Innovative Dissemination of Research Award

http://scholcomm.ubc.ca/award/

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Innovative Dissemination of Research Award

• What it is
• Why we initiated it
• What we are learning from it
Innovative Dissemination of Research Award

Established by the Library in 2010, this Award focuses on new and innovative ways of communicating and disseminating knowledge. The Award honors UBC faculty, staff and students who are expanding the boundaries of research through the creative use of new tools and technologies that enhance the research findings being disseminated.
Innovative Dissemination of Research Award

• How is this format different from what has happened in your discipline in the past?
• Does the dissemination model for the information significantly enhance the audience experience?
• Does the dissemination model suggest new ways of applying the knowledge by the manner in which it is packaged?
• Does the dissemination model for the information engage/attract a different audience in the use of material?
• Does the vehicle merge forms of communication in new ways to give the recipient enhanced options? – video, text, images, software manipulations etc.
What we learned

• 2010-37; 2011–17; 2012-25 = 79 different innovative models
• Most are open, have “open” features or are dependent on openly accessible information
• Intention is to extend reach of research beyond traditional
• Most have multimedia embedded
• Large number have a community-driven aspect
• Created to solve a particular gap
• Many cross disciplinary
• 1/10 used theatre
What we learned

Sea Around Us wins 2012 UBC Library Innovative Dissemination of Research Award

Arash Tavakolie, Senior .NET Developer; Dirk Zeller, Senior Research Fellow; and Daniel Pauly, Principal Investigator

http://www.seaaroundus.org/
What we learned

Transcription Factor Encyclopedia (TFe)

Dimas Yusuf, 2nd Year UBC Medical Student

About the project:

The Transcription Factor Encyclopedia (TFe), is an online encyclopedia that houses more than 800 articles about transcription factor genes. Transcription factors are a special class of genes that control when genes are turned on or off. They are critical to learning how to use embryonic stem cells for the treatment of human disease. The TFe, which is a wiki-based software system, encourages experts to create short summaries of the known information about each transcription factor. The summaries are comprised of text, 3D models, and word clouds.

http://www.cisreg.ca/cgi-bin/tfe/home.pl
Extending the reach of research

**Applied Linguistics and Literacy in Africa & the Diaspora Research Network**

**Home**

Follow us! Twitter.com/ReNAfrica

*The primary objective of this Research Network (ReN) is to promote literacy and applied linguistics among scholars with an interest in Africa and the African diaspora. It also aims to raise the profile of this research in both local and international communities.*

**Survey**

ReN Africa is currently conducting a survey in order to improve the newsletter and web site. Please take five minutes to complete the survey:

http://www.surveymonkey.com/s/PZ95BH9

**AILA Conference in Brisbane**
Community based

www.washwithcare.ca/

Wash With Care

Anne-Marie Nicol, Assistant Professor, School of Environmental Health

About the project:

Wash With Care is a community-based, collaborative research project aimed at raising awareness about pesticide safety in farming communities in BC’s Lower Mainland. The project uses a series of Public Service Announcement videos to communicate information about how to safely launder pesticide-contaminated clothing. Because the primary audience for this information is Punjabi-speaking women, the videos feature a specially-choreographed bhangra dance and well-known Punjabi actors to disseminate their message.

photo by Anne-Marie Nicol
Theatrical application

Research Projects

**Wellness, Stigma & Quality of Life: A Collaboration for Change**

**Stigma**

Using Theatre to Modify Stigma: A CREST.BD study is evaluating a theatrical performance as an intervention for reducing mental illness stigma. ‘That’s Just Crazy Talk’ is a thoughtful and funny one-woman play that looks at both the light and dark side of living with bipolar disorder, anxiety and psychosis. It is the product and focus of a translational research study in bipolar disorder exploring the impacts of a ‘lived experience’ theatrical performance on attitudes and understandings of mental health issues. [Read more...](#)
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Summary

- Non-traditional scholarship containers
- Supports & Sustainability variable
- Community-based, knowledge translation
- Open data used or created
- Engagement with viewer/reader strongly considered (i.e. interactive, visual)
- Looking at research differently