

The U. B. C. Alumni

OCTOBER, 1951

CHRONICLE



Have you
seen our new
Rotogravure
"Week-End"
Magazine?

It's a 50-odd page ADDITION to our big Sunday Sun issue, on smooth paper in full color, packed with news and human-interest photos, well-written articles and fiction stories by able young Canadian writers . . . quite a production, if we DO say so! And one of the good things about this new Sunday Sun feature is that it's included at no extra cost . . . still 10 cents per copy, and delivered for an ordinary daily Sun subscription at 1.25 per month. Your order happily received by any Sun carrier, or by telephone at TAtlow 7141.

THE VANCOUVER



WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817.

BANK OF MONTREAL
Canada's First Bank

"EXPORT"
CANADA'S FINEST
CIGARETTE



walls of wood . . .

WELDTEX STRIATED PLYWOOD



PATTERN IS "CUT IN"

The straight, unbroken striations are cut in, not merely impressed, giving sharp, clean shadow lines that are visible even at distance.



DOES NOT PAINT OUT

The pattern in Weldtex is so deeply channelled it will not fill in, even after successive coats.



IMPERVIOUS TO WATER

Unpainted Weldtex can be exposed to water indefinitely without any distortion in the surface pattern.



SAFE OUTDOORS

Waterproof and a full $\frac{3}{8}$ " thick, Weldtex is approved for use as siding on N.H.A. homes. It is rigid and weatherproof.

WELDTEX
Striated Plywood



DISTRIBUTED BY
E. L. SAUDER LUMBER CO.
VANCOUVER, B. C.

LETTERS TO THE EDITOR

PERRAULT vs. BROCK

Dear Army:

I couldn't refrain from dropping you a line in reference to David Brock's takeoff on Royal Commissions (with a strong accent on the Massey Commission) in the last issue of the Chronicle.

David has a rare talent for satire, demonstrated in a variety of ways in the past. However, I think it should be pointed out that his efforts in this case might have been directed to fields of interest other than education alone since, in ensuing weeks the Federal Government, influenced by the Royal Commission on Arts, Letters and Sciences recommendation, passed legislation to provide a Canadian university grant of seven million dollars. This sum and the manner of its allocation has been specified by the Commission.

The second action of the government based on the Massey Commission report will, in all probability, be the provision of a large number of Canadian scholarships. The Commission recommended a minimum of ten thousand scholarships. Let's see what will happen in the winter or spring House sessions.

Satire is a powerful goad when used against questionable issues. It becomes pointless when it jabs at non-existent failings.

I should like to convey my feelings of admiration to Mr. Brock for a most competent sample of smooth satire. It needed only a target to make it thoroughly commendable.

Sincerely,

ERNEST G. PERRAULT,
Information Officer.

BROCK vs. PERRAULT

The Editor,
Sir:

Mr. Perrault appears to be talking about money. Since I was talking about anything but cash, there is a gap that your friend, however educated, might not readily understand.

As for satire, that word has been so much abused by cheap little hacks, it no longer means anything at all, and I for one prefer to abjure it. Any sort of funny stuff is now called satire, and after being thus classified is judged according to fixed rules. I would say this, Sir. If you are going to invent rules about what kind of satire is allowed (according to the Marquess of Queensbury), then you must also define satire itself. First things first.

Mr. Perrault says I fired upon a target that didn't exist, and that in attacking the Massey Report's devoted admirers and fake little highbrows, I was setting up a man of straw in order to box him down again. On re-reading that Report, I can detect no sign of unreality in it. Mr. Perrault is mistaken. It is a very solid target indeed. It exists, and I hope it always will. I hope it will last far longer than Mr. Perrault does, since money means far less to me than it does to him.

May I, Sir, point out two rather important facts? One is that I myself submitted a brief to the Commission, wholly unpaid and just for the hell of it, as I think the cultured Mr. Perrault did not. The other is that I am not hired by anyone to act as a

Always **worthwhile**

Young business men of today on the way to the top have their share of problems. Many are financial . . . and that's where we can help. For thousands of Canada's most successful men have found a visit to The Dominion Bank always worthwhile.



THE DOMINION BANK

Est. 1871

**BRANCHES THROUGHOUT
CANADA**

New York Agency
49 Wall Street

London, England, Branch
3 King William St., E.C. 4

LETTERS TO THE EDITOR

publicity agent. I have never sold myself for money, or anything else. And I owe my scruples to what I am pleased to call my education, some of which I owe to UBC and loyally admit, but some of which I owe to things not even UBC could understand.

I remain,

In spite of all this nonsense,

Yours faithfully,

DAVID BROCK.

RUGBY AGAIN

c/o Hon. Grote Stirling,
606 Burne Ave.,
Kelowna, B.C.
24th June, 1951.

The Editor,
Alumni Chronicle.

Dear Sir:

My recent visit to the campus for the first time in twenty years was full of surprises, mostly pleasant. No one could fail to be impressed by the phenomenal growth, and it made me proud to have taken part in the Great Trek of 1925 which started the movement towards a great university.

One most distressing retrograde step, I consider, is the decline of rugby and its partial replacement by a game which serves a completely different purpose in the scheme of things. The English game is a game designed to be enjoyed by the players, and it is a game in which a high degree of teamwork can be acquired comparatively quickly and without a cumbersome amount of organization. Consequently the game is not confined to university circles; it can be played by graduates for years after graduation, and in most parts of the world. After a first-rate schooling in rugby at UBC I have myself played that game on four continents: in England, Northern Rhodesia, Iran, India and Burma, and I was still playing after the age of forty. My personal view is that this sort of thing (which I do not think would be unusual if more students had the opportunity of learning rugger) is a better advertisement for the University than a very mediocre showing against second-rate American colleges who make a business of their particular brand of football. Unless we demean ourselves by becoming semi-professional, there is little hope of giving American colleges any real competition. We are simply making ourselves slightly ridiculous.

I would like to think that we really prefer playing a game for the sake of the game, in which case surely we should foster the game of rugby which is primarily a sport and not a spectacle.

Yours truly,

B. BRITTON BROCK.
(Sc. '26)

SELF DEFENCE

I blow my own horn? Yes, because I must.

None understands the instrument, save me.

Some even blow the wrong way, and the dust

And wind go down my throat, and disagree.

—Chips

GRADUATES SAGER AND ASHWORTH DISAGREE IN CONTROVERSY OVER CHRONICLE EDITORIAL

ART SAGER SAYS:

Dear Sir:

Re your editorial in the June issue—I beg to disagree. I disagree with your obvious premise that the chief purpose of our university is to produce industrial “leaders,” and I disagree with your contention that it doesn’t. Let’s skip the first—that’s a different argument.

You say: “The big men of mining, lumbering and fishing in B.C. are mostly either outsiders or rugged individuals who have spurned education . . . etc.”

In the first place, what do you mean by “big” men? In the second place, what about the fishing industry? In one of the larger companies alone, the President and four of the Directors are alumni, as are many key men in other concerns. These men learned the business the hard way and got a college education to boot.

See the attached list. It’s not complete by any means—only three companies are included. Here are a hundred-odd alums who are doing creative and important jobs in the production, management and conservation of one of B.C.’s primary resources. They’re not all in senior posts, but they’re doing the jobs for which they were trained, and in consequence, making a significant contribution to the development of the Province.

You say: “Can it be that the long, conventionalizing process of higher education kills the creative and enterprising in most of our students so that upon graduation they are looking for security first and adventure and reward after that?”

Given the right stuff to begin with, university doesn’t kill anything. For those with ability it provides the means of using it; for those capable of stimulation, it stimulates. The most successful men in industry are those with training and ambition. Part of this training can be obtained at a university, ambition seems to come with the stork.

It is true that a university education may produce a man more interested in ideas and methods than in making money as an end in itself. That’s an asset or failing, depending on your point of view. A university should, and usually does, inspire its graduates to do as well as possible in their chosen vocation—but that’s not always synonymous with making a million.

Everyone’s looking for that 20th century illusion, security — even your so-called “big” men. But university graduates are less guilty than most (or should it be, less demanding?). They seek above all an opportunity to do the job for which they’re qualified, whether it be with industry, government or on their own.

You say: “What is needed is the inspiration, the drive and the enterprise to needle our graduates to create, develop, explore and control.”

Who are you criticizing—professors or students? In any case, university graduates are doing most of the creating, developing and exploring right now. UBC scientists, engineers, geologists, foresters and other vocationally-trained alumni are opening up new resources, devising new methods of utilizing

(Continued on page 25)

G. W. ASHWORTH SAYS:

Dear Mr. Hall:

I have just read with interest your editorial in the June issue; with so much interest in fact that I feel impelled to comment.

In my opinion the reason there are few pioneers among the graduates of the University is that the institution is a stronghold of hidebound orthodoxy. There are exceptions, of course, but generally speaking, so long as a student repeats parrot-like the precepts of his professors, his grades are excellent. So soon as he presumes to stray a little from their fields of thought, he is discredited and places his scholastic standing in jeopardy and is regarded not so much as a dangerous radical, but as a presumptuous schoolboy, which is worse.

Granted that most original opinions of students are ill-founded, based on lack of knowledge. So are many of the ventures of pioneers. If a pioneer tries something and fails, he can try something else, and occasionally progress is made. At the University, a student is told what to do, and through “faculty guidance” is coerced into doing what he is told. If he tries something original and fails, he gets no second chance! Exit one pioneer.

The pioneer spirit whose absence you deplore in the Alumni is not the spirit which will be told what and how to think. Therefore, this type of personality will attend only because it suits his purpose, to acquire technical knowledge. The bulk of the graduates will make up the well-disciplined army of white-collar workers which you describe.

I have the impression that there are, or have been in the past, universities which encourage originality of thought and discussion on the part of students. UBC is not one of them, though it was to some extent in its very early days.

Perhaps if there were a number of separate semi-independent colleges, one or more of these might by chance or design acquire a dean who would gather about him a group of lecturers noted for their progressive outlook and encouragement of individualism. Such a college would have to be free from political control of its payroll, but there may be individualists in the province who would be interested in endowing such a college. Personally, I would feel tempted to contribute something to such a cause, whereas I would not be interested in donating anything towards the perpetuation of the present system of mass production of well-disciplined high grade clerks, valuable though such a service is. It may be that others would feel the same way.

