SHORE EXCURSION

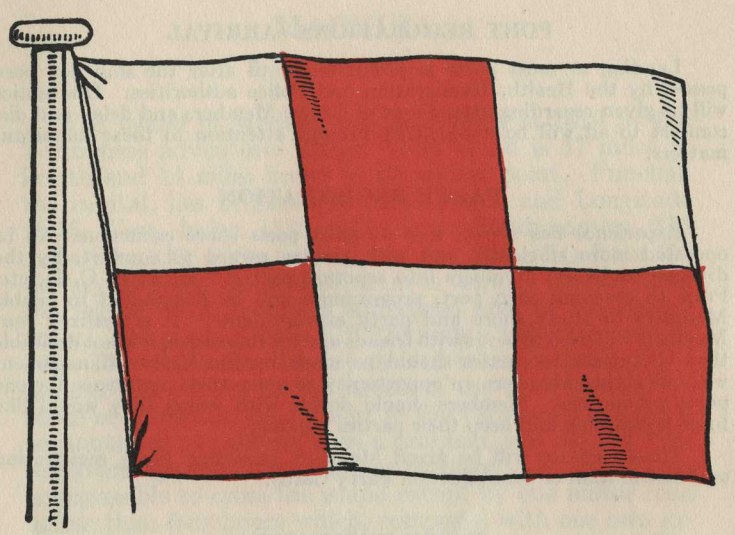
AT

MADEIRA

EMPRESS OF AUSTRALIA
MEDITERRANEAN, AFRICA,
SOUTH AMERICA CRUISE

1935

CANADIAN PACIFIC



HOUSE FLAG OF CANADIAN PACIFIC STEAMSHIPS

Watch for this Flag

On All

Our Conveyances

PLEASE REMEMBER THE NUMBER OF YOUR CONVEYANCE

TEN IMPORTANT POINTS

PORT REGULATIONS—ARRIVAL

1 Landing at most ports is prohibited until after the ship has been passed by the Health, Immigration and Police authorities. Due notice will be given regarding attendance of Cruise Members and delay and discomfort to all will be avoided by prompt attention to these important matters.

PARTY REGISTRATION

2 Experience has shown that at most ports shore excursions can be operated more efficiently and with greater regard to comfort, by the division of Cruise Members into separate parties, viz, A, B, C, D, etc. Prior to reaching each port, programmes will be distributed to enable Members to study shore and party arrangements. It is realized that Members will wish to move with friends and for this reason it is not desirable that allotments to parties should be made by the Cruise Management without giving Members an opportunity to voice their preference for one party or another. Members should decide with whom they would like to go sightseeing and keep their parties together.

Timely advice will be given Members regarding party registration and distribution of Identification Party Cards.

SHORE EXCURSIONS

3 To ensure their own comfort Cruise Members are respectfully requested to adhere to the hour shown for the movement of their party and to **move only with their party.**

DISEMBARKATION

4 Members will best study their own comfort and convenience by avoiding crowding in the corridors or at the gangway. Fifteen minutes before the assembly hour for each shore party, a gong will be sounded throughout the ship. Members should remain on deck or other convenient place pending such notification.

MOTOR CARS

5 In filling motor cars for shore excursions, the Cruise Management work on the rule of placing three persons in each five-seated car and five persons in each seven-seated car, in addition to the driver. To ensure prompt despatch of motor cars Cruise Members are requested to proceed ashore promptly when their party is called.

An additional charge will be made Members who desire exclusive use of motor car for two persons. Details at Cruise Office.

It is respectfully notified that conveyances cannot be held for those arriving late, as the common comfort and convenience of all must be studied by the Management.

The co-operation of Members of the Cruise is earnestly solicited by the Management, looking to the convenience, comfort and pleasure of all concerned.

