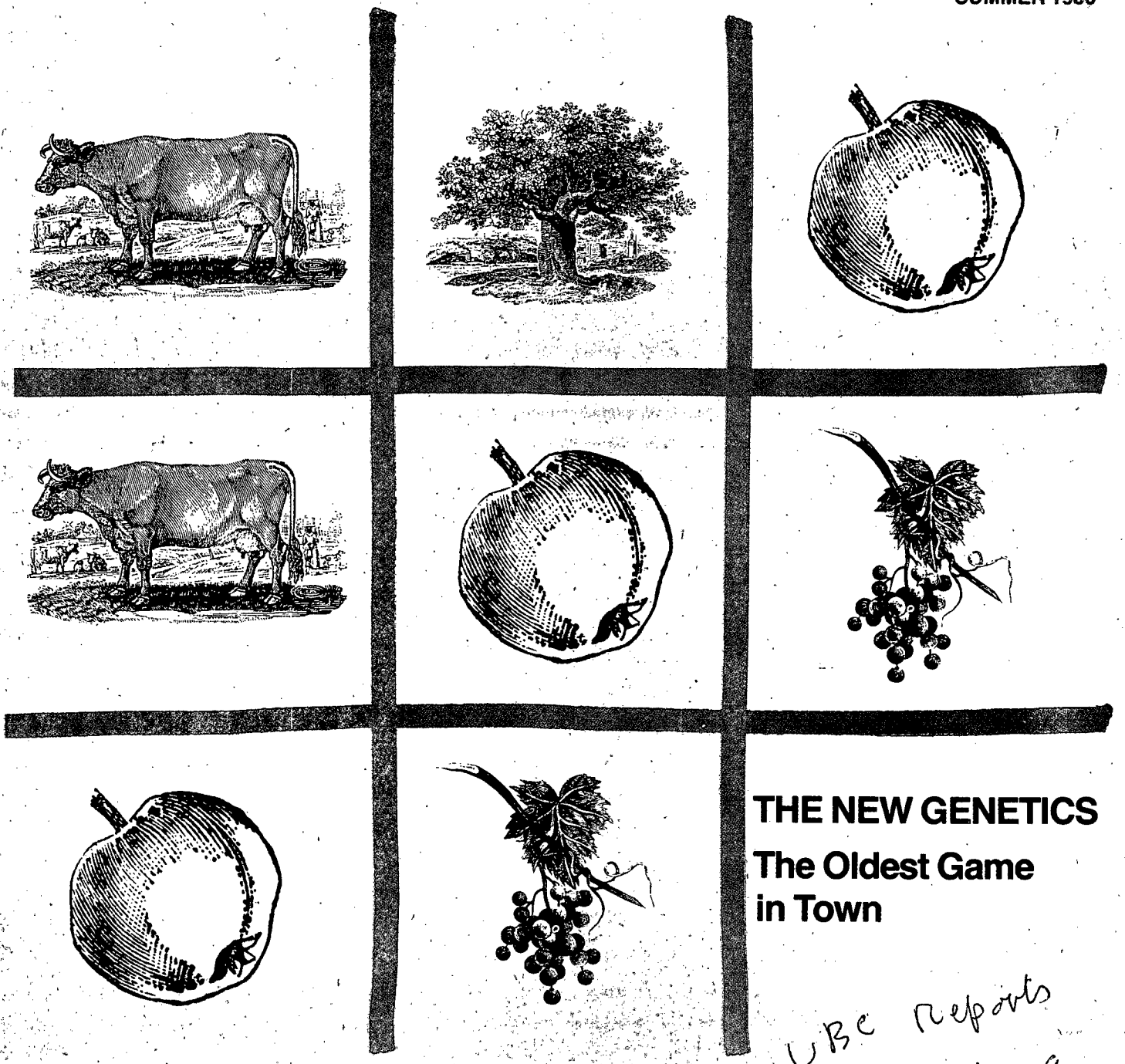
UBC ALUMNI Chronicle

SUMMER 1980



THE NEW GENETICS

The Oldest Game in Town

UBC Reports pages 8-9

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UBC ALUMNI
Chronicle
Volume 34, Number 2 Summer 1980

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EDITOR Susan Jamieson McLarnon, BA'65
PRODUCTION EDITOR: Christopher J. Miller (BA, Queen's)
COVER Annette Bruekelman

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President's Message

One of my main objectives during the coming year will be the implementation of the five-year plan recently approved by the alumni board of management. Copies of the plan can be obtained by contacting the alumni office, Cecil Green Park.

The plan implies an expansion of the association's activities which cannot take place without more volunteer involvement. Under the revised constitution the major responsibility of the vice-president is to recruit more volunteers. If you'd like to help UBC, we'd like to hear from you!

The five-year plan committee re-stated the alumni association's commitment to act as a link between the university and the community. A major vehicle for this is the *Chronicle*. We hope to include items that will generate response from our graduates.

Perhaps owing to the increased size of the university, many recent graduates see their own faculty as the primary focus of theeir interests. Therefore the five-year plan recommended this view be reflected in our approach to association activities including fund-raising. During the coming year we will put an increased emphasis on faculty/division programming.

Dr. Douglas Kenny, president of the university, has indicated his willingness to meet with alumni in communities outside the lower mainland. We look forward to involving as many areas as possible in this program. It is also planned to expand our branch and community involvement activities such as the University Singers' annual tours, the speakers bureau and the mini open house events.

There is a new surge of enthusiasm within the alumni association. I am thankful to be in a leadership role at a time of change initiated by my predecessors.

W.A. (Art) Stevenson, BASc'66,
President, 1980-81

The New Genetics
The Oldest Game in Town

Tim Padmore

One can argue that genetics is the oldest of the sciences. Long before recombinant DNA, long before Gregor Mendel and his garden peas and long before the industrious plant hybridizers of the 1700s and 1800s there were systematic efforts to manipulate the genetic material of plants and animals to produce superior organisms. After all, even the choosing of the strongest and fairest woman of the tribe to be the wife of the chief is a form of genetic manipulation. The domestication of animals and the development of productive food crops predate written records and, because of their practical urgency, presumably anticipated the second oldest science, astronomy.

In the 20th century, genetics has become a half a dozen sciences as researchers unravel the tangled threads of inheritance and follow them to new applications in medicine and chemistry. Today, animal and plant science as well is receiving a fresh boost from the exotic disciplines it has spawned. At the same time, advances are still being made in more prosaic and venerable techniques.

All this is well-illustrated at the University of B.C.

For example, meet Brian Holl of plant science. The lantern-jawed Prairie native came to UBC last year after seven years at the National Research Council's Prairie Regional Laboratory in Saskatoon. He's an expert on the genetics of nitrogen fixation, the process by which legumes like clover, beans and peas can take nitrogen from the air and convert it to ammonia, effectively creating their own fertilizer. One reason for the move to B.C., he says, was the great potential here for using legumes to fertilize large areas of

The percentage of protein in our milk is slowly declining — the effect of breeding choices based on economics rather than nutrition.

nitrogen-poor rangeland, in reforestation and for mine reclamation.

What Holl would like to do is tailor new legumes that are more efficient nitrogen fixers. He is focussing on "leg-hemoglobin." Cut open one of the nodules on the roots of a clover plant and it should appear pink or red. What you're seeing is the plant equivalent of human hemoglobin, the molecule that ferries oxygen from lung to tissues. Leg(ume)-hemoglobin, a very similar molecule, plays a quite different role.

What enables legumes to fix nitrogen is a symbiosis between certain soil bacteria (family name "Rhizobium") and the plant itself. Back in some evolutionary yesteryear, the plants discovered they could protect themselves from infection by the bacteria by isolating the bugs in cysts or nodules. The bacteria brought an enzyme, called nitrogenase, that can attach hydrogen atoms to nitrogen to make ammonia. Ammonia is gold to a plant; now there was a motivation to make the cyst salubrious. The main amenities: nutrients to fuel the conversion and a form of protein called globin. The bacteria contributed another complex molecule, one built around an iron atom, called a home group. Together, they made leg-hemoglobin.

The leg-hemoglobin resolves what at first sight would seem to be a fatal flaw in the symbiosis — oxygen, required in copious amounts to burn the nutrients, poisons the nitrogenase enzyme. The leg-hemoglobin protects the enzyme by binding up free oxygen, releasing it only as it is needed by the cells.

This much was known. But there are many varieties of leg-hemoglobin and what no one had tried to do is look for "good" and "bad" hemoglobin and then to breed plants that contain the most efficient sorts. Holl is using techniques from microbiology in his search. To screen for different varieties of hemoglobin, for example, he uses electrophoresis, in which minute quantities of proteins are separated and identified by dragging them through a gel with a weak electric field.

Contrary to what is written in many textbooks, legumes do not necessarily revitalize soil, says Holl. "I'll probably be drummed out of the club for this...but under fertile conditions, nitrogen fixation probably contributes only about 30 per cent of the plant's total nitrogen." In other words, 70 per cent is stolen from the store of nitrates in the soil. A second theme of Holl's research is directed to reversing this situation.

There is a second enzyme that controls the nitrate thefts, rather similar, as it happens, to the first. Holl hopes to pick apart the mechanism that switches the two enzymes on and off to get clues to making legumes that will act in fertile soil as they

do in barren soil, where they will synthesize 100 per cent of their nitrogen needs.

In the meantime, he has four students studying applications of legumes in B.C. One is looking at their role in the high grass lands near Kamloops, first to see if they in fact contribute anything at all to soil fertility, and second to explore the possibilities of increasing the contribution. Another is looking at reclamation of waste dumps from the Kaiser coal mines, and two more are studying forestry applications. Reforestation is seen as vital to B.C.'s future, but if foresters have to use purchased fertilizers to guarantee subsequent crops the cost will be exorbitant, says Holl. Legumes look like the answer: "From an economic point of view it's so logical it hurts." The main challenge is to find strains that will grow well in the relatively acid conditions of the forest floor.

The work of George Eaton is a sharp contrast. Eaton is a pomologist, a specialist in fruit growing. Tree tall and quiet spoken, he studies prosaic questions like pruning, thinning and weeding. But with some modern twists. Detailed hand pruning of blueberries, for example, is too expensive these days, so he and an undergraduate student are working out a system where the grower simply mows his bushes every few years and then applies fertilizers to bring them quickly back into production. The hand clipper can also be replaced by chemical pruning: one example is the thinning of apple blossoms to prevent trees from overbearing. (Fruit trees often lock into a cycle of producing plentiful-but-poor fruit one year, followed by a year of few fruit.)

One successful experiment involved treating grapes with a chemical that releases ethylene gas. In tests last summer on the UBC campus the gas increased sugar content and decreased acidity. Low sugar and high acid are two reasons why B.C. wines don't shine. Of course, UBC isn't the sunny Okanagan. But the experiment is still significant, says Eaton. Last summer, a lovely one for Vancouver, would rate as poor in the Okanagan, just the sort of season when the grapes need help most.

The research that makes Eaton really excited doesn't involve experiments at all, but a way of looking at experiments. There are many linked factors involved in evaluating, say, the yield of peaches per acre. There's the number of trees per acre, the number of peaches per tree, and the size of each peach, Eaton explains. Each factor can be broken down further — the number of blossoms per branch, the number of peaches per blossom, and so forth. Which factors are the important ones? Eaton is developing statistical techniques to find out. The answers, he believes, will enable researchers like himself to concentrate their limited resources of money, time and manpower where they will do the most good.

A plant breeder may work 10 years to come up with a couple of good new strains.

Right now he's applying the method to cranberry growing. One surprising, although tentative, finding: a weed that growers go to great expense to eliminate may actually increase net production in certain circumstances.

Breeding is a slow business — a plant breeder may work 10 years to come up with a couple of good new strains. With animals, the lag may be even longer, because it takes so long to evaluate the results of each experiment. Ray Peterson of animal science is working on one shortcut, a technique that could cut years off the time needed to decide whether dairy cows are going to be good producers.

The idea is to measure metabolic precursors of performance, chemicals in the blood that can be reliably associated with future lactation prowess.

The first (and perhaps the easiest) step has been taken. Blood samples from more than 500 cows in 35 dairy herds in the eastern Fraser Valley were analyzed at a human blood testing lab and levels determined for about 20 different chemicals. Remarkably, levels of several chemicals were closely correlated with milk production. One enzyme, alkaline phosphatase or PA, went up and down with milk output so faithfully that Peterson estimates he can predict production with 90 per cent accuracy by simply measuring PA concentration in the blood.

The next step will be to take serum from young animals, do the same blood tests and then see how the animals produce as adults. Peterson already has the necessary serum frozen away and the animals are now mature producers, so the work will go quickly if he can get funding.

"If we could come anywhere close to that 90 per cent, if we could take young animals and predict their proof even with a reliability of 50 per cent, the savings would be very large." What the dairy farmer would do, of course, would be to select the good future producers, coddle them to adulthood and use the rejects for meat.

An even greater advantage is available if the method will work with young bulls, which otherwise take seven to eight years to prove out. Peterson believes that the blood chemical traits associated with milk production genes may well persist even in an animal which, because of its sex, will never produce milk.

Every farmer, of course, is a breeder. He chooses the best cows he can and orders semen from top bulls. Mostly this is good for the breed, but there are forces, Peterson has found, that can produce negative results. One such force is the pricing formula for milk. In B.C., the formula rewards fat content but makes no mention of protein. As a result, the geneticist says, the percentage of protein in our milk is slowly declining — the effect of breeding choices based on economics rather than nutrition. In seven years the protein level has declined by about three per cent, he says. Based on computer calculations of the genetic drift, Peterson predicts that the total drop will be close to 20 per cent.

"I don't want to get into saying you should have such and such a percentage. I just want to point out what the consequences of the present pricing formula are."

The consequences are an unsettling reminder that genetic "manipulation" proceeds willy nilly as a consequence of all man's actions, as it has gradually for millenia, and as it will at an increasing pace in the future. □

Tim Padmore, BA'65, (PhD, Stanford) writes on science for the Vancouver Sun *– and occasionally for the* Chronicle.

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A Very Pedestrian Campus Tour

With Maps and Mobility, UBC is Yours For the Experiencing

Destination UBC....And not having set foot on the Point Grey turf in nigh on 30 (20, 10 or even 5) years, you may be suffering a touch of unease at the prospect of finding your way amid the new forest of buildings and parking meters. Fear not! *The Chronicle*, ever concerned with the welfare and educational opportunities of its readers, herewith provides a very condensed guide to touring the campus.
Clip for future reference.

Equipment: Two feet or similar transportation is essential as vehicles are not permitted in many areas of the campus. The great majority of the buildings are now ramped for wheelchairs.

UBC's 990 acres may seem a bit much at one go for even the most avid tourists. so these tours are limited. One and a quarter hours will take you on a tour of the health sciences and engineering sectors or the arts and the library.

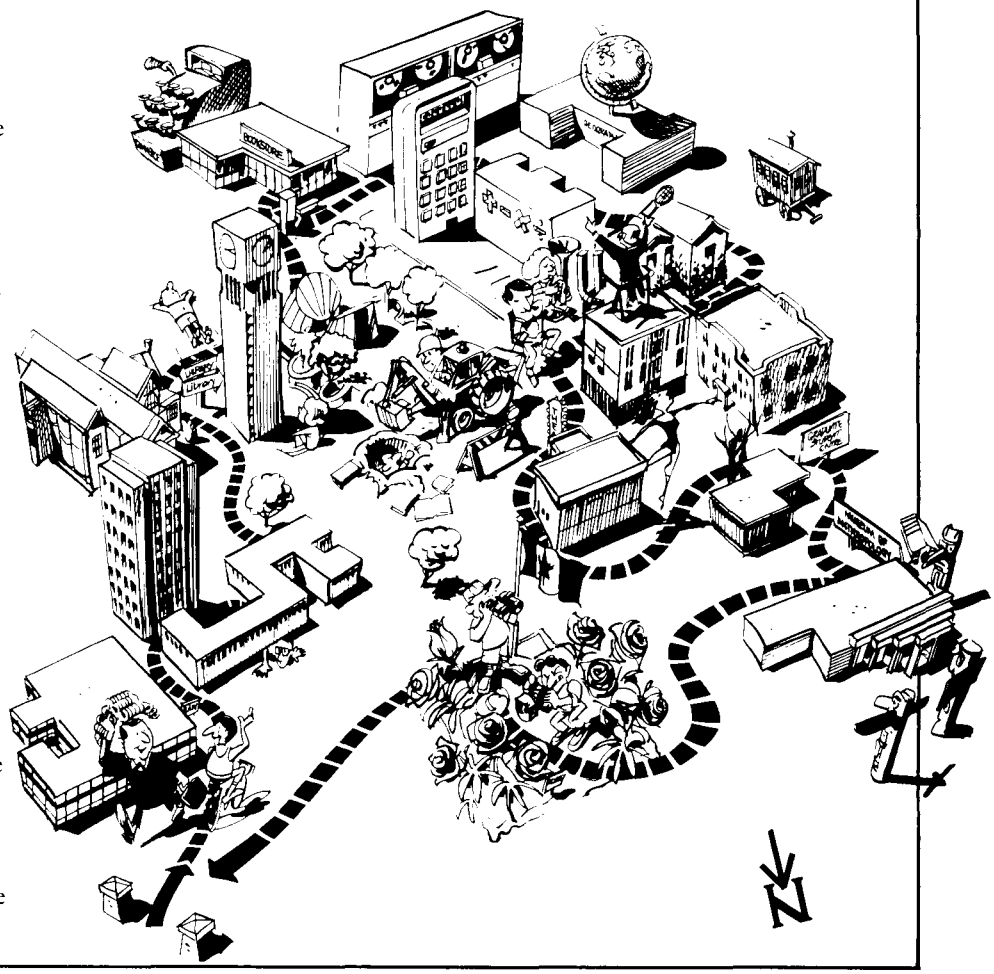
Getting here: There are a variety of bus services and parking is available at meters, parking lots (there's a new parkade behind the recently opened Koerner Hospital) or for the hardy types there's always "C" Lot.

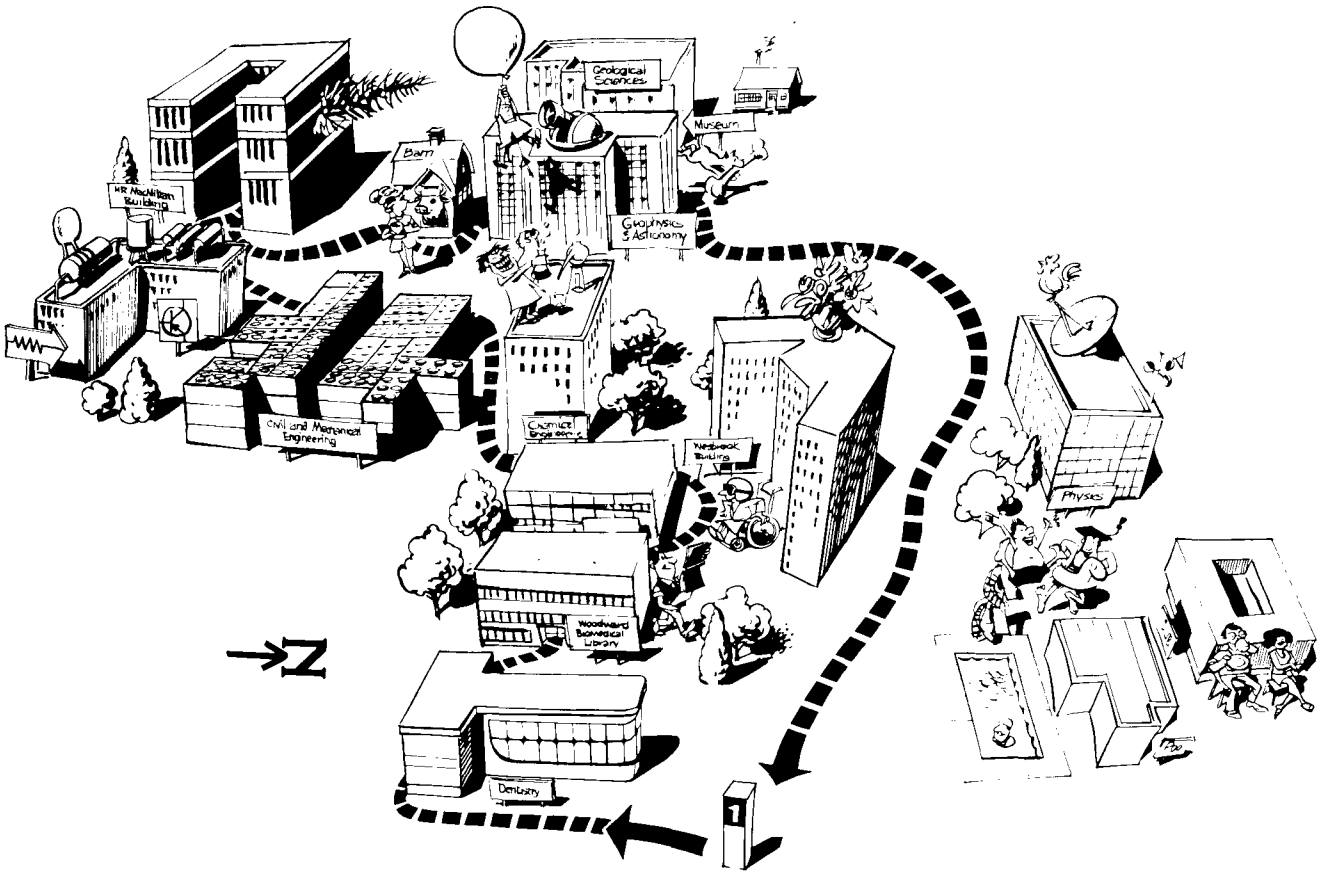
And Now for the Arts....

Head for the north side of campus and our only remaining stone gates. The tour map begins at Gate 3 (a tall pillar with a 3, at the corner of Crescent Road and Marine Drive. Start your explorations along the East Mall with the Curtis law building and the Buchanan arts complex. A right turn through Buchanan takes you to the library lawn, where on a sunny day the worshippers of Ra pay homage....Brock Hall, behind the library, is used as a study hall and the annex houses the Crane library for the visually handicapped...a long ramp in front of the main library leads to the underground undergraduate Sedgewick library with the world's largest potted trees....Head south out of Sedgewick to the Bus Stop (please note that the bus has not stopped here for at least 15 years) for an ice cream or the bookstore for a T-shirt...Behind the bookstore is the computer science building. To the south commerce and business administration and to the north some of the oldest buildings on campus, semi-permanent in 1925 and still being renovated. Today they house mathematics, geography, administration and the old auditorium....Walking north behind the auditorium, you'll see the armory now used for indoor tennis and exams....A giant tuning fork marks the music building, part of the MacKenzie Centre for the Fine Arts, along with the Lassarre fine arts/architecture building and the Freddy Wood theatre....At the end of the Main Mall is the flagpole and the best view on campus. To your left the faculty club and the graduate student centre. Below you the university rose gardens....Across Marine Drive, the not-to-be-missed museum of anthropology. Be sure to walk around the building to see the totem poles and Haida houses on the sea-side....A stroll through the rose garden takes you back to the start of the tour.

We've not gone into any of the buildings on these tours but you're more than welcome to have a look. Explore a bit off the beaten track. There's lots to see. Information service telephones on the Info UBC displays at the start of the tour routes can answer any questions you may have.

