. station at Elko, B. C.

(d). The quantity of water applied for: 400 cubic feet.

(e). The character of the proposed works: Hydraulic power plant and necessary dams, flumes, pipes or ditches.

(f). The premises on which the water is to be used: Part of Lot 4589, Group Onel Kootenay District, about 1 mile south of Elko.

(g). The purposes for which the water is to be used: Power and light.

(i). If the water is to be used for power or mining purposes describe the place where the water is to be returned to some natural channel, and the difference in altitude between point of diversion and point of return: Point of return distant about two and a half miles south, and altitude 350 feet lower.

(j). Area of Crown land intended to bt occupied by the proposed works. None.

(k). This notice was posted on the 15th day of June, 1910, and application will be made to the Commissioner on the 15th day of July, 1910.

(l). Give the names and addresses of any riparian proprietors or licensees who or whose lands are likely to be affected by the proposed works, ence in altitude between point of either above or below the outlet: None.

(m). The name of the Company in full: The Pacific Exploration Company, Limited.

(n). The head office: Nelson, B.C.

(o). The capital, how divided, showing amount paid up: $300,000, of which $ is fully paid.

(p). Copy of such parts of the Memorandum of Association as authorize the proposed application and works.

(a). To obtain water rights either by location, recording, purchase or assignment and to utilize such water and water power for generating power and electricity.

(f). To construct, operate and maintain electric works, power works, generating plant and such other comveniences as may be necessary for generating electricity.

(g). To produce power in any manner and of any kind.

(h). To generate electricity for light, heat, power, the operation of motors, engines and machinery of all kinds, propelling tramways, driving, hauling, lifting, crushing, smelting, drilling, milling, or for any other purpose which it can be used, either alone or in connection with any other power.

Pacific Exploration Company, Ltd.

By John W. Falls, Agent.

Nelson, B. C. 17-

VANCOUVER EXHIBITION

August 15 to 20, 1910

Vancouver, British Columbia

$30,000 Prizes & Premiums

Specially low rates from all points, on railways and boats.

Exhibits sent as freight on Canadian lines will be returned free.

Superb and unique attractions in Speeding Events and Dog Show Spectacular 'Fighting the Flames,' Broncho Busting Competition, Wood Chopping Contest, Trotting and Pacing Events and Hunt Club Races.

Entries close August 1st.

Write for prize list and information to

JAS. ROY,
Manager and Secretary,
Vancouver Exhibition Association

17-8t

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It is the Same Place
The Place that is Popular
Good as the Best
Better than the Rest

The Cosmopolitan

If you come once,
You will come again.

E. H. SMALL, PROPRIETOR

The restless are rested
The hungry are fed and
Thirst is quenched
at the

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THE
QUEEN'S HOTEL
CALGARY, ALBERTA

If you stop here once you will look for the 'bus when you visit Calgary again.

H. L. STEPHENS, Proprietor

THE CRANBROOK HERALD

2.00 A YEAR | THE PAPER THAT IS READ BY THE PEOPLE | JULY 7, 1910

CRANBROOK HERALD

By the Herald Publishing Company, F. J. Deane, Managing Editor.

EDITORIAL NOTES

The truth of the old aphorism "Distance lends enchantment to the view," is forcibly emphasized by the comparative neglect of two such ideal beauty spots as the Elko river falls and Moyie lake by residents of Cranbrook. Here we have practically at our doors two of the loveliest scenic spots imaginable and yet, practically speaking, Cranbrook residents take no interest in either of them. Sometime ago we drew attention to the charms of the Elko river falls, easily reached from Cranbrook every day in the week. A visit to Moyie on Dominion Day brought home to us very forcibly the unequalled charms of Moyie lake, particularly from the Cranbrook resident's point of view, owing to the lack of anything of the sort in our midst. One can leave Cranbrook any midday and reach Moyie lake within an hour, spend three or four hours boating on the lake and be back in town by dinner time. Moyie lake is a beautiful sheet of water, some seven miles long, affording unequalled opportunities for boating of every description. Already a large number of Moyie people have purchased motor boats, and the surprising thing is that none of our own townspeople have so far done likewise. More surprising still is the fact that no boat club exists either at Moyie or in Cranbrook. With such a splendid sheet of water available it is hardly to be credited that neither Moyie nor Cranbrook has as yet entered crews for the North Pacific Amateur Aquatic association's regattas. There is no reason why Moyie and Cranbrook, severally or conjointly should not enter crews to compete in these annual events, in the same way as is done by Nelson Kootenay lake offers no better training ground for oarsmen than does Moyie lake. This is a matter that might well receive the attention of local sportsmen.

A writer in Inaustrial Canada deals pertinently with the question of purchasing goods made in Canada. In the course of his article he says:

"Among other arguments a Canadian manufacturer recently urged in a letter to paper manufacturers that his goods should be bought because they were made in Canada. The paper on which the letter was written was imported. This just serves to illustrate a point that has often been made that Canadians are slow to insist on the personal preference the value of which each man recognizes in his own business. The manufacturer of shoes knows that if every Canadian insisted on being served with Canadian made shoes, his business would receive an immense impetus He does not always look very closely into the source of the suit of clothes or the stationery or the house furnishings he purchases. If every manufacturer and every storekeeper showed enough interest to ask for the things that are made and sold by his fellow-citizen, what a change would take place. For Canadian manufactures and products are equal in quality to what are produced elsewhere. We have passed the stage of experiment and imitation; we are manufacturing on an equality in grade with our commercial rivals. In almost every line Canada can hold her own, and in several branches of industry Canada quality has become standard. The old prejudice in favor of imported goods is losing ground. Unfortunately there has not grown up in its place a virile or active enthusiasm for the product of home labor. No man questions the value of local industries. All recognize that unless the population is kept busy at various occupations, the individual, whether he be lawyer, tradesman or farmer, will suffer.

The next stage is to arouse personal responsibility for the continuance of productive industry. This can be done by a general insistence on getting goods made in Canada.

It will pay."

Everyone will recognize the force of the foregoing remarks and if every resident of Cranbrook would give them local application there would speedily be noticed a distinct improvement in local trade conditions. Whilst we firmly believe in the principle of purchasing Canadian manufactured goods whenever possible, we go further and insist upon the advantage to the community of buying at home. Patronize local industries for everything that can be obtained locally.

Gooseberries, red and white currants for jams and jellies at Campbell and Manning's.

SIR WILFRID STARTS WEST

PREMIER LEFT OTTAWA TODAY FOR THE PACIFIC COAST.

Ottawa, July 6.—The final cabinet council before the departure of Sir Wilfrid Laurier on his two months' tour of the west was held yesterday and today a car containing representatives of the eastern press who will accompany Sir Wilfrid, left for Port Arthur. At noon on Thursday Sir Wilfrid, accompanied by E. M. Macdonald, M.P., Pictou, and Lemaire, the premier's private secretary, will leave Central station. At North Bay the party will be joined by Hon. Geo. P. Graham and Mr. Fred Pardee, chief Liberal whip.

Mr. Graham left for Brockville Tuesday night and will proceed to Toronto today. E. M. Macdonald arrived from Nova Scotia last night.

The first meeting of the tour will be at Port Arthur on Saturday night. On Sunday the party will leave for Lake Superior Junction and the trip from that point will be over the main line of the Grand Trunk Pacific.

The press representatives who will accompany the party will include H. Anderson, Globe; Thos. King, Mail and Empire; B. B. Cook, Toronto Star; F. Carman, Montreal Star; R. H. Patchin, New York Herald; Mr. Fraser, Halifax Chronicle; and Mr. Rinfret, Le Canada, Montreal.

During Sir Wilfrid's two months absence from the capital Sir Wilfrid Cartwright will be acting premier.

CHURCH COLUMN

CATHOLIC CHURCH.

Sundays—Low mass at 8.30 a.m. high mass, 10.30 a.m.; Sunday schoo from 2 to 3 p.m.; Rosary and Benediction at 7.30 p.m.

Mondays and holy days of obligation—Mass at 8 a.m.

Week days—Mass at 6 a.m. at the hospital.

Father L. Choinel, O.M.I., Parish Priest.

KNOX PRESBYTERIAN CHURCH

July 10th.

Morning service at 11 o'clock.

Sunday school and Bible class at 3 p.m.

Evening service at 7.30.

In the evening the members of the Cranbrook Orange order will attend in a body and a suitable address will be given.

Young People's Guild meets on Tuesday. Subject next week, "The Recent World's Missionary Conference."

W.F.M.S. meets at the home of Mrs. B. A. Carter on Thursday (14th) at 3.30. A paper will be read by Mrs. S. Ryckman. The pastor will preside.

C. O. Main, Pastor.

METHODIST CHURCH.

July 10th.

Morning service as 11.

Sunday school and Bible classes at three. Young men and women are heartily invited. Epworth League prayer service at 7 in the inner vestry.

The subject for the evening discourse will be: "Counterfeit Christianity," being a plea for greater honor among professing Christians with some reference to the folly o the modern "Afternoon Call." Well known hymns, a solo or a quartette will be rendered; the evening services to be conducted within one hour during the hot evenings.

A very hearty welcome will be given to visitors.

Tuesday.—Epworth League literary evening. Paper by Mr. Rolle Crooks on "The Relation of Athletics to the Christian Church," at 8

Wednesday. — Financial district meeting of the East Kootenay district. Ministers from all parts of the district will be present, also Rev. J. H. White, D.D., superintendent of missions. Afternoon session at 2.

Friday.—Garden party on the parsonage lawn at 8. Band in attendance. Concert during evening. Children not admitted without parents. Baloon ascension and other attractions.

ANGLICAN CHURCH IN B.C.

An appeal for $1,500,000 on behalf of the Church of England in British Columbia is published in London, Eng., the influential signatories including the Bishop of London and the Duke of Argyle.

THE GREAT RUBBER BOOM

The London stock exchange has this spring been the scene of a remarkable boom in the shares of rubber companies—the like of which has not been witnessed since the Kaffir boom of 1895. A year ago the rubber market on the exchange was small and unostentatious. It has now for some weeks been the center of the wildest interest and excitement, thronged by mobs of men trying to execute orders, shouting and shrieking like maniacs.

Like the South Sea Bubble, the rubber boom has attracted gamblers in every walk of life, among all sorts and conditions of men and women. The classical case is that of the nursemaid who gave an office boy thirty shillings to buy rubber shares. The small folk have been cunningly enticed by new rubber-planting companies with two-shilling shares, and doubtless thousands of tiny fortunes have been made on paper. Brokers and jobbers, at any rate, have accumulated money at a great pace. A broker's office early last week, wrote a stock exchange correspondent of the "Economist," was no place for the casual caller, and jobbers thought themselves happy if they got so much as a sandwich between ten in the morning and five at night. "The market itself was sheer Bedlam. Brokers over and over again abandoned the attempt to deal, and wrote down their orders for jobbers to execute. The jobbers, making money at the rate of one to five pounds per minute, drove frantically into the crowd, and made prices gaily in shares of which they scarcely knew the name." It may be observed that a day or two later, when a small slump occurred on profit-taking, many of the jobbers remained at lunch all day, and some of the shares, which had been booming, became almost unsaleable.

Quoting the late Sir Robert Giffen, a writer in the London Nation gives the following verse explanation of the boom:

"We have to do with something that reminds one of the great speculative manias of former times. The price of rubber itself, the foundation of the speculation, has risen from about 3s. per pound, the price a few years ago, to something between 8s. and 9s. per pound, with no sign as yet of a setback. The reasons for the advance are, on the one hand, the huge and increasing industrial demand for rubber for many different purposes, among which rubber tires for motors are a prominent, but by no means the only demand; and, on the other hand, the difficulty of increasing the supply quickly, as it takes a few years to bring a rubber plantation into productiveness after being started. There are accordingly all the materials for a speculasive mania."

Figures illustrating the extent of the rise in rubber shares are supplied. The most notable advance occurred in Kaula Lumpur, which jumped from 1⅛ in April, 1909, to 6⅝ at the end of January and 12¾ at the end of March. But, says the writer, "It is almost certain that in a few weeks or months most of the new plantations—which cannot yield rubber for five or six years—will see their shares fall as rapidly as they have risen. This is the way of all speculative fevers."

The Nation, which, by the way, is strongly Liberal in its views, concludes the article with a little political reference, showing to what an extent politics dominate the English press today.