Yours very truly,
G. W. ASHWORTH,
B.C. Arts '26.
(Owner, Royal Savary Hotel)

ODE TO A PESSIMIST

To you all dismal themes are jolly
While jovial ones are filled with murk.
Your fun must equal mine, but golly,
Doesn't it seem like much more work?
—D.B.

And guess who's treasurer...



WHEN there's a community effort on foot, chances are you'll find the Royal Bank Manager on the committee. He is often called on to act because Royal Bankers have earned a solid reputation as public spirited citizens. And so it is right down the line, from the Manager to the youngest clerk. Royal Bankers are encouraged to pull their weight in all worthwhile endeavours, for the interests of the bank and the community are one.

This spirit is reflected in their service to you. When you have banking business to do . . . when you wish to discuss some financial matter in confidence . . . see your Royal Bank first. The Manager and his staff are there to serve you in every way they can.

The Royal Bank in your community can serve you in many ways. For instance, you may need a small loan to pay medical bills, to consolidate debts, to improve or extend your home. Personal loans can be repaid by instalments. Endorsers are not necessarily required and interest rates are exceptionally low. Talk it over with your bank manager. He'll be glad to see you.

THE ROYAL BANK OF CANADA

You can bank on the "Royal"

The U. B. C. Alumni CHRONICLE

Published by the Alumni Association of
The University of British Columbia

Editor: ORMONDE J. HALL, B.Comm., LLB.

Business Manager: FRANK J. E. TURNER, B.A., B.Comm.

Women's Editor: LEONA (FRANCIS) SHERLOCK

Alumni Association Executive:

President.....JAMES A. MACDONALD, B.A. '38

Vice-President.....GORDON M. LETSON
B.A. '24, B.A.Sc. '26

Executive Director...FRANK TURNER, B.COMM., B.A. '39

Treasurer.....G. DUDLEY DARLING, B.Comm. '39

Second Vice-President.....MRS. MAURICE SLEIGHTHOLME,
B.A. '30

Chairman Publications Board.....Ormonde J. Hall, B.Comm.
'42 LLb. 48

Past President.....John M. Buchanan, B.A. '17

Third Vice-President.....Dr. Henry C. Gunning, B.A.Sc. '23

Members at Large: David Brousson, B.A.Sc., '49; E. T. Kirkpatrick, B.A.Sc., '47; Roderick Lindsay, B.A.Sc., '48; Mary McDougall, B.A., '33; Jack Underhill, B.A., '24; Doug. Sutcliff; Harry A. Berry, B.A., B.Comm., '37; Dr. Fred Grauer, B.S.A., '30; Jean Gilley, B.A., '27; Mrs. James Harmer, B.A.; '40; J. Norman Hyland, B.Comm., '34; Doug. Macdonald, B.A., '30; Senate Reps., Dr. Harry V. Warren, Dr. Earl Foerster and Dr. Wm. Gibson; A.M.S. President, Vaughan Lyon; Students' Councillor, Ted Lee.

Editorial Office:

5TH FLOOR, YORKSHIRE HOUSE
900 W. PENDER ST. VANCOUVER, B.C.

Business Office:

ROOM 201, BROCK HALL, U.B.C.

VOL. 5, No. 3

OCTOBER, 1951

TABLE OF CONTENTS

| ARTICLES | PAGE |
|--|------------|
| President's New Home, By Leona Sherlock..... | 9 |
| Autumn Thoughts, By David Brock..... | 10 |
| Commerce and Business..... | 20 |
| Alumni-U.B.C. Development Fund..... | 22 |
| FEATURES | |
| Homecoming Program..... | 20 |
| Personalities..... | 13 |
| Editorially Speaking..... | 15 |
| Women, By Leona Sherlock..... | 16, 17, 18 |
| Frankly Speaking, by Frank Turner..... | 19 |

Published in Vancouver, British Columbia and authorized as second class mail
Post Office Department, Ottawa



For the Record...

A rash of letters to the Editor this issue was very pleasant to receive, indicating that the old magazine is read by the odd graduate and that the Alumni take an interest in the Alma Mater . . . on page three. **Ernie Perrault**, U.B.C. Information Officer and **David Brock**, Chronicle contributor, tangle over **Brock's** last issue **Massey Report** kidding . . . and on page five **Arthur Sager** and **G. W. Ashworth** put into words their reaction to the editorial of last issue over the lack of U.B.C. graduate industrial leaders . . . while in between on page four, **Brit Brock, Sc. '26**, raises the rugby question again . . . all clean fun lads . . . no hitting in the clinches . . .

The President's new abode is featured by the Chronicle's new Women's editor **Leona (Francis) Sherlock, '50** . . . picture on page nine by Chronicle friend, photographer **Jack Lindsay**, while **Bob Steiner** took the cover shot . . .

Robert H. Robinette, the new Director of Athletics at U.B.C., reportedly getting \$5000 a year for his duties, was introduced to the athletic clan at a cocktail party at the Faculty club last month and the clean cut, former assistant at **St. Mary's College**, was most impressive to the gathering . . . well-spoken, he gave the impression something new will be added to Varsity sports this fall . . . also reports from the campus indicate he is remodelling the sports set-up effectively . . . time will tell as U.B.C. is the graveyard of many an earnest coach including **Greg Kabat** and those that followed in the last five years . . . we wish him luck . . .

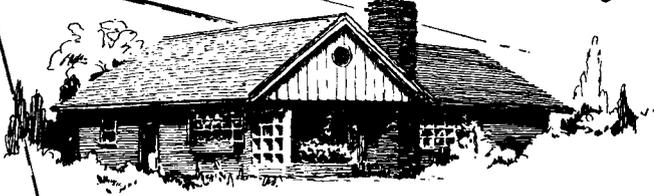
A quorum of the faithful met at Brock Hall the other night for an extraordinary meeting of the Alumni Association to amend the constitution and among the amendments was one that allowed female graduates to occupy both the positions of first and second vice-presidents of the Association . . . this amendment was passed just after the borrowing powers of the Executive Committee had been drastically restricted . . . Someone got up and said "does this mean that we now can have women occupying the positions of first and second vice-presidents of the association? . . . the answer was yes . . . whereupon **Dr. Bill Gibson** got up and said . . . "Of course that's so . . . why do you think we just finished restricting the borrowing powers of the Executive Committee? . . . ah, women, they're nice though . . ."

COVER PICTURE

The President's new home at U.B.C. is caught by photographer **Bob Steiner**, from the South Side as one drives up the drive-way, entering off Marine Drive . . . the residence, designed by University Architects Sharp and Thompson, Berwick, Pratt, looks out on the north side on one of the most beautiful views in the world, the north shore mountains and the Gulf of Georgia.



Frame your home with Beauty



We have the knowledge and experience to help make your grounds a showplace, to set off your home with just the right shrubs, evergreens and flowering plants. See us before you plan.



7476 Victoria Drive,
Vancouver, B. C.
N. H. Woods, Western Manager
Phone: FRaser 2128



PREPAREDNESS

... THE WATCHWORD FOR TO-DAY

In this uneasy world, planning to meet eventualities is a precaution worth taking, if not for yourself, for those who depend on you.

Pause a moment—it may be later than you think.

Your Investments, your Property, your Will—are they arranged to best advantage? We can be of assistance to you in considering these matters, at little or no expense.

Let us analyse your Estate, review your Investments and help you plan your Will

THE
ROYAL TRUST
COMPANY

626 WEST PENDER ST., VANCOUVER • MA. 8411

George O. Vale, Manager

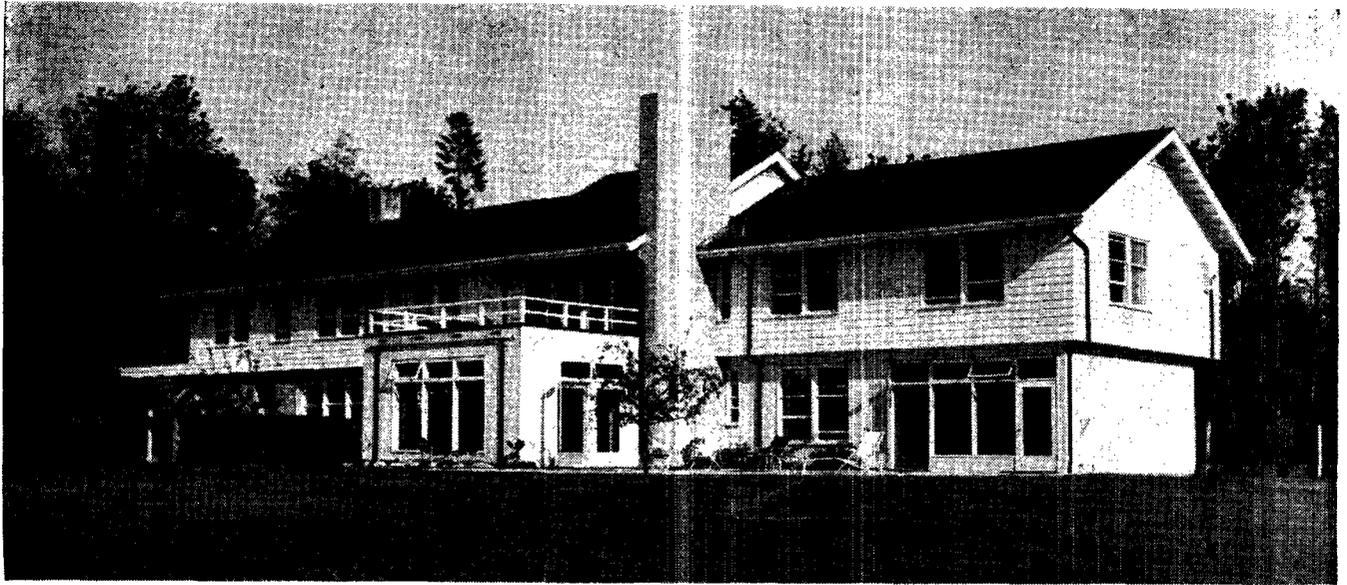


Security...

One of the finest sources of security and contentment is your money in the bank. It is never too early to start a savings account.

THE BANK OF NOVA SCOTIA

THE PRESIDENT'S NEW HOME



—JACK LINDSAY

Campus Scene Enhanced by Gracious Residence at Point Grey

By **LEONA SHERLOCK '50**

Yearly trekkers to the campus on Homecoming Weekend will find a few more additions to awe them this year. The most interesting is the new official residence of the President of the University.

