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THE ALUMNI UBC

CHRONICLE

SUMMER 1985

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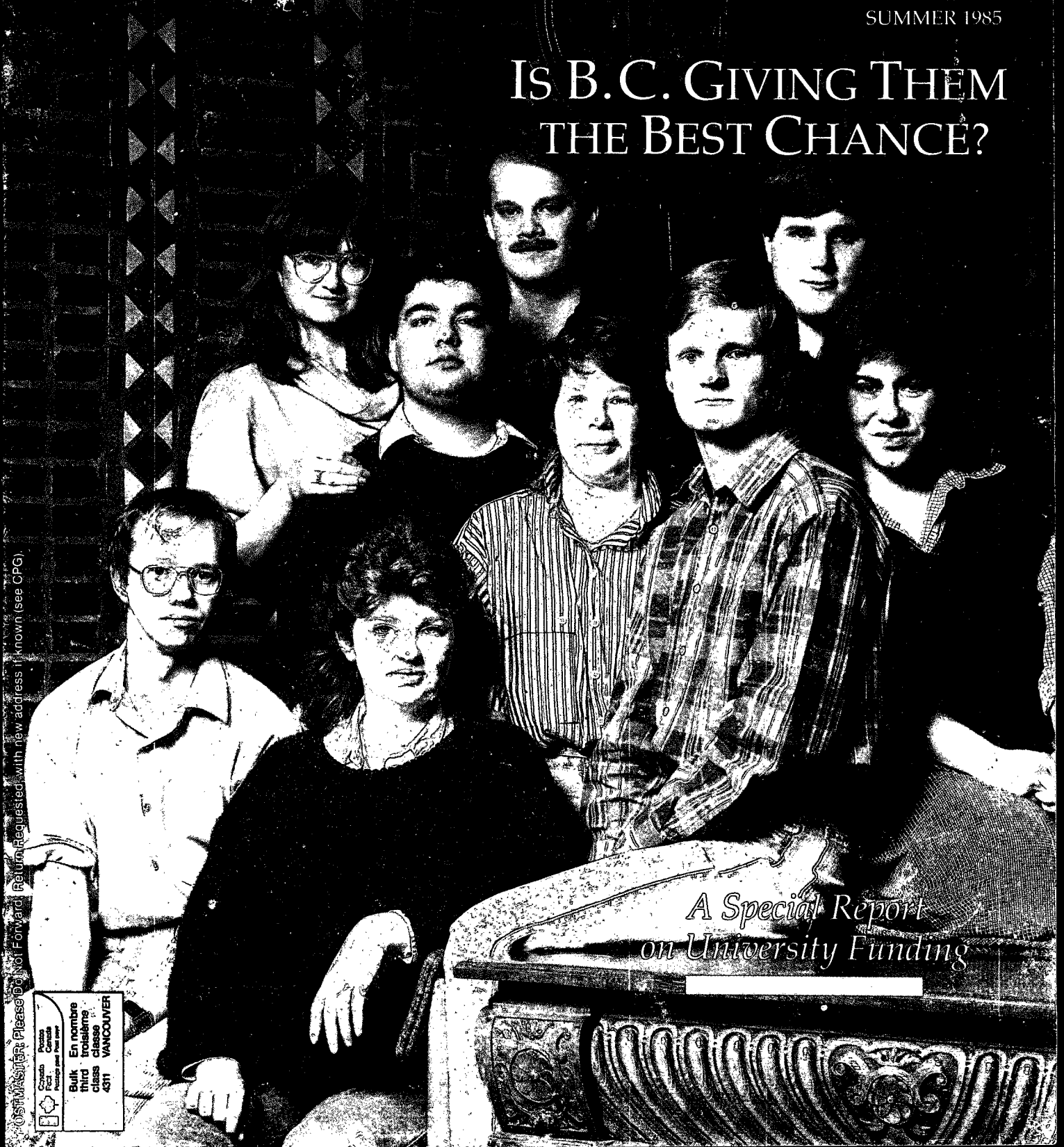

A Special Report on University Funding

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THE ALUMNI UBC
CHRONICLE

Volume 39, Number 2 Summer 1985

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EDITORIAL

DESIDERATA FOR STUDENTS

BY ANNE SHARP

THE PAST ACADEMIC year wasn't exactly business as usual for UBC. Often the task of educating was brushed aside as the university population found itself coping with yet another year of funding cuts. And as the budget situation remains uncertain, campus morale suffers.

UBC is trying to move away from heavy reliance on government grants by enlisting greater corporate and private support for its programs. But such a change could take years, and many are concerned the quality of British Columbia's flagship university may be put at risk in the transition.

When we talk about quality of education, we are really talking about the investment we make today to prepare our young people for tomorrow. It seems university students have been the forgotten ones in the battle of the higher education budget.

It is hard to keep a sense of perspective in the midst of all this, but the following modern day "desiderata", rewritten by an arts student, shows that at least one student has managed to do so:

Go placidly amid the noise and the haste for thou hast ten minutes 'til thy next class. As far as possible without surrender, obtain good term results. Speak your truth quietly and clearly in the lectures, and listen to the profs, even the dull and ignorant, for they mark the exams. Associate with loud and aggressive persons, for they provide protection in pub brawls. If thou comparest thyself with others, thou shalt become akin to an Engineer, vain and bitter. Keep interested in your own career, however humble, for even a history major can make it in this world. Exercise caution in thy business affairs: keep bookstore receipts for ten days.

Be yourself. Do not reject invitations. Indulge in as many parties as is mortally possible, for in the face of final exams, they are as numerous as the grasses. Take kindly counsel of the years; diminish thy all-nighters as thou growest older. Nurture strength of spirit to shield thyself from the blows of mid-term results. Many fears are born of fatigue, loneliness, and essays due the next day.

You are a child of the University, no less than the Gears and Meds, for thou hast paid thy fees. And whether or not it is clear to you, no doubt your philosophy class is unfolding as it should. Therefore, be at peace with your tutors, whatever you conceive them to be, and whatever your labours and aspirations in the noisy confusion of life, keep pace with your assignments. With all its sham, drudgery and cutbacks, it is still a beautiful campus. Have a nice day. ■

CHEEZE FACTORY

BY BILL RICHARDSON, BASc'83

ON THE LAWN between the Civil-Mechanical Engineering and the Hector MacLeod buildings sits the Cheeze Factory. On May 23, 1985 the Cheeze Factory was officially dedicated, but its history goes back many years. Built in 1919, it is one of the oldest buildings on campus. For the past 10 of its 66 years, the Cheeze Factory has been home to the Engineering Undergraduate Society (EUS).

Constructed for $2,000, the Cheeze Factory was originally the Dairy Building, and was used as a dairy products manufacturing laboratory. During the 1930s, two enterprising agriculture graduate students, Norm Ingledew and Wilf Tait, began supplementing their meager income by selling some of the product of their laboratory — namely cheese.

This was not your common Cheddar, but a gourmet variety known as Kingston cheese. The cheese proved so popular that the entire Dairy Building was used for its commercial production from 1932 to 1939.

Over time, the old barns were torn down and new engineering buildings began to appear as the Engineering faculty slowly migrated to the south end of campus. When the last engineering department moved south, the Engineering Undergraduate Society abandoned its common room in the old Engineering Building (now the Computer Science building) and arranged to occupy part of the cheese factory.

The building was divided into east and west halves, with the fowl (and foul!) experiments taking place in the east half. The other half was renovated, at a cost of $30,000, covered by the university administration, the dean's office and the engineering students. The Cheeze Factory was born (the name derived from traditionally misspelled references in the weekly nEUSletter).

In 1980 the Engineering Undergraduate Society began negotiating to take over the other half of the building and in the summer of 1981 permission was given to tear down the dividing wall. Thousands of hours and about $35,000 have been invested by undergraduates in the Cheeze Factory since then.

In 1983 the Engineering Alumni Division became involved with the project. By then the remaining major task was construction of washrooms. The Division established the Cheeze Factory Heritage Fund and, through phonathons and direct mailings, raised more than $10,000.

Washroom construction and other renovations are now coming to a close. When the centre was dedicated on May 23, 1985, a plaque was unveiled bearing the names of donors whose generosity helped restore the heritage structure.

The Cheeze Factory Heritage Project, however, is far from over: the building will be decorated in memorabilia and archives are being compiled. There is much to do; furniture is needed, the grounds are being improved with a walk and patio, and much more. If you have time, money, mementos or memories to spare, we'd love to hear from you. Call Liz Owen at the Alumni Association, 228-3313.

Illustration: Marion Dahl

ALUMNI ACTIVITIES

Homecoming '85

Homecoming '85, from Monday, October 21 to Saturday, October 26, promises to be more exciting than ever, with events taking place all week on campus. UBC's Open House and National Universities Week also coincide that week. All week long there will be displays on the Student Union Building Concourse and in the Main Library. The AMS Art Gallery will display works from the AMS Collection.

Monday, October 21: Information Day on SUB Concourse. Booths will be set up by the AMS, the University and community service groups.

Tuesday, October 22: A ceremony will be held at the cairn in front of Brock Hall in the afternoon.

Wednesday, October 23: A forum on university education will be held in the SUB Conversation Pit at noon. The 'Just Desserts' awards — when campus groups honor supporters — takes place at Cecil Green Park at 6:30 p.m.

Thursday, October 24: The Arts'20 Relay will be held in the early afternoon. The Great Trekker Dinner will be that evening at the Faculty Club.

Friday, October 25: Tours to be conducted by constituencies for their alumni. The UBC Thunderbirds football team will play Calgary. A dance will follow in the SUB Ballroom.

Saturday, October 26: The first annual Thunderbird Alumni Athletic Day will include field hockey, rowing, ice hockey, soccer, basketball and a UBC Old Boys' rugby game. The AMS Student Tuition Lottery draw will be held during half time at the Old Boys's game. A barbeque will follow the day's athletic events. Saturday will also feature a parade with the theme "Education and the Community".

For more details about Homecoming '85, contact the Alma Mater Society at 228-2901.

Divisions

The Divisions Council elected Engineering Division President John Lee, BASc'83, as chairman on April 18, 1985.

Many thanks to Anne Wicks, BCom'78, MSc'82, for all her hard work for the Alumni Association over the past five years, particularly the Commerce Division and the Divisions Council, of which she was chairman for the past two years. She now has a full-time career and a new baby to organize.

The next meeting of the Divisions Council will take place Monday, September 9, 1985 at Cecil Green Park. Details will follow.

Branches: The Canadian Club of Chicago sponsored its second annual Canadian Universities Alumni Night on Friday, April 26. Our thanks to Fred Richard, BA'69, for organizing.

Bob Affleck, BASc'55, and Liz Owen visited the alumni branch representatives in Kamloops (Bud Aubrey, BArch'51) and Kelowna (Michael Bishop, LLB'73). Several alumni joined us in each area to discuss branch activities. It is anticipated that alumni will be getting together in those two areas in the fall or early spring of 1986.

Liz Owen had the opportunity recently to visit branch rep Roy Griffiths, BA'51, and some of his colleagues in Los Angeles. Plans are underway for a get-together in the fall.

San Francisco branch rep Peter Lawson is interested in meeting any alumni in the area who are interested in assisting with social events for alumni. Call him at 986-5610.

Reunions

Class of '30, 55th anniversary reunion, June 15, Cecil Green Park. Reception, 5:30 p.m., dinner, 7 p.m. Slide show, 'UBC Then and Now' will be shown during the reception. Contact the Alumni office or William Robbins, 224-0140.

