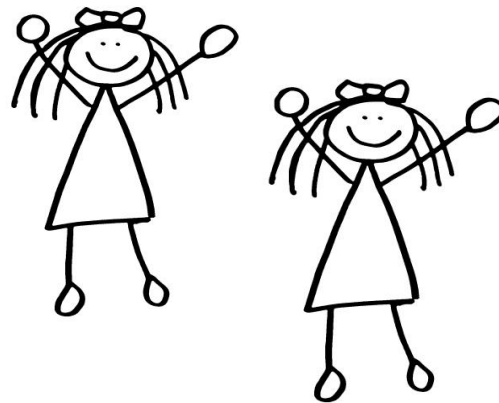


Student Advocacy for Open Access at UBC and Beyond

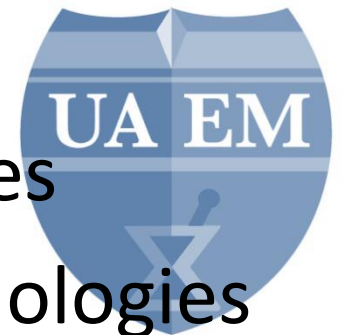
Gordana Panic and Goldis Chami
2010 UBC Open Access Week

Who we are

2 students



Universities Allied for Essential Medicines
Global Access Licensing (access to technologies
for low- and middle-income countries)



Researchers apply for and receive grants from CIHR, MSFHR, SSHRC – publicly funded agencies



Innovative research



Results are published



Copyright is handed over to publishers, and access to research findings is only granted if paid for



University libraries foot the bill for subscription costs

Restricted access drives big profits

- High profile drug trials
- A highly profitable business



The solution?

**An open access publishing
mandate at UBC**

Open Access Publishing

Digital, online, free of charge, and free of most copyright and licensing restrictions.



OA is achieved with...

- Open access journals
 - Same as current journals but reader does not pay to access articles; publishing costs recuperated in other ways.



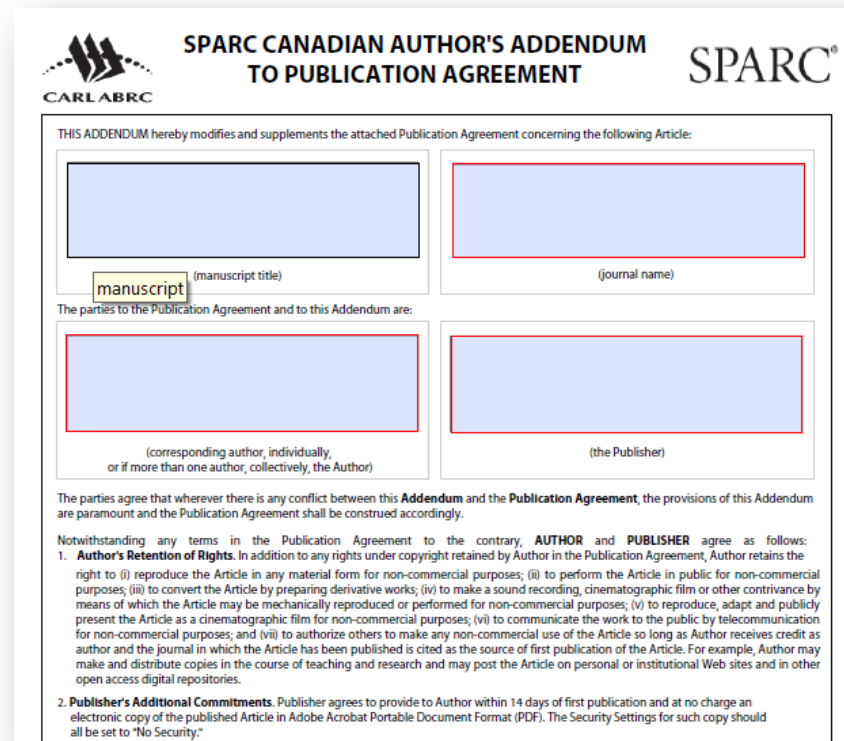
- Institutional or subject-based repositories



Complying with Copyright

- Before publication, journals ask authors to sign a standard publishing agreement → most involve giving up control of copyright.
- By adding an amendment to the standard publishing agreement, authors can retain key rights to their work.