The modern structure is set out on the point with a view to beat all other views on the continent. The panorama takes in Burrard Inlet from Seymour Mountain to Point Atkinson to the Straits of Vancouver Island. It is fitting that the house is built so that every room faces this magnificent view.

Above all, the house is a family home, not just a structure to house the President and a means for entertaining visiting dignitaries. Every corner of it is comfortable and lived-in. From the cat sleeping on the den chesterfield to the Cairn and Collie gambolling on the spacious lawns, everything about the place speaks of home.

And to make UBC more proud of one of its most recent additions, it was built entirely by University employees and nearly all of B.C. woods and products. Sharp and Thompson, Berwick, Pratt, were the architects in consultation with Dr. and Mrs. MacKenzie and Bert Binning who supervised the color combinations.

The slate-floored entrance hall leads into the living room and dining room. Corridors lead to each wing, one of which houses the kitchen, utility rooms and sewing room and the other to the guest rooms, powder rooms, cloak rooms and family den.

A circular staircase leads upstairs to Dr. MacKenzie's library. The three children have one wing and the parents have the other. Both these wings can be shut off from the rest of the house when entertaining is done.

The house is essentially modern but retains many of the charms of older types of architecture. The furniture is chintz covered with big soft comfortable chairs. One of the most attractive features is the extensive use of plywood, birch and oak.

Bringing out the highlights of the wood are the many oil paintings on the panelled walls—all done by friends of Dr. and Mrs. Mackenzie. Included are paintings by Binning, Harris, Lillias Newton, Charles Comfort, A. Y. Jackson, Marion Scott, Jack Humphrey, Carol Shaeffer, Pegi Micol and Lucy Jervis.

The grounds are most attractive even though the house is not yet a year old. Sweeping lawns are encircled with trees at the road. Already Dr. Mackenzie has a large and profitable vegetable garden. Mrs. Mackenzie's pride is the rock garden she made out of what was the pile of rocks the landscapers pushed to one side.

It is certainly a residence the University can be proud of. It's a home that is everyone's dream house. The Mackenzies only regret is that it doesn't belong to them.

● *Flowers for* **Gracious Living**





AUTUMN THOUGHTS



By **HAMISH P. BLEMISH III, Jr.**

I have a daughter whom I wish to send to UBC some two lustres from now. A lustre is five years and is supposed to be a very quick way of expressing this sort of arithmetic, provided you don't have to stop and explain the whole business to university graduates and other illiterates. When I say I wish to send her, perhaps I mislead you, for I don't really wish to send her at all. Far from it. Also, she happens to be a twin, and if I did wish to send her, I'd also wish to send her twin sister, if I didn't want to be perverse. However, I am amplifying the situation all round, just for the sake of argument, so if you'll stop quibbling, we can get on with the discussion.

The reason I am a little scared about sending my daughter to UBC is this: I have never met an educated woman who'd not have had a lot more charm if she had been just a bit more ignorant and untutored. If you dispute this, just stop and think what Nellie Gwynn would have been like after three years hard labour at Oxford. Imagination boggles, does it not? And if Mme. de Montespan had been hanging around the old Sorbonne writing thesis after thesis, she would have failed to captivate even that simple-minded lout, Louis XIV (after whom the chairs are named).

Now, I realize I am insulting numberless sweet girl-graduates, golden-haired. They will protest, and with reason, that they are still as ignorant as ever a man could wish. Numbskulls every girl Jill of them. Accredited numbskulls, too, with diplomas to prove it. Yes, I grant them that. I have met them all, socially and intellectually, and have loved them assiduously for what they are worth, and sometimes for what they are not worth. And yet, on meeting them, I know, where'er I go, that there hath pass'd away a glory from the earth. The pansy at my feet doth the same tale repeat: Whither is fled the visionary dream? That's a good question, whether from a pansy or not. Something in the educated lass is missing.

You see, the more education you cram into a girl, the less room there is for all those things that her book-larnin has jostled out of her. The more her vision requires spectacles, the less fatal glitter in her rapidly glazing eyes. The more she ponders on what she fancies was the state of the theatre in 1603, the less she knows about how to be convincingly theatrical herself. Nor is this entirely the fault of printed books. It is, in great measure, the fault of professors, a moribund and dessicated class. Conversation can turn a woman INTO a dull pain. She puts more trust in the poor sap than a man does, and she thinks he can lead her to the Finer Things of Life, and in the end she tries to be a Finer Thing herself, with deplorable results.

Another thing that scares me away from investigating in feminine learning is this: I have been reading the Calendar for 1951-52, and I see that "Any student who fails to subscribe to the high code expected will not be permitted to continue as a resident." (In the Residences for Women, you

follow me.) Now, just how high is that code? I've got to know . . . this is no idle question, believe me. Is it a mile high? Is it two miles high? Three? Do you need oxygen to breathe away up thar? Does anyone get dizzy and fall down in a fit? And what are the items in this high code? There's absolutely no use in being vague with me like this, while attempting at the same time to pin me down. In order to get high with a chap like me, you must specify your height. A High Code of Living Index should be exact to the last decimal.

On the same page of this Calendar, I learn that women students under 25 years of age (how could you be years of anything except age?) are not permitted to occupy suites in apartment houses except when accompanied by some older person. Now, just how old must this person be? So old that she's practically rotten? She, or he. About 106? Is senility a bar? And why are apartment houses more sinful than other dwellings? Miss Dartle and myself are merely seeking infor. And is one person enough to supervise several suites? And does she get time off for good conduct, or a spot of shut-eye? And, just in case virtue is not its own reward after all, who pays the evil-minded old wretch? Yes, and what does "accompanied" mean?

Well, as I say, all this makes me think twice. Which is more than certain courses at UBC did.

WINTERIZE NOW *

* N. The present time, the present day, the present moment, this instant, the nonce, today, even now, right away, etc.

One of these mornings the temperature will drop just low enough to crack the block of your car. A cracked block will cost you hundreds. It's so inexpensive to have Begg Motor Co. Ltd. winterize your car — save you hundreds of dollars.

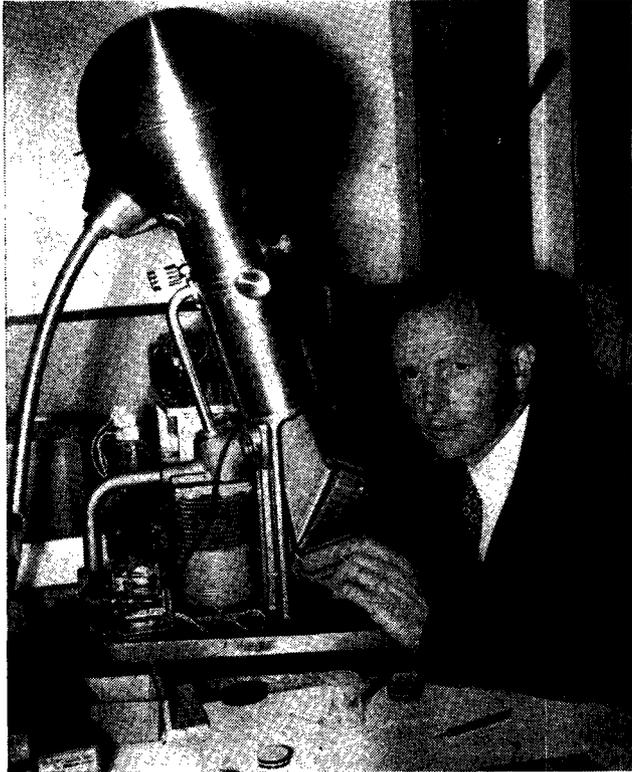
When you winterize, have an engine tune-up. Make sure that the engine of your car is protected against cold by anti-freeze, good oil pressure, clean spark plugs. You can't go wrong.

B MOTOR
BEGG COMPANY LTD.

1062 WEST GEORGIA STREET

PA. 2242

MEDICAL NEWS



W. CUNNINGHAM

Dr. William C. Gibson and UBC's electron microscope

DR. GIBSON ONLY CANADIAN REPRESENTATIVE AT INTERNATIONAL CONGRESS OF POLIOMYELITIS

Dr. William C. Gibson of the newly formed Department of Neurological Research at UBC and director of research for the Crease Clinic, was Canada's only representative at the International Congress of Poliomyelitis in Copenhagen in September.

His attendance at the congress was made possible by a donation of \$1500 from the Polio Foundation of British Columbia, sponsored by the 45 Kinsmen Clubs of the province. This same group last year contributed \$10,000 to the University of B.C. for the purchase of an electron microscope for use in research.

After attending sessions of the Congress Dr. Gibson visited the Karolinska Institute in Stockholm to see electron microscope research on nerve cells and the Sabbatsberg Hospital to investigate research on vascular problems.

He also flew to Amsterdam to visit the Brain Research Institute and to Oxford where he conferred with Professor LeGros Clark at the Department of Anatomy where important neurological work is in progress.

En route home he conferred with poliomyelitis researchers at the University of Montreal and the University of Toronto.

CAVE & COMPANY

for

LABORATORY SUPPLIES AND CHEMICALS

For Assay Offices, Educational,
Hospital & Industrial Laboratories

★

567 Hornby St.

Vancouver, B. C.

Marine 8341

WILLSON E. KNOWLTON

Optometrist

•

MARINE 8011

823 BIRKS BUILDING

VANCOUVER, B. C.

IT'S FROM BIRKS
BIRKS



for
Sentimental
Reasons



Priced from top,
290.00 230.00 115.00

JEWELLERS **BIRKS** VANCOUVER

BIRKS QUALITY DIAMONDS ARE THE BEST VALUE IN CANADA

Alumni Scholarship Winners Announced

Winners of the U.B.C. Alumni Scholarships have been announced. Providing \$250 for top students in ten regional areas of B.C., these scholarships call for qualities of high academic performance, leadership, and a good record of extra curricular activities.

"Alumni members all over the province have contributed to this fund," explained Alumni President, James A. Macdonald. "I wish to thank Lieutenant Colonel W. Tom Brown and his Scholarship Committee for the work they did in organizing this competition. Dean Walter Gage deserves special mention for the administrative tasks he performed on our behalf."