Class of '35, 50th reunion, October 25, dinner at the UBC Faculty Club. Other events will be arranged throughout the weekend and class members may wish to attend Homecoming Week festivities. Alumni are urged to return the recent questionaire to indicate the types of events they would like to attend.

Engineering '50, October 25, dinner at Cecil Green Park. Anyone interested in helping to bring their alumni together for this 35th anniversary reunion is asked to call the Alumni office or Mark Bradwell, 988-5025. Help is requested especially from Chemical, Mineral, Metallurgical, Geological, Agricultural and Engineering Physics.

Classes of '60, this is your 25th reunion year. Anyone wishing to help or give their ideas, please call the Alumni office and we'll be happy to arrange an event.

Medicine '60, September 6-8, Whistler Mountain family-style get-together. Alumni will stay at the Blackcomb, and a golf tournament has been arranged, with dinner Saturday at one of Whistler's premier restaurants. Lynn Ledgerwood, 261-7408.

Rehab Medicine '75, June 15-16. Wine and cheese reception (grads only) at the Faculty Club, 8-10 p.m., June 15. Family picnic, June 16 at New Westminster's Queen's Park. Megan Fullerton, 888-0980.

Electrical Engineering '75, June 28-30. June 28 - beer night, grads only, with professors, at the Cheeze Factory, 7:30 p.m. June 29 - dinner/dance, Garden Room of the Graduate Student Centre, cocktails 7 p.m., dinner 8 p.m. June 30 - family picnic, location to be announced at the dinner. Peter Talas, 430-2712, Paul Toom, 946-1556.

Rowing Club, September 27-28. Former Rowing Club members can get together September 27 for a reception at Cecil Green Park and September 28 for dinner at the Faculty Club. Carl Ogawa, 888-0311.

For more information about these or any reunions, please call Linda Hall at the Alumni office, 228-3313.

COME HOME TO UBC THIS SUMMER

The University of British Columbia offers a wide range of recreational activities for alumni this summer.

Free guided walking tours of the campus are available at 10 a.m. and 1:30 p.m., Monday through Friday. Tours are geared to the interests of the particular group. At least one day's notice is appreciated, but not necessary. If you'd like to tour the campus on your own, suggested itineraries and maps are available at the information desk in the Student Union Building. Call 228-3131 to book a tour. Campus attractions include:

Museum of Anthropology: Houses one of the world's largest collections of northwest coast Indian artifacts. Hours: 11-5, Wednesday - Sunday; 11-9, Tuesday (admission free); closed Mondays. Call 228-5087.

Asian Centre: This spectacular building, adjacent to the Nitobe Japanese Garden, often features exhibits of Asian art. The largest repository of Asian literature in Canada is located in the centre's Asian Studies Library.

Botanical Garden: Includes the Nitobe Japanese Garden, the Rose Garden, and the Main Garden (comprised of the Alpine Garden, Asian Garden, B.C. Native Garden, Food Garden, Physick Garden). Hours: Main Garden, 10 a.m. to dusk every day; Nitobe Garden, 10-6 every day. Call 228-3928.

Dairy Barn: Free tours of this modern centre for cattle teaching and research. Advance notice necessary. Hours: 9, 10, 11 a.m., 1, 2, 3 p.m., weekdays. 228-4593.

Fine Arts Galiery: Regular art exhibits in this gallery, located in the Main Library basement. Hours: 10-5, Tuesday - Friday; 12-5, Saturdays. 228-2759.

Food Services: UBC has several food outlets, including the waitress-service Longhouse Restaurant in the Student Union Building. For information on other campus food outlets, call 228-2616.

Geological Museum: Has an extraordinary collection of fossils and minerals, guarded by an 80-million-year-old dinosaur. Hours: 8:30-5, weekdays; evenings and weekends by request. 228-5586.

Geophysics and Astronomy: View the stars through UBC's telescope or see a seismograph used to record earthquakes. Tours available weekdays. 228-2802.

Greenhouses: Visitors are welcome to wander through the greenhouses, located on West Mall. If you're with a large group, please let the plant science department know. 228-3283.

Sports Facilities: UBC has a wide range of facilities. The Aquatic Centre is open daily (228-4521). Other facilities include tennis courts (228-4396), squash and racquetball (228-6125) and ice rinks (228-6121).

Sunday Teas: UBC Food Services offers old-fashioned Sunday afternoon teas from 1 to 5 p.m. at Cecil Green Park. 228-2616.

TRIUMF Tours: Free tours at 11 a.m. and 2 p.m., Monday through Friday. 228-4711.

For more information about campus activities and facilities, call UBC Community Relations at 228-3131.

Chemistry Jubilee

October 16, 1985 will be the 60th anniversary of the official opening of the Chemistry Building (originally the Science Building). There will be a ceremony to mark the occasion and to give graduates an opportunity to meet and chat. Call the Chemistry Department, 228-3266.

Geography Grads Wanted

Dr. J. Lewis Robinson, Professor Emeritus of Geography, is writing a history of Geography at UBC and would like to hear from any students who graduated with a major in Geography during the period 1941-47.

"Apparently the first degrees with a Geography major were granted in 1941," Dr. Robinson says. "The department has no records of those who majored in Geography during the war years, though I suspect that some of them became teachers."

Any Geography graduates from 1941 to 1947 are requested to call or write Dr. Robinson care of the department: #217 - 1984 West Mall, Vancouver, B.C. V6T 1W5, (604) 228-2663.

Next issue . . .

In the next issue of the Chronicle, the new spirit of campus/alumni initiative:

- $1 million alumni scholarship endowment fund
- Alumni Medical Division student/alumni centre
- Music Department and Audiology School endowment funds
- Special Education Chair campaign
- J.V. Clyne Lecture Program at UBC

UBC'S CHALLENGE

Dear Editor:

The challenge confronting UBC is to evolve in harmony with the evolution which is underway in North America toward a post-industrial, information-intensive society. The University must capture a vision of the future, then define its role and purpose and establish its goals and objectives in the light of that vision. It must critically examine the time-encrusted structure of its activities and then reorganize itself insofar as necessary to pursue its goals and objectives with optimal efficiency and effectiveness. As the traditional source and repository of information in society, the University should not allow itself to be left behind as society enters the Information Age, simply because of too strong an allegiance to traditions. Rather, the University should take a lead role in developing, applying and promoting innovative approaches to communicating, educating, learning and discovery for the maximum benefit of all British Columbians.

The next president of UBC should meet the following criteria:

1. Have a vision of the future image and nature of UBC;
2. Be a leader rather than an administrator, capable of inspiring deans and faculty with his or her vision, and capable of fostering a team approach toward defining missions and objectives, developing and implementing plans to achieve objectives, and measuring results;
3. Need not be an academic, but should be able to generate respect among academics;
4. Be market-oriented with a responsiveness to the various opportunities open to UBC (e.g. remote education, business education, lifelong learning, foreign students, etc.);
5. Be innovative in garnering outside sources of revenue for the University (e.g. business consulting, contracted research);
6. Be an able public spokesman for the University in the community and with governments.

Jim Cooney, MLS'76
Mark Hilton, BCom'83
Mike Partridge, BCom'59
Bert Reid, BASc'51
Kevin Rush, BSc'80, MBA'81

The Year of Living Dangerously

A Special Report on University Funding

BY TERRY LAVENDER

FROM A FACULTY-inspired protest in September to the resignations of two university presidents in the Spring, the 1984/85 academic year was a tumultuous one for the University of British Columbia:

- September 8, 1984 — 750 participate in a "Day of Concern" in downtown Vancouver to protest provincial funding cutbacks to B.C. universities.
- February 19, 1985 — 2,000 students, faculty and others march through the rain in a re-enactment of the Great Trek. This time the marchers — including at least one of the original 1922 Trekkers — say they are marching not to build a university but to save it.

THE GREAT TREK OF 1985: MARCHING TO SAVE THEIR UNIVERSITY.

- March 7, 1985 — School of Architecture students and faculty stage a downtown rally in protest over reports that the school may be closed.
- That same day, UBC President George Pedersen announces his resignation at a campus press conference. Pedersen cites "the uncertainty and the complete lack of planning that is going on in this province as it relates to our university system" as a reason for his resignation.
- March 14, 1985 — The provincial budget is announced. University funding will be $14.9 million below the 1984/85 level — a cut of 5 per cent. But the government also unveils a $14.9 million "University Adjustment Program" for "program adjustments, faculty renewal, and research and instruction in emerging and innovate high priority areas."
- April 4, 1985 — UBC President *pro tem* Robert H.T. Smith announces that as the culmination of a lengthy search process, he has accepted the vice-chancellorship of the University of Western Australia.

AT PRESS TIME, there are still no answers to UBC's financial problem. The Universities Council of British Columbia, the intermediary between the government and the three public universities, has given UBC 98.6 per cent of its 1984/85 budget. That figure includes a share of the university adjustment funds, money which must be used by UBC to reduce its operations and for research activities. But, according to Universities Council Chairman George Morfitt, the provincial government is not prepared to say whether the university adjustment program funds will be available in future years.

How UBC will deal with the cut is still not certain. Last February, Smith, then academic vice-president, sent letters to all 12 UBC faculties, asking them to justify their programs. And the administration has suggested that voluntary and involuntary termination of faculty and staff might be necessary.

Provincial restraint is nothing new to UBC. The provincial operating grant dropped from $184.3 million in 1982/83 to $171.7 million in 1984/85. Provincial funding per full-time equivalent student is only 91.5 per cent of the 1971 level, accounting for inflation, according to UBC's Office of Budget, Planning and Systems Managment (see graph #1). As the university relies on the provincial government for over 80 per cent of its operating funds, any drop in the level of that support has serious implications.

DROP IN GOVERNMENT FUNDING

B.C.'s three universities see the provincial government decreasing its contributions to post-secondary education at the same time that the federal government is increasing the amount of money it pays the provinces for university funding under the Established Programs Financing Act.

Under that 1977 act, the federal government gives the provinces funds to help pay for health care and post-secondary education, the

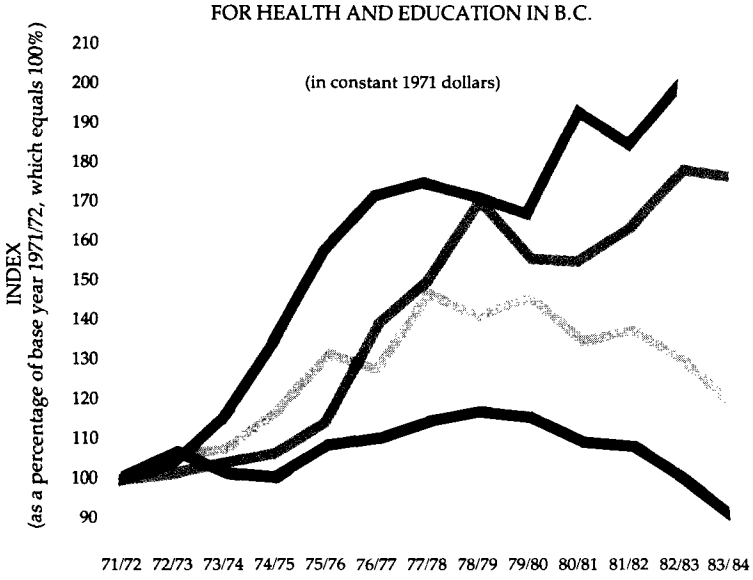
Photo: Eric Eggertson

The effect of government restraint on universities and students is evident from the following graphs: the top graph shows how provincial spending for universities has fared in comparison with other expenditures since 1971/72, while the bottom graph compares university enrolment in B.C. with that in the rest of the country over the same time period.

