### What is Scholarly Communication?

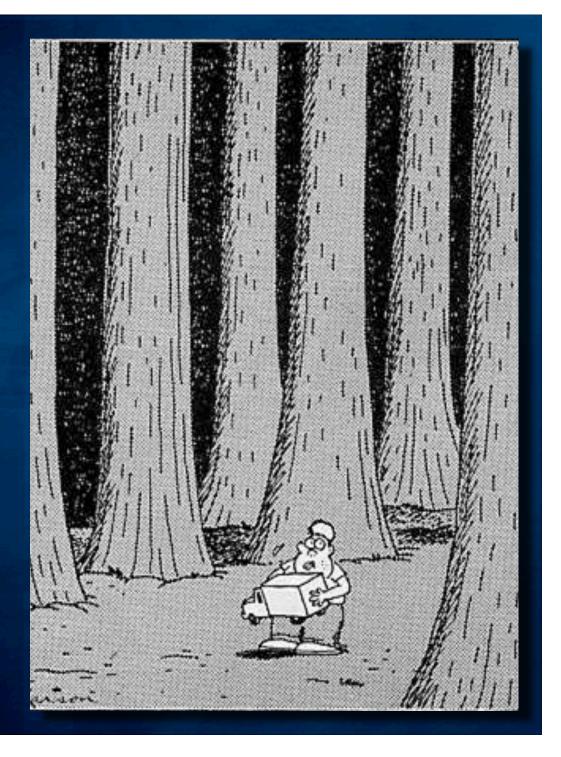
Joy Kirchner Collections, Licensing & Digital Scholarship

**UBC** Library



Eventually, Steve looked up. His mother was nowhere in sight and this was certainly no longer the toy department.

Gary Larson



### Agenda

- Definition of Scholarly Communication
- Intellectual Property Author rights & Copyright
- Sustainability & Economics of Scholarly Publishing
- Open Access & Public Access to Research
- New Models of Scholarship

### **Definition**

- Scholarly communications covers a broad range of activities, including the discovery, collection, organization, evaluation, interpretation and preservation of primary and other sources of information, and the publication and dissemination of scholarly research." Mellon Foundation, 2008 AnnualReport, 30
- The Scholarly Communications System incorporates and expands on the more familiar concept of scholarly publishing and includes both informal and formal networks used by scholars to develop ideas, exchange information, build and mine data, certify research, publish findings, disseminate results, and preserve outputs. This vast and changing system is central to the academic enterprise. Lee Van Orsdel
- Scholarly communication—the process used by scholars to share the results of their research—is fast approaching a crossroads. Cornell
  - **Scholarly communication** is an umbrella term used to describe the process of academics, scholars and researchers sharing and publishing their research findings so that they are available to the wider academic community (such as university academics) and beyond. Wikipedia
- Scholarly communications is the process by which scholarship is produced, supported, managed, and communicated, and includes all those involved in supporting the life-cycle of scholarship.... Joy Kirchner

### Iterations in the life cycle of scholarship

Idea research data

Mentorship roles in the academy

manuscript copyrights assignment peer review

peer review
copy editing
publication
dissemination
preservation
expansion/reformulation

