

# Innovative Dissemination of Research Award

<http://scholcomm.ubc.ca/award/>

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# Innovative Dissemination of Research Award

- What it is
- Why we initiated it
- What we are learning from it

# Innovative Dissemination of Research Award

**Established by the Library in 2010, this Award focuses on new and innovative ways of communicating and disseminating knowledge. The Award honors UBC faculty, staff and students who are expanding the boundaries of research through the creative use of new tools and technologies that enhance the research findings being disseminated.**



# Innovative Dissemination of Research Award

- How is this format different from what has happened in your discipline in the past?
- Does the dissemination model for the information significantly enhance the audience experience?
- Does the dissemination model suggest new ways of applying the knowledge by the manner in which it is packaged?
- Does the dissemination model for the information engage/attract a different audience in the use of material?
- Does the vehicle merge forms of communication in new ways to give the recipient enhanced options? – video, text, images, software manipulations etc.

# What we learned

- 2010-37; 2011–17; 2012-25 = 79 different innovative models
- Most are open, have “open” features or are dependent on openly accessible information
- Intention is to extend reach of research beyond traditional
- Most have multimedia embedded
- Large number have a community-driven aspect
- Created to solve a particular gap
- Many cross disciplinary
- 1/10 used theatre

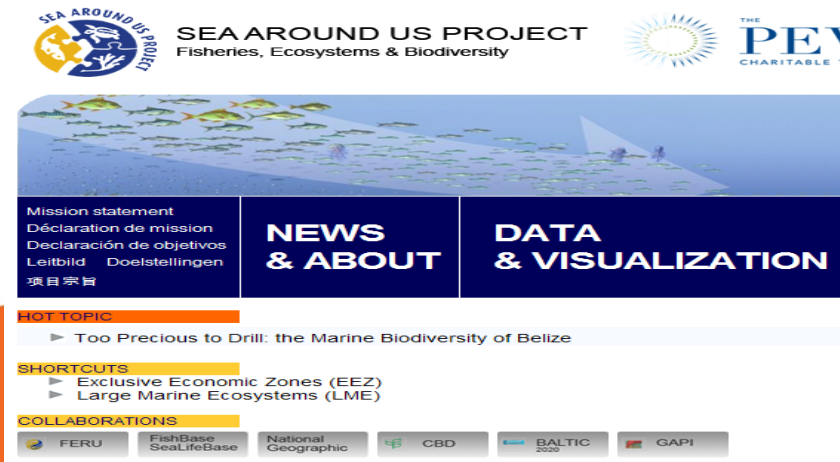


# What we learned

## Sea Around Us wins 2012 UBC Library Innovative Dissemination of Research Award



Arash Tavakolie, Senior .NET Developer; Dirk Zeller, Senior Research Fellow; and Daniel Pauly, Principal Investigator



<http://www.seaaroundus.org/>



# What we learned

## Transcription Factor Encyclopedia (TFe)

Dimas Yusuf, 2<sup>nd</sup> Year UBC Medical Student

### About the project:

The Transcription Factor Encyclopedia (TFe), is an online encyclopedia that houses more than 800 articles about transcription factor genes.

Transcription factors are a special class of genes that control when genes are turned on or off. They are critical to learning how to use embryonic stem cells for the treatment of human disease. The TFe, which is a wiki-based software system, encourages experts to create short summaries of the known information about each transcription factor. The summaries are comprised of text, 3D models, and word clouds.



photo by Jill Pittendrigh

From Address:

To Address:

Speed (km/hr): [Address Formatting Info](#)



Route Type:

Preference:

Data Sources:

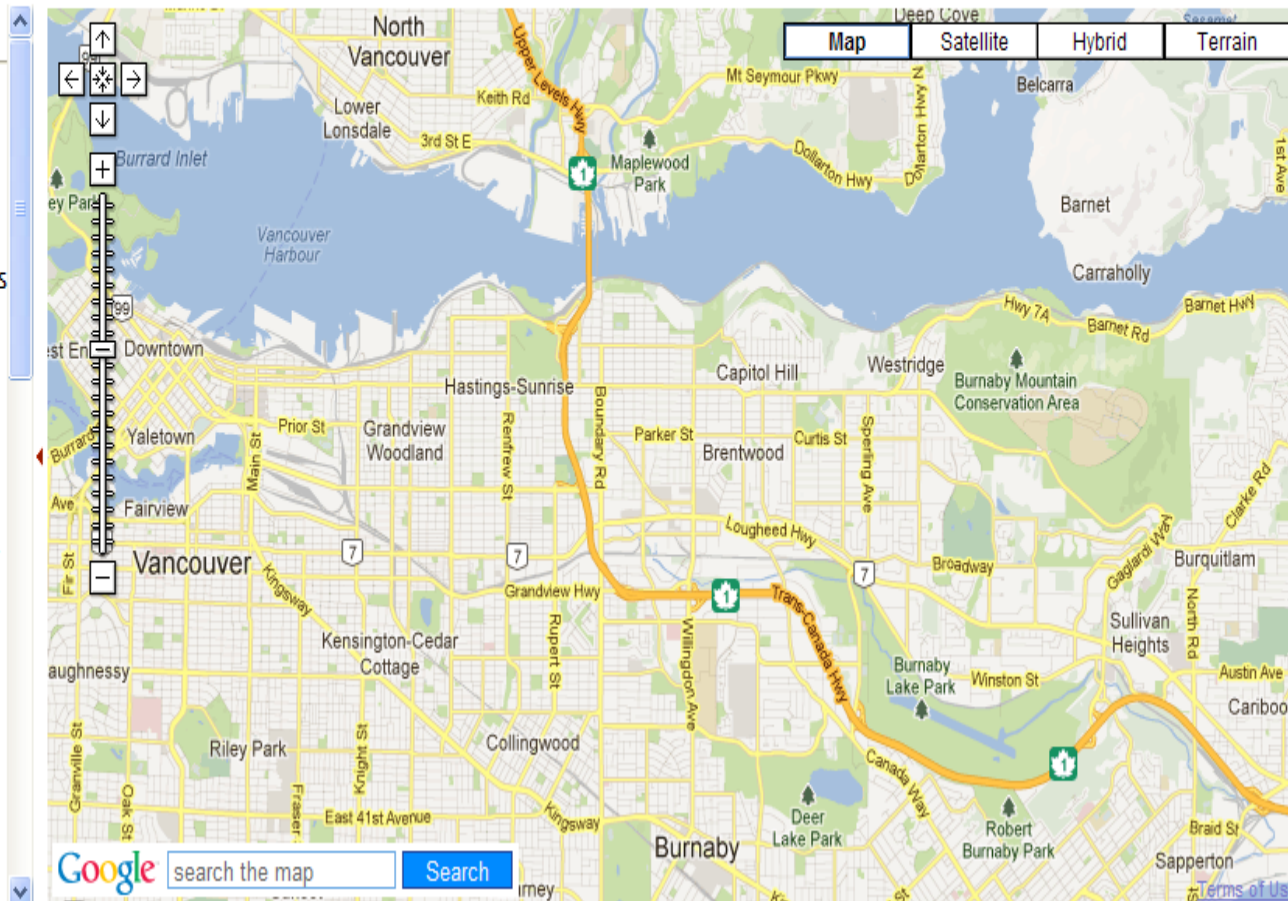
Translink: [cycling route data](#)

Google Maps: underlying road network and images for display

DMTI Spatial: [digital elevation data](#)

United States Geological Survey: [Land cover data for vegetation classification](#)

Border Air Quality Study team: [traffic pollution and vegetation classification results](#)



Add data to the map!

[How?](#)

- ☐ Designated Bike Routes
- ☐ 'Alternate' Bike Routes
- ☐ Cyclist Controlled Crossings
- ☐ SkyTrain
- ☐ SkyTrain Stations
- ☐ Other Bike-Friendly Routes
- ☐ Rds. Prohibited for Cycling
- ☐ Truck Routes (Van.)
- ☐ Drinking Fountains (Van.)
- ☐ Schools (Van.)
- ☐ Community Centers (Van.)
- ☐ Air Pollution Image
- ☐ Vegetation Image

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# Extending the reach of research

## Applied Linguistics and Literacy in Africa & the Diaspora Research Network



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*The primary objective of this Research Network (ReN) is to promote literacy and applied linguistics among scholars with an interest in Africa and the African diaspora. It also aims to raise the profile of this research in both local and international communities.*




Survey

ReN Africa is currently conducting a survey in order to improve the newsletter and web site. Please take five minutes to complete the survey:

<http://www.surveymonkey.com/s/PZ95BH9>

AILA Conference in Brisbane

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- »  Français
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# Community based

[www.washwithcare.ca/](http://www.washwithcare.ca/)

## Wash With Care

Anne-Marie Nicol, Assistant Professor, School of Environmental Health

### About the project:

Wash With Care is a community-based, collaborative research project aimed at raising awareness about pesticide safety in farming communities in BC's Lower Mainland. The project uses a series of Public Service Announcement videos to communicate information about how to safely launder pesticide-contaminated clothing. Because the primary audience for this information is Punjabi-speaking women, the videos feature a specially-choreographed bhangra dance and well-known Punjabi actors to disseminate their message.



photo by Anne-Marie Nicol

# Theatrical application

CREST.BD

Changing the landscape  
of bipolar disorders research

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## Research Projects

### [Wellness, Stigma & Quality of Life: A Collaboration for Change](#)

#### Stigma

Using Theatre to Modify Stigma: A CREST.BD study is evaluating a theatrical performance as an intervention for reducing mental illness stigma. 'That's Just Crazy Talk' is a thoughtful and funny one-woman play that looks at both the light and dark side of living with bipolar disorder, anxiety and psychosis. It is the product and focus of a translational research study in bipolar disorder exploring the impacts of a 'lived experience' theatrical performance on attitudes and understandings of mental health issues. [Read more...](#)



### RESEARCH PROJECTS »

Get involved in bipolar disorder studies.

## CREST.BD News

**Treatment planning in a forensic hospital: findings from a participatory action research study**

CREST.BD researcher Dr. James Livingston recently conducted a participatory action research study that examined treatment planning from the perspectives of patients and service providers at the BC Forensic



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### Mega-phylogeny approach for comparative biology: an alternative approach

(2009) Smith, Beaulieu, Donoghue *BMC Evol Biol*

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reviews

84 99

3 citations



41 67

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1 mentions



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Central

PubMed

ScienceSeeker

Scopus

slideshare  
Present Yourself

WIKIPEDIA  
The Free Encyclopedia

# Summary

- Non-traditional scholarship containers
- Supports & Sustainability variable
- Community-based, knowledge translation
- Open data used or created
- Engagement with viewer/reader strongly considered (i.e. interactive, visual)
- Looking at research differently