Graph #1

COMPARISON OF SERVICE UNIT EXPENDITURES

FOR HEALTH AND EDUCATION IN B.C.



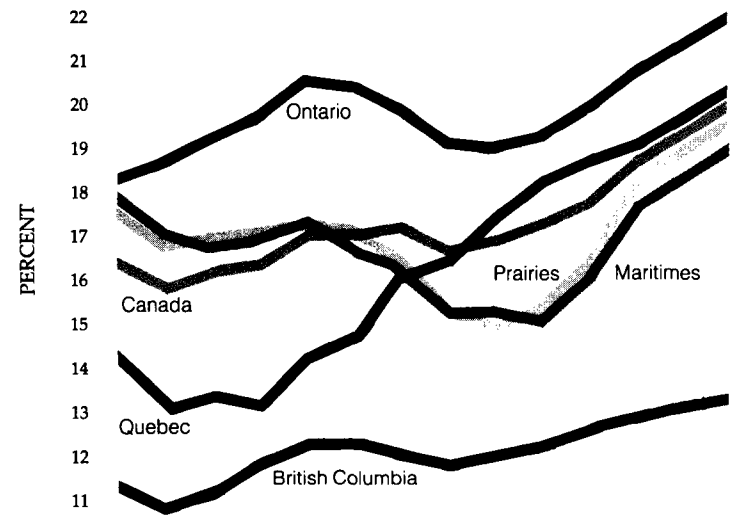
■ Hospitals ($ per patient day) ■ Colleges/Institutes ($ per FTE student) ■ Universities ($ per FTE student) ■ Public Schools ($ per student)

Prepared by: Budget, Planning & Systems Management, The University of British Columbia *December 18, 1984*

Graph #2

PARTICIPATION RATE*

FULL-TIME-EQUIVALENT UNIVERSITY ENROLMENT



* *Includes enrolments in military colleges, theological schools and university transfer programs in Quebec.*

Sources: Enrolment, advance Statistics of Education, StatCan 81–220. 18–24 Population, Class of 2001, StatCan.

Institutional Analysis University of Victoria September 6, 1984

STUDENTS VICTIMS OF RESTRAINT

POLITICAL SCIENCE MAJOR Erwin Sui, BA'85, feels cheated. "I feel I've been ripped off," he told the *Ubyssey* campus newspaper. "I think we've been scandalized. . . . Most fourth year courses emphasize seminar style. Now it's difficult to engage in discussion (because of overcrowded classes). If you want detailed discussion you don't have time to do it."

Sui is not alone. The effects of cutbacks on the political science department in the Faculty of Arts are typical of what is happening throughout the campus.

Political Science Associate Professor Paul Marantz says that total enrolment in the department rose 52 per cent between 1981/82 and 1984/85. But the number of faculty members was reduced from 21 to 19 when two professors retired and couldn't be replaced because of a hiring freeze.

"As a result, enrolment per faculty member is up over 65 per cent since 1981/82," Marantz says. The department has also seen a drop of one-third in the number of teaching assistants, he adds.

Many former seminar courses have become mass lectures, and students are not being asked to write as many essays because their professors do not have the time to mark the papers, Marantz says.

One of Marantz's courses, Soviet Foreign Policy, used to be a 20-25 student seminar, with two long papers, several short papers and three exams required. In 1984/85, there were 110 students enrolled, with exams and only one optional paper.

Attrition has meant the loss of the department's only specialist in Japanese politics — at a time when the university is trying to concentrate on its areas of natural strength, which include Asia and the Pacific Rim.

Marantz says the number of seminar-size classes for political science majors dropped by two-thirds in one year, from 15 courses in 1983/84 to five in 1984/85. However, he hopes that restrictions to be introduced in the Fall will ease the situation.

The department is limiting entry into senior level courses to reduce the combined effects of increased enrolment and decreased funds. Third and fourth year lecture courses will be limited to a maximum of 75 students, with seminar courses restricted to 20 students.

Department Head Kal Holsti feels the restrictions are needed to ensure students receive an adequate education.

"We are trying to re-establish the quality of classes we had a couple of years ago. We feel that our majors are not receiving the quality of education they did four years ago. There has been a quite serious erosion due to increased enrolment."

Marantz says Political Science is typical of many departments, faculties and schools feeling the effects of restraint.

"These are currently world-class departments, but they are being seriously eroded. Do the people of the province of British Columbia really wish to see the loss of such excellence, considering the impact it will have on the education of their children, their job prospects, and on our ability to attract high technology to B.C.?" ■

so-called "established programs". The funds, in the form of outright grants and tax credits, are tied to a province's population, increases in the Gross National Product, and the level of spending on health and higher education in 1977.

The provinces are under no obligation to use these funds for the intended purposes, however, and according to a report prepared for the federal Secretary of State in March, 1985, British Columbia has decreased its share of funding for higher education by over 25 per cent since 1977/78.

Al Johnson, the author of the report, said that B.C. now pays less money for universities and colleges than it gets for that purpose from the federal government. He calculates that in 1984/85 Ottawa gave B.C. $482 million for post-secondary education, while the province spent $462 million — a $20 million "profit" for the province.

Social Credit Universities Minister Pat McGeer has disputed this. He says that British Columbia has to spend a higher proportion on health than is reflected in the EPF calculations and therefore the province has to use more of the EPF funds for health and less for education. He argues that, in fact, Ottawa is not paying its fair share to finance established programs once health care is taken into account.

UBC responded to the five per cent operating grant cut in 1984/85 by raising tuition fees an average 33 per cent. All schools and faculties had to adjust their budgets downward, as the administration elected to spread out the effects of the cut, rather than to cut specific areas. The Faculty of Commerce responded by suspending enrolment in some programs, including one of the five sections of the Master of Business Administration program. The Bachelor of Education in Special Education program was also suspended, along with other Education programs. The latter cut led to a student/alumni effort to organize an endowment fund campaign to establish a chair in special education at the university.

B.C. MINISTER OF UNIVERSITIES, DR. PATRICK MCGEER (ABOVE); LEADER OF THE OPPOSITION, ROBERT SKELLY (BELOW).

ENROLMENT DECLINES

The University Senate restricted first year enrolment, explaining that "without adequate funding, the university can no longer admit all applicants to first year who meet the entrance requirements and at the same time maintain the quality of education that has been provided in the past."

Despite these measures, UBC was still faced with an operating deficit. A drop in enrolment from 25,857 in 1983/84 to 25,177 this past year did not help, as $1 million in tuition revenue was lost. A deficit was avoided only by imposing a hiring freeze on vacant positions, leading to the elimination of 190 faculty and staff positions by May 1984, and by freeing up the last remaining unspent funds from previous years.

The University Board of Governors recently approved further tuition hikes, averaging ten per cent. Student Board of Governors representative Don Holubitsky warned the increase would probably lead to a further enrolment decline.

"It may be counter-productive to the university in financial terms. We may lose money (because of lost tuition revenue)."

British Columbia already has one of the lowest post-secondary enrolment rates in Canada. Howard Petch, president of the University of Victoria, warns that "B.C. youth are not participating in university education to an equal extent with other young Canadians. This is likely to result in lower participation in the labor force, higher unemployment and reduced access to better paying, more fulfilling jobs."

CAMPUS RESPONSE

Some people see signs of a possible faculty exodus as well. Cutbacks in resources and a salary freeze that is now approaching its third year have led to raiding pressures from other institutions that can offer better salaries.

"Morale is lower than I have seen it during my 16 years here," says Faculty Association President Sidney Mindess, adding that there is no proof faculty are deserting UBC in large numbers.

The university is doing more than just bewailing the drop in provincial funding. Both Pat McGeer and university administrators agree that UBC has to move away from its heavy reliance on provincial operating grants. McGeer has suggested that UBC should emulate Harvard University, which is financed entirely by corporate and individual donations, alumni contributions and tuition fees.

In 1984 a new position of vice-president of development and community relations was created. One of the objectives of the new department is to increase private support for UBC.

The university is also encouraging industry to enter into research partnerships with UBC. A university-industry liaison office has been established and UBC has negotiated more than 135 industrial research agreements and is discussing agreements with other companies, including IBM, Northern Telecom and Dow Chemical.

Campus attitudes towards UBC's current major funder, the provincial government, are mixed: Former faculty association president Elmer Ogryzlo recently charged that "there is no question our university is under attack. Its long-term health is being undermined by cutting by the provincial government; student grants are a thing of the past; student fees are on a record-breaking rise; student accessibility is declining; important programs are threatened with closure; class sizes are approaching intolerable levels; university autonomy and academic freedom are being eroded; our professors are being lured away to more supportive environments."

President *pro tem* Smith, however, urges a more diplomatic approach: "When times are tough and morale is low, there is a temptation to fall into a downward spiral of negativism and criticism. Our concern for the university, and indeed, for all universities in this province, requires us to renew our commitment to the preservation and the integrity of our institutions of higher education. . . I am convinced that only if we pull together can we hope to preserve the excellence of our institution."■

The Official Points of View

FOR THIS SPECIAL report the Chronicle asked the provincial government and the Official Opposition for their views on funding of universities. Both Universities Minister Dr. Patrick McGeer and New Democratic Party Leader Bob Skelly supplied copies of a letter they had written to all university faculty in the province. The letters are reprinted below (edited for space).

DR. PATRICK McGEER, MINISTER OF UNIVERSITIES

UNIVERSITY GRANTS WILL increase in 1985/86 to $330,603,700, or $2,355,000 higher than last year. The money will be spent and will be divided among the universities, as in previous years, according to the recommendations of the Universities Council of British Columbia.

New items are the scholarship program, and the university adjustments program. The scholarship program will be in the form of loan remissions for students upon graduation. The number will grow substantially in future years.

The university adjustments program is to assist the universities in accomplishing the objectives they, and the Universities Council, set out in their joint letter to me of January 23, 1985. The objectives stated in the letter are: "to identify and maintain their vital core programs; to enhance programs of defined high social demand, outstanding quality and provincial need; to redeploy, to high priority areas, resources made available from the reduction or elimination of programs of lesser academic strength and priority; and to employ strengthened management capabilities to meet on a timely basis, academic and fiscal responsibilities."

In order that we will be able to work together towards long-term planning and funding stability, I asked the Universities Council, on January 17, 1985, to work in cooperation with the universities to produce in the near future, a five-year academic plan. I said that the plan should stress the following goals:

1) A modest reduction in overall size in keeping with post-secondary forecasts;
2) Protection of core university programs;
3) Allowance for growth of emerging programs of high academic quality, high student demand, and high provincial need;
4) Phasing out of low-quality programs and reduction in size of low-demand programs; and
5) Enhancement of the overall excellence of the individual institutions.

I also stressed that university autonomy should be preserved with the Universities Council acting to ensure that the individual plan of each university will result in an effective and harmonious overall plan for the province.

It is true that health expenditures have increased more rapidly in B.C. than have post-secondary expenditures. This is due, in part, to a 19 per cent increase, since 1980, in our over-65 population. This group requires five times as much in health expenditure as the younger age group. Meanwhile, there has been a decrease of two per cent in the population between the ages of 6 and 24.