And while you're on campus come and visit the alumni association at Cecil Green Park. We're not on these maps but you'll find us on Cecil Green Park Park Road, roughly behind and to the east of the museum of anthropology.





Health Sciences and Engineering...

From Gate 1, at University Boulevard and Wesbrook Place head south, smile at dentistry and take a look at the new hospitals further south, the Koerner acute care unit, the psychiatric hospital and the extended care facility....A right turn takes you in the direction of the Woodward Instructional Resources Centre, with its biomedical library and the treasures of the Woodward memorial room....A meandering route goes past the Wesbrook building, the Cunningham pharmaceutical sciences building and across the East Mall to the engineering buildings: civil, mechanical, electrical and chemical and the Main Mall....On your way you'll pass a grove of trees called the Fairview Grove, marking the site of the first temporary buildings on the campus...Head south across the mall toward the MacMillan building, home of forestry and agriculture. On returning to the mall head north to the Barn, built 1917, for coffee and a UBC cinnamon bun, sticky but good.

Refreshed, carry on to the Forward metallurgy building west of the Barn and to geological sciences, and B.C.'s only dinosaur skeleton, and to geophysics and astronomy, the one with the white dome on top for their telescope. Back on the Main Mall and still heading north you'll pass the blue Scarfe education building and the biological sciences building on the other corner. Yes, the old building is on the inside. It sprouted wings in the '60s....At University Boulevard turn right and pass the chemistry building, old and new sections, and home economics. The building with the yellow disc (a radio telescope) on top is physics. By now you are back in front of Wesbrook. Across the street, the two campus pools, the student union building and the memorial gym and at the corner where all this began, the new administration building that has the information on how to become a student, pay fees or apply for a loan. □

Call it a watershed, a crossroad, a turning point or even a new era and you'll have some idea of where the UBC Alumni Fund finds itself today.

In 1979-80 the alumni of The University of British Columbia contributed well over $600,000 to their Alma Mater. There's a real feeling of achievement in that fact but also a real challenge for the future. According to John Banfield, who had headed the alumni fund committee for the past two years, what's needed to meet that challenge is greater participation from alumni.

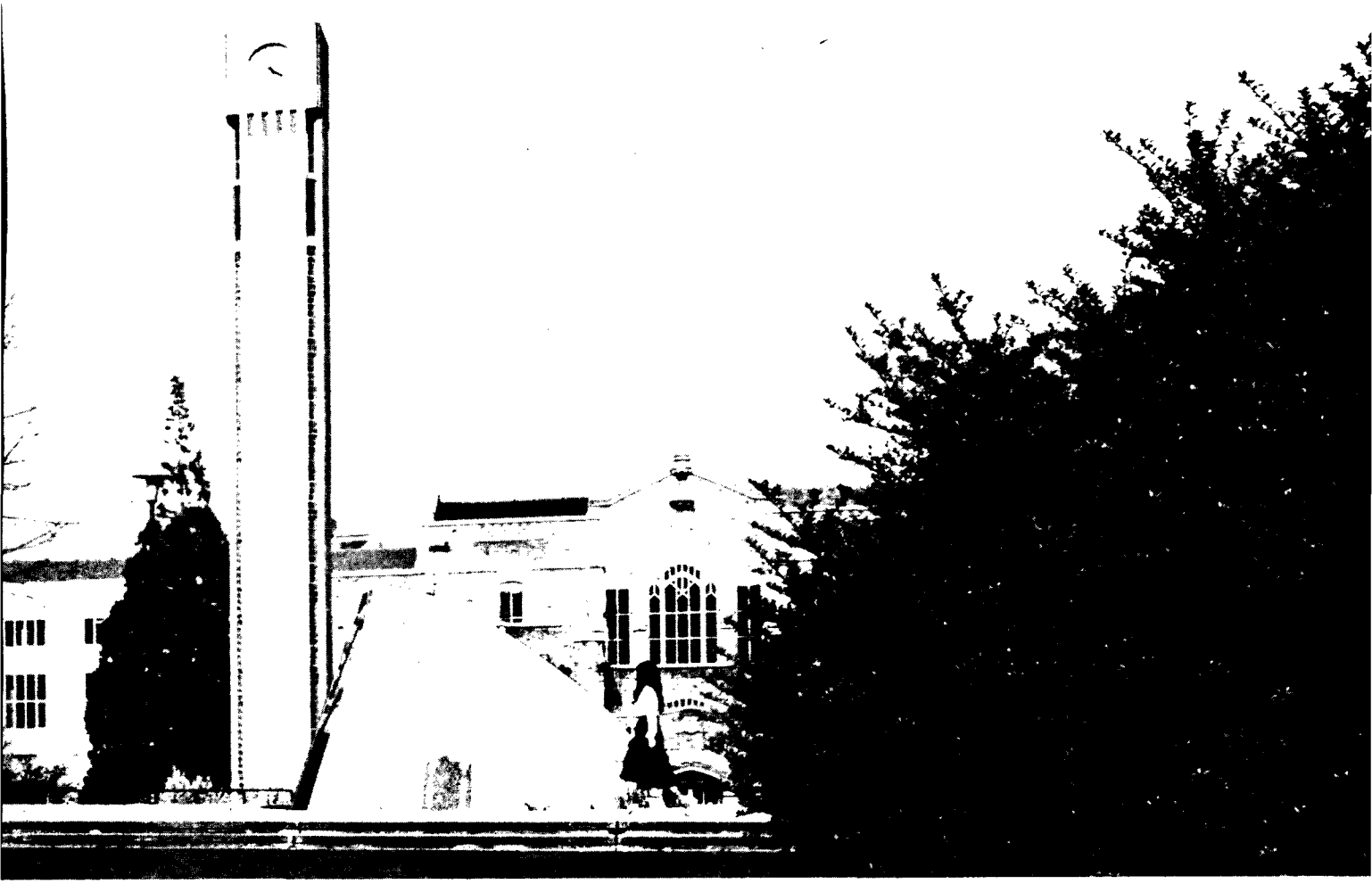
The alumni fund committee has taken a close look at its activities and come up with a long-term plan to encourage more alumni to give to UBC on an annual basis. One of the keys to greater participation in the fund is a change in solicitation methods. In the past requests for donations have been almost entirely restricted to direct mail — those cards and letters that probably seem to arrive on an unfailingly regular basis on your doorstep. Future plans include branching out into areas like telethons, personal solicitation by class or branch representatives or fund raising projects that benefit your faculty or special interest group. For example, the health sciences grads are currently seeking contributions to help endow the **John McCreary Lectureship Fund** that commemorates the late dean of medicine and creator of the concept of the health sciences centre. **Dentistry** alumni have a **Challenge** fund that asks for a $100 gift from each graduate, to establish a visiting lectureship program for the faculty. Members of the men's **Big Block Club** raised $6,000 to help provide sweaters for new club members and the proceeds of the Frank Gnup Golf tournament enriched the **Gnup Scholarship Fund** by $6,700.

These are ambitious plans for the alumni fund, that will need lots of work and lots of volunteers to help with that work. "I think the challenge will be to get the volunteers, organize ourselves and get to work," said Banfield.

Commitment to Student Aid

The annual commitments of the fund are a major alumni obligation. The **scholarship and bursary** program, which is one of the largest alumni-sponsored student aid programs in North America, needs $85,000 annually. Many alumni choose to support these awards with their gifts. The scholarships such as the **Norman MacKenzie** awards for first year and community college students entering UBC, the three scholarships funded by U.S. based alumni, for which preference is given to U.S. resident students and the

Achievement and Challenge:
A Report from the UBC Alumni Fund



National Scholarship Program are a few of the alumni scholarships that range in value from $500 to $1,500. They are awarded on the basis of academic excellence.

Bursaries are an essential part of university life. While students' marks must reach a set standard, the bursaries are given on the basis of need. The alumni offer the **Walter Gage Bursary Fund** for all UBC students and the **John B. Macdonald Bursaries** for the community college students entering UBC and they vary in amount from $150 to $1,500.

There are two other major commitments for the fund — $10,000 for the **President's Alumni Fund** and $20,000 for the **Buchanan Fitness Centre**. The President's fund is a "no-strings-attached" grant given to the university president to help student and campus projects that might not otherwise be undertaken. The other commitment represents a pledge of $100,000 over a five-year period to help equip the John Buchanan Fitness Centre in the Aquatic Centre. This pledge will be fulfilled in 1981.

Gifts That Work Many Ways

The alumni fund welcomes gifts of all kinds. Hundreds of UBC students have benefitted from the gift of one graduate which provides the funding to offer free tennis lessons on campus every spring. UBC's art collection has been enhanced by valuable oil paintings and sculptures. The library has been given collections of rare books. But there is another kind of gift that is most valuable because it can be used in many ways. It is the undesignated gift, or one to be used for "the area of greatest need." Approximately 15 per cent of all funds received fall into the undesignated category and their worth is immense in terms of benefit to campus life. These special funds are disbursed by a volunteer allocations committee that examines all requests for aid and makes recommendations based on established guidelines. This year the committee recommended grants totalling over $52,000. Among these are:

- $6,000 to assist in the microfilming and indexing of the *Ubyssey;*
- The student radio station received $4,000 to purchase FM broadcasting equipment;
- $200 aided development of a journal of medieval studies
- The women's athletics program used $4,030 for competitions, championship travel and equipment. An additional $1,200 grant matched the gift of an alumnus and enabled the women's rowing team to participate in the Canadian and U.S. championships;

Four superb film series will be in permanent campus circulation if $26,500 can be raised in the current alumni fund campaign.

A drop-in day care centre is a real and urgent campus need. The alumni fund hopes to raise $45,000 in the '80-81 campaign to get the project completed.

- $7,200 subsidized intercollegiate non-league sports participation in men's athletics;
- Over $15,500 provided travel assistance for students to attend academic conferences, workshops and field trips;
- $7,000 was used to produce a film on Bill Reid's "Raven and the clamshell legend" sculpture in the Museum of Anthropology.
- A festival of religion and the arts, Songfest, the Arts '20 relay, the student debating society, the *Chronicle* creative writing competition, the AMS lecture series, and furnishings for the reception area of the student health service.

Where a Real Need Exists

As part of its long range plan the alumni fund looked for projects — within the $50,000 range — that would appeal to a wide variety of interests "and that people would like to support." A special Projects Research Committee sought to identify areas "where a real need exists." The group subsequently recommended that four major new projects be offered alumni support — providing that sufficient funds can be raised through alumni giving.

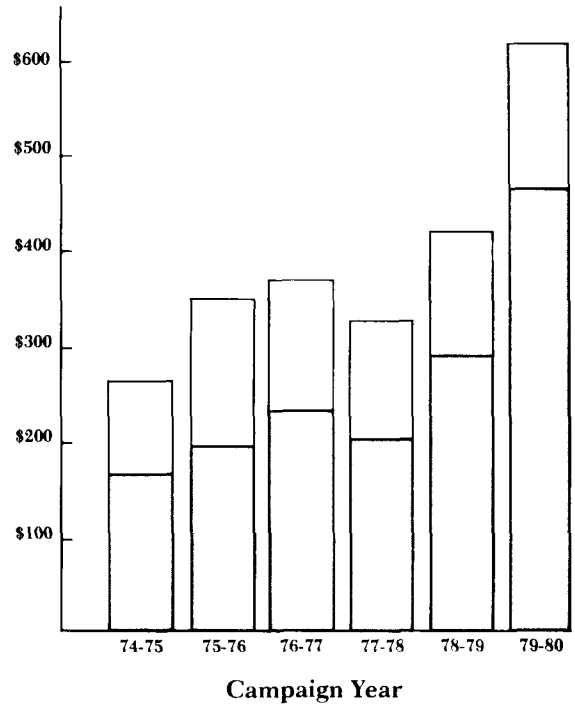
- **Day Care:** A changing university population has established a need for day care

(Continued page 14)

ALUMNI ANNUAL GIVING 1979-1980

Alumni Fund	$456,308.00
Resources Council	151,543.00
Total Alumni Annual Giving	$607,851.00

Bequests from alumni ($202,239) are not included.



Shaded portions of graph are Gifts Received Through the Alumni Fund

Blank portions of graph are Gifts Received from Alumni Through the Resources Council

Dollar amounts are in thousands

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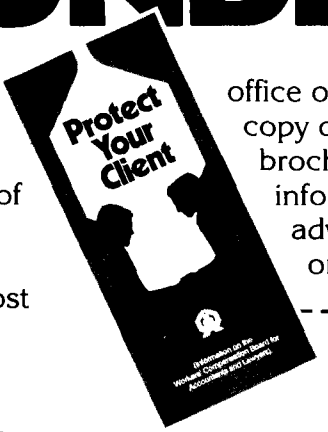

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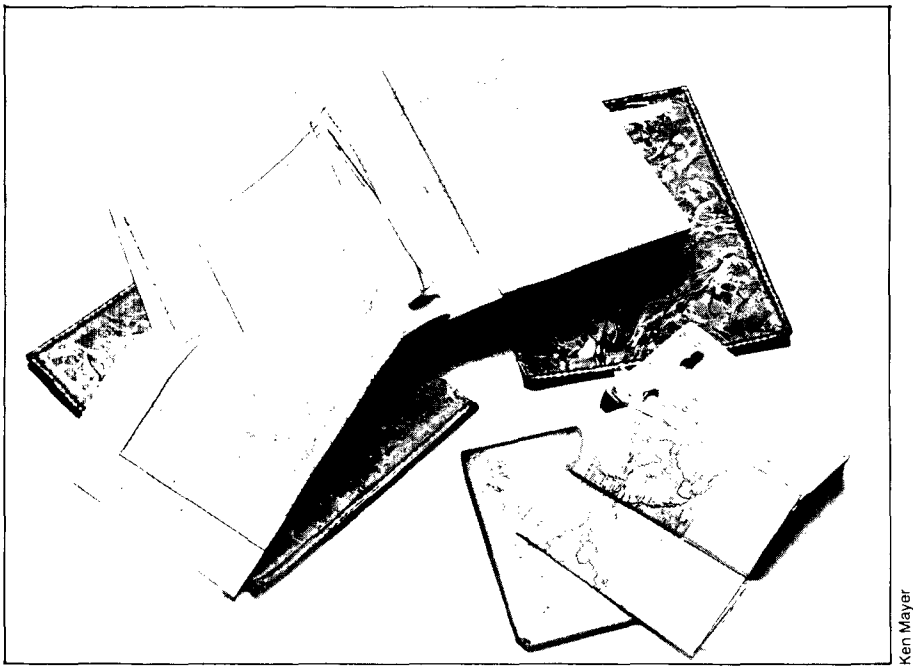
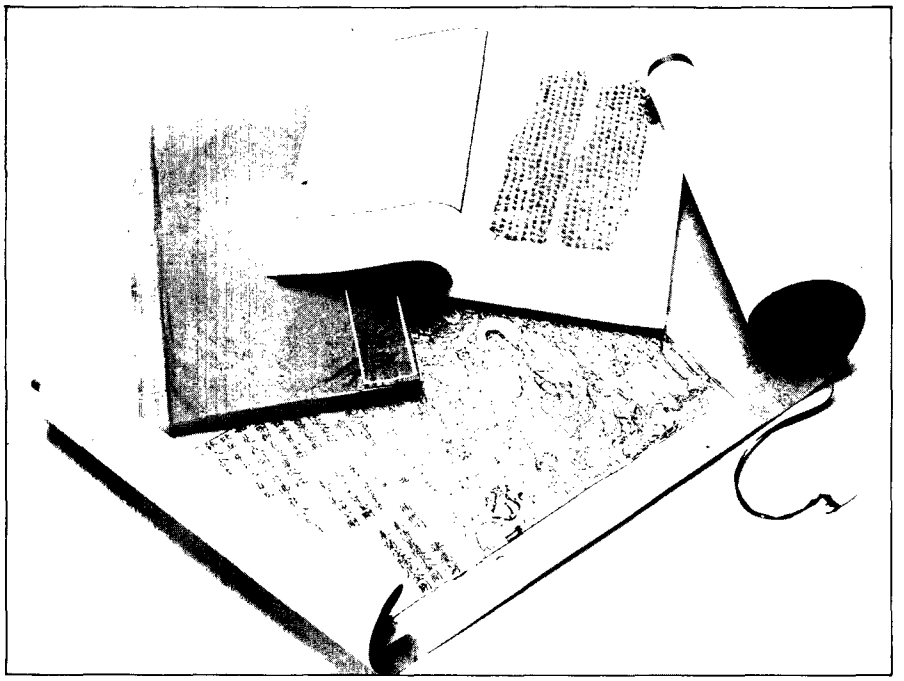


Ken Mayer

The Canadiana Collection, over 55,000 titles, published between 1545 and 1900, in microform, will become part of the UBC library resources if the alumni fund is able to provide $44,000 to assist the project.



The Asian Centre library will be able to substantially improve its research collection with a $34,000 grant from the '80-81 alumni fund.

facilities on the campus. Traditional co-op centres help many students continue their studies, but they do not fill every need. The trend to part-time course work, increasing numbers of mature (over 25) women attending university and a growing population of single parents mean that the campus is in real need of a *short stay, drop-in type of day care centre*. The university administration has agreed to supply the space but there is much more to be done. All the interior construction and finishing, with special play and rest areas and washrooms, suitable for children six months to eight years, and the basic program equipment add up to a bill of $45,000. The parents have turned to the UBC Alumni Fund for help.

• Film plays an important part in education and if the alumni fund is able to provide a grant of $26,500 UBC will have **four outstanding film series** in permanent campus circulation: *Civilization*, Kenneth Clark's survey of the arts through history, John Kenneth Galbraith's *The Age of Uncertainty*, on political economics, *The Long Search*, a BBC-Time-Life series on world religions and *Connections*, James Burke on science and history.

• Pre-1900 Canadian history is falling apart — at least its books and pamphlets are. One solution is the **Canadiana Collection**, a Canada Council-funded project to microfilm over 55,000 titles of Canadiana published between 1545 and 1900. Although the UBC library has a good collection of Canadiana, it is far from complete and many of the books are deteriorating rapidly due to wear and poor paper quality. The cost of bringing the collection to UBC is $44,000. In return the university will have a collection of Canadiana better than any now in existence and in a form more permanent than paper.

• In the Northwest corner of the campus, is the Nitobe Garden and next to it, the soon-to-be-opened Asian Centre. The new centre will focus its activities on the historical, cultural and economic links between Canada and the Asian nations. A $34,000 grant from the alumni fund would allow the **Asian Studies Library**, which will be part of the new centre to purchase film, books and journals, ensuring a meaningful research collection.

A Tribute to Walter Gage

"For me the success of the **Walter Gage Memorial Fund** was the highlight of the year," said John Banfield. "Gage was an outstanding person. Perhaps the most outstanding UBC has ever seen. I think that the Gage Fund was a most fitting tribute." The alumni fund played a key role in establishing the Walter Gage Memorial Fund in cooperation with the students and the university administration. "The most optimistic of us were saying the final total of the fund would be $150,000, and many were thinking $100,000." But alumni donors exceeded expectations and the Gage Fund endowment has passed the $200,000 mark and is still receiving contributions.

The Gage Fund handles many of the direct student aid requests that used to come to the alumni fund. Dale Alexander, the alumni fund director sits on the board of the Gage Fund ensuring that requests are dealt with by the most appropriate funding source. The Walter Gage Memorial Fund has already made several grants from its endowment income. It will always remain open for further gifts to that endowment.

The $500,000 Challenge

The 1980-81 UBC Alumni Fund campaign is about to begin. The goal is $500,000 in alumni donations. It's an objective that will only be reached with the help of many individuals.

Approximately $165,000 was received in major gifts in '79-80. To replace this amount in alumni gifts in the $25 to $100 range represents a formidable and unprecedented challenge. It means, in fact, that the UBC Alumni Fund must increase next year by more than the total number of dollars received by the fund two years ago. It's a real challenge — worthy of UBC and its graduates. □

BC Studies:

Academic, but not Deadly

Daphne Gray-Grant

The first thing you notice is the books. In the small room with the door marked *BC Studies* massive shelves are neatly lined with journals. But the colors! Icy blues, cheeky greens, screaming yellows and warm browns form a startling array of color, from floor to ceiling. And in the musty, fusty world of academic publishing, you know you've stumbled on something out of the ordinary.

Last year *BC Studies*, the journal with the bright cover, celebrated its tenth anniversary. In over 40 issues it has turned the high-powered gaze of the academic microscope on to the province of British Columbia — and along the way, it has destroyed a couple of myths about academic writing. This journal proves that research can be rigorous and yet readable, and what is more, that B.C. is not boring.

"The idea that you can understand this country from a Toronto bird's-eye view is dead," says Margaret Prang, who is a founder and co-editor of *BC Studies* and professor of history at UBC. "I think British Columbia is an underdeveloped area," she adds — not referring to railroads or convention centres, but rather to academic study. But then *BC Studies* is changing that.

Four times a year, anyone who is interested in British Columbia — from the professor of sociology to the grade 10 history student — can read a wide variety of material in the soft-cover, notebook-size journal. "The rise of this journal goes hand-in-hand with an increasing interest in the regions of Canada. I like to think that in a modest way we've encouraged that interest," says Prang. "Now the idea of regional studies is firmly established" she says. But it wasn't always that way.

"On a number of occasions, Margaret Prang and I had lamented the absence of a journal to publish things about British Columbia," says Walter Young, co-editor of *BC Studies* and head of political science at the University of Victoria. "Finally we decided to do something about it."

"There was a great deal of good work being done that never saw the light of day," says Prang. "The material would be sent to national journals, but never used because it was considered 'too local'." (An exception was the *B.C. Historical Quarterly*, a journal tht did publish local material — but it was concerned strictly with historical articles. It folded in 1958.)

"I can't remember which of us said it first, but Walter (Young) and I decided that something had to be done," says Prang. That something was called *BC Studies*, a journal not only for historians, but also for political scientists, sociologists, anthropologists and archaeologists — and of course, the general public. Getting the public interested was a major aim, starting with issue Number 1, in 1969.

Says Margaret Prang: "We wanted to be scholarly, but we wanted to be readable too." And her co-editor agrees. "We're keen to publish articles that the person who *doesn't* go to university can understand and enjoy," he says.

"We're not popular in the sense *Maclean's* is popular," warns Prang. "But we do have a good reputation with both

Ken Mayer

Margaret Prang, with a wall-full of BC Studies

BC Studies *co-founder/editor, Walter Young*

academics and non-academics." A glance at the table of contents shows at least one reason why. Variety. In any issue, articles may range in subject from economics to archeology, in treatment from macro to micro, and in tone from formal to breezily lucid. Those interested in art, for example, might savor an article on Emily Carr's complaints about her unappreciative public. A lover of local history could find satisfaction in a detailed account of the establishment of water and sanitation services in Vancouver. And the type of person who enjoys *People* magazine might be intrigued by a peek-a-boo glance at those famous Fabians, Sidney and Beatrice Webb, with an article on their brief time spent in the Canadian west.

"We want something that's readable to others than just academics," says Young, describing how the editors know when they've succeeded: "The printers tell us whether or not they read the issue. That's one of our greatest tests," he says with obvious delight.