"Perhaps the oddest feature of this almost unprecedented affair bringing so much grist to the stock exchange mill is that it has taken place under the aegis of Mr. Lloyd George. If only it had been someone else—above all, if it could have been a tariff reform chancellor of the exchequer—what idolatry would have ensued! What paeans in the "Express," what puffs in the "Mail," what panegyrics in the "Times!" He would have been feted and garlanded. His portrait would have been sold in Throgmorton street. His statuette would have been seen in the hall of every city magnate. Instead of being ruined by the budget, the city has been reaping a golden harvest. The clerk suddenly finds himself in unexampled demand. The salaries of this poor, neglected class are rising rapidly. Even the unemployables are being employed. Politics are ignored. The budget is forgotten. The cry of the house of lords is addressed to deaf ears. Once again the decline of England under its effete fiscal system has been miraculously arrested. And tariff reformers, who see these things and the board of trade returns and other signs of expanding prosperity shake their heads dolefully and cry, 'Fie upon these good times!' "

FOR RENT

CHEAP

Large, cool, dry storehouse, very safe, double doors, no entrance, except through private yard.

Apply at Herald Office. 17-tf*

SUNBURN BLISTERS, SORE FEET.

Everybody now admits Zam-Buk best for these. Let it give YOU ease and comfort.

Druggists and Stores everywhere

Zam-Buk

THE FIRST OF JULY AT MOYIE

Moyie did herself proud on Dominion Day. The two or three hundred Cranbrook people who journeyed to the city by the lake for that occasion, certainly thoroughly enjoyed the outing and speak in the highest terms of the hospitality shown to them by the good people of Moyie.

Everything was propitious, the weather was ideal, the scenes of the various sports, both Moyie lake and the Aldridge grounds, were probably the most beautiful in the province, the arrangements were in every particular most praiseworthy. There were no annoying delays, everything came off as scheduled and every moment of a long day was fully occupied with interesting incidents. Ample provision was made for the creature comforts of the visitors. Refreshment booths, presided over by the ladies of the Presbyterian and Methodist churches, supplied luncheon on the grounds at Aldridge, and, in addition, L. A. Horne had a well-supplied both for light refreshments, in the shape of cool drinks, ice cream, fruit, etc., which did a roaring trade all day. Music was supplied by the Cranbrook city band and, for dancing, by Professors Chapman and Mr. McMahon.

A detailed list of prize winners in the various events is given below, but some special mention of several of the chief items on the excellent program will not be out of place. The various water sports were particularly enjoyable from the Cranbrook visitors' point of view. The glorious stretch of water, called Moyie lake, proved the chief attraction to Cranbrook visitors throughout the day. Many of the visitors taking advantage of the kindness of their Moyie hosts and spent most of the day on the lake in one of the many launches which now literally swarm thereon. Moyieites certainly know how to make the most of a good thing and in Moyie lake they certainly have an asset of incalculable value. Considering its proximity to Cranbrook one cannot help being surprised that greater advantage is not taken of so excellent a stretch of water by our townspeople, but of that more anon

The early part of the day, after the arrival of the special train from Cranbrook, was devoted to aquatic sports. About 11 a.m. everybody headed for the Aldridge grounds, where the first event of importance was called on at 11.30 o'clock sharp, this being a juvenile baseball match, Moyie vs. Craabrook, which proved one of the most interesting and exciting events of the day. At the outset it looked as if the Cranbrook youngsters had struck a snap and would win out easily, but towards the end the Moyie kids livened up, evened up the score in the eigth innings and won out in the ninth, score 7 to 6 in favor of Moyie. Prize $20.

Another warmly contested event was the soccer match, Michel vs. Moyie. In this event the visitors had all the best of the play, winning out with a score of 2 goals to 0 Prize $150.

What was heralded as the star event of the day was the senior baseball match, Cranbrook vs. Moyie. It certainly proved an exciting game and a decidedly interesting one at first. But towards the end the home players went to pieces, allowing Cranbrook to win out easily with a score of 10 to 2. Prize $150. Jim Bates refereed to everyone's satisfaction. Ben Evans, who acted as marshall, filled the bill to perfection. He was as prompt and energetic as could be desired and withal was invariably courteous and kindly to all comers, keeping a specially kindly eye on the youngsters.

It must suffice to add that the Cranbrook visitors to the Moyie Dominion Day sports thoroughly enjoyed the entertainment and hospitality provided and one and all voted Moyie an ideal place wherein to spend a holiday in the good old summer time.

Following is a list of the prize winners:

Juvenile baseball game—Won by Moyie over Cranbrook by a score of 7 to 6. Prize $20.

Senior baseball game—Won by Cranbrook from Moyie, by score of 10 to 2. Prize $150.

Football match—Won by Michel, which team defeated Moyie by a score of 2 to 0. Prize $150.

JOHNSON AND JEFFRIES

both longed for a cool spot when they were in the heat of their big fight.

But the trouble with them was—they could'nt have the cool things they wanted. With you it is different, you can have

REFRIGERATORS AND ICE CREAM FREEZERS

both cool spots, and we are here to supply you with both of the above and also any other

HOT WEATHER HARDWARE

McCallum & Co

The Hardware Men

AQUATIC SPORTS.

Double canoe race—Won by P. C. McWha and George Gamble; second, Arthur MacKay and T. C. Hudgeon.

Single canoe race—Won by P. C. McWha; second, Arthur MacKay.

Swimming contest—Won by Arthur MacKay; second, Mr. Boulton.

Launch race, handicap—A. S. Wilson, first; A. Ferris and Fred Ege second, and J. Gamble and E. McQuade, third.

Log rolling contest—J. Poulson.

CALEDONIAN SPORTS.

100 yard dash—Arthur MacKay, first; C. Tyler, second, and D. A. Ayres, third.

Three-legged race—T. C. Hudgeon and E. Koch, first; P. C. McWha and Mr. Huber, second.

Standing broad jump—Mr. Huber, first; D. A. Ayres, second.

Running high jump—Mr. Huber, first; D. A. Ayres, second.

Hop, step and jump—Mr. Huber, first; D. A. Ayres, second.

Miners' race—Robert Smedley, first; R. Agnew, second, and L. A. Horne, third.

Three standing jumps—Mr. Huber, first; D. A. Ayres, second.

CHILDREN'S SPORTS.

Boys' games—Football match, winners team captained by George Ewings over that captained by Alfred Ewings.

Vaulting contest—Harry Crowe, first, 6 feet; Claude Reese, second, 5 feet 10 inches and T. Crowe, third, four feet.

Tug-of-war—Won by team captained by George Ewings over that captained by Alfred Ewings.

Consolation running race—100 yards, handicap, 6 to 12 years, B. Lorey, first; Frank Conrad, second; A. Blackburn, third; boys 12 to 18 years, Wilfrid Collins, first; J. Blackburn, second. Prizes of less value were awarded to all boys who entered.

Girls' games—Flag drill, led by Mary McCoach and Lillie Conrad, 16 girls in all.

Egg and spoon race—Irene Moore, first; Lillie Conrad second, and Nina Attwood, third.

Tug-of-war—Won by girls captained by Irene Vincent over those captained by Jessie Macdonald.

Skipping contest—Limited to 100 skips, most graceful skippers, Christina Long, first; Nina Attwood and Bella Crowe, tie for second.

Consolation running race—50 yards, handicap, under 10 years, Hariot Collins, first; Irene Nordman, second, and Lora Gill, third; over 12 years, Osena Wall, first; B. Fraser, second and D. Lane, third.

HOUSE - KEEPING - LINENS

Table Linens, in made up cloths, all sizes and quantities, from $1.50 to $6.00

Table Napkins, to match cloths, also odd lines from $1.50 to $5.00

Table Linen, by the yard 65c. to $1.35

SHEETS AND PILLOW CASES

Best Quality Cotton Sheets, all sizes, plain and hemstitched, from $1.25 to $1.50

All sizes in Pillow Cases, made from best quality of cotton 25c.

ATTRACTIVE VALUES IN LONG CLOTHS, CAMBRICS AND NAINSOOKS 12½C. TO 20C.

BED SPREADS
BED SPREADS IN ALL SIZES
$1.35 TO $9.00

RED AND BLUE CHECK TEA TOWELLING FROM 10C. TO 20C.

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CRANBROOK'S DRY GOODS AND CLOTHING HOUSE

ROYAL BANK OF CANADA

Incorporated 1869

Head Office: Montreal, Quebec

CAPITAL PAID UP	$ 5,000,000
RESERVE	5,700,000
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H. S. HOLT, President
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SAVINGS DEPARTMENT.—Deposits of $1.00 and upwards received and interest allowed at current rate. No formality or delay in withdrawing.

A General Banking business transacted.

Cranbrook Branch: D. D. McLAWS, Mgr.

ALWAYS A WINNER

In June, 1907, at Antwerp, Belgium,

Pabst Beer

knocked out all other

Beers of the World in the First Round

SOLE AGENT—

A. L. McDERMOT

Wholesale Wine Merchant

MEN AND WOMEN AGREE

that it is easier and better to send their garments to us to be cleaned or dyed than to bother with them themselves. We have the facilities to do the work thoroughly and expeditiously.

Our system of doing the work produces the best results and injures no fabrics.

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TAILORS, CLEANERS AND DYERS

BAKER STREET—NEXT MANITOBA HOTEL—PHONE 210

Read the Herald $2.00 a year

It Pays to Use None but The Best Harness

Ranchers, Lumbermen, Liverymen, etc., can purchase Harness handled by us with the assurance that it is the best money can procure.

Our Prices are right. Mail Orders receive prompt attention.

THE CRANBROOK TRADING CO., Ltd.

A Big Stock Means Hard Work

That is what we have on our hands this week and ask the indulgence of the public for what inconvenience we are causing them. Our new fixtures have arrived, to install them means the changing over of our immense stock of Stationery, Books, Leather Goods, Glass Ware, Drugs, and Toilet Articles.

DID YOU EVER SEE SUCH A CHAOTIC CONDITION?

It is hard on us and hard on you. We have been working overtime and our staff of clerks have been doing the same. To move a big stock is a hard job. We have the stock as the public know. Next week all will be over and then the big store, the big stock, and the modern equipment will be in shape for you. In the meantime we are doing all in our power to meet the demands made upon us, and we are glad that you are good natured about it.

BEATTIE MURPHY CO., LTD.

P.S.—The Prescription Department is kept busy as usual because Prescriptions put up here are always right.

Fishing Tackle

We have just received a swell assortment of flies; the ones you have been looking for, are now here.

J. D. McBRIDE

Hardware, - Cranbrook, B.C.

We guarantee every piece of silver bought from us to give entire satisfaction, as we buy only from reputable manufacturers.

You'll find our assortment complete and we are always pleased to have you call and inspect our stock without any obligation whatever to buy.

W. H. WILSON

JEWELER, CRANBROOK, B.C.

LOCAL NOTES

JULY.—Wall papers cheap at Short's.

Ben Pugh is spending a few days in town renewing old acquaintances.

Preserving apricots at Fink's Pure Food Grocery.

New stock of prints at C. C. S., 9c.

Mrs. A. C. Shankland left for Winnipeg on Sunday.

Call at The Palm. We are always glad to see you.

New stock of prints at C. C. S., 9c.

Geo. E. Henderson, of Bull River, was in town during the week.

Choice grape fruit at Campbell and Manning's.

Choice Honolulu pineapples at Stewart's.

Mrs. Arnold Raworth will receive tomorrow (Friday) from 4 to 6.

Nice veal at P. Woods and Co.

Constable H. C. Adney was in town from Wardner on Tuesday.

For wheat, oats and hay see A. C. Bowness. 17-tf

New stock of prints at C. C. S., 9c.

Born—To the wife of Mr. A. Nicholas, a daughter, Tuesday, July 5th, 1910.

Preserving raspberries at Fink's Pure Food Grocery.

Mr. and Mrs. R. S. McLean, of Kamloops, are visiting Mr. J. H. McLean.

New stock of prints at C. C. S. 9c.

For wheat, oats and hay see A. C. Bowness. 17-tf

Mrs. G. Erickson and her sister, Miss Dobbin, are visiting in Spokane.

Choice dairy butter in small tubs at Campbell and Manning's.

Mrs. Elwell left yesterday for Nelson, where she will be the guest of Mrs. P. E. Wilson.

Prints 9 cents Saturday all day.—C. C. S.

Geo. Leitch and Dr. Connolly were passengers to Jaffray by the morning train.

Choice chickens at P. Woods and Co.

Anyone leaving town with furniture to sell, see McLean, of the Old Curiosity Shop. Best prices paid.

Prints 9 cents Saturday all day.—C. C. S.

The Bank of Commerce have had new awnings placed about their premises.