Despite these difficult economic times, the provincial government is committed to university autonomy and to the enhancement of overall excellence in our university system. I know you will understand how difficult it is to satisfy the demands of everyone when there are so many hardships created by high unemployment and depressed world markets for our resource industries. ■

Estimates for Universities, Provincial Budget

	1985/86	1984/85
Universities Council of B.C.	$ 530,700	$ 530,700
University Operating Contributions Program	$271,645,850	$285,943,000
Operating Contributions (Other)	$ 11,927,250	$ 12,555,000
University Capital Support Program	$ 30,575,000	$ 29,220,000
University Scholarship Program	$ 1,000,000	—
University Adjustments Program	$ 14,924,900	—
TOTAL VOTE	$330,603,700	$328,248,700

ROBERT SKELLY, LEADER OF THE OFFICIAL OPPOSITION

I VIEW WITH great alarm the policies adopted by the present government towards education generally and towards universities in particular. Social Credit is becoming increasingly involved in university budget allocation. This is a trend which I view as potentially dangerous, and one which a government under my leadership would reverse.

The New Democratic Party approach to universities is guided by the principle that academic freedom is an essential ingredient of university life. While universities should work within a broad framework of public policy, freedom to pursue diverse intellectual directions must be preserved.

As a practising politician, I would welcome greater participation in discussion of broad public issues by faculty. If faculty members are to make this kind of contribution to society, they must be protected from retaliation. It comes with the territory that many academics challenge conventional wisdom within their respective disciplines and the political and social system in which they work.

Much careful work needs to be done to reconstruct our education system. What is being torn down so quickly will take time to rebuild.

I tabled in the legislature recently a detailed program of action for a Parliament. Specifically on universities the following commitments were made — and would be honored if we become government:

1) that funding be made available to the universities council to maintain services at 1984 levels;
2) that federal funds received under the Established Programs Finance Arrangements and earmarked for education be used for that purpose;
3) that the 7.5% increase in federal government funding earmarked for post-secondary education will be fully passed along to the institutions;
4) re-opening of the David Thompson University Centre as soon as possible.

I believe this program to be logical, practical and essential. However, universities cannot be turned on and off like a tap. The need for strategic long-term planning must be addressed. Our finance debate leader, Dave Stupich (Nanaimo), has outlined several times in recent years the NDP's commitment to balanced budgets over a four-year cycle.

The New Democratic Party believes that the province should aim at improving our participation rate from the present level of worst in Canada to at least the national average over five years.

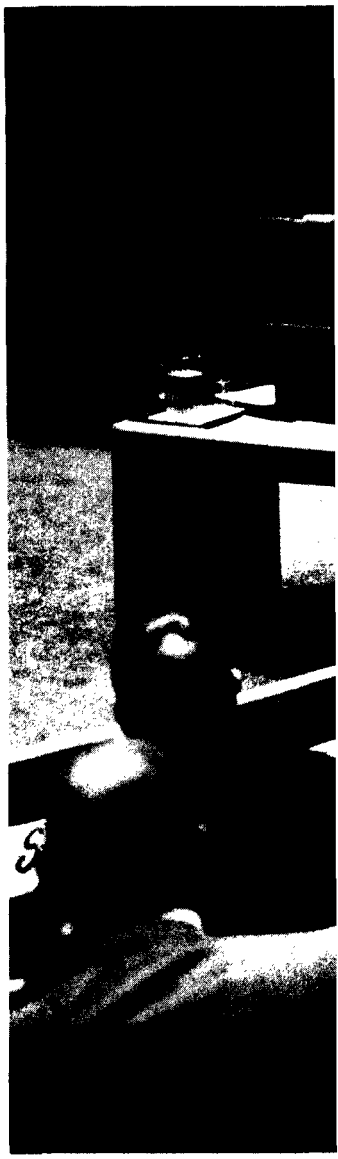
To meet this target the NDP would:

1) restore the grant portion of the B.C. Student Assistance Plan, and review the maximum amount of the award annually and adjust regularly for inflation;
2) simplify the complex criteria for student aid;
3) remove barriers to the participation of rural students seeking post-secondary education by developing a comprehensive strategy of decentralization of program delivery, and boarding and travel assistance if attendance at an urban centre was necessary;
4) increase opportunities and support for groups traditionally disadvantaged such as: women, single parents, mature students, cultural minorities, native people, the handicapped and disabled. This would be achieved pragmatically by consulting with the education community and representatives of the various organizations.

We are also committed to fair treatment for support staff at universities. These people perform a valuable service in keeping our institutions operating efficiently and effectively. We will follow a policy of full consultation with support staff organizations, student, faculty and administrative bodies. ■

The UBC Alumni Association takes pride in honoring the Dean of the Harvard Business School

John H. McArthur



HARVARD BUSINESS SCHOOL DEAN JOHN MCARTHUR, BCOM'57, AT WORK: TALKING WITH HARVARD ALUMNI AT THE SCHOOL'S ALUMNI DAY (ABOVE); AND IN THE OFFICE (RIGHT).

BY ANDREW PURVIS

TO MOST BRITISH Columbian educators, running a university free of government support and infuriating bureaucratic entanglements may seem a strange and wonderful dream. But for one ex-Vancouverite, the recipient of this year's Alumni Award of Distinction, it's a matter of course. John Hector McArthur, BCom'57, is Dean of Harvard Business School.

However, the chief administrator of the most influential school of business in North America is quick to point out that what works for Harvard may not work for UBC.

"Alumni (in Canada) are not accustomed to giving substantial support to their universities.... whereas here we have the good fortune to have a tradition of graduates giving money to their alma mater."

McArthur's allusion to good fortune is typically modest. In fact, the school's threefold increase in alumni funding since he took over in 1980 seems the direct result of insightful planning and hard work.

Thirty-five years ago the Business School did not even approach its graduates for financial support. When it did begin soliciting donations, it was on a casual, ongoing basis through graduate clubs set up around the world. But since McArthur's appointment, the school has launched an intensive Alumni Day fund raising campaign. Each June the school invites to the campus the graduating class from every fifth year before the date of the event, stretching back to the 1920s. In 1985 McArthur expects three to four thousand Harvard MBAs to converge on the school's Boston campus. Partly as a result of this program, funding from alumni has increased from $4.3 million in 1980 to $13 million last year.

McArthur is impatient with the suggestion that this, or any of the school's other accomplishments since he became dean, are the work of one man.

"It's a huge place," he says bluntly, referring to 180 faculty and 500 administrative and support staff, all of whom, he stresses, participate in the school's development.

"I just try to make it as easy as possible for my friends to live up to their capabilities."

McArthur has managed this quite well. One of his "friends", Business School professor Tom McCraw, was just awarded this year's Pulitzer Prize for History. With McArthur presiding, faculty at the Business School churned out 550 new teaching cases, 50 books, 61 book chapters, 100 articles and 79 working papers in 1984 alone.

"It's an outstanding staff," says McArthur.

But the admiration is not all one way. "One of his (McArthur's) greatest strengths is devising creative solutions to intractable problems..." notes faculty member George C. Lodge. Adds another colleague, Professor of Investment Management Colyer Crum, "John develops personal relationships and is able to maintain them even in difficult situations. Yet he doesn't sacrifice his goals, his high standards, and his tough-mindedness. That makes him an excellent mediator."

JOHN HECTOR McARTHUR was born in 1934 in Burnaby, B.C. While attending Burnaby South Secondary, which he describes as "a school that did particularly well in sports," he played football for both the Burnaby team, under coach Alec Lucas, and a city-wide squad known as the Vancouver Blue Bombers. His coach with the Blue Bombers was Lorne "Joe" Davies, now director of athletics at Simon Fraser University.

"I admired Lucas and Davies a lot," recalls McArthur. "They both had very high standards, and you had to work hard."

McArthur continued to play for the Blue Bombers until his third year of studying forestry at UBC. "Then I decided I'd better do a little work," he says, "in case I needed it later on."

A career in forestry, however, had its shortcomings. The year before, McArthur had

married a young Burnaby woman named Natilia (Natty) Ewaciuk.

"I was a little concerned because I could see that most people who took forestry ended up in the north woods some place. My friend," he goes on, referring to Natty, "wasn't interested in going into the north woods."

McArthur took his quandary to Commerce Dean Earl Douglas MacPhee, who persuaded the young, evidently quite able student to switch to the Commerce Faculty and apply to business school in the United States. Accepted at Stanford, MIT,and Harvard, he eliminated Stanford straight away "because I already had grown up on the west coast."

One bright May morning in 1957, he and Natilia arrived in Boston to look over the other two. "One was pretty and aesthetically pleasing," explains McArthur wryly, "and the other was designed by engineers." He chose Harvard.

After completing the MBA program, McArthur was sipping black tea one afternoon with a member of the faculty, when the professor asked him point blank whether he'd felt guilty about the lucky life he'd had so far.

"I said I hadn't," reports McArthur.

"Well you should!" the professor snapped.

He persuaded McArthur to stick around for a few years to put something back into the university, adding perfunctorily, "Then you can go back (to Canada) and make money."

That's not the way it worked out. McArthur became a full professor in 1971, and associate dean for the MBA program, the university and the faculty consecutively, before being appointed dean of the school in 1980.

"I think the world is full of fascinating things to do," says McArthur when asked what he might do after stepping down as dean. "We're still Canadians and we still like it a lot in Canada, but. . . ." He hesitates for a moment. "No, I really don't know. I just don't think you can plan in life." ■

AGM HONORS AWARD WINNERS

THE UBC ALUMNI Association presented Dr. John H. McArthur, BCom'57, Dean of the Harvard Business School, with the Alumni Award of Distinction at the Association's annual general meeting, May 16.

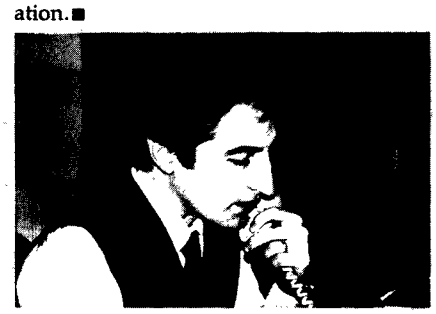
Dr. Peter Jones, former executive director of the Alumni Association, received the Honorary Alumni Association Life Membership for his service to the Association, and Tony Letvinchuk, BCom'81, past president of the Alumni Commerce Division, was presented with the Blythe Eagles Volunteer Award for his outstanding record of service to the UBC Alumni Association and the University.

Dr. Jones served as the Alumni Association's executive director from November 1979 to November 1984. He is now Dean of Development at the British Columbia Institute of Technology.

