Alberta

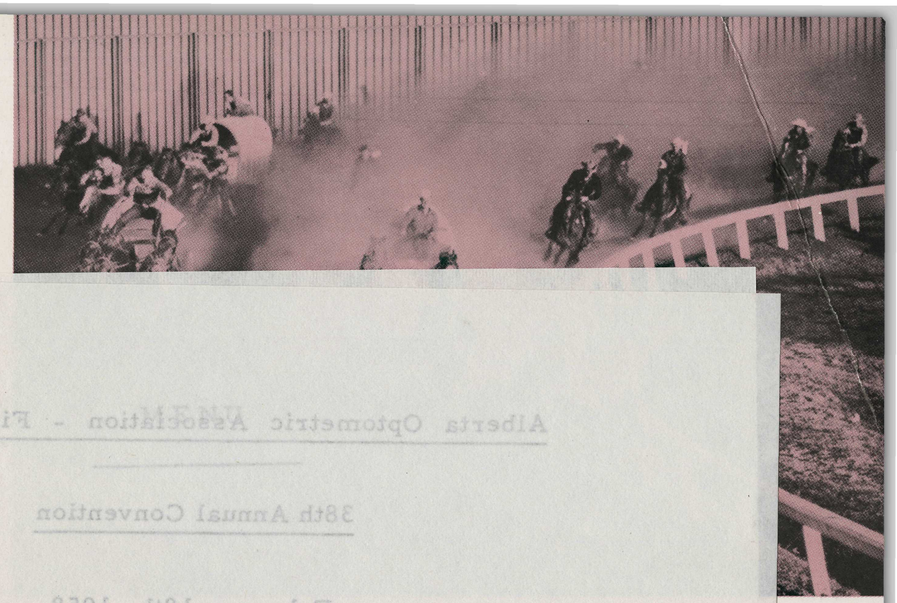
. . . THE PROVINCE THAT MAKES HOSPITALITY A WAY OF LIFE

THE WILD ROSE
ALBERTA'S FLORAL EMBLEM

Splendid ranch country of the Alberta foothills

ABOUT THE COVER:

Lake Louise, one of the most famous of Canada's romantic beauty spots, visited during the summer by thousands of tourists, reveals a new face to skiers who flock to ski lodges in the area during the winter months. Here, in Alberta's Banff National Park, an International Collegiate Ski Meet convenes each year.



Refineries turn out petroleum products for all of Canada

Picturesque Indians add color to many events

LITHOGRAPHED BY HAMLY, EDMONTON

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Alberta Optometric Association - Final Banquet

38th Annual Convention

February 18th, 1958

Cocktails

O'Canada

Grace

Dinner

Toast to the Queen

Introduction of Head Table

Convention Committee

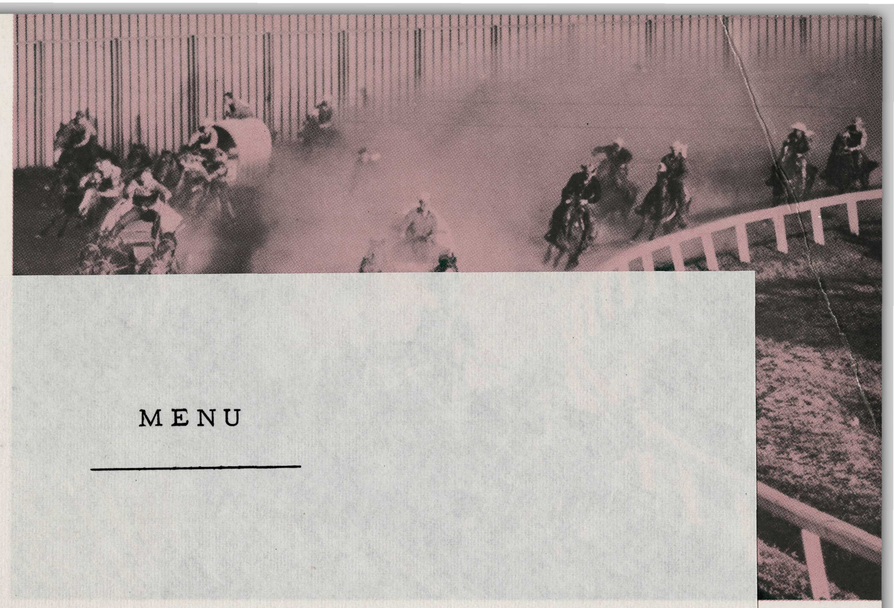
Hon. Dr. J. Donovan Ross - Minister of Public Health, Province of Alberta

Presentations-

Installation of President Elect

Dancing

in Alberta's Banff National Park, an International Collegiate Ski Meet convenes each year.