### Iterations in the life cycle of scholarship



Formulation

Registration

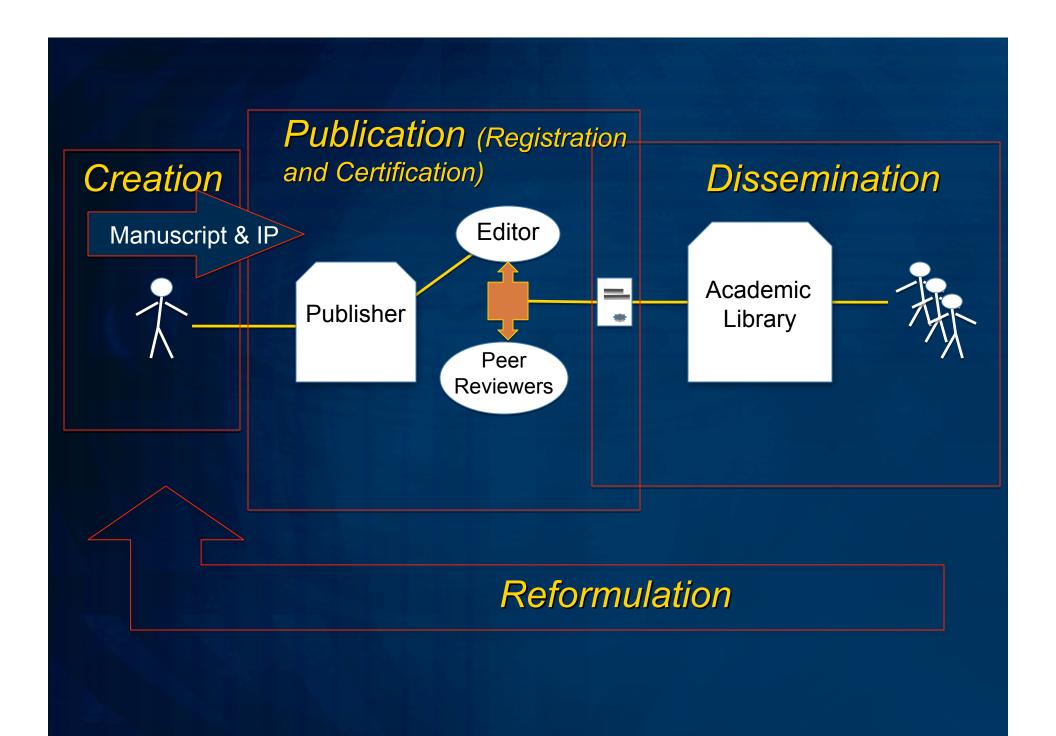
Certification

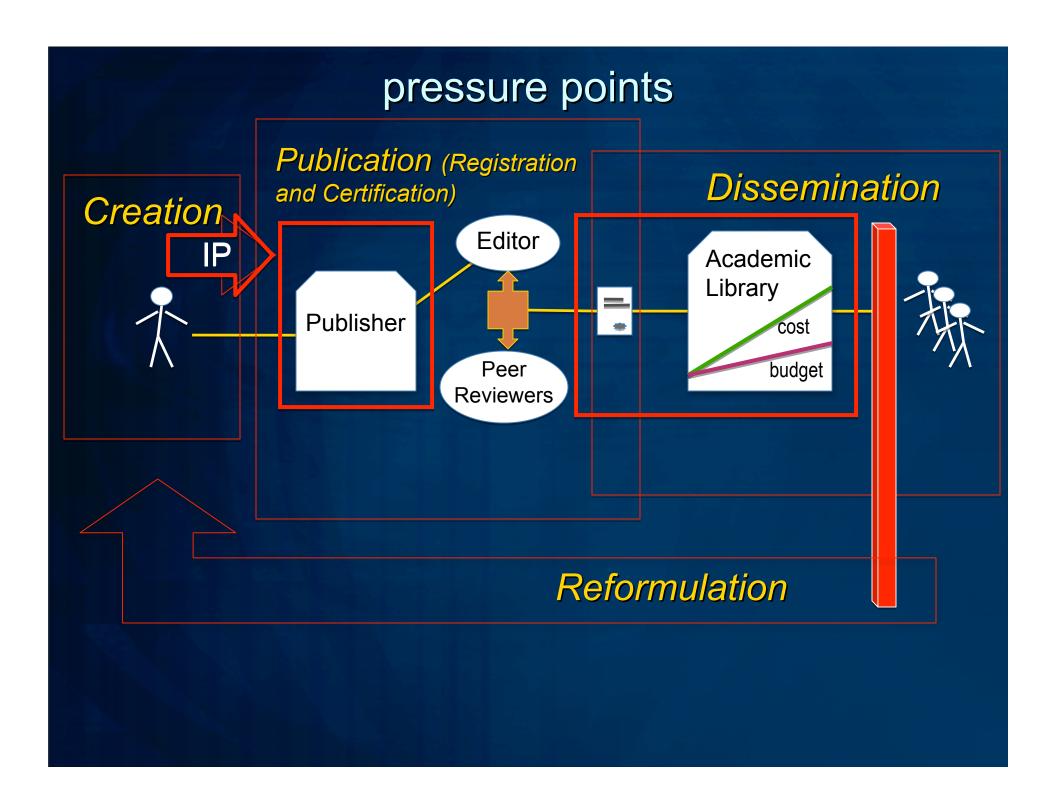
Dissemination

Preservation

### major participants in that life cycle

researchers authors foundations federal agencies universities scholarly societies publishers libraries taxpaying public





# Disruption #1: Unsustainbility of the economic model

## STM sector \$16.1 B

revenue in 2006

84% of total revenue

SSH sector

\$ 3 B

15.7% of total revenue

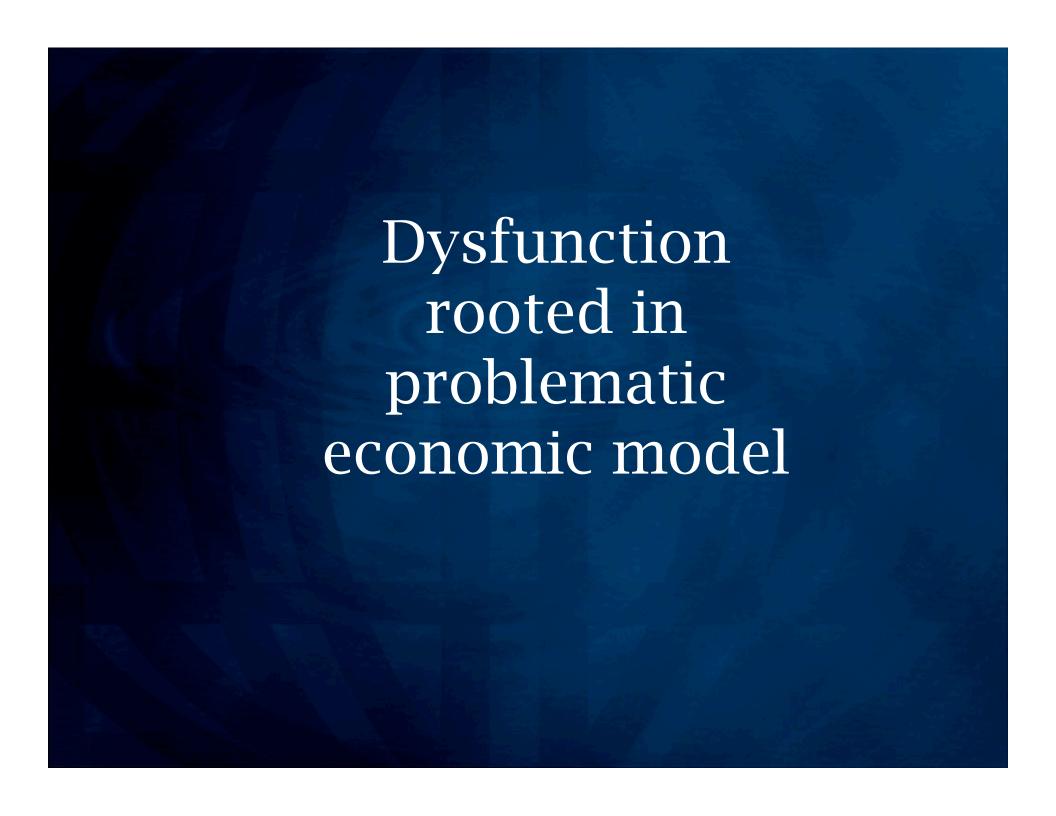
\$ 5.8 billion

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\$ 10.3 billion

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oither 1.195 publishers

Data from Outsell's 2006 STM market report

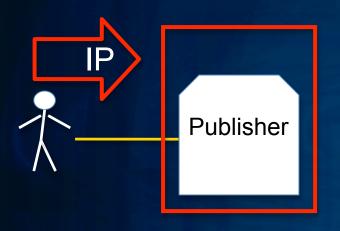


### normal economy



### gift economy





wholesale transfer of rights



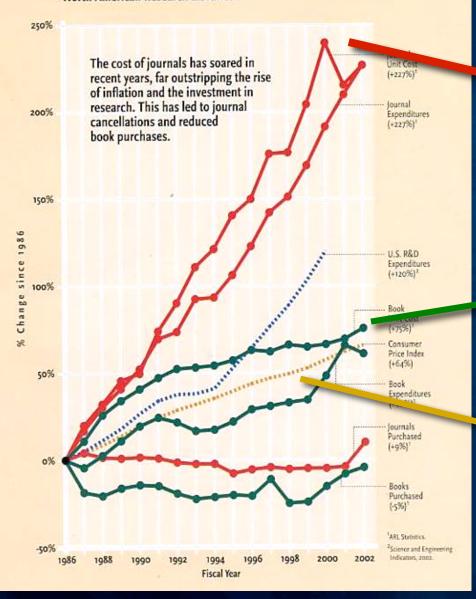
creates scarcity/monopoly



drives prices up (inelastic market)