Another proof of *BC Studies*' success, says Young, is the number of subscriptions going to places other than university libraries. "We find it particularly satisfying that a large number of high schools are using the journal." Moreover, the credentials of the writers they've published over the past 10 years prove that being published in an academic journal is not the exclusive domain of university professors. "We consider — and publish — work by high school teachers, graduate students and even undergraduates," says Prang. The criteria? "The quality of the research and writing."

Even the most noble publishing venture, however, must face the gritty details of reality. "When we started, we had no money," says Young. But they went to the Koerner Foundation for help and also received grants from B.C.'s three universities. "The first years we always felt we were on the brink of disaster," says Young. "But we survived." Presently funded by UBC, the University of Victoria and the Social Science and Humanities Research Council of Canada, *BC Studies* is now off the academic endangered species list. "For the first time in 10 years we're paid a small honorarium," says Prang. But she doesn't mind it took a long time to get that far. "We've had a lot of fun."

Fun? But then that's what makes *BC Studies* different from the average academic tome. It doesn't take itself too seriously. A tradition of lively book reviews, for example (often followed by equally-lively retorts) makes for entertaining reading — especially when George Woodcock is on the defense stand:

"Never in 40 years of writing...have I been reviewed at such length and with such a paper-tigerish show of righteous indignation as on this occasion," wrote Woodcock, outraged that two gentlemen should be foolish enough to find fault with his most recent work. "Oh that my adversary would write a book!"

"I must say, we don't actually promote those counter-attacks," says Margaret Prang, with a laugh. "But I'm pleased they're well read," she says, noting that a famous dispute between UBC political science professor Alan Cairns and Simon Fraser professor Martin Robin has become required reading for many undergradute political science courses.

Also popular with readers is the detailed "Bibliography of British Columbia", compiled for each issue by UBC librarian Frances Woodward. The bibliography includes books, articles and theses written after 1968 on the subject of B.C. Woodward must track down hundreds of journals in the sometimes elusive search for articles on B.C. But she takes a special interest in the job. "Recently I went on holiday, walked into a bookstore in Kamloops and found four more books to add to the list," she says with a certain satisfaction.

Another personal touch comes from Mary Ellickson who supervises subscriptions, mailing and accounts to the 1,00 subscribers. "I like to become familiar with the names," she says. And when subscribers forget to pay their account, instead of a bill, she sends a letter. "We have no delinquent accounts." Every four months, when 16 cartons of the journals squeeze her into a corner of the office, Ellickson is the one who mails the copies of *BC Studies* as far east as Newfoundland and as far north as Anchorage, Alaska.

Anyone unfamiliar with *BC Studies* might wonder why Mr. William B. Workman, 3310 East 41, Anchorage, is a regular subscriber. Perhaps he's a former B.C. resident and wants to keep in touch. Or maybe he's a graduate student working in the north and continuing academic research. But there's probably more to it than that. *BC Studies* is, well, readable. And maybe that's why Mr. Workman is interested. Says Margaret Prang: "One can be scholarly without being deadly."□

Daphne Gray-Grant, BA'79, is editor of the Western News. *Subscribers to* BC Studies *are always welcome. A fee of* $8 per year dispatched to The Editors, BC Studies *UBC Press, University of British Columbia, 2075 Wesbrook Mall, Vancouver B.C. V6T 1W5, will put you on the list.*

At press time it was learned that BC Studies *has been awarded a certificate of merit for its contribution to local history by the Canadian Historical Association.*

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UBC reports

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Photo by Dave Roels

Photo by Jim Banham

UBC was a major stop for Prince Charles on April 1 during a visit to Western Canada. He lunched at the Faculty Club and in mid-afternoon unveiled a magnificent new seven-foot-high sculpture entitled "The Raven and the First Men" in the campus Museum of Anthropology (above). The sculpture, commissioned by UBC benefactor Dr. Walter Koerner, depicts the Haida Indian legend of the creation of man symbolized by raven discovering man in a clam shell. It was carved over the past year under the supervision of artist Bill Reid, who created a miniature version of the work a decade ago. After looking over the new work in detail with Chancellor J.V. Clyne, the Prince of Wales toured the UBC museum under the guidance of director Michael Ames, left. The prince's visit to the campus ended with a visit to TRIUMF, the cyclotron operated by four Western Canadian universities on the south campus of UBC.

INSIDE UBC REPORTS

A special report on continuing education begins on page 2. The present status of and future prospects for this important aspect of UBC are examined in detail in seven articles inside.

University role crucial in adult education future

UBC and continuing education

What philosophy underlies your present efforts in the field of continuing education?

What future directions do you see continuing education in your area taking, given the kind of world we're moving into over the next couple of decades?

These were the two basic questions which a team of writers for *UBC Reports* asked in recent interviews with the heads of many of the University's continuing education units.

The articles resulting from these interviews, written by members of the staff of the UBC Department of Information Services, make up almost the entire contents of this supplement to the *UBC Alumni Chronicle*.

In a wide-ranging survey such as this, a number of impressions emerge:

- **Universities everywhere have a vital role to play in providing services for life-long learning; and**
- **Society in general, including governments, professional organizations and individuals, will have to invest more money in adult education to keep abreast of new intellectual developments and to satisfy the needs of the growing number of people who seek new knowledge for a variety of reasons ranging from economic improvement to personal satisfaction.**

We embarked on the project during the April exam period. It continued into May when many of those interviewed were busy marking student papers. Our thanks to those who took time out from very busy schedules to answer our questions.

Universities have a crucial role to play both now and in the future in the field of adult education.

That's the view of Prof. William Griffith, head of the department of adult education in UBC's Faculty of Education, who believes that the traditional roles of universities — teaching and research — will be heavily taxed to deal with everything from educating the undereducated to helping working professionals keep abreast of the latest developments in their disciplines.

Here are some snapshot views of the problems and possibilities in adult education garnered during an hour-long conversation with Prof. Griffith.

- Many school boards are talking about closing down or getting rid of elementary and secondary school buildings to ease the burden on taxpayers now that enrolments are declining.

But, says Prof. Griffith, there are more than 340,000 people in B.C. who haven't even got a high school education. They'll participate in a program to upgrade their education if it's available at low cost and at times when they can conveniently attend. "We have to think a lot more about the alternate use of physical facilities in the community."

- The most appropriate role for the University in dealing with Canada's aging population is research that will lead to ways of retraining the elderly, who have a tremendous potential for making contributions to society, but of a different kind than they made in their prime.

UBC, he said, has established a presidential committee on aging, which is hoping eventually to establish a research centre to bring together people from many disciplines — "this department being only one of them" — to devise ways to help Canada's older citizens cope with the problems posed by aging and a dynamic society.

- University continuing education programs can make a tremendous contribution to third-world development by training a cadre of specialists who will be prepared for a different cultural experience when they take up positions abroad.

"The third world," says Prof. Griffith, "is hungry for guidance on intelligent ways of developing, and the west hasn't been very bright about helping them. We've suggested capital-intensive ways of improving when what the third world really needs is labor-intensive ways of improving."

- Universities are coming to realize that their obligation is not just to produce the best possible graduates in each professional area, but to accept the responsibility for helping graduates to remain competent throughout their professional lives.

"About 30 per cent of doctors and practitioners in other professions are either so physically isolated or have such an overload of work that they're still doing what they learned 15 or 20 years ago. They're becoming obsolete because they don't have the stimulation of being associated with a university or a large hospital, where there's a constant exchange of information. It's no fault of theirs — it's a structural fault of our society."

- Faculties of arts and humanities have to be brought into the adult-education picture to help society to do some hard thinking about questions related to the quality of life.

"We're about as confused as it's possible to be when it comes to questions of ethics, morals and values," says Prof. Griffith. "And you don't have to go very far to see how confused. Take a walk down Granville Street some night or take a quick look in a divorce court. We've got problems we don't know how to deal with."

The humanities, for instance, have to guide us in thinking about the revolution in rising expectations on the part of women. "Continuing education programs have helped women become more independent," says Prof. Griffith, "but in some respects these programs can be dysfunctional if they don't re-educate the family unit to appreciate, accept and value a new role for women.

"We're not very bright if our solution to the problem of how a woman realizes her fullest potential is for her to leave the family and abandon those responsibilities. It's the integration of new life roles with the things in our society which we believe are good and should be maintained that we don't yet know how to deal with."

- Look for increasing government intervention and public pressure which will require professionals to continue their education after they've graduated from university training programs.

In the United States, it's now mandatory for professionals in some 50 oc-

Photo by Jim Benham

Prof. William Griffith, head of the adult education division in UBC's Faculty of Education, says universities have a crucial role to play now and in the future in the field of continuing education.

cupations to take continuing education programs, Prof. Griffith says, and he forsees Canadian legislation that will require similar programs in Canada, probably worked out in collaboration with professional organizations, as is the case south of the border.

"I think, too," says Prof. Griffith, "the public is becoming more and more aware of its rights and is demanding protection against the possibility of malpractice in the case of health professionals."

● Universities have a special obligation to educate "middle men," specially trained people who stand between the generators of "an avalanche of literature full of new ideas" and the practitioner, "who senses what his or her problems are but doesn't have a pipeline for getting at information."

Prof. Griffith sees the computer as being helpful here and says more is needed by way of review articles, which will "summarize and evaluate research and present it in a manner useful to the practitioner. Digests of research literature are beginning to appear, but the accelerating rates at which knowledge is accumulating leads me to believe that what we're going to need are digests of digests."

● When it comes to who pays for continuing education, Prof. Griffith believes we've been asking the wrong questions.

"Instead of asking who benefits from continuing education," he says, our response to the 'who-pays' question has been that the professional ought to pay all the costs.

"But the real question in considering the competence of doctors, lawyers or engineers is 'Are they up-to-date...are they competent because they know about the latest developments in their fields?'

"If we can increase the level of participation in continuing education by professionals by offering free or low-cost courses, it seems to me it's the public that benefits because better service is delivered. So I favor subsidized continuing education wherever this makes a difference in the participation rate, always keeping in mind that there's a group that believe you get what you pay for and anything free can't be valuable. For this latter group, it may even be necessary to provide courses at very high costs."

All this means a new approach to the question of government funding for continuing education, Prof. Griffith adds. "Right now, universities aren't funded to carry out this role. We need to convince governments at all levels of the benefits of continuing education and the need for more research money that will give us the facts on which to build more and better programs."

UBC program is 'destined to grow'

UBC has one of the better-known academic programs in adult education in the world and is one of three Canadian institutions where it's possible to earn a degree in the subject to the doctoral level, says Prof. William Griffith, who heads the program in the Faculty of Education.

More than 200 full- and part-time students are registered for post-graduate study in the department, which offers the Doctor of Education degree, two master's degrees and a diploma in adult education.

Faculty interests within the department cover a wide range of interests and include development of programs for the elderly, adult basic education for the illiterate and undereducated as well as those whose mother tongue is not English, distance education and the development of more appropriate delivery systems for the isolated professional and adult learner, and development of programs to aid industry in retraining workers whose jobs have been redesigned or eliminated.

Prof. Griffith's own interests lie in developing ways in which the myriad of institutions offering continuing education programs can co-operate so that the intended learner can be put in touch with community resources. "Right now, those with the least amount of education have the greatest difficulty finding out what learning resources are available and government incentives are needed to provide a more rational delivery system in the interest of serving the public."

The interests of UBC faculty members mean close co-operation between the department and community organizations, including trade and professional groups as well as other UBC departments and educational institutions.

Prof. Griffith expects that enrolment in graduate programs offered by the division will continue to grow. "There has been some retrenchment in terms of enrolment at the undergraduate level in education," he says, "but in terms of the needs and demand for adult education everywhere, I believe this is one area that is destined to grow."

Flexibility seen as key for continuing ed centre

Jindra Kulich is director of the most visible of all UBC units that provide continuing education programs for the public.

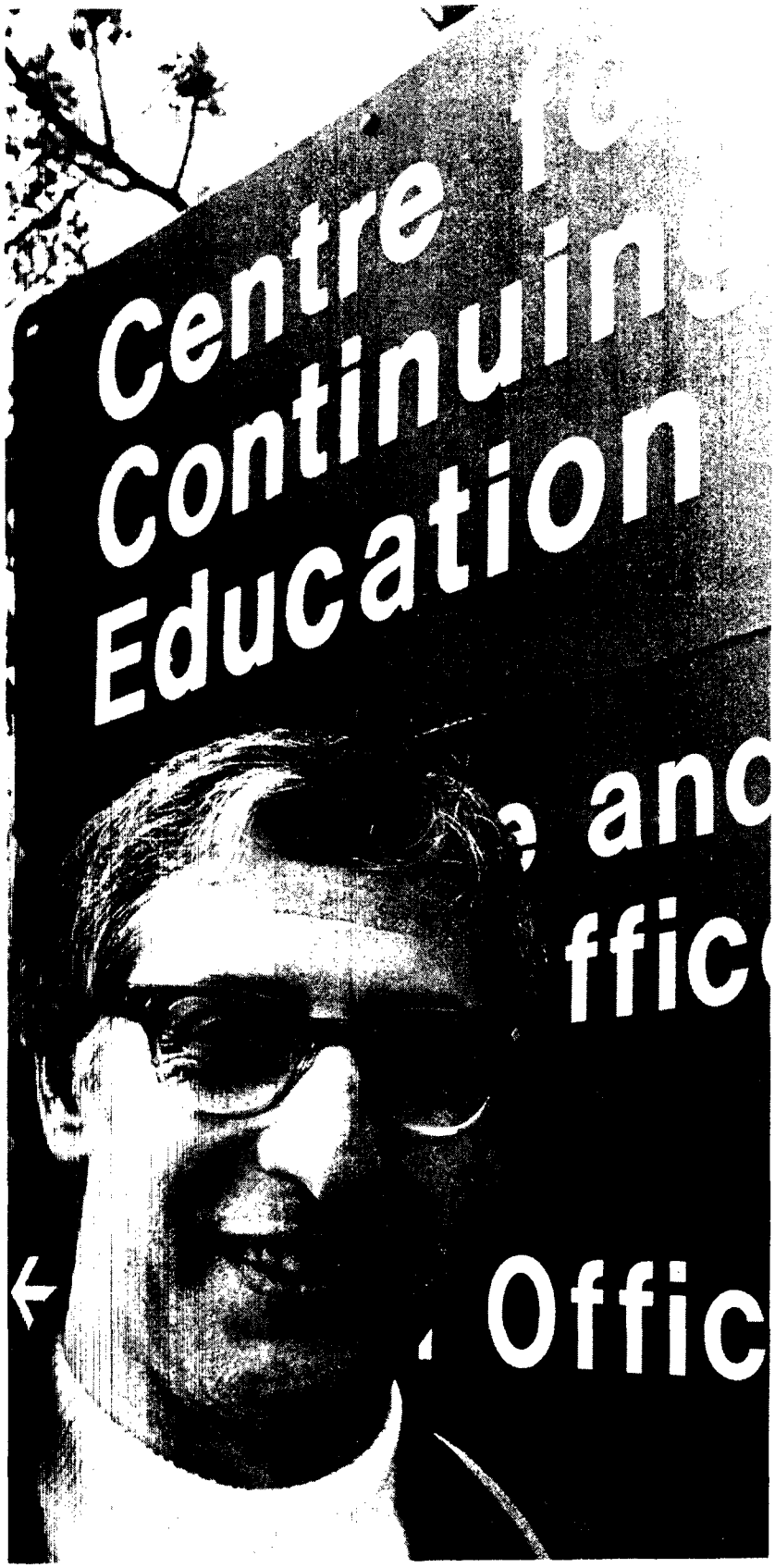


Photo by Jim Benham

By far the most visible of all the UBC units providing programs and services for the public at large is the Centre for Continuing Education, which last year met the needs of more than 40,800 persons and expects to exceed that total during the current academic year.

In addition to administering a growing credit correspondence program, the centre offers a broadly-based, year-round series of activities, including a free summer program for senior citizens, certificate programs in criminology and early childhood education, and a fall and spring non-credit program that includes international relations, personal growth and development, creative arts, social sciences and pre-retirement education.

The centre also has close ties with a number of UBC's professional faculties and schools — Applied Science, Community and Regional Planning, Librarianship and others — which offer on- and off-campus continuing education programs designed to keep practising professionals abreast of the latest developments in their fields.

CCE director Jindra Kulich, who heads a staff of 80 persons, likes to point out that the centre has served as a proving ground for new activities and programs almost from the day it was formally organized as the Department of University Extension in 1956.

"The most obvious examples," he says, "are theatre and music programs. Both these activities were fostered and developed in the old extension department long before they were organized as formal University departments offering degree programs." (For a backward look at how the University met the needs of theatre groups in B.C., see pages 8 and 9.)

Mr. Kulich points to 1970 as a watershed year in the history of extension activities at UBC. "The decision to change the name from the extension department to the Centre for Continuing Education was more than just window dressing," he says. "It denoted a change in philosophy which is based on the idea that the centre not only extends what is found in credit programs but has an independent life of its own and can venture out and engage in programs for which there is no logical base in any existing academic department."

This change in philosophy is best illustrated, Mr. Kulich says, by CCE services provided through the Women's Resources Centre in downtown Vancouver, the women-in-management program fostered by CCE staffer Eileen Hendry (see page 6), and the centre's response to the needs of professionals in all parts of the province.

The highly successful Women's Resources Centre organized by Anne Ironside, which last year provided counselling and advisory services to more than 9,000 persons, is more than just a centre for assisting women who want to alter their lifestyles.

"The Women's Resources Centre has not only filled an important need in the community," Mr. Kulich says, "it has also stimulated people to enrol as students at UBC and it has demonstrated UBC's presence as a force in the community.

"More important, however, is its function as a role model for the establishment of similar centres in other parts of the province. Anne Ironside prepared a report based on the experience of the Vancouver centre which was accepted by the provincial education ministry and is serving as the basis for establishment of Women's Access Centres in regional colleges throughout the province.

"So one of our most important functions is this pioneering of new services and programs. These begin on a pilot-project basis and as they develop we're able to iron out difficulties and problems and advise other agencies of pitfalls to be avoided and areas of strength to be emphasized when the service becomes available on a wider basis in other parts of the province."

Mr. Kulich also points to the centre's pre-retirement education program as an example of how the CCE responds to societal trends, in this case the rapidly increasing proportion of the population aged 65 and over. CCE staffer Gail Riddell worked closely with a United Way task force on retirement in the preparation of a film, which was shown on cable stations throughout B.C., and an accompanying set of pamphlets. So far, the centre has sold some 40,000 sets of the pamphlets.

Another aspect of this program has been to train people who offer pre-retirement courses in regional colleges. Mr. Kulich emphasizes that this function — training teachers who can take new knowledge to the four corners of the province — is one of the key roles underlying the operations of the CCE.

The centre's Continuing Education in Engineering program is one held up by Mr. Kulich as a model demonstrating how the CCE co-operates with professional faculties to keep working professionals abreast of the latest developments in their field.

"Duff Macdonell, who runs the program, is responsible to the dean of Applied Science for the content of the program and to me for the financial and day-to-day operations of the service. The Faculty of Forestry is in the process of mounting credit programs through our correspondence section, which we call Guided Independent Study, and we'll be even more deeply involved with them when the credit program is in place and they start thinking about non-credit short courses and workshops."

In discussing the future of continuing education at UBC, Mr. Kulich emphasizes the word "flexibility."

"There's no question that some articulation...sorting out of roles...between the universities, the technical institutes, the school boards and the regional colleges will take place to reflect the courses and services that each is best equipped to offer and to avoid duplication," Mr. Kulich says.

"There's also talk of government legislation to make continuing education mandatory for professionals. The important point here is that the universities should make their views known to government on this topic and that they be given adequate funding and time to plan and mount such programs."

The revolution in communications — pay TV and satellite broadcasting — is another area that will have a huge impact on continuing education, Mr. Kulich believes. "There are those who say that these developments will cut into existing programs, but that flies in the face of past experience, which has been that television has made people hunger for more education. I don't see these developments as a threat; I think they hold out great promise.

"All these developments will mean some readjustment for each of the institutions providing continuing education services," he says. "Those that are flexible enough to respond to the changing needs of our society will benefit. Those which are inflexible and unwilling or unable to change will go down the drain."

Now you can learn on holiday at UBC

A family from the Cariboo has decided to spend a week of their vacation together at UBC. They're camping just outside the city and they come onto campus each morning.

Oldest youngster is dropped off at the sports centre for his recreation program; youngest is dropped off at the day care centre; middle youngster has a puppetry course; and mom and dad head over to their morning course in parenting.

This scenario could happen this summer for the first time at UBC with the co-operation of all the different campus agencies and services available, brought together by the Centre for Continuing Education.

Phil Moir, Program Director for Special Projects, Services and Summer Programs, provided the scenario to illustrate the centre's learning vacation concept of putting together all available activities, programs and courses in a package — geared particularly for families.

"It's everyone's University. Let's hope people see our summer programming as encouragement to come on campus. There's so much happening here in the summer; there's something for everyone," he commented.

Mr. Moir's mythical family from the Cariboo might decide the next day to take the free field trip organized by the Botanical Garden, then drop the youngsters off at the kitemaking workshops while the parents play a round of golf just off-campus. They might all have dinner at the beach and then go to one of the musical or theatrical evenings on campus.

Next year, the centre and the UBC Alumni Association have plans for carrying this type of packaged summer programming one step further.

Dr. Peter Jones, alumni association executive director, sees great possibilities in the idea of an Alumni College for a week in the summer.

"It would be a real marriage of interests for CCE and the alumni association. We could handle all the publicity and help with the organizing and the CCE people are professionals at putting things like that together," Dr. Jones commented.

Alumni would be invited to return to the campus and live in residence for the duration of the college while they attended a series of academic lectures, workshops and seminars based on a particular theme.

Dr. Jones sees a lot of scope for the imagination in deciding on the theme each year. One under consideration is Alternative Energy Sources, he noted.

Both new types of programming are the trend of the future, Mr. Moir feels. "Both allow UBC to share its resources with as many families as possible and a variety of ages.

"Along with our free programs for senior citizens in the summer, there is obviously more emphasis on providing learning activities for everyone."

Photo by Jackie Seeves

Eileen Hendry, organizer of the Women's Network, speaks to members at luncheon in downtown Vancouver hotel.

Response overwhelming

"I *never* thought it would be this popular. The numbers just overwhelm me," exclaimed Eileen Hendry when asked about the success of her brainchild, the Women's Network.

Ms. Hendry is director of Women in Management and Career Development programs in UBC's Centre for Continuing Education.

"At each network gathering there's a good spirit of women working for and with each other to improve their work lives. Networking; calling each other up after the meeting when one wants or needs a service one of the other members can provide; just having lunch together. That's what it's all about," Ms. Hendry explained.

"It will take a bit longer than I thought at the start. I'm surprised at the extent to which women are novices at networking; at even introducing themselves to one another," she said.

"But it is doing what it was set up to do. If it continues doing what's it's doing now it should be able to disband within two years.

"Women will be doing the meeting, referring, consulting, and contacting amongst themselves without the formal structure of a network," she explained.

How did it start? Ms. Hendry was getting hundreds of calls from women with many questions she couldn't answer but which she knew could be answered by other women. "Basically, they needed contacts, information, and advice from women in business, so I knew what was needed was a social mixing of women. The word 'network' came later," she said.

Right from the beginning an overwhelming response was normal, rather than the exception for the Women's Network. The network began with an inaugural dinner meeting on Oct. 31, 1979.

