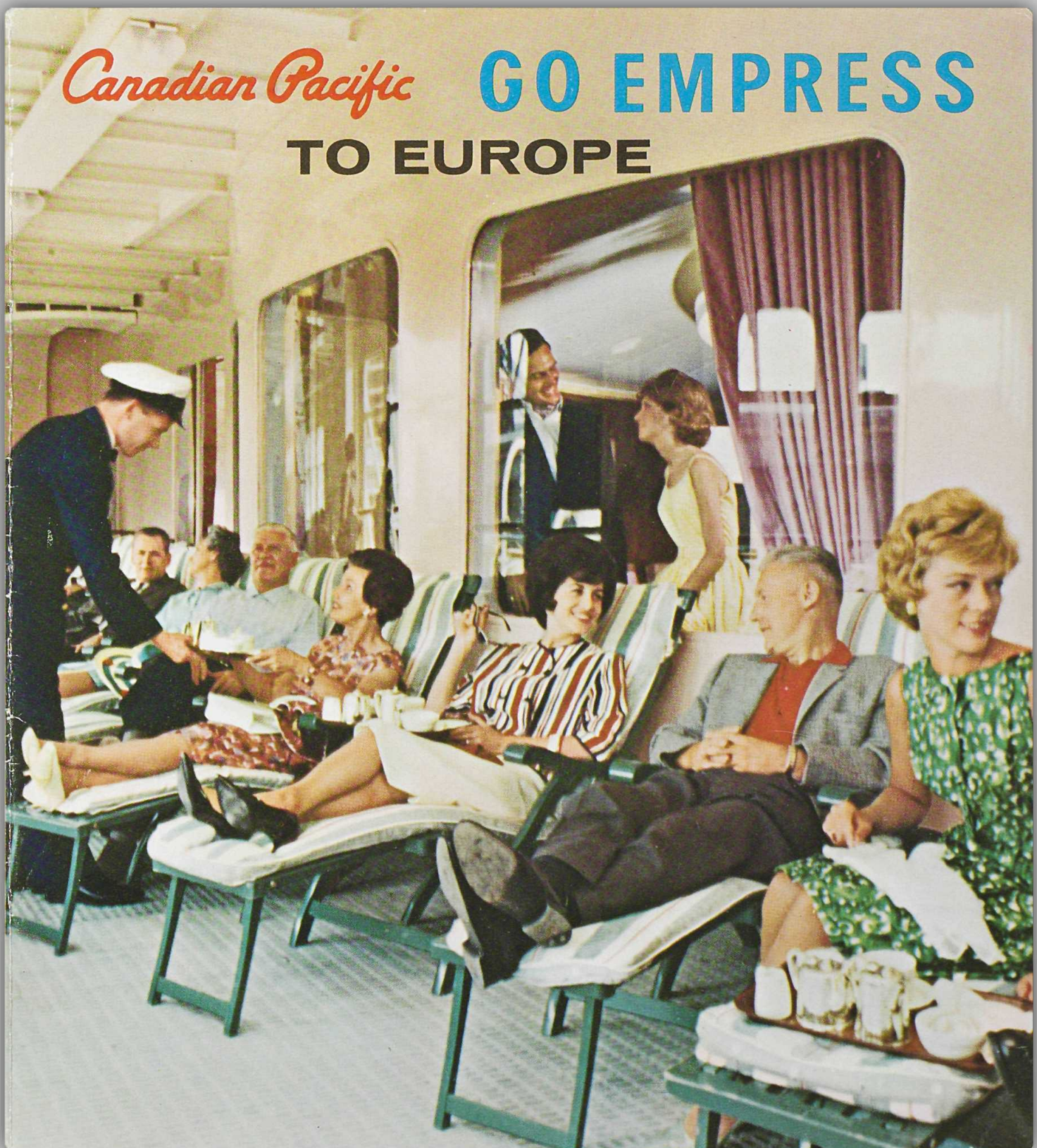
Canadian Pacific

GO EMPRESS TO EUROPE



EMPRESS of BRITAIN

Launched by H.M. The Queen, this 640-foot liner introduced the new white Empress travel era...is popular with seasoned travellers.