MADEIRA

The Island of Madeira was discovered in 1419 by the Portuguese adventurer Zargo. The island is 37 miles in length and 14 miles broad at its widest point. Funchal, the capital, lies in Latitude 32.38 North and Longitude 16.55 West, being 1330 miles from Southampton, 370 miles from the African coast line and 240 miles from the Canary Islands. In size Madeira is slightly smaller than the Isle of Man, having a superficial area of 285 square miles. The population is 210,220 with a British colony of 207. The whole island is intersected with roads all of the same cobble variety as the streets of the town itself. The mode of transport, on account of the very steep gradients encountered, has always been a problem, and up to a very few years ago the motor car was unknown. Even today it is impossible to cross the island except by one motor road in less than four hours which, compared with our own express trains, makes the going appear rather slow. The bullock carroe was invented by a Captain Bulkeley in 1848 because his wife objected to the hammock and found the customary palanquin uncomfortable. In the following year travel down the steep mountain sides was speeded up by the introduction of the toboggan sled by a Mr. Russell Manners Gordon. Vehicular traffic remained unchanged until the first motor car was brought to Funchal on November 22, 1907. The majority of villages, which number in all over seventy, have still to be reached either on foot, horseback or in bullock carroe or hammock.

Principal commerce is done in the export of wine, wickerwork furniture and embroidery. Butter and bananas are now being exported in ever increasing quantities, and during the winter and spring many tons of French beans are sent to Covent Garden Market. The first steamship to call at Funchal was the "Duke of York" in May, 1828, and ten years later two Englishmen named Ruffy and Taylor opened a bunkering depot. During the ensuing years this business greatly increased and is now in the hands of Blandys, Corys and Wilsons and the Deutsche Kohlen Depot.

FUNCHAL, MADEIRA

No Passport Examination

FRIDAY, JANUARY 25

The Empress of Australia is due to arrive off Funchal at 7 p.m.

Debarkation will be by launches and a regular service will be maintained between ship and shore.

The Ball at the Casino will commence at 8.30 p.m. Evening Dress.

Motor cars and bullock carroes will be available at the Landing Quay during the evening to convey members to the Casino.

The last conveyance will leave the Casino at 12.30 a.m. to connect with the last launch leaving Quay at 1 a.m.

Please remember to take your Identification Coupon Book with you, as proper coupons must be surrendered on request.

SATURDAY, JANUARY 26

Transportation facilities at Madeira are limited, and it may be necessary to divide members into three parties, under the following schedule:

Party	Leave Ship	Leave Pombal Station	Luncheon	At
A	8.45 a.m.	9.50 a.m.	Reid's Palace Hotel	11.30 a.m.
B	9.15 a.m.	10.20 a.m.	Chalet Restaurant	11.30 a.m.
C	9.45 a.m.	11.10 a.m.	Chalet Restaurant	12.00 noon

Members are kindly requested to adhere to the times shown on their Identification Coupons, in order to facilitate the handling of the different parties and to ensure the comfort of all.

On landing at the Quay, take bullock carroes to Pombal Station or walk to shopping centre, five minutes from Quay, and thence take conveyance to Pombal Station, allowing 20 minutes from shopping centre (Praco da Republica) to the station.

Trains will leave at times specified on Coupons and will convey members to Terreiro da Lucta, over 3,000 feet above sea level. To avoid congestion, members of C Party are recommended to arrange their arrival at Pombal Station 10 minutes (not earlier) prior to the advertised hour of departure of train.

Descent can be made either by toboggan sled or train, and bullock carroes or motor cars will be available to transfer members of A Party to Reid's Palace Hotel and members of B and C Parties to the Shopping Centre or Quay. After Luncheon, members of A Party will be furnished transportation from Reid's Palace Hotel to Shopping Centre or Quay.

Members are invited to visit the Wine Lodges of Blandy's Madeiras Ltd. and Leacock & Co. (Wine) Ltd. situated on the Praco da Republica.

The last launch will leave the Quay at 5 p.m.

The Empress of Australia will leave Funchal at 6 p.m., January 26, for Gibraltar.