New shipment jardinieres and pedestals at the Fink Mercantile Co.

W. D. Hill left for Vancouver on Sunday, where he will spend the next few weeks.

Garden Party Methodist Lawn, Friday, July 15.

Miss Marie Ouelette left on Thursday morning for Marysville, where she will spend a few weeks' with her mother.

Mr. Leslie Bruce, principal of Fernie high school, is in town, conducting the local high school examinations.

Oh, you clowns!! Don't fail to see them—Catholic church social, July 19th.

Prints 9 cents Saturday all day.—C. C. S.

Walter Selby, formerly a C. P. R. fireman, who was injured in the 1349 wreck, has gone to Vancouver to locate.

Choice home grown cucumbers and tomatoes at Stewart's.

Mrs. C. O. Main and son left on Wednesday for Portland, Ore., on a visit to her mother and daughter, who reside there.

Oka and Gorgonzola cheese at Fink's Pure Food Grocery.

Large consignment of suit cases, telescopes and grips, also trunks, at McLean's, the Old Curiosity Shop. Very cheap.

Golden Orangeade 5c. glass at The Palm.

Mrs. W. F. Tate, of New Westminster, and her brother, Bert Ross, of Lethbringe, are spending a few days in town.

Prints 9 cents Saturday all day.—C. C. S.

Messrs. McCreery Bros. and McLaws have rented the Pinkham house, where they will establish bachelor quarters.

For wheat, oats and hay see A. C. Bowness. 17-tf

Crescent Lodge No. 33, K. of P., will instal officers at the next regular meeting on Tuesday evening, July 12th.

Garden Party Methodist Lawn, Friday, July 15.

Miss Wellman and Miss Erickson leave tomorrow on a two weeks visit to Windermere, where they will be the guests of Mrs. R. Kimpton.

JULY.—Wall papers cheap at Short's.

Jos. Campbell and wife left for the east on Sunday. Mr. Campbell was bound for the Calgary fair and Mrs. Campbell for Brandon.

Herbageum poultry food at Fink's Pure Food Grocery.

W. McDermid, of Hamilton, Ont., has arrived in town to take charge of the book and stationery departments of the Beattie-Murphy company's store.

Sewing by the day.—Miss Twamley, care of Mrs. Stratton, corner house opposite public school. 18-2t*

M. B. King came up from the coast yesterday, accompanied by his son Graham. Mrs. King and the rest of the family will be up later to stay during the summer.

For a good round roast of beef see P. Woods and Co.

Miss Jean VanVliet, of Lacolle, Que., arrived last night on the local and will spend the summer in Cranbrook, the guest of Mr. and Mrs. D. W. Hyndman.

Watch for C. C. S. ad. Saturday, July 9th.

There is something for you in the fish pond at the Catholic church social if you will only come and get it. July 19th is the date.

Anyone about taking up housekeeping had better see McLean, of the Old Curiosity Shop. He has everything on the easy monthly payment plan.

For wheat, oats and hay see A. C. Bowness. 17-tf

D. D. LcLaws, manager of the Royal Bank, is enjoying a two weeks' vacation, which he will devote largely to fishing. He is being relieved by Mr. S. A. Morley, of Vancouver.

TO RENT.—Comfortable front room on Armstrong avenue. Address Box S., Herald office. 19-tf

Key City Lodge, I.O.O.F., installed their newly elected officers on Monday evening. The ceremony was followed by refreshments and a pleasant social hour or two.

Butter puffs (shorter than pie crust) at Fink's Pure Food Grocery.

A. MacKinnon and family left on Monday for Hays River, Mabou, Nova Scotia. Mr. McKinnon will be away for a month and the family will remain in the east during the summer months.

D. J. McSweyn leaves on Sunday for Toronto. He will be away for a month and whilst in the east will attend the Grand Conclave of the Knight Templars in Chicago.

Mr. Victor Desaulnier, of Moyie, was brought to the St. Eugene hospital yesterday suffering from a severe attack of appendicitis. Mr. Desaulnier is proprietor of the Central hotel.

Garden Party Methodist Lawn, Friday, July 15.

Mrs. Carson, widow of the late Donald Carson, who has been staying with Mrs. Bent, is returning to Moose Jaw, Sask., with her brother-in-law, where she will reside in the future.

Ridgway's 5 o'clock tea and H. D. coffee are becoming more popular each day simply because they excel in quality—The Fink Mercantile Co. are agents for all Ridgway's goods.

Recipients of electric light bills this month will have noted with pleasure that a reduction of 10 per cent has gone into effect. With the present high cost of living notifications of this character are particularly welcome.

For wheat, oats and hay see A. C. Bowness. 17-tf

On Tuesday evening, July 19th, the young ladies of the Catholic church purpose holding a social on the church lawn. A good program for the entertainment of guests is being prepared and an enjoyable evening may be anticipated.

Remember the Catholic church lawn social given on the church grounds the evening of the 19th of July.

Mrs. Fred Ogle, who has recently undergone a critical operation under the medical supervision of Dr. E. W. Connolly, is now convalescent. The operation took place at Mrs. Bent's private hospital and was very successful. Mrs. Ogle speaks highly of the care and attention received at the hospital.

Our grain fed pork cannot be equalled.—P. Woods and Co.

Allen G. Wilmot, formerly assistant bookkeeper for the East Kootenay Lumber company, now resident in Vancouver, has been appointed treasurer of the Commercial Trust & Loan Co., Ltd., a terminal city financial institution, of which J. J. Banfield is president.

TO RENT—Large, basement warehouse, dry and cool; $10 per month. Apply at the Herald office. 14-tf

The regular monthly meeting of the board of trade, to have been held last Tuesday evening, did not take place, owing to lack of a quorum. The board of trade made a good start at the beginning of the year and business men should see that the really useful work this organization can accomplish is not neglected.

There will be a musical program at The Palm Saturday night, from 8.30 to 10.30 p.m.

Garden Party Methodist Lawn, Friday, July 15.

E. H. Butler, a member of the firm of Hodson & Bates, architects, was in town yesterday to inspect the progress made on the Imperial Bank building. Mr. Butler was entirely satisfied with his inspection and work on the building will now be rushed to completion by Contractor G. R. Leask.

"Orangeade"—a delightfully refreshing summer beverage—at Fink's Pure Food Grocery.

Jas. Finlay will be leaving for Victoria this week. Mr. Finlay will probably attend a special gathering of Gizeh Temple at the oasis of Victoria on July 8th to welcome Imperial Potentate Fred A. Hines. A pilgrimage is to be made from Victoria to Dawson, leaving Victoria on July 22nd.

Don't forget to visit Rebecca at the Well on the Catholic church grounds on the evening of the 19th of this month. She will be glad to see you.

Watch for C. C. S. ad. Saturday, July 9th.

V. Hyde Baker and M. A. Macdonald left for Windermere yesterday in the former's motor. Mr. Macdonald will remain in the Windermere district for two weeks, enjoying a rest from professional duties. Mr. Baker will be met at Windermere by friends from England, who will return with him on a short visit.

Fresh killed mutton a specialty at P. Woods and Co.

A meeting of the Cranbrook Agricultural association is called for Wednesday evening, July 13th, when a good attendance is expected. Arrangements will then be completed for the forthcoming exhibition. Mr. W. B. Bardgett reports a very encouraging demand for membership tickets. He has disposed of upwards of seventy himself in the past few days.

FOR SALE—One four horse Sweep horse power, in good running order, cheap. Apply to T. J. Mott, Wycliffe, B. C. 18-4t*

When the stomach fails to perform its functions, the bowels become deranged, the liver and the kidneys congested, causing numerous diseases. The stomach and liver must be restored to a healthy condition and Chamberlain's Stomach and Liver Tablets can be depended upon to do it. Easy to take and most effective. Sold by all druggists and dealers. 19-tf

The following pupils are undergoing examination this week at the public school on the first year's high school work: Garnet Binkley, Kathleen Bridges, Jessie Kennedy, Katie Leck, Daisy McCallum, Sara Palmer, Maudie Short, Irene Wade, Sybil White. The examinations will continue throughout the week. Mr. Leslie Bruce, of Fernie high school, is in charge.

On Friday evening last there was quite a gathering of newspapermen at the Hotel Cranbrook, including J. J. Young, of Calgary; Harold Brunton, of the Edmonton News; James Dorman, of the Calgary Optimist; F. E. Simpson, "Hutch" and F. J. Deane. A pleasant and a profitable hour was passed in exchange of latest newspaper ideas. The Calgary and Edmonton pencil pushers left on Saturday morning by motor car for Windermere and thence on to Golden.

The world's most successful medicine for bowel complaints is Chamberlain's Colic, Cholera and Diarrhoea Remedy. It has relieved more pain and suffering, and saved more lives than any other medicine in use. Invaluable for children and adults. Sold by all druggists and dealers. 19-tf

J. Brechin, of Cranbrook, spent Dominion Day at Fernie, and worthily upheld the good name of his home town in the sports that took place there on that occasion. Mr. Brechin carried off first prize in the running long jump, the running high jump and in the obstacle race. He also secured third place in the 100 yards race, the 440 yards flat race and in the half mile open. Mr. Brechin speaks highly of the hospitality of the Fernie people.

Garden Party Methodist Lawn, Friday, July 15.

Mike Michel, a bad Indian, was placed under arrest on Monday afternoon by Provincial Constable Morris, assisted by Chief Dow, on a charge of horse stealing. The horse in question was the property of W. G. Sawyer and Michel attempted to sell it to Dr. Hall. Sawyer regained the animal once, but it again disappeared. Michel, aided by another Indian and their respective squaws, attempted to resist arrest. Chief Dow's unexpected appearance on the scene, however, quickly subdued Mr. Michel and he was marched off to jail, breathing threats of vengeance once he was free again.

WANTED.—Good girl for general housework, no children. Apply Mrs. von Girsewald, Armstrong Ave. 19

The 220th anniversary of the battle of the Boyne is to be appropriately celebrated in Cranbrook next Tuesday, July 12th. The grand parade, which is to be the feature of the day's festivities, will leave the Opera house at 2 p.m. sharp, headed by the Cranbrook band. In the parade will be representatives of the Orange lodges of Fernie, Creston and Cranbrook. Following the parade there will be a number of public addresses, in which speakers, both lay and clerical, will take part. A reception for ladies will be held at the Auditorium at 4.30 p.m. In the evening degree work will be exemplified, commencing at 8.30 o'clock. A baseball match will be another feature of the evening's entertainment.

For wheat, oats and hay see A. C. Bowness. 17-tf

FRUIT FOR PRESERVING

Red, White, and Black Currants and Gooseberries.
In large or small quantities.

APPLY TO W. J. HAMILTON
P.O. BOX 93 CRANBROOK, B.C.

WE STOCK

what we can thoroughly recommend

EVERY ARTICLE

In the store is marked in plain figures, and the prices will more than compete favorably with any catalogue sent through the post.

IT'S ADVISABLE

to look up Catalogues when contemplating buying, but

IT PAYS

to call and see the good things we are offering.

The Raworth Bros.

JEWELERS AND OPTICIANS

Cranbrook is deservedly famed for its excellent stores. Nowhere in the province is greater attention paid to the matter of fixtures and the general appearance of the interior arrangements of places of business than in this progressive little burg of Cranbrook. This fact has been further emphasized the past few days by the alterations now in progress at the Beattie-Murphy company's store, at W. H. Wilson's and at The Palm. In all three of these up-to-date business houses, handsome new fixtures are now being installed. Not only do our Cranbrook merchants handle only the best of goods, but they make it a point to display them in the finest fixtures that skill and money can secure.

The library voting contest appears to be increasing in interest as the final day of polling approaches. During the past week supporters of the Methodist church put forth a big effort to regain their former lead, polling over 4000 votes, but the Presbyterians still hold the lead with a slight majority. The B. of L. F. and E. also put forth special efforts during the past week and rolled up the best vote of any of the competitors for the week, 4900. The standing of the contestants now is as follows: Presbyterian church, 31,393; Methodist church, 31,017; St. Eugene hospital, 21,455; B. of L. F. and E., 7118; Church of England, 3704; Public school, 1016; Baptist church, 600.