Applications were considered by committees from local branches of the Alumni Association as well as the Central Scholarship Committee in co-operation with the Scholarship Committee of the University. The students listed below are entitled to apply their scholarship either at the University or British Columbia or at Victoria College.

Orville Richard Endicott, Box 183, Creston, B.C.; John Porter Sutherland, Box 74, Rossland, B.C.; by reversion to William Gregory, 1202 Birch

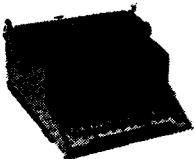
Ave., Trail, B.C.; James Daniel McGuire, 559 Braid St., Penticton, B.C.; Miss Aiko Hori, 66 Campbell Ave., North Kamloops, B.C.; Gordon Richard Graham, Box 218, Prince Rupert, B.C.; Stewart Pringle Paul, Box 1230, Dawson Creek, B.C.; William Donald Burton, 3882 Yale St., Vancouver, B.C.; John Alfred Birch, R.R. No. 1, New Westminster, B.C.; Mary Lorraine Browne, 639 Harbinger Ave., Victoria, B.C.; Julio Donato Cianci, Box 763, Westview, B.C.

In the West Kootenai areas, John Sutherland, having recently been awarded a five-year scholarship of \$400 a year through the Chris Spencer Foundation, relinquishes the monetary value of his Alumni award to William Gregory of Trail.

Gregory and Aiko Hori were recently awarded Royal Institution Scholarships of \$200 each by the University of British Columbia for highest standing among Senior Matriculation candidates in their school districts. Gordon Graham also won a University Scholarship of \$175 and a Chris Spencer Scholarship of \$225 for highest standing among University Entrance candidates in his district.

THE NEW 1951 . . .

ROYAL TYPEWRITER



Now Features a Right and Left
MAGIC MARGIN

Non-glare keys . . .
1-2-3 spacing and comes in
smart, tweed case.

See the ROYAL TYPEWRITERS at . . .

BYRNES TYPEWRITERS LTD.

. . . In Their Newly Modernized Store

592 Seymour Street
Pacific 2752

Vancouver, B. C.
Pacific 7942

Insurance Of All Kinds

FIRE **AUTOMOBILE**
PERSONAL PROPERTY FLOATERS
BURGLARY

NORWICH AGENCIES LIMITED

W. ORSON BANFIELD, Manager

MArine 6171

Yorkshire House, 900 West Pender St.



BEN IZEN, B.A., '41

Fellow Alumni and Their Friends Are Always

Welcome at

BEN IZEN

MEN'S CLOTHES

UPSTAIRS AT 774½ GRANVILLE

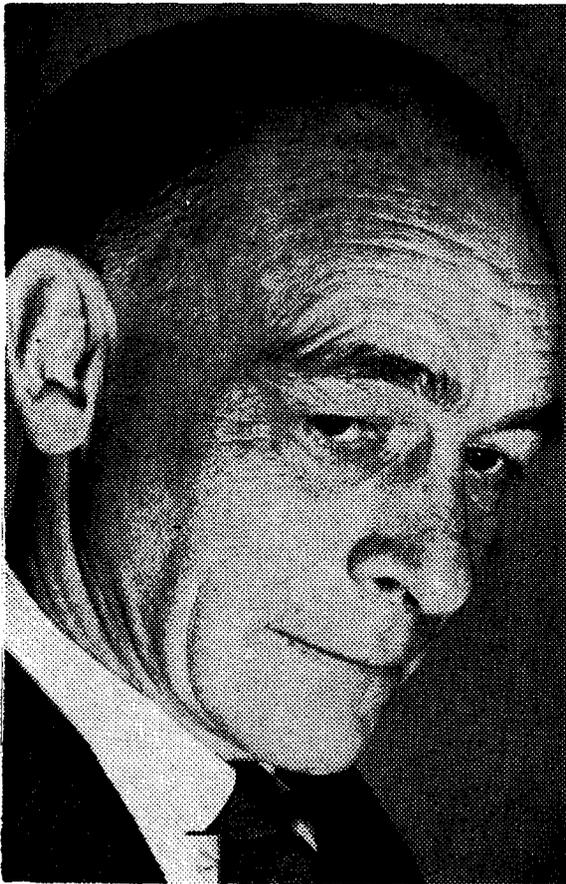
(Above Gerry's Gowns)

A GUARANTEE of \$10.00 saving made possible by low upstairs rent and taxes. PERSONAL SERVICE! Your made-to-measure suit will have exclusive styling, finest materials under BEN'S personal supervision.

REMEMBER — See Ben, Walk Upstairs, Save Ten



PERSONALITIES



ARTHUR LORD, K.C.

Arthur E. Lord, K.C., B.A. '21, City of Vancouver Corporation Counsel, has been appointed to the County Court of Vancouver.

Mr. Lord will be sworn in to his new duties at the end of October.

Mr. Lord is a member of the University of British Columbia, and has been active in University affairs since his graduation. He formerly was City Solicitor, and was elevated to the position of Corporation Counsel just about a year ago. Arthur Lord has been extremely interested in Alumni affairs, and is also connected with the Players Club of the University of British Columbia . . .

Basil Robinson, B.A. '40, Rhodes scholar and outstanding athlete and scholar at the University of British Columbia, and winner of his "Blue" at Oxford, was given the honour recently of captaining the Canadian Cricket team which played the M.C.C. cricket club which toured Canada in July and

August . . . Another note of interest to sports minded graduates is the fact that former U.B.C. golf players have been singularly successful this year in local tournaments . . . **Doug Bajus**, former U.B.C. golf champion, recently won the Point Grey Golf and Country Club championship, while **Bob Plommer** was successful at Shaughnessy, and **Dick Hanley** at the University Golf Course; **Peter Bentley** was crowned champion at Capilano . . . **Bentley** also won the Totem Golf championship at Jasper in September . . .

Dr. James W. McRae, Ap.Sc. '33, has been appointed vice-president of the Bell Telephone laboratories in United States. He has been, until recently, Director of transmission development, and now will be in charge of Systems of Development, and engineering for the Bell Telephone Company . . .

Harry Horne, B.Com. '42, who made a specialty of travelling about the world since the war, dropped a card recently to the Alumni Association indicating that he is now with the Canadian legation in Oslo, Norway . . .

W. S. Wood, B.A. '47, has recently been declared the gold medalist in obstetrics and gynaecology at McGill University . . . He was awarded the W. Chipman Gold Medal, and for the past year has interned at Herbert Reddy Memorial Hospital in Montreal . . .

Byron Straight, B.A. '45, former U.B.C. Mathematics lecturer, insurance expert and athlete, has joined the firm of William M. Mercer Ltd. employee benefit plan consultants . . . Mr. Mercer, also a graduate of U.B.C., took Mr. Straight into the firm after he had returned from public practice as a consulting actuary in the United States and British Columbia . . . **Air Vice-Marshal J. L. Plant, CBE, AFC, Arts '31**, has been named to one of the top posts in the Atlantic Pact Air-Force in Europe . . . He is to go to Paris to become assistant Chief of Staff for personnel and logistics at the Headquarters of American General Lauris Norstad, Commander of the Allied Air Forces in Central Europe . . .

Weldon Hanbury, Arts '43, 30-year-old air-force veteran, and successful radio and stage writer, recently won the Community Arts Council One-Act play contest for the play entitled "**Two Sides of a Tortoise**." . . . immediately upon learning that his play had won the contest, Hanbury left for England where he will spend some time studying the English stage and play-writing technique . . .



Engagement and Wedding Gifts
Diamond Rings and Watches
Chinaware • Silverware
Walter M. Gow
861 Granville St.

PITMAN BUSINESS COLLEGE

| | |
|--|---|
| Secretarial Training Stenography Accounting | Typewriting Dictaphone Comptometer |
|--|---|

DAY AND NIGHT CLASSES
ENROL AT ANY TIME

| | |
|------------------------------|--------------------|
| BROADWAY AT GRANVILLE | CHerry 7848 |
|------------------------------|--------------------|

| | |
|--|--|
| Violet A. Ferguson P.C.T., G.C.T. Principal | Gertrude M. Savage B.A., P.C.T. Asst. Principal |
|--|--|



DOMINION BANK MURAL PORTRAYS CHANCELLOR-EMERITUS ERIC W. HAMBER

One of the outstanding murals in Canada, a work extending the full width of one wall of the new Dominion Bank in Vancouver, has just been completed by artist Charles F. Comfort of Toronto.

The mural depicts the history of British Columbia from early days to the present.

Of great interest to University of British Columbia graduates is the portrait of Chancellor-Emeritus

Eric W. Hamber, one of the industrial, athletic and cultural giants of B.C.'s history, who is represented in the mural by a life-size drawing.

Also represented is Emily Carr, British Columbia's outstanding artist who was particularly loved by U.B.C. graduates.

Third recognizable B.C. figure is Major-General B. M. Hoffmeister, representing the war years.

Speaking Editorially

THE LIVING IDEA

Ever since man emerged from the darkness of earlier ages, as a creature that could read and write, and transmit ideas, the world has been dominated and the course of history has been formulated by ideas, thought and the intellectual process rather than brute force which had been the earlier man's key to power.

Throughout history it has been the living idea which has inspired men and nations to live in one manner or another, and the ascendancy of nations and empires can easily be traced to intellectual superiority.

Temporarily, power has reigned, and for periods of varying length including the Black Ages, the forces of ignorance have occasionally overwhelmed progressive thinking groups. But always the glimmer of intellectual thought has been maintained, and sooner or later, a revival once again sweeps aside the forces that rely for their power upon force alone.

FORCE WRONG

Force is no answer to the enthusiasm or inspiration of a people, and history records the fact that all the great nations, dynasties and empires were based upon thought, including the Hebrew, Roman, Greek, the Holy Roman Empire, and our Western Civilization as it obtains today.

Even such an evil force as National Socialism in Germany was based on a thinking idea, even though evil, and it got its power from a process of thinking which appealed to the great masses of the people. The weakness of National Socialism, like the weakness inherent today in Communism, lies in the thinking process behind it, and because its ideas come from uneducated, ignorant people, and do not stem from the intellectuals, as has been the usual procedure down through history from the early Greek and Hebrew philosophers, to the Christians. This notwithstanding the fact that the leaders of these power-movements pander to pseudo-intellectuals as camouflage for their own evil intent.

