PROVINCE OF BRITISH COLUMBIA

THE MILK BOARD

ANNUAL REPORT

for the

YEAR ENDED DECEMBER 31

1978

Queen's Printer for British Columbia ©
Victoria, 1979

To His Honour the Lieutenant-Governor in Council
of the Province of British Columbia

MAY IT PLEASE YOUR HONOUR:

SIR: We have the honour to transmit herewith, in accordance with section 56 of the *Milk Industry Act,* the Thirty-third Annual Report of the Milk Board under that Act for the year ended December 31, 1978.

THE MILK BOARD

E. D. DAUM, *Chairman*
J. D. HONEYMAN, *Member*
S. L. HANSON, *Member*

Vancouver, B.C., April 4, 1979.

Thirty-third Annual Report of the Milk Board

For the Year Ended December 31, 1978

This Report of the Milk Board is made in accordance with section 56 of the *Milk Industry Act* and covers the calendar year ended December 31, 1978.

LEGISLATION

Milk Industry Act

The Thirty-first Legislative Assembly did not pass any amendments to the *Milk Industry Act* during the 1978 Session of the Legislature.

Milk Board General Orders

General Order 69 (B.C. Reg. 64/78), made on the 30th day of January 1978, to come into operation on the 1st day of February 1978, amended General Order 67 (B.C. Reg. 289/77). General Order 70 (B.C. Reg. 84/78), made on the 22nd day of February 1978, to come into operation on the 1st day of March 1978, repealed General Order 69 (B.C. Reg. 64/78), and amended General Order 67 (B.C. Reg. 289/77). General Order 71 (B.C. Reg. 158/78), made on the 31st day of March 1978, to come into operation on the 1st day of April 1978, repealed General Order 70 (B.C. Reg. 84/78), and amended General Order 67 (B.C. Reg. 289/77). General Order 72 (B.C. Reg. 217/78), made on the 26th day of April 1978, to come into operation on the 1st day of May 1978, repealed General Order 68 (B.C. Reg. 505/77) and General Order 71 (B.C. Reg. 158/78), and amended General Order 67 (B.C. Reg. 289/77). Milk Market Sharing Order 3 (B.C. Reg. 406/78), made on the 22nd day of August 1978, to come into operation on the 1st day of September 1978. Milk Market Sharing Order 4 (B.C. Reg. 541/78), made on the 5th day of December 1978, to come into operation on the 15th day of December 1978, repealed Milk Market Sharing Order 1 (B.C. Reg. 768/75) and Milk Market Sharing Order 2 (B.C. Reg. 282/77), and amended Milk Market Sharing Order 3 (B.C. Reg. 406/78). The orders referred to herein are reprinted in Appendix A.

Milk Board Membership and Activities

Membership of the Board remained unchanged from the previous year, with Elmer D. Daum, B.A., C.A., as Chairman, and J. D. Honeyman and S. L. Hanson as the other members.

The Board held many meetings to discuss matters of policy and held numerous additional meetings with producers, vendors, and other interested parties to discuss matters pertinent to the milk industry. Board representatives attended meetings of the Dairy Committee of the British Columbia Federation of Agriculture and the Board members attended the Federation's Annual Convention. The Board Chairman and the Administrator attended the meeting held by the International Association of Milk Control Agencies which took place in Asheville, North Carolina.

The Board Chairman and the Administrator, together with the members of the Market Share Advisory Committee, attended the meetings of the Canadian Dairy Commission Milk Supply Management Committee in Ottawa. The Administrator of the Milk Board continued to serve on the Secretariat to the Milk Supply Management Committee.

J. Gilbert and J. Waardenburg and R. Emblem continued to serve as members of the Market Share Advisory Committee. The Committee held many meetings to discuss matters of policy and administration related to market-sharing quotas and the Milk Supply Management Program. They also held additional meetings with producers and other interested parties to discuss matters related to these programs.

Milk Production Areas

The milk production areas of British Columbia defined in Order in Council 2145/75 (B.C. Reg. 460/75) as the Vancouver Island Area and the British Columbia Mainland Area remained unchanged during 1978.

Statistical Information

Table I (A, B, C)—Analysis of Litre Sales by Product Category

Total litre sales increased 5.70 per cent in the combined controlled production areas of the Province during 1978. All product categories participated in the increase.

Home delivery sales in the controlled areas accounted for 12.49 per cent of all litre sales and store sales accounted for 87.51 per cent.

Table II (A, B)—Analysis of Class I Sales, Including Interarea Sales

Total Class I sales in litres, which is the aggregate of all Class I sales in an area of production, whether made by vendors within the area or by vendors located outside the area, increased in both the British Columbia Mainland and the Vancouver Island milk production areas. Both areas showed increases in within area Class I sales.

Table III (A, B, C)—Analysis of Qualifying Milk: Production and Utilization

Total qualifying milk production during 1978 increased 0.40 per cent in the controlled areas of milk production.

Quota milk receipts in the controlled milk production areas were 78.81 per cent of the total production during 1978, an increase from 77.13 per cent in 1977.

Class I utilization of quota receipts increased from 85.09 per cent in 1977 to 86.50 per cent in 1978.

Table IV (A, B, C)—1978 Year-to-date Production and Class I Utilization Compared to 1977

This table shows a monthly comparison of 1978 production and Class I utilization to 1977 in both litres of milk and percentage change.

Table V (A, B, C)—Production and Utilization in British Columbia

This table shows the amount of milk produced in the controlled areas of production in the Province and the class in which that milk was utilized.

Table VI—Class I Accounting Value Formula and Producer Price

The contents of this table summarize the accounting values for each class of utilization announced by the Milk Board for the calendar year 1978. Also shown are producer prices (before adjustments) calculated monthly by the Board. Details relative to Milk Board general orders referred to in the table may be found in the Appendix, where Milk Board general orders are reprinted.

Table VII—Licensing Information

Under the provisions of the *Milk Industry Act* and General Order 67, as amended, the Milk Board issues Class I licences to vendors and milk jobbers and

Class II licences to producers. Both classes of licences are issued April 1 each year for a 12-month period or portion thereof. A summary of the 1978/79 licences issued, cancelled, and in effect December 31, 1978, is contained in Table VII. There was a net decrease of 58 producers from December 1977 to December 1978, which is a 4.94-per-cent reduction.

Milk Board Hearing, July 5, 1978

The British Columbia Milk Board held a hearing to enable a Class II licence-holder to show cause why the Milk Board Class II licence issued to him should not be cancelled and the daily milk quota and market-sharing quota held by him should not be revoked for violation of General Order 67, as amended.

It was alleged there was a breach of section 7.08 (*a*) by reason that a transfer of the daily milk quota had been made without the written consent of the Board.

The Board decided:

(1) The Milk Board Class II licence issued in the name of the Class II licence-holder be cancelled.

(2) Further participation in the daily milk quota graduated entry building program by either the transferor or the transferees not be continued.

(3) Two hundred and eighty-two litres of daily milk quota be relinquished to the Milk Board.

(4) Five hundred and thirty litres of milk quota be transferred to the transferees.

(5) Sufficient market-sharing quota be issued to the transferee to enable production to a level of 110 per cent of the daily milk quota transferred. This allotment of market-sharing quota be effective to the end of the current market-sharing quota period only.

The Board further stated that this decision of the Board shall not be considered as creating a precedent involving decisions respecting any future cases with similar circumstances.