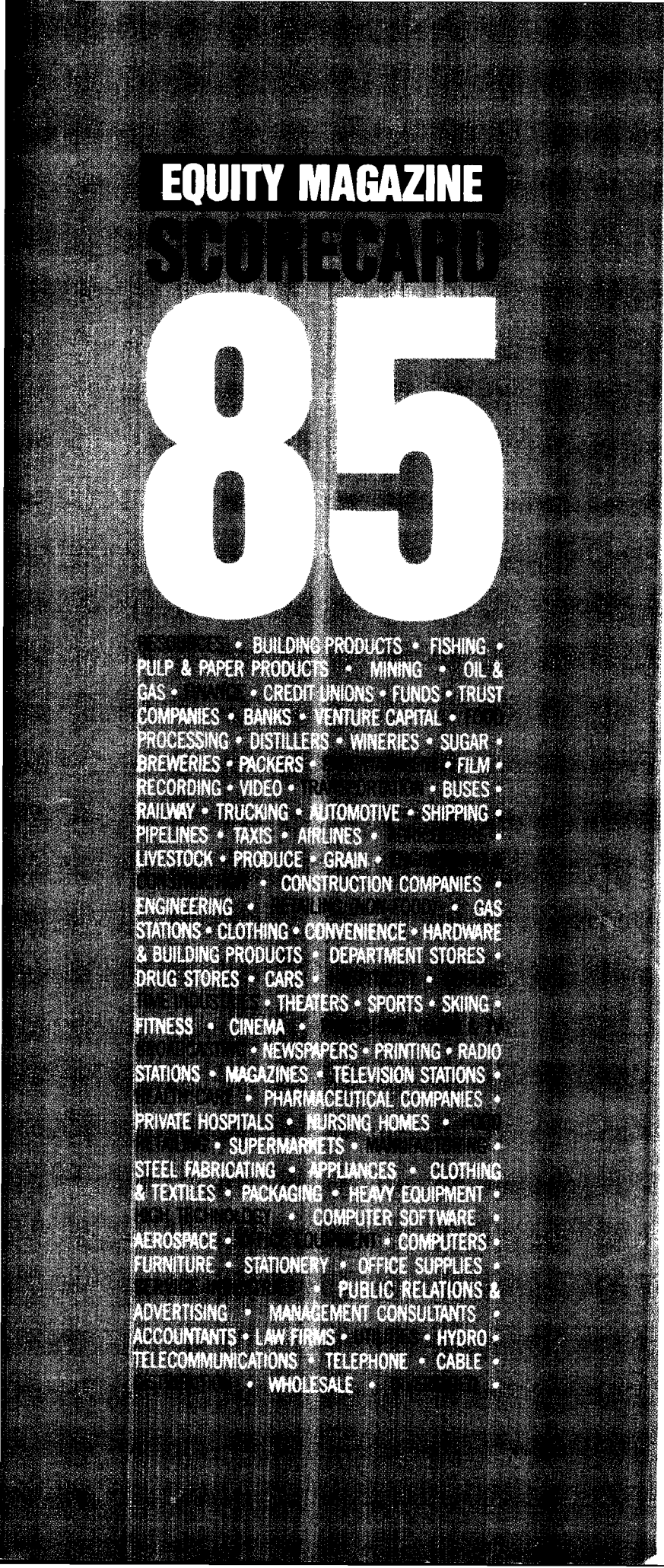
"I was surprised and delighted by this honor," Dr. Jones said. "I had a fruitful and enjoyable five years with the Alumni Association. It's wonderful that it has now developed into a permanent relationship."

Mr. Letvinchuk has served as president of the Alumni Commerce Division, and was one of the prime movers behind the successful Commerce Alumni Days in 1984. He has been active in the Association since graduating in 1981.

He said he felt honored and surprised by the award and he expressed gratitude to his employer, the Prospero Group, for giving him the flexibility to pursue his volunteer commitments with the Alumni Association. ■



TONY LETVINCHUK



THE JULY/AUGUST ISSUE will be another milestone for Equity. Editorially, this issue will make a real statement about our economic situation as seen through the eyes of Vancouver's best-performing companies. At least 80% of the July/August issue's editorial line-up will be part of Scorecard '85: a complete listing by industry and market sectors of the top companies headquartered in Vancouver.

Each business sector will be prefaced by an overview, complete with trends and the key individual players and companies. The sectors will be broken down into related industries and the top three companies in each will have their performance featured.

Scorecard '85 will be the most comprehensive analysis of the Vancouver business community providing information to our readers in a well-organized, easy-to-read design.

Harvey S. Southam
Editor

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Talent, guts and fame — they have it all.

UBC Grads Steal the Scene in Canadian Theatre

BY GREGORY STRONG, BFA'78, BEd'79

THE ARTISTIC DIRECTORS of eight well known professional theatre companies are grads of the UBC theatre program according to department professor, Norman Young.

"At least eight," remarks Young. "It's the biggest mafia in Canadian theatre."

Young, who is also a Canada Council member and chairman of the Vancouver Civic Theatres Board, is known as the department's genial, unofficial historian and has been there almost since its inception in 1958. Young cites a list of more than a hundred professional actors and actresses, a score of arts administrators, and designers, and a number of people now working in radio and television production who received training at the UBC Theatre department.

Nevertheless, Department Head John Brockington is the first to acknowledge that graduation from the department is no guarantee of future success or of artistic merit.

"Talented people will do well anywhere," quips J.B., as he is affectionately known by his students. Graduates who have succeeded in theatre likely have had considerable talent and determination to begin with. However, Brockington elaborates, "I think talent needs to be nurtured. If you supply the right medium for it, it will grow."

The department's primary aim is to encourage student interest in a performing art that theatre history professor Klaus Strassmann describes as having strong historical roots.

"Theatre expresses how people live together," Strassmann says. "Theatre history, for me, is an understanding of how people in different periods have related to one another . . . what terms and shapes and social rituals they had."

Photo: Paul Little

PLAYWRIGHT JOHN GRAY, MA'72: "UBC WAS THE ONLY PLACE YOU COULD STUDY STAGE DIRECTION."

BA, MA, and PhD programs offered by the department stress theatre history and criticism, and provide an overview of acting, directing, and production. The Master of Fine Arts program offers a concentration in directing or design; and a newly instituted Bachelor of Fine Arts program emphasizes acting and stagecraft.

Meanwhile many students from other disciplines enroll in department courses because such courses have few prerequisites. Theatre attendance is encouraged through an annual series of plays presented publically at the 400-seat Frederic Wood Theatre and the 90-seat Dorothy Somerset Studio. Any member of the university community can audition for a part in them. There is also a regular summer stock theatre company, run and managed by theatre students. The department also encourages student playwrights from the Creative Writing department and often stages their work.

Brockington contends that university the-

Photo: Valad

THEATRE STUDENT IN MAKE-UP BEFORE A PERFORMANCE.

Photo: Eric Eggertson

THEATRE PROFESSORS, JOHN BROCKINGTON (LEFT) AND NORMAN YOUNG: GODFATHERS OF THE "BIGGEST THEATRE MAFIA IN CANADA."

atre departments like UBC have been instrumental in the growth of Canadian theatre. He adds that the department uses theatre to help students enrich their lives.

"As I understand it," Brockington says, "education is a systemized way to explore yourself and expand yourself."

This broad outlook has been responsible for many of the department's successes. Students begin their course work as an inquiry into the nature of theatre, its conventions, its mysteries, and finally, some of its generalizations. For many, theatre becomes a vehicle for personal exploration and expression, and of these, some will ultimately define their careers in terms of theatre. Those who become professional credit the department with not only providing an overview of theatre, but with supplying professional facilities, and setting high standards for theatre production.

John Gray, MA'72, credits the department with teaching him stage direction. Gray is the well-known playwright of the popular and critically acclaimed "Billy Bishop Goes to War", and more recently, "Better Watch Out, You Better Not Die", a thriller farce which had its Vancouver premier in December with the Playhouse Theatre Company.

"At the time," says Gray, "it was virtually the only place you could study directing — it still is! Not only did you get a lot of time to study directing — but UBC was one of the few places where you had the facilities to practice it."

He adds wryly, "Most people who study directing end up doing it in old churches or funeral parlors."

According to Gray, UBC almost singlehandedly produced a whole generation of directors in the late 60s and early 70s. Among them were Ray Michal, artistic director of City Stage, and Bill Millerd, BA'65, manager and artistic director of the three Arts Club theatres.

Michal worked on his master's degree from 1965 to 1967, but left before completing it. According to Michal, he got exactly what he

wanted from the program: theatre history, experience with dramatic forms, and exposure to directing styles and techniques, including role models like professors Brockington and Strassmann. Millerd, who actually graduated from UBC with a major in political science, says the courses he took at the department were instrumental in his decision to go into theatre.

Since then many other students have graduated to become directors and actors, among them actor and actress writers who used the broad experience they gained in a four year B.A. program to help them create their own plays.

"To be an actress," notes Nicola Cavendish, BA'75, co-writer and co-performer of the hit satire on television, "North Shore Live", "it take a lot of stubbornness, a lot of will power, and a lot of guts."

Cavendish, who has become well known in theatres across Western Canada, remembers her years at UBC with a great deal of fondness and appreciation for her teachers. "You knew you were in safe hands," she explains.

The theatre department has also exerted a strong influence on students who graduated in other departments but had taken theatre courses.

Morris Panych, BFA'77, Creative Writing, recalls, "It was a big turning point, it changed my life."

Panych had several of his own plays performed in workshops by student directors. He took several theatre courses as a result, appeared on stage, and then became part of the summer stock company. After studying acting in England, he returned to Vancouver to co-author and act in "Last Call", a popular comic musical about life after a nuclear holocaust. Panych, who has since become the artistic director of Vancouver's Tamahnous Theatre company, reflects that his experience in the theatre department was a uniquely personal one.

"They had a way of making you feel that you were part of something more than a profession or a job, that it was something spiritual. It appealed to me in a philosophical way."

The UBC Theatre department has had many successes although it is not without its critics. There has always been a conflict between the demands of a degree-issuing institution and students who want more practical acting experience along with their degree. This problem has been ameliorated by a new BFA degree. Another source of criticism is the department's conservative selection of plays for production at their facilities. The department views its mandate as one to showcase a history of theatre rather than reflect current national or international trends. Few Canadian works are ever presented and in this sense, our national theatre has not been well served.

But, through the strength of its teaching staff, the contacts and friendships formed among the students, and by the sophistication of their facilities and of their production teams, the UBC Theatre department has been of great benefit to the development of young theatre professionals, and in turn, the further development of Canadian theatre. ■

SCENES FROM TWO OF THE MANY PRODUCTIONS OF THE THEATRE DEPARTMENT: (TOP) THE COUNTRY WIFE, (BOTTOM) THE THREE SISTERS.

Photos: Guy Palmer

MAKING MOVIES

BY PATRICE LEUNG, BA'82

THE UBC THEATRE department's film program has a low profile in comparison with that of the campus giants. There is no PET scan, and no end zone. However, despite its relative anonymity, the film program has been an essential part of the university's curriculum since 1974.

Most people today receive a large portion of their information from the visual media. It is difficult to measure the extent to which it influences our thoughts, attitudes and behavior but there is ample evidence of its tremendous power.

"Animal House" made sheets chic; a four-minute rock video (Michael Jackson's "Beat It") was credited with reviving the sales of a depressed music industry; and the horrors of the Vietnam War and the Ethiopian famine were brought to our living rooms via the evening news.

As with all power, there lies the potential for manipulation, positive or otherwise. What is the effect then of films which emphasize violence, glorify banality, tolerate racism, and depict women as victims-in-waiting?

UBC film professor Joan Reynertson believes "a film education is important because film can be dangerous if we don't know how we're being affected, and it can be terribly useful if we do."

Trained filmmakers and a critical audience are both necessary elements of socially responsible media. UBC's film program emphasizes this concept in offering two types of courses: one, available to all of the university's students, concentrates on producing astute film viewers, and a second, which is limited to film students, provides an introduction to all areas of practical filmmaking.

Through watching and discussing a variety of films, film courses make viewers aware of the technical elements of film and how a filmmaker's use of these elements can subtly transmit ideas to an audience. Say, for example, a filmmaker is dealing with the subject of violence. The way in which the filmmaker incorporates elements such as sound, lighting, camera angles, and editing will communicate to the audience whether violence is a thing of slow-motion beauty, or whether it is, in simplest terms, repellent.