#### Book and Journal Costs, 1986-2002

North American Research Libraries



### The result:

Average serial price up 227%

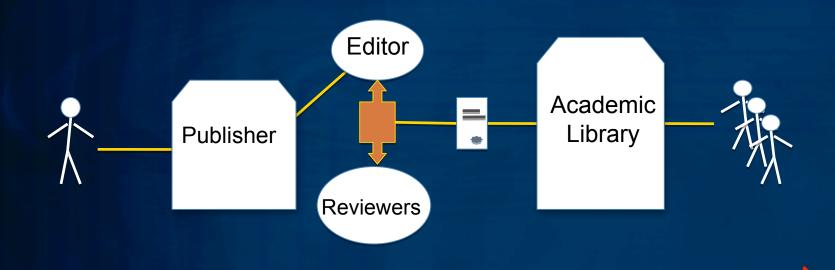
Average book price up 65%

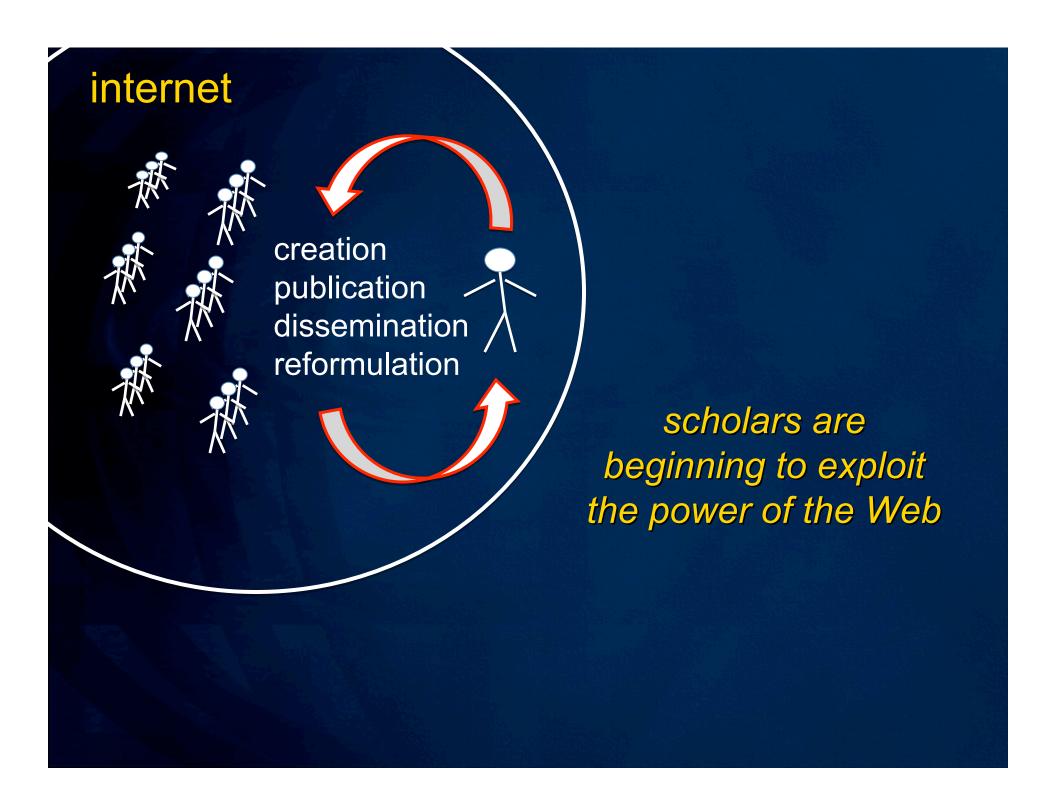
**CPI up 57%** 

Scholarly
communications reform
includes efforts to
establish balanced,
sustainable economic
models



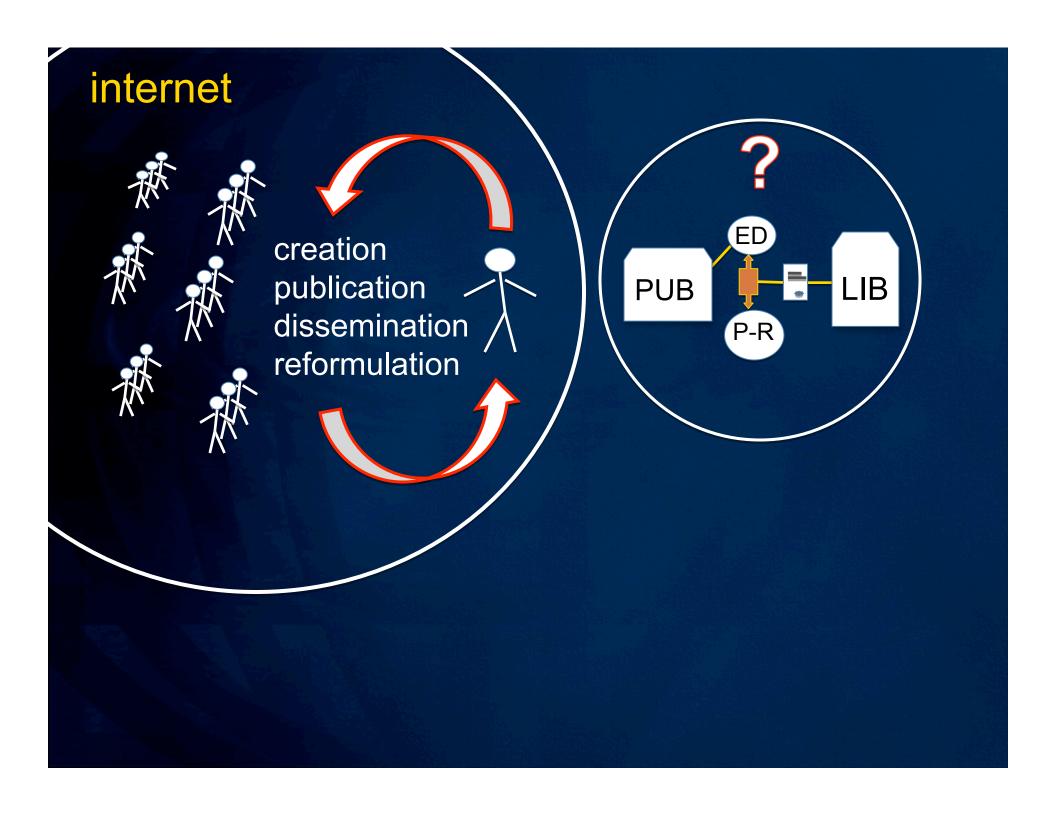
### most scholarly publications still mimic print: linear, formal, publisher-coordinated