TABLE IA—LITRE SALES, BRITISH COLUMBIA MAINLAND AREA

1978	Standard Milk	Low-fat Milk	Chocolate Milk	Skim Milk	Buttermilk	Light Cream (9% Butterfat)	Cream and Sour Cream (18% Butterfat)	Whipping Cream (32% Butterfat)	All Products
	Litres	Litres	Litres	Litres	Litres	Litres	Litres	Litres	Litres
January	7 445 491	9 056 368	430 093	518 285	193 894	639 034	137 489	108 666	18 529 320
February	7 053 309	8 584 519	430 063	522 718	198 052	635 379	139 267	119 772	17 683 079
March	8 046 674	9 745 612	482 331	606 052	237 783	735 028	172 136	154 584	20 180 200
April	7 357 299	9 023 726	465 300	578 510	230 448	684 223	152 319	139 778	18 631 603
May	7 710 596	9 245 559	510 956	602 631	258 846	723 255	172 211	164 179	19 388 233
June	7 715 627	9 090 078	534 871	594 330	299 825	721 411	179 969	193 636	19 329 747
July	7 601 733	8 774 152	544 004	534 744	296 755	685 983	167 514	159 339	18 764 224
August	8 206 524	9 511 594	587 294	567 374	290 841	752 789	179 146	151 976	20 247 538
September	7 803 949	9 453 208	545 140	584 469	226 644	730 017	158 773	139 410	19 641 610
October	7 879 160	9 585 392	576 115	599 836	227 630	726 714	157 789	169 300	19 921 936
November	7 905 873	9 825 727	518 763	613 866	219 059	743 245	156 335	143 488	20 126 356
December	7 664 929	9 468 321	443 757	559 536	203 467	784 391	232 296	233 035	19 589 732
1978 totals	92 391 164	111 364 256	6 068 687	6 882 351	2 883 244	8 561 469	2 005 244	1 877 163	232 033 578
1977 totals	90 646 198	107 400 679	5 238 260	5 599 243	2 640 920	8 087 974	1 916 740	1 697 748	223 227 762
1978 compared to 1977	+1 744 966	+3 963 577	+830 427	+1 283 108	+242 324	+473 495	+88 504	+179 415	+8 805 816
	+1.92%	+3.69%	+15.85%	+22.92%	+9.18%	+5.85%	+4.62%	+10.57%	+3.94%

Home Delivery/Through-store Sales Analysis

Home delivery—									
1978 totals	9 601 793	13 840 699	223 845	1 172 534	106 357	372 462	32 464	35 525	25 385 679
1977 totals	10 394 187	14 423 163	214 056	1 035 764	107 574	372 013	32 860	38 029	26 617 646
1978 compared to 1977	−792 394	−582 464	+9 789	+136 770	−1 217	+449	−396	−2 504	−1 231 967
	−7.62%	−4.04%	+4.57%	+13.20%	−1.13%	+0.12%	−1.21%	−6.58%	−4.63%
Through-store sales—									
1978 totals	82 789 371	97 523 557	5 844 842	5 709 817	2 776 887	8 189 007	1 972 780	1 841 638	206 647 899
1977 totals	80 252 011	92 977 516	5 024 204	4 563 479	2 533 346	7 715 961	1 883 880	1 659 719	196 610 116
1978 compared to 1977	+2 537 360	+4 546 041	+820 638	+1 146 338	+243 541	+473 046	+88 900	+181 919	+10 037 783
	+3.16%	+4.89%	+16.33%	+25.12%	+9.61%	+6.13%	+4.72%	+10.96%	+5.11%

+ = Increase. − = Decrease.

TABLE IB—LITRE SALES, VANCOUVER ISLAND AREA

1978	Standard Milk	Low-fat Milk	Chocolate Milk	Skim Milk	Buttermilk	Light Cream (9% Butterfat)	Cream and Sour Cream (18% Butterfat)	Whipping Cream (32% Butterfat)	All Products
	Litres	Litres	Litres	Litres	Litres	Litres	Litres	Litres	Litres
January	1 314 678	1 528 727	70 461	73 022	16 790	102 776	8 827	13 702	3 128 983
February	1 265 375	1 461 732	74 047	73 591	18 419	96 196	10 075	15 577	3 015 012
March	1 454 496	1 666 119	82 976	84 813	22 383	114 420	12 660	20 073	3 457 940
April	1 299 414	1 506 787	81 344	81 818	19 670	105 054	11 295	17 809	3 123 191
May	1 414 526	1 611 588	94 819	89 953	22 324	115 481	13 099	23 079	3 384 869
June	1 425 933	1 610 023	105 077	88 929	25 376	117 555	13 461	28 038	3 414 392
July	1 411 999	1 580 033	102 253	82 098	26 180	113 989	13 574	24 127	3 354 253
August	1 543 759	1 721 912	109 822	87 056	25 889	124 949	14 215	22 253	3 649 855
September	1 469 617	1 702 846	101 336	87 742	21 144	119 478	10 482	22 024	3 534 669
October	1 462 969	1 701 655	104 113	90 854	21 709	117 929	12 208	23 148	3 534 585
November	1 416 406	1 678 110	91 287	89 739	19 657	116 350	12 125	17 689	3 441 362
December	1 428 872	1 671 434	79 265	86 484	19 006	125 617	16 226	29 161	3 456 065
1978 totals	16 908 044	19 440 966	1 096 800	1 016 099	258 547	1 369 794	148 246	256 680	40 495 176
1977 totals	16 462 332	18 073 928	859 977	822 740	235 714	1 265 541	130 227	226 817	38 077 276
1978 compared to 1977	+445 712	+1 367 038	+236 823	+193 359	+22 833	+104 253	+18 019	+29 863	+2 417 900
	+2.71%	+7.56%	+27.54%	+23.50%	+9.69%	+8.24%	+13.84%	+13.17%	+6.35%

Home Delivery/Through-store Sales Analysis

Home delivery—									
1978 totals	3 228 146	4 835 105	70 220	359 436	28 948	128 840	3 087	11 341	8 665 123
1977 totals	3 478 656	5 042 013	65 534	310 796	28 447	127 053	3 296	11 120	9 066 915
1978 compared to 1977	−250,510	−206,908	+4 686	+48 640	+501	+1 787	−209	+221	−401 792
	−7.20%	−4.10%	+7.15%	+15.65%	+1.76%	+1.41%	−6.34%	+1.99%	−4.43%
Through-store sales—									
1978 totals	13 679 898	14 605 861	1 026 580	656 663	229 599	1 240 954	145 159	245 339	31 830 053
1977 totals	12 983 676	13 031 915	794 443	511 944	207 267	1 138 488	126 931	215 697	29 010 361
1978 compared to 1977	+696 222	+1 573 946	+232 137	+144 719	+22 332	+102 466	+18 228	+29 642	+2 819 692
	+5.36%	+12.08%	+29.22%	+28.27%	+10.77%	+9.00%	+14.36%	+13.74%	+9.72%

+ = Increase. − = Decrease.

Table Ic—Litre Sales, All Areas Combined

1978	Standard Milk	Low-fat Milk	Chocolate Milk	Skim Milk	Buttermilk	Light Cream (9% Butterfat)	Cream and Sour Cream (18% Butterfat)	Whipping Cream (32% Butterfat)	All Products
	Litres	Litres	Litres	Litres	Litres	Litres	Litres	Litres	Litres
January	8 760 169	10 585 095	500 554	591 307	210 684	741 810	146 316	122 368	21 658 303
February	8 318 684	10 046 251	504 110	596 309	216 471	731 575	149 342	135 349	20 698 091
March	9 501 170	11 411 731	565 307	690 865	260 166	849 448	184 796	174 657	23 638 140
April	8 656 713	10 530 513	546 644	660 328	250 118	789 277	163 614	157 587	21 754 794
May	9 125 122	10 857 147	605 775	692 584	281 170	838 736	185 310	187 258	22 773 102
June	9 141 560	10 700 101	639 948	683 259	325 201	838 966	193 430	221 674	22 744 139
July	9 013 732	10 354 185	646 257	616 842	322 935	799 972	181 088	183 466	22 118 477
August	9 750 283	11 233 506	697 116	654 430	316 730	877 738	193 361	174 229	23 897 393
September	9 273 566	11 156 054	646 476	672 211	247 788	849 495	169 255	161 434	23 176 279
October	9 342 129	11 287 047	680 228	690 690	249 339	844 643	169 997	192 448	23 456 521
November	9 322 279	11 503 837	610 050	703 605	238 716	859 595	168 459	161 177	23 567 718
December	9 093 801	11 139 755	523 022	646 020	222 473	910 008	248 522	262 196	23 045 797
1978 totals	109 299 208	130 805 222	7 165 487	7 898 450	3 141 791	9 931 263	2 153 490	2 133 843	272 528 754
1977 totals	107 108 530	125 474 607	6 098 237	6 421 983	2 876 634	9 353 515	2 046 967	1 924 565	261 305 038
1978 compared to 1977	+2 190 678 +2.05%	+5 330 615 +4.25%	+1 067 250 +17.50%	+1 476 467 +22.99%	+265 157 +9.22%	+577 748 +6.18%	+106 523 +5.20%	+209 278 +10.87%	+11 223 716 +4.30%

Home Delivery/Through-store Sales Analysis

Home delivery—									
1978 totals	12 829 939	18 675 804	294 065	1 531 970	135 305	501 302	35 551	46 866	34 050 802
1977 totals	13 872 843	19 465 176	279 590	1 346 560	136 021	499 066	36 156	49 149	35 684 561
1978 compared to 1977	−1 042 904 −7.52%	−789 372 −4.06%	+14 475 +5.18%	+185 410 +13.77%	−716 −0.53%	+2 236 +0.45%	−605 −1.67%	−2 283 −4.65%	−1 633 759 −4.58%
Through-store sales—									
1978 totals	96 469 269	112 129 418	6 871 422	6 366 480	3 006 486	9 429 961	2 117 939	2 086 977	238 477 952
1977 totals	93 235 687	106 009 431	5 818 647	5 075 423	2 740 613	8 854 449	2 010 811	1 875 416	225 620 477
1978 compared to 1977	+3 233 582 +3.47%	+6 119 987 +5.77%	+1 052 775 +18.09%	+1 291 057 +25.44%	+265 873 +9.70%	+575 512 +6.50%	+107 128 +5.33%	+211 561 +11.28%	+12 857 475 +5.70%

+ = Increase. − = Decrease.