Chamberlain's Stomach and Liver Tablets gently stimulate the liver and bowels to expel poisonous matter, cleanse the system, cure constipation and sick headache. Sold by all druggists and dealers. 19-tf

Sneak thieves, presumably some small boys, raided the public school Saturday night and made a clean up knives, drawing instruments, etc., etc., too numerous to mention. The thieves are supposed to have effected an entrance to the building by breaking of writing papers, pencils, pocket ing open a window in the basement. The supposition is that the youngsters, guilty of this act were on mischief bent rather than actuated by any desire to enrich themselves by theft, as the goods stolen could not possibly prove of any value to the thieves. The police are on the track of some of the youngsters supposed to have been implicated in the outrage. The perpetrators, whoever they may be, merit severe punishment, in which castigation should figure forcibly.

There was no council meeting last evening. Mayor Fink was unwell and some of the aldermen were out of town.

NOTHING SATISFIES LIKE GOOD HEALTHFUL ICE CREAM

There's no dessert as popular with all the family as ice cream. That is, good healthful ice cream, the kind that's made at home.

With a White Mountain Freezer, you can make the best ice cream you ever tasted in less time and with less work than it takes to make a pudding or a pie. Follow the directions that come with every White Mountain Freezer, and you can make fine-grained, smooth, delicious ice cream that will make the whole family happy. Come in and talk it over.

PATMORE BROS.

"The Range Store"

LADIES' HAIRDRESSING PARLOR
SHAMPOO, MANICURE

Hours 1 to 5 p.m.
Saturday 10 a.m. to 5 p.m.
Special hours can be arranged when required.

Armstrong Avenue
Near Telephone Office

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We have a full line of Forks, Hand Rakes, Scythes and Snaths, Grindstones and Whet Stones, Deering Mowers and Rakes, Machine Oils and Oil Cans, Wrenches, Hay Fork Rope and Pulleys.

EVERYTHING TO MAKE HAYING EASY

J. M. Agnew & Co., Elko, B. C.

Agricultural Society

A Meeting of the above Society will be held next Wednesday, July 13th, in the Cranbrook Hotel Committee Rooms at 8 p.m. All interested are requested to attend as important matters in connection with the arrangements for an Exhibition are to be discussed.

The Policy of Pleasing Customers

As you go through the various retail stores and note their offerings on counters and in windows, it will strike you that for the same quality of goods, prices everywhere are just about the same. "Why, then," you say, "have certain stores developed into such wonderful institutions? What factor has lifted them from the mediocre class and made them distinctly successful?" You will find that it is not mere price, important as economy may be to the buyer. It is not only quality, essential as that may be to the holding of trade. But it is something more. It is their deliberate, definitely planned policy of pleasing customers and of course primarily acting in an honorable, fair manner.

At the very beginning let me say that good values must be given to the public as the foundation of any lasting success. As advertising is one of the chief means of coming into contact with the public, every advertisement that goes out should truly represent the house and should be backed up fully by the goods it advertises. And when special values are advertised, the purchaser should know beyond the shadow of a doubt that he is getting extra value for his money.

But over and beyond the merchandise, its mechanical manipulation and the advertising of it, is the problem of handling the public and pleasing it. The true test of courtesy on the store's part comes not so much at the time goods are sold as in the handling of complaints and the affording of little points in service. Every store meets buyers with a smile and gracious treatment—at least it should. But when you have occasion to return or exchange goods, to make a complaint regarding quality, or in some way to try to obtain satisfaction for a real or fancied grievance—how does the store receive you? With the same gracious desire to please or with long face and multiple objections? It is the treatment received at this time that classifies the store in the estimation of the customer.

Human beings are not like merchandise, nor are they to be handled like merchandise. Dealing with the purchasing public is a problem in personality, and it is through the point of contact, wherever it may be: at the counter, through correspondence or wherever service may be rendered, that the favorable impressions are created which ultimately constitute one of the firm's greatest assets.

When a purchase is made the buyer will be either satisfied or dissatisfied with his purchase and the treatment he receives. The article taken away may give satisfaction, while the treatment given the customer before he finally makes his purchase may drive his future trade away. The impression which coalesce into a firm's reputation, like those which make up reputation of an individual, are formed by what may seem the merest trifles.

At the very least a policy should be adopted which more than meets the public half way. To begin with, the attitude of inviting and encouraging the public to make known any dissatisfaction with either treatment or goods, goes a long way in inspiring confidence. Once a dissatisfied customer makes his grievance known, he offers opportunity for the merchant to make a lasting impression as to his fairness and squareness. Of course no merchant can afford to give the purchaser in every instance all he asks for, but he can afford to show liberality to such a degree that his store will have an atmosphere of cheerfulness, courtesy and service.

When the public has learned through experience that the name of a house is synonymous with the treatment that gives satisfaction, even though a clerk does fall down occasionally the house is not blamed. Rather the clerk is blamed for being out of harmony with the house and the incident does not cause the customer to feel any permanent resentment.

The wisest policy is for the merchant to put the basis of settlement up to the customer and to approach as nearly as possible the buyer's idea of what a fair settlement would be. After all, this is but a matter of reciprocation; the merchant must show as much confidence in the public as he expects the public to have in him. He is virtually putting himself in the customer's place and getting the customer's viewpoint. He is putting himself in a position to treat the customer as he would like to be treated under the same conditions.

Lastly, it is well to consider that however excessive and unreasonable the demands of a customer may seem, in the vast majority of cases, he is perfectly sincere in his complaint, and any concessation that can rationally be made, even if the house suffers a loss on that individual sale, is in the long run sound business policy, a factor toward ultimate success. A pleased customer is always an advertisement. It is the narrow minded merchant who objects, as he thinks, to being imposed upon by a customer who demands some remuneration from a supposedly unsatisfactory purchase, but the broad, liberal and successful merchant looks beyond and sees what a benefit to him it is to do a favor for a customer and even if he is imposed on by two persons and the third one gets what he is entitled to because he did not get the values he expected to, then I say; rather be imposed upon by the two customers, but be sure the third one is a pleased and satisfied patron, and he advertises your house far and wide.

Henry C. Lytton.

Proprietor of a great retail establishment in Chicago and one of the largest single line stores in the world, Mr. Lytton's merchandizing experience has been gained in mercantile business of large and small cities the country over. The breath of his experience has familiarized him with merchandizing problems in all their phases; his conclusion is that holding customers is the prime factor in making a business permanent—that the organization, policy and methods of a business should be directed toward this end.

JOHNSON BEATS JEFFRIES

BLACK MAN RETAINS WORLD'S HEAVY WEIGHT CHAMPIONSHIP.

BY JACK JOHNSON.

Reno, Nev., July 4.—"I won from Mr. Jeffries because I outclassed him in every department of the fighting game. Before I entered the ring I was certain I would win. I never changed my mind at any time.

"Jeffries' blows had no steam behind them, so how could he hope to defeat me? With the exception of a slight cut on my lower lip which was really caused by an old wound being struck, I am unmarked. I heard people at the ringside remark about body blows being inflicted upon me. I do not recall a single punch in the body that caused me any discomfort. I am in shape to battle again tomorrow if it were necessary.

"One thing I must give Jeffries credit for is the game battle he made. He came back at me with the heart of a true fighter. No man can say he did not do his best.

"I believe we both fought fairly. There was nothing said between us that was rough. He joked me and I joked him. I told him I knew he was a bear, but I was a gorilla and would defeat him. For the next few weeks I shall play in vaudeville. Then I shall go to my home in Chicago to rest. I do not think I shall fight for several months because I do not know a man now who could give me a good battle. No attention will be paid to Sam Langford's challenge by me. I don't consider he could give me a fight that would draw."

BY JAMES J. JEFFRIES.

Reno, Nev., July 4.—"I lost my fight this afternoon because I did not have the snap and youth I used to have. I believed in my own heart that all the old-time dash was there, but when I started to execute the speed and the youthful steam were lacking. The things I used to do were impossible. For instance, I used to shoot in a right-hand body punch, a sort of short range blow that never used to fail me. When I tried it today the snap wasn't there and it was only a love tap.

"I suppose most of my trainers and helpers will say that I did not box often enough. It wouldn't have made any difference if I had sparred a dozen times more than I did. I simply was not there, and that's all there is to it.

"I guess it's all my own fault. I was getting along nicely and living peacefully on my alfalfa farm, but when they started calling for me and mentioning me as the 'white man's hope' I guess the pride got the better of my good judgment. At that, I worked long and hard to condition myself and I was fit, as far as strength goes, but the old necessary snap and dash, the willingness to tear in and crush were not with me.

"Six years ago the result might have been different. But now—well, I guess the public will let me alone after this."

STORY OF THE FIGHT BY ROUNDS.

Ring Side, Arena, Reno, July 4th.—At one o'clock the arena was nearly filled. The heat was intense, as the midday sun poured its rays into the crater-like structure.

The odds still stand at 10 to 6. Johnson and his attendant started for the arena at one o'clock in an automobile.

Old fight attendants say that never before has a prize fight in this country had as many women spectators as this. In addition to the seventy-five or one hundred in the long booth on the right every section was dotted with them from the cheapest seats in the upper tiers to fifty dollar places.

Ringside.—Neither fighter has arrived at 1.30.

Official pool seller Corbett walked about looking for Johnson money.

Ringside.—Johnson arrived at 1.32 p.m.

Tex Rickard announced that the men were fighting for a purse of $121,000, sixty per cent to the winner and forty per cent to the loser. Rickard stated that he had given a bonus of $10,000 to each man. This had already been rumored but never confirmed. The money, according to Rickard is all in the hands of the stakeholders.

Jack Johnson's wife came into the ring and was seated near the ring. Although the big men were scheduled to enter the ring at 1.30, the preliminary introductions of pugilists, customary at these functions, had not begun at 1.45.

The crowd, however, was patient and good-natured.

At 1.40 it seemed that every seat in the structure was occupied and the six foot platform that extends around the upper edge was black with a human fringe of standers.

Jeffries and his attendants left his training quarters at 1.40 in an automobile.

At 1.55 Announcer Jordan cleared the ring of photographers and hangers on. Jeffries arrived at 2 o'clock.

Billy Muldoon entered the ring and after making a speech, extolling the one free state in the Union, meaning Nevada, suggested that the entire crowd stand up and give three cheers for Nevada and the Governor of the State.

At 2.03 Tex Rickards was introduced as the gamest sport of the world, by Billy Jordan. Jordan reviewed Rickard's connection with the prize fight game. "All the credit you can give," he said, "belongs to this great sport. I call for three cheers for our Tex."

The crowd responded with a will.

Tim Sullivan, stake holder, was next presented as "The famous stake holder, Hon. Tim Sullivan, of New York."

John L. Sullivan then clamored through the ropes and set the spectators wild.

After Harding, Tommy Burns, Stanley Ketchel and Tom McCarty had been introduced the crowd showed impatience, being tired of the introductory game. However, Bill Lang, the Australian, and Coffroth sprang into the ring, after which the entire crowd retired.

2.24.—Jeff is taking a rub and is stripped for the ring. Johnson entered the ring at 2.28. Johnson was followed by his retinue of seconds. Johnson entered from the northwest corner.

Johnson's seconds are Billy Delaney, Al. Kaufman, Burns, Geo. Cotton, Doc. Furcy, Dave Mills and Harry Foley. Johnson's timekeeper is Stanley Ketchel. Jeffries entered the ring from the south-east at 2.31 p.m. Johnson gave Jeff the south-east corner. Jeffries entry into the ring was the signal for a tremendous outburst of enthusiasm. Jeffries' timekeeper is Dill Callahan. "I don't care what corner you put me in, it's all the same to me," said Jeff as he sat in his chair, attired in ordinary street costume and chewing gum, while Abe Attell wound cotton bandages about his hand.

At 2.35 Johnson was presented as the heavyweight champion of the world. Johnson was clad in blue trunks with the American flag entwined.

The men refused to shake hands. Johnson smiled and Jeff chewed gum.

ROUND ONE.

After a long opening of sparring Johnson shot his left to the face and they clinched. Johnson pushed Jeff back. Johnson swung left to jaw and as Jeff roughed it at close quarters the big black shot his left again to the face. The men locked arms and in the break Jeff clouted his man with two short jabs to face and the crowd yelled.

"Why don't you laugh," shouted Corbett at Johnson and the latter winked and smiled. The men continued in a locked embrace and as the gong sounded the round, Johnson tapped Jeff on the shoulder and went to his corner. Jeff then told his seconds to let him alone.

ROUND TWO.

Johnson came up chattering like a magpie but Jeff only smiled. "He wants to fight a little Jim," yelled Corbett.

"You bet I do, mistah Corbett," retorted the champion. As Jeff held on, Johnson clouted him with a wicked right to the jaw. As the men separated from a clinch, Jeff swung a right to the stomach, to which Johnson retaliated with two upper cuts to the jaw. The men closed together. It was a case of strength against cleverness, with the Nubian having the best of it.

