

MAY 2022 SOCIAL IMPACT REPORT

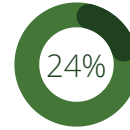
Self Identified Staff Demographics*



Women



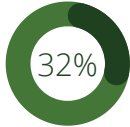
Persons of Colour



Less than a high school diploma



First Nations Metis Inuit



Immigrant



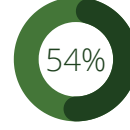
Chronic or diagnosed mental illness



LGBTQIA+

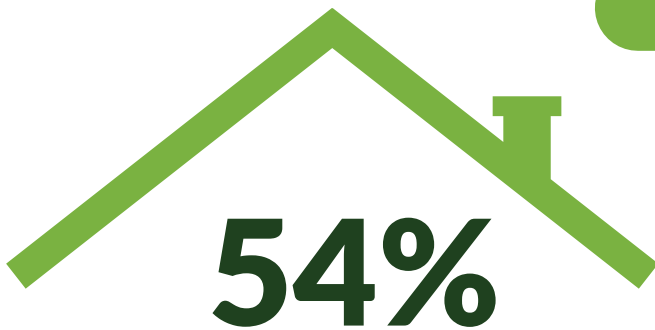


Experienced homelessness



Significant barrier to attending work

Employee Updates**



OF EMPLOYEES REPORTED THAT CLEANSTART HAS SIGNIFICANTLY IMPROVED THEIR HOUSING SITUATION

→ Matt

Matt is homeless and a client of Embers Eastside Works employment program. We are working with his support worker to provide him with part-time employment.

→ Dylan

Dylan was struggling to attend his recovery meetings due to the cost of bus fare. We issued him a 3-month bus pass so that he has freedom of mobility.

2,246

Total Supportive Employment Hours Provided***



\$93,631

Estimated Social Return on Employment****



*All participation in company surveys are voluntary and confidential

**All names have been altered to protect the employees' identities

***Based on 52% of staff being considered moderately to severely barred to traditional employment

****Based on the Social Return multiplier of \$3.27 developed by Ernst & Young (2017)