Thus, it was disturbing some weeks ago, to read the newspaper article by the President of our University stating that the University needed more financial help, and in which he stressed the material advantages of having a University in the Community.

"In my opinion," Dr. MacKenzie said, "the universities of Canada are not only educational institutions in the orthodox sense of that phrase, but in addition, are basic and essential to the welfare of the country as a whole, particularly in times of national crisis and emergency."

The implication is that the University in addition to being an institution where the thinking processes of our young people are developed, is also an



ORMONDE
HALL

institution which may benefit the country materially in developing methods for prosecuting war, peacetime production, etc., and generally, the President is speaking in the manner of a salesman pointing out the advantages of the University to the community in its material sense. The President's words are understandable, because, good lawyer that he is, he is in the process of "selling" the government the idea of granting our University money on the basis of its primarily good business for the government, and using an effective argument our government understands.

However, it is important the University does not sacrifice its position merely to be opportunist.

A further inference is that the University should follow the needs of its people and much like politicians, sense the trend of events and the shape of society and correspond to it. In this manner the University would "fit", and be in harmony with its social environment.

If these are the meanings to be taken from Dr. MacKenzie's word then we must object strenuously to them.

UNIVERSITY'S FUNCTION

It is not the purpose of the University to follow social trends or in fact, to be in any way influenced by society, other than to provide certain departments which can act as vocational schools and train people and technicians to fit into certain positions required by our modern economy.

These are but sidelines to the University's proper function, and the University should stand aloof from society and develop young men and women along intellectual and thinking lines. So that they may study history, art, literature, sociology, philosophy, and the other human pursuits and discover truth and beauty, and lead the world to its spiritual and intellectual revival just as the Hebrews and the Christians and the Greeks did in earlier days when other forces, state controlled, attempted to wipe out any thinking processes which were not favourable to its course of conduct.

(Continued on page 21)



-ARTONA

ECHO LIDSTER

We are always hearing of new accomplishments and positions of UBC women grads. Echo Lidster is one of these. She is the twenty-first president of the Canadian Council of 4-H Clubs. Also, Echo, who graduated in 1942 with a B.Sc.A. degree, is the first woman to hold that position and the first former Club member. Since 1946 she's been Supervisor of 4-H Clubs for the B.C. Department of Agriculture. The name, Echo writes, was recently changed from the former title of "Boys and Girls Clubs" because this was more in line with the international aspect of rural youth work since 15 countries are now using this name.

Elizabeth Sarber

- * Fall Suits & Topcoats
- * Custom Tailored
- * Individual Design
- * Finest Imported British Woollens

641 Granville



TAtlow 3912

Back from a year's stay in Toronto at the General Hospital there is Lois Bennett (Home Ec. '50). Due back from that eastern city in time for Homecoming is Joan Wilcox (Arts '50).

* * *

Seattle is drawing many ex-UBC people this year. Dodie O'Brien (Arts '51) is going down to University of Washington to take her Social Work degree. Jean (nee MacFarlane) Arts '48 and husband Paul Wright (Arts '49) are spending a year in Seattle where Paul is attending UW, taking a post-graduate course.

* * *

Rosie Hodgins (Law '50) has also joined the Seattle colony. She and Walt Ewing (he was president of Students' Council when she sat as USC chairman) have the branch office of Coast Underwriters.

* * *

Busy with her duties as wife of UBC's new Chancellor is Mrs. Sherwood Lett who will be pouring teas from now till the end of her husbands term. But pouring tea won't be her only duty—there'll be many more. However Mrs. Lett is looking forward to it all with a smile.

* * *

June Newton, B.A. '43, is returning home after spending two years in the East, and the last while in Korea . . . She took her B.A. at U.B.C. and mastered at the University of Chicago and went on to library work in New York . . . She went into the Army as a civilian worker, and has spent most of the last two years in Japan . . . she runs a small library for U.S. troops passing through, to and from the front lines in Korea . . .

Fall Coat Silhouette

features the full flared back

• • •

Del Raine

Imported British Woollens



826 Howe Street

Vancouver, B. C.



IN MEMORIUM

After a short but acute illness, Isobel Harvey died on September 10th. The sorrow of her colleagues and her friends lies deeper than printed words could ever express, and yet all who knew her well, knew of the abiding faith which was her own guiding philosophy and her comfort.

Most of her working life was devoted to the service of people, and the longest period of that service was with children. After she achieved her Master's Degree from U.B.C., she taught there for a time, English Literature her subject. Then, around 1929, as a volunteer at the Vancouver General Hospital, she brushed shoulders with that Hospital's young social service department. (Miss Olive Cotsworth, V.G.H.'s supervisor of social services, has said that only a month or two ago Miss Harvey had been in touch with one of two children for whom they had both been concerned in those early days, and with whom Miss Harvey has kept in touch with all these long years.)

From that volunteer experience it was an easy step into the very new School of Social Work at U.B.C., and the next step, diploma in hand, was into the first public welfare service of the Province as "Mothers' Pension Visitor." Her work then must have been of a vital kind, for her memories of the families she served were always vivid.

In 1933, Miss Laura Holland claimed her for her newly established service to the children of the Province, and when Miss Holland became Superintendent of Child Welfare, Miss Harvey was made her Deputy. Thus began the work which was to give her the deepest most lasting satisfactions, and for which she will always be remembered. It was

unique in its value, this work of hers, and many grown men and women today think of her as the warm person who gave them the loving help they needed at the time they most needed it.

When Miss Harvey became **Superintendent of Child Welfare** herself, the children who were the wards of the Province were literally her wards. Their care and progress were watched over with unflinching devotion. Later, as the Welfare Field Service grew in stature and scope, the social workers who made up its ranks became Miss Harvey's eyes and hands — from her they received those crisp memoranda, characteristic of her wit and humour, which inspired their best efforts on behalf of children. They were sure of her understanding and support when the going was rough, as it frequently was in those earlier days. Because of her, none lost the essential point of child welfare services: protection of children? — yes, but better, loving protection of the individual child.

War days brought unusual services accompanied by unusual strains. Hundreds of children sent from Britain by concerned parents had to be given a kind of care that would overcome the bad effects of this sudden separation from parents and home. This task would have overwhelmed lesser men, but

*Leather Craft
of Malvern*

Park Royal's

ENGLISH SPECIALTY SHOP

Fall Imports feature travel coats and suits tailored with the fine tradition of English craftsmanship . . . from Britain's impeccable wools . . . Harris Tweeds, Camelhair, Alpaca, Worsted . . . also Leathercraft's famous suede jackets and coats . . . knitted suits, gloves, handbags, accessories . . . and imported cashmere and botany sweaters . . . in a distinctive collection.

OPEN ALL DAY WEDNESDAY
Monday Nights till 9 p.m.

Telephone West 1931
PARK ROYAL, WEST VANCOUVER, B. C.

1122 Sherbrooke St. W. Montreal
42 Berkely St., London, England



IMPORTED
SWEATERS

- ☆ CASHMERE
- ☆ ANGORA
- ☆ LAMB'S WOOL
- ☆ BOTANY
(Full Fashioned)

in Pullovers and
matching Cardigans

"Specializing in Scotland's Most Beautiful Knitwear"

The Heather Shop

"The Little Shop With the Large Selection"

474 Granville Street Vancouver, B.C. TAtlow 4746

Dorothy Fletcher

features

ENGLISH IMPORTS

FALL SUITS & TOPCOATS

TARTAN SKIRTS ☆ SWEATERS

CASUAL WOOL & CREPE DRESSES



CHerry 8440

2572 South Granville



ISOBEL HARVEY

Miss Harvey directed the whole vest plan with amazing strength and splendid results. Though it cost her much in health, and gained her the gratitude of the parents of these little folk, somehow only passing recognition was given Miss Harvey for this war-time work. Here belatedly, we who knew its implications acknowledge with unstinting praise the heroic proportions of this war-time service.

Because of the heavy-grown burden of the job which taxed her never robust health, in the late years of the war Miss Harvey regrettably relinquished her work with the children to become Research Consultant for the new Branch. In this quieter field she applied her clear thinking mind and long experience with effective results . . . studies on delinquency and its treatment, on immigration, of the needs of Indians, on the physically handicapped and many others came from her office to throw new light on old problems.

This catalogue of her public service to children and people only touches the high places. No one person will ever know of all the hidden acts of kindness and thoughtfulness Miss Harvey performed. But all who knew her, understood and held in high and affectionate esteem the quality of rare loving kindness which motivated her own life as well as her work.

Beautiful

is the word for Lady Gaye's formal fashions



Enchanting formals for the round of gaieties this season . . . Filmy net Bouffants, fit for a Royal Princess . . . or sophisticated slim cocktail suits . . . They're all at the Lady Gaye.

2654 South Granville

Lady Gaye

CHerry 5025

B. C. Woolcraft Ltd.

Importers of English & Scotch Knitting Yarn Cashmere and Botany Sweaters Needle Point & Petit Point Supplies Ask for our free wool samples and petit point catalogue

626 Howe St.

Pacific 4935

Look for the

TOTEM POLE LABEL

when buying

"ORIGINAL BLOUSES"



Beautifully Fashioned in Classic Styles, Designed and Manufactured in Vancouver . . .

A "B.C. Product" Made in Vancouver

FRANKLY SPEAKING



BY
FRANK J. E. TURNER
EXECUTIVE - DIRECTOR
ALUMNI ASSOCIATION

Freshmen are refreshing.

You're tired . . . a bit disillusioned with your (obviously) unfair share of the world's problems. You have that hollow-cheeked, brow-furrowed look.

Suddenly . . . a Freshman (Class of '55 no less) hoves into view. As ever, he is that rare living blend of inspirational enthusiasm and youthful bewilderment.

Clutching dozens of UNIVERSITY forms, books, timetables and an inevitable "Calendar," you can see he is dazedly dashing home to tell proud parents about his tremendous experience of becoming a student at the one and only (" . . . some PROFESSOR told us all about it . . .") U.B.C.

Mind you, Freshettes (they get younger every year!) are the ones who start you thinking about Spring in the Fall. (It couldn't have been that many years ago you blushinglly asked that Freshette for a date.). And when you get home, you'll enjoy teasing the better-half about being simply surrounded by charming co-eds—until, that is, she'll ask you just what makes you think any young College co-ed would be interested in peering at you and your bald spot (as if those four hairs don't cover it!).