Reservations were received from 650 women for a dinner planned for 200. Only 450 could be accommodated, so a second, and a third dinner meeting were organized in the next few weeks, drawing a total of 1,250 women. Two months later there were 400 to 600 members and the centre had to hire a co-ordinator — Catherine Racine — just for the program. By the end of April there were more than 900 members, and the figures were expected to top 1,000 in May.

"The Vancouver Board of Trade with staff and a building have less than 3,000 members," is Ms. Hendry's laughing, incredulous comment on the rapid growth of the network.

And it's not likely the Women's Network will stop drawing new members this year. The first few newsletters have gone out to members, and a directory of members is on its way: both invaluable tools in any network starting up.

"The guys have been doing it instinctively for years. We have to learn to do it," she said.

Different methods reach scattered communities

UBC's Faculties of Forestry and Agricultural Sciences, co-occupants of the MacMillan Building on campus, have chosen different methods of reaching the outside community, and both are proving successful.

Both faculties have begun a massive expansion of their continuing education programs: Agricultural Sciences through the regional college system and Forestry through correspondence courses. Both have established advisory committees to work with recently-appointed directors of continuing education in each of the faculties.

Prof. Donald Munro, the off-campus Forestry director, said his first priority is the development of correspondence courses through the Guided Independent Study Centre of UBC's Centre for Continuing Education.

He said the professional people interested in continuing education courses in Forestry are widely scattered throughout the province, which makes it difficult for them to attend weekend lecture courses.

As a result, he said, the faculty decided to develop correspondence courses which could be mailed to individuals interested in upgrading their professional qualifications.

Five such courses, at the 200 and 300 levels, are being prepared now for a September mailing, and four other courses are being considered for development.

Since the programs were announced at the beginning of the year, enquiries

Pioneering agreement covering co-operation between Cariboo College in Kamloops and UBC's Faculty of Agricultural Sciences for offering credit and non-credit courses was signed recently by college principal Charles Brewster, seated left, and Dean Warren Kitts, head of UBC's Faculty of Agricultural Sciences, seated left. Looking on are Dr. Maurice Granger, chairman of physical and life sciences at the Kamloops college; Dr. Michael Pitt, UBC range specialist who co-ordinates courses at the college; Maureen Garland, associate director of the Agricultural Sciences Interior Program; and Dr. George Winter, director of the UBC faculty's program.

from the province's 3,000 foresters, forest engineers and forest technicians have been coming in at the rate of five a day.

"So far as we know," Prof. Munro said, "these UBC courses are the first university-level correspondence courses in Forestry offered anywhere. One of them is somewhat experimental and involves tape recording 15 60-minute lectures on cassette tapes, which will be supplemented by a reading list supplied as part of the course."

Prof. Munro said all of the courses would count toward completion of a UBC degree and would be the equivalent of courses offered on campus.

Forestry also plans to work with the province's regional colleges to identify and upgrade college courses that could be enriched or modified to meet UBC Faculty of Forestry requirements, so that Forestry students in the future might combine college, university and correspondence as they work for degrees.

Prof. Munro said it should be possible by September, 1981, for a student to complete two years of a five-year professional forestry course at any of the major regional colleges. He said independent study (correspondence) could account for a third year, leaving the student with only two years to be taken on campus.

In Agricultural Sciences, the situation is different, since the education market includes working farmers and ranchers as well as agriculture industry professionals.

"It is imperative that we keep the agriculture industry abreast of progress in agricultural production and ensure that both producers and professionals have the opportunity to upgrade their knowledge," said Dean of Agriculture Warren Kitts.

And Prof. George Winter, the agricultural economist who heads up the continuing education program in Agricultural Sciences, elaborates:

"Canadians mistakenly take their food supply for granted. In reality, the fecundity of our agriculture derives from a carefully nurtured system involving thorough education and diligent, if quiet, research behind the scenes.

"Most of us assume that bad famines (such as have taken 40 million lives in the past two centuries) will not happen in Canada. Similarly, we assume that good things such as new varieties of wheat or rapeseed will be forthcoming to double our yield along the lines of the green revolution. But avoiding the bad and achieving the good is not automatic.

"In the Interior Program, it is our goal that British Columbians throughout the province be enabled to understand the so-far bounteous food system, and that the diligent be enabled to reach a level of professional competence so that they can themselves contribute to that bounty."

After more than two years of planning, Agricultural Sciences began offering credit and non-credit courses this spring at the College of New Caledonia in Prince George, Cariboo College in Kamloops and through Okanagan College in Kelowna and Vernon.

Agricultural Sciences professors from UBC went to the colleges to give such courses as Animal Production (Animal Science 258) in Prince George, An Introduction to Agricultural Sciences (Agricultural Sciences 100) in Kamloops, and Farm Management (Agricultural Economics 301) in Vernon — to list just some of the courses arranged after regional consultations. Dr. Walter Carlson became UBC's Prince George professor, and Dr. Michael Pitt has been stationed in Kamloops since the beginning of the year.

In addition to the specific courses offered at the Interior colleges, a symposium on boreal agriculture held March 15 in Prince George drew more than 100 participants, and one on sprayed effluent disposal systems held March 22 in Kelowna drew more than 70.

Sherran McLennan, who did a year of Home Economics at UBC "many years ago," took the animal production course in Prince George and said she "just loved it."

She said she and husband Bob lived in Prince George for 11 years before buying 600 acres in the area with the idea of farming. They've cleared 100 acres now and have 31 beef cattle, two milch cows, and chickens.

Ms. McLennan says she is the farmer in the family, describing her husband as "the best mechanic in Prince George," but says they hope some day to be farming full-time, "and we want to do it the right way." She says she'll take agricultural economics next, and then farm management when the course is offered at New Caledonia.

Since summer is the busiest time for most of the province's farmers, most of the Agricultural Sciences off-campus program winds up in June, although Dr. Pitt will conduct a summer course in range management in the Kamloops area.

Maureen Garland, associate director of agriculture's Interior Program, said she is pleased with the way things are going.

"In the long term," she says, "the courses and programs presented throughout British Columbia will lead to improved production efficiency."

'I was furious. So I wrote a letter to George

Dorothy Somerset

Sydney Risk

One of the first activities of the UBC Department of Extension when it was formally established in 1936 was to provide assistance for theatrical groups in small communities throughout B.C. and the Yukon. The people associated with this project were Dorothy Somerset, who later became first head of the UBC theatre department and who was known as "the first lady of the theatre in B.C." in her day, and Sydney Risk, a well-known actor and director who was for many years associated with UBC theatrical activities. University archivist Laurenda Daniells recently brought Miss Somerset and Mr. Risk together for a lengthy, tape-recorded conversation about theatre in Vancouver and at UBC. The following excerpt relates some of the anecdotes connected with the extension department's theatre project.

MISS SOMERSET: ...this multiplication of (drama) groups, of community companies...and certainly the emergence of the Dominion Drama Festival (in the 1930s), made community drama groups aware of standards. They thought: "We must have standards, high standards of production, we want to learn."

And they turned to the University. This was in 1937. Robert England was the director of the extension department that first year. It was my last year as director of the Players Club and it was logical for him to turn to me and say, "I've been asked for help by community drama groups."

The first cry for help came from Invermere, in the Kootenays. I went up there for a week in the midst of winter — I saw the ramparts of the Rockies for the first time — to give one short drama course.

Later that year Gordon Shrum succeeded Mr. England as head of extension...and he asked me if I would accept a part-time appointment and take charge of community drama-group extension courses, and I was delighted to accept.

I remember going up to Quesnel — fascinating little place — where I was met at the train by a member of the Quesnel drama group. I have to interrupt here to say that the extension department provided travel expenses and equipment — what it could afford to buy — and the local group had to put me up, board and breakfast, lunch and dinner.

And this lady met me and said, "You're staying at the hotel, which was formerly the Hudson's Bay factor's house." And I said, "That's delightful," and it was — rather shabby, but an interesting place.

And she said, "Now you have breakfast every morning at the Chinese restaurant, which is two blocks away. I don't know about lunch and dinner. It will be a different place each day and we will let you know just ahead of time."

So that's the way I went for a week, never quite knowing where my lunch and dinner were going to be, but thoroughly enjoying it.

Then I remember Trail. We had no money in the extension department — well, very little ready money. I was taking up equipment to demonstrate makeup...the making of scenery, and I got the University lighting engineer to make a salt-water dimmer for me.

Some of my best friends at the University were the people belonging to Buildings and Grounds (now Physical Plant) — the janitors, the drivers of trucks, the painters. I can't ever say how much I owe to them.

Anyway, I had nothing to carry this equipment in. So I got from stores some of those great big cardboard boxes that paper towels come in and I travelled with all the equipment in them.

In those days you went to Castlegar by train and then you transferred to another train that took you to Trail. And there I was on the train to Trail, with three huge cardboard boxes in front of me. It was autumn, the time of year when travelling salesmen go out, and one of them came up to me and said, "And what are travelling in?"

MR. RISK: I was completely snowbound in Whitehorse in the Yukon once. I went up to give a short course there and found it was the army — there was a large army base there — was in charge of taking care of me and showing me around.

They put a car at my disposal and a young private to drive it. I can't remember his name, but everybody called him Yak. One night a blizzard struck and for three days nothing moved in Whitehorse. I don't think I was ever so cold in my life. The temperature went down to nearly 50 below zero at one point.

Bernard Shaw.'

When it came time to get on the small plane that was to take me back to Prince George, where I was to catch a larger plane, the seven or eight passengers were given mitts and they put gauze across our faces and we were told to hold onto a rope.

And we were told the captain would be at the head of the line holding the rope lightly, a steward and stewardess were at the back and we were to follow, walking very slowly and breathing very shallowly.

I was petrified. I could see myself dropping dead on the ice at any moment. I wondered whether the plane would really, really take off or not.

MISS SOMERSET: Just one more story. The Canadian Broadcasting Corporation and one of its producers, Andrew Allen, were amazingly helpful in those days. For three years the CBC, in conjunction with the extension department, ran a series of radio programs directed to community drama groups.

The third year we wanted to put on one of George Bernard Shaw's one-act plays... *The Dark Lady of the Sonnets.* I wrote to Shaw's agent explaining we were helping community drama groups throughout the province and asking what the royalty would be for this one performance.

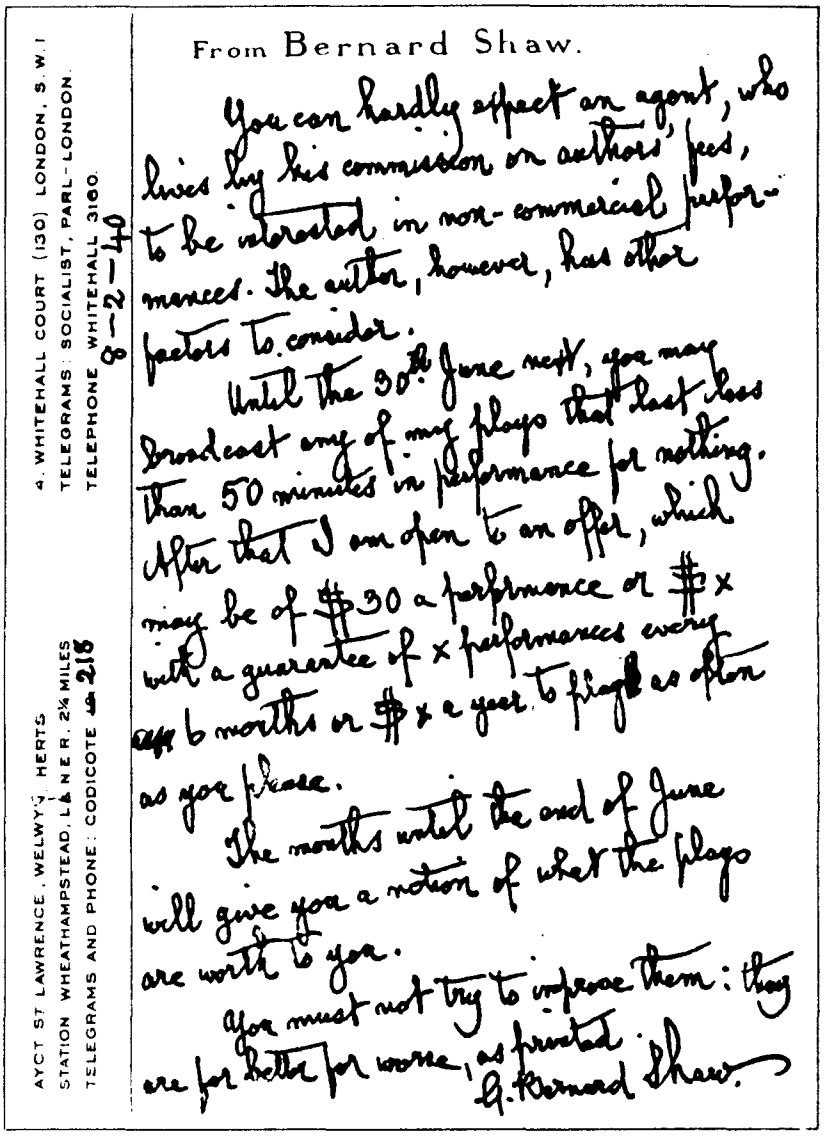
They wanted $1,200. Well, the CBC didn't have it and neither did the extension department, and I was furious. I wrote to Shaw. I said: "Now here is this program serving 80 ... community groups throughout the province and we want to introduce your plays to them, to encourage them to enlarge their repertoire, and (your agent) tells us that it's going to cost us royalties of $1,200."

I said: "Those fees are not available. Does (your agent) represent your point of view?"

And Bernard Shaw wrote back one of his famous post cards saying, no, playwrights didn't always agree with their agents, and offering us any play of his — playing for an hour or under — for this purpose, free of royalty.

And (he said) if we would consider, or wanted to consider, putting on a full-length play (of his) for these same groups, he would be willing to discuss the royalty with us.

We sent him — I had made — a map of B.C. showing where grizzly bears were, where you caught salmon, where the deer were. And I marked on that map every one of those 80 community drama groups.



AYCT ST LAWRENCE, WELWYN, HERTS
STATION WHEATHAMPSTEAD, L & N E R. 2¼ MILES
TELEGRAMS AND PHONE: CODICOTE 218

4, WHITEHALL COURT (130) LONDON, S.W.1
TELEGRAMS: SOCIALIST, PARL-LONDON.
TELEPHONE WHITEHALL 3160.

8-2-40

From Bernard Shaw.

You can hardly expect an agent, who lives by his commission on authors' fees, to be interested in non-commercial performances. The author, however, has other factors to consider.

Until the 30th June next, you may broadcast any of my plays that last less than 50 minutes in performance for nothing. After that I am open to an offer, which may be of $30 a performance or $x with a guarantee of x performances every 6 months or $x a year to play as often as you please.

The months until the end of June will give you a notion of what the plays are worth to you.

You must not try to improve them: they are for better for worse, as printed.

G. Bernard Shaw.

A photostat of the famous postcard, now in the special collections division of the UBC Main Library, from George Bernard Shaw giving permission to perform, without royalty, any of his plays running less than 50 minutes.

Commerce sees many opportunities for continuing education in future

Dr. Fred Siller, the associate dean of Professional Programmes in UBC's Faculty of Commerce and Business Administration, is quick to agree.

If there is one word that can be used to describe the continuing education programs his faculty stages annually for more than 10,000 businessmen and women throughout Canada it is "pragmatic."

UBC's business school, he says, clearly sees itself as a professional faculty, and, as such, it has a very clear interest in the practicing business community. "They're the practitioners of our profession," he adds, "and by definition a practitioner is interested in pragmatic things."

Another fact that Dr. Siller sees clearly is that the interaction between his faculty and the business community is a two-way street.

"We have to be sensitive to what the business community perceives as its needs at all levels, from the president of the company down through the firing-line administrators to the people who are working at the introductory level of management. In addition, we have to be able to cut across the various disciplines within a business and try to serve the needs of such groups as accounting, production, finance and marketing as well as the people-management aspects of the whole organization."

Which means, of course, that Dr. Siller has to spend a fair amount of time in contact with the business community. In addition to being active in a number of downtown business organizations, he's a member of the professional development and education committees of various groups which sponsor continuing education programs for which the commerce faculty provides educational support.

"We try to blend the perceived need for programs, as articulated by the business community, with the resources that are available to us. We try to seek out instructors that we think are well-informed...enlightened...and up-to-date in the current state of the art in their area. This expertise may come from our own faculty, from that of other universities or from the downtown business community itself," he says.

The other side of Dr. Siller's two-way street is the initiatives which the commerce faculty takes to mount or suggest programs which it thinks have merit. "To a certain extent," he says, "the business community looks to the business school for leadership in taking to them messages about what we think will be the serious management problems of the future."

And with only a brief pause to organize his thoughts, Dr. Siller can rattle off four wide-ranging areas which he thinks provide plenty of opportunity in continuing education in the future.

"To start with," he says, "there are the implications of the present and future state of the economy. Inflation is severely testing the long-standing accounting and financial procedures which are presently in use for the purpose of documenting what a business accomplishes and what it fails to accomplish."

And even when a business is able to make adequate assessment of its accomplishments, he continues, many companies find that making decisions about the future, be it developing new products or dropping old ones or expanding plants or closing them, becoming more and more complicated.

Hand in hand with this has come the problem of unemployment, he adds, and the phenomenon of "stagflation" (a word that combines stagnation and inflation). "These events aren't supposed to happen at the same time according to classical economic theories."

As a result of these developments, Dr. Siller sees lots of opportunity for the UBC business school to provide leadership and guidance in terms of enlightened labor relations, improvements in the quality of working life and training in skills at both the junior and senior management levels, where responsibilities are certain to become more complex.

A second area providing plenty of scope for continuing education is that of consumer interest and activity. "The present-day consumer," says Dr. Siller, "is more sophisticated, better educated, more concerned about getting value for his or her dollar and more critical of business performance. So there's lots of room for working with business on the problems of assessing opportunities for the development and introduction of new products, making pricing decisions that ensure value for the customer and profit for the company, and improving the quality of distribution systems that move goods and services to the consumer and refining the substance, tenor and tone of promotional vehicles."

A third area of opportunity lies in helping business to cope with increasing intervention by all levels of government which have come to see themselves as the spokespersons for the market place. "I expect to see at the federal level more control of foreign investment and off-shore producers of goods designed, in the government's eyes, to protect Canadian business from outside domination. Governments at the provincial and municipal levels are also likely to become more active in areas under their jurisdiction, ranging from Sunday opening and closing hours to all kinds of distribution and manufacturing activities they will allow in different areas."

And finally, Dr. Siller says he sees opportunities to make contributions to continuing education on a national scale particularly within the scope of competence of two divisions unique to his faculty — Urban Land Economics and Transportation.

"The whole problem of urban planning...housing...the liveable community is becoming increasingly difficult in Canada," says Dr. Siller, "as population shifts occur to areas of economic opportunity. Our Division of Urban Land Economics can play a very significant national role in looking at these problems in terms of research and serving in an advisory and teaching capacity to industry and government."

The faculty's Transportation Division would perform much the same function, he says, in providing new knowledge about the problems Canada faces because of its geography. "Basically, Canada is a 5,000-mile ribbon of industrial and agricultural development along the 49th parallel," he points out, "and that raises all kinds of problems in terms of the distribution of goods and services.

"The Transportation Division, which has experts in transportation by land, sea and air, is probably going to be called on to advise and be a source of instructors and teachers."

And, of course, Dr. Siller expects that the commerce faculty will continue to carry on its existing programs in such areas as Executive Programmes, which offers one-, two- and three-day high-level, hot-topic gatherings for people in B.C. and other parts of Canada, diploma and certificate division courses which lead to professional designations for accountants, bankers and marketers, who study for up to five years on a part-time basis,

Associate dean Dr. Fred Siller heads a many-facetted continuing education program in UBC's Faculty of Commerce and Business Administration

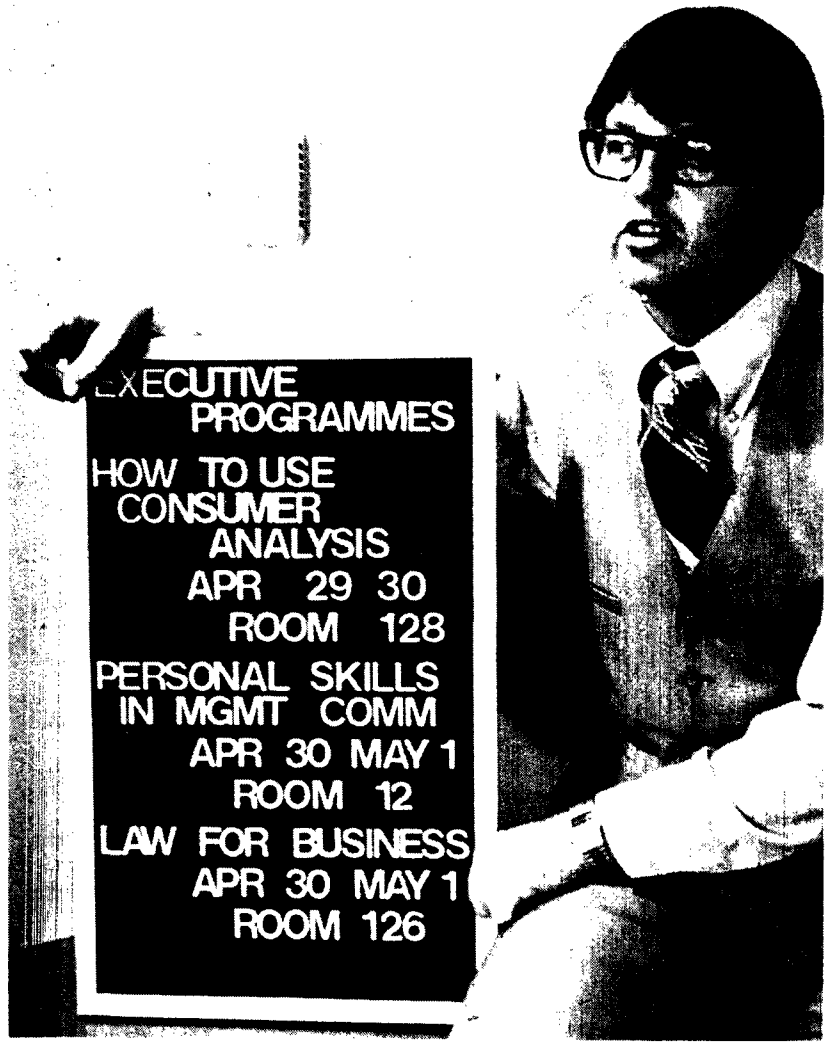


Photo by Jim Banham

and real estate, which provides the educational component for careers in the real estate industry.

Several of the above facets of the faculty's continuing education activities are closely associated with professional organizations which have arranged with the faculty for the provision of educational services. "For example," says Dr. Siller, "we certify that a student has completed the educational requirements for licensing as, say, a real estate agent. It's then up to the Real Estate Council of B.C. and the provincial Office of the Superintendent of Brokers, Insurance and Real Estate to complete the process of licensing the applicant."

And, Dr. Siller adds, the Professional Programme divisions of the faculty are all self-sustaining financially, and each of them must meet its operating expenses from revenues. "We try to generate a small surplus annually from our operations," he says, "because we have fairly heavy 'front-end' costs resulting from the necessity to continually update and upgrade material which the students need for various continuing education programs."