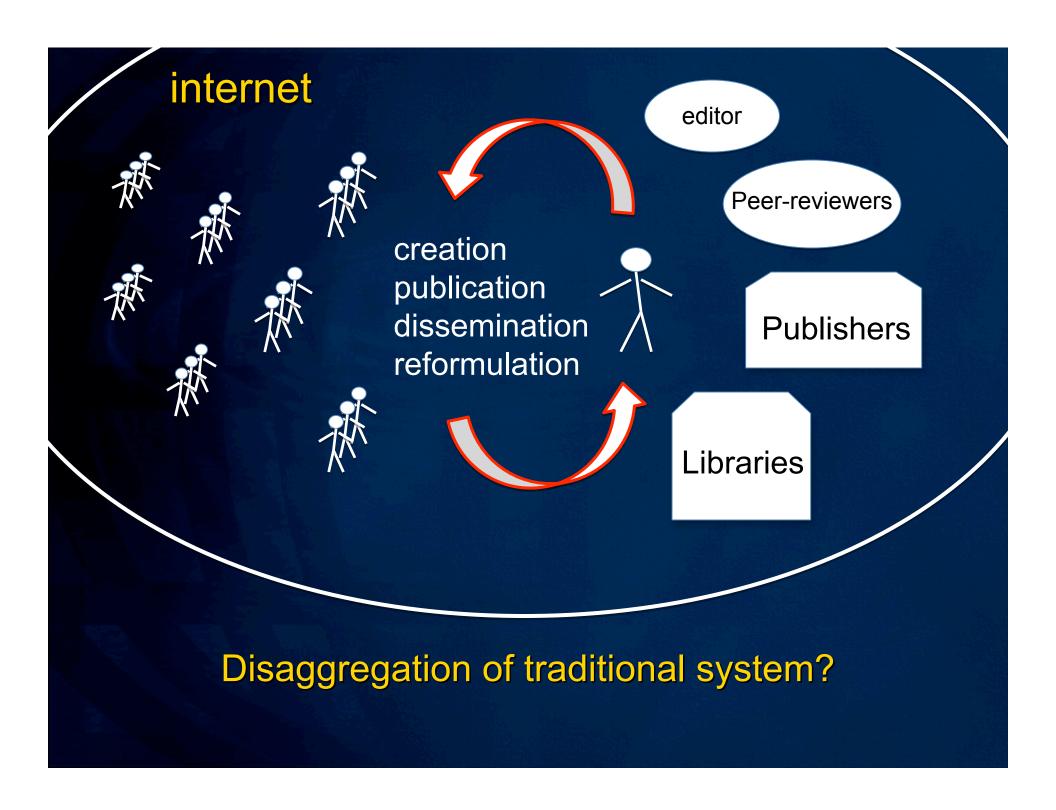




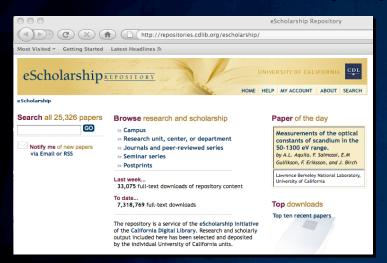
### Iterations in the life cycle of scholarship

Idea research data manuscript copyrights assignment peer review copy editing publication dissemination preservation expansion/reformulation





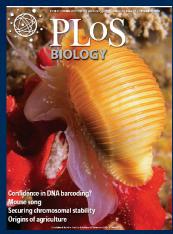
### new models are popping up



### repositories



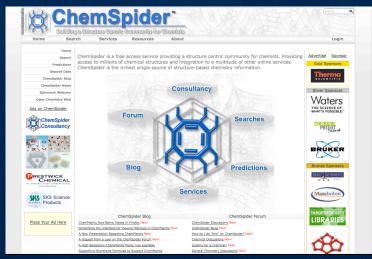
working papers



### e-journals



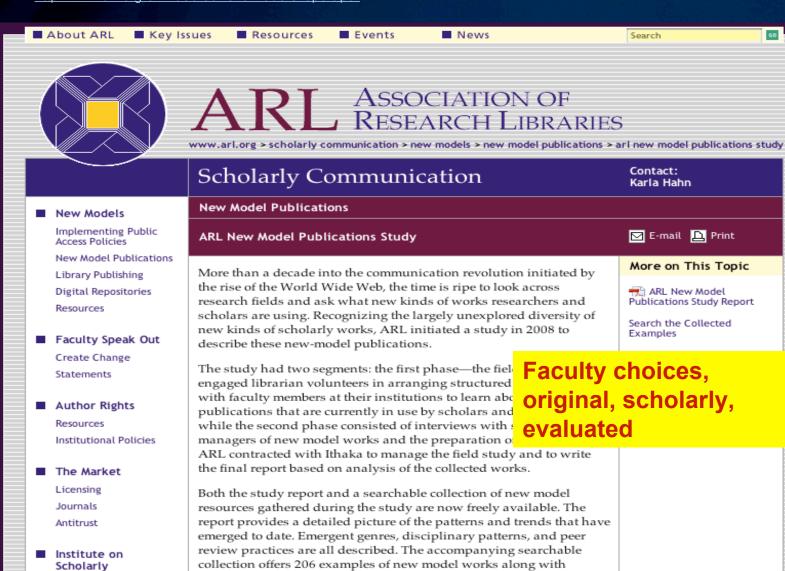
preprints



data banks

#### ARL/Ithaka Report - "Current Models of Digital Scholarly Communication"

http://www.arl.org/bm~doc/current-models-report.pdf



descriptive information gathered for the study.

Over 300 librarians participated in the field study phase and

interviewed hundreds of faculty members from across the

Institute Resources)

Communication FAIR (Freely Accessible









taxpayers should have access to the research they fund



universities create new knowledge for the good of society

### disruption: Open Movement

there's more than one way to fund a scholarly distribution system

What do we mean by open?

Open to contributions and participation

Open and free to access

Open to use & reuse w/few or no restrictions

Transparency

### Open to contributions and participation

#### Participate in OpenOffice.org

OpenOffice.org always welcomes new contributors – especially new programmers. But no matter what your skills and interests are, there is a place where you can participate to improve OpenOffice.org:



Before submitting your work, please read the '<u>Guidelines for Participate in OpenOffice.org</u>'. It will enumerate to you how contributions will be used, and how the OpenOffice.org community organises its collaboration.

### As opposed to...



### Open and free to access



## As opposed to...

A CTLA-4 gene polymorphism is associated with both Graves' disease and autoimmune hypothyroidism



Authors: Kotsa, K.1; Watson, P. F.1; Weetman, A. P.1

Source: Clinical Endocrinology, Volume 46, Number 5, May 1997, pp. 551-554(4)

Publisher: Blackwell Publishing

The full text electronic article is available for purchase. You will be able to download the full text electronic article after payment.

\$42.40 plus tax





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Purchase later

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#### Here are some recently added bits and pieces:



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From Enrique..