To the Frosh! May U.B.C. never be without their bright and fascinating faces!

ALUMNOTES: It's now Jack Baker, C.A. After much prodding when a visitor to the Alumni office this summer, genial Jack admitted he had headed Intermediate exams for Chartered Accountants in Alberta. The Bakers are now Calgary residents. . . . Leaving the Department of Household Economics in the University of Alberta is Violet Katainen ('46), who can now be reached at Webster's Corner, B.C. . . . Bob Stephens (B.Com. '50) dropped in to tell us he's just one Thesis away from his M.B.A. at Washington. . . . J. Alan Wallace (B.A.Sc. '41) has now completed his two-years' Socony-Vacuum Fellowship at Stanford and is re-joining the Company in Calgary. Alan, a former Thunderbird rugger, mentioned that James W. Lee (B.A.Sc. '47) is now a Ph.D. and with the Kaiser Aluminum Co. in Oakland . . . Alan and Dr Malcolm McGregor (B.A. '30) expressed definite views about American football. Malcolm, Professor of Classics at the University of Cincinnati, helped the

Varsity Cricketers more than a little again this summer . . . Thespian Cal Whitehead ('48), who's official title is now "Technical Consultant" (amongst other things) is an actor who is eating regularly! After an 11-week season of summer stock with the Peterboro Summer Theatre and the Niagara Falls Summer Theatre, Cal wound up with the Bermuliana Theatre . . . Our thanks go to this same Cal for dozens of notes about whereabouts of alumni . . . Sun Life Assurance Co. has one definite claim to distinction (quite apart from volume, \$, etc.). The Company's only two Inspectors of Agencies (Canadian Division) are both U.B.C. alumni: Peter S. Mathewson (B.A. '42) and Ken Deane (B.Com. '47) . . . A Canadian, after spending several years working and living in the U.S.A., changed his mind and has returned to Canada after a successful business career in America — Byron W. Straight (B.A. '45). "By", one-time Thunderbird hoop star, is associated with William M. Mercer Limited in Vancouver head office . . . J. S. S. (Steve) Kerr (B.A. '48) obtained his Ph.D. from University of Illinois this summer and has gone with G.E. at Electronic Park, Syracuse, N.Y. . . . John Liersch (B.A. '25), former Head of U.B.C.'s Forestry, has been appointed a Vice-President of Powell River Company. . . . I. H. Andrews (B.Sc. '20), one of the Alumni-U.B.C. Development Fund's most faithful Class Representatives, has also been (Continued on page 24)

Going Formal?

White Tie or Black, Tails or Tux . . . You will be correctly dressed in formal wear and accessories from Eddie R. Deem's.

Drop in and see our new Fall Suits and Topcoats

Pacific 5920

534 SEYMOUR ST.



Eddie R. Deem

At Bus Stop—Park in Rear

HOMECOMING — OCTOBER 27th

Programme

WEDNESDAY, OCT. 24th 8:00 p.m.—U.N. Model Assembly, Brock Hall.

THURSDAY, OCT. 25th 6:30 p.m.—Big Brock Alumni Smoker, Pacific Athletic Club.

FRIDAY, OCT. 26th 8:00 p.m.—B.C. War Memorial Gymnasium:
Installation of Chancellor Sherwood Lett by Chancellor Emeritus The Hon. Eric Hamber.

Conferring of Honorary Degrees on: The Hon. Milton Gregg, V.C.; Sir Alexander Clutterbuck; His Excellency The Hon. Stanley Woodward.

Conferring Degrees in Course.

Convocation Speakers: Sir Alexander Clutterbuck, His Excellency The Hon. Stanley Woodward.

Major-General B. M. Hoffmeister, C.B., C.B.E., D.S.O., E.D.

Dedication of B. C. War Memorial Gymnasium

Address by The Hon. Milton Gregg, V.C.

SATURDAY, OCT. 27th 10:30 a.m. to 1:30 p.m. — Student Information Guides on duty in major new buildings on campus.

2:10 p.m.—Presentation of Great Trekker Award of 1951 to Mr. John M. Buchanan.

2:20 p.m.—Inter-Collegiate Football, U.B.C. vs. Central Washington. Stadium.

4:30 p.m.—Alumni Registration Book in Brock Memorial Lounge. (Refreshments may be obtained in Snack Bar).

8:00 p.m.—Basketball game, Alumni vs. Thunderbirds, Gymnasium.

8:30 p.m.—Vancouver Institute Lecture, Dr. F. T. Fairey, "Burma Today", Physics 200.

9:00 p.m.—Homecoming Ball, Armouries.



Commerce Department and Business World Co-operate

Another example of the close cooperation between the business world and the School of Commerce was shown recently when Durham and Bates of Canada Limited through the Alumni-U.B.C. Development Fund, made a grant to investigate the feasibility of a course on General Insurance and to acquire library texts on this subject. Other Companies including Nelson Bros. Fisheries and Cemco Electrical Manufacturing Company have shown similar interest in courses in their respective fields.

During the past year, through similar cooperation from the Canadian Life Insurance Officers Association and the Investment Dealers Association of Canada, two new courses were started in

the School on Life Insurance and Investments. The program of bringing the business community onto the campus, started by Professor Emeritus E. H. Morrow and furthered by Professor E. D. MacPhee, has received favourable comment from Canadian business.

The complexities of modern business require that a graduate of the University know not only the principles but also possess the analytical skills of business practices.

The School of Commerce is studying courses offered in leading American educational institutions, content of courses, teaching techniques, and problems associated with General Insurance with the idea of instituting such a course in the near future.



Athletic Director Robinett and Quarterback Club President Harry Franklin look over new movie camera, gift of the club.

ROBERT H. ROBINETT

Director of Athletics and Advisory Coach

The complete reorganization of the athletic program at the University of British Columbia made necessary this newly created position of athletic director and advisory coach to which Robert H. Robinett was appointed this fall.

Robinett, new to the Pacific Northwest area, has had a great deal of experience in coaching and administration, holding down such positions in five different institutions in Nevada and California . . . namely, assisted Coach Jim Aiken at the University of Nevada in 1941; coached Porterville J.C. in California to the Central J.C. Conference Championships in 1946; the next two years he was head football coach at Hartnell College in Salinas where his team was highly considered as the "Little Rose Bowl" contender. This was followed in 1949, 1950 and until the early part of 1951 when he was assistant football coach at Saint Mary's College until that traditionally great football institution abandoned football. Shortly after this time he was appointed as assistant football coach at the college across the bay in San Francisco, leaving there to accept his present appointment at UBC.

Besides coaching football and scouting for eastern college teams as well as professional football teams, he held down the boxing, wrestling coaching positions and administrative at the above-named institutions.

He comes from San Francisco where he graduated from Polytechnic High School, having made All-City Football-Baseball player for two years.

Robinett graduated from the University of Nevada in 1940 where he was mentioned All-Coast Lineman for his last two years. He also participated in semi-pro baseball, intercollegiate wrestling, boxing and track. He captained the varsity football team at Nevada for two years.

His playing experience went beyond this time when he played Service Football as well as pro ball at various times during the war years when he was with the Submarine Service, U.S. Navy.

He received his M.A. degree from Stanford University. At present he is assisting in coaching the backfield.

Robinett, 33, is married and has one son, Randy, aged three.

SPORT NOTES

A reception was given by the Thunderbird Quarterback Club for Robinett on September 12 at Faculty Club with President Harry Franklin as host.

Football is again rolling with 30 players living at Acadia Camp in their Training Table. Head Coach Jelly Anderson has with him as assistant coach former graduate Dick Mitchell, B.P.E. 49. Dick has been assistant coach at the University of Toronto for the past two years. Quote Jelly, "We'll win one more than last year."

The Thunderbirds open their first game at Belingham on Sept. 22 against Western Washington. With their first home game on September 28 at 2:15 at the Stadium, the 'Birds play Carroll College from Helena, Mont. Season tickets may be obtained from Athletic Office in Memorial Gymnasium or by phoning AL. 2818. Junior Varsity football will be coached by Dick Penn.

Passing on to another sport we find that last year's Soccer team had a record which is worth mentioning. First they won the First Division Vancouver and District Soccer League with 12 wins, no losses, 8 draws. And at the same time they won the Imperial Cup draw which is the first time a U.B.C. has accomplished that feat. On the team their Captain Bobby Moulds was the winner of the Bobby Gaul Memorial Trophy for the outstanding all around athlete.

We'll see you all at football. Follow the 'Birds in '51.

EDITORIALLY SPEAKING

(Continued from page 15)

It is the University's destiny to influence society, and to stand always as a free and independent stronghold of thought.

When the day arrives when society or any politically dominated force, in any way influences the processes of pure thinking and intellectual thought, then the University will be submerged and will no longer be a source of guidance to the world. The University is today and has been throughout history the last remaining bulwark when forces of evil and of strength, opportunism, expediency and materialism have attempted to wipe out all thinking processes not convenient for its own purposes.

Alumni—U.B.C. Development Fund Hits Record Year With With Total Contributions Totalling \$17,237.39

1800 DONORS EXCEED 1950 MARK BY \$2000

Continuing alumni participation in the Alumni-U.B.C. Development Fund program of annual giving resulted in new records being established in this third year of operation. The more than 1800 donors contributed a total of \$17,327.39 in practical support of several major U.B.C. projects. This sum is a new high, exceeding the 1950 mark by almost \$2000.00.

The figures become even more impressive when it is realized that in this past three years of voluntary giving, slightly more than 5,000 alumni and friends of the University have contributed a total of almost \$45,000—or an average of \$15,000 per year. In terms of endowment—many refer to this Fund plan as a “living endowment”—it would require a sum of approximately \$500,000 to provide a similar amount per year as interest.

Another outstanding development during this past year is the increased support given by a number of business firms who have selected specific projects and given substantial assistance to them. And, in addition to the four stated general objectives, quite a few alumni have chosen to earmark

their donations for other worthy causes. This is regarded as a healthy sign indeed since it means that more and more people are becoming keenly interested in the growth and development of various individual departments, schools and faculties.

At the annual meeting of the Fund's Board of Directors, it was recommended that \$2500.00 be again set aside for the U.B.C. Alumni Association's 10 Regional Scholarships, and that \$5000.00 be given as unrestricted gift to the President's Fund. The Directors also recommended that \$5000.00 be given to the B. C. War Memorial Gymnasium Fund, \$2000.00 for furnishings for the Women's Residences, and \$200.00 for the Sedgewick Memorial. Earmarked donations (which total just under \$3,000.00) are turned over directly.