TABLE IIA—ANALYSIS OF 1978 BRITISH COLUMBIA MAINLAND AREA CLASS I SALES AND MILK SHIPMENTS FROM VANCOUVER ISLAND AREA TO THE BRITISH COLUMBIA MAINLAND AREA

Month	Total Class I Sales From All Areas	Mainland Area Sales						Sales From Vancouver Island Area	
		Within Area	Per Cent	In Vancouver Island Area		Total (Table IIIA(6))	Per Cent of Total Class I Sales	Packaged (Table IIB(4))	Per Cent of Total Class I Sales
				Total (Table IIB(10))	Per Cent				
	(Col. 1)	(Col. 2)	(Col. 3)	(Col. 4)	(Col. 5)	(Col. 6)	(Col. 7)	(Col. 8)	(Col. 9)
	Litres	Litres		Litres		Litres		Litres	
January	18 535 138	17 594 712	94.93	940 426	5.07	18 529 320	99.97	5 818	0.03
February	17 684 519	16 796 367	94.98	888 152	5.02	17 683 079	99.99	1 440	0.01
March	20 209 027	19 165 835	94.84	1 043 192	5.16	20 206 792	99.99	2 235	0.01
April	18 633 763	17 646 565	94.70	987 198	5.30	18 631 603	99.99	2 160	0.01
May	19 411 177	18 384 471	94.71	1 026 706	5.29	19 408 663	99.99	2 514	0.01
June	19 357 862	18 332 472	94.70	1 025 390	5.30	19 353 372	99.98	4 490	0.02
July	18 936 508	17 761 031	93.79	1 175 477	6.21	18 933 772	99.99	2 736	0.01
August	20 555 793	19 485 355	94.79	1 070 438	5.21	20 545 735	99.95	10 058	0.05
September	19 755 232	18 675 012	94.53	1 080 220	5.47	19 753 684	99.99	1 548	0.01
October	20 102 033	18 934 471	94.19	1 167 562	5.81	20 097 819	99.98	4 214	0.02
November	20 285 307	19 100 862	94.16	1 184 445	5.84	20 281 933	99.98	3 374	0.02
December	19 735 103	18 577 957	94.14	1 157 146	5.86	19 722 950	99.94	12 153	0.06
1978 totals	233 201 462	220 455 110	94.53	12 746 352	5.47	233 148 722	99.98	52 740	0.02
1977 totals	223 492 045	211 507 471	94.64	11 984 574	5.36	223 478 336	99.99	13 709	0.01
1978 compared to 1977	+9 709 417	+8 947 639	-------	+761 778	-------	+9 670 386	-------	+39 031	-------
	+4.34%	+4.23%	-------	+6.36%	-------	+4.33%	-------	+284.71%	-------

+ = Increase. — = Decrease.

TABLE IIB—ANALYSIS OF 1978 VANCOUVER ISLAND AREA CLASS I SALES AND MILK SHIPMENTS FROM BRITISH COLUMBIA MAINLAND AREA TO VANCOUVER ISLAND AREA

Month	Total Class I Sales From All Areas	Vancouver Island Area Sales						Sales From Vancouver Area			
		Within Area	Per Cent	In Vancouver Area		Total (Table IIIB(6))	Per Cent of Total Class I Sales	Packaged	Bulk	Total (Table IIA(4))	Per Cent of Total Sales
				Total (Table 11A(8))	Per Cent						
	(Col. 1)	(Col. 2)	(Col. 3)	(Col. 4)	(Col. 5)	(Col. 6)	(Col. 7)	(Col. 8)	(Col. 9)	(Col. 10)	(Col. 11)
	Litres	Litres		Litres		Litres		Litres	Litres	Litres	
January	4 070 719	3 124 475	76.75	5 818	0.15	3 130 293	76.90	940 426	.....	940 426	23.10
February	3 903 164	3 013 572	77.21	1 440	0.04	3 015 012	77.25	888 152	.....	888 152	22.75
March	4 477 826	3 432 399	76.65	2 235	0.05	3 434 634	76.70	1 016 600	26 592	1 043 192	23.30
April	4 110 389	3 121 031	75.93	2 160	0.05	3 123 191	75.98	987 198	.....	987 198	24.02
May	4 391 145	3 361 925	76.56	2 514	0.06	3 364 439	76.62	1 006 276	20 430	1 026 706	23.38
June	4 416 157	3 386 277	76.68	4 490	0.10	3 390 767	76.78	1 001 765	23 625	1 025 390	23.22
July	4 354 250	3 176 037	72.94	2 736	0.06	3 178 773	73.00	999 997	175 480	1 175 477	27.00
August	4 422 096	3 341 600	75.57	10 058	0.22	3 351 658	75.79	1 070 438	.....	1 070 438	24.21
September	4 515 097	3 433 329	76.04	1 548	0.04	3 434 877	76.08	980 428	99 792	1 080 220	23.92
October	4 534 930	3 363 154	74.16	4 214	0.09	3 367 368	74.25	1 000 345	167 217	1 167 562	25.75
November	4 470 230	3 282 411	73.43	3 374	0.07	3 285 785	73.50	1 028 868	155 577	1 184 445	26.50
December	4 479 993	3 310 694	73.90	12 153	0.27	3 322 847	74.17	1 023 928	133 218	1 157 146	25.83
1978 totals	52 145 996	39 346 904	75.46	52 740	0.10	39 399 644	75.56	11 944 421	801 931	12 746 352	24.44
1977 totals	49 904 752	37 906 469	75.96	13 709	0.03	37 920 178	75.99	11 817 810	166 764	11 984 574	24.01
1978 compared to 1977	+2 241 244	+1 440 435	.....	+39 031	.....	+1 479 466	.....	+126 611	+635 167	+761 778	.....
	+4.49%	+3.80%	.....	+284.71%	.....	+3.90%	.....	+1.07%	+380.88%	+6.36%	.....

+ = Increase. — = Decrease.

TABLE IIIA—BRITISH COLUMBIA MAINLAND AREA, QUALIFYING MILK, 1978

Month	Receipts		Quota Milk Receipts			Class I Utilization				Excess Over Class I		
	Total (Col. 1)	Daily Average (Col. 2)	Total (Col. 3)	Daily Average (Col. 4)	Per Cent of Col. 2 (Col. 5)	Total (Col. 6)	Daily Average (Col. 7)	Per Cent of Col. 2 (Col. 8)	Per Cent of Col. 4 (Col. 9)	Total (Col. 10)	Daily Average (Col. 11)	Per Cent of Col. 2 (Col. 12)
	Litres	Litres	Litres	Litres	Per Cent	Litres	Litres	Per Cent	Per Cent	Litres	Litres	Per Cent
January*	29 552 963	953 321	22 517 349	726 366	76.19	18 529 320	597 720	62.70	82.29	11 023 643	355 601	37.30
February	27 119 719	968 561	20 398 351	728 513	75.22	17 683 079	631 539	65.20	86.69	9 436 640	337 023	34.80
March	30 419 388	981 271	22 930 559	739 695	75.38	20 206 792	651 832	66.43	88.12	10 212 596	329 439	33.57
April	29 932 227	997 741	22 200 807	740 027	74.17	18 631 603	621 053	62.25	83.92	11 300 624	376 687	37.75
May	31 477 390	1 015 400	22 944 941	740 159	72.89	19 408 663	626 086	61.66	84.41	12 068 727	389 314	38.34
June	29 638 385	987 946	22 717 200	757 240	76.64	19 353 372	645 112	65.30	85.19	10 285 013	342 834	34.70
July	29 826 664	962 150	23 316 313	752 139	78.17	18 933 772	610 767	63.48	81.20	10 892 892	351 384	36.52
August	29 608 120	955 101	23 375 304	754 042	78.95	20 545 735	662 766	69.39	87.90	9 062 385	292 335	30.61
September*	28 539 007	951 300	22 562 917	752 097	79.06	19 753 684	658 456	69.22	87.55	8 785 323	292 844	30.78
October*	29 117 263	939 267	23 245 976	749 870	79.84	20 097 819	648 317	69.02	86.46	9 019 444	290 950	30.98
November*	27 693 910	923 130	22 488 265	749 609	81.20	20 281 933	676 064	73.24	90.19	7 411 977	247 066	26.76
December	29 713 829	958 510	23 284 368	751 109	78.36	19 722 950	636 224	66.38	84.70	9 990 879	322 286	33.62
1978 totals	352 638 865	966 134	271 982 350	745 157	77.13	233 148 722	638 764	66.12	85.72	119 490 143	327 370	33.88
1977 totals	351 595 849	963 276	264 549 228	724 792	75.24	223 478 336	612 269	63.56	84.48	128 117 513	351 007	36.43
1978 compared to 1977	+1 043 016	+2 858	+7 433 122	+20 365	.....	+9 670 386	+26 495	.....	.....	−8 627 370	−23 637	.....
	+0.30%	+0.30%	+2.81%	+2.81%	.....	+4.33%	+4.33%	.....	.....	−6.73%	−6.73%	.....