From magikxerox



From magikxerox



From <u>temaki</u>



From Banalities

» 12,250,874 photos (See more)

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creativecommons.org

#### Briefly...

Attribution means: You let others copy, distribute, display, and perform your copyrighted







#### Attribution-NonCommercial License



From mkoukoullis



From dockdrumming



From dockdrumming



From grupodefotoes



From dockdrumming

» 13,864,345 photos (See more)

## As opposed to...

AP Sues Artist Over Obama 'Hope' Image Copyright

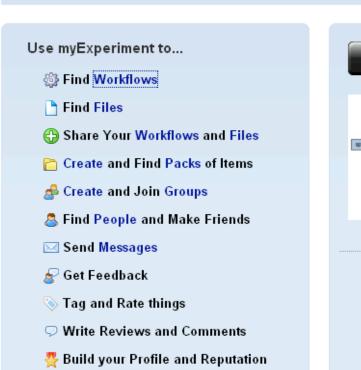


## Transparency



myExperiment makes it really easy to find, use and share scientific workflows and other files, and to build communities.

▼ Search

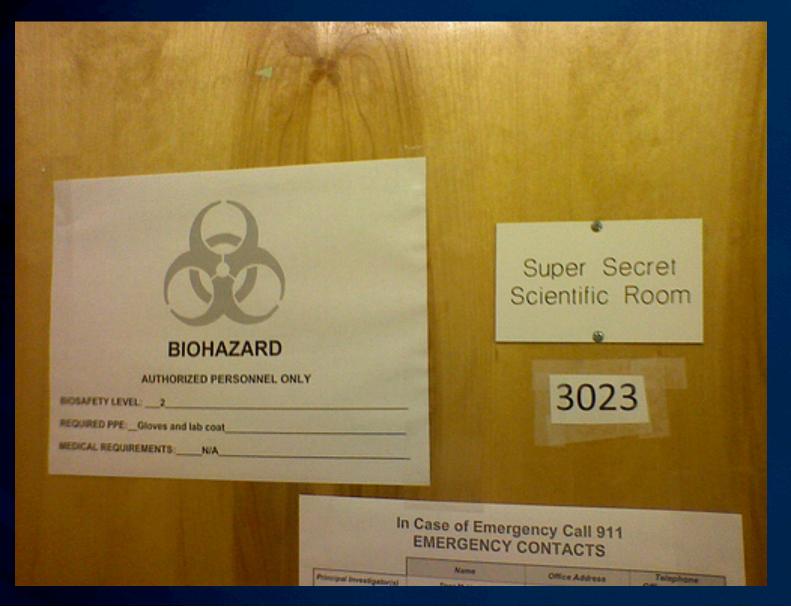




All



## As opposed to...



## Commonalities

- Generally enabled by technology
- Works both inside and outside of traditional models
- Supported by a variety of business models

## Open movements

- Open access–Public access
- Open source
- Open education
- Open data
- Open science
- Open books
- Open peer review....



Open access literature is digital, online, free of charge, and free of most copyright and licensing restrictions.

Peter Suber

## **Open Access**

By 'open access' to literature, we mean its free availability on the public internet, permitting any users to read, download, copy, distribute, print, search, or link to the full texts of these articles, crawl them for indexing, pass them as data to software, or use them for any other lawful purpose, without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself. The only constraint on reproduction and distribution, and the only role for copyright in this domain, should be to give authors control over the integrity of their work and the right to be properly acknowledged and cited.

> -Budapest Open Access Initiative-2002

## Some common misconceptions

- Open access means no copyright
- Open access is free
- Open access always means the author pays
- Open access will destroy peer review
- Open access will destroy publishers



manuscript ....



(PLOS Medicine; Biomedcentral, DOAJ)



Traditional subscription access journals

Open access copy

# New Models of Scholarship



Articles can be made OA by publishing in an OA journal or self archiving OA copies from a traditional publication

# Open Access Publishing ('Gold')

- Publication that is free & open for anyone to access
- Share all characteristics with "Toll Access" journals except free, open, and generally only electronic
- Supported by variety of models
  - Institution / funder supported OR author-supported (2006 47% author supported)
- Generally allow authors to retain copyright and/or license under creative commons
- 4380 number of OA journals according to Directory of Open Access Journals across all disciplines

## **Examples**



Home > Postcolonial Text

Postcolonial Text

## **Understanding Basic Music Theory**

Collection type: Course

Course by: Catherine Schmidt-Jones

#### Start »

Order printed copy

Summary: An expanded version of "Introduction to Music Theory", this course includes a review of common notation and an introduction to the physics behind music theory, as well as the basic concepts of music theory and a few slightly advanced but very useful topics, such as transposition.

#### This collection contains:

Modules by: Catherine Schmidt-Jones, Russell Jones

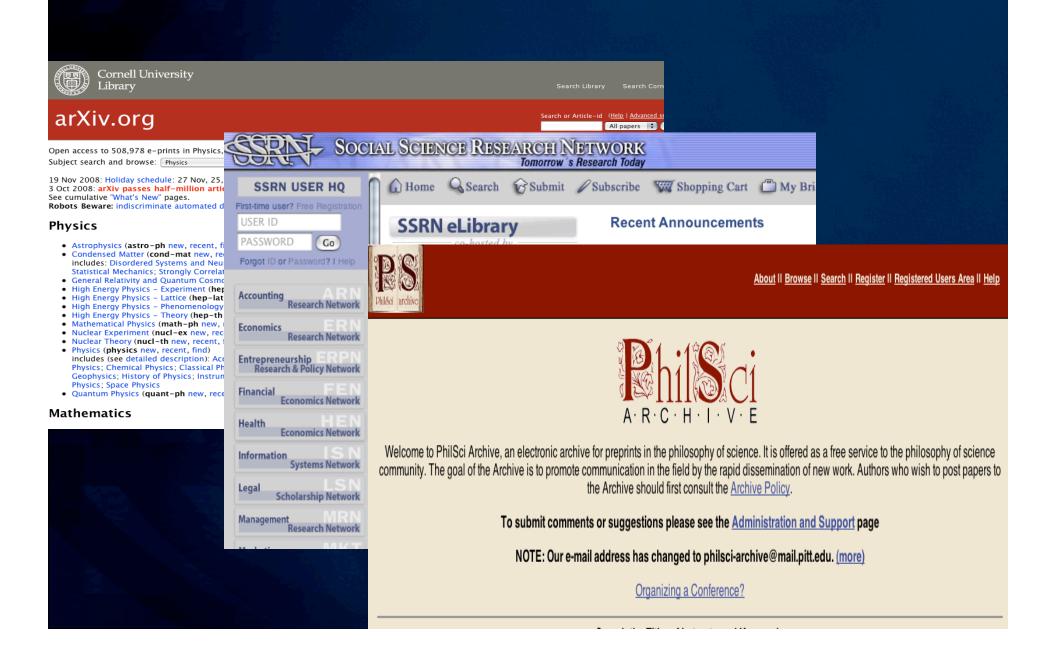
reviews, interviews, poetry a look at the CURRENT

......