The various other specific projects supported by donors this year included Student Loans, English Department, Physical Education Department, Buildings, Laboratory equipment and library for the Faculty of Applied Science, Library for the Faculty of Medicine, Faculty Salaries, Library and Scholarship in Fisheries, the School of Commerce, Social Sciences, University Club, Varsity Outdoor Club, and Workshop.

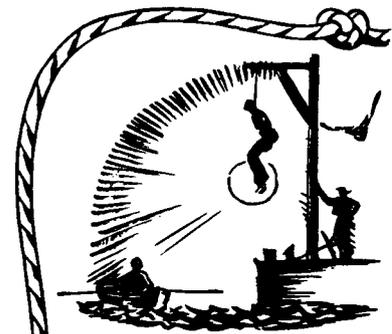
Dr. Max Cameron, Educator, Dies.



Dr. Maxwell A. (Max) Cameron, 44, one of Canada's outstanding educational authorities, died September 29 at Point Roberts, Washington.

Dr. Cameron was head of the Department of Education at U.B.C., but was best known for his famous “Cameron Report” of 1944, a report on education, made for the Provincial Government. He acted as a one-man commission and his report has done much to guide the government in its education legislation.

Dr. Cameron received his M.A. from U.B.C. and his doctorate from the University of Toronto.



* HANGING JOHNNY

*They call me Hanging Johnny,
Away-i-oh;
They call me Hanging Johnny,
So hang, boys, hang!*

For over a century Lamb's Navy has been the call of those who know good rum. Smooth and mellow it is matured, blended and bottled in Britain of the finest Demerara Rums.

Lamb's Navy Rum

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

** An Old Sea Shanty*



BRANCHES



TRAIL

At a well-attended dinner meeting in Trail, Dr. C. A. H. Wright (B.A. '17) of the Consolidated Mining and Smelting Company was unanimously re-elected President of the enterprising Trail Chapter of the U.B.C. Alumni Association. Mrs. E. McGauley and Mr. I. B. Kenny were acclaimed Vice-Presidents of the expanding organization.

Honoured guests of the occasion included Dr. Blythe Eagles (B.A. '22), U.B.C.'s Dean of Agriculture, Professor Walter Sage, U.B.C. Senate member and Head of the University's History Department, as well as U.B.C. Alumni Association Regional Scholarship winner Bill Gregory, his parents, and Alumni Director Frank J. E. Turner. Prior to dinner, members of the Trail executive and many of the honoured guests—including Mr. Ralph Diamond, Vice-President and General Manager of Consolidated Mining and Smelting Company—enjoyed a social hour at the home of Mr. and Mrs. Henry Giegerich.

After Frank Turner had briefly thanked the Trail group for its individual and collective support of the Alumni-U.B.C. Development Fund (which made the 10 regional alumni scholarships possible), Professor Walter Sage delivered a very interesting and informative talk on the exploits of David Thompson. Dr. Sage suggested that a suitable memorial should be erected to commemorate the tremendous contribution of this great explorer to the development of the West, and felt that somewhere in the Kootenays was the logical site for such a monument — possibly at the International boundary.

Dr. Blythe Eagles reviewed the most recent developments at the University, and delivered an equally interesting talk on the history of agriculture and its relation to Food production and world nutrition.

Mr. C. E. T. White was elected Secretary-Treasurer of the group, while Mrs. B. Rennison, Mrs. G. Redgrave, J. D. Hartley, D. Wetmore and K. McKee were elected as Directors. Doug. Wetmore rendered two fine solos, accompanied at the piano by Mrs. C. A. H. Wright.

This summer at the University of Glasgow, Dr. N. A. M. MacKenzie, President of U.B.C., received an honorary L.L.D. degree in the company of some of the world's most distinguished men . . . The ceremony at the University of Glasgow marked the 500th anniversary of that institution, and Dr. MacKenzie delivered an address on behalf of the British Commonwealth of Nations . . .

CLASSES OF '26 SILVER ANNIVERSARY REUNION

Tentative plans for November.

If you haven't heard by the time the Chronicle reaches you, please phone or write Doris or Bert Wales, 3065 West 24th Avenue, Vancouver 8, B.C.—CH. 0271.

KAMLOOPS

The President of the Kamloops branch is Tom Willis, R. K. Bell is Secretary and Helen D. Stevens is Vice-President.

The important work done by this branch recently was provided by the committee on scholarships which examined high school students for Alumni Scholarships. The special committee on scholarships spent many hours painstakingly going over many applications and interviewing students in the Kamloops area.

VICTORIA

With the retirement of Jack Parnall, members of the Victoria group appointed William McCarter as President of the Victoria and District Branch. Jack has since moved to Vancouver to become Associate Registrar at the University of B.C.

Bill McCarter also acted as Chairman of the Victoria group's Alumni Scholarship committee, other members of which were Mrs. David B. Turner and Alan Baker.

Prof. W. H. Morrow, Retired Head of the Department of Commerce, at the University of B.C., has been appointed field representative for the Toronto National Exposition Association.



The Monthly Commercial Letter issued by The Canadian Bank of Commerce is one of the oldest publications of its kind. It contains material on economic conditions gathered from reliable sources and carefully weighed and sifted for the benefit of its readers.

This Letter has a wide circulation among business and professional men, students and journalists in Canada and abroad. An application to the Head Office, Toronto, will bring The Monthly Commercial Letter to you regularly, free of charge.



THE CANADIAN BANK OF COMMERCE

FRANKLY SPEAKING
(Continued from page 19)

appointed a Vice-President with the same Corporation . . . Another Fund Class rep. **R. G. (Bob) Anderson**, Head of West Kootenay Power and Light, was elected to the executive of the Canadian Electric Association at the annual conference in New Brunswick . . . **John Goodlad (B.A. '45)**, a former Alumni executive member, has been promoted to Professor of Education and Director of Teacher Education at Emory University, Georgia. His charming wife, **Lynn**, will be remembered as A.M.S. Manager for several years. . . . **Art Renney (B.S.A. '36)**, recently U.B.C.'s Head of Agriculture Extension, is doing post-grad work in farm crops at Oregon State College. . . . **Clara Gould (B.A. '26)**, who's been a Librarian in Cleveland for twenty years, had her first peek at the U.B.C. campus in two decades this summer. "There had been a few changes," she admitted chuckling, and with just a wee trace of that justifiable "pride-of-an-alumna" in her voice! . . . Alumni office visitors included **Margaret Low-Beer (B.A. '50)**, past Student Councillor. Margaret's now Liaison Officer with the Canadian Citizenship Branch in Ottawa. From the Capital also was Canada's first Cricket Captain, former Rhodes Scholar **Basil Robinson (B.A. '40)**. Basil's with the Department of External Affairs . . . Pausing on the campus before proceeding Eastward to take up a new position with "Alcan" in Arvida, Quebec, were the **Art Gordon's** of Trail. Art, a former Trail Branch Secretary, and Engineer grad of '43, left a highly-acceptable contribution from Trail to the Gym Fund as a calling card! . . . Leaving the alumni executive and Vancouver were **Barbara (nee Kelsberg—B.A. '47)** and **Ted Kirkpatrick (B.A.Sc. '47)**. Ted's been transferred by alumnus Fred Bolton's company to the Edmonton office . . . Still another alumni office visitor was **Don Chutter (B.Com. '44)**, of Ottawa. Don's risen rapidly in the business world, now manages the Canadian Construction Association. . . . "**Dal**" **Foerster**, son of also-alumnus **Dr. R. Earl Foerster** of Nanaimo, took honors in Zoology in his B.A. degree in '47 and is now in 4th year Medicine at the University of Toronto. . . . **John Gunn**, Graduating Class Executive member of 1940, dropped in to ask if any other '40 Executives were around. Apparently the Valedictorian Gift that year was the P.A. System in the Stadium. That's paid for alright, but there's a bank balance and no signing officers! . . . The only U.B.C. alumnus who is a graduate of another University and Alumni Secretary of the latter—**Jack Murray** writes to tell us that there's a good possibility that there'll be another Brock Hall, although not in name. That's right, U.N.B. is looking at our plans right now. On the U.N.B. committee is another U.B.C. grad—**Colin Mackay!**

BRIDE OF QUIETNESS

I like a poet's ladies
Much better than the bard.
They may be false as Hades,
But do not yell so hard.

—Ditchby



Two of many delicious varieties

CLOVER LEAF

Seafoods

BRITISH COLUMBIA PACKERS LTD.
VANCOUVER, B. C.

SAGER AND ASHWORTH

(Continued from page 5)

known resources, modernizing methods of processing, transporting, marketing. Let's hope they get a chance to do more controlling in the future.

You say (Quoting Dr. Warren): "The trouble with our graduates is that they don't want to leave the cities and the bright lights."

Graduates are not unique in preferring the amenities of urban living. But that doesn't mean they won't go into the woods. Take a look at the record. Grads are scattered throughout the hinterland of this province: foresters—timber cruising, supervising reforestation, managing plants; geologists—prospecting, opening up new claims, supervising and developing mines; engineers—building roads, bridges, new projects; biologists—improving spawning and rearing grounds. UBC men and women are roughing it in isolated areas all over the province and to them should go a good share of the credit for present expansion.

You say: "But in B.C. where are the opportunities greater than in the woods and the mines, where untold wealth and opportunity awaits the engineer, the geologist and the promoter with enterprise, technique and a flair?"

Where are the opportunities greater? Right smack under those same city lights, Mr. Editor. The opportunities for hard work may be in the woods and mines, but the opportunities to become a captain, a "big" man or a millionaire are in Vancouver, Toronto or Montreal.

Many a self-made man started his Alger career in the woods, but he didn't get very far until he hiked back to the folding money in the city. Promoters with enterprise, organizing ability and a flair are city-bred characters for the most part who couldn't tread a spruce from a hemlock.

You say: "If UBC men let the hardier, shrewd and hard-working non-graduates gain the initiative through industry and the willingness to learn the business the hard way, the abuses to industry and the loss of intelligent technique to the province is tremendous."