MENU

Celery - Olives - Radishes

Crableg Cocktail - Revigote

Tomato Bullion Madrelene

Roast Larded Beef Tenderloin - Mushroom Sauce

Croquette Potato

Rainbow Parfait

Asst. Cakes

Coffee

French Rolls & Butter

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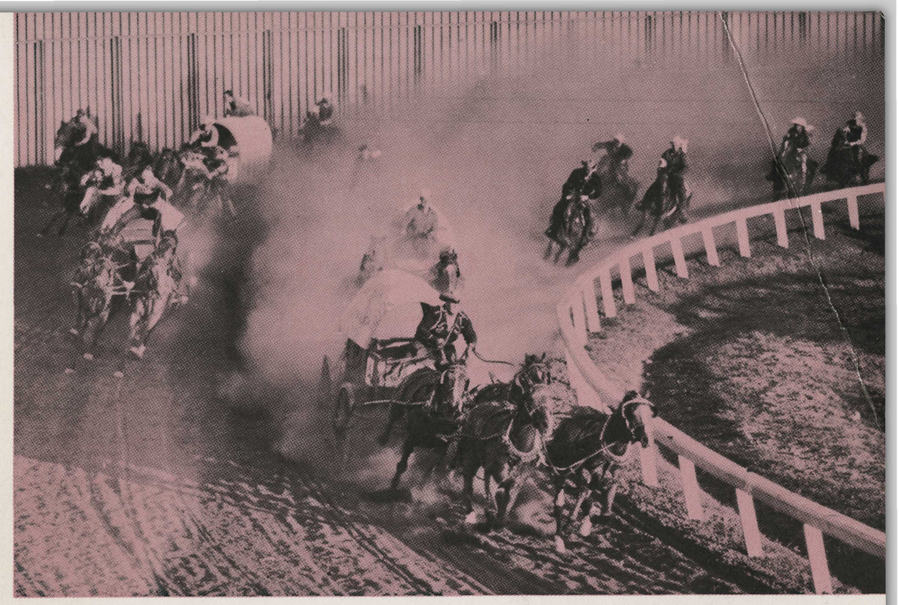
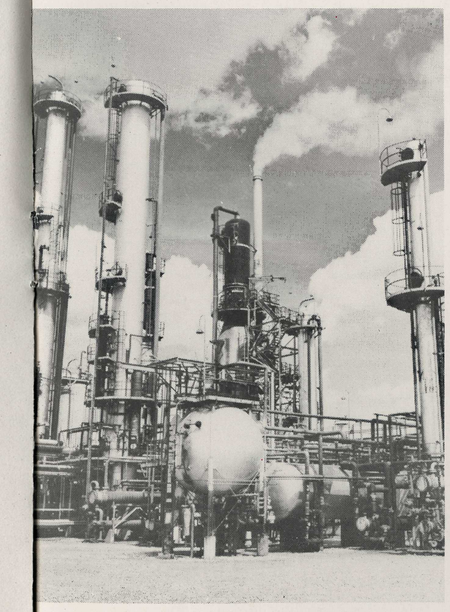
PROVINCE OF ALBERTA



Chuckwagon races provide thrills at the famous Calgary Stampede

Wild life is protected in the province's parks



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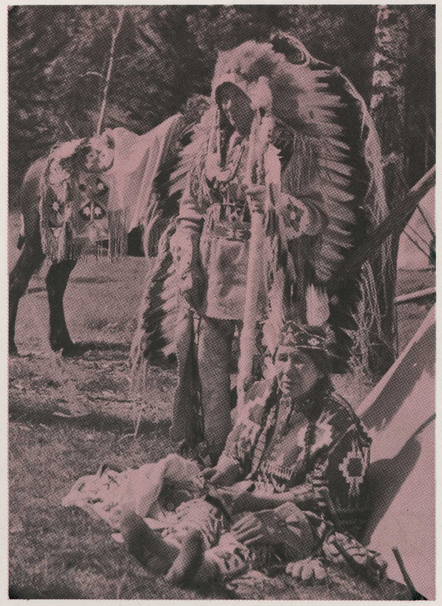