## Open Access via Archiving/Repositories ('Green')

- Literature published through traditional channels that is made openly available through deposit in a repository or placing on web site
- Institutional, departmental, or discipline based repository
- Range of publisher policies on deposit
  - Often post-prints (final author manuscript) can be deposited but publisher version cannot

## **Disciplinary Repository**





## **UBC's Information Repository**



cIRcle Home

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## Your University Your Research



Scholarly communication comes full circle

#### Your University, Your Research

cIRcle is an Information Repository (or institutional repository) for published and unpublished materials created by the University of British Columbia. cIRcle is also openly accessible, which means that it is freely available to anyone via the World Wide Web.

cIRcle consists of various communities and collections. Communities are UBC departments, labs, research centres, schools or other administrative units. Each community oversees one or more of its own collections, which contain submitted items.

The benefits of submitting to cIRcle include:

- increased citation of articles compared to non-open access items;
- an easier and cheaper way for you to exchange scholarly information with your peers;
- heightened visibility of your submissions due to search engines like Google and Yahoo and indexers like OAIster and CARL finding your material quickly and easily.

## Scholarly communication comes full circle

Over the past few decades, the cost of scholarly publishing and journal subscriptions - especially in the areas of science, technology and medicine - has surged.

Digital archives such as cIRcle provide an opportunity to make UBC's intellectual output freely available online. We organize and preserve the content, and make it accessible to the local community and to national and international audiences.

IRs are an excellent way to illustrate universities' contributions to the public – who, after all, offer invaluable support to our institutions.

As universities use IRs to control and share their output, scholarly communication and publishing are truly coming full circle.

\* N.B. cIRcle is currently in pilot mode and will officially launch in spring 2008.

## Hybrid open access

The author is given the option to pay a publication charge to make his or her article Open Access immediately on publication. Access to articles by authors who choose not to pay (and other content) require a subscription.

- American Chemical Society
- American Institute of Physics
- American Physical Society
- BMJ (British Medical Journal)
- Blackwell
- Cambridge University Press

Elsevier



- Royal Society (UK)

  SAGE Open
- Springer
- Taylor and Francis



OXFORD



## Open Source

Free to download

- Open to modify
- Contribute back code









**FedoraCommons** 

## **Open Content**

- Licensed to permit reuse & remixing
- Anything that's copyrightable can become open content: images, text, music, video
- Open content license examples include Creative Commons, GNU General Public License, Berkeley Software Distribution (BSD)

## **Open Content – MIT Visualizing Cultures**



■ Units

■ Black Ships & Samurai

#### **BLACK SHIPS & SAMURAI**

COMMODORE PERRY AND THE OPENING OF JAPAN (1853-1854)



A

Essay by John Dower



Visual Narratives



Printable PDF of the Essay

On July 8, 1853, residents of feudal Japan beheld an astonishing sight—foreign warships entering their harbor under a cloud of black smoke. Commodore Matthew Perry had arrived to force the long-secluded country to open its doors.

This unit was funded in part by The National Endowment for the Humanities, The d'Arbeloff Excellence in Education Fund, The Center for Global Partnership, and MIT iCampus Outreach.

Massachusetts Institute of Technology © 2008 Visualizing Cultures

## Open Education



MITOPFNCOLIRSEWARE

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a place to view and share educational material made of small knowledge chunks called modules that can be organized as courses, books, reports, *etc.* Anyone may view or contribute:

- authors create and collaborate
- instructors rapidly build and share custom collections
- learners find and explore content

More about us ...

New features

#### SHUTTLEWOF



#### FEATURED CONTENT

#### **Collaborative Statistics**



Collaborative Statistics was written by two faculty members at De Anza College in Cupertino, California. This book is intended for introductory statistics courses being taken by students at two- and four-year colleges who are majoring in fields other

#### FIND CONTENT

8566 reusable modules woven into 472 collections.

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Language

**Popularity** 

Title, author, etc.

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- Business
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#### CREATE CONTENT

Creating content in Connexions is as easy as 1, 2, 3:

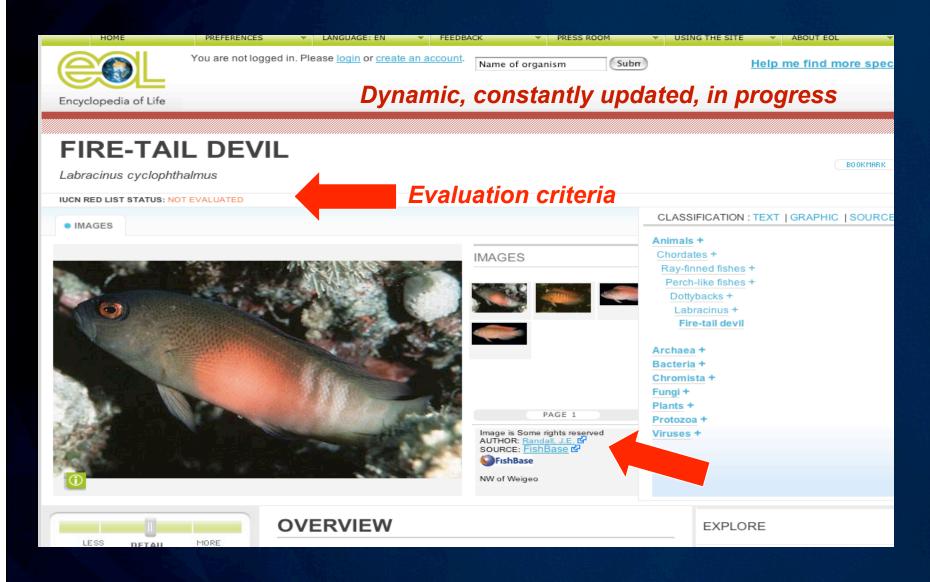






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## **Open Data Examples**



# Open Data Examples (Partnerships with the community)







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About eBird

**Submit Observations** 

**View and Explore Data** 

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Sign In | Register as a New User

Translate to: English | Español | Français

#### News

#### Help Scientists Track Rusty Blackbird Migration!

October 24, 2008

Populations of Rusty Blackbirds are crashing! Their numbers have plummeted by as much as 88-98% over the last few decades, according to data gathered between 1966 and 2006 for the North American Breeding Bird Survey and Christmas Bird Count. A species that was once considered to be abundant is rapidly disappearing before our eyes. Your observations can help save this species by arming scientists with critical information about its migration ecology. Last spring we conducted a pilot study with the Rusty Blackbird Working Group where eBirders collected migration data over a one week period. While the data collected were excellent, we found that short survey window to be inadequate for gathering data from across much of the species' route. So this year we're broadening the net! Birders across North America are asked to help scientists by recording Rusty Blackbirds during the entire fall



Singing male Rusty Blackbird, Alaska. Photo by David Shaw (www.wildimagephoto.com).

migration period using eBird. Your observations of this species can help fill in the

#### **News & Features**

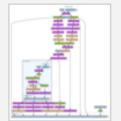
- ▶ eBird & Flickr -- Share Your Bird Photos
- Nov 17, 2008
- New Feature--eBird Checklist Sharing! Nov 11, 2008
- Help Scientists Track Rusty Blackbird Migration! Oct 24, 2008
- BirdBase Export to eBird Now Available! Oct 21, 2008
- New Handheld Device Compatible With eBird Oct 18, 2008
- Western hummingbirds in the East--set your feeders out!!