But any way you look at it, he says, the UBC Commerce programs are a bargain because the cost to the student is considerably below the fees which would be charged by a commercial organization offering the same service.

Education trebles offerings

The number of credit courses offered by the Faculty of Education's Office of Field Development has doubled in the past five years, and will have trebled in six if projections for this year prove accurate.

When the field development office opened in 1974, 50 credit courses were offered off-campus throughout the province. In 1979, more than 100 were offered, and Director of the Office of Field Development Dr. Dennis Milburn expects there will be more than 150 next year.

"Even more important is the growth of non-credit professional development courses in all formats. For example, our offerings in that area reached more than 3,000 people last year in the province," noted Dr. Milburn.

He sees two reasons in particular for this growth in the past few years. First, field development has built up an effective liaison throughout B.C. with school districts. "We know the sorts of things they need, and they know us and know they can ask for a particular course or workshop," he explained.

The second reason is the availability of Interior Programs funding from the provincial government for the past three years.

This money has made it possible to equalize the opportunities of districts in the Interior and districts on the Lower Mainland; and the opportunities between large and small school districts.

The funds are provided by the Universities Council, and are only available to Interior B.C. school districts. Programs put on in the Lower Mainland are on a "pay-as-you-go" basis — as it used to be throughout the province.

One of the continuing problems in field development is the uncertainty of funding. "We still don't know whether we have funding for 1980-81. It makes planning a little difficult," he commented wryly.

In a President's Review Committee report on the Faculty of Education about a year ago, the field development office was commended as one of the strengths of the faculty.

"The extent of the demands from the field on staffs and resources varies, but it is safe to say that none of the other professional faculties faces so many outside claims on its time and

energy as Education," noted that report.

"Members of faculty must be, at one and the same time, university professors and 'resource persons' for the teachers in the province. Field development for the education faculty is like the shine on Willy Loman's shoes in The Death of a Salesman: it goes with the territory," the review report said.

The underlying philosophy of the Office of Field Development is to "promote professional development — particularly in the teaching profession — and to disseminate credit courses from the Faculty of Education throughout the province," said Dr. Milburn.

The future of field development probably includes new areas such as the "training of trainers," in industry, commerce and other institutions and agencies, noted Dr. Milburn.

He said there have been inquiries from both governmental and non-governmental people for this type of teaching.

In addition, he said the University has received requests from other countries for help. Such countries as Fiji, the Philippines, Singapore and Hong Kong have come to UBC with such requests as Indonesia's for the training of university teachers.

In response to these requests, representatives from those areas have visited UBC in the past few years for discussions with professionals in the Faculty of Education, said Dr. Milburn.

"We're a large University and a large Faculty of Education on the Pacific Rim," explained Dr. Milburn, adding: "It is, of course, our first duty to serve our own province."

Speaking personally, Dr. Milburn said he would like to see UBC more involved in international education in the future. "The concept of involvement with the Pacific Rim, for example, seems a natural area of growth."

The Office of Field Development is also interested in the development of graduate programs off-campus. "To this end we are engaged in a two-year pilot program to consider this area," said Dr. Milburn.

The pilot program involves UBC holding non-credit study seminars in the Interior for graduate students — mostly teachers — who must have completed six units of graduate course work on campus.

In general, Dr. Milburn sees two main problems in the future of the field development office: continuance of funding for more isolated areas; and will the faculty members be able to keep it up?

"The faculty have responded magnificently to demands from the Interior — but I'm concerned they may run out of steam," he explained.

This was also one of the concerns expressed by the review committee in its report: "Recommendation 15 reflects the committee's strong sense that, however commendable the desire to satisfy professional demands from the field, faculty response is straining to the breaking point its human and financial reosurces.

"The present (previous) dean has identified field commitment as one of the most fundamental problems facing the faculty, creating conflicts between the faculty's responsibility to the University and the community which are directly incompatible."

Recommendation 15 asks "That the faculty determine priorities which will enable it to restrict its field commitment to a level commensurate with its personnel and financial resources and consistent with its primary academic functions within the University — teaching and research."

Pinched and poked, UBC division sets international standards

UBC's Division of Continuing Education in the Health Sciences has been pinched, poked, examined, studied and dissected by health science educators across the continent. It is the paradigm for North America.

Other centres use it as a template with which to shape their own efforts. And funding agencies have used the division to carry out research to forge a future for others to follow.

The division has finished its first stage of life. It has a strong support staff and has developed a system of serving the continuing education needs of health professionals in the province.

It is entering a second phase that it anticipates will be much different.

It was formed in 1968 by Dr. John F. McCreary, then dean of Medicine and later Co-ordinator of Health Sciences. Dr. McCreary foresaw the need for teamwork within health professions so they could efficiently divide among themselves the growing demand for health care.

This required a knowledge by each profession of the strengths and limitations of its own training, and the training of others. For instance, a physician would naturally and rightly be reluctant to prescribe physiotherapy for a patient without knowing what a physiotherapist can in fact do.

Among the many different directions Dr. McCreary took in pursuing his goal was the creation of an integrated organization to provide continuing education in the health sciences. The executive committee of the division is made up of representatives from the Faculties of Dentistry, Medicine and Pharmaceutical Sciences, and the Schools of Home Economics, Nursing and Rehabilitation Medicine.

The committee is chaired by the representative of each discipline in rotation. Current chairman is Dr. David Fielding, who is a pharmacist and who also has a doctorate in adult education.

"A major reason for our success," said Ralph Barnard, executive director of the division, "is that we're the only organization I know of where everyone lives together."

The continuing education representatives from each health profession at UBC are located, with Mr. Barnard and his staff, in the Woodward Instructional Resource Centre. Continuing education for B.C. dentists, for example, is planned and organized in the IRC, not in the dentistry building.

According to Bob Gobert, the single most important factor distinguishing the division from its counterparts is the maturity of its non-medical professions.

"In most other Health Sciences Centres," he said, "the chief administrator for continuing education is a senior physician. Other health professions are eclipsed. At UBC, they are equal partners."

Another factor mentioned by Mr. Gobert, who is associate director of educational support and development, is the marriage at UBC of health sciences and education specialists.

"The division established a landmark reputation when it and the Department of Adult Education were given a W.K. Kellogg Foundation grant to develop a graduate program to train health professionals in continuing education," he said.

"Graduates of this program now occupy senior health education positions in B.C. and elsewhere in Canada."

A major challenge facing the division has been to make its programs equally available to health professionals in all parts of B.C. One imaginative approach involved a bus crammed full of sophisticated audio-visual and other learning material that toured the province.

The bus was a dilapidated B.C. Hydro bus converted by B.C Vocational School students as part of their classwork. It failed long ago to climb its last hill and the division is now using new methods, including the Anik B

Nine key figures in UBC's Division of Continuing Education in the Health Sciences pause for the *UBC Reports* camera before beginning a working noon-hour luncheon in the division's headquarters in the Woodward Instructional Resources Centre. Seated, left to right, are: Beverly Dinning, continuing education in pharmacy and Shirley Brandt and Betty Darragh, continuing nursing education. Standing, left to right, are: Bob Gobert of the Division of Educational Support and Development; Dean Bernard Riedel, UBC's co-ordinator of Health Sciences; Dr. David Lirenman, continuing medical education; David Miller, administrator, continuing education in health sciences; Dr. Malcolm Williamson, continuing dental education; and Ralph Barnard, executive director of the Division of Continuing Education in the Health Sciences. Missing are Dr. David Fielding, director of pharmacy continuing education, and Jane Walker, program co-ordinator for continuing dental education.

Photo by Jim Banham

satellite and a network of health professionals throughout the province, trained to provide continuing education courses.

These strengths make the division well prepared for the future. Among forces shaping future demand for continuing education in the health sciences will be the accelerating obsolescence of knowledge, growing pressure for continuing education to be a mandatory condition of the right to practice, an increase in the need for advanced continuing education outside Lower Mainland and Victoria areas, entry of community colleges and other agencies into continuing health sciences education, and technological advances, such as satellite communication.

The division wants to identify the most effective ways of providing its services and measure their impact on health care.

"At some point someone must do a thorough evaluation of whether what we do has any impact on the quality of health care," said Mr. Barnard. "We are going to have to measure the effect of our courses."

He said the division is applying for a grant for a research specialist who will design courses so their effect on health care can be measured. He said he knows of no other Health Sciences Centre attempting to do this.

The division is not convinced that practising health professionals should be made to keep up-to-date through continuing education courses only. They should keep abreast of current knowledge, but this can be done in a number of ways, including continuing education, depending on the individual.

Another future thrust will be to improve assessment of the needs of practising professionals.

"It isn't good enough to ask them what they want. In some cases they don't know what they want. We will have to do more assessment of needs," Mr. Barnard said.

Common to many of the new directions of the division will be research. What health professionals need, how effective the programs are in improving the health of the community, and the best means of providing courses will be the main research areas.

The research results will be devoured by other continuing education agencies in Health Sciences Centres across North America.

Museum and garden seen as public resources

The unique and experimental in continuing education are highlighted at both the UBC Botanical Garden and the UBC Museum of Anthropology — and continuing education is a major part of the operations of both.

Dr. Roy Taylor, director of the Botanical Garden, said garden staff have developed an experimental greenhouse for use in the hortitherapy program. This greenhouse is rounded rather than squared to allow for the movement of a wheelchair.

Hortitherapy is a concept which was put into use locally by the UBC Botanical Garden three years ago. It is now used in hospitals, extended care units and senior citizens' facilities throughout the province.

"The Botanical garden is gradually becoming a resource centre now rather than being responsible directly for individual hortitherapy programs," noted Dr. Taylor.

For the Botanical Garden, the future shows a shift in emphasis, according to Dr. Taylor. "The past 10 years have seen the emphasis on building the gardens. In 1981 our 10-year

Continued on page 16

The sporting life at UBC 1979-80

1979-80 proved to be a very good year for almost all UBC's extra-mural sports teams. Here's a roundup of the year's activities, prepared for *UBC Reports* by members of the men's and women's athletic staffs.

MEN'S ATHLETICS

FOOTBALL. For the fourth year in a row the football Thunderbirds entered the playoff picture in the Western Intercollegiate Football League. In 1979 the 'Birds finished the regular league season with a 5-3 record, but bowed 17-28 to Alberta in the final. They met and defeated SFU in the Shrum Bowl for the second successive year. UBC scored a tight 4-3 decision in the driving rain before a crowd of 12,500 at Empire Stadium.

Thunderbird players received a number of post-season honors. Kevin Konar, a middle line-backer, and Jack Hirose, a defensive back were selected to the All-Canadian Team. UBC players who made the W.I.F.L. All-Star Team were Evan Jones, Chris Davies, Berry Muis, Kevin Konar, Mark Wald, Jack Hirose and Mark Beecroft.

BASKETBALL. The basketball Thunderbirds improved their position in the C.W.U.A.A. Basketball League, finishing in third place with an 11-9 record. For the first time in several years the 'Birds made the top ten rankings in Canada, and surprised many with their gutty performances against much bigger teams. In the renewal of the Buchanan Trophy competition, the 'Birds dropped a close 72-77 game against the SFU Clansmen.

Centre Bob Forsyth was chosen to the first All-Star Conference Team and Brad Findlay made the second team. Coach Peter Mullins was named Coach-of-the-Year.

ICE HOCKEY. The youthful Thunderbirds did not have a good 1979-80 season. They finished the conference schedule with a 12-17 record, for fourth place, but did manage to win four of their five interlocking games against teams in the Great Lakes Athletic Conference. There were some bright spots: Jim McLaughlin won the league scoring title and was selected to the first All-Star Team; Rob Jones was chosen for the second All-Star Team; and Bill Holwaty won the Rookie-of-the-Year Award. The UBC squad defeated the Czech Junior National Team and made a creditable showing against the Canadian Olympic Team.

RUGBY. Rugby continues to be one of the top-drawer campus sports and 1979-80 was another successful season. Their major achievements were in the traditional Cup competitions — winning the Boot Trophy over the University of Victoria, the Abbotsford Tournament "Gobbler" Trophy, the World Cup over the University of California at Santa Barbara, and the McKechnie Cup, emblematic of the B.C. championship. Andrew Bibby won the Grahame Budge Rugby Award and Preston Wiley was selected by Sport B.C. as the University Athlete of the Year.

One of the highlights of the year was a trip to Hawaii in October where they played in a World Invitational Tournament, ending up in 11th place out of 34 teams, with a 3-2 record. At UVic's International Universities Tournament in March the 'Birds won three, lost two and tied one to finish out of the money.

CROSS COUNTRY AND TRACK AND FIELD. UBC's Steve Pomeroy finished second in the C.W.U.A.A. championships, and qualified for the C.I.A.U. championships. He was selected to the National Second All-Star Team. At the Canada West indoor track and field championships, Ken Black set a new 800 m record (1:52.7), while freshman Doug Vicic took the high jump.

GYMNASTICS. UBC's Ed Osborne won the all-round championship at the C.W.U.A.A. meet, and in the nationals placed third in the floor exercises and fifth in the high bar. The Thunderbird team placed fourth in the men's division.

SWIMMING AND DIVING. Thunderbird swimmers captured the men's Canada West swimming and diving title at the championship meet held in the UBC Aquatic Centre. Don Liebermann, who doubles as UBC's diving coach, won the 1 m and 3 m diving events. Coach Jack Kelso took a strong team to Quebec City for the nationals, and ended up eight overall in team standings.

JUDO. UBC lost the Canada West judo crown to the University of Lethbridge, but came away with four individual titles — Hiroshi Nishi (65 kg), Ed Dong (71 kg), Darryl Dong (78 kg) and Tim Hirose (95 kg). Hirose is a member of Canada's national team.

WRESTLING. Although UBC finished third in the C.W.U.A.A. team competition, two wrestlers qualified for the nationals. Peter Farkas (65 kg) went on to win his division while Lee Blanchard placed second in the 76 kg division.

VOLLEYBALL. The volleyball Thunderbirds were always close to their quest for the conference title, but were edged out by Alberta for the playoffs. They did, however, place three players on the All-Star Teams: Paul Thiessen (first team); Cary Gatzke and Gary Warner (second team). The 'Birds met B.C. Olympics in the provincial championship and pushed the defending champions to the limit before losing three matches to two.

FENCING. Craig Bowlsby placed second in the men's foil at the B.C. championships, then went on to capture the same event at the Western Canadian Open Championships. Graham Smith won the epee event in the westerns. Both are rated among the top fencers in Canada.

WOMEN'S ATHLETICS

GYMNASTICS took the honors as women's team of the year on the strength of an ever-improving, dual-meet performance, qualification of four team memebrs for the nationals via the Canada West Championships and then an excellent showing in Moncton at the C.I.A.U. event. Led by Athlete of the Year Patti Sakaki, a freshman Arts student, UBC was second by just .35 to many-time champion York University.

VOLLEYBALL, under new head coach Sandy Silver, the volleyball Thunderettes managed a return to qualification for the C.I.A.U. championships where they finished a very respectable third. Rookie Tara Senft and four-year veteran Marianne Branson were honored with positions on the All-Star Team. UBC can look forward to even better things next year when all but two team members will return.

CURLING. Charlie Kerr celebrated his 22nd year of service as a volunteer coach for UBC when his 'angels' captured the Canada West Championship, hosted on our campus, with six straight victories. Cathy Jansen, whose family is well known in curling circles, skipped for Wendy Lansdowne, Darlene Holowaty and Mandy Kozma in this event. Locally, UBC entered up to four rinks and placed well in open and play-down bonspiels.

ROWING. UBC is one of the leaders in this relatively new sport in women's competition and already boasts a Canadian Open Championship. It was the first race in their new shell "Inspiration" — acquired through alumni donations, a grant from the B.C. Lottery Fund and their own fund-raising, when the hard-working crew crossed the line ahead of all comers to St. Catherines last August. This spring, with their coach, UBC alum Glenn Battersby, the Thunderettes will compete in the Pac 10 regatta in California, as well as in various Pacific Northwest races.

BASKETBALL. It was definitely a building year for the basketball Thunderettes and as the season progressed scores were very much closer when UBC met the five other Canada West schools, all of whom placed in the C.I.A.U. top-ten rankings for 1979-80. Veteran UBC swim coach Jack Pomfret, who earlier coached the basketball Thunderbirds for many years, took over the recently sagging fortunes of the Thunderettes and has begun to build a strong ball club. Agnes Baker was named a Canada West All-Star while younger players such as Cathy Bultitude and Linda King show great promise for the future.

SQUASH. Another of the newer sports for women at UBC, the squash team plays chiefly in the Vancouver Women's League. This was just the Thunderettes' third year in the strong league and they managed to walk away with the championship cup.

SWIMMING AND DIVING. The program in these sports continues to grow due to the advent of the Aquatic Centre on campus. UBC hosted the Canada West Championships for a second straight time and in these our women's team placed second to the University of Victoria. Eight UBC women qualified for the C.I.A.U. championships and went on to a respectable sixth-place finish. UBC has placed a bid to host the 1981-82 C.I.A.U. event which brings together the top 200 university swimmers in Canada.

BADMINTON had an outstanding year in tournament play with many top-three finishes. Coach Beryl Allan, Cathy Jones and Lorraine Pepper represented Vancouver zone in the B.C. Winter Games, where Beryl and Cathy teamed up to take the gold in ladies' doubles play.

Photo by Jim Banham

Sharing the Bobby Gaul Memorial Trophy for 1979-80 as UBC's top male athletes are Tim Hirose, Education 5, left, and Kevin Konar, Arts 4. Award is made annually to student athlete who combines athletic achievement, sportsmanship and academic excellence. Hirose has won just about every Canadian university championship going as a UBC wrestler and represented Canada in the 1977 Pan-American Games and the 1979 world championships. Konar captained UBC's Thunderbird football team, and was named to the Canada all-star team from 1976 through 1979 and all-Canadian teams in 1978-79. He played for Canada in the 1979 Can-Am Bowl and was drafted by the B.C. Lions as their first-round pick in February. Winners of awards for women's athletics are, left to right, Cindy Thompson, Education 5, and Doramy Ehling, Education 4, who share the Kay Brearley Award for service to women's extramural athletics; Jennie Yee, Recreation 4, winner of the Barbara Schrodt Trophy for contributionsto the women's athletic program as a participant and administrator; and Athlete of the Year Patti Sakaki, Arts 1, who led UBC's gymnastics team to its best year ever and who has competed nationally and internationally. Gymnastics team also captured the DuVivier Trophy as Team of the Year.

Photo by Jim Banham

Continued from page 13

development program will be nearly completed.

"In the next 10 years we'll be gearing up to switch the emphasis to utilization," he said.

"It takes time to build up a collection and standards. We're now beginning to see some fruits of our labor. Oddly enough though, we're probably better known outside than we are at UBC," he commented.

In future, Dr. Taylor would like to see the garden build on what has been done — carry it further. For instance, people elsewhere in the province are interested in hearing more about hortitherapy, but there aren't enough staff to go around.

In addition to its annual participation in display and educational programs at the Home and Garden Show, the Botanical Garden answers thousands of questions from the public by phone and letter, and garden staff speak to hundreds of people in courses and workshops, on radio, on tours and at meetings — both professionals and hobbyists.

At the Museum of Anthropology, the visible storage system — developed and used at the museum — is a good example of innovative steps it is taking towards making its collection and information accessible to the general public.

"Most museums have between two and 10 per cent of their collections on exhibit for the public," noted Dr. Michael Ames, director of the museum. "The rest of those collections are only available for research. But 80 per cent of ours is accessible."

"Making collections accessible to the largest number of people possible — while preserving the artifacts — is one of the cost effective procedures museums must take," believes Dr. Ames.

"One of our problems both now and in the future is a shortage of funds. Museums are very labor-intensive. Delicate artifacts can only be processed by hand," he said.

"Another area we'll be moving into is high technology and computerization. For instance, using video discs for both education and for information retrieval.

"You can store an enormous amount of information in a small space with such new developments, and it's a more efficient use of space and money," he noted.

"Although we've done some exploration in that area, we have no funds for it," he said.

The museum has, however, received some funding from the National Museums of Canada to assist with the summer internship program. Museum Studies students are paid a salary out of this funding, to do field work in museums throughout B.C. The program provides both practical experience for the student, and well-trained, educated help for the small museum and its community for the summer.

This training program for museum workers for both undergraduate and graduate students is one of the largest in Canada.

This fall, the museum will hold the "first-ever" exhibit of Salish Indian sculpture, with the help of funds from the Canada Council. The Salish Indians are the tribes which live on the Lower Mainland. Staff of the museum are presently working to bring together this collection for exhibition.

Photo by Jim Banham

Nearly 400 speaking engagements by UBC faculty members were arranged during the year that ended May 31 by the UBC Speakers Bureau. This service is operated by the UBC Alumni Association which makes a valuable contribution to the University's continuing education activities. Some of the speakers gathered recently for a reception and posed for the *UBC Reports* camera (above) with two key figures in bureau operations. At front right is Prof. Oscar Sziklai of Forestry, who chairs the association's speakers committee. At front left is bureau manager Maureen Burns, who'll send you a booklet listing speakers and their topics. Call her at 228-3313 or write to the Alumni Association, Cecil Green Park, 6251 Cecil Green Park Road, Vancouver V6T 1X8.

A Book Review

Lessons for Media Watchers

Walter Young

FOLLOWING THE LEADERS by Clive Cocking, Doubleday, $14.95

After the last election — the one in February — a number of commentators expressed their concern that the results were more a reflection of the influence of the media than the power of the people. As they had with kindly old Bob Stanfield, so had they done for bumptious young Joe Clark. By focussing on the trivial weaknesses that made a good story or a clever camera shot, they ignored the important questions and so the voters were offered a choice of personalities instead of a choice of policies.

The phenomenon of "pack journalism" that sees planeloads of journalists flashing across the skies, encapsulated with our political leaders, performing as the chorus in a tawdry melodrama whose principal task is to repeat what they have been told and introduce splashes of color to disguise the repetition, is the subject of Clive Cocking's book, *Following the Leaders*. He got the idea from Timothy Crouse's *The Boys on the Bus*, which looked at an American presidential election tour.

It is a good idea to look closely at our journalists, and Cocking deserves credit for being the first to do it in Canada in a systematic way. His book provides a useful and often interesting first-hand look at the campaign tour and at the men and women who trail after the would-be prime ministers, searching for something new to show or tell. That having been said, however, the book remains a disappointment.

One reason for this is Cocking's unfortunately self-conscious style that borders on the precious. He is himself a professional writer of some standing but despite this seems to be in some awe of the columnists of the big dailies and major networks. It is the Ted Baxter-Walter Cronkite syndrome. Lesson one in the business of observing is not to be in awe of your subjects.