ROUND THREE.

Both came up slowly. "Come in, Jim," shouted Johnson, saying which Jeff worked his left to Johnson's stomach with much force, while Johnson then jabbed his left twice to Jeff's face, and as they closed in, breast to breast, Johnson whipped a left upper cut to the jaw and neatly blocked Jeff's onslaught.

The men separated and Johnson jabbed swice with his left to Jeff's face and whipped a short arm right to his face.

ROUND FOUR.

Jeff missed a left swing, Johnson rushing away leaving a stab to the face. Johnson taunted Jeff constantly. "Don't rush, Jim. Don't you hear what I am telling you," shouted Johnson, backing it up with a right upper cut to the jaw. Jeff got in a right to Johnson's mouth and blood started from the colored man's lips.

"The first blood for Jeff," yelled the crowd. Johnson shot a hard left to Jeff's mouth and almost wrested his man against the ropes. Johnson shot a right to Jeff's jaw and the round ended.

ROUND FIVE.

Johnson as usual came up with a volley of words. Jeff paid no attention to this, but rushed in close and they wrestled for a spell. At close quarters Jeffries shot two rights to the body, to which Johnson responded with left upper cuts, cutting Jeff's lip a bit.

Johnson a moment later drove his right to the jaw and then followed it with two left upper cuts to the same place. Johnson jarred the white man with a straight left to the face. The bell clanged with his clinch. Both men were bleeding at the mouth. Suddenly Jeffries sent the black's head back a foot with a straight left to the mouth and Johnson looked a bit serious as he took his seat, not, however, without giving Jeffries the customary round of love taps.

ROUND SIX.

"I'm goiag to fix him now," said Jeffries to his seconds.

Three lefts radiated from the champion's shoulder, catching Jeffries on the face in each instance and blood seeped from Jeffries' left cheek bone. Both fought cautiously.

"A ringside fan asked Johnson if he would like a drink.

"Too much on hand now," quickly rejoined the champion, and then ripped in the left upper cuts to Jeffries' jaw.

Jeffries waded in but was met with nasty upper cuts that closed his right eye tight. Johnson followed this with two similar punches and blood spouted from the retired champion's nose as he took his seat. Jeffries seconds worked on his damaged optic.

ROUND SEVEN.

Jeffries came in with a frown and they closed in. A long sparring bee followed, without a blow being struck, Johnson meanwhile carefully priming himself for an opening. Although Jeffries' eye was badly bruised he never lost his poise. Johnson laughed sarcastically as Jeffries essayed a right swing at close quarters. With the men locked in an embrace Johnson jolted his man three times over the damaged right eye and followed this with a right uppercut to the jaw, Johnson countered with left and right to the sore face. The bell clanged with the honors on Johnson's side and Jeffries looked badly cut as he took his corner.

ROUND EIGHT.

Jeffries rushed in and the black drove a left to his mouth and shortly after shot in two straight lefts to the face that carried considerable force behind them.

Earlier, Jeffries at close range had worked in two rights to the body but failed to phase the negro. Jeffries pushed his man about the ring and the bell rang.

ROUND NINE.

Johnson kept up a constant conversation in his corner before coming up to the scratch in this round. He hooked his left to Jeffries' face with great force and continued to hurl tersely framed sentences at Jim Corbett. Johnson hooked another left to the jaw that carried with it a world of power.

After Jeffries had butted with his head Johnson flung his left to the stomach and they went into a friendly clinch. Jeffries crouched low and Johnson drove him with a left in the stomach, a moment later he sent in

ROUND TEN.

two left jabs to the mouth and right top cuts. Jeffris apparently paid little attention to these blows. The round ended in Johnson's favor and with Jeffries face bleeding from several places.

Not much life marked the coming to the centre of the ring, Johnson shot two lefts to the head and followed this with a short arm right to the ear. A long clinch mixed, with wrestling followed, Jeffries swung his right around the body. The men confined themselves mostly to infighting and short streaks of wrestling, Johnson always on the alert to land a punch.

Johnson whipped two lefts to the jaw, and a right uppercut to the jaw made Jeffries yell "Oh" audibly.

Delaney asked Rickard to watch the gloves when the men were resting to see that they were not broken.

ROUND ELEVEN.

A half minute wrestling bee without damage opened the round and Johnson smashed Jeffries time and time again with left and right to the jaw and the big boilermaker fought back wildly. Johnson swung a terrific right, more of an uppercut, to the jaw and followed this with a clean right uppercut to the jaw and Jeffries almost weakened. Johnson employed left and right uppercuts again and again to the jaw and varied this with left and right swings to the jaw and the blood spouted from Jeffries mouth in a stream.

Jeffries was a bad looking sight at this stage but he suddenly electrified the crowd by making a rally and landing his right to Johnson's jaw and a hard left to the body that brought the crowd to its feet.

ROUND TWELVE

The men clinched after the black had missed a hard left to the jaw, remaining in this position half a minute. As Jeffries rushed in Johnson met him with a straight left and a right uppercut to the jaw. With the breeze to the east the black swung hard at Jeffries with the body and all the time keeping up a conversation with Corbett. Johnson cleverly blocked blows intended for the body and sent home a straight right to the sore mouth, starting the blood afresh. The negro shot a straight left to the face and then sent his man's head back a foot with the honors against him. Jeffries seconds were quiet at this stage.

ROUND THIRTEEN.

The men fought without damage to a clinch and wrestled about the center of the ring, Johnson breaking it up with a volley of rights and lefts to the face and mouth. He cleverly evaded Jeffries' clumsy attempts to land on the body, and cutting loose landed left and right in quick succession on the jaw and body. Jeffries weakened at this stage, a right upper cut almost lifting him from the floor. He seemed all at sea in locating the black.

ROUND FOURTEEN.

Jeffries was met with a straight left as he got up and a moment later another spiteful jab went to the mouth. Johnson placed his stomach within Jeffries' reach and tauntingly cried: "Ain't that a nice belly, Jim. Why don't you hit it?" Jim did not. They closed in, Corbett importuning his man to bear off the dangerous uppercuts. Jeffries' right eye was almost totally closed at this stage. Johnson sent in some rapid fire left jabs to the mouth and the big white shook his head. "I'm as clever as you are, Jim," shouted Johnson to Corbett and immediately an exchange of repartee followed. The round ended, Johnson had all the honors and Jeffries' seconds looked blue.

ROUND FIFTEEN.

A clinch opened the round and then Johnson rushed his man to the ropes, flooring him.

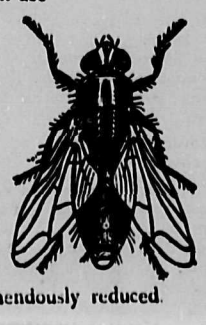
Johnson knocked Jeffries out in the fifteenth round and the white man was counted out as he hung over the ropes, his seconds and the crowd rushing into the ring before the timekeeper could count him out.

The destruction of the house fly is a public duty. Almost every American State Board of Health is carrying on a crusade against him.

His filthy origin and habits, and the fact that his body is generally laden with disease-producing germs, makes him one of the greatest enemies of the human race.

If the housekeepers of Canada will use

WILSON'S FLY PADS



persistently, this peril would be tremendously reduced.

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MINING ENGINEER
B. C. and Surveyor
CRANBROOK - B. C.

DE VERE HUNT
AGENT
Life and Fire Insurance - Real Estate
Office—Next door to Post Office
Come in and let me quote you rates

Don't DARN!
BULL BRAND
WEAR-PROOF
Stockings for Men, Ladies-Children are guaranteed for four months. A new pair for any pair with holes in them - By the Box - at

Ladies' and Children's to be had at
MISS M. McLEOD'S STORE
Gentlemen's can be obtained at
Fink Mercantile Co.'s Store

RAZORS
BULL BRAND
Does Not Get Dull
A NEW ONE if it does
GUARANTEED TO STAY SHARP TWO YEARS
SEE THEM AT
BEATTIE & ATCHISON, AGENTS

Geo. R. Leask & Co
BUILDERS and CONTCACTORS
Our work is our advertisement, but we put this ad in the Herald to emphasize it.
CRANBROOK, B. C.
Near Lower Armstrong Avenue
TELEPHONE 114

CRANBROOK-FERNIE FARMERS' INSTITUTE
President: T. S. Gill
Secretary: S. Macdonald
For information regarding lands and agriculture apply to the Secretary, Cranbrook, B. C.
Meeting—
Every second Wednesday

"STEWART'S"
The Leading Fruit Store
Strawberries Strawberries from Stocks and Jacksons, Creston, arriving daily
High Grade Confectionery
Hazelwood Ice Cream
HUGH STEWART
Phone 75 - Armstrong Ave.

CENTURY RESTAURANT
Opposite C.P.R. Station
THE PLACE TO GET A QUICK MEAL AN' GOOD MEAL
ROOMS TO RENT.

Headquarters for all kinds of Repairs
Satisfaction Guaranteed
JOE MARAPODI
The Shoe Specialist

FRED WELLS
Barber
If you want a first class bath, haircut, shave, shampoo, or anything in the Barber line, call and give me a trial.

Provenzano & Sacco
General Merchants
Employment Agents
CRANBROOK - B. C.
P. O. BOX 194 PHONE 244

W. R. Beatty, Funeral Director
Cranbrook B. C.

F. C. Swannell, D. L. S., B. C. L. S.
A. I. Robertson, B. C. L. S.
SWANNELL & ROBERTSON
Dominion and British Columbia
LAND SURVEYORS
P. O. Drawer 793 VICTORIA, B. C.

SOCIETY AND CHURCH DIRECTORY

CRESCENT LODGE No. 33

KNIGHTS of PYTHIAS
Cranbrook, B. C.

Meets every Tuesday at 8 p.m. at Fraternity Hall.
J. M. Boyes, C. C.
J. L. Walker, K. of R. & S.
Visiting brethren cordially invited to attend.

I.O.O.F., KEY CITY LODGE, No. 42

Meets every Monday night at New Fraternity Hall. Sojourning Oddfellows cordially invited.
W. M. Harris, N. G. C. J. Little, Sec'y.

Cranbrook Lodge, No. 34 A.F. & A. M.

Regular meetings on the third Thursday of every month.
Visiting brethren welcomed.
W. F. Attrid W.M.
E. W. Connolly, Secretary.

LOYAL ORANGE LODGE, NO. 1871 CRANBROOK

Meets at B. R. C. A. Hall 1st and 3rd Thursdays each month.
Visiting brethren always welcome.
J. A. Cambell, W. M.
W. H. Brown, Sec.

MAPLE LEAF REBEKAH LODGE No. 19.

Meets every second and fourth Wednesday at Fraternity Hall.
Sojourning Rebekahs cordially invited.
Mrs. W. B. McFarlane, N.G.
Miss Hickenbotham, Sec'y.

PYTHIAN SISTERS

FIDELITY TEMPLE NO. 18.

Meets in Fraternity Hall First and Third Fridays.
Hazel Bowness, M. E. E.
Annie Boyes, K. of R. & S.
Visiting members cordially invited.

ANCIENT ORDER OF FORESTERS COURT CRANBROOK, 8943

Meets in Carmen's Hall Second and Fourth Thursday of each month at 8 p.m. sharp.
James Sims, Chief Ranger
L. Bent, Secretary.
Visiting brethren made welcome.

GEORGE H. ASHWORTH
AUDITOR AND ACCOUNTANT
CRANBROOK, B.C.

C. SANDERSON
DRESSMAKER
Terms Moderate, P. O. Box 245
Cranbrook, - British Columbia

If you want satisfaction with your washing send it to
MONTANA LAUNDRY
Special prices for family work.

PETE GREEN
The Noted Barber
from Medicine Hat, is at Macdonald's Old Stand. Give him a call.

INFORMATION

as to the whereabouts of William A. Finlay, last heard of ten years ago in or about Cranbrook, thought to be in the employ of the C.P.R. Relatives anxious to locate him. It will be of advantage to him to communicate with undersigned. He is forty-five years of age, fair complexion, about six feet in height, and of high scholarly attainments.