The production facilities at Brock Hall give film students a hands-on opportunity to experiment with technical elements and alternative film forms. It is here they can also gauge the effect of their work, whether it be as sound mixer, camera operator, editor, and/or director, through feedback from professors and fellow students. The film program has two major showings a year for the general public, one on campus, and the other at Robson Square in downtown Vancouver (call the Theatre department for details: 228-3880).

If Canadian filmmakers are to reach beyond "Porky's" towards something all of us can be proud of, we need a place where young filmmakers can investigate the alternatives — a place where students like Sandra Mayo could make a 16mm experimental film on racism and grads like Naomi Yamamoto, BA'82, a documentary about the Japanese internment in B.C. or Eileen Hoeter, BA'82, an animated commentary on marriage and relationships. ■

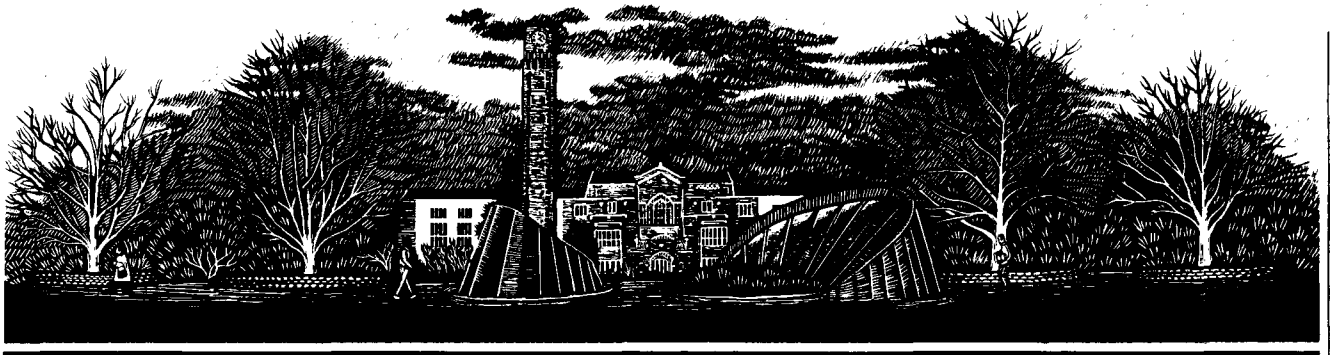

Illustration: Marion Dahl

CLASS ACTS

30s

Francis C. Hardwick, BA'31, MA'34, was given the 1984 Award of Merit by the magazine *History and Social Science Teacher.* Professor Hardwick taught at UBC for many years, and since then has helped launch the "Canadian Culture Series" for students and teachers.... Ex-newspaperman **Stuart Keate,** BA'35, is one of seven recipients of an honorary degree from UBC at the 1985 Spring Congregation. Keate was publisher of the Vancouver Sun for 15 years. Other honorary degree winners are author **Pierre Berton,** BA'41, mathematician **Robert Langlands,** BA'57, MA'58, architect Arthur Erickson, anthropologist Margaret Siwallace, teacher James Inkster, and union leader Jack Munro. . . . **Gwendolyn Pym Lougheed,** BA'36, MA (Bowling Green), has been elected president of the Medici Circle, a support group for the School of Art at Bowling Green University. She has also been recognized by the national professional music sorority, Sigma Alpha Iota, for 25 years as a patroness-member.

40s

Marion Annie Barrett, BA'40, lives in Dublin, Ireland, where she is one of the secretaries of Trinity College Women Graduates. . . . UBC Alumni Association branch rep in Kimberley, B.C., **Larry Garstin,** BA'40, MA'46, has been retired since 1974. Before his retirement he was active in the B.C. Teachers Federation, and wrote numerous articles for specialized and general publications. . . . "In all the years since graduation I don't think I've ever 'caught you up' on news," writes **Dorothy (Dodie) Morrison,** BA'43. She and her husband, **Frank Morrison,** BCom'52, are in semi-retirement, with a home in Christina Lake, B.C. At the moment both are working as hosts at the Naramata Centre for Continuing Education in Naramata, B.C. . . . **John V. Farrow,** BSA'45, retired last year as agriculture department head and animal science instructor at Northern Lights College in Dawson Creek. . . . **Chester Johnson,** BCom'46, was appointed acting chairman of B.C. Hydro following the resignation of **Robert Bonner,** BA'42, LLB'48. . . . **Thomas A. Klopp,** BA'46, recently retired after working as an analytical chemist for the federal fisheries department for 37 years. . . . **Craig MacPhee,** BA'47, MA'49, has retired from the Department of Fish and Wildlife Resources at the University of Idaho.

50s

Vincent H. Venables, BA'50, expects to have his biography of Bodega y Quadra finished by the end of the year. . . . A busy woman is **Hilary Clark,** BHE'52, who this year was elected the first woman chairperson of the Lions Gate Hospital board of directors in North Vancouver, teaches at Capilano College, writes for *Select Homes* magazine and plays in three bands. . . . **Marcel Desjardins,** BA'52, is deputy chairman of the Asia Pacific Foundation of Canada. . . . After 18 years as assistant to the head of the UBC physics department, **J.E.D. Pearson,** BCom'52, retired March 31, 1985. He continues to live in Vancouver. . . . **S. Ross Johnson,** BCom'52, has been appointed president and CEO of the National Life Assurance Company of Canada. He was formerly executive vice-president and chief operating officer with the company. . . . **Edward John Valentine,** BCom'53, was among 18 automobile dealers throughout Canada and the U.S. to be recognized for their contribution to education at Northwood Institute's 14th annual Dealer Education Award breakfast earlier this year. The award was given by the Michigan institute for Valentine's work with the Southern Alberta Institute of Technology in Calgary. . . . **Diana Lam,** BA'56, was appointed to the board of directors of the National Arts Centre in Ottawa. The Vancouver public relations consultant is on the Vancouver YWCA board of directors, the B.C. Borstal Association and was a member of Prime Minister Brian Mulroney's women's advisory committee. . . . UBC Chancellor **W. Robert Wyman,** BCom'56, has been appointed to the board of directors of Crown Forest Industries Ltd. Wyman, chairman of Pemberton Houston Willoughby Inc., is chairman of the federal government committee examining the Canada Deposit Insurance Corporation and chairman of the UBC presidential search committee. . . . *Green Gold,* a major study of B.C.'s forest industry, by UBC sociologist **Patricia Marchak,** BA'58, PhD'70, has been selected by *CHOICE* magazine as one of the "Outstanding Academic Books of 1984-85". *CHOICE,* published by the Association of College and Research Libraries, reviews more than 6,500 books each year.

60s

Former provincial Deputy Forests Minister **Thomas Michael Apsey,** BSF'61, is now president and CEO of the Council of Forest Industries. . . . Architect **Bruno Freschi,** BArch'61, is redesigning the Lower Mainland — or at least part of it. His is the master design behind Expo'86, and he has many other projects in the Vancouver area to his credit. . . . **Terence F. Leche,** BSA'61, MSA'64, PhD (Sydney) is executive secretary of the International Network of Feed Information Centres for the Australian national research body in Sydney. . . . **S.J. Peerless,** MD'61, has been appointed the first C.G. Drake Professor in Neurosurgery at the University Hospital in London Ontario. At present he is a professor at the University of Western Ontario and chief of neurosurgery at University Hospital. . . . *Gunboat Frontier: British Maritime Authority and Northwest Coast Indians, 1846-1890,* by **Barry M. Gough,** BEd'62, has received the Lieutenant-Governor's Award for the best entry in the 1984 writing competition sponsored by the British Columbia Historical Federation. . . . **Edith Duerksen Ritter,** BSA'62, directs the Small Business Development Center at Lehigh University in Pennsylvania. Her husband, Don Ritter, was elected to a fourth term in the U.S. House of Representatives in 1984. . . . Physical Education graduate **Joanne Wilson,** BPE'62, writes that she is "no longer in PE — now a systems analyst for Student Administration at Macquarie University in Sydney, Australia". . . . **Peter H. Hebb,** BCom'63, has been promoted from regional vice-president, British Columbia and Alberta, to vice-president of Guaranty Trust Co. of Canada. He will be responsible for corporate business development in Western Canada. . . . **William H. Levine,** BA'63, executive vice-president of Daon Development Corp. and president of Daon Corporation U.S., "is said by many to be chief architect" of Daon's refinancing after a shaky financial period, according to *Equity* magazine. . . . Just promoted to engineering manager at Stone and Webster in New York is **Peter Dunlop,** BASc'64, MS, PhD (Berkeley). . . . **Barry D. Groberman,** BCom'64, and **W.A. (Tony) Grieves,** BSc'66, have been appointed vice-presidents of Macaulay Nicolls Maitland International. . . . **John R. Parry,** BASc'64, is now assistant vice-president, operations, at Newmont Mining Corporation in the United States. . . . UBC has a long tradition of providing political leaders, and the latest is **Willard Leroy Phelps,** BA'64, LLB'68, the new Progressive Conservative leader and government leader of Yukon Territory. At *Chronicle* press time he had called an

election for May 13. . . . **Marilyn Sharp,** BHE'64, writes that she is putting her home economics training to use in planning food services for the World Plowing Match — with 16,000 visitors expected daily — to be held in Lacombe, Alberta in 1986. . . . **John McAndless,** BSc'65, PhD'69, heads the analytical chemistry laboratory at the Suffield Defence Research Establishment near Medicine Hat, Alberta. . . . Former Pan-Am Games (1967) Canadian basketball team member, **Eugene Rizak,** MPE'65, is an associate professor of physical activity studies at the University of Regina and alumni branch rep in that city. . . . **Edward Campbell,** BASc'66, has led a wandering life recently. He spent three years in Pakistan with Atomic Energy Canada Ltd. before being forced out by the India-Pakistan War, and then went to Korea for four and a half years. Though now in Mississauga, Ont., he expects to be sent to Romania in the near future. . . . **Sophia M.R. Leung,** MSW'66, has been elected a fellow of the American Orthopsychiatric Association, and appointed by Vancouver City Council as the city's representative to the board of the Arts, Science and Technology Centre. . . . Calgary alumni branch rep **Don Allen,** BASc'67, is an energy consultant in the Alberta city. He was active in the Progressive Conservative Party in Toronto for 12 years. . . . **Arnold E. Miles-Pickup,** BA'67, was recently appointed senior vice-president, finance and adminstration, of the Bank of B.C. . . . **Hugh L. Stephens,** BA'67, is counsellor and charge d'affaires at the Canadian embassy in Pakistan. . . . **Gail Taylor,** BA'67, MBA'75, and her husband work as national advisors to the Colombian evangelical student movement "Unidad Cristiane Universitaria". . . . **Stephen Wallace,** BSc'67, PhD'71, was named the 1985 winner of the Rutherford Memorial Medal by the Royal Society of Canada for his work in laser-induced chemistry. Wallace is an associate professor at the University of Toronto. . . . **Rebecca Cumyow Fiddes,** BEd'68, received her MBA from Whittier College ("Richard Nixon's alma mater") in June 1984. . . . **Lynn Pecknold,** BEd'69, is principal of Robert Service School in Dawson City, Yukon Territory.