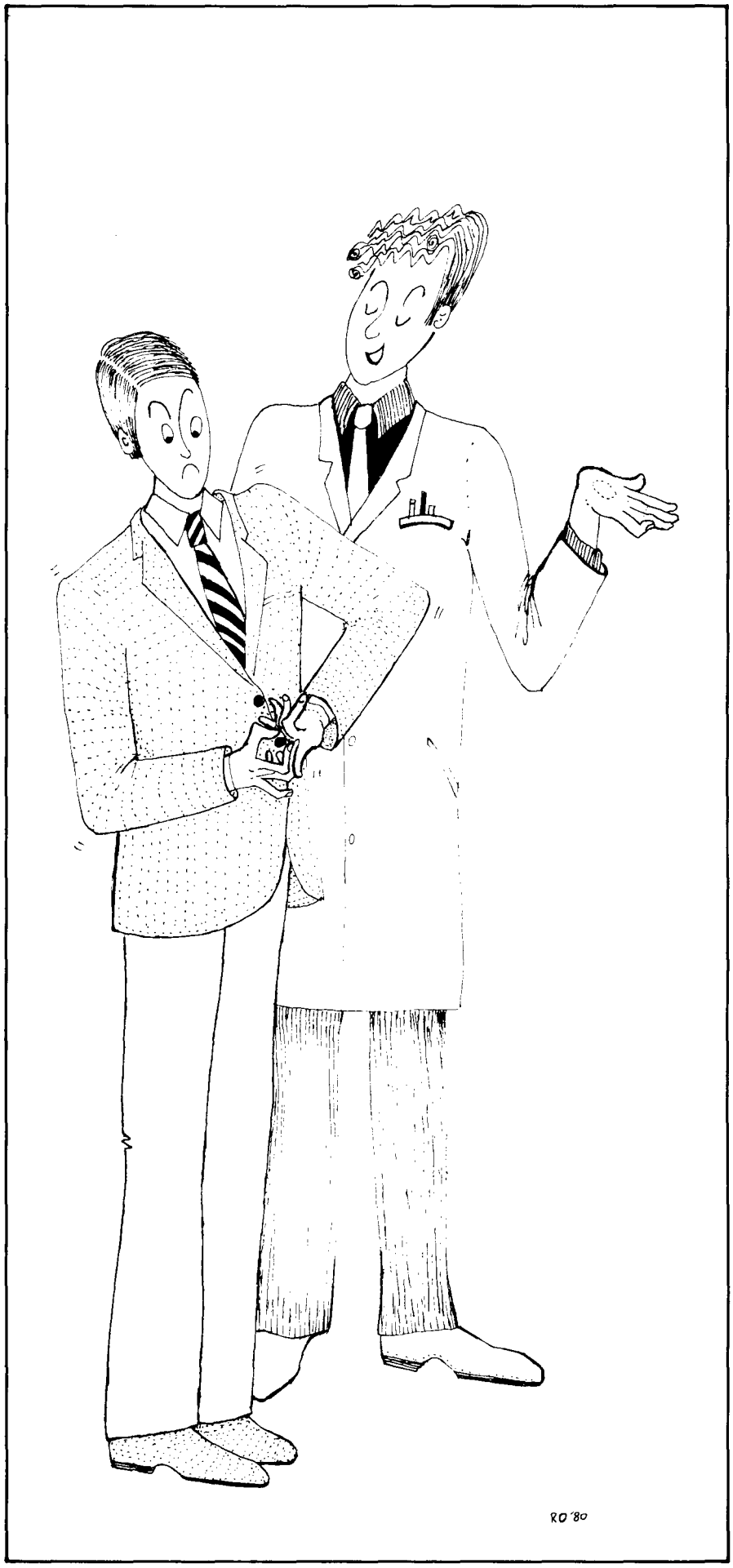
Lesson number two is to keep yourself out of the picture. There is too much of Cocking in this book. Cocking reflecting on Cocking watching the media heavies, Cocking reflecting on the media heavies watching Cocking watch them, and Cocking describing his ennui, enthusiasm and passion for scotch to the point where at times one wonders whether this was the first time he had ever travelled further than Whalley.

The third lesson is to have something precise and useful to say about the process and the people engaged in it that it not gossipy, but is based on something more than having zipped around the country with a lot of journalists. Cocking edges up to this from time to time, but sadly slips back into the easy comfort of smugness over being with these people, expressing his self-satisfaction in the same glib and flippant style that is so popular with many writers in the pack.

Like the people he was watching, Cocking too often misses the real story and settles instead for the set piece, the photo-opportunity, the pseudo-event that makes a reporter's life easy. Just as they did for Joe by smothering him with trivia, Cocking almost does for them the same way.

At the conclusion of the book we are still as ignorant of the ways the information we need to make the decisions we must is shaped, packed and shipped. We do know what Mr. Cocking saw, and that is interesting and amusing at times. We really don't know what Mr. Cocking thought. □

Walter Young, BA'55, heads the political science department at the University of Victoria. Clive Cocking, BA'61, is a former editor of the Chronicle.



The Habit-Catcher

Theo Collins

The customer was a well-dressed man of about 25, intelligent-looking but nervous. He sat in his chair and fiddled with his watchband and spoke as if compulsively.

"I'm not sure if you can help me, really," Copley said. "A friend told me about your clinic. He was saying you can cure smoking — smoking is why *he* came — or overeating, or nail biting, or talking too much," — here the customer smiled — "sometimes *I* talk too much. He named a lot of things which I don't remember, but I was impressed by your versatility. He said I could even turn in an old habit and get a new one, God knows how. I found that part farfetched — no offense. But I hope the rest is still true. I have an interview next Tuesday, you see — Is four days enough? — and there are a few mannerisms I'd really love to be rid of. I know the time I've given you is short, but the interview is important, and my friend was assuring me...."

"We'll have you ready by Tuesday, Mr. Copley," Sadek said.

Promptness was among the habit-catcher's most valuable commodities, as well as versatility.

For instance: An actress came to the office that morning. She'd been in one role for too long, a role which she'd studied and perfected and played at until she did it without thought. It was the characterization of an angry woman. But now when she played at anger, she always tumbled into the same expressions, her voice moved through the same series of intonations, she agitated her hands in the

same rhythms and clenched them with the same rigidity. She'd grown stale and stereotyped, and it frightened her because she was about to begin a new role, also requiring anger. That morning, the habit-catcher had removed what had become stale in her and left her mind free and clear for the rehearsal she was to go to that evening.

The removal of the actress's role had been an intricate and unusual task, but Sadek had accomplished it in one session. It would be simple, given four days, for him to steal away Copley's unwanted mannerisms.

Sadek took Copley on a tour of his machines. To the habit-catcher they were only camouflage, but many of them actually did function. One machine measured brainwaves, another pulse rate, a third the electrical conductivity of the skin. A favorite of Sadek's was a device which, by means of sonar, could chart a person's internal structure and display a picture of it on a screen.

"See. That's actually your heart beating, Mr. Copley. It tells us a good deal more about your body systems than the old-fashioned stethoscope."

Copley, once ushered from the habit-catcher's private office, had shed any signs of nervousness. He watched the flexing of his heart, and listened to the liquid sound of it pumping, and he quietly followed his host from machine to machine. But he looked around him also, with an observant eye.

Sadek's clinic was uncommonly busy, but it didn't appear to be to much purpose. A woman tapped her pencil on her desk and crossed and uncrossed her legs; a man ran his fingers through his hair, paused, ran them through again; another man sucked on his teeth, and made sudden but repeated motions with his left shoulder. People shuffled their feet, rubbed their hands together, twitched, scratched their necks and backs, and chattered away in giddy conversation. The amount of noise and activity there was actually unsettling.

Copley commented on it.

"Always is loud, this time of day," said Sadek. "My staff gets restless and they start smoking too much, too." He noticed that his customer was blinking. "Does the smoke bother you?"

"A little."

"We've installed vents. They're not very effective, I'm afraid. Smoke's hard on the nose and eyes." Sadek glanced at him. "You don't smoke."

"No."

"Not a good habit. Much of our business is given to us by the tobacco companies — your friend, for example."

"He said he's glad to have quit."

"I'm not surprised."

Copley hesitated, then said: "Mr. Sadek...."

"Now it's coming," said the other quickly.

"What?"

"You're going to ask me why so many of my employees smoke."

"Is there a reason?"

"There is, yes. And I'm glad it's been brought up." The habit-catcher reached out to an exotic-looking instrument and caressed it. "To put in simply, it comes of being around these machines all day, a side-effect. I haven't yet pinpointed the exact cause."

"You mean, the bad habits rub off?"

"They seem to. It means that we have a rather unique hiring policy."

"What's that?"

"We hire only smokers. Of course, we cure them immediately."

Copley laughed. "I suppose they can't sue for the side-effects if they've already got the habit."

"No."

"But I don't understand, yet. You said you cured them."

"We do," said Sadek. "You won't find a whiff of smoke here in the mornings, except for customers. And not very long after my people leave the office in the afternoon, all the bad effects wear off. Everybody calms down, the cigarettes are put away."

"It must be strange."

"One gets used to everything."

Copley stopped and looked around for a moment. Sadek looked around also; he picked out two faces with his eyes, a woman by the door, a man at his desk sipping something from a plastic cup. The habit-catcher knew with virtual certainty that there was liquor in the cup; whiskey, probably scotch. The man and the woman who he'd picked out had both been drinkers when they came to work for him, and they'd been hired for it. They hadn't been alcoholics but some of his customers were.

For instance: A business executive had come to the clinic that morning, perhaps an hour after the actress had left. It was his eleventh visit. He'd discovered that Sadek could alleviate his alcoholism for a month at a time. He'd found it easier to do this, to give money to the habit-catcher, than it was to confront his thirst, than it was to stay away forever from his wine and his scotch whiskey. Sadek could not cure him, but could allow him to have his addiction and not suffer too much from it.

The habit-catcher's services were quite genuine, but he knew that at that point his customer doubted him. What proof did Copley really have that Sadek's employees lost their bad habits when they got home? He had only one man's questionable word. Sadek would have to give him his proof.

"Would you like me to give you a demonstration, Mr. Copley?" he asked in a plain voice.

"Of what?" His customer glanced at him curiously.

"Our techniques. The demonstration is very simple, and I assure you, we'll reverse its effects right afterwards."

"What do I do?"

"You sit right here. You see, there are many kinds of things that a person does which he doesn't even think about. They're taken pretty much for granted. For instance, tying shoelaces, shifting gears when you drive your car, shuffling cards. These are habits, and as such, we can remove them too."

"Really?"

"Yes. Are you interested in trying it?"

Copley hesitated. "What exactly is involved?"

"Just sit down in that chair."

"That's all, eh?" Copley's fingers strayed to his wrist and he adjusted his watch. "Well, I suppose, no, there isn't any harm in it."

"None whatsoever."

Copley sat, and Sadek leaned over a console, adjusted a dial. Then he touched a switch with his finger and tapped some keys in random order. In response, the machine emitted a brief sequence of noises.

"The demonstration is preprogrammed," Sadek said. "It makes everything simple." He moved a lever until a light began to blink, then turned the machine off. "There."

"That's all?"

"Yes. How do you feel?"

Copley thought for a moment. "Exactly the same."

"Then try to unbutton your jacket."

In a moment, Copley saw that he wasn't the same. He took hold of a button between finger and thumb, then realized that he couldn't think of what to do next. He was aware that he had to get the thing through the hole, but his fingers had forgotten the precise manipulations required to manage it. He fiddled with the button for a moment, then reached with his other hand and tugged at the fabric of his jacket. After some fumbling, the first one was through. He started in on a second one, but he was too impatient. It came off in his hand.

"I'm sorry about that, Mr. Copley," Sadek said.

"By God, I really don't know how to do it."

"I think we have some thread somewhere," the habit-catcher said calmly. "One of my assistants will sew it up for you."

"How the devil — how in God's name, could I forget how to do something like that?"

"The technique we use is quite effective."

"I believe you. Now, please, *you* do it."

"Pardon me."

"*You* do it. *You* unbutton your jacket."

"All right."

The customer watched Sadek's fingers carefully. Then he attempted the task again himself, using his left hand only, just as Sadek had done. Half a minute later, he said: "Sh-show me again."

When Copley left that afternoon, the

full use of his fingers had been restored to him. He walked out the door shaking his head, buttoning and unbuttoning his coat, and the door was locked behind him. Soon after he'd gone, Sadek and all his staff went to a bar to shed their bad habits.

The habit-catcher was a talented man, but he couldn't hold everything within him that he'd gathered all day long from his customers. He'd drained a stereotype from an actress's mind, but what was he to do with it now that he had it? He'd deprived an alcoholic of his thirst, but how was he himself going to resist it? And there were other things he'd gathered that were just as potent.

For instance: Early in the afternoon, a man, obsessed with fear, had come to the clinic. At one time, the man had been dragged into a dark place and beaten, and now images of that place always followed him. The habit-catcher couldn't deal with all the man's terror, but he could separate out the nightmare, so the man had only to face one fear at a time.

But what was Sadek to do with the man's obsessive illusion now that it was his?

The habit-catcher had no use for machines, but he did need vessels in which to store what he'd taken from others. These vessels were his employees. He took them to the bar each day to empty them. They thought it was strange that he should pay them to go. And not all of them liked the places he took them to.

Sadek was content to serve the wealthy. There was a compulsiveness in many of their characters which made it easy for him to exercise his skills, to remove their habits and take them into himself. It was like their traits were being forced out upon him. But the same compulsiveness made it difficult to do the process in reverse. Therefore, Sadek went to places where people's wills were already broken. He went and emptied his vessels among the drunks, the poor and the lost.

The habit-catcher and those with him passed a woman in the street; later, the woman inexplicably found herself acting out an anger she didn't feel and didn't understand and could never explain to the lover she almost lost.

The habit-catcher encountered an old man rummaging for bottles in a trash bin; later, the old man broke a month-old resolution to stay away from the life that had nearly destroyed him. He spent what he had scavenged on a bottle of wine, and sat drinking in the dimness of his room, trying to ignore the awful pain which reached into his gut with every mouthful.

As the habit-catcher and the people with him were filing into a bar, they met a young Indian leaving a hotel lobby; when night fell, the Indian saw there were dangerous things that haunted the darkness of alleyways, and so the city which had never frightened him began to.

Copley came back on Monday for an appointment. There were many people ahead of him, but he waited patiently. He saw Sadek passing back and forth, going about his work, and he wanted to talk to him. But the habit-catcher was too busy. Finally, Copley's turn came, and he was led to the same place where he'd sat the last time when Sadek had played his trick on him. Copley was not resentful. He went through the process again, and this time it was the habits he did not want that were removed. He stood up from the chair feeling happy, confident that he would bring no nervous mannerisms to the interview he had the next day. He was happy, and he thought that Sadek was a good man.

"Where shall I pay?" he asked.

"Give your cheque to the woman over there."

"There?"

"Yes."

Copley was about to go, but he turned and smiled at the habit-catcher. "Just what do you do with all these bad habits you take from your customers, Mr. Sadek?" he asked.

"I give them to the poor."

"To the poor, eh?" said Copley.

And they laughed. □

"The Habit-Catcher" was first prize winner in the 1979 Chronicle *Creative Writing Competition. It is a work-in-progress by Theo Collins, BFA'79, who is entering the second year of the master's program in creative writing.*

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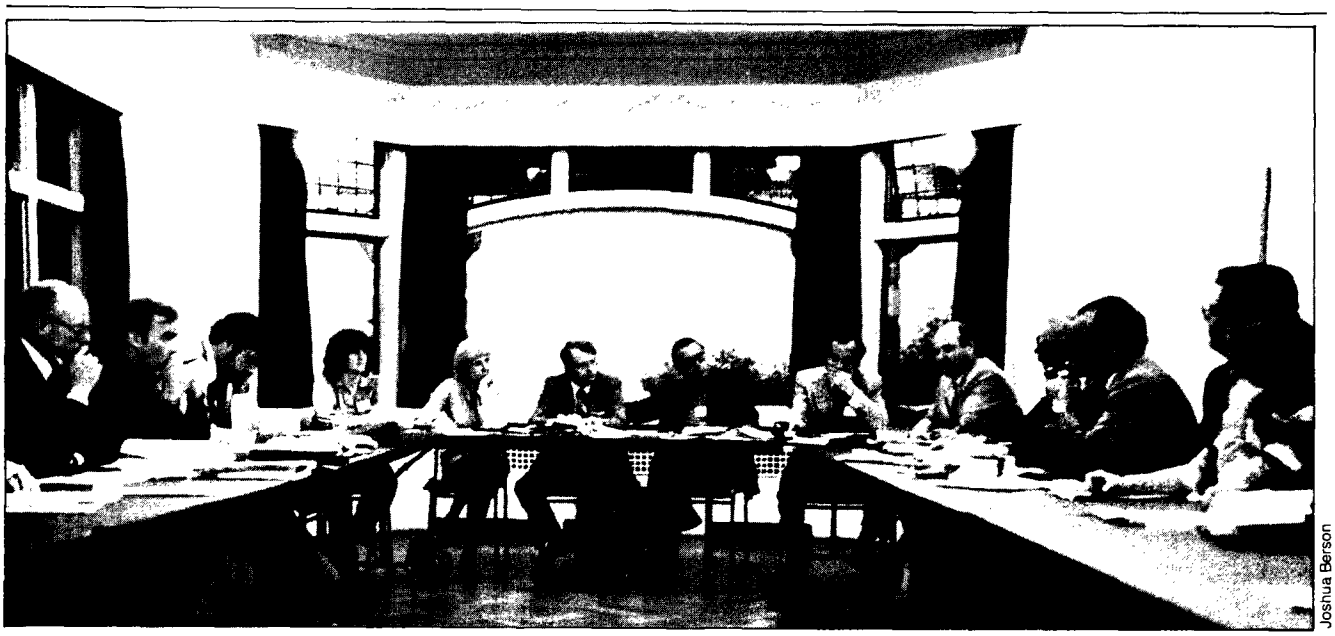


Joshua Berson

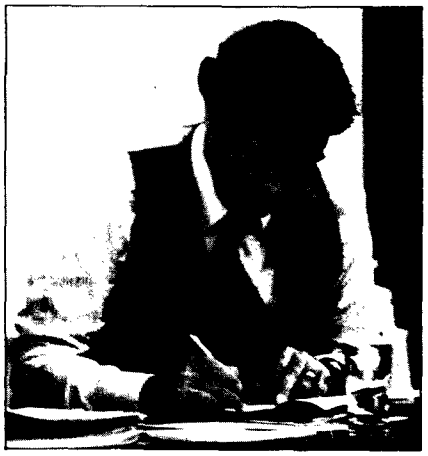
The Alumni Year In Review

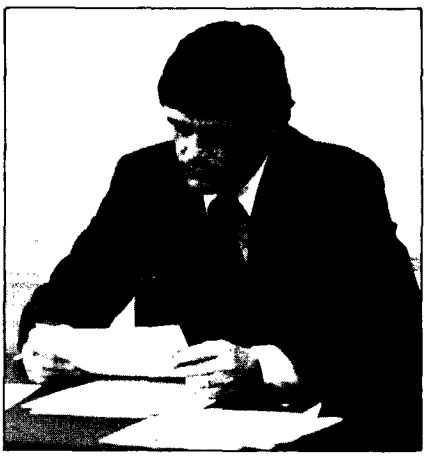
Each year the alumni association prepares a report on its activities for presentation to its annual meeting. This year that meeting was held May 26 at Cecil Green Park. The following is a sampling from the annual report. A limited number of copies of the full report is available on request from the alumni office, 6251 Cecil Green Park Road, Vancouver, B.C. V6T 1X8.

"We've laid the groundwork for the '80s," said George Plant, retiring association president. Plant reviewed his term of office in a mood of satisfaction, "We did what we set out to do." Among the accomplishments: a plan of action for the next five years has been accepted by the board of management; the constitution has been thoroughly revised; new guidelines for the allocations committee were established; a communications study, as recommended by the review committee, is underway, and there is more volunteer involvement, "and they have a mandate to get on with doing things." For George Plant "one of the memorable aspects of my alumni years has been the opportunity to work with graduates from all disciplines, members of the university administration and the association staff. It has been a growing experience."

It was a record year for the **UBC Alumni Fund** with gifts from alumni to the university passing the $600,000 mark. A year-end report, "Achievement and Challenge: A Report from the UBC Alumni Fund" appears elsewhere in this issue.

Increased costs of printing and distribution continued to play large roles in the production of the *Chronicle*. The **communications** committee has looked at new sources of revenue including increased advertising rates and "voluntary subscriptions." These subscriptions have already been suggested/requested from alumni living outside Canada. A review committee considered alumni communications policy with specific reference to the *Chronicle*. This report recommended that a thorough study of the association communications programs be undertaken.





The alumni board of management meets regularly at Cecil Green Park to consider association matters. At the far left, out-going president George Plant, presides while (below, left) Art Stevenson, president for '80-81 makes some notes and new vice-president, Robert Smith (right) checks the agenda.

The association's newest committee, **advocacy**, with a mandate to prepare and present an alumni opinion and evaluation on topics concerning UBC, actively participated in the drafting of the association's critique of the cliff erosion control proposals. This sub-committee was chaired by association past-president, James Denholme. The advocacy committee has continued its government relations activities with a five-issue series of "Contact" newsletters on the topic of energy and a visit to Victoria to meet with government and opposition representatives.

A large number of nominations were received for the alumni award of distinction and honorary life membership by the **awards** committee. Arthur Erickson, architect of the museum of anthropology and Sam Black, artist and professor emeritus of education were named to receive honorary life memberships and professor emeritus of classics, Malcolm McGregor, is to receive the association's highest award, the award of distinction....The **scholarships and bursaries** committee undertook an extensive review of some of the awards funded annually by the association. It recommended that the national scholarship program be continued for another year, and that there be an increase in the values of several awards including the John B. Macdonald bursaries and the Norman MacKenzie regional college scholarships. The bursary fund for non-status Indian students in the Native Indian Teacher Education Program was undertaken as an annual commitment.

There was a wide variety in **branch** programs this year....The University Singers toured five Vancouver Island communities, **Nanaimo**, **Parksville**, **Port Alberni**, **Duncan**, and **Courtenay** and paid a premiere visit to **Chilliwack** in the Fraser Valley....Open House displays were mounted at the Guildford Shopping Centre in Surrey and the Pine Centre Mall in Prince George....UBC president Douglas Kenny was guest speaker at alumni dinners in **Prince George** and **Washington, D.C....Denver, Colorado** alumni met with alumni past-president William C. Gibson, who heads the

Joshua Berson

Three outstanding individuals were honored at the association annual meeting, May 26, at Cecil Green Park. Professor emeritus of classics, Malcolm McGregor (centre) was named to receive the award of distinction. Noted artist and professor emeritus of education Sam Black (left) and internationally-renowned architect Arthur Erickson, creator of the UBC Museum of Anthropology, were made honorary life members.

Universities Council of B.C....In **Los Angeles** alumni gathered for a B.C. salmon barbecue and to meet 1980-81 association president, W.A. (Art) Stevenson....UBC student awards director, Byron Hender was guest at a Hart House reception for **Toronto** alumni....And on the Atlantic coast, UBC vice-president Chuck Connaghan (who leaves the campus July 1 to return to private business) visited **Newfoundland**'s Memorial University for a reception with local alumni....For the athletic grad, **Ottawa** sponsored a tennis and squash social soirée.

Frosh Retreat, a neglected but not forgotten campus tradition was revived by the **student affairs** committee. The orientation program for first year students at Camp Elphinstone encourages their participation in student government and campus activities. Seventy-five students, faculty and alumni participated in the weekend seminar....Erich Vogt, UBC vice-president for faculty and student affairs was guest speaker at an informal dinner for student leaders hosted by the committee....Guidebooks on how to write a resumé and interview techniques were distributed on campus and offered to graduating students.