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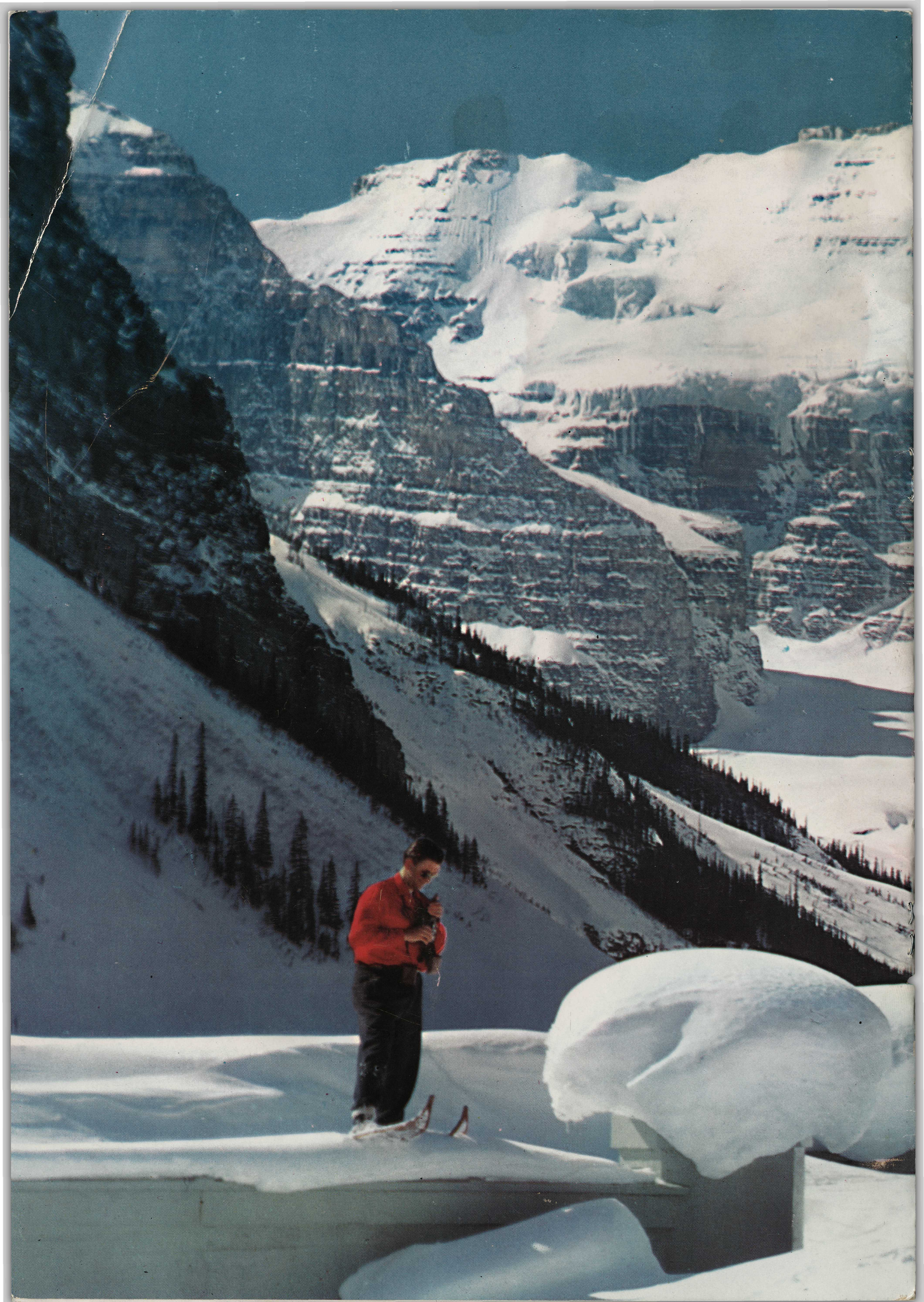
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