70s

D. Bruce Clauson, BCom'70, is the new vice-president of Tomenson, Saunders, Whitehead Ltd. . . . Placer Development computer specialist **William R. Green,** BASc'70, MSc'73, is now an author. *Computer Aided Data Analysis* was published in April 1985. . . . **Terry Laven,** BEd'70, MA'71, is principal education officer — computer education, with the Northern Territory Department of Education in Australia. . . . **John Simmons,** BA'70, MFA'81, and **John Schoutsen,** MFA'82, (a member of the *Chronicle* editorial committee) have published the 25th anniversary edition of *Prism International*, a literary magazine published by the UBC Creative Writing department. Simmons and Schoutsen are the current editors of the 25-year-old magazine. . . . **Garry C. Yip,** BCom'70, MBA'71, was recently appointed vice-president, real estate investments, for Canada Life Assurance. . . . **John F. Higginson,**

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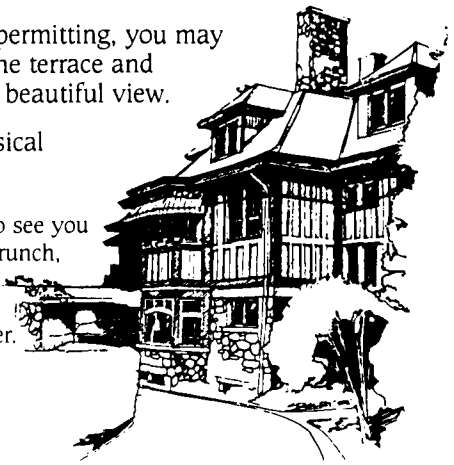

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BASc'71, MASc'73, is program manager, gallium arsenide, for the Cominco Electronic Materials Division. . . . **Richard Kadulski,** BArch'72, has just started publication of an independent newsletter covering energy efficient building practice. . . . **Ken Elmer,** BPE'71, and **Janet Neufeld,** BEd'72, were married December 1, 1984. While Ken teaches for the Vancouver School Board, Janet is on leave of absence from the New Westminster board and looks after their two children, Jonathan (17 months) and Shannon, who was just born on January 5, 1985. . . . **Jane Robb,** PhD'71, BSc (York), is an assistant professor with Guelph University's molecular biology and genetics department. . . . The new accounting firm of Acton Chowdhry and Gunderson, Chartered Accountants, (the result of a merger between Acton and Chowdhry, Chartered Accountants, and T.W. Gunderson, Chartered Accountant) is a wholly UBC affair, comprising Commerce grads **Rick Acton,** BCom'72, **Terry Gunderson,** BCom'74, and **Raj Chowdhry,** BCom'76. . . . **Warren L. Shellshear,** BASc'72, works for the International Nickel Company's research department in Sudbury, Ont. . . . . "I would love to hear from friends and fellow students from the Education Faculty" writes **Graham A. Mason,** PhD'73, who was recently appointed to the Centre for Social and Cultural Studies of the University of New England in Armidale, New South Wales, Australia. . . . Vancouver film-maker **Sturla Gunnarsson,** BA'74, who was nominated for an Academy Award two years ago, recently produced "The Front Line", a television film about the nuclear disarmament movement, for the CBC. . . . **David Mattison,** MFA'74, MLS'78, has published a biographical dictionary of more than 475 photographers and people who worked for photographers in British Columbia between 1858 and 1900. . . . **Dan Cornejo,** MA'75, is setting up his own community planning and historic preservation consulting firm in Fargo, North Dakota. . . . After eight years in Toronto, **Brian T. Digby,** BPE'75, MBA'77, has moved back to B.C. to accept a job as marketing manager with the Surrey Credit Union. . . . On July 1, 1985, **Andrew N. Lin,** BSc'75, MD'78, becomes a Rockefeller Clinical Scholar in dermatology at the Rockefeller University in New York City. . . . **Terry Steinhoff,** MSc'75, is an engineer working in aerospace and rocket simulation in Colorado. . . . **Mary Wilkie,** BSc'75 and **Bodode Lange Boom,** MSc'77, were married on Table Mountain in Garibaldi Park. The wedding site was accessible by helicopter only. . . . **Gordon Boleen,** BCom'76, is the transportation systems manager for Public Freightways Ltd. of Burnaby. . . . **Susan M. Cawsey,** BSW'76, MSW'83, just returned from six months in Sri Lanka, where she acted as a consultant to women's groups. . . . "Thank you very much for the consistently enjoyable magazine", writes **R.J. Michael Gunder,** BA'76, MA'81. He goes on to say that he is now a consulting associate with Marktrend Marketing Research Inc. of Vancouver. . . . **William W. Hsieh,** BSc'76, MSc'78, PhD'81, has come back to UBC's oceanography department after a stay at the University of New South Wales in Australia. . . . After two years teaching

with CUSO in Gambia, **John van der Est**, BSc'76, and **Miriam (Bray) van der Est**, MLS'77, have moved to England. John is working for a manufacturer of surface analysis systems and Miriam is employed by a consulting engineering firm. . . . **Gail Mowry Ashley,** PhD'77, an associate professor of geology at Rutgers University, was recently elected vice-president of the Society of Economic Paleontologists and Mineralogists. . . . Former Alumni Association Treasurer **John Henderson,** BCom'77, has accepted a position as chief financial officer with Fung Ping Fan and Co. in Hong Kong. . . . **James R. Lyster,** BSc'77, was the Speaker at the 11th Universities Parliament session in January 1985. . . . **Dorte (Christensen) Pittaway,** BA'77, returned from New Zealand in 1983 with daughter Margot, and now works as a program manager with juvenile first offenders for the John Howard Society in Nanaimo. . . . **Nancy Elizabeth (Greig) Sly,** BSR'77, MEd'82, is a curriculum development officer for St. John Ambulance in South Australia. . . . **Margret Altenmueller,** BHE'78, informs us that she has "an exciting and challenging new job teaching dependent handicapped children at the brand new Crystal Park School in Grande Praire, Alberta". . . . **J. Kerry Bootle,** BCom'78, and **Kathy Price,** BA'80, will marry August 31. Kathy is studying towards her MA at Simon Fraser University. . . . **Fran Jang,** BSc'78, MD'83 and husband **Nick Carr,** MD'83, are coming to Vancouver from Inuvik in the Northwest Territories in September for residencies in Internal Medicine and Plastic Surgery respectively. . . . **Thomas Aspin,** MBA'79, teaches business administration at Trinity Western College in Langley, B.C. . . . **Holly Irene Ridenour,** BSc(Agr)'79, works for Cominco Ltd.'s Trail operations as an electronic materials technician. She married Doug Thompson last December.

80s

Mark Antosz, DMD'80 and family have moved to Toronto where Mark is working on his PhD. . . . **Mark Tatz,** PhD'80, an associate professor at the California Institute of Integral Studies in San Francisco, has just published *Buddhism and Healing*, a translation from a French work by Paul Demieville. . . . "I would like to let all my friends know that I am finally getting hooked," says **Sarbjeet Chattu,** BSc(Pharm)'81 of Kamloops. He and Kamaljit Hair from Duncan, B.C. will be married on September 1, 1985. . . . **Steve de Mora,** PhD'81, recently accepted a lectureship in analytical chemistry at the University of Auckland in New Zealand. . . . **James Lugsdin,** MSc'81, MD (Queens), the medical health officer for both the Peace River Health Unit and the Coast-Garibaldi Health Unit, has qualified as a Fellow of the Royal College of Physicians and Surgeons of Canada in the field of Community Medicine. . . . After employment with Atomic Energy of Canada Ltd. in Pinawa, Manitoba, **Bruce Allan McArthur,** BASc'81, is now with the Medical Laser Research team at the University of Alberta, where he's also working towards his MASc. . . . **Harv Weidner,** MA'81, has a new job as controller, local travel operations, for the city of Calgary. . . . **Ronald Gordon Camp,**

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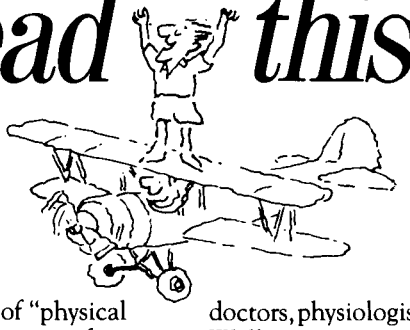

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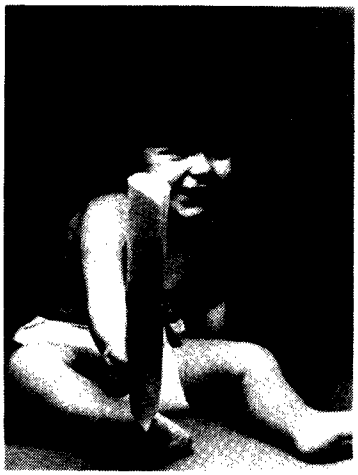

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BSc'82, works for Chevron Oil of Sudan in Khartoum. . . . UBC Catering's loss is Coast Cuisine Delicatessen's gain. After seven years, both part-time and full-time, with UBC, **Rebecca Dawson,** BHE'82, will be owner and manager of Coast Cuisine. . . . **Dianne Flood,** MSc'82, has taken her audiology training to New Brunswick, where she works for the school board in Woodstock. . . . A new job, a new address and, in September, a new addition to the family for **Eddie Kahing Lam,** MBA'82, who recently moved to Los Angeles, there to take up a position as assistant vice-president for Omni Bank. . . . **Robert J. Miller,** BASc'82, is general foreman, pipe department, for Versatile Davie Shipbuilding in Ste. Foy, Quebec. He has two children, Jeanne Alexander (two years) and Dannielle Therese (one year). . . . In August 1984 **Katinka M. Smeele,** BSc'82, married Andrew Gamble, a fellow employee at Columbia College in Prince George. . . . **Tony Fogarassy,** BSc'83, was promoted to Geologist I with Shell Canada Resources Ltd.'s Frontier Division, Nova Scotia District. . . . **Brian McKeown,** BA'83, is an insurance claims examiner at Reed Stenhouse Ltd. He's working on his AIIC diploma. . . . **John Wong,** BSc'83, develops pharmacy and dental software for a West Vancouver firm. He will marry Marlene Mar on August 10, 1985.

BIRTHS

Judith L. (Wilson) Adams, BHE'69, MSc'73, and Arthur E.S. Adams, a son, Arthur John Wilson Adams, June 1, 1984. . . . **Linda (Owen) Brunton,** BSR'77, and Nick Brunton, a daughter, Michelle, March 23, 1985 in Muri, Switzerland. . . . **Joy Ward Fera,** BRE'72, and Stephen C. Fera, BPE'71, a daughter, Shannon Heather Joy, March 30, 1985 in Burnaby, a sister for Stephanie. . . . **Marilyn (Swales) Hanson,** BHE'74, and **Richard Hanson,** BSF'75, a son, Ryan Patrick, October 16, 1984, a brother for Krista and Matthew. . . . **Craig Homewood,** MSc (Bus. Admin)'83, and Joan Homewood, a son, Michael Leonard Douglas Homewood, April 13, 1985 in Vancouver. . . . **Terry Leche,** BSA'61, MSA'64, PhD (Sydney), and Jenny Leche, a daughter, Michelle Victoria, May 16, 1984, a sister for Angus. . . . **Bruce R. de Lotbiniere-Harwood,** BA'69, MBA'71, and Maria de Lotbiniere-Harwood, a son, Drew Alexandre, January 21, 1985. . . . **Kyle Mitchell,** BCom'65, LLB'66, and **Mary Mitchell,** MLS'74, a son, Daniel Kyle Mitchell, April 9, 1985 in Vancouver. . . . **Susan (Robertson) Morris,** BEd'78, and Les Morris, a son, Stuart James Colin in Sechelt, January 24, 1985. . . . **David Perry,** BA'73, and **Jo Ann (Zerebecki) Perry,** BEd'75, a daughter, Lindsay Rae, a sister for Roxanne and Nicole. . . . **Shirley A. (Rennick) Pitt,** BA'81, a son, David William, September 14, 1984, a brother for Michael Steven Joseph. . . . **David Speed,** BASc'83, and Judith Speed, a daughter, Ashley Frances, April 17, 1985. . . . **Hugh L. Stephens,** BA'67, and Catherine Harvey, a daughter, Phoebe Gwen Llewellyn, March 2, 1985 in Singapore, a sister for Nicola. . . . **Brenda L. (Godwin) Yoshida,** BSc'77, and **Vernon S. Yoshida,** BEd'77, a daughter, Morganna Kimiko, February 20, 1985, a sister for Gregory, a granddaughter for **W. Garth Godwin,** BA'57, and a great-granddaughter for **Kathleen M. (Inglis) Godwin,** BA'25.