Via the Scholarly Publishing and Academic Resources Coalition , or SPARC



SPARC CANADIAN AUTHOR'S ADDENDUM TO PUBLICATION AGREEMENT SPARC®

CARLABRC

THIS ADDENDUM hereby modifies and supplements the attached Publication Agreement concerning the following Article:

<div style="border: 1px solid black; height: 40px; width: 100%;"></div> <p>manuscript (manuscript title)</p>	<div style="border: 1px solid red; height: 40px; width: 100%;"></div> <p>(journal name)</p>
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The parties to the Publication Agreement and to this Addendum are:

<div style="border: 1px solid red; height: 40px; width: 100%;"></div> <p>(corresponding author, individually, or if more than one author, collectively, the Author)</p>	<div style="border: 1px solid red; height: 40px; width: 100%;"></div> <p>(the Publisher)</p>
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The parties agree that wherever there is any conflict between this **Addendum** and the **Publication Agreement**, the provisions of this Addendum are paramount and the Publication Agreement shall be construed accordingly.

Notwithstanding any terms in the Publication Agreement to the contrary, **AUTHOR** and **PUBLISHER** agree as follows:

- 1. Author's Retention of Rights.** In addition to any rights under copyright retained by Author in the Publication Agreement, Author retains the right to (i) reproduce the Article in any material form for non-commercial purposes; (ii) to perform the Article in public for non-commercial purposes; (iii) to convert the Article by preparing derivative works; (iv) to make a sound recording, cinematographic film or other contrivance by means of which the Article may be mechanically reproduced or performed for non-commercial purposes; (v) to reproduce, adapt and publicly present the Article as a cinematographic film for non-commercial purposes; (vi) to communicate the work to the public by telecommunication for non-commercial purposes; and (vii) to authorize others to make any non-commercial use of the Article so long as Author receives credit as author and the journal in which the Article has been published is cited as the source of first publication of the Article. For example, Author may make and distribute copies in the course of teaching and research and may post the Article on personal or institutional Web sites and in other open access digital repositories.
- 2. Publisher's Additional Commitments.** Publisher agrees to provide to Author within 14 days of first publication and at no charge an electronic copy of the published Article in Adobe Acrobat Portable Document Format (PDF). The Security Settings for such copy should all be set to "No Security."

Goals of OA Publishing

- Faster dissemination of research findings
- Provide articles at no cost to students, researchers, physicians, policy-makers, and the public
- Allow for reading, download, and distribution
- Articles are easily searchable (thus indexed)

DOES NOT MEAN:

- Not peer-reviewed
- Unedited
- Not-for-profit

Funding Mandates

- Recently, public research funding agencies have mandated that all peer-reviewed journal manuscripts that arise from research supported by their funds be made OA within 6-12 months of publication
 - CIHR, NIH, MSFHR, SSHRC

OA at Universities

- Harvard
- Stanford
- MIT
- University of Ottawa
- Concordia University

Why OA is important to students

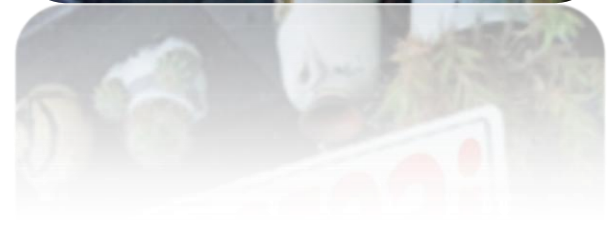
Unjustified Costs

**New generation, new ways
of sharing information**

Access to quality work

**Students in low- and
middle-income countries**

**Graduate students:
delivery, citation, impact**



Why OA is important to students

Unjustified Costs

We pay for research twice

University funds might be better spent on education, facilities, programs.



Why OA is important to students

New ways of sharing information

The internet has made sharing of information easy & less expensive

...but we're not taking advantage of it



Why OA is important to students

Access to quality work

Disparity between library budgets and increasing subscription costs

... so we don't get access to all the articles/information we need.



Why OA is important to students

Students in LMI countries

Undergraduate, graduate,
nursing, law, engineering,
medicine, human rights...

...not to mention teachers and
many other professionals.



Why OA is important to students

Graduate students

Self-archiving provides:

- Durable link
- Tracking data
- Increased visibility

The citation advantage.