The **commerce** division continued sponsorship of its successful business community/student luncheons and is attempting to organize a luncheon for commerce students and members of the Vancouver Board of Trade....The division also welcomed the founding of the **MBA/MSc alumni** association, which, at the moment, is part of the commerce alumni division.

Health services planning achieved national recognition for its sponsorship of a series of educational seminars....A **forestry** division was organized and took a seat on the alumni board of management. The new group plans activities that support faculty programs, a newsletter and a homecoming reunion...The **librarianship** division has several projects completed or in progress: a banquet honoring the 1980 grads, the alumni reception at the Canadian Library Association conference in June and a job survey of all librarianship grads.

The **Fairview** committee celebrated the 60th anniversary of the running of the Arts '20 Relay by ensuring that, through the Schwesinger Fund, miniature Cairn trophies would be provided in perpetuity for the winners. Alfred Swencisky, permanent president of Arts '20 started the race, which had 76 competing teams — 56 men's, 16 women's and four co-ed. The committee is currently working to place photographs of each of the university registrars in the new administration building.

There have been some changes recommended by the **homecoming** committee including a change of date in 1981 from October to early June, on the weekend following Congregation, more publicity, earlier planning and a larger budget. The 1979 edition of homecoming had a variety of events for the Classes of '24 to '69. The Class of '39 sponsored a Saturday seminar with the topic"UBC:1999."

The **speakers bureau** continued to attract both a large number of volunteers from the faculty and staff and numerous requests for speakers from the community. A Koerner Foundation grant allowed the bureau to assist several non-profit groups outside the lower mainland to host speakers. UBC speakers visited Kelowna, Revelstoke, Penticton, Williams Lake, Trail and Victoria. In most cases local alumni were invited to attend the lectures as well. A new computer system and in-house terminal will greatly enhance the service that the bureau is able to provide.

Some new ventures for the **Young Alumni Club**....A Thursday night speakers series has proved successful and will be expanded next fall. Student musicians are being encouraged to provide the entertainment on Thursday evening. Friday evenings continue to attract 200 members and guests each week. A ski weekend and weekly volleyball games have been well-attended. Summer plans include barbecues at Cecil Green Park, hiking, sailing and biking expeditions.

Association executive director, Dr. Peter Jones, reflected upon his first six months at

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Cecil Green Park and noted that his background combining volunteer association work and academic experience was proving very useful. "I feel comfortable with the system and confident in the excellent abilities of the association staff." Looking to the future he sees the next 10 years as most important to growth of the association's role as the vehicle through which the university can reach out into the community.

Alumni Board Election Results

The ballots have been counted by the returning officer, Margaret Sampson Burr, BMus'64, and the following alumni have been declared elected to two years as members-at-large on the association board of management: Douglas Aldridge, BASc'74; Virginia Galloway Beirnes, BA'40, LLB'49; Susan Daniells, BA'72, LLB'75; Harold Halvorson, BA'55, MSc'56, PhD'66; Josephine Hannay, MSc'76; Alison MacLennan, LLB'76; Michael Partridge, BCom'59; David Richardson, BCom'71; Oscar Sziklai, MF'61, PhD'64 and Nancy Woo, BA'69.

Association officers for the coming year are W.A. (Art) Stevenson, BASc'66, who assumes the presidency automatically after serving as vice-president, Robert J. Smith, BCom'68, MBA'71, vice-president and Barbara Mitchell Vitols, BA'61, treasurer. The posts of vice-president and treasurer were filled by acclamation.

Association Appointments

At the alumni association office a new appointment has greatly increased the duties of **Ann Harvey Marantz,** BA'73, who joined the staff last year as systems coordinator. In addition to her responsibilities with computer programming and requests she will, as director of administration, be supervising the activities of the alumni records department and the administration of the association office....In another appointment **Linda Hall,** formerly the executive director's secretary has moved up, joining Maureen Burns as a program assistant. She will be working closely with the divisions, branch, reunions and Fairview committees while Maureen Burns has responsibility for the speakers bureau, student affairs and the Young Alumni Club.

Chronicle Creative Writing Rewarded

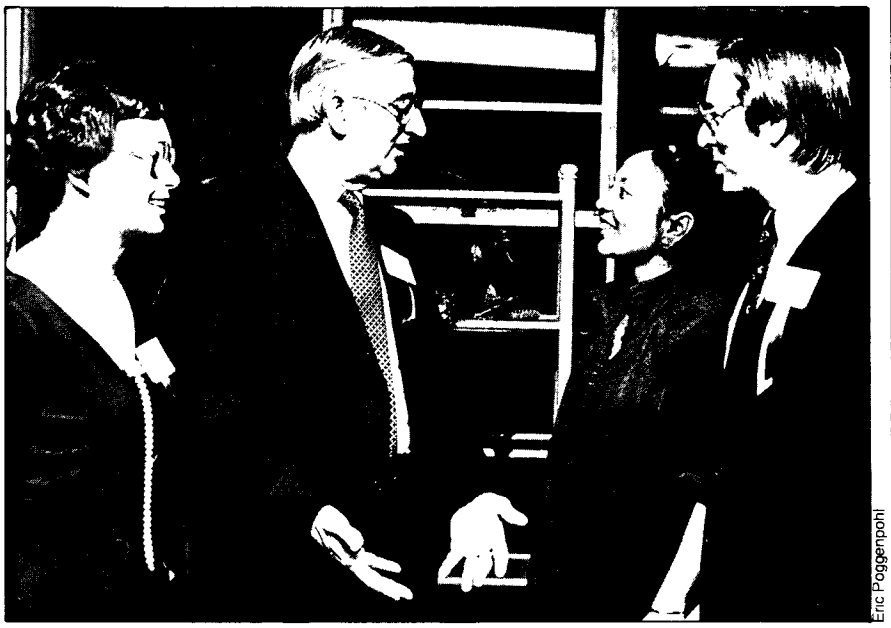
The effort of creative writing received its just reward at the late-April prize-giving luncheon for the annual *Chronicle* Creative Writing Competition for UBC students. This year the five judges, Jane Cowan Fredeman, senior editor with the UBC Press, Trevor Lautens, an editor of the Vancouver *Sun*, Nick Omelusik, head of the reading rooms division of the UBC library, Eric Nicol, humorist, playwright and author, and Herb Rosengarten, associate professor of English chose five winners from the short story entries.

First prize of $100, went to Theo Collins, a graduate student in creative writing for "The Habit-Catcher," which appears in this issue of the *Chronicle*. Second prize of $75, was awarded to Dianne Beaudoin, third year nursing, for "AMMONIAmour," and there were three third prizes of $50, for Ilda Sardinha, third year arts, "On a Square-Wheeled Train"; Ann St. James, philosophy and acting, "Laura"; and, Leonard Turton, a graduate student in creative writing, "The Garden."

Funding for the competition is provided by a grant from the UBC Alumni Fund and the prizes were presented by John Banfield who chairs the fund committee.

Psst... Wanna Buy a Watch...

In recent weeks alumni in the U.S. and Canada have received a mail offering of a new, exclusive, UBC watch made by Bulova. The last date for guaranteed acceptance of watch orders is May 31, 1980. In the event of a Canadian postal strike prior to that date, the guaranteed acceptance date will be extended from the end of the strike for the same duration as the shutdown. This is only the second time that the association has participated in a direct sales offer to alumni. Profits made by the association on these sales are placed in a special projects account and are used to fund association activities that might not otherwise be undertaken. An important note: the association membership list is kept confidential. The list is not sold to anyone. Further offerings of this kind are not contemplated at the present time, but should you wish a note made on your file indicating that you do not wish to receive this type of mailing (How will you know what you're missing, though?) just send a note to the alumni records department, 6251 Cecil Green Park Road, Vancouver V6T 1X8.



Eric Poggenpohl

UBC president Doug Kenny and his wife, Margaret (left) were the special guests at the All-Canadian Universities dinner in Washington, D.C. One of the dinner organizers, Ernest Kepper, BA'64, and his wife Irawati, were among the large group of UBC grads that welcomed the Kennys.

Joshua Berson

The UBC Speakers Bureau arranged over 400 engagements in the past year. Among these events, a workshop on stress management conducted by assistant professor Du-Fay Der (above) at the West End Community Centre.

Maximus

It was UBC week in Prince George in early May with an alumni dinner marking the first Prince George meeting of the university board of governors and an open house display at the Pine Centre Mall. (Top) UBC student award winners from the local area were guests at the dinner and included Caroline Bugge, BEd'77 (left) and Joan Gentles, Ed. 4, recipients of NITEP awards. Head of the local organizing group, Robert Affleck, BASc'55, (centre, left) chaired the dinner; The rehabilitation medicine demonstration by Jocelyn M'lot, (centre right) attracted many eager participants and the Wally Wagon, (bottom), the engineers' electric car was usually surrounded by crowds of viewers.

In the Branches and Among the Divisions

Another all-Canadian universities event is in the offing. This time, **San Francisco**, where the guest speaker's topic is "S.F. and the Coming Earthquake." The date is June 20, at A. Sabellas on Fisherman's Wharf (Jefferson and Taylor Streets) with cocktails at 7 p.m. and dinner at 8 p.m. A menu, which includes Veal Doré, will cost $12/person. Norm Gillies (415)567-4478 has information. Cheques should be sent to Don Merson, California Canadian Bank, 344 Pine, San Francisco (415)362-5210....

Calling **Toronto** area alumni! Mark your calendars now for September 29 and the UBC alumni dinner. Guest speaker will be UBC president, Dr. Douglas Kenny. Time and place details will be dispatched in late-summer....Alumni division activities are many and varied. The **health services planning** group held its annual dinner and meeting at Cecil Green Park May 13....All **dentistry and dental hygiene** alumni were invited to lunch as guests of the dean of the faculty at the B.C. dental convention, May 26, in Vancouver....Also on the reunion scene the **librarianship** grads are holding a reception, June 15, 5 p.m., at the Canadian Library Association conference at the Hotel Vancouver. More than 1,500 delegates are expected at the conference and Alice Simpson, BA'53, BLS'62, a consultant with the B.C. library service branch has the huge job of coordinator of the local arrangements....Traditional beer and beef was on hand when the alumni of **Sigma Tau Chi** gathered on April 29 at the faculty club to welcome a new group of members. Membership in the honorary fraternity recognizes men who have made a significant contribution to student campus life. A similar women's honorary society has been dormant for several years.

Alumni Miscellany

University Women's Congress

In late August the UBC campus will be the site of the 20th Triennial Congress of the International Federation of University Women. Both the inaugural meeting, August 18 (10 a.m.) and the closing session, August 25 (10 a.m.) at the War Memorial Gymnasium are open to the public. Opening keynote speaker is Dr. James Kennedy, director of the UBC computing centre who will be speaking on computers in a world of people. Lucille Mair of Jamaica, secretary-general of the 1980 World Conference of the United Nations Decade of Women, will sum up the findings of the meetings with her closing address. The IFUW has member associations in 55 countries. It was founded in 1919 by a group of graduates from Canada, Britain and the U.S. and today has over 236,000 individual members. Approximately 1,000 delegates, many recognized leaders in their own countries, are expected to attend the conference. For further information contact Joan Le Nobel, 733-3720 or the University Women's Club of Vancouver, 1489 McRae Ave., Vancouver V6H 1V1 (731-4661).

Summer Programs

The alumni association is again co-hosting the annual tea at Cecil Green Park for the participants in the UBC summer program for senior citizens. It will be held July 9 from 3 to 4:30 p.m. Contact the Centre for Continuing Education, UBC, (228-2181) for a brochure outlining the many short courses available for your summer learning enjoyment — if you or your spouse is retired....International House is again looking for volunteers to help in its reception and orientation programs for new overseas students. If you can meet someone at the airport,, provide temporary accommodation or spend a short time staffing a reception booth at the airport, Rorrie McBlane, IH director, 228-5021, would like to hear from you. □

Merv Magus

Merv Magus, the sporting cartoonist, has had a hectic day — teaching, organizing a track meet — and by the time he makes it home, well past the dinner hour, he's ready for a cold beer and the end of a Philadelphia Flyers-Minnesota North Stars playoff game on the television.

Hockey: it's one of Magus's many sporting passions, and one that occupies him not just as a fan at Vancouver Canuck's games or in front of the TV, but one that keeps him very busy at his drawing board as well.

For the past four years, Magus has been the cartoonist for the Canucks, using his pen and ink to poke gentle fun at the game, its fans, its players, its coaches, 43 times a year in the club's home-game programs.

Not that he's a one-sport humorist — when the hockey season isn't occupying his talents (he starts the hockey series during summer vacation), he's drawing football cartoons for magazines used by teams in the Canadian Football League, and soccer cartoons for teams in the North American Soccer League, plus some baseball, and some golf and....well, if it's good sport and there's a laugh in it, Magus will find it.

He calls his cartooning career "an enjoyable avocation." It's distinct from, but complementary to, his regular profession, which is teaching physical education and mathematics at Edmunds Junior Secondary School in Burnaby. Magus graduated from UBC in 1964 with a bachelor of education degree; while at university his main sporting interest was soccer.

How did a soft-spoken PE teacher develop a second career as a cartoonist? "I've always doodled around — it was just a matter of getting something published," he says. The initial publications came in school bulletins and then at the suggestion of colleagues he shipped off some of his work to the Canucks five years ago. The team purchased some cartoons and the next year he went on contract doing a cartoon for each home-game program. (A collection of his work, entitled *Hockey is a Funny Game*, was published earlier this year in co-operation with the Vancouver Canucks Magazine.) After his start with hockey humor, he ventured into soccer and football, areas he says are tenuous, with acceptance or rejection of his submissions being at the whim of program editors.

In a year, he says he produces more than a hundred cartoons — a major output for what is essentially a part-time project. Where do the ideas come from? "Sometimes it's really difficult to come up with them, even though there are standard themes to use," says Magus. There are times when an idea pops into his head and he draws the characters to fit it, other times, he says, he'll get the drawing done, then create the humorous dialogue to fit it.

His style is a straight-forward, rough-and-tumble one, much like the sports he depicts, unless he is venturing into other artistic areas such as designing crests for various school teams, or doing caricatures of colleagues and friends. For the most part, it's a self-taught skill: except for one drawing and painting course during his years at UBC, Magus has developed his art form on his own.

Although he's given up highly competitive sports (I've had enough bruises and broken ribs"), he still plays recreational hockey...and draws cartoons. "It keeps me out of the pool halls," he says with a grin.

Murray McMillan

Spotlight

30s

Farmland preservation in British Columbia is "damnably important" says new head of the provincial land commission, **Mills F. Clarke,** BSA'35, MSA'37, (PhD,Penn). Because only 2.5 to three per cent of the total land in British Columbia is suitable for agricultural purposes, Clarke predicts a short food supply in the future....After 20 years as director at Rayonier's Olympic research division in Seattle, **Edwin L. Lovell,** BA'35, MA'37, (PhD, McGill), is retiring. He will be succeeded by **J. Kelvin Hamilton,** BA'45, MA'47, who has been with Rayonier since 1954 and who was a chemistry instructor at UBC from 1947 to 1949. Lovell, active in community affairs and with the American Chemical Society, joined Rayonier in 1941.

The Vancouver *Sun*'s Denny Boyd reckoned **Richard L. (Dick) Elston,** BA'37, "to be the oldest working radio newsman in the entire CBC, maybe in Canada," on the night of his retirement party at Vancouver's Nanking Restaurant, when Elston wound up his 40th year with the national network....From **Janet Walker Berton,** BA'41, comes a note about **Cicely Holmes Thomson,** BA'39, of Richmond Hill, Ontario, whose persistence in getting her son, R.H. (Bob) Thomson hooked on theatre has finally paid off. Active in community theatre herself, she has watched son Robert find increasing success on stage and screen in Canada and the United States. He was the subject of a cover story in the October, 1979 issue of *The Canadian* magazine. (Break a leg Thumper — from Béralde.)

40s

H. Frederick Field, BA'40, BCom'40, is president of the B.C. branch of the St. John's Ambulance Society and his wife, **Beverly G. McCorkell Field,** BA'42, past president of the alumni association, is now a trustee on the board of the Centennial Museum in Vancouver....The director and secretary of the Timken Foundation and the Timken International Fund is **Douglas H. Worth,** BA'40. Initiated to benefit the communities in which Timken firms are situated, the fund will be administered by Worth. Much of the Timken efforts are centered in St. Thomas, Ontario....Chief executive officer of the new Continental Bank of Canada is **Douglas W. Maloney,** BCom'42. Maloney is living in Toronto.

B.C. Tel has grown to the point of needing a president and chief operating officer, according to the chairman and chief executive officer. **Jack C. Carlile,** BASc'44, BCom'46, has been promoted to this new position from his post of vice-president of operations.....**Harry M. Ellis,** BASc'45, has been appointed a director of the Science Council of British Columbia. He is employed by B.C. Hydro in a research and planning position....**Ernest Richard Ball,** BA'47, BEd'48, has been named chairman of the Richmond, B.C. Sister City Twinning Committee which coordinates exchanges with Wakayama, Japan and Pierrefonds, Québec.

An extensive search by Ontario Hydro has resulted in the appointment of **Milan Nastich,** BA'47, BASc'48, as president of the corporation. Nastich joined Ontario Hydro in 1949 and was most recently executive vice-president of planning and administration....A member of the second class to graduate from UBC's law school, **Harold McLoughlin,** LLB'49, has never regretted setting up his practice in the small town of Picton, Ontario. "Real life, good air and good friends," says McLoughlin of his long-time venue....New director of the fish and wildlife branch, B.C., and acting director since 1976 is **Donald J. Robinson,** BA'49, MA'51. He has been with the branch since 1951....A winner of one of the 1979 National Newspaper Awards — for feature writing — is **Val C. Sears,** BA'49, of the Toronto *Star*.

50s

UBC's faculty of medicine has a new dean of admissions, **Alexander Boggie,** BA'50, MD'54. He will continue to spend half of his time in the department of family practice, and will be head of the department of family practice in the 240-bed acute care unit scheduled to open this summer....Co-founder of Pollution Probe, leading environmentalist **Donald A. Chant,** BA'50, MA'52, (PhD,London), will take a research leave from his position of vice-president and provost of the University of Toronto before joining the faculty of the university's Erindale campus. In April, he received the U of T's fifth annual Alumni Faculty Award for academic excellence and outstanding service....**John F. Ellis,** BA'50, is leaving his post as principal and chief executive officer with the Open Learning Institute and is returning as a faculty member to Simon Fraser University.

Known locally in his profession as a "doctor's doctor," **John R. LeHuquet,** BSP'50, MD'55 has retired as medical director with the Royal Jubilee Hospital in Victoria. His involvement with that hospital began the day he was born in Royal Jubilee....General manager and director of the Technical Service Council, set up in 1927 to combat the "brain drain" to the United States, **Neil A. Macdougall,** BASc'50, recently gave talks on career planning to the graduate classes in engineering, geophysics and geology at both the Universities of Alberta and of Calgary....**David Ewert,** BA'51, is the author of the newly published *And Then Comes The End* (Herald Press, 1980). He is professor of New Testament at Mennonite Brethren Biblical Seminary, Fresno, California.

Everett Hunt, MA'51, a physics instructor, is retiring after a teaching career spanning 44 years. He has lived in Edmonton since 1951. His early teaching days were spent in Saskatchewan before he joined the RCAF....Technical director in the Freddy Wood Theatre and senior instructor in the department of theatre, **M. Norman Young,** BA'52, has been appointed chair of the B.C. Arts Board. He has chaired the Arts Board grant committee for the past two years and is also prominent on various boards and committees for the promotion of the arts in Vancouver.

Raghbir Singh Basi, BA'52, BSW'53, (PhD, Cornell), who was an active campus politician in his student days at UBC, (president of the Alma Mater Society and NFCUS), and who studied at Harvard and directed the Center for Peaceful Change at Kent State University after the 1971 crisis, is now at the helm of a new venture. As provost of Alaska Pacific University at Anchorage, Alaska, he is developing "an integrative academic design...that seeks to combine classroom study with experiential learning." His advertisement for "pracademicians" caught the eye of **H. Peter Krosby,** BA'55, MA'58, professor of history at the State University of New York at Albany. Krosby's latest book, *Finland and the Soviet Union, 1944-1978*, has just been translated into Finnish, Swedish and German. He was elected as a foreign member of the Finnish Academy of Science and Letters in 1978....**Thomas J. Stevens,** BA'53, (MA, Carleton; MEd, Toronto; F.C.I.S.), has recently been appointed dean of community education services at Mount Royal College in Calgary. He has been an officer in the Canadian Forces and prior to his appointment at Mount Royal, was a teaching master and academic administrator at Seneca College in Toronto. He is the author of an introductory text in public administration entitled, *The Business of Government,* (McGraw Hill Ryerson).

The University of Victoria has conferred an honorary doctorate on Mr. Justice **Thomas R. Berger,** BA'55, LLB'56, of the Supreme Court of B.C. Justice Berger is best known for his exhaustive enquiry into aboriginal, environmental and economic implications of a Mackenzie Valley pipeline which began in March, 1974 and lasted for 21 months....The first woman elected to B.C. Telephone's board of directors, was the gold medalist in her 1956 law class at UBC, chaired the Penticton school

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board for six years, was president of the B.C. School Trustees Association, was a member of the UBC Board of Governors, and is currently a member of the Universities Council. These credits all belong to **Rendina Hamilton,** LLB'56, who plans to bring a woman's point of view to the B.C. Tel board....Former editor of the *Chronicle*, **Elizabeth Blanche Norcross,** BA'56, has edited *Nanaimo Retrospective* (Nanaimo Historical Society), dealing with the city's social history in its first century. The story of pioneers, some of the book's sections were compiled from tape recordings made years ago by pioneers long since dead....New vice-president of sales at Holden Business Forms Company, **Harvey K. Oxspring,** BA'56, is in charge of the firm's field sales force. His responsibilities also include sales to the U.S. Armed Forces and to education institutions....Bethlehem Steel has promoted **Bruce C. Whitmore**, BASc'56, MASc'58, to engineer in its steelmaking practice and development section.

The Atlantic Oceanographic Laboratory at the Bedford Institute of Oceanography has a new director. **George T. Needler,** BSc'57, MSc'59, has been appointed by the public service commission to the position. Needler, who lives in Dartmouth, has spent much of his research energies studying the effect of deep sea pollutant dispersion....The George Eliot Centennial Conference in April at the University of Puget Sound, Tacoma, Washington, heard the presentation of a paper by **Victor A. Neufeldt,** BA'57....**Gary Edward Corbett,** BCom'58, is now senior vice-president of SAFECO Corporation. In his new post he will be responsible for all the life and health insurance operations of the corporation.

60s

New president of Forestal International Limited is **Dennis W. Timmis,** BSF'60, who joined the firm in 1969. He will be based in Vancouver...."I'm having the time of my life." That's how **Thomas Michael Apsey,** BSF'61, characterizes his challenging but demanding job as deputy forests minister in B.C. Apsey's current task is to reorganize the B.C. Forest Service. He is using the team approach "...to make the forest service more efficient."...**Lawrence I. Bell,** BA'61, (MA, San Jose), is British Columbia's new deputy minister of lands, parks and housing and brings with him a broad range of experience within government service. Since 1978, he has been deputy minister of lands, parks and housing....UBC's department of counselling psychology has a new associate professor in **John Banmen,** BEd'62, BA'64, MEd'67, who returned to the province from Manitoba where he was a deputy under the minister of corrective and rehabilitative services.