+ = Increase. — = Decrease. * Months to be basis for calculating daily milk quotas for 1979–80.

TABLE IIIB—VANCOUVER ISLAND AREA, QUALIFYING MILK, 1978

Month	Receipts		Quota Milk Receipts			Class I Utilization				Excess Over Class I		
	Total (Col. 1)	Daily Average (Col. 2)	Total (Col. 3)	Daily Average (Col. 4)	Per Cent of Col. 2 (Col. 5)	Total (Col. 6)	Daily Average (Col. 7)	Per Cent of Col. 2 (Col. 8)	Per Cent of Col. 4 (Col. 9)	Total (Col. 10)	Daily Average (Col. 11)	Per Cent of Col. 2 (Col. 12)
	Litres	Litres	Litres	Litres	Per Cent	Litres	Litres	Per Cent	Per Cent	Litres	Litres	Per Cent
January	4 027 813	129 929	3 668 545	118 340	91.08	3 130 293	100 977	77.72	85.33	897 520	28 952	22.28
February	3 656 903	130 604	3 306 434	118 087	90.42	3 015 012	107 679	82.45	91.19	641 891	22 925	17.55
March	4 032 480	130 080	3 624 365	116 915	89.88	3 434 634	110 795	85.17	94.77	597 846	19 285	14.83
April	3 971 595	132 387	3 513 640	117 121	88.47	3 123 191	104 106	78.64	88.89	848 404	28 280	21.36
May	4 126 044	133 098	3 658 529	118 017	88.67	3 364 439	108 530	81.54	91.96	761 605	24 568	18.46
June	3 860 264	128 675	3 571 431	119 048	92.52	3 390 767	113 026	87.84	94.94	469 497	15 650	12.16
July*	3 888 515	125 436	3 644 342	117 559	93.72	3 178 773	102 541	81.75	87.22	709 742	22 895	18.25
August*	3 946 172	127 296	3 660 104	118 068	92.75	3 351 658	108 118	84.93	91.57	594 514	19 177	15.07
September*	3 795 329	126 511	3 533 757	117 792	93.11	3 434 877	114 496	90.50	97.20	360 452	12 015	9.50
October*	3 953 503	127 532	3 667 841	118 317	92.77	3 367 368	108 625	85.17	91.81	586 135	18 908	14.83
November	3 854 501	128 483	3 559 993	118 666	92.36	3 285 785	109 526	85.24	92.30	568 716	18 957	14.76
December	4 081 779	131 670	3 702 684	119 441	90.71	3 322 847	107 189	81.41	89.74	758 932	24 482	18.59
1978 totals	47 194 898	129 301	43 111 665	118 114	91.35	39 399 644	107 944	83.48	91.39	7 795 254	21 357	16.52
1977 totals	46 631 755	127 758	42 623 427	116 777	91.40	37 920 178	103 891	81.32	81.93	8 711 577	23 867	18.68
1978 compared to 1977	+563 143	+1 543	+488 238	+1 337	.....	+1 479 466	+4 054	.....	.....	−916 323	−2 510	.....
	+1.21%	+1.21%	+1.15%	+1.15%	.....	+3.90%	+3.90%	.....	.....	−10.52%	−10.52%	.....

+ = Increase. − = Decrease. * Months to be basis for calculating daily milk quotas for 1979–80.

TABLE IIIc—ALL AREAS COMBINED, QUALIFYING MILK, 1978

Month	Receipts		Quota Milk Receipts			Class I Utilization				Excess Over Class I		
	Total (Col. 1)	Daily Average (Col. 2)	Total (Col. 3)	Daily Average (Col. 4)	Per Cent of Col. 2 (Col. 5)	Total (Col. 6)	Daily Average (Col. 7)	Per Cent of Col. 2 (Col. 8)	Per Cent of Col. 4 (Col. 9)	Total (Col. 10)	Daily Average (Col. 11)	Per Cent of Col. 2 (Col. 12)
	Litres	Litres	Litres	Litres	Per Cent	Litres	Litres	Per Cent	Per Cent	Litres	Litres	Per Cent
January	33 580 776	1 083 251	26 185 894	844 706	77.98	21 659 613	698 697	64.50	82.71	11 921 163	384 554	35.50
February	30 776 622	1 099 165	23 704 785	846 599	77.02	20 698 091	739 218	67.25	87.32	10 078 531	359 948	32.75
March	34 451 868	1 111 351	26 554 924	856 610	77.08	23 641 426	762 627	68.62	89.03	10 810 442	348 724	31.38
April	33 903 822	1 130 127	25 714 447	857 148	75.85	21 754 794	725 160	64.17	84.60	12 149 028	404 968	35.83
May	35 603 434	1 148 498	26 603 470	858 176	74.72	22 773 102	734 616	63.96	85.60	12 830 332	413 882	36.04
June	33 498 649	1 116 622	26 288 631	876 288	78.48	22 744 139	758 138	67.90	86.52	10 754 510	358 484	32.10
July	33 715 179	1 087 586	26 960 655	869 699	79.97	22 112 545	713 308	65.59	82.02	11 602 634	374 279	34.41
August	33 554 292	1 082 397	27 035 408	872 110	80.57	23 897 393	770 884	71.22	88.39	9 656 899	311 513	28.78
September	32 334 336	1 077 811	26 096 674	869 889	80.71	23 188 561	772 952	71.71	88.86	9 145 775	304 859	28.29
October	33 070 766	1 066 799	26 913 817	868 188	81.38	23 465 187	756 942	70.95	87.19	9 605 579	309 857	29.05
November	31 548 411	1 051 614	26 048 258	868 275	82.57	23 567 718	785 591	74.70	90.48	7 980 693	266 023	25.30
December	33 795 608	1 090 181	26 987 052	870 550	79.85	23 045 797	743 413	68.19	85.40	10 749 811	346 768	31.81
1978 totals	399 833 763	1 095 435	315 094 015	863 271	78.81	272 548 366	746 708	68.17	86.50	127 285 397	348 727	31.83
1977 totals	398 227 604	1 091 034	307 172 655	841 569	77.13	261 398 514	716 160	65.64	85.09	136 829 090	374 874	34.36
1978 compared to 1977	+1 606 159	+4 401	+7 921 360	+21 702	.....	+11 149 852	+30 548	.....	.....	−9 543 693	−26 147	.....
	+0.40%	+0.40%	+2.58%	+2.58%	.....	+4.27%	+4.27%	.....	.....	−6.97%	−6.97%	.....

+ = Increase. − = Decrease.

