A DOZEN GOOD REASONS WHY YOU SHOULD

"GO EMPRESS"

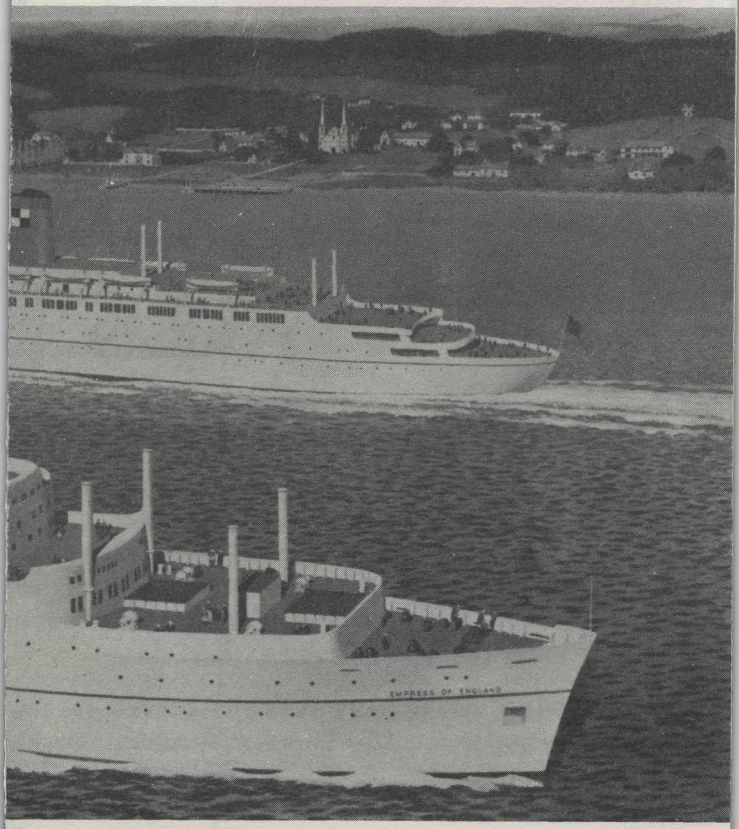
TO AND FROM

EUROPE

THE

Canadian Pacific WAY

VIA
THE ST. LAWRENCE
CRUISE ROUTE . . .



tain — Empress of England

A DOZEN GOOD REASONS WHY YOU SHOULD "GO EMPRESS" TO AND FROM EUROPE!

1 The picturesque St. Lawrence River is the sheltered cruise route to Europe... 39% less ocean... almost 1,000 miles in two days of sightseeing cruising... two days to get your "sea-legs" before entering the Atlantic... or on the return trip, to get your "land-legs" before disembarking at Quebec or Montreal!

2 Convenient train service to Montreal from all points. Through service without changes en route from many eastern cities.

3 Baggage handled from home to ship in Montreal. Baggage checked on rail tickets with "special delivery" service moved from your home to your ship without customs examination.

4 Canada, an additional country for your repertoire of nations! Add to your travel knowledge by visiting friendly Montreal or quaint old Quebec City.

5 Only two classes on the "White Empresses" — first class and tourist... the comparatively low cost of either actually compensates for the cost of your trip to Montreal.

6 Large staterooms! The "White Empresses" are noted for apartment size staterooms. Your Canadian Pacific Steamship ticket buys "space" as well as "passage". Spacious rooms mean greater comfort and more livable convenience.

7 Air-conditioned! "Empress of Britain" and "Empress of England" are fully insulated and completely air-conditioned with individual room control.

8 Stabilizers (retractable fins) on "Empress of Britain" and "Empress of England" insure all-weather comfort.

9 Gracious public rooms... mostly on the promenade deck... to lounge in... to entertain in . . . to meet old and new friends in an atmosphere of sea-going comfort.

10 Elevators. Conveniently located elevators in each ship make it easy to move from deck to deck... for visiting... for sunbathing... at meal times.

11 Entertainment: Cinema . . . swimming pools* . . . children's playrooms . . . shops . . . cocktail rooms . . . libraries . . . lounges . . . smoking rooms . . . Empress rooms . . . smart restaurants.