EMPRESS of ENGLAND

Almost the "Britain's" twin, streamlined and stabilized too, she is 85 feet broad.

EMPRESS of CANADA

Flagship of the Canadian Pacific fleet . . . slightly larger than her sisters.

INTIMATELY SPACIOUS . . . THE MAYFAIR ROOM . . . FIRST CLASS

EMPRESS OF CANADA

Largest Canadian Pacific passenger liner to ply between Montreal, Greenock and Liverpool, Empress of Canada is 650 feet long, 86½ feet broad and fitted with bulbous bow and stabilizers for sea comfort. Her eight major public rooms include two Restaurants, the two-storeyed Canada Room, Drawing Rooms, Clubs, Cinema and Swimming Pool. There are playrooms for children, of course, Shopping Centre, Beauty Salon and Barbershop. Glass-windowed promenade decks are air-conditioned, open promenades and Sports Decks are sun-swept.

TOURIST RESTAURANT . . . EMPRESS OF CANADA

IDEAL FOR ENTERTAINING . . . SUITE . . . FIRST CLASS

HOLIDAY ABROAD! Go Empress across the Atlantic.
HOLIDAY ABOARD with the world of carefree comfort and gaiety that only a great steamship can offer. Get into the holiday mood while you are "getting there." Enjoy leisured days in the spacious, gracious atmosphere of unhurried haste that lets you enjoy every minute of that indescribable interlude—a sea voyage. At sea, time is your servant . . . not your master. Time . . . to anticipate . . . as you go. Time . . . to marshal your fleeting impressions . . . as you return. Time . . . above all . . . for an unforgettable experience—your holiday aboard an Empress!

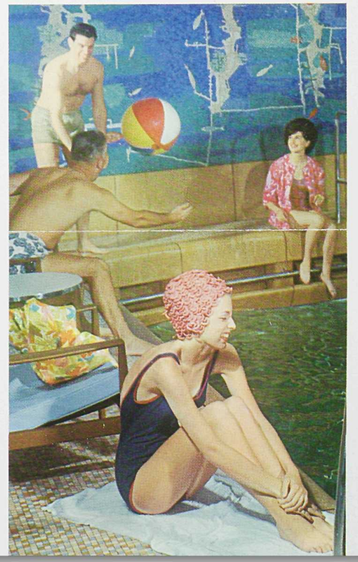
THE GREAT WHITE EMPRESS FLEET

Three gleaming white Empresses, fast, air-conditioned, stabilized, streamlined, are yours to command . . . weekly throughout the St. Lawrence season. Empress of Canada, one of the largest liners to Montreal, 27,300 tons . . . Empress of Britain and Empress of England, each 25,500 tons, gross register, between Montreal, Quebec, Greenock and Liverpool.

Architects, designers and builders strained their imaginations to create these great ships, to give them the ultimate in modern sea-going accommodation and amenities. First Class or Tourist . . . you'll like whichever you choose!