TABLE IVA—BRITISH COLUMBIA MAINLAND AREA, 1978 YEAR-TO-DATE PRODUCTION AND CLASS I UTILIZATION COMPARED TO 1977

Month	1978 Production Receipts		1977 Production Receipts		1978 Compared to 1977[1]	Per Cent of Change[1]	1978 Compared to 1977[2]	Per Cent of Change[2]
	Monthly Receipts (Col. 1)	Accumulated Monthly Receipts (Col. 2)	Monthly Receipts (Col. 3)	Accumulated Monthly Receipts (Col. 4)	(Col. 5)	(Col. 6)	(Col. 7)	(Col. 8)
	Litres	Litres	Litres	Litres	Litres		Litres	
January	29 552 963	29 552 963	29 225 641	29 225 641	+327 322	+1.12	+327 322	+1.12
February	27 119 719	56 672 682	27 168 665	56 394 306	−48 946	−0.18	+278 376	+0.49
March	30 419 388	87 092 070	30 548 438	86 942 744	−129 050	−0.42	+149 326	+0.17
April	29 932 227	117 024 297	30 086 722	117 029 466	−154 495	−0.51	−5 169	−0.01
May	31 477 390	148 501 687	31 676 744	148 706 210	−199 354	−0.63	−204 523	−0.14
June	29 638 385	178 140 072	29 488 909	178 195 119	+149 476	+0.51	−55 047	−0.03
July	29 826 664	207 966 736	30 085 195	208 280 314	−258 531	−0.86	−313 578	−0.15
August	29 608 120	237 574 856	29 234 140	237 514 454	+373 980	+1.28	+60 402	+0.03
September	28 539 007	266 113 863	28 611 307	266 125 761	−72 300	−0.25	−11 898	−0.01
October	29 117 263	295 231 126	29 077 926	295 203 687	+39 337	+0.14	+27 439	+0.01
November	27 693 910	322 925 036	27 354 125	322 557 812	+339 785	+1.24	+367 224	+0.11
December	29 713 829	352 638 865	29 038 037	351 595 849	+675 792	+2.33	+1 043 016	+0.30

Month	1978 Class I Utilization		1977 Class I Utilization		1978 Compared to 1977[3]	Per Cent of Change[3]	1978 Compared to 1977[4]	Per Cent of Change[4]
	Monthly Utilization (Col. 9)	Accumulated Monthly Utilization (Col. 10)	Monthly Utilization (Col. 11)	Accumulated Monthly Utilization (Col. 12)	(Col. 13)	(Col. 14)	(Col. 15)	(Col. 16)
	Litres	Litres	Litres	Litres	Litres		Litres	
January	18 529 320	18 529 320	17 955 360	17 955 360	+573 960	+3.20	+573 960	+3.20
February	17 683 079	36 212 399	17 159 278	35 114 638	+523 801	+3.05	+1 097 761	+3.13
March	20 206 792	56 419 191	19 262 587	54 377 225	+944 205	+4.90	+2 041 966	+3.76
April	18 631 603	75 050 794	18 408 002	72 785 227	+223 601	+1.21	+2 265 567	+3.11
May	19 408 663	94 459 457	17 889 130	90 674 357	+1 519 533	+8.49	+3 785 100	+4.17
June	19 353 372	113 812 829	18 473 498	109 147 855	+879 874	+4.76	+4 664 974	+4.27
July	18 933 772	132 746 601	17 942 565	127 090 420	+991 207	+5.52	+5 656 181	+4.45
August	20 545 735	153 292 336	19 344 708	146 435 128	+1 201 027	+6.21	+6 857 208	+4.68
September	19 753 684	173 046 020	18 978 438	165 413 566	+775 246	+4.08	+7 632 454	+4.61
October	20 097 819	193 143 839	19 110 426	184 523 992	+987 393	+5.17	+8 619 847	+4.67
November	20 281 933	213 425 772	19 245 453	203 769 445	+1 036 480	+5.39	+9 656 327	+4.74
December	19 722 950	233 148 722	19 708 891	223 478 336	+14 059	+0.07	+9 670 386	+4.33

[1] Col. 1 compared to Col. 3. [2] Col. 2 compared to Col. 4. + = Increase. − = Decrease.
[3] Col. 9 compared to Col. 11. [4] Col. 10 compared to Col. 12.

TABLE IVB—VANCOUVER ISLAND AREA, 1978 YEAR-TO-DATE PRODUCTION AND CLASS I UTILIZATION COMPARED TO 1977

Month	1978 Production Receipts		1977 Production Receipts		1978 Compared to 1977[1]	Per Cent of Change[1]	1978 Compared to 1977[2]	Per Cent of Change[2]
	Monthly Receipts (Col. 1)	Accumulated Monthly Receipts (Col. 2)	Monthly Receipts (Col. 3)	Accumulated Monthly Receipts (Col. 4)	(Col. 5)	(Col. 6)	(Col. 7)	(Col. 8)
	Litres	Litres	Litres	Litres	Litres		Litres	
January	4 027 813	4 027 813	3 904 967	3 904 967	+122 846	+3.15	+122 846	+3.15
February	3 656 903	7 684 716	3 573 906	7 478 873	+82 997	+2.32	+205 843	+2.75
March	4 032 480	11 717 196	4 016 081	11 494 954	+16 399	+0.41	+222 242	+1.93
April	3 971 595	15 688 791	3 947 909	15 442 863	+23 686	+0.60	+245 928	+1.59
May	4 126 044	19 814 835	4 157 707	19 600 570	−31 663	−0.76	+214 265	+1.09
June	3 860 264	23 675 099	3 814 455	23 415 025	+45 809	+1.20	+260 074	+1.11
July	3 888 515	27 563 614	3 939 722	27 354 747	−51 207	−1.30	+208 867	+0.76
August	3 946 172	31 509 786	3 866 944	31 221 691	+79 228	+2.05	+288 095	+0.92
September	3 795 329	35 305 115	3 822 725	35 044 416	−27 396	−0.72	+260 699	+0.74
October	3 953 503	39 258 618	3 903 022	38 947 438	+50 481	+1.29	+311 180	+0.80
November	3 854 501	43 113 119	3 747 557	42 694 995	+106 944	+2.85	+418 124	+0.98
December	4 081 779	47 194 898	3 936 760	46 631 755	+145 019	+3.68	+563 143	+1.21

Month	1978 Class I Utilization		1977 Class I Utilization		1978 Compared to 1977[3]	Per Cent of Change[3]	1978 Compared to 1977[4]	Per Cent of Change[4]
	Monthly Utilization (Col. 9)	Accumulated Monthly Utilization (Col. 10)	Monthly Utilization (Col. 11)	Accumulated Monthly Utilization (Col. 12)	(Col. 13)	(Col. 14)	(Col. 15)	(Col. 16)
	Litres	Litres	Litres	Litres	Litres		Litres	
January	3 130 293	3 130 293	2 935 693	2 935 693	+194 600	+6.63	+196 600	+6.63
February	3 015 012	6 145 305	2 889 119	5 284 812	+125 893	+4.36	+320 493	+5.50
March	3 434 634	9 579 939	3 236 539	9 061 351	+198 095	+6.12	+518 588	+5.72
April	3 123 191	12 703 130	3 151 837	12 213 188	−28 646	−0.91	+489 942	+4.01
May	3 364 439	16 067 569	3 126 598	15 339 786	+237 841	+7.61	+727 783	+4.74
June	3 390 767	19 458 336	3 103 408	18 443 194	+287 359	+9.26	+1 015 142	+5.50
July	3 178 773	22 637 109	3 118 103	21 561 297	+60 670	+1.95	+1 075 812	+4.99
August	3 351 658	25 988 767	3 332 680	24 893 977	+18 978	+0.57	+1 094 790	+4.40
September	3 434 877	29 423 644	3 344 164	28 238 141	+90 713	+2.71	+1 185 503	+4.20
October	3 367 368	32 791 012	3 192 068	31 430 209	+175 300	+5.49	+1 360 803	+4.33
November	3 285 785	36 076 797	3 197 062	34 627 271	+88 723	+2.78	+1 449 526	+4.19
December	3 322 847	39 399 644	3 292 907	37 920 178	+29 940	+0.91	+1 479 466	+3.90

[1] Col. 1 compared to Col. 3. [2] Col. 2 compared to Col. 4. + = Increase. − = Decrease.
[3] Col. 9 compared to Col. 11. [4] Col. 10 compared to Col. 12.