Please communicate with
BENNET & GOODWILL,
Barristers, &c.
PETERBOROUGH, ONT.
or
W. F. GURD, Esq.
Barrister, &c.
CRANBROOK, B. C.
16-15t

J. W. RUTLEDGE
VETERINARY SURGEON
Graduate of Ontario Veterinary College, Toronto in 1898
Graduate and Medallist of McKillip's Veterinary College, Chicago, in 1900
Nine years experience in Veterinary practice in Manitoba
Office—next door to Post Office
Phone 139 · P.O. Box 154
Night call — R. H. Short's Residence

FRANK DEZALL
General Blacksmithing
Wagon Repairing
Painting
Agents for Canada Bicycle Motors Co.'s Bicycles
Also Deering Mowers and Rakes
PHONE 50
ALL KINDS OF REPAIRS

CRANBROOK LAND DISTRICT.

DISTRICT OF KOOTENAY.

TAKE NOTICE that I, Sarah Jane Macdonald, of Cranbrook, B. C., occupation, married woman, intend to apply for permission to purchase the following described lands:

Commencing at a post planted at N. W. corner of Lot No. 10093, thence west 10 chains, thence south 60 chains, thence east 10 chains, thence north along the Spokane right-of-way to point of commencement.

Sarah Jane Macdonald, Locator,
Samuel Macdonald, Agent.
Dated May 3rd, 1910. 11-9t

LAND ACT.

DISTRICT OF KOOTENAY.

TAKE NOTICE that Jean Marie Lemoigne, of Cranbrook, British Columbia, intends to apply for permission to purchase the following described lands:

Commencing at a post planted twenty (20) chains south and ten (10) chains west of the southwest corner of Lot nine thousand seven hundred and ninety-seven (9797), Group One (1) Kootenay District; thence north forty (40) chains, west forty (40) chains, south forty (40) chains, east forty (40) chains to point of commencement.

Jean Marie Lemoigne.
Dated May 21st, A.D., 1910. 14-9t

CRANBROOK LAND DISTRICT.

DISTRICT OF KOOTENAY.

TAKE NOTICE that C. Bayard Staples, of Wycliffe, British Columbia, occupation Civil Engineer, intends to apply for permission to purchase the following described land:

Commencing at a post planted 17½ chains north of the north-west corner of Lot 10124 (T.L. 40142), thence south 17½ chains; thence east 65 chains, more or less, to the St. Mary's River; thence following the south bank of the said St. Mary's River in a north-westerly direction to the south-east corner of Saint Armour's pre-emption; thence west to the place of commencemen and containing 86 acres, more or less.

C. Bayard Staples.
Dated June 16th, 1910. 16-9

THE HUME
Nelson's Leading Hotel
Rooms with Baths. 'Phone in every room
Barber Shop on the premises. Thoroughly up-to-date.
Rates, $2.00 a day and up.
GEO. P. WELLS, Proprietor
B. TOMKIN, Manager

Ask for Halcyon LITHIA WATER
For family use there is nothing so wholesome and so pure as HALCYON LITHIA WATER.
SOLD AT ALL BARS
IT'S BOTTLED AT THE SPRINGS

CONQUEST OF THE AIR

GERMAN AIRSHIP MAKES SUCCESSFUL TRIPS PASSENGER LADEN.

A Dusseldorf, Germany, despatch says: The dirigible airship Deutchland last Friday made two trips of a hundred miles each, carrying several passengers on each trip. In each case the passengers paid $50 fare.

On the first trip the airship carried twelve Germans, six Englishmen and two Hollanders, who were served with breakfast on board. The voyage was made fifty miles southeastward from Dusseldorf and return. The weather conditions were favorable.

The Deutchland on the longer trip carried thirty-two persons, including ten women, the largest number transported by a similar craft at one time. Running with the wind she attained a speed of 56½ miles an hour. The trip was from this city to Essen, Dortmund and Berchun and return.

The airship passed over the chimneys of the great Krupp works at Essen. On the return the Deutschland encountered a rain storm and had to fight her way against a head wind. Upon landing the women passengers said they had not experienced a moment of discomfort.

It is intended to make similar voyages daily, Dusseldorf being the starting point. Airship depots equipped with turnstiles have already been established, and the management will soon open ticket offices.

PYTHIAN SISTERS.

Last Thursday evening at the regular meeting of Fidelity lodge, No. 18, Pythian Sisters, officers for the ensuing year were elected as follows:

Mrs. R. A. Fraser—M. E. Chief.
Mrs. A. McKinnon—M. of R. and S.
Mrs. Chas. Stevens—M. of F.

OLD COUNTRY NEWS

INTERESTING ITEMS

The directors of the Old Castle Tinplate Company (Limited), Llanelly, have decided to proceed at once with the erection of six new tinplate mills, which will provide employment for three hundred additional hands. Another local firm, Messrs. Richard Thomas and Co. (Limited) have now in hand eight new mills, which should be in full operation by the end of the year.

It is announced that, acting on medical advice, Dr. Gray, warden of Bradfield College, Berkshire, has resigned his positioa—the resignation to take effect at the end of the summer term. Dr. Gray, who has been headmaster of Bradford for nearly thirty years, is well known as one of the ablest and most enthusiastic supporters of the public schoolboy emigration movement. The big ranch which he purchased in Alberta some time ago as a practical training farm for Bradford boys who wished to settle in Canada has been described on several occasions in the "Standard of Empire." Dr. Gray was president of the British association last year.

Although King Edward has been dead six weeks, the Royal Standard is still flying over Buckingham Palace, where the queen-mother is in residence. The reason is that as yet Queen Alexandra has no special flag; to remedy this defect the king and the widowed queen are at the present considering a number of designs for the queen-mother's special flag. A flag on which the arms of England and Denmark are emblazoned has been suggested, and this tribute to her native country has greatly pleased the queen-mother. The flag, when finally approved by the king, will be known as the "Queen-Mother's flag," and will be flown wherever she is in residence.

The question of building an Indian museum as a memorial to the late king was discussed at a recent meeting of the East India association at Caxton Hall. Mr. C. E. D. Black suggested as suitable a site belonging to the India office on the Surrey bank of the Thames, next door to the new L. C. C. hall, now under course of construction. Mr. Chisholme, who has prepared plans for the proposed building, said that the estimated cost was from £600,000 to £700,000. Letters were read from Lord Roberts and Lord Curzon expressing approval of the proposal.

An organization to be known as the Imperial Mission was formed at a recent meeting of Oversea representatives held at the United Empire club, Piccadilly, and presided over by Mr. H. Page Croft, M.P. A council composed of sections representing each state was elected, and it was decided to carry on throughout the summer and autumn a vigorous campaign for the purpose of educating the people of this country regarding the subjects of imperial preference and imperial defence. A large amount of financial support was guaranteed. The new organization will confine its work entirely to the questions of imperial preference and imperial defence, and will have no connection with any political party. The temporary offices of the mission will be at the United Empire club.

A series of daring burglaries was perpetuated in the heart of the West End of London recently. More than £1500 worth of jewelry was stolen from the Maddox street premises of a large firm of jewelers—Messrs. Philip Antrobus. The thieves hired an empty shop a few doors away, and from there they got into a corset warehouse directly below the floor occupied by the firm of jewelers. They effected an entrance into the premises by making a hole in the ceiling of the warehouse. Another remarkable raid was made by a gang of burglars the same night at several shops and offices in New Bond street. They seem to have hidden in an empty building near by, whence they started on an extensive tour of the adjoining premises. They netted goods worth some £2000, besides effecting considerable damage to property.

Good progress is being made by the committee in charge of the proposed Scottish historical pageants. These will not be like the large processional pageants of the now well-known kind involving large crowds of performers, but will be more like short plays, and will be performed indoors on a stage. Mr. Andrew Lang will write a short series of episodes dealing with the story of Mary, Queen of Scots. Dr. Neil Munro is writing the pageant dealing with the Jacobite period. Sir George Douglas, Bart., is engaged on a pageant on the days of Bruce. Two pageants will deal with Scottish literature. In one Professor Macneile Dixon is rendering into a suitable form for presentation Thomas the Rhymer, a beautiful old poem "The Visit of the Fairies," while Mr. George Eyre-Todd is writing a pageant on Burns.

A census of the whole empire, here and overseas, is contemplated in connection with the census bill which was discussed in the house of commons and passed its second reading. Mr. John Burns, in moving the second reading of the measure, announced a number of new departures in addition to the fact that the government are communicating with the dominions overseas with a view to an imperial census at the same time. The bill, for the first time in the history of the English census, will make provision for obtaining information from married couples regarding the duration of their marriage, the number of their children, and other matters.

Despite the gloom which has been cast over the London season by the death of King Edward VII., large numbers of visitors from the Oversea States are daily arriving in the metropolis. Inquiries made this week at the leading hotels go to show that this year has seen a greater influx of visitors from the different parts of the empire, and from Canada and Australia in particular, than even last year, when the Empire Press conference attracted so many. The part played by leading oversea people in the London season is becoming increasingly prominent, and a review of the names of those present at the more important and fashionable functions of the year reveals the fact that the oversea states were well represented at all of them.

STRAIGHT ADVERTISING TALK

EXPERT NEW YORK AD. MAN TALKS TO PUBLISHERS OF CANADIAN NEWSPAPERS.

At the recent annual meeting of the Canadian Press Association W. C. Freeman, advertising manager of the New York Evening Mail, presented a paper, brim full of good, hard sense, dealing with the great question of publicity in all its phases. His remarks were addressed to newspaper publishers, but they are of equal value to all business men who use advertising space in the newspapers.

In the course of his remarks, he said:

Newspapers are natural business builders. They are the quickest and generally the safest carriers of messages from advertisers to homes everywhere every day.

They print the spoken word almost as soon as it is spoken. They reproduce everything except the human voice—do it quickly and intelligently.

The church, the public school and the newspaper form a triumvirate of character, education and general uplift in every community.

Newspaper publishers, therefore, should have a care not to print any spoken word in their news or advertising columns that carries with it a suggestion of insincerity or lack of truth, or that will prove harmful to anybody in any way.

The value of newspaper publicity is greatly enhanced when publishers insist that anvertisers who buy space must confine their announcements to statements of actual fact.

Advertisers who are doing the right thing by the public are willing to pay for the privilege of having their advertisements appear alongside of the advertisements of other advertisers who are also doing the right thing by the public.

The business man, or the man in private life—the great merchant or the ordinary worker—is always benefited by traveling in good company.

Advertising in a newspaper that will not print disreputable advertisements is infinitely more valuable per thousand of circulation than is advertising that is printed in a newspaper that will print any kind of advertising.

There has been marvelous development in newspaper advertising in recent years. Manufacturers who have trade-marked articles to introduce in all parts of the world are beginning to realize the importance of using newspapers as the surest and quickest method of introducing their articles into the homes.

The newspaper that stands for character is regarded in the family as a personal friend that makes a pleasant call every day and acquaints its members with all the news they ought to know about everybody and everything in their home town.

Can anybody conceive of a better advertising proposition—a better means of letting the readers of that newspaper know what a merchant or a manufacturer has to sell?

Merchants always want more business, and they are willing to pay a reasonable percentage to get it.

Advers'sing is not guesswork any more—neither is it an exact science. At the same time, a newspaper that is rightly conducted—that gives its readers and advertisers a square deal—can estimate pretty accurately the returns that it will bring to advertisers who buy space in it.

Advertising is not guesswork any returns in proportion to what he thinks, or what you think, he should secure, study his case. Do not merely be satisfied to take his money—but when it is written, see that it is directed to your readers. You should know what your readers like, better than the advertiser.

Neither the business manager nor the advertising manager, nor the assistants of the advertising manager, should ever hesitate to work at any hour of the day or night for the benefit of the advertisers who are spending their money with the paper. It is the only way to keep the mill grinding good grist.

Be frank and above board in all of your statements. If you think a merchant is advertising in the wrong way, tell him so and give him a reason for your belief. He will have more respect for you than if you cater to his views only, and go along just accepting his copy from him, not caring whether it pays him or not.

No man is ever lacking in appreciation of another man who shows that he is sincerely interested in helping him. Big and small merchants are just human beings after all, you know.

In every community where there is a newspaper published, every manufacturer in that community should be seen and persuaded to advertise the article he manufactures in his home newspaper first.

It is a mighty good asset to be well-known at home before a manufacturer seeks recognition abroad. A man who goes from his home town into another town or city in which to engage in business—will discover that the first questions that will be asked of him are: "Where did you come from? Who are the men in your home town who will recommend you?" Unless that man can give some sincere and straight endorsements from people who know him well, it will be all up with him.

So it is with the advertiser who reaches out for a national reputation before he lets his own neighbors know what he is manufacturing—before his neighbors are willing to say of him, "We know he manufactures a good article. We buy it. We know as a man he is all right, too."

Going out into the world backed up with the good will and faith of his neighbors helps every manufacturer.