Oct 15, 2008

- AviSys Export to eBird Launched! Oct 13, 2008
- Effort-based Observations --An eBird Thank You! Sep 29, 2008
- Ron Pittaway's Winter Finch Forecast 2008-2009 Sep 19, 2008
- August 2008 Taxonomic Update Sep 16, 2008

# Open Science Useful Chem Experiments 1





This workflow se probeset identifie to KEGG to obtain are then used to database.

Rating: 0.0 / 5 (0 ratings) | Versions: 2 |

Viewed internally: 50 times | Download

Tags (12):

binfo | gene | nobi | pathway | pathways | : Kegg Pathways | uniprot



🚟 Paul

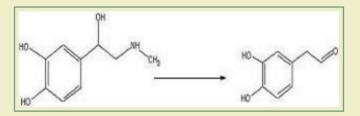
Fisher

Search within your lab notebook

Improved navigation Jump between entries with ease

Workshop-January 28

Springer by



Objective: To convert adrenaline to DOPAL using acid catalysis. How this fits into the synthesis of anti-malarials is described here.

Procedure: Taken from Robbins (1965). A solution of adrenaline (227.74 mg, 1.243mmol) in 85% phosphoric acid (6 mL) was heated in a 12mL vial to 120C in a glycerol bath then removed from heat and allowed to cool for 30 seconds. The solution was added to distilled water (36 mL) and then saturated with NaCl. An ether extract (15 mL, 15 mL, 10mL), was dried over MgSO4 then evaporated to yield 16A (15.6 mg).

#### Results

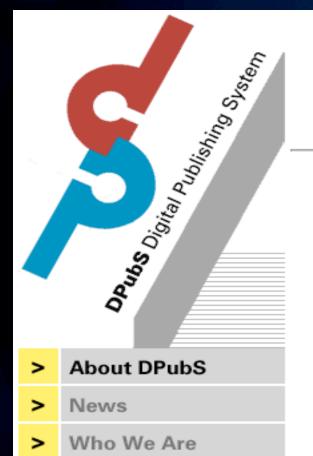
#### Characterization of 16A

TLC of 3:1 methylenechloride methanol with iodine to stain. HMR(with integration). HMR extension. NMR 8.5-9.7 solubility: good in methanol, poor in methylene chloride HMR D2O added making 16B (note: the scale is way off)

#### Discussion:

A plausible assignment of the major peaks for the HMR of 16A:

#### **New tools**



DPubS Wiki

About DPubS

DEVELOPMENT > FAQ > FEATURES > PROJECT GALLERY > PRESENTATIONS > POSTCARD

About DPubS

#### What is DPubS?

DPubS (Digital Publishing System) is an open-source software system

PKP PUBLIC KNOWLEDGE **PROJECT** 

**Download Now** 

**Find Help** 

**Get Involved** 

#### Navigation

- About PKP
- PKP Partners
- Software and Services
- ▼ Open Journal Systems
- OJS Journal List
- Documentation
- Demonstration
- Screenshots
- OJS Plugins
- o FAO
- OJS Journals by Continent
- Open Conference Systems
- ► Open Archives Harvester
- ▶ Lemon8-XML
- Open Monograph Press
- Plugin Gallery
- Theme Gallery
- Video Tutorials
- **▶** Community Contributions
- Bug Reporting System
- PKP Software Integration

#### Home » Software and Services

#### Open Journal Systems

"Scholars need the means to launch a new generation of journals committed to open access, and to help existing journals that elect to make the transition to open access..."

Budapest Open Access Initiative, 2002

Open Journal Systems (OJS) is a journal management and publishing system that has been developed by the Public Knowledge Project through its federally funded efforts to expand and improve access to research.

#### **OJS Features**

- 1. OJS is installed locally and locally controlled.
- 2. Editors configure requirements, sections, review process, etc.
- 3. Online submission and management of all content.
- 4. Subscription module with delayed open access options.
- 5. Comprehensive indexing of content part of global system.
- 6. Reading Tools for content, based on field and editors' choice.
- 7. Email notification and commenting ability for readers.
- 8. Complete context-sensitive online Help support.

OJS assists with every stage of the refereed publishing process, from submissions through to online publication and indexing. Through its management systems, its finely grained indexing of research, and the context

#### PKP Blog

- OJS now available in Romanian and Welsh May 26, 2009
- PKP Conference 2009 -Early Bird Registration Ends June 8 May 22,
- PKP Completes First Journal Survey of OJS Users May 21, 2009
- African Journals Online launches full-text functionality using OJS May 3, 2009
- OJS 2.2.3 Released April 9, 2009



More posts...

#### Search

Search

Featured Journals

## Summary

- Principle of openness not just about 'free'
  - Ability to reuse
  - Ability to contribute to and participate in
  - Transparency
- Multiple methods for open access and multiple business models to support
- Public access generally different argument than open access
- Range of movements around 'openness' in higher education

## Pressure for change:

 132 PROVOSTS support Open Access: <u>http://www.arl.org/sparc/advocacy/frpaa/institutions.html</u>

"If universities pay the salaries of researchers and provide them with labs, and the federal government provides those researchers with grants for their studies, why should those same universities feel they can't afford to have access to research findings?" <a href="http://insidehighered.com/news/2006/07/28/provosts">http://insidehighered.com/news/2006/07/28/provosts</a>

- Researchers are putting pressure on Societies: (e.g. Royal Society members); PLoS' Open letter: http://www.plos.org/support/openletter.shtml
- OA publications are more often cited:
   Eysenbach G. <u>Citation advantage of open access articles</u>.
   PLoS Biol 2006;4(5):e157.

## **Other Pressures:**

#### Mandates to Encourage OA from Government Agencies

#### In Canada:

Canadian Institutes of Health Research (CIHR) – as of Jan 1, 2008:

Research must be deposited in an Institutional Repository or Pubmed Central within 6 months of publication.