TABLE IVc—ALL AREAS COMBINED, 1978 YEAR-TO-DATE PRODUCTION AND CLASS I UTILIZATION COMPARED TO 1977

Month	1978 Production Receipts		1977 Production Receipts		1978 Compared to 1977[1]	Per Cent of Change[1]	1978 Compared to 1977[2]	Per Cent of Change[2]
	Monthly Receipts (Col. 1)	Accumulated Monthly Receipts (Col. 2)	Monthly Receipts (Col. 3)	Accumulated Monthly Receipts (Col. 4)	(Col. 5)	(Col. 6)	(Col. 7)	(Col. 8)
	Litres	Litres	Litres	Litres	Litres		Litres	
January	33 580 776	33 580 776	33 130 608	33 130 608	+450 168	+1.36	+450 168	+1.36
February	30 776 622	64 357 398	30 742 571	63 873 179	+34 051	+0.11	+484 219	+0.76
March	34 451 868	98 809 266	34 564 519	98 437 698	−112 651	−0.33	+371 568	+0.38
April	33 903 822	132 713 088	34 034 631	132 472 329	−130 809	−0.38	+240 759	+0.18
May	35 603 434	168 316 522	35 834 451	168 306 780	−231 017	−0.64	+9 742	+0.01
June	33 498 649	201 815 171	33 303 364	201 610 144	+195 285	+0.59	+205 027	+0.10
July	33 715 179	235 530 350	34 024 917	235 635 061	−309 738	−0.91	−104 711	−0.04
August	33 554 292	269 084 642	33 101 084	268 736 145	+453 208	+1.37	+348 497	+0.13
September	32 334 336	301 418 978	32 434 032	301 170 177	−99 696	−0.31	+248 801	+0.08
October	33 070 766	334 489 744	32 980 948	334 151 125	+89 818	+0.27	+338 619	+0.10
November	31 548 411	366 038 155	31 101 682	365 252 807	+446 729	+1.44	+785 348	+0.22
December	33 795 608	399 833 763	32 974 797	398 227 604	+820 811	+2.49	+1 606 159	+0.40

Month	1978 Class I Utilization		1977 Class I Utilization		1978 Compared to 1977[3]	Per Cent of Change[3]	1978 Compared to 1977[4]	Per Cent of Change[4]
	Monthly Utilization (Col. 9)	Accumulated Monthly Utilization (Col. 10)	Monthly Utilization (Col. 11)	Accumulated Monthly Utilization (Col. 12)	(Col. 13)	(Col. 14)	(Col. 15)	(Col. 16)
	Litres	Litres	Litres	Litres	Litres		Litres	
January	21 659 613	21 659 613	20 891 053	20 891 053	+768 560	+3.68	+768 560	+3.68
February	20 698 091	42 357 704	20 048 397	40 939 450	+649 694	+3.24	+1 418 254	+3.46
March	23 641 426	65 999 130	22 499 126	63 438 576	+1 142 300	+5.08	+2 560 554	+4.04
April	21 754 794	87 753 924	21 559 839	84 998 415	+194 955	+0.90	+2 755 509	+3.24
May	22 773 102	110 527 026	21 015 728	106 014 143	+1 757 374	+8.36	+4 512 883	+4.26
June	22 744 139	133 271 165	21 576 906	127 591 049	+1 167 233	+5.41	+5 680 116	+4.46
July	22 122 545	155 383 710	21 060 668	148 651 717	+1 051 877	+4.99	+6 731 993	+4.53
August	23 897 393	179 281 103	22 677 388	171 329 105	+1 220 005	+5.38	+7 951 998	+4.64
September	23 188 561	202 469 664	22 322 602	193 651 707	+865 959	+3.88	+8 817 957	+4.55
October	23 465 187	225 934 851	22 302 494	215 954 201	+1 162 693	+5.21	+9 980 650	+4.62
November	23 567 718	249 502 569	22 442 515	238 396 716	+1 125 203	+5.01	+11 105 853	+4.66
December	23 045 797	272 548 366	23 001 798	261 398 514	+43 999	+0.19	+11 149 852	+4.26

[1] Col. 1 compared to Col. 3. [2] Col. 2 compared to Col. 4. + = Increase. − = Decrease.
[3] Col. 9 compared to Col. 11. [4] Col. 10 compared to Col. 12.

TABLE VA—PRODUCTION AND UTILIZATION OF MILK ON BRITISH COLUMBIA MAINLAND
(LITRES)

Month	1978 Production Receipts		1977 Production Receipts		1978 Class I Utilization			1977 Class I Utilization			1978 Class III Utilization			1977 Class III Utilization		
	Monthly Receipts	Accumulated Monthly Receipts	Monthly Receipts	Accumulated Monthly Receipts	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent
January	29 552 963	29 552 963	29 225 641	29 225 641	18 529 320	18 529 320	62.70	17 955 360	17 955 360	61.44	4 411 047	4 411 047	14.93	3 957 792	3 957 792	13.54
February	27 119 719	56 672 682	27 168 665	56 394 306	17 683 079	36 212 399	65.20	17 159 278	35 114 638	63.16	3 283 977	7 695 024	12.11	3 422 419	7 380 211	12.59
March	30 419 388	87 092 070	30 548 438	86 942 744	20 206 792	56 419 191	66.43	19 262 587	54 377 225	63.06	4 090 458	11 785 482	13.45	3 725 437	11 105 648	12.19
April	29 932 227	117 024 297	30 086 722	117 029 466	18 631 603	75 050 794	62.25	18 408 002	72 785 227	61.18	5 321 560	17 107 042	17.78	4 028 037	15 133 685	13.39
May	31 477 390	148 501 687	31 676 744	148 706 210	19 408 663	94 459 457	61.66	17 889 130	90 674 357	56.47	4 040 303	21 147 345	12.84	4 570 964	19 704 649	14.43
June	29 638 385	178 140 072	29 488 909	178 195 119	19 353 372	113 812 829	65.30	18 473 498	109 147 855	62.65	4 319 620	25 466 965	14.58	3 663 462	23 368 111	12.42
July	29 826 664	207 966 736	30 085 195	208 280 314	18 933 772	132 746 601	63.48	17 942 565	127 090 420	59.64	6 148 461	31 615 426	20.61	4 940 422	28 308 533	16.42
August	29 608 120	237 574 856	29 234 140	237 514 454	20 545 735	153 292 336	69.39	19 344 708	146 435 128	66.17	4 494 202	36 109 628	15.18	5 088 108	33 396 641	17.40
September	28 539 007	266 113 863	28 611 307	266 125 761	19 753 684	173 046 020	69.22	18 978 438	165 413 566	66.33	3 892 520	40 002 148	13.64	3 555 571	36 952 212	12.43
October	29 117 263	295 231 126	29 077 926	295 203 687	20 097 819	193 143 839	69.02	19 110 426	184 523 992	65.72	4 352 169	44 354 317	14.95	4 002 818	40 955 030	13.77
November	27 693 910	322 925 036	27 354 125	322 557 812	20 081 933	213 425 772	73.24	19 245 453	203 769 445	70.36	3 226 390	47 580 707	11.65	3 316 940	44 271 970	12.12
December	29 713 829	352 638 865	29 038 037	351 595 849	19 722 950	233 148 722	66.38	19 708 891	223 478 336	67.87	4 538 906	52 119 613	15.27	3 193 059	47 465 029	11.00
Utilization of milk in 1978 compared to 1977	100%		100%		66.12%			63.56%			14.78%			13.50%		

Month	1978 Class IIIA Utilization			1977 Class IIIA Utilization			1978 Class IIIB Utilization			1977 Class IIIB Utilization			1978 Class IIIC Utilization			1977 Class IIIC Utilization		
	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent
January	2 211 368	2 211 368	7.48	2 913 838	2 913 838	9.97	2 935 505	2 935 505	9.93	3 070 310	3 070 310	10.51	1 465 723	1 465 723	4.96	1 328 341	1 328 341	4.54
February	2 212 542	4 423 910	8.16	3 070 802	5 984 640	11.30	2 495 601	5 431 106	9.20	2 232 230	5 302 540	8.22	1 444 520	2 910 243	5.33	1 283 936	2 612 277	4.73
March	1 631 875	6 055 785	5.36	3 181 727	9 166 367	10.41	2 826 836	8 257 942	9.29	2 980 171	8 282 711	9.76	1 663 427	4 573 670	5.47	1 398 516	4 010 793	4.58
April	1 776 768	7 832 553	5.94	3 910 141	13 076 508	13.00	2 570 326	10 828 268	8.59	2 232 623	10 515 334	7.42	1 631 970	6 205 640	5.44	1 507 919	5 518 712	5.01
May	2 799 116	10 631 669	8.89	4 563 878	17 640 386	14.41	3 123 392	13 951 660	9.92	2 813 922	13 329 256	8.88	2 105 916	8 311 556	6.69	1 838 850	7 357 562	5.81
June	1 056 354	11 688 023	3.56	2 840 474	20 480 860	9.63	3 002 379	16 954 039	10.13	2 936 089	16 265 345	9.96	1 906 660	10 218 216	6.43	1 575 386	8 932 948	5.34
July	891 206	12 579 229	2.99	3 512 131	23 992 991	11.67	2 638 796	19 592 835	8.85	2 671 288	18 936 633	8.88	1 214 429	11 432 645	4.07	1 018 789	9 951 737	3.39
August	2 307 555	14 886 784	7.79	2 918 998	26 911 989	9.99	931 089	20 523 924	3.15	1 059 714	19 996 347	3.62	1 329 539	12 762 184	4.49	822 612	10 774 349	2.81
September	852 529	15 739 313	2.99	2 228 599	29 140 588	7.79	2 382 067	22 905 991	8.35	2 616 972	22 613 319	9.15	1 658 207	14 420 391	5.80	1 231 727	12 006 076	4.30
October	352 459	16 091 772	1.21	2 266 034	31 406 622	7.79	2 646 254	25 552 245	9.09	2 456 031	25 069 350	8.45	1 668 562	16 088 953	5.73	1 242 617	13 248 693	4.27
November	1 717 616	17 809 388	6.20	2 779 807	34 186 429	10.16	842 924	26 395 169	3.04	951 651	26 021 001	3.48	1 625 047	17 714 000	5.87	1 060 274	14 308 967	3.88
December	2 075 689	19 885 077	6.99	2 538 487	36 724 916	8.74	1 619 033	28 014 202	5.45	2 304 036	28 325 037	7.93	1 757 251	19 471 251	5.91	1 293 564	15 602 531	4.46
Utilization of milk in 1978 compared to 1977	5.64%			10.44%			7.94%			8.06%			5.52%			4.44%		