THE BANFF CLUB . . . TOURIST COCKTAIL BAR

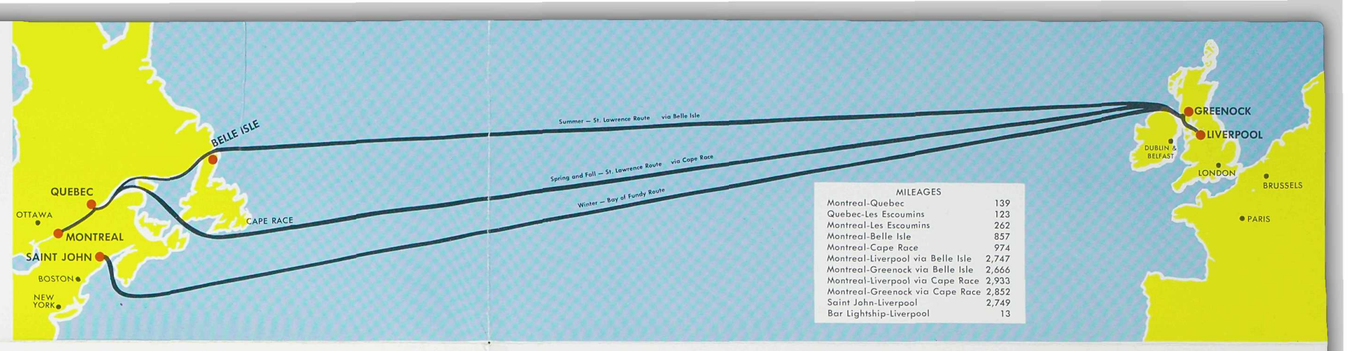
MASQUERADES ARE ALWAYS FUN



FUN FOR EVERYONE . . . THE CORAL POOL

The EMPRESS way to EUROPE

Holiday Aboard? Where better to enjoy it than via the Empress Way to Europe? Montreal and Quebec, French as Champagne...the sheltered, scenic St. Lawrence for more than two days! Then less than four days of the shortest sea route across the Atlantic...the green hills of Ireland; the busy, bustling River Clyde, the Isle of Man...sheltered waters to Liverpool...the "Empress Special" waiting in the station alongside the Landing Stage, and . . . your Holiday Abroad!



MILEAGES

Montreal-Quebec	139
Quebec-Les Escoumins	123
Montreal-Les Escoumins	262
Montreal-Belle Isle	857
Montreal-Cape Race	974
Montreal-Liverpool via Belle Isle	2,747
Montreal-Greenock via Belle Isle	2,666
Montreal-Liverpool via Cape Race	2,933
Montreal-Greenock via Cape Race	2,852
Saint John-Liverpool	2,749
Bar Lightship-Liverpool	13

WIND-SCREENED, SUN-FILLED... FIRST CLASS SPORTS DECK

ATTENDED CHILDREN'S PLAYROOMS...BOON TO SEAGOING MOTHERS

"HOLIDAY ABOARD"

Half a thousand miles a day! In a world that stands still! That's your holiday aboard a Canadian Pacific White Empress.

It's a brand new world, literally "out of this world." No work, no responsibility, no house-keeping cares, no train to catch, no traffic . . . nothing to do but enjoy yourself! There's radio news if you want to listen, ship-to-shore telephone if you insist, and more than the possibility of seeing a whale blow if you're lucky.

There's deck-tennis, shuffleboard, bingo, dancing—to live or hi-fi music, bridge, table tennis, brisk exercise on sunny decks...or lovely, lazy hours in a deck chair.

There's sleep such as you never imagined...in tastefully decorated, air-conditioned staterooms with individual temperature control. Fares are geared to your taste, or your purse. Tourist accommodation includes "twos" or "fours", many with toilet and shower. Verandah Suites, Suites, "singles", "twos" and "threes" are available—all with bath or shower and toilet—in First Class.

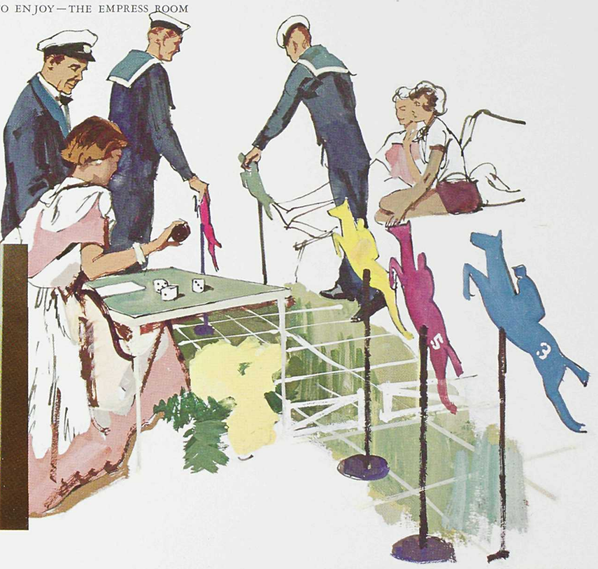
FAMOUS FOR ITS CUISINE...THE RESTAURANT...FIRST CLASS

DOUBLE-BEDROOM, FIRST CLASS IN EVERY WAY

DESIGNED FOR ALL TO ENJOY—THE EMPRESS ROOM

EMPRESS OF BRITAIN

EMPRESS OF ENGLAND



Except for slight architectural differences . . . and their decor . . . there's little to choose between "Empress of Britain" and "Empress of England". These aristocrats of the Atlantic are as near twins as man's skill could make them.