• (SSHRC, NSERC ...)

#### Elsewhere worldwide:

- As of October 1, 2006, all Wellcome Trust funded research must be deposited in PubMed Central:
- U.S. National Institutes of Health (NIH) deposited in OA within 12 months of publication as of April 7, 2008.
- Federal Research Public Access Act of 2006 (Senate Bill 2695)
- U.K. House of Commons Science & Technology Committee
- European Union & DAREnet

## Faculty(Institutional) Mandates: ie. Harvard's OA Policy

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#### Harvard To Collect, Disseminate Scholarly Articles For Faculty

Legislation Designed To Allow Greater Worldwide Access

Cambridge, Mass. - February 12, 2008 - In a move to disseminate faculty research and scholarship more broadly, the Harvard University Faculty of Arts and Sciences voted today to give the University a worldwide license to make each faculty member's scholarly articles available and to exercise the copyright in the articles, provided that the articles are not sold for a profit.

In proposing the legislation, Professor Stuart M. Shieber said, "There is no question that scholarly journals have historically allowed scholars to distribute their research to audiences around the world. But, the scholarly publishing system has become far more restrictive than it need be. Many publishers will not even allow scholars to use and distribute their own work. And, the cost of journals has risen to such astronomical levels that many institutions and individuals have cancelled subscriptions, further reducing the circulation of scholars"works.

We are nearing the point where it will be unusual for any leading institution or funder *not to* have a mandate!

212 listed in ROARMAP http://www.eprints.org/openaccess/policysignup

Eg.University of Ottawa, University College London, Harvard, Stanford, MIT, and others Wellcome Trust, NIH, CIHR

## Researcher benefits

- \*\*Visibility and impact of research
- \*\*Gives an indicator of the impact of your research is having in your field, helps identify who is reading your work and encourages impact to be more related to the merit of your work and not the name of the journal it is finally published
- Safe, backed-up secure place to store research output
- Persistent web address for citing research
- Ease with complying & fulfilling grant funding OA mandates
- \*\*Allows University to negotiate author rights and deposit in OA repository directly with publishers on behalf of authors
- Easier to keep abreast of latest research findings and connections with others work at your institution.
- Reduce your workload managing your portfolio of scholarly works
- Improve your understanding of copyright and increased awareness of your rights and maximize the return of your efforts
- Offers new opportunities for publishing your work
- Makes possible easy to access materials previously only available in print

## Institutional benefits

- Visibility and impact of research
- Fosters and facilitates greater interdisciplinary collaboration
- Serves strategic goals of university of greater international impact and collaboration and return on investment
- Contributes to University mission and values (i.e. access to research in the service of society)
- Effective management of research programmes
- A means to measure and assess research programmes
- A tool to support internal & external driven audits of research activity (i.e., External reviews, accreditation)
- Strategic marketing tool; showcases research to funders, donors, prospective researchers and students
- Provide new opportunities for preserving and archiving valuable digital works
- Provide meaningful reports on scholarly work act as a barometer of research activity in a particular field
- Improve the accuracy and completeness of the institution's record of scholarly works.

## Be prepared for common OA misconceptions

## Misconceptions that an OA policy will:

- negatively impact academic societies or journal publications particularly low cost humanities journals
- is not easy to comply with
- is not good for authors
- negatively interfere with author's freedom to publish where they choose.
- impact junior faculty members' tenure
- will affect peer-review.
- will force publishers to change business models.
- will force faculty to publish in OA journals.
- only support STM needs not other disciplines
- negatively impact researcher competitive advantage research will be scooped.



mission ...is to build a bottom-up, participatory structure to society and culture, rather than a top-down, closed, proprietary structure. Through the democratizing power of digital technology and the Internet, we can place the tools of creation and distribution, communication and collaboration, teaching and learning into the hands of the common person

#### Manifesto

W٠ re

The mission of the Free Culture movement is to build a bottom-up, participatory structure to society and culture, rather than a topdown, closed, proprietary structure. Through the democratizing power of digital technology and the Internet, we can place the tools of creation and distribution, communication and collaboration, teaching and learning into the hands of the common person — and with a truly active, connected, informed citizenry, injustice and oppression will slowly but surely vanish from the earth.

Northridge We refuse to accept a future of digital feudalism where we do not actually own the products we buy, but we are merely granted limited uses of them as long as we pay the rent.

The freedom to build upon the past is necessary for creativity and innovation to thrive. We will use and promote our cultural heritage

We believe that culture should be a two-way affair, about participation, not merely fili consumption. We will not be content to sit passively at the end of a one-way media tube. m

Win prevent users from having control of their own machines and their own data

We won't allow the content industry to cling to obsolete modes of distribution through bad legislation. We will be active participants in a free culture of connectivity and production, made possible as it never was before by the Internet and digital technology, and we

Northeastern University Rensselaer Polytechnic

Local chapters

Boston University

Brown University

California State University,

hool

olleges niversity

College University

ASU George Mason University

Berea College

We will make, share, adapt, and promote open content. We will listen to free music, look at free art, watch free film, and read free books. All the while, we will contribute, discuss, annotate, critique, improve, improvise, remix, mutate, and add yet more ingredients into the free culture soup.

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#### Should student doctors have a life?

Goldis Chami, September 21, 2010 at 10:34 AM

Chatting with one of my classmates, she relayed a story about how she ran into one of her patients at a bar a few weekends ago.

Let me explain: Very early on in our training we begin to be exposed to real, live patients in real, live doctor's offices. We start small, asking them about what they have come in to see the physician for, or their "chief complaint". Then we FIFE them. FIFE stands for Feelings, Ideas, Functioning and Expectations: We basically want to get a sense of what the patient's fears are around the concern that has brought them in, how the problem is affecting their everyday life, and what they are hoping the doctor might be able to do for them.

Once we've gotten the basics of chief complaints and FIFE-ing down, we move onto learning how to take full medical histories. Later in the year, we try our luck at taking blood pressure measurements, listening to lungs to hear the crackles

#### Med School Confidential



#### GOLDIS CHAMI

I hail from Vancouver. B.C., and, after obtaining dual degrees in Cell Biology & Genetics and in Psychology at the University of British Columbia, countless volunteer stints, and a year doing research, I'm finally on my way to

completing my Doctor of Medicine at UBC. Follow my journey through medical school as I discuss the ups and downs of being a trainee. the complexities and controversies of the medical field, and current events.

# Questions? Comments?



This work was created by Joy Kirchner, Lee Van Orsdel, Sarah L Shreeves for the ACRL National Conference, Scholarly Communications 101 Workshop and last updated April 8,2010.

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