Class I—Fluid milk.
Class III—All products other than those stated in Classes I, IIIA, IIIB, IIIC.
Class IIA—Butter and powdered milk.
Class IIIB—Evaporated milk.
Class IIIC—Cheddar cheese.

TABLE VB—PRODUCTION AND UTILIZATION OF MILK ON VANCOUVER ISLAND
(LITRES)

Month	1978 Production Receipts		1977 Production Receipts		1978 Class I Utilization			1977 Class I Utilization		
	Monthly Receipts	Accumulated Monthly Receipts	Monthly Receipts	Accumulated Monthly Receipts	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent
January	4 027 813	4 027 813	3 904 967	3 904 967	3 130 293	3 130 293	77.72	2 935 693	2 935 693	75.18
February	3 656 903	7 684 716	3 573 906	7 478 873	3 015 012	6 145 305	82.45	2 889 119	5 824 812	80.84
March	4 032 480	11 717 196	4 016 081	11 494 954	3 434 634	9 579 939	85.17	3 236 539	9 061 351	80.59
April	3 971 595	15 688 791	3 947 909	15 442 863	3 123 191	12 703 130	78.64	3 151 837	12 213 188	79.83
May	4 126 044	19 814 835	4 157 707	19 600 570	3 364 439	16 067 569	81.54	3 126 598	15 339 786	75.20
June	3 860 264	23 675 099	3 814 455	23 415 025	3 390 767	19 458 336	87.84	3 103 408	18 443 194	81.36
July	3 888 515	27 563 614	3 939 722	27 354 747	3 178 773	22 637 109	81.75	3 118 103	21 561 297	79.15
August	3 946 172	31 509 786	3 866 944	31 221 691	3 351 658	25 988 767	84.93	3 332 680	24 893 977	86.18
September	3 795 329	35 305 115	3 822 725	35 044 416	3 434 877	29 423 644	90.50	3 344 164	28 238 141	87.48
October	3 953 503	39 258 618	3 903 022	38 947 438	3 367 368	32 791 012	85.17	3 192 068	31 430 209	81.79
November	3 854 501	43 113 119	3 747 557	42 694 995	3 285 785	36 076 797	85.24	3 197 062	34 627 271	85.31
December	4 081 779	47 194 898	3 936 760	46 631 755	3 322 847	39 399 644	81.41	3 292 907	37 920 178	83.64
Utilization of milk in 1978 compared to 1977	100%		100%		83.48%			81.32%		

Month	1978 Class III Utilization			1977 Class III Utilization			1978 Class IIIA Utilization			1977 Class IIIA Utilization		
	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent
January	469 583	469 583	11.66	628 629	628 629	16.10	427 937	427 937	10.62	340 645	340 645	8.72
February	267 021	736 604	7.30	438 527	1 067 156	12.27	374 870	802 807	10.25	246 260	586 905	6.89
March	259 628	996 232	6.44	453 701	1 520 857	11.30	338 218	1 141 025	8.39	325 841	912 746	8.11
April	604 171	1 600 403	15.21	455 478	1 976 335	11.54	244 233	1 385 258	6.15	340 594	1 253 340	8.63
May	330 819	1 931 222	8.02	574 768	2 551 103	13.82	430 786	1 816 044	10.44	456 341	1 709 681	10.98
June	255 616	2 186 838	6.62	377 083	2 928 186	9.88	213 881	2 029 925	5.54	333 964	2 043 645	8.76
July	545 739	2 732 577	14.03	376 234	3 304 420	9.55	164 003	2 193 928	4.22	445 385	2 489 030	11.30
August	468 195	3 200 772	11.87	395 389	3 699 809	10.23	126 319	2 320 247	3.20	138 875	2 627 905	3.59
September	196 698	3 397 470	5.18	171 744	3 871 553	4.49	163 754	2 484 001	4.32	306 817	2 934 722	8.03
October	424 889	3 822 359	10.75	418 847	4 290 400	10.73	161 246	2 645 247	4.08	292 107	3 226 829	7.48
November	400 029	4 222 388	10.38	408 873	4 699 273	10.91	168 687	2 813 934	4.38	141 622	3 368 451	3.78
December	280 806	4 503 194	6.88	206 665	4 905 938	5.25	478 126	3 292 060	11.71	437 188	3 805 639	11.11
Utilization of milk in 1978 compared to 1977	9.54%			10.52%			6.98%			8.16%		

Class I—Fluid milk.
Class III—All products other than those stated in Classes I, IIIA, IIIB, IIIC.
Class IIIA—Butter and powdered milk.
Class IIIB—Evaporated milk.
Class IIIC—Cheddar cheese.

TABLE Vc—PRODUCTION AND UTILIZATION OF MILK, ALL AREAS COMBINED
(LITRES)

Month	1978 Production Receipts		1977 Production Receipts		1978 Class I Utilization			1977 Class I Utilization			1978 Class III Utilization			1977 Class III Utilization		
	Monthly Receipts	Accumulated Monthly Receipts	Monthly Receipts	Accumulated Monthly Receipts	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent
January	33 580 776	33 580 776	33 130 608	33 130 608	21 659 613	21 659 613	64.50	20 891 053	20 891 053	63.06	4 880 630	4 880 630	14.53	4 586 421	4 586 421	13.84
February	30 776 622	64 357 398	30 742 571	63 873 179	20 698 091	42 357 704	67.25	20 048 397	40 939 450	65.21	3 550 998	8 431 628	11.54	3 860 946	8 447 367	12.56
March	34 451 868	98 809 266	34 564 519	98 437 698	23 641 426	65 999 130	68.62	22 499 126	63 438 576	65.09	4 350 086	12 781 714	12.63	4 179 138	12 626 505	12.09
April	33 903 822	132 713 088	34 034 631	132 472 329	21 754 794	87 753 924	64.17	21 559 839	84 998 415	63.35	5 925 731	18 707 445	17.48	4 483 515	17 110 020	13.17
May	35 603 434	168 316 522	35 834 451	168 306 780	22 773 102	110 527 026	63.96	21 015 728	106 014 143	58.65	4 371 122	23 078 567	12.28	5 145 732	22 255 752	14.36
June	33 498 649	201 815 171	33 303 364	201 610 144	22 744 139	133 271 165	67.90	21 576 906	127 591 049	64.79	4 575 236	26 653 803	13.66	4 040 545	26 296 297	12.13
July	33 715 179	235 530 350	34 024 917	235 635 061	22 112 545	155 383 710	65.59	21 060 668	148 651 717	61.90	6 694 200	34 348 003	19.85	5 316 656	31 612 953	15.63
August	33 554 292	269 084 642	33 101 084	268 736 145	23 897 393	179 281 103	71.22	22 677 388	171 329 105	68.51	4 962 397	39 310 400	14.79	5 483 497	37 096 450	16.57
September	32 334 336	301 418 978	32 434 032	301 170 177	23 188 561	202 469 664	71.71	22 322 602	193 651 707	68.82	4 089 218	43 399 618	12.65	3 727 315	40 823 765	11.49
October	33 070 766	334 489 744	32 980 948	334 151 125	23 465 187	225 934 851	70.95	22 302 494	215 954 201	67.62	4 777 058	48 176 676	14.45	4 421 665	45 245 430	13.41
November	31 548 411	366 038 155	31 101 682	365 252 807	23 567 718	249 502 569	74.70	22 442 515	238 396 716	72.16	3 626 419	51 803 095	11.50	3 725 813	48 971 243	11.98
December	33 795 608	399 833 763	32 974 797	398 227 604	23 045 797	272 548 366	68.19	23 001 798	261 398 514	69.76	4 819 712	56 622 807	14.26	3 399 724	52 370 967	10.31
Utilization of milk in 1978 compared to 1977	100%		100%		68.16%			65.64%			14.6%			13.15%		