Apart from your adjectives which aren't exclusively descriptive of non-graduates, I agree. But you praise the non-graduate for being a captain, and then you pan him for wrecking the boat.

You say: "What British Columbia needs as (much as) her strong (?) men are graduates who can take control and give the primary industry the advantage of education and the understanding given to those who study modern, efficient and conserving methods."

Somewhat of a contradiction from your previous statements, but again I agree. It'll be an uphill grind for a while. Short-sighted people believe that the best way to make a million is to forget the modern, conserving methods. Not enough British Columbians are looking ahead.

This gives me a chance to put in a plug for our commercial fisheries and for the UBC grads engaged in it. Take a good look, Mr. Editor. I think you'll agree that the industry and the government fisheries departments should get top marks for their

interest in conservation and the proper management of the resource. The time and money going into this effort today is not for immediate profits but for the preservation of our fisheries raw material in perpetuity.

In a world steadily exhausting its food supplies, the conservation of our fisheries resources is vitally important for British Columbia and Canada. We must see to it that in our haste to achieve full industrial development we do not sacrifice those basis resources which alone can make real progress possible.

It's true that this interest in conservation has been forced upon our commercial fisheries by threats to its existence, but this does not belittle a campaign which has as its aim the continued prosperity of one of B.C.'s important primary industries. Nor does it belittle the very significant contribution being made by men from UBC.

Our real leaders are men with vision who work, not only in their own self interest, but also for the betterment of the Province as a whole. I think you'll find that a great number of these leaders got their start out on the Point Grey campus.

Yours truly,

ART SAGER.

SHARP & THOMPSON

BERWICK, PRATT



ARCHITECTS



1553 Robson St.

TAtlow 3335

VANCOUVER, B. C.



Douglas Grant Sherlock and his wife, the former Leona Francis

MARRIAGES

- James Benzies McLaren to Lois Ann Gunn.
- Robert L. Haas to Barbara Ruth Leckie.
- A. Raymond Wilkinson to Shirley Anne Stevens.
- Ronald Douglas Grantham to Vivian Vera Collins.
- Ronald Laird Cliff to June Dorrance Brown.
- Michael A. M. Fraser to Beverley Doreen Burley.
- Douglas Rain to Lois Esther Shaw.
- George C. (Beau) Henderson to Joan Patricia Edwards.
- Robert Sheldon (Don) Glover to Sara Lee Tidball.
- Robert Alan Mackay-Smith to Helen Elizabeth Hatfield.
- John Raymond Charles LeHuquet to Mary-Frew Bowkett.
- James Arnold Houghland to Ellanor Aaileen Hall.
- George Neville Munro to Mary Louise Macfarlane.
- Charles Abbott Tiers to Helen Marcia Burns.
- Ian Crichton Hart to Grace Louise Flavelle.
- Douglas Grant Sherlock to Leona Louise Francis.
- William A. Laudrum to Marion Shirley McConville.
- Harold Wesley Tennant to June Patricia Hawkes.

BIRTHS

- To Mr. and Mrs. Thomas C. Marshall (Law '48) (Myra Brown, of Winnipeg), a son, Michael Thomas.
- To Mr. and Mrs. Allan H. Dixon, a daughter, Patricia Louise, on February 21, 1951.
- To Mr. and Mrs. Peter Birks (Joan McLean), a daughter, Dana.
- To Mr. and Mrs. Robert Plommer (L.L.B. '48) (Esther M. Clark, B.H.E. '49), a son, on August 21st.

The Chronicle has a new Women's Editor, Leona (Francis) Sherlock . . . Graduated in Arts '50, and was married three weeks ago to Doug Sherlock, another U.B.C. graduate . . . Leona was on the Editorial staff of the Ubysey, and prior to her marriage was social correspondent for the Vancouver Sun for one year . . . She is a member of Alpha Phi sorority, and in 1950 was co-chairman of the Mardi Gras, and was Class Prophet and editor of the 1950 class booklet . . . Her full life now includes her duties on the Chronicle, a new position as Women's editor of the News-Herald, and of course, her recent marriage.

MOST OF B.C.'S BEAUTIFUL LAWNS
Were Built on ...

BUCKERFIELD'S
Uplands Special
FERTILIZER

Employee  Benefit Programmes

WILLIAM M. MERCER LIMITED

MONTREAL TORONTO CALGARY VANCOUVER

"THE easy-to-care-for" TREND

Freedom from care is the crying need in homes all over the Continent . . .

and designers are creating delightful furniture that gives space without waste, solidity without weight, new comfort and

"easy-to-care-for" convenience. Decorators are backing

up the sleek new beauty, the simplified elegance of

Native and European Modern with the

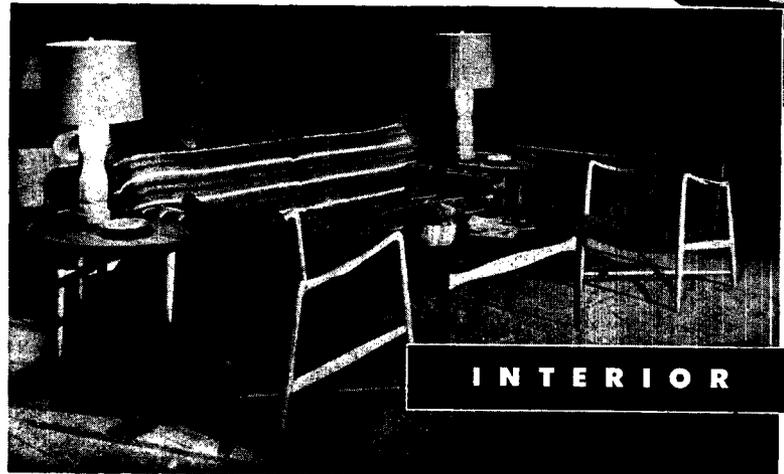
excitement of texture, colour, sheen . . .

in dust-shrugging fabrics, floor, wall

and accessory ideas that make home-

work easier, living lovelier and home-

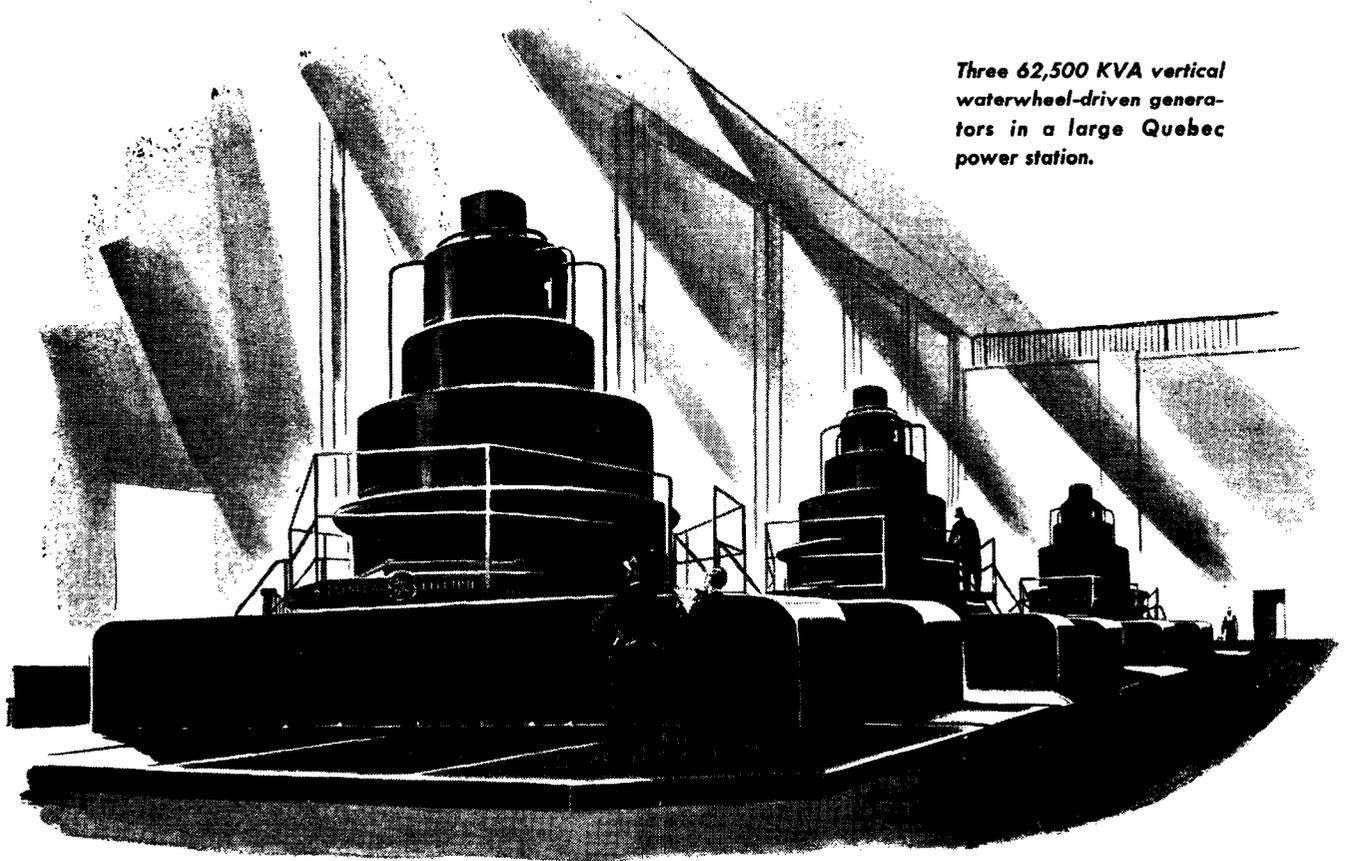
makers freer from care.



INTERIOR DECORATION BY

EATON'S

FOR 60 YEARS . . . in the forefront of Canada's electrical development



*Three 62,500 KVA vertical
waterwheel-driven genera-
tors in a large Quebec
power station.*

GENERAL ELECTRIC EQUIPMENT

generates power, transmits it and puts it to work

Canadian General Electric has a vast background of research, engineering and manufacturing experience in supplying electrical equipment for generating power, transmitting it and putting it to work. This "know how" gained through sixty years of intimate association with the electrical development of Canada goes into every G-E product you buy.

**CANADIAN GENERAL ELECTRIC COMPANY
LIMITED**

Head Office: Toronto — Sales Offices from Coast to Coast

MCGE-451