12 Promenade decks, glass-enclosed, make sea-going exercise pleasant in all weather. There are fresh air decks aplenty... comfortable deck chairs... solicitous deck stewards.

*"Empress of Britain" and "Empress of England".

YES! WHEN YOU "GO EMPRESS" YOU TRAVEL IN ROYAL LUXURY!

A dozen good reasons? There are dozens more! "Empress of Britain" and "Empress of England" sister ships of 25,500 gross registered tons are 640 feet long, 85 feet broad and as modern as tomorrow . . . "Empress of France", 20,400 gross registered tons, also specially designed for the St. Lawrence service, is 600 feet long, 75 feet wide, newly refurnished and redecorated in the complimentary style of related pastel shades popularized by the modern designs of "Empress of Britain" and "Empress of England".

Canadian Pacific service and Canadian Pacific cuisine are two more good reasons why you should "Go Empress". Breakfast, luncheon and dinner... not to mention morning bouillon on deck, afternoon tea wherever you happen to be at tea time, and a snack before turning in are Canadian Pacific sea-going amenities long welcomed by travellers via the St. Lawrence — the smart way to Europe!

Your own Agent

is anxious to serve you

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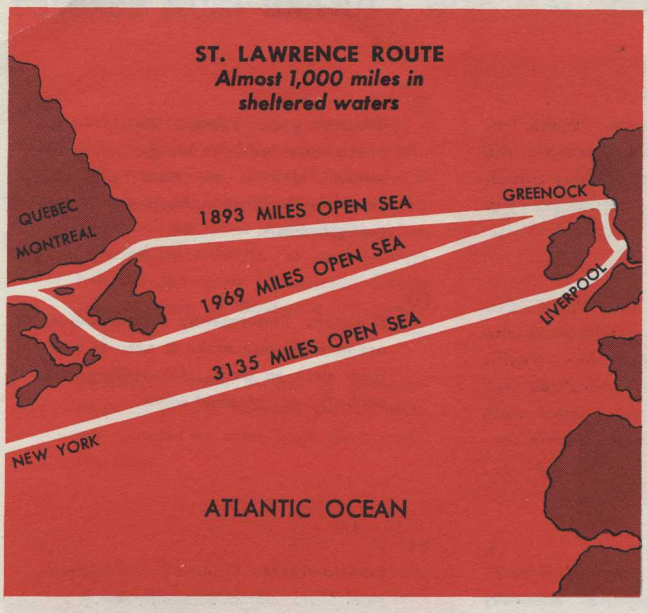

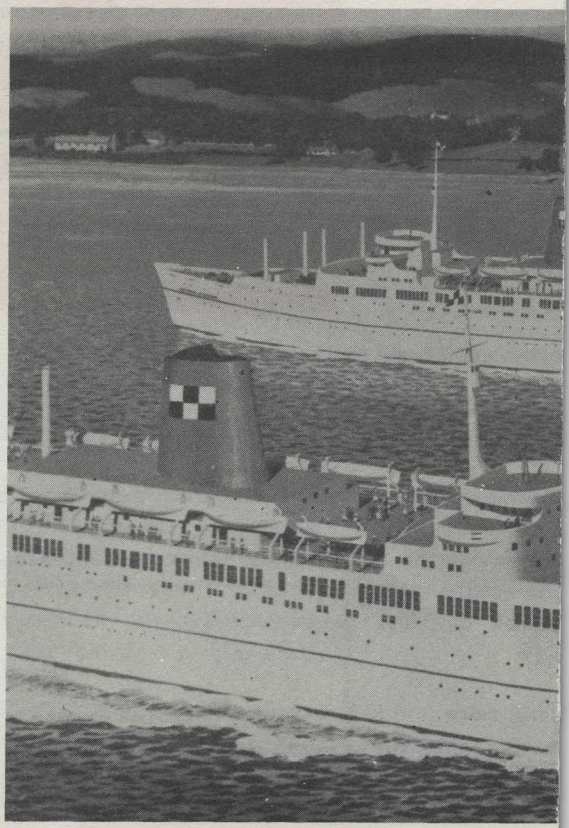

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