IN MEMORIAM

Molly (Shone) Allen, BA'37, February 4, 1984 in North Vancouver. A member of the Beta Kappa Chapter of Alpha Omicron Pi Sorority while at UBC, she taught Latin, English and Physical Education at Haney and North Burnaby High Schools after graduation. She is survived by her husband, Sidney G. Allen, and by her son Lawrence T. Allen and his wife, Jenny.

Mary Isabel Buxton, BA'22, January 13, 1985 in England. A language teacher for 42 years in Burnaby, she is survived by her sister, Clessie Buxton of Dorset, England.

Donn Carmichael, BA'52, MLS'74, January 12, 1985 in Victoria. After a 20 year career as a naval officer, he went back to university, first to the University of Ottawa, and then back to UBC. He worked as a librarian for the Greater Victoria Public Library from 1971 until his death. He is survived by his wife Helen, mother Ruth, two daughters and a son, five stepchildren, and a brother and sister.

Edwin Telford James, BA'20, January 20, 1985.

Constance C. Johnson, BA'33, BCom'33, January 24, 1985 in Washington D.C., where she had lived and worked for many years.

Arthur Lord, BA'22, LLD'58, February 21, 1985 in Vancouver. Born in Liverpool, England in 1885, he emigrated to Canada in 1907. He was the last surviving charter member of St. James Masonic Lodge No. 80, and was also a member of the CPR Pensioners Association. He is survived by a brother, Fred, and sister, Aida, of Liverpool.

Douglas Macdonald, BA'30, February 19, 1985 in Vancouver. He was active for many years in the insurance business and in 1952-53 served as president of the UBC Alumni Association. He is survived by his wife Edith, daughter Sherrill Sarnis, sons Brock and Gregg and daughter-in-law Marianne, as well as two step-children and nine grandchildren.

Margaret R. (Purves) McGill, BA'33, January 4, 1985.

Daniel Harvey MacKirdy, BA'47, BEd'53, MEd (Toronto), January 28, 1985. He served as a teacher, principal and district superintendent in the B.C. school system from 1947 to 1977 when he retired. During the Second World War he was a navigator in the RCAF, receiving the Distinguished Flying Cross in 1945. He is survived by his wife Ina, BA'41, BAL (Washington), two daughters, a son and two granddaughters.

A.E. (Ernie) Morell, BA'27, MA'29, February 14, 1985. The founder of Morell Pure Foods Ltd, he is survived by his wife Mary, daughters Patricia and Barbara, and their families.

Hugh L. Ormsby, BA'32, April 1984.

Ernest George Touzeau, BASc'28, December 16, 1984. Until his retirement in 1970 he was chief forest engineer at McMillan-Bloedel's Northwest Bay Division. He is survived by his brother Walter Touzeau, BSA'34, sister Lillian Manzer, daughter Marilou, BSN'61, and her husband Bob Paterson, BSc'60, of Calgary, daughter Valerie and husband Joe Orth of Vancouver, and five grandchildren, including R. Bruce Paterson, BASc'84. ■

RICHARD FRENCH, BSc'68: RESEARCHER TURNS POLITICIAN

By Andrew Purvis

Richard French, BSc'68, leans back and jerks a thumb out his window at the wrought iron fire-escapes and stone ledges of lower Westmount, the riding he has represented in Quebec's National Assembly since 1981.

"The buck is not stopping here," he briefly asserts. "Maybe in Toronto or New York, but not Montreal. Quebec's economic performance for the last 15 years has been significantly worse than Ontario's."

French is equally plain about who he thinks might reverse this downward trend. Although his English constituents in Westmount have traditionally been the province's business leaders, the MNA says they will not play a significant role in Quebec's economic future.

"The hope to amend or modify (Quebec's economy) lies with the francophones," he says.

While evidently committed to his province's political fortunes, French also puts stock in remaining intellectually detached from the rough and tumble world of provincial politics.

"It's very debilitating to start to believe that the world turns on the next election," he says. "I believe it's extremely healthy for me to think about things."

A Rhodes scholar, French received his doctorate from Oxford, lectured on the history of science at Princeton, and is currently teaching a business policy course at McGill. He has published 13 papers, on topics ranging from vivisection in Victorian England to industrial policy-making in Ottawa in the 1980s.

"I IDENTIFY WITH UBC MORE THAN ANY OTHER SCHOOL," SAYS THE MNA FOR WESTMOUNT AND FORMER RHODES SCHOLAR.

"I love research," he says. "If I was forced to make a decision, for ever and ever, between public life and research, I would stay here."

He points in concluding, to the rows upon rows of well worn volumes lining his narrow university office.

French, 38, was born in Montreal and still finds living in the largely francophone city thoroughly stimulating.

"The great thing about being an anglophone in Montreal," he explains with sincere enthusiasm, "is that you live in these different worlds and yet there are no trade-offs. You're living in another culture but you don't have to give up the English community."

While he loves Quebec, French still has strong, fond memories of his university days in Vancouver.

"I identify with UBC more than any other school I've been to," he says.

"One of the greatest experiences of my life was joining Beta Theta Pi fraternity," he says with a slightly apologetic smile. "It was not a fashionable time for fraternity living, but without that frat I would have spent all my time studying. I would not have grown up as much as I did."

The brothers at Beta Theta Pi will, no doubt, be proud. ■

UBC

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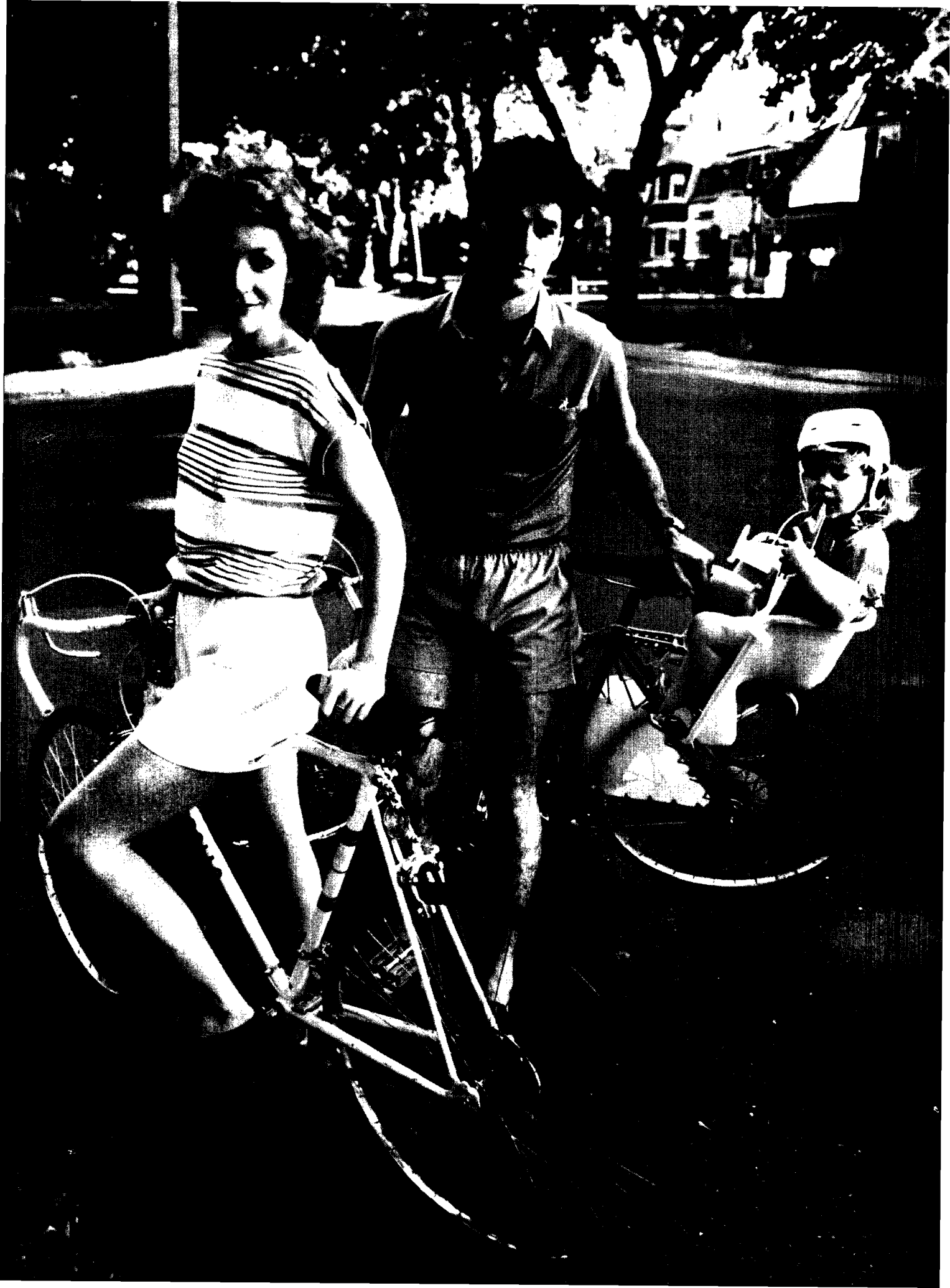

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We're also bringing new technologies on stream, such as automated teller machines, to provide the service flexibility young adults demand.

For many years, the Commerce has been a bank young Canadian adults have turned to for financial help and guidance. For today's young people that remains something they can count on.

In a changing world, you can count on the Commerce.

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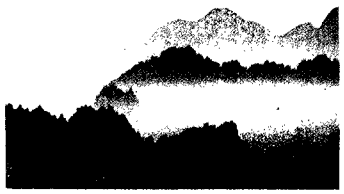
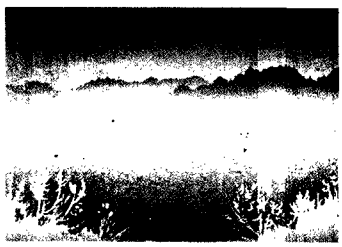
B Summer Morning



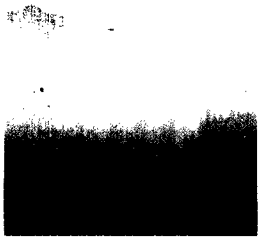
C Sakinaw Lake



D Early Frost

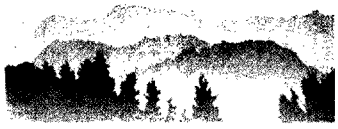
E Summer Rain

F Cove



G Port Moody

H Indian Summer



I Sunday Night

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