Cheap advertising rates are a menace to newspaper growth. An indifferent, irregular, irresponsible scale of advertising rates is also a menace to newspaper growth.

Every newspaper should charge an advertising rate that will yield a profit to the publisher, and every advertiser using the paper should pay the same rate, based on the discounts given for amounts of space used.

The ideal rate card, of course, is the card that charges every advertiser—big and small—the same rate; but publishers have not reached that point yet in newspaper making, although in Boston they have a shining example in the Boston Globe—a very successful newspaper that does business on this basis.

Newspaper publishers are gradually realizing that the nearer they can get their rate card to the flat rate plan, the more satisfactory it is to the advertiser.

Newspaper publishers have the right to assume the position that they furnish the means to the advertiser of making him known to all of the people in the communities where the newspaper circulates—and he must pay a fair price for becoming well known.

Newspaper publishers should give advertisers to understand that it is not charity that they are receiving from them when they buy space. It should be made clear to them that they are getting what they pay for.

Be nice about it, of course; at the same time, be firm.

What do you think of a big metropolitan newspaper that will refuse to print in their columns, just because an advertiser asks them not to—an important news items about something that actually occurred in the store during business hours?

Why should a newspaper refrain from printing an item about the fall of an elevator in a big department store in which several people were killed, just because the owner of that store happens to be an advertiser?

It is the duty of a newspaper to record the news that the people want to read—not scandals, but real news.

A newspaper's duty to an advertiser ends when it permits him to say in the space he buys that which he wants to say about his merchandise. But before that newspaper prints what the advertiser wants to say, it should be reasonably certain that what the advertiser says is truthful.

Make him understand at the start that if his advertising is truthful you will accept it. Make him understand, also, that if it is not truthful you will not accept it.

Put yourselves right, gentlemen, with your advertisers—make them respect you more than they do today. Don't ever kowtow to them.

Make the advertisers pay for what they get, and make them pay a good, fair price—a price that will yield you a good percentage of return on your labor and on the capital you have invested in your business. Then give the advertiser what he pays for.

I do not believe in drastic rulings. It is always good business for publishers to be absolutely fair and square in their treatment of advertisers.

I believe in going the limit to help the advertiser in every legitimate way to make his advertising pay him, but I do not believe in newspapers bowing the knee to advertisers. They don't have to.

Advertisers, down deep in their hearts, do not take much stock in do not want the women folks to see, then they will withdraw their support.

With the right kind of a newspaper no advertiser will assume to tell you how to run your business—he won't presume to tell you what rate you should charge him. He will pay your price because he knows you are backed up by your readers.

Print such a paper as will command the respect of your readers, and you will then command the respect of all advertisers, and you will make them see the wisdom of paying your rate, no matter what it is, after all, newspapers that try to curry favor with them.

It is good business also for publishers to take good care of the advertisers, just as it is good business for the merchant to take good care of his customers.

Give them fine positions whenever you can.

In your anxiety for business you sometimes ignore your duty to your readers.

You should never forget that your readers—not the advertisers—are the backbone of your paper; not the money backbone—but they hold the balance of power. It is their faith in you and their willingness to buy from your advertisers that gives your publication its value as an advertising medium, and as long as you give them a good newspaper with truthful news and reliable advertisements, they will stand by you.

But when you commence to deceive your readers—when you place before them news that is not true, or priat advertising announcements that they your relationship with advertisers is purely a business proposition.

If your paper is not good enough to command the confidence of your readers, it will prove to be of little value as an advertising medium, and the advertiser will find that out very quickly.

The newspaper business is a great business, because it is now both professional and commercial; and it is a greater business today than it ever was, because professionalism and commercialism are marching hand in hand for the betterment of every community in which newspapers are published.

Don't cut rates. Don't bend the knee.

Don't sell your birthright to any advertiser.

If you do, you will receive in return the usual mess of pottage.

C.P.R. EARN BIG PROFITS.

Figures just published show the result of the Canadian Pacific's fiscal year to June 30. Taking the company's approximate ygures for June along with the official statement for the previous eleven months, the gross earnings total $94,585,000. The increase for the year is $18,272,000. The net earnings total $33,522,000, an increase of $10,767,000. These results exceed anything in the history of the road in the way of gains for a single year.

SYNOPSIS OF CANADIAN HOMESTEAD REGULATIONS.

Any available Dominion Lands within the Railway Belt in British Columbia, may be homesteaded by any person who is the sole head of a family, or any male over 18 years of age, to the extent of one-quarter section of 160 acres, more or less.

Entry must be made personally at the local land office for the district in which the land is situate. Entry by proxy may, however, be made on certain conditions by the father, mother, son, daughter, brother or sister of an intending homesteader.

The homesteader is required to perform the conditions connected therewith under one of the following plans:

(1) At least six months' residence upon and cultivation of the land in each year for three years.

(2). If the father (or mother, if the father is deceased), of the homesteader resides upon a farm in the vicinity of the land entered for, the requirements as to residence may be satisfied by such person residing with the father or mother.

(3). If the settler has his permanent residence upon farming land owned by him in the vicinity of his homestead, the requirements as to residence may be satisfied by residence upon the said land.

Six months' notice in writing should be given to the Commissioner of Dominion Lands at Ottawa of intention to apply for patent.

COAL—Coal mining rights may be leased for a period of twenty-one years at an annual rental of $1 per acre. Not more than 2,570 acres shall be leased to one individual or company. A royalty at the rate of five cents per ton shall be collected on the merchantable coal mined.

W. W. CORY,
Deputy of the Minister of the Interior. 29-26t

CRANBROOK LAND DISTRICT.

DISTRICT OF SOUTHERN DIVISION, EAST KOOTENAY.

TAKE NOTICE that Kenneth B Carruthers, of Moyie, B.C., occupation, Mining Engineer, intends to apply for permission to purchase the following described lands:

Commencing at a post planted twenty (20) chains south of the northwest corner of Lot 2999, thence north sixty (60) chains, thence west fifty (50) chains, thence south sixty (60) chains, thence east fifty (50) chains to the point of commencement, excepting the railway right-of-way.

Kenneth B. Carruthers.
Dated May 7th, 1910. 16-9t

Trade **Asaya-Neurall** Mark
THE NEW REMEDY FOR
Nervous Exhaustion
When convalescing from LaGrippe, Pneumonia or Wasting Diseases, nothing hastens the return to health like a short period of treatment with "ASAYA-NEURALL." It feeds the nerves, induces restful sleep, quickens the appetite, aids digestion, and soon buoyancy of spirits and the sense of restored vitality are attained. A few doses convince. $1.50 a bottle. Obtain from the local agent.
BEATTIE & ATCHISON

NESBITT & WALLER
Builders and Contractors
BRICK AND CARPENTER WORK
All kinds of Boiler and Range Work
ESTIMATES FURNISHED AND PLANS PREPARED

THE WORKINGMEN'S EMPLOYMENT AND REAL ESTATE AGENCY
Is prepared to supply help, skilled or unskilled, on shortest possible notice, to find employment and guarantee positions when sent out; to rent houses and rooms and to sell you fruit lands or other property for a small commission.
Address:—W. Parker, 312 Baker St. NELSON, B.C. 48-12t

OVER 65 YEARS' EXPERIENCE
PATENTS
TRADE MARKS
DESIGNS
COPYRIGHTS &C.
Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents.
Patents taken through Munn & Co. receive special notice, without charge, in the
Scientific American.
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms for Canada, $3.75 a year, postage prepaid. Sold by all newsdealers.
MUNN & Co. 361 Broadway, New York
Branch Office, 625 F St., Washington, D. C.

The Cranbrook Employment and Real Estate Agency
HELP PROVIDED
SITUATIONS SECURED
My Speciality is furnishing labor for Lumber Companies, Railroad Contractors, Hotels, and Builders
J. Armour, Proprietor
Phone 63 Res. 235 P.O. Box 232

Fernie Pantorium
NEXT FERNIE HOTEL
FERNIE - B. C.
SUITS AND OVERCOATS
to your measure
FROM $10.00 UP.
CLOTHES AND HATS
Cleaned, Repaired, and Pressed.
Send Clothes by express, and Hats by mail.
6-26t

Presbyterian Church

STATED SERVICES

Sunday morning service at 11 o'clock
Sunday evening service at 7.30 o'clock
Sunday School and Bible Class at 3 o'clock
Presbyterian Guild, Tuesday, at 8 o'clock

Baptist Church

Pastor, Charles W. King.
Parsonage, Norbury Avenue.
'Phone, 284. P. O. Box 267.

Regular Services:—Sunday, 11 a.m. and 7.30 p.m.; Bible School with Young Ladies' Philethea and Young Men's Bible Class, 3 p.m.
Monday, Young Peoples', 8 p.m.
Wednesday, Mid-Week Meeting.
A cordial Christian welcome to all.

WOMEN'S WOES.

CRANBROOK WOMEN ARE FINDING RELIEF AT LAST.

It does seem that women have more than a fair share of the aches and pains that afflict humanity; they must "keep up," must attend to duties in spite of constantly aching backs or headaches, dizzy spells, bearing-down pains; they must stoop over when the stoop means torture. They must walk and bend and work with racking pains and many aches from kidney ills. Kidneys cause more suffering than any other organ of the body. Keep the kidneys well and health is easily maintained. Read of a remedy for kidneys only that helps and cures the kidneys.

Mrs. Edward Calwood of 123 S. Harold Street, Fort William, Ont., says:

"I suffered with dull, miserable pains, soreness across my back and in my sides, for months. They would catch me so badly at times that I could scarcely move around. The kidney secretions had also been of a heavy color and contained a sediment. Then, I would have dizzy spells and altogether, felt generally run down. After using a number of remedies without finding relief, I learned of Booth's Kidney Pills and am pleased to say, found them an excellent remedy. They have relieved me of the miserable pains and soreness in my back, and have also cured me of my other kidney trouble." For sale in Cranbrook by The Beattie-Murphy Co.

Sold by dealers. Price 50 cents. The R. T. Booth Co., Ltd., Fort Erie, Ont., Sole Canadian Agents.

HYOMEI
(PRONOUNCED HIGH-O-ME)
CURES CATARRH, ASTHMA,
Bronchitis, Croup, Coughs and Colds, or money back. Sold and guaranteed by the Beattie-Murphy Co.

ADDITIONAL LOCALS

Cherries, peaches, pears, apples and plums at Stewart's today.

L. P. Eckstein, lawyer, of Fernie, was in town yesterday.

T. T. and Mrs. McVittie drove in from Fort Steele today.

G. H. Deane, inspector of schools, passed through town yesterday on his way to Fernie.

Miss Lilian Leask returned home from attending the Sacred Heart convent at Calgary last Friday.

JULY.—Wall papers cheap at Short's.

E. P. Galnow, late manager of the Fairmont hotel, Spokane, was in town during the week on real estate business.

Watch for C. C. S. ad. Saturday, July 9th.

Mrs. Jos. Jackson and the children have gone on a visit to Mrs. Jackson's brother at Fort William and will be away for two months.

Mayor Fink has been indisposed the past few days and unable to attend to business. He was feeling better today and will shortly be out and about again.

Monday evening last the Baptist Young People's union held a very interesting and instructive meeting. Mr. Aldried gave an address upon "Life," using a grain of wheat very effectually to illustrate the line of thought.

Very choice water melons at Stewart's.

We have men in our employ that are not to be outclassed anywhere in the Kootenays for doing the kind of work that the people of Cranbrook and district require.—"Cranbrook Herald."

Sunday next, July 10th, the Baptist church Young People will hold song services at the morning and evening services. Everyone who has nowhere else to go will receive a cordial welcome. You can be sure of a good time.

Watch for C. C. S. ad. Saturday, July 9th.

F. E. Haines, formerly of the Herald staff, but latterly of Corbin, B. C., was among the visitors at the big Dominion Day celebration at Moyie. Mr. Haines says there is no truth whatever in the rumor that he is married.

F. E. and Mrs. Simpson are leaving for Kamloops tomorrow, where they will reside in future. Mr. Simpson proposes engaging in the wholesale and retail cigar and tobacco business in that city. His many friends in this section of the province will wish the "Old Man" all kinds of good luck.

The North Star Lumber company's mill had a close call yesterday about noon. A spark from the boiler house ignited the oil storage shed. A stiff breeze was blowing at the time and had it not been for the prompt and efficient work of the mill employees the loss might have proved far more serious than it did. The oil shed was destroyed, with the contents.

Fresh Hazelwood double Jersey buttermilk at Stewart's.