Each has a whole deck devoted to public rooms; wide, glass-enclosed promenade decks, Sports Decks, open-air decks—in echelon for maximum sun; Empress Room, Cinema and Swimming Pool designed for the enjoyment of First Class and Tourist passengers.

First Class public rooms include Clubroom, Drawing-room, Library and spaciously intimate Restaurant. Clever lighting and decor serves to highlight evening wear for those who like to "dress", and blends with "informality" if that's your holiday mood. Cuisine caters to *your* taste. Larger tables for congenial parties, small ones where "two's company", offer menus to please gourmets. Wine lists are reasonable, featuring vintage years for connoisseurs.

FENESTRATED, FULL-VISION PROMENADE DECKS

The only "economy" about Tourist Class travel by sea is the price. Spacious, tasteful public rooms, wide decks—glass-enclosed and open, air-conditioned staterooms—many with private facilities, launderette, ironing rooms and ample bathrooms promise comfort on the modern scale.

"Empress Room" dances, teas and parties are featured. The Lounge, Smoking Room and Cocktail Bar encourage sociability, have nooks for smaller groups. Beauty salon and barbershop are just a walk from your door—an attended playroom delights small passengers. Also just a few steps away, The Cinema, with daily showings of recent films—and don't forget The Restaurant where hearty shipboard appetites delight sea-going chefs. Add bracing sea breezes, the Swimming Pool, traditional ship-board games, tournaments . . . and you'll find every-minute-filled-day all too short for your "holiday abroad".

TOURIST BEDROOM FOR TWO

WARMED, BRACING, SALT WATER...EACH EMPRESS STRESSES THE POOL

EMPRESS OF ENGLAND. TOURIST COCKTAIL LOUNGE.

TOURIST RESTAURANT, EMPRESS OF ENGLAND

SPACIOUS LIVING

Today's white Empresses offer twice as much space to half as many passengers as did even their famous ancestors in the St. Lawrence service. More gracious than ever, the Empresses are renowned for the friendly, deft, thoughtful service that has long been a tradition of the Canadian Pacific fleet.

Designed for summers in the scenic St. Lawrence route to Europe and winter cruising in sub-tropical seas, they embody the latest word in design and construction.

MODERN SCIENCE

Streamlining, stabilization, up-to-date electronic navigational aids, air-conditioning, and other marvels of modern science work silently for you as you enjoy your holiday aboard a Canadian Pacific white Empress.

Behind all these are the men and women of the fleet... experts in navigation, engineering, house-keeping and entertainment, many of them "million-milers" under the red and white checkered house flag.

THE LAZY LIFE

Have you ever had time to be scientifically lazy? You'll have the time... and the inclination... at sea. Nothing to do and all day to do it in... while you travel as far as you would drive your car each lazy day.

There'll be congenial companions... ubiquitous service... and you'll enjoy hosts of things you didn't know you wanted. For instance—hot bouillon, mid-morning, in your deck chair ...afternoon tea—dainty or hearty according to your appetite.

NOTHING TO PLAN

Best of all there's nothing to plan. There are Empress sailings from Montreal, conveniently near the week-end to conserve your holiday time, every week of the long St. Lawrence season.

Your own travel agent—or any Canadian Pacific office—will advise you about passports and other travel details; offer you the economy of luxury by First Class or the luxury of economy in the popular Tourist way; make your reservations, put the tickets in your hand... and you're all set to start your holiday abroad with a holiday aboard as you Go Empress to Europe!

YOUR TRAVEL AGENT

IS ANXIOUS TO SERVE YOU

Canadian Pacific

TRAINS / TRUCKS / SHIPS / PLANES / HOTELS / TELECOMMUNICATIONS
WORLD'S MOST COMPLETE TRANSPORTATION SYSTEM

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