It is advisable to carry a wrap for the Mountain Trip, as there is a sudden drop in the temperature as the ascent is made.

Please remember to take your Identification Coupon Book with you, as proper coupons must be surrendered on request.

Portuguese money is the currency for Madeira, but English or American money may be used.

What to buy at Madeira:—Embroideries and Wicker-ware.

Canadian Pacific Agents—Blandy Bros. and Co.
Rua Do Diario de Noticias
Funchal, Madeira

Memoranda

TEN IMPORTANT POINTS

(Continued)

HOTEL ACCOMMODATION

When hotel accommodation ashore is included in tickets due regard will be given, **as far as practicable,** to Members' requests for one hotel or another, consistent with the accommodation available, but no guarantee can be entered into.

6 Attention is drawn to the fact that rooms with bath are **not** included in Cruise fare. The Cruise Office should be given early advice of any special hotel requirements when every effort will be made to secure same, but no guarantee can be entered into thereon.

EXCHANGE ORDERS FOR OPTIONAL SHORE EXCURSIONS

Members holding Exchange Orders issued ashore for Optional Shore Excursions are respectfully requested to turn them in at the Cruise Office promptly when called for, in order that final arrangements may be made in respect of each party.

As the Optional Excursions are limited in respect to numbers, Members desirous of availing themselves of such, and who have not already **7** purchased orders for them ashore, should enquire at the Cruise Office as to vacancies available.

The Canadian Pacific makes arrangements in advance for the Optional Shore Excursions and is required to pay for all facilities ordered, therefore no cancellations or alterations may be made in connection with such Excursions after the books are closed, the date for which will be announced aboard ship.

MEALS ON BOARD

Two sittings will be arranged for meals on board ship, to be served at fixed hours. Necessary alterations in meal hours to conform with shore excursion arrangements will be notified on ship's Bulletin Boards. Where a continuous or running meal is notified, Cruise Members should take any seat available and not wait until their own becomes vacant.

8 Regular meal hours on board will be as follows:

	First Sitting	Second Sitting
Breakfast	8.00 a.m.	9.00 a.m.
Luncheon	12.30 p.m.	1.30 p.m.
Dinner	6.15 p.m.	7.30 p.m.

PORT DEPARTURES

Cruise Members are respectfully requested to advise their Room Stewards of their re-embarkation on the ship preparatory to its sailing. Sailing date and departure hour from each port will be conspicuously **9** posted. The ship will sail promptly at the hour advertised to meet tidal or other urgent reasons of operation and the Company cannot accept any responsibility for Members failing to re-join the ship.

CRUISE OFFICE

The Cruise Office will be open daily from 9.00 a.m. to 9.30 p.m. **10** except while the ship is in port, when the Staff is engaged with shore excursion duties.

Firearms are prohibited everywhere

PLEASE WATCH THE SHIP'S BULLETIN BOARDS FOR ANY ALTERATIONS IN SHORE PROGRAMMES AND FOR OTHER MATTERS ESSENTIAL TO THE COMFORT OF MEMBERS AND GENERAL CONDUCT OF THE CRUISE.

NOTICE

All tickets and coupons for Included or Optional excursions are issued by the Company, as Agent, only upon the express condition that it shall not be liable for any injury, damage, loss, accident, delay or irregularity whatsoever to passengers or their baggage or property, even if occasioned by reason of any defect, unseaworthiness or vice in or of any launch, craft or vehicle, animal, plant or building or appurtenance or through the negligence, acts or default of any Company or person engaged in conveying the passenger, or of any Hotel proprietor or servant, or of any other person engaged in carrying out the purpose for which the coupons are respectively issued, or by breach of any expressed or implied warranty or any other cause whatsoever in connection therewith. No Agent or sub-Contractor shall be liable for any claims made against him for personal injury or for loss of baggage from any of the causes above mentioned whilst the holder of the ticket or coupon is under such Agent or sub-Contractor's care.

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