The Woman's Institute meeting last evening was but poorly attended. Those who did attend thoroughly enjoyed the discussion, with demonstrations, of cold deserts and cool drinks by Mrs. J. F. Smith and Mrs. Palmer. Miss Wellman postponed her paper on "Music in the Home" until next meeting.

Our prices have undergone a great change recently, owing to a better system of working that has been adopted by the staff.—"Cranbrook Herald."

There was a good attendance at the lawn social held on Monday evening, under the auspices of the G. I. A. of the B. of L. E., on the lawn of Mrs. Murgatroyd's Armstrong avenue residence. The city band was in attendance and the ladies served refreshments, netting a substantial amount in aid of the funds of the organization.

STRAWBERRIES FOR PRESERVING $2.50 per crate F.O.B. Wynndal, B.C. This price to take effect June 21st. Fill your order with shipping instructions direct, or with your express agent, and get strawberries perfectly ripened in the fruiting field and picked same day as you receive them. Do not miss to preserve a liberal quantity of "THE QUEEN" of fruit "THE STRAWBERRIES." Pack and quality guaranteed.—O. J. Wigen, P. O. Creston, B.C. 16-1t

The reason the Herald office can turn out printing work better and superior in quality and finish than any other firm in Cranbrook or district is because of the co-operation that exists between our staff. Take advantage of this unity and receive some of its benefits.—"Cranbrook Herald."

Watch for C. C. S. ad. Saturday, July 9th.

The Ladies Aid of the Methodist church met at the home of Mrs. F. Parks on Wednesday afternoon. There was a good attendance and accounts for parsonage improvements and other incidentals were ordered paid. The largest item presented by the secretary-treasurer, Mrs. H. A. McKowan, was the account for the taxes on the church and parsonage property. These were higher this year than before owing to civic improvements, the total being over forty dollars. The ladies were not at all afraid of these high figures, however, and very kindly assisted the trustees by ordering the treasurer—Mrs. J. Shaw—to pay the bill. Mrs. G. Powell, the president, ably occupied the chair, and after the business session refreshments were served by the hostess, assisted by Miss Ella Johnston.

C. D. Jarvis, heretofore chief clerk in the Nelson land registry office, is to succeed S. H. Hoskins on the local government office staff. Mr. Jarvis is a well known government official, a very efficient man, unmarried, and a brother of the warden of the Nelson jail. Mr. Jarvis will arrive here on Monday next to assume his new duties. Mr. Hoskins will be leaving for Nelson in the course of a few days. Last evening he was the guest of honor at a gathering of old friends at the residence of Mr. Ed. Elwell. The departure of Mr. and Mrs. Hoskins from Cranbrook is keenly regretted by a large circle of friends, who during the past week, in a series of farewell entertainments have been endeavoring to demonstrate this sentiment and at the same time to express their gratification at the promotion earned by Mr. Hoskins.

Watch for C. C. S. ad. Saturday, July 9th.

The garden party on the Methodist parsonage lawn Friday, July 15th, promises to be an attractive affair. The grounds will be illuminated for the occasion and the city band will be in attendance. Concerts will be given at intervals in the gym, under the direction of the Glee club. A girls' chirus will also prove to be an attraction, This will be given in a very pretty uniform. These side concerts will be brief and well worth visiting. A refreshment buffet with a larger variety of good things than is generally supplied, to tempt the palate, will be on the grounds, and a large staff of ladies will—in the words of Shakespeare—"Drop manna in the way of starved people." Two balloons will be sent up during the evening, one in the shape of an elephant, and the other with a parachute attachment will—if all goes well—descend when the air vessel has reached a considerable height. A fine evening will no doubt attract a large attendance.

Hazelwood ice cream at Stewart's.

BASEBALL

Next Monday and Tuesday evenings Nelson's baseball nine will try conclusions with the local ball pitchers. Two good games are anticipated Blairmore's nine should be here on the 16th. It is quite likely that there will be another game with Moyie on Friday evening.

The game last evening between the Cosmopolitan and Royal hotels, afforded no end of amusement for the spectators. As the outset it looked to be an easy thing for the Cosmopolitans, but after awhile the Royals bucked up and showed that they knew a thing or two about baseball, with the result that the score stood 8 to 6 in their favor at the close of play.

Great Clearance Sale of Men's Fine Suits

MOST IMPORTANT CLOTHING EVENT OF THE YEAR

Sweeping Reductions of 20

per cent on every Fancy Suit in the House

This includes the Summer Three-piece Suits and Two-piece Outing Suits; Single and Double-breasted Coats. The Fabrics includes Worsteds, Cheviots, Tweeds, etc.; while there are not many of a kind, yet there are scores of kinds to choose from.

Suits from $8.00 to $30.00 with 20 per cent off Every Suit.

20 per cent off all Panama Hats, Straw Hats, Outing Shirts and Canvass Shoes

THE FINK MERCANTILE CO., LTD.

MRS. ANDERSON

TELLS HOW AFTER GIVING UP HOPE, SHE WAS CURED OF DANDRUFF.

After reading this straightforward statement of Mrs. Elizabeth E. Anderson, of Mechanicsburg, Pa., go to The Beattie-Murphy Co., get a large bottle of Parisian Sage for only fifty cents, and if it don't do for you, what it did for Mrs. Anderson, they will give you your money back. Just read this letter, it's worth your while:

"I had given up hope of ever being cured of dandruff, when I purchased a bottle of Parisian Sage. It has entirely removed the dandruff, and has started a growth of new hair, and all this after having been troubled for 15 years. I cheerfully recommend Parisian Sage."

Parisian Sage cures dandruff, because is gets right down into the roots of the hair and kills the thousands of pernicious dandruff germs.

Since the introduction of Parisian Sage into Canada, it has been in demand by thousands of up-to-date society women. Parisian Sage will turn harsh, lusterless, ill looking hair into bright, luxuriant hair in a few days. It is a delightful and invigorating dressing, contains no dye or harmful ingredients and is not sticky or greasy. The girl with the Auburn hair on every package.

NEW PACIFIC SCANDAL

TORONTO WORLD'S CAMPAIGN AGAINST THE C.P.R. AND ITS MELONS.

The Toronto World is devoting much space these days to a discussion of what it terms "The New Pacific Scandal," a story of an alleged raid by foreign shareholders of the C.P.R. on the Canadian public, which the Canadian directors are

The story is told in the World's characteristic style, i.e., the World is the only newspaper in Canada and its editor, W. F. McLean, the only honest politician.

Below is reproduced the chief portions of the World's diatribe:

"The World invites the attention of the Canadian public to a new and greater Pacific scandal than the one that for a time overwhelmed Sir John Macdonald. But it is a scandal that is ignored by the Conservative party, by the Liberal party, by the government in office at Ottawa. It is ignored by the party press of Canada; it is carefully evaded by all the party politicians and stumpers. It has received no attention from Mr. R. L. Borden; it will receive none from Sir Wilfrid Laurier in his trip to the west, if he can get by it. We have not yet heard Mr. Clifford Sifton discuss the subject. But The World proposes to make all these people and the parties, the leaders and the newspaper organs declare themselves in regard to it. We say that the methods of financing of the Canadian Pacific and its traffic charges are unfair to the Canadian public and illegal, and that the public men of the country utter no protest. Why are they silent?

"To sum up (1) The Canadian Pacific is paying dividends and bonuses in excess of 10 per cent per annum contrary to the act of its origina incorporation.

"(2). The Canadian Pacific is issuing stock at 25 premium that it can sell today at 200, and the whole proceeds of which ought to go to the treasury instead of giving three-quarters of the premium as a bonus to shareholders.

"(3). It is issuing stock which carries with it a high dividend of not less than 10 per cent., and, as things now go, 14 or more per cent., when it could raise all the money it needs for extensions and expansions by 4 per cent bonds.

"(4). It is taking excessive and illegal tolls for passenger and freight traffic in order to pay these illegal dividends and in maintaining this improvident system of financing by stock instead of by bonds.

"Every acre of the company's lands that we are told is to be switched away to the new company of the shareholders, every dollar that is raised as stock when bonds would suffice, and every dollar that is given as a bonus when it should go into the treasury represents a crime against the Canadian people. And not only that, but it is a crime for the parliament of Canada and those who control it to allow such crimes to continue.

"And if you read carefully the extracts we have published you will notice that one of them is authority for what is a fact, that this proposed switching away of land and all this distribution of melons and bonuses in the way of stock is dictated not by the men in Canada who are in charge of the railway, but by the foreign shareholders who control 80 per cent of the stock; and by foreign we mean non-resident of Canada, and largely not even Englishmen, but subjects of other European countries. It is simply monstrous that a group of outside shareholders in a Canadian railway should dictate a policy to the management in Canada, that is contrary to our general law, contrary to the express provisions of the statute incorporating the Canadian Pacific railway, contrary to the law creating the railway commission and contrary to public welfare.

"The real fact is that a Secret Junta of Foreign Shareholders owns the Canadian Pacific and defies the Canadian Statutes as long as the Canadian Parliament Sleeps on the Job!

"Canadians must be made of pretty poor stuff if they will stand for any such plundering and looting of themselves by outsiders as is proposed either in this new scheme for making a new company for distributing the land of the Canadian Pacific or for any further issue of stock with high dividends where a bond issue would suffice, or for distributing "rights" with new stock.

"And this is the issue that we put up to Sir Willfrid Laurier and to Mr. R. L. Borden. This is the point, as far as the issue of stock at par is concerned, that W. F. Maclean raised in parliament in 1909, and where both of these leaders sat dumb. And yet it was this one-man action in parliament that is referred to in The London Truth article and which added $7,500,000 to the treasury of the company rather than to the pockets of the shareholders."

Neuralgia Promptly Relieved

You will almost at once dispel any neuralgic pain, whether in head, teeth or back, by taking a "Mathieu's Nervine Powder." This remedy which is also the best for any headache will quickly relieve any attack of neuralgia. Sold by dealers in boxes of 18 for 25c.

If you have trouble securing them, send 25c. for box direct to manufacturers, J. L. Mathieu, Prop., Sherbrooke, P.Q.

ORNAMENTAL TREES

We have a nice collection of Ornamental Trees, Shrubs and Hedge Plants, which must be sold to make room for others, so send in your orders for Fall planting as soon as possible.

Acacia (Black Locust)
Catalpa
Elm, American
Maple, Norway
Maple, Purple
Maple, Sycamore
Poplar, Lombardy
Privet
Spruce, Colorado Blue
Spruce, Norway
Thorn, Double Pink
Thorn, Double White
Thorn, Double Scarlet
Walnut, Black American
And many others.

Write for prices to
Coldstream Estate Nurseries
Proprietors Coldstream Estate Co., Ltd.
VERNON, B. C.

OKANAGAN COLLEGE
Summerland, B. C.
COURSES FOR 1910-1911:—First two years university, college matriculation; commercial, stenography and typewriting; vocal and instrumental music; physical culture, etc.
A teaching staff of devoted and scholarly specialists.
The building equipment is up-to date, comfortable and includes new gymnasium and separate lady student residence.
Charges moderate. For particulars address
EVERETT W. SAWYER,
B. A., D. C. L., Principal
The only college for the interior of this province

NO CROOKED BUSINESS about our bottled goods. We use no adulterations or preservatives in our lemon soda, sarsaparilla, ginger ale, and other carbonated drinks.

OUR BOTTLED BEVERAGES are healthful as well as refreshing and palatable. Shall we send you a case just to see how good they are, especially at this season?

East Kootenay Bottling Company

Electrical Supplies and Fixtures

Having opened up business in the Cranbrook Hotel block we are ready to supply your needs in the above lines.

We handle Electric Flat Irons, Fans, Desk Lamps, Toasters, Coffee Percolators, and Warming Pads.

We have a nice assortment of Domes, Shades, Lamps and Fixtures.

We make a specialty of House Wiring. Our prices are reasonable, and we would be pleased to have you call and inspect our stock.

The Quain Electrical Supply Company, Limited

THIS IS A SNAP

321 ACRES
3 miles from Cranbrook
30 Acres under cultivation
balance all level land, easily cleared. Large lake and spring; frame building.
Price $12.50
per Acre, Cash

FRED A. RUSSELL & CO.
Cranbrook, B.C. P.O. Box 144

We carry the Choicest Beef

it is possible to obtain. A trial of it will prove that such beef is not only tenderer, sweeter and juicier, but is also really cheaper in the end. For you eat every morsel of it. Try a roast or a nice steak. Then you will know what really good eating means.

P. BURNS & CO., Ltd.
MEAT MARKET