Gerry Dirks, BA'62, has been appointed as head of the department of politics at Brock University....Dividing his time between his job as director of Calgary's social services department and his elected role as a public school board trustee, **Samuel E. Blakely,** BSW'64, MSW'67, finds the two roles have much in common and he looks on them as "complementing each other in many situations."...New French coordinator for the Nelson school district is **Gail M. Sumanik,** BA'64, formerly a teacher of French at Trafalgar Junior Secondary, Nelson, B.C....The new Emmanuel Baptist Church in Saskatoon was dedicated last spring by **Terry Winter,** BA'64, evangelist and host of television's "The Terry Winter Show."

"Ambassadorial potential within the next five years," is how colleagues label **Margaret Catley-Carlson,** BA'66, who, in her own words, "has moved awfully fast." Senior vice-president of the Candian International Development Agency (dealing with Canada's aid programs outside external affairs), she served in the Canadian High Commission in Ceylon and worked in international trade and economics before moving to CIDA....On stage in Kamloops with Vancouver City Stage's production of *Piaf*, was **Melvin John Ericksen,** BMus'66, who is known around town for his Coward roles for the same theatre.... **Jean Vera Alston Harris,** BA'66, is management development coordinator for MacMillan Bloedel. Her assignment is as part of a team handling work improvement projects within the worldwide MacBlo operation of 24,000 employees....**Tex Enemark,** BA'67, LLB'70, is managing the activities of MacLean-Hunter Limited's magazine division in the west. Enemark comes to the job from a combination of provincial and federal government positions and the private sector.

The City of Los Angeles has promoted **Lorna Gail Gordon,** BEd'67, to the position of deputy chief attorney III. Gordon resides in Pasadena....The board of the Emily Carr College of Arts, Vancouver, now includes **A. Keith Mitchell,** BA'67, LLB'71, who is with Farris & Company in Vancouver....The new Southam News Asian bureau has as one of its reporters, **Andrew Horvat,** BA'68, MA'71, who has worked as a reporter in Tokyo for the past nine years....New manager of First City Trust, Vancouver, is **Vera M.D. Piccini,** BA'69, who was most recently general manager for Community Drug Mart....Outgoing president of the Canadian Meteorological and Oceanographic Society is **John M. Powell,** PhD'69, a research scientist in Edmonton with the Canadian Forestry Service.

70s

News from his *alma mater* looks good to **Richard A. Cavell,** BA'71, MA'74, now that he is the first Canadian teaching Canadian literature at an Italian university in Padova....**George Gibault,** BA'71, LLB'77, has been hired by the Social Credit caucus in British Columbia as a researcher...."I don't feel I've ever run into any barriers because I'm a woman." **Venere J. Kaufman,** MBA'71, does what she wants to do, especially in the spring when it's income tax time, in her job as a personal tax specialist in Vancouver. Kaufman has also been instructing in money management at BCIT....Working for a PhD at UCLA in marketing is **Judy Zaichkowsky,** BHE'73, who has studied at Guelph and has taught in the home economics department at UBC.

Teachers can help students benefit from television by analyzing programs says **Louis Kam-Tat Ho,** MEd'74, MLS'78, coordinator of the instructional material centre at Meridian Heights Elementary School, Edmonton. Ho also advocates expansion of students' reading

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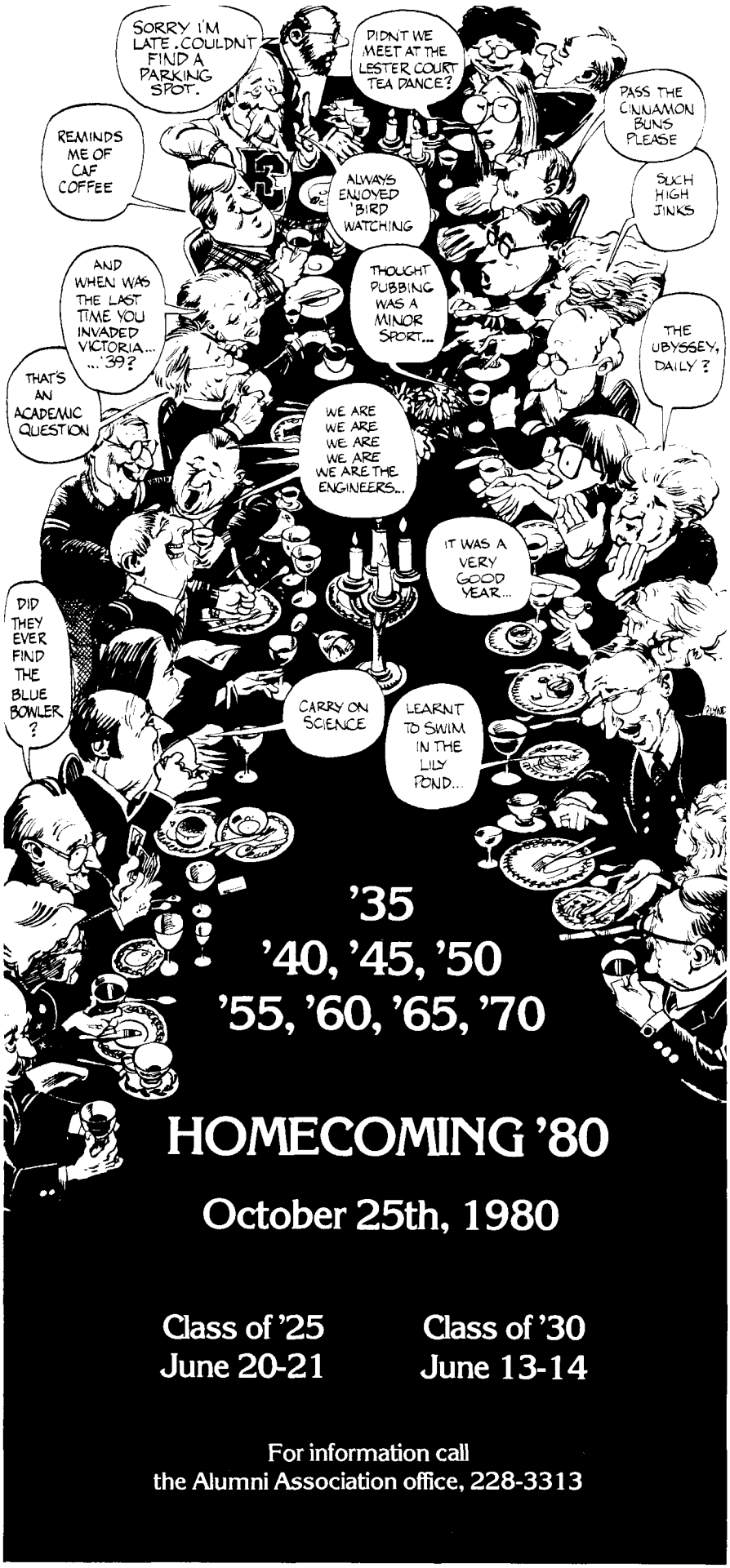

habits "to better prepare them for the life-long process of continuing education."...Selected from 700 candidates for the position of B.C. superintendent of brokers is **Rupert L. Bullock,** BCom'75, a veteran of 20 years with the RCMP. Bullock intends to run a high profile office, and to help Vancouver's steady replacement of its free-wheeling image with a reputation for probity and tighter regulations.

Okanagan Falls, B.C. has just watched its first drugstore open its doors. The pharmacist in charge is **W. Lynn Corscadden,** BSc'76, who previously was manager of a drugstore in Houston, B.C....Newly appointed to the faculty of psychology at Queen's University, Kingson, is **Gary Keith Humphrey,** MA'76, (BA, New Brunswick)....There is a new novel of manners on Canada's bookshelves this spring: *Stephanie*, by Joan Austen-Leigh, right next to the Jane Austen spines. Its author is **Joan Mason Hurley,** MFA'76, author of many one-act plays, and this new work, which she hopes is a worthy successor to the tomes of her ancestor....New manager of public relations at First City Trust is **Kathryn D. Baird,** BA'77. During her first two years with the company, she has been instrumental in the establishment of a corporate communications program, including an award-winning internal company publication. She will be responsible for the national expansion of First City's public relations.

A.M. Lorraine Fader, BMus'77, is third horn with the Okanagan Symphony, and is participating in the 21st anniversary year of the symphony. Fader is an elementary school teacher....Oak Bay High School celebrated 65 years with a pioneer tea, a parade, sports events and various class reunions during the May 30 - June 1 weekend. Helping to organize the event was **Sonja Strandlie Whitehead,** BEd'77....What are the conflicts in competing demands of farmers, foresters and miners when all want to use the same land? **Harvey Sasaki,** BSc'79, has been appointed agricultural land use analyst with the ministry of agriculture in Victoria, to help study the effects. Sasaki has been with the environment ministry's water investigation branch....The Swiss Institute for Nuclear Physics is the new employer of **Ken R. Shortt,** PhD'79, who worked for three years as a medical physicist planning radiation therapy at the B.C. Cancer Institute.

Births

Dr. and Mrs. Robert Baldock, BA'68, MD'74, (Lynette L. Marwick, BEd'69), a son, David Arthur, January 30, 1980 in Surrey, B.C....**Mr. and Mrs. Bob Duncan,** (Verna L. Ketler, BEd'73), a daughter, Allison Patricia, February 8, 1980 in Victoria, B.C....**Dr. and Mrs. Constantine Gletsos,** MSc'65, PhD'68, (Helen Diane Kerr, BA'65), a daughter, Efstathia Ellij, (Helen Elizabeth), March 8, 1980 in West Chester Pennsylvania....**Mr. and Mrs. Arthur A. Hadland,** BSc'70, (Laurel Ann Turner, BSc'70), a son, Brendon Arthur, August 31, 1979 in Fort St. John, B.C....**Mr. and Mrs. G. Fraser Hillian,** BASc'70, a daughter, Sandra Svetlana, May 26, 1979 in Backnang, West Germany....**Mr. and Mrs. Karel A.J. Jonker,** BA'72, (Karen E. Farstad, BEd'73), a son, Erik Karel Graham, February 25, 1980 in Scarborough, Ontario....**Mr. and Mrs. Randall S. Lopaschuk,** BASc'76, (Anne Hyndman, BSW'76), a son, Owen Randall, December 9, 1979 in Faro, Yukon....**Mr. and**

Mrs. P. Gerald Marra, BSc'63, (Eileen E. Sowerby, BMus'66), a daughter, Anne-Marie Geraldine, April 11, 1980 in Bellevue, Washington....**Mr. and Mrs. Thomas E. Nash,** BSc'76, MSc'78, (Patricia J. Nelson, BHE'75), a son, Edward James, February 7, 1980 in Vernon, B.C....**Mr. and Mrs. N. Shevchenko,** (Elaine Shevchenko, BEd'78), a son, Gregory Michael Nicholas, June 22, 1979 in Vancouver, B.C....**Mr. and Mrs. Arend J. Visser,** MSW'69, a daughter, Elizabeth May Edith, August 30, 1979 in Thunder Bay, Ontario.

Deaths

Margaret R. Morrison Bianchi Buckley, BA'20, July, 1979 in Menlo Park, New York. After graduation, she received a degree in bacteriology from Edinburgh University and studied at the Pasteur Institute in France. Head of the board of health in New York State for a number of years, after retirement she spent part of each year in Florida. Survived by a niece.

John Cecil Nelson, BA'20, BSA'25, February, 1980, accidentally in Hudson, Québec. One of the builders of the Fairview Cairn, he played "chief drawback" on the practice football team, and worked in advertising in the head office of the Royal Bank in Montreal until his retirement. Survived by his wife and sister.

Blanche Almond Munro Bailey, BA'27, December, 1979 in Vancouver, B.C. In her freshman year she was vice-president of Arts '27. She married Hector G. Munro, BA'27, president of Arts '27, who died in 1957. In his memory, she has left a bequest to the university to provide scholarships in the social sciences. Survived by her husband and sons, Gordon R. Munro, BA'56; John H. Munro, BA'60.

John Gough, BA'28, February, 1980 in Victoria, B.C. A former member of the UBC senate, he also served on the college council of Victoria College, was inspector of schools for Saanich, 1943-46, and was assistant superintendent and superintendent of schools for Greater Victoria, 1946-66. Survived by his wife, daughter, Sylvia Gough, BHE'60 and son Barry M. Gough, BEd'62, MA'66, PhD'69.

Frederick Oren Roswell Garner, BA'29, (MD,Toronto), February, 1980, accidentally in Vancouver, B.C. Dr. Garner worked in controlling tuberculosis during his professional career, heading travelling clinics, as superintendent of the Tranquille Sanitorium from 1951-58 and was on the clinical staff of the faculty of medicine at UBC until his retirement. He was a member of the College of Physicians and Surgeons of B.C., the Canadian Medical Society, the B.C. Lung Society, the Internists of B.C. and the Thoracic Society. He served as a Major with the RCAMC in World War II and was a member of the board of Shaughnessy Heights United Church and the Canadian Red Cross Society. Survived by his wife, two sons and daughter.

Dorothy Evelyn MacKenzie Armstrong, BASc'31, March, 1980 in New Westminster, B.C.

David Frederick Manders, BA'39, December, 1979 in Penticton, B.C. Wing commander with the RCAF during World War II, he joined the federal department of reconstruction and supply in B.C., managed the western branch of Canadian Aviation Electronics and later operated a motel in Lytton, B.C., where he served as a school trustee. He was elected to the UBC senate in 1966, and was a convocation founder of Simon Fraser University. Survived by his wife, Elspeth Lintott Manders, BA'38, and six sons, (David Gordon Manders, BSc'66; Douglas W. Manders, BA'68, LLB'74; Terence Paul Manders, MD'74; Clarence H.M. Manders, BA'67).

Fred Leon Billings, BSA'40, February, 1980 in Toronto, Ontario. Survived by his wife.

Helen Karen Brandt Barber, BA'43, February, 1980 in Calgary, Alberta. During World War II, she served with the YMCA war services. A member of Alpha Phi sorority, she worked for Pacific Petroleums Ltd. in computer technology and later with Petrocanada Explorations Inc. as a geologist. Survived by her husband, two sons and a daughter.

James Alex Dennison, BASc'45, October, 1979 in Victoria, B.C. Until his retirement, Dennison was assistant deputy minister and chief engineer, department of highways in B.C. He was a member of the Uplands Golf Club and the Slocan Lodge. Survived by his wife, two daughters and brother.

Marjorie Helen McGregor, BA'46, March, 1980 in Vancouver, B.C.

Robert N. Gordon, BASc'48, August, 1979, accidentally in Vancouver, B.C. A native of Los Angeles, Gordon joined the department of fisheries after graduation. After working with the department in the Atlantic region, Gordon returned to Vancouver, where he was appointed director of the department in 1968, based in Winnipeg. Survived by his wife and two children.

Michael E. Moran, LLB'49, April, 1980 in Castlegar, B.C. Moran was a prominent Castlegar lawyer, and a member of the B.C. bar since 1949.

Arthur Kelly, BA'50, LLB'51, December 1979 in Vancouver, B.C. Judge Kelly had been on the bench of the South Fraser District of the Provincial Court for 13 years in the Matsqui-Abbotsford-Langley area at the time of his death. With the RCAF in World War II, Kelly practised law for ten years in New Westminster before moving to the bench. Survived by his wife, Leonora MacDonald Kelly, DPh'45, and son, Ron Kelly, BA'76, LLB'79.

Reginald J.S. Moir, LLB'54, March, 1980 in Vancouver, B.C. Moir was a veteran Vancouver newspaperman whose career in journalism took him to the Vancouver *News Herald* in the 30s where he was sports editor and later executive editor and to *The Province* in 1941 as city editor. After two years in the RCAF, he enrolled in UBC's law program (working night shifts as reporter) and, after being called to the bar in 1954, was appointed a magistrate and family court judge in Kelowna in 1967, and was named to the provincial court bench in 1971, retiring in 1979. Survived by his wife, two daughters, (Wendy Moir Robson, LLB'64), son, sister and four grandchildren.

David J. McCargar, BA'62, MA'65, March, 1980 in Lennoxville, Québec. Head of the classics department at Bishop's University in Lennoxville, he was dean of residence there from 1965 to 1969 and served on senate and faculty committees, as well as initiating study trips to Greece. Donations in his memory can be sent to the Harry Logan Scholarship Fund care of the UBC Alumni Fund. Survived by his mother, sister, Donamae A. McCargar, BA'54, BSW'62, MSW'68.

Eunice Mair Scott, BA'69, February, 1980 in Vancouver, B.C. Survived by her sister, two brothers and five nieces.

UBC Alumni Branches

If you'd like to find out what goes on in alumni branches just give your local alumni representative a call.

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OTHER CANADA:

Calgary: Frank Garnett (262-7906); **Edmonton:** Gary Caster (426-2224); John Haar (425-8810); **Fredericton:** Joan & Jack Van der Linde (455-6323); **Halifax:** Carol MacLean (423-2444); **Montreal:** L. Hamlyn Hobden (871-8601); **Ottawa:** Robert Yip (997-4074); Bruce Harwood (996-3995); **Quebec City:** Ingrid Parent (527-9888); **Regina:** Gene Rizak (584-4361); **St. John's:** T.B.A.; **Toronto:** Gary Moore (863-3500); **Whitehorse:** Celia Dowding (667-5187); **Winnipeg:** Gary Coopland (453-3918); **Yellowknife:** Charles A. Hulton (873-3481).

UNITED STATES

Clovis: Martin Goodwin (763-3493); **Denver:** Harold W. Wright (892-6558); **Los Angeles:** Elva Reid (351-8020); **New York:** Rosemary Brough (688-2656); **San Diego:** Dr. Charles Armstrong (287-9849); **San Francisco:** Norman A. Gillies (567-4478); **Seattle & P.N.W.:** Gerald Marra (641-3535); **Washington, D.C.:** Louise-Mary G. Mason (389-3343).

OTHER

Australia & New Zealand: Christopher Brangwin, 12 Watkins St., Bondi, New South Wales; **Bermuda:** John Keefe, Box 1007, Hamilton; **England:** Alice Hemming, 35 Elsworthy Road, London, N.W.3: **Ethiopia:** Taddesse Ebba, College of Agriculture, Dire Dawa, Box 138, Addis Ababa; **Hong Kong:** Dr. Thomas Chung-Wai Mak, Science Centre, Chinese University, Shatin; Dr. Ronald S.M. Tse, Dept. of Chemistry, U. of Hong Kong, Bohman Rd.; **Japan:** Maynard Hogg, 1-4-22 Kamikitazawa, Setagaya-ku, Tokyo, Japan 156, **Nigeria:** Elizabeth Durdan, Box 402, Kaduna; **Rome:** L.R. Letourneau, FAO, Via Delle Terme Di Caracalla, Rome, 00100; **Scotland:** Jean Aitchison, 32 Bentfield Drive, Prestwick; **South Africa:** Kathleen Lombardi, Applethwaite Farm, Elgin, C.P.

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Letters

Election Footnotes

Congratulations to all concerned who managed to have the *Chronicle* arrive at voters' homes early enough to vote this year.

As a '39 grad, rather remote by distance and time from UBC current affairs, I can't get very excited about elections or what's new via the *Chronicle*. However I consider it my duty to vote, however superficially my choice may be made — mainly on the basis of the candidate's interests and professional and community responsibilities. I do believe that alumni affairs should be in the charge of a group of people of diverse interests, more closely reflecting the actual diversity in the university and in real life. It concerns me to see the imbalance appearing — rather like among members of parliament — with five candidates from law, four from sciences, three with commerce backgrounds, out of a total of 13. There has been some improvement in the proportion of women running for office, and even elected, but there is still need for advance in this area.

The articles about our library (Spring '80) raise a concern. But what to do about it for those of us who are not millionaires?...I "worked my way through college" by doing housework, factory work and luckiest of all — working in the library 12 hours a week.

I usually visit "home" each summer and I'm happy to see that UBC has not lost its beauty with all its growth. Some of the "temporary" buildings are still going strong.

Hazel Dunbar Wigdor, BA'39
Toronto, Ont.

Delivery of the Spring '80 issue appears to have been something of an improvement over the same issue last year, but, there were still problems in some parts of Ontario, Washington State and even a few in Burnaby. For those who did not receive their ballots in time to vote, apologies from us and the post office. We're all trying. The magazines and ballots had a full month to reach their destinations prior to the deadline. Next year we'll try and find a way to make it even longer. – Editor.

In Reference to the Library

From my biased point of view, the Spring 1980 issue is the best you've ever published. I can't find words to express my appreciation for the work you and your colleagues have done. It says it all. The Library's present situation is stated clearly and accurately. Its history is dealt with succinctly and affectionately. The photography is exceptional, and the shots of the old Main will certainly evoke memories for graduates everywhere. The cover by Peter Lynde is delightful, and comes close to conveying how it really feels to be in this place.

Some footnotes for your own interest. To illustrate Heather Walker's contribution, you chose a closeup of one of the two figures above the doorway. I'm told that those two figures were not in the architect's plans, but were a little fantasy of the stonemason's. As he was using his chisel, the Scopes trial was taking place in the Southern U.S. So he chipped out on the north side a bearded man holding a scroll bearing the partly obscured word "Fundamentalism." And on the south side is the ape you depict, holding a scroll bearing the word "Evolution."

The Sedgewick Library is perhaps the only building on campus named after a great teacher who didn't happen to be a dean or president. It came about in this way. There used to be, in the lower floors of the south wing of the Main Library, something called the College Library. Some of us thought that the identity of the place might be improved if it bore a personal name. We chose the name of Sedgewick. There had been a leisure reading collection in the Library bearing that name, but it had proved to be unworkable; people just ripped off the books, and used the room for sleeping. But more important, we had the impression that next to Walter Gage, Garnett Sedgewick was the person whom everyone remembered best, and to whom students felt a great obligation. And we thought: why not relate the college library, a facility intended for undergraduates, to a person whose name is synonymous with high standards in the instruction of undergraduates? Maybe he would give us his benefaction from the world of spirits? (In fact, I think he was among a coterie of people who were delving into parapsychology.) So we called the sign painter, and it was done.

I got hell for it. Turned out that the naming of buildings and parts of buildings was the prerogative of the Board of Governors, on the advice of the President. And the President who was most annoyed with me was: Walter Gage. I had a feeling that I had touched a very sensitive nerve, and perhaps it was the case that the two men did not care much for one another. I must ask Phil Akrigg.

Again, a thousand thanks for this. I can only help to solve the problems we are facing. And if we solve the problems, that will be good for the students, wouldn't it?

Basil Stuart-Stubbs,
University Librarian

A Rosy View?

Thank you very much for sending me the *UBC Alumni Chronicle*. I am probably not a shining light amongst UBC graduates, but I appreciate reading about goings-on at my old Alma Mater.

I think that the *Chronicle* perhaps too much stresses the positive aspects of going to university and of life afterwards. University, in many ways, was a pain to me. I remember studying many long hours for meagre results. I remember being cut off from my family and friends whilst striving to succeed at university and failing to adequately compensate by winning new friends and having fun.

You would probably do your alumni and the undergraduates a service by pointing out and warning them of some of the dangers and pitfalls of university life. Right now, I think you paint all together a too rosy picture.

William D. Sawchen, BA'68
Coquitlam-Maillardville, B.C.

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