Right to Research Coalition

- A coalition of students advocating for OA publishing
- Mobilize student societies
- Encourage OA publishing by students
- US government lobby
- Principles reflected in Student Statement on the Right to Research



Student Statement on the Right to Research

- Signatories: 23 student associations representing over 5 million students.
- Includes:
 - Canadian Federation of Students**
 - American Medical Student Association**
 - The United States Student Association**

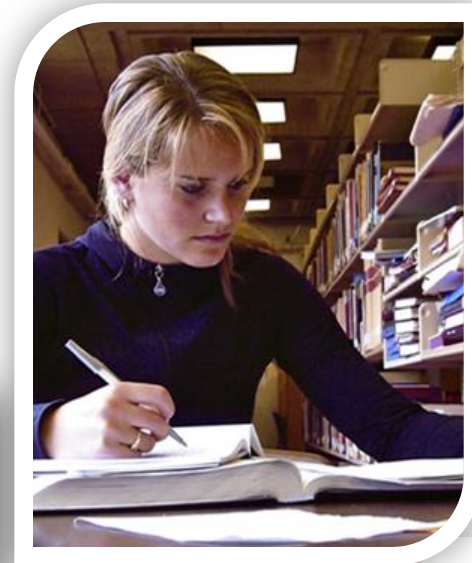
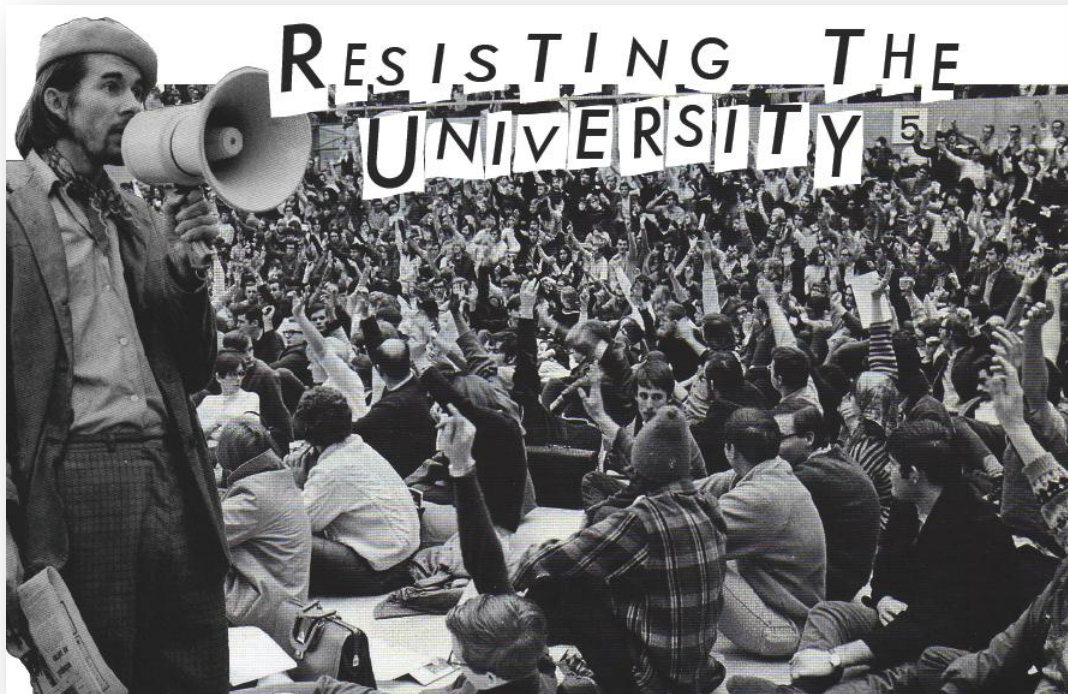
Federal Research Public Access Act

- Bi-partisan US bill re-introduced in 2009
- Requires that federally funded research be made openly available to the public for free
- Bill is much like the NIH OA mandate but applied federally



The student campaign at UBC

Two students, with knowledgeable mentors.
Then we hit the books...



The support we've received

- Graduate Student Society
- Alma Mater Society (undergraduate students)
- Arts Undergraduate Society
- Science Undergraduate Society
- Medical Undergraduate Society
- Pharmacy Undergraduate Society
- UBC Medical Journal

Now all we need...

Open Access mandates at UBC and SFU

...and at every major university in Canada



...and worldwide.

What can students do?

1. Create awareness about OA amongst faculty and peers
 - Harvard's/Stanford's/U of Ottawa's OA policies
2. Convince fellow students and faculty members to publish OA.
3. Student societies can draft letters of support, and address them to university administrators.

Thank you for your time.

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gordanapan@gmail.com