Month	1978 Class IIIA Utilization			1977 Class IIIA Utilization			1978 Class IIIB Utilization			1977 Class IIIB Utilization			1978 Class IIIC Utilization			1977 Class IIIC Utilization		
	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent	Monthly Receipts	Accumulated Monthly Receipts	Per Cent
January	2 639 305	2 639 305	7.86	3 254 483	3 254 483	9.82	2 935 505	2 935 505	8.74	3 070 310	3 070 310	9.27	1 465 723	1 465 723	4.37	1 328 341	1 328 341	4.01
February	2 587 412	5 226 717	8.41	3 317 062	6 571 545	10.79	2 495 601	5 431 106	8.11	2 232 230	5 302 540	7.26	1 444 520	2 910 243	4.69	1 283 936	2 612 277	4.18
March	1 970 093	7 196 810	5.72	3 507 568	10 079 113	10.15	2 825 836	8 257 942	8.20	2 980 171	8 282 711	8.62	1 663 427	4 573 670	4.83	1 398 516	4 010 793	4.05
April	2 021 001	9 217 811	5.96	4 250 735	14 329 848	12.49	2 570 326	10 828 268	7.58	2 232 623	10 515 334	6.56	1 631 970	6 205 640	4.81	1 507 919	5 518 712	4.43
May	3 229 902	12 447 713	9.07	5 020 219	19 350 067	14.01	3 123 392	13 951 660	8.77	2 813 922	13 329 256	7.85	2 105 916	8 311 556	5.92	1 838 850	7 357 562	5.13
June	1 270 235	13 717 948	3.79	3 174 438	22 524 505	9.53	3 002 379	16 954 039	8.96	2 936 089	16 265 345	8.82	1 906 660	10 218 216	5.69	1 575 386	8 932 948	4.73
July	1 055 209	14 773 157	3.13	3 957 516	26 482 021	11.63	2 638 796	19 592 835	7.83	2 671 288	18 936 633	7.85	1 214 429	11 432 645	3.60	1 018 789	9 951 737	2.99
August	2 433 874	17 207 031	7.25	3 057 873	29 539 894	9.24	931 089	20 523 924	2.78	1 059 714	19 996 347	3.20	1 329 539	12 762 184	3.96	822 612	10 774 349	2.48
September	1 016 283	18 223 314	3.14	2 535 416	32 075 310	7.82	2 382 067	22 905 991	7.37	2 616 972	22 613 319	8.07	1 658 207	14 420 391	5.13	1 231 727	12 006 076	3.80
October	513 705	18 737 019	1.55	2 558 141	34 633 451	7.75	2 646 254	25 552 245	8.00	2 456 031	25 069 350	7.45	1 668 562	16 088 953	5.05	1 242 617	13 248 693	3.77
November	1 886 303	20 623 322	5.98	2 921 429	37 554 880	9.39	842 924	26 395 169	2.67	951 651	26 021 001	3.06	1 625 047	17 714 000	5.15	1 060 274	14 308 967	3.41
December	2 553 815	23 177 137	7.56	2 975 675	40 530 555	9.02	1 619 033	28 014 202	4.79	2 304 036	28 325 037	6.99	1 757 251	19 471 251	5.20	1 293 564	15 602 531	3.92
Utilization of milk in 1978 compared to 1977	5.80%			10.18%			7.01%			7.11%			4.87%			3.92%		

Class I—Fluid milk.
Class III—All products other than those stated in Classes I, IIIA, IIIB, IIIC.
Class IIIA—Butter and powdered milk.
Class IIIB—Evaporated milk.
Class IIIC—Cheddar cheese.

TABLE VI—INFORMATION REGARDING CLASS I ACCOUNTING VALUE FORMULA; CLASSES I, III, IIIA, IIIB, IIIC ACCOUNTING VALUES; AND PRODUCER PRICES FOR QUALIFYING MILK

	Base Period 1967–76[1]	Jan.	Feb.	Mar.	Apr.	Base Period 1968–77[2]	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1. (*a*) Index of Wholesale Prices	354.3	562.5	571.0	572.1	572.1	383.9	580.0	587.7	587.7	599.3	600.6	603.4	610.1	618.2
(*b*) Index of Consumer Prices	109.8	166.1	167.2	167.8	168.9	117.2	170.8	171.2	171.2	175.1	177.7	177.8	177.5	177.5
(*c*) Wages and Salaries in B.C.	168.89	280.94	283.02	284.62	286.26	185.88	287.93	289.56	291.22	292.86	292.86	296.10	297.62	299.17
(*d*) Alfalfa Hay Prices	78.47	109.69	109.69	109.69	112.18	84.80	112.18	112.18	112.18	112.18	112.18	109.69	110.94	113.43
(*e*) Index of 16 per cent Dairy Feed	152.1	231.7	235.0	235.0	235.0	142.2	199.1	196.5	194.5	194.5	194.5	196.6	196.6	187.3
(*f*) Farm Wages in B.C.	412.05	768.81	775.41	780.97	785.50	462.51	790.43	794.22	798.22	802.40	806.08	809.64	813.06	816.23
(*g*) Index of Prices of Farm Inputs	157.0	252.6	252.6	255.6	255.6	169.7	255.6	255.6	255.6	255.6	255.6	198.7	198.7	198.7
(*h*) Combined Index	100.00	157.7129	158.8463	159.4920	160.5795	100.00	148.1133	148.5399	148.6642	149.8835	150.3466	150.8802	151.6357	152.1208
	$	$	$	$	$	$	$	$	$	$	$	$	$	$
2. Class I Accounting Values—All areas	22.2869	35.149	35.402	35.202	35.202	24.1164	35.720	35.822	35.852	36.147	36.258	36.387	36.569	36.686
3. Class III Accounting Value	.....	21.900	22.600	22.600	22.600	.....	23.150	23.150	23.150	23.150	23.150	23.150	23.150	23.150
Class IIIA Accounting Value	.....	20.200	20.900	20.900	20.900	.....	21.450	21.450	21.450	21.450	21.450	21.450	21.450	21.450
Class IIIB Accounting Value	.....	20.200	20.900	20.900	20.900	.....	21.450	21.450	21.450	21.450	21.450	21.450	21.450	21.450
Class IIIC Accounting Value	.....	20.200	20.900	20.900	20.900	.....	21.350	21.350	21.350	21.350	21.350	21.350	21.350	21.350
4. Producer Prices (before adjustments—														
(1) British Columbia Mainland Area:														
(*a*) Quota Price	.....	32.62	33.55	33.58	33.03	.....	33.58	33.79	33.32	34.46	34.50	34.47	35.15	34.47
(*b*) Excess Price	.....	20.89	21.49	21.61	21.71	.....	22.00	22.14	22.40	22.27	22.18	22.25	22.16	22.20
(*c*) Weighted Average Price	.....	29.83	30.56	30.63	30.11	.....	30.44	31.07	30.94	31.90	31.92	32.00	32.71	31.81
(2) Vancouver Island Area:														
(*a*) Quota Price	.....	33.08	34.18	34.49	33.74	.....	34.63	35.14	34.17	35.02	35.86	35.26	35.49	35.18
(*b*) Excess Price	.....	21.08	21.60	21.63	22.11	.....	22.18	22.37	22.75	22.78	22.37	22.68	22.64	22.07
(*c*) Weighted Average Price	.....	32.01	32.98	33.19	32.40	.....	33.22	34.18	33.46	34.13	34.93	34.35	34.51	33.97

[1] General Order 66 (B.C. Reg. 157/77) and General Order 67 (B.C. Reg. 289/77).
[2] General Order 72 (B.C. Reg. 217/78).

TABLE VII—LICENSING INFORMATION

	British Columbia Mainland		Vancouver Island		Total	
	Class I	Class II	Class I	Class II	Class I	Class II
Issued from April 1, 1978	33	1,071	5	125	38	1,196
Cancelled	—	74	—	6	—	80
In effect December 31, 1978	33	997	6	119	39	1,116
In effect December 31, 1977	32	1,051	